

# Benefits Administration Software Category

FALL 2022  
Customer Success Report





## Benefits Administration Software Category

Benefits administration software aids companies to plan and manage staff benefits packages and comply with government rules. Benefits administration solutions are leveraged to manage staff benefits like stock options and insurance plans, and enable open enrollment periods via an admin dashboard. Enterprises can also utilize these applications to see and adjust staff benefits packages. The tools typically offer staff portals and self-service features to allow employees to see, update, and manage personal documents and information.

HR departments commonly use benefits administration software to manage benefits plans and inspire healthy habits among staff. The platform helps organizations pinpoint the most valuable benefits to their employees and minimize expenses. It can also assist enterprises to comply with local and federal regulations such as the Health Insurance Portability and Accountability Act (HIPAA) and the Affordable Care Act (ACA).

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2022 Customer Success Awards

Check out this list of the highest rated Benefits Administration Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order





**2022**

**BENEFITS  
ADMINISTRATION  
SOFTWARE**

**MARKET LEADER**





## ABOUT BENEFITFOCUS

# Benefitfocus®

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well...

# 100

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Since implementing Benefitfocus we have seen that our employees are not coming to us constantly with questions on how to log in and how to navigate the system to find the information they need. We have received employee feedback that they do not dread the benefits experience anymore and we are seeing that with less frustration and more engagement.”

BRIANA MAZOLOA  
BENEFITS SPECIALIST, BRUKER

“We selected Benefitfocus for their deep understanding of how benefit plans and policies work and behave. Their platform provided the flexibility to support our plans and policies without having to change, which is something we’ve been wanting for a long time.”

CATHY PHILLIPS  
SENIOR MANAGER OF BENEFITS, KENCO

“The great thing about our Benefitfocus site – we are able to provide everything in one place with a streamlined process, so employees don’t have to go multiple places to get the information.”

STEVE NGUYEN  
SENIOR U.S. & INTERNATIONAL BENEFITS SPECIALIST,  
PRECISION DRILLING

“Benefitfocus helped us communicate benefits in a way that made it easy for associates to understand how our benefits program supports their individual lives.”

ERIN PENLAND  
BENEFITS SPECIALIST, DESIGNER BRANDS

## TRUSTED BY





## ABOUT CASTLIGHT HEALTH



Castlight Health enables employers, their employees, and health plans to take control of health care costs and improve care. Named #1 on The Wall Street Journal's list of "The Top 50 Venture-Backed Companies" for 2011 and one of Dow Jones' 50 Most Investment-Worthy Technology Start-Ups, Castlight Health helps the country's self-insured employers and health plans empower consumers to shop for health care. Castlight Health is headquartered in San Francisco and backed by prominent investors including Allen & Company, Cleveland Clinic, Maverick Capital, Morgan Stanley Investment Management, Oak Investment Partners, Redmile Group, T. Rowe...

77

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We have a very strong retirement program, and whatever they save on their healthcare spending means that they save, the company saves, and we’re able to contribute more to their retirement. We feel like we’re with the right partner in Castlight, and expect that the solution will continue to provide additional value over time.”

KRISTINE BABCOCK  
DIRECTOR OF BENEFITS, HRIS, AND HR INTEGRATION,  
GORDON FOOD SERVICE

“Kraft feels that our strategy is the way to manage healthcare costs long-term. We want to have more dollars to invest in our business. But we also want employees to have fewer dollars coming out of their pockets and to receive the healthcare they need. Castlight is an important partner with us on this journey.”

KATHY MCALPINE  
SENIOR DIRECTOR, BENEFITS, KRAFT

“Castlight has reduced the calls we receive from employees because our people are more educated about their benefits and how to use them. Whether it’s plan ID cards, searching for the right doctors, or other inquiries—we’re just not fielding those calls anymore. This is due to their engagement with Castlight.”

DREW WALTERS  
MANAGER OF BENEFITS AND HRIS, POMEROY

“Our employees love Castlight. The solution is very intuitive and user friendly. We’ve received a lot of compliments. And that’s really out of the ordinary because benefits teams typically don’t get much positive feedback.”

CORY FITTS  
DIRECTOR OF BENEFITS, HINES

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## ABOUT GUSTO

**gusto**

Gusto is a modern, online people platform that helps small businesses take care of their teams. On top of full-service payroll, Gusto offers health insurance, 401(k)s, expert HR, and team management tools. Today, Gusto offices in Denver, San Francisco, and New York serve more than 100,000 businesses nationwide.

**126**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“With Gusto Embedded Payroll, Vagaro businesses can streamline payroll and benefits, letting business owners focus efforts on big picture objectives.”*

FRED HELON  
FOUNDER AND CEO, VAGARO

*“By managing benefits with Gusto, employees have the opportunity to enroll without me having to do anything! It's such a time saver.”*

ANYA BLACK  
PRACTICE MANAGER, GRAND LAKE VETERINARY HOSPITAL

*“Gusto makes it super easy to do everything payroll and benefits related. We would be pretty lost without Gusto.”*

ALLIE JANOCH  
CHIEF EXECUTIVE OFFICER, MAPISTRY

*“Gusto helps streamline new employee onboarding and provides a simple-to-use platform for managing payroll/benefits.”*

GAVIN JOHNSON  
PARTNER, INVIGOR LAW GROUP

## TRUSTED BY







## ABOUT PLANSOURCE

# PLANSOURCE®

PlanSource is a technology company driven to create a better benefits experience for employers and their employees. More than 5 million consumers receive their benefits through the PlanSource platform, which provides flexible and intuitive software and services for benefits administration. By combining industry-leading software and a full suite of professional services, PlanSource provides companies of all sizes with a complete solution for benefits shopping, enrollment, billing, compliance and administration. Learn more at [www.plansource.com](http://www.plansource.com).

# 88

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“PlanSource has significantly reduced my ben admin stress. If associates have benefit questions, have a life event or want to further understand their benefits, PlanSource has made it super easy for them to handle it themselves. It has made a huge difference and freed me up to focus on strategy and our internal OE communications.”

KAIT BLOUNT  
HR ANALYST, TOPCO

“If we didn't have PlanSource as a ben admin, and if we didn't have the premium version where we have a dedicated team helping us, I wouldn't have the time to do any strategic work. Because of this, we would need one or two more of me if we didn't have PlanSource. We're saving money because these two people would have to be solely focused on what PlanSource does for us.”

NICOLE NIESWAND  
SENIOR BENEFITS SPECIALIST, METRO HEALTH

“PlanSource has been a huge success; not only for our HR team but also for our employees. It's really helped us accomplish our goals of offering a user-friendly and flexible platform, and it's given our employees a lot more control and confidence over their benefits.”

KAYLIE ZHANG  
BENEFITS ANALYST, CLEARWAY ENERGY GROUP

“PlanSource is a very sophisticated ben admin system, and it's nice to have support on the back end as well. It integrates with our benefits info website and is easy to use for our employees.”

JOE DAIGNEAULT  
HUMAN RESOURCES DIRECTOR, PROFESSIONAL PLASTICS

## TRUSTED BY





## ABOUT RIPPLING



Rippling is the first workforce platform that allows businesses to manage all of their HR & IT — payroll, benefits, computers, apps, and more — in one, modern platform. By connecting every workforce system to a single source of truth for employee data, businesses can automate all of the manual work they normally need to do to make employee changes. Take onboarding, for example. With Rippling, you can just click a button and set up a new employees' payroll, health insurance, work computer, and third-party apps — like Slack, Zoom, and Office 365 — all within 90 seconds.

**30**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Rippling really is an efficient tool that has made it easier for our HR, Admin, and Finance teams to manage the backend while supporting our staff as we grow.”

RACHEL MELLBY  
DIRECTOR OF FINANCE, OPEN DOOR LEGAL

“With Rippling, I know we’re good. We can do everything for a new hire in one sitting—onboarding, device management, email setup, and app provisioning. Plus, it only takes 10 minutes to run payroll.”

JAGODA KOCOL  
PEOPLE PARTNER, ENCAMP

“[Rippling is] very forward-thinking, and brings really powerful features and capabilities in such a simple and intuitive package that practically anyone can use them.”

DON DOIDGE  
HEAD OF HR & IT, TRASH BUTLER

“Our patchwork of platforms was a lot less user-friendly. Now everybody knows Rippling is the place to go—for benefits, payroll, and more.”

KIM KRUEGER  
OPERATIONS SPECIALIST, M9 SOLUTIONS

## TRUSTED BY



**Stacklet**

SUPERHUMAN



**Qualio**



**ENCAMP**



## ABOUT ZENEFITS



The Zenefits People Platform brings everything HR into one radically simple, single app. Our platform is designed to be comprehensive without being overly complex. It puts benefits, payroll and HR access in the pockets and at the fingertips of employees. The Zenefits People Platform is where HR is done. Learn more at [www.zenefits.com](http://www.zenefits.com)

# 214

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The Hiring and Benefits Administration features in Zenefits have allowed us to transform and elevate our onboarding process and experience for new employees and contractors. Through Zenefits we integrated with JazzHR, so when candidates come in, they have a seamless journey, staying connected with us from their application to end offer including 401k and medical benefits. Through Zenefits the information is all a click away and our new employees feel heard and taken care of from the start.”

JANELLE SOMOANO  
HR GENERALIST, SOCIAL27

“With Zenefits, we can effectively engage our employees even before they start. We’ve cut out unnecessary first-day paperwork, enabled managers to have greater ownership of employee information, and integrated several Zenefits calendars to track birthdays, new hires, and SonderVersaries to ensure all employee milestones are celebrated.”

TORI SOLER  
MANAGER OF PEOPLE OPERATIONS, SONDERMIND

“When you’re running a startup, you don’t have the resources—or the time—to be dealing with things like payroll and benefits all by yourself. It may not seem like a huge deal now, but after you see how easy it is with Zenefits, you can’t go back. I would tell any entrepreneur to sign up with Zenefits on Day 1.”

ADAM BENAYOUN  
CO-FOUNDER & CHIEF EXECUTIVE OFFICER, BINPRESS

“I love the transparent, team-focused approach the Zenefits platform provides. There are no smoke and mirrors insurance plans or cumbersome excel forms to calculate vacation time! I really trust Zenefits to give us fair renewals.”

PAM LAMASTER-MILLETT  
PRINCIPAL, SEARL LAMASTER HOWE ARCHITECTS

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**2022**

**BENEFITS  
ADMINISTRATION  
SOFTWARE**

**TOP PERFORMER**





## ABOUT BSWIFT



bswift is changing the world of benefits administration by combining deep expertise and a passion for technological innovation with a unique consumer-driven approach. Working with enterprises nationwide and serving millions of employees, bswift offers cloud-based technology and services for online enrollment, interactive decision support, ACA compliance reporting and employee engagement.

18

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“The ability to offer a great tool has really opened up the chain of communication and trust. It allows us to be excellent and respectful while at the same time making sure that we’re protecting our employees’ data through safety measures. Considering all the news and all the information we hear about data breaches, it’s just comforting for us to know that our employees feel comfortable using the system.”

TRAVIS LEIS  
MANAGER OF BENEFITS, ENPRO INDUSTRIES

“Ask Emma is a great interactive tool that walks our employees, who are mostly millennials, through the enrollment process. For many of them, this is the first time they have had to choose insurance plans for themselves. Ask Emma not only guides them through the election process, but also helps them compare their options so they can make informed choices.”

BSWIFT CLIENT  
DIRECTOR, BENEFITS & WELLNESS, IAC

“Providing bswift to our clients makes HealthPass more competitive. It’s one of the differentiators we have in our marketplace, to be able to show people that we have an end-to-end solution frankly, in the small group market, that doesn’t really happen.”

VINCE ASHTON  
PRESIDENT AND CHIEF EXECUTIVE OFFICER,  
HEALTHPASS

“bswift is very flexible. We deal with Fortune 1000 clients with very complex environments. bswift has been able to handle all the complexity we can throw at them. It’s very capable of helping us engage and offer value to these larger corporations.”

ERIC FROST  
VICE PRESIDENT, DIRECTPATH

**SONY**



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## ABOUT BUSINESSOLVER



Businessolver delivers market-changing benefits administration technology supported by an intrinsic and unwavering responsiveness to client needs. You can trust Businessolver to take care of you and your employees with a configurable and secure SaaS platform and a culture of service, all aimed at total and measurable success and your complete delight. They'll help you maximize the investment in your benefits program, minimize your exposure to risk, engage your employees with their easy-to-use solution and full suite of communication vehicles, and empower them to use their benefits wisely and control their costs and...

**64**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“With Businessolver, Sitel Group has found a great partner to support us in extending benefits to our workforce and delivering additional value within our employee experience strategy. By leveraging technology from Businessolver, we have been able to make the process even more simple for associates.”*

ANNA ORTIZ  
BENEFITS MANAGER, SITEL GROUP

*“What sets Businessolver apart is it's the whole package – technology, service, communication, compliance. It's what's needed in benefits administration.”*

KELLEY KORTE  
DIRECTOR OF BENEFITS PLANNING, AMERICAN GREETINGS

*“Businessolver helped make enrollment more appealing, more engaging— they helped the team member understand their benefits with fewer people on our end.”*

BECKY PITZER  
DIRECTOR OF HR, TRUE MANUFACTURING

*“We're able to leverage the Benefitsolver platform to set up and maintain billing modules that ensure accuracy and accountability.”*

RACHEL SMITH  
VICE PRESIDENT, CAPSTONE ADMINISTRATORS

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## ABOUT EASE

**ease**

Ease (formerly EaseCentral) helps insurance brokers offer their small to medium-sized business clients better service through simple technology. Ease makes it simple to set up and manage benefits, onboard new hires, stay compliant, and offer employees one destination for all their human resources information. Today, more than 2,000 insurance agencies and 75,000 SMBs use Ease for benefits and HR.

# 13

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Centricity has managed a wide variety of the benefit administration technologies on behalf of our clients. Each had its problems, so we were happy to finally find a bullet-proof solution in EaseCentral.”*

DANIEL LANG  
CENTRICITY

*“My partnerships with companies like Ease are crucial to my success and I appreciate that you are there with me for every step of this journey.”*

ANNE MARIE FOLEY  
SUTRO INSURANCE SOLUTIONS

*“EaseCentral is a great system and should be a key partner for anyone administering employee benefits programs.”*

DAN GARFIN  
DIRECTOR OF SERVICES, NFP

*“Ease has allowed our agency to go entirely paperless and is a win for all of the employers we work with.”*

LAURA DRAKE  
ONEDIGITAL

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## ABOUT EMPLOYEE NAVIGATOR



Employee Navigator simplifies benefits & HR for brokers and HR departments around the country. They've built an all-in-one product that consolidates everything from benefits administration to compliance, onboarding and more into one place. Employee Navigator works with the nation's leading insurance brokers to make it easier for companies of all sizes to run and grow their businesses. See how 25,000+ companies better manage over 3,000,000+ employees with Employee Navigator.

**25**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“When you pair the ease of online enrollment with seamlessly integrated payroll, you’re taking a lot off the plate of HR. This depth of connectivity also creates pause when clients contemplate switching brokers.”*

SPENCER WITHERSPOON  
CONTEMPORARY BENEFITS ADVISORS

*“Employee Navigator is a dream to all parties involved. Everything becomes electronic and eliminates mass quantities of paperwork.”*

ANGELA KIDD  
DIRECTOR OF OPERATIONS, BENEFIT PRO INSURANCE

*“Ease of use, constantly upgrading and user friendly. Ability to run multiple reports are amazing at the employer level.”*

BRENT BENNETT  
SPECTRA BENEFITS

*“Ease of use, customization, constant updates. Very easy to learn and they are always making enhancements.”*

DOUGLAS SIMMS  
THE MEYER GROUP



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## ABOUT LUMITY, INC.



Lumity, Inc. partners with the modern employer and employee to drive a competitive benefits program that delivers a superior experience. Their data technology, expertise, and education is designed as an end-to-end solution for high growth companies seeking to competitively recruit, engage, and scale top talent. Their partnership approach to benefits powers the employer and employee experience at Lyft, Greenhouse, GoFundMe, Robinhood, Bird, and other fast-growing modern companies.

# 26

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“When you go through benefit program changes there are so many moving parts to keep track of for your team and your employees that it can get really challenging to manage and maintain. Lumity came to us with apparent financial benefits but the high-touch partnership approach helped us feel like we could collaborate on program development, admin, and execution through our inevitable growth stages.”

STEPHANIE CUNNINGHAM  
HEAD OF PEOPLE OPERATIONS, GOFUNDME

“Negotiating corporate health plans can be daunting and confusing, but Lumity guided us through the process with a clear and transparent approach. They were able to deliver cost savings with a data-driven plan for negotiating favorable results. Lumity got our renewal down to 12%. We see the direct results of their services and believe in the Lumity advantage.”

ANA RIBEIRO  
VICE PRESIDENT OF HUMAN RESOURCES, CARECLOUD

“It’s rare to ever say employees thoroughly enjoyed open enrollment, but the experience with Lumity was just that – clear and concise. From the branded benefit guides to the live open enrollment presentation and the modern, data-driven enrollment software, Lumity really delivered on their promise of a superior benefit experience.”

SUSAN RISKIN  
VICE PRESIDENT HUMAN RESOURCES, BITLY

“We loved Lumity’s partnership approach to benefit engagement. They took the time to be hands-on and make this process collaborative. We felt we had a partner to help us provide our employees with a great benefit experience not only for open enrollment but throughout the year.”

JAMES MANNS  
BENEFITS ANALYST, GREENHOUSE SOFTWARE

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## ABOUT NETCHEX



Netchex offers businesses a comprehensive, web-based suite of payroll, human resource and benefit administrative services backed by dedicated support specialists. Regardless of the number of employees or your payroll complexity, Netchex can tailor solutions to fit your needs. This rare combination of comprehensive solutions, dedicated support and flexible offerings helps you easily manage employee information and simplify your entire payroll process.

96

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Since we put Netchex in place, life as I know it has drastically improved! I now have access to the information I need. Candidates have a MUCH improved onboarding experience that starts before they step foot in the door on their first day. Our Open/Initial Enrollment process is so much smoother without having to fill out a ton of paperwork – just a few clicks of a mouse and they’re done.”

MEGAN GANN  
HR MANAGER, CAMP GLADIATOR

“The payroll and HR solution provided by Netchex has provided both cost and time savings related to the processing of payroll and related liabilities. However, the greatest benefit has been the ability to offer our clients (and their employees) tremendous visibility into their payroll via online access. Moreover, the Netchex solution has enabled us to expand the value-added HR services package we provide to our clientele.”

DAVID FAUNCE  
KM CONSULTING

“I love the integrated platform. With our old payroll company you would have to make the same change in several different areas of the software. With Netchex, it only takes once. This system is so user-friendly, it makes training a breeze. And the customer service is second to none.”

SOUTHERN VENEER

“Netchex has saved us time in timekeeping, reporting, and several other areas. Netchex has better customer service and helps correct any issues as quickly as possible. They work with you to find the best solutions to any problem.”

WENDY  
PAYROLL ADMINISTRATOR, JM TEST SYSTEMS

## TRUSTED BY







## ABOUT PAYLOCITY



Paylocity is a leading provider of cloud-based payroll and human capital management (HCM) software solutions. Paylocity's comprehensive product suite delivers a unified platform for professionals to make strategic decisions in the areas of benefits, core HR, payroll, talent, and workforce management, while cultivating a modern workplace and improving employee engagement. Founded in 1997 and headquartered in Schaumburg, Ill.

# 150

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We have found that switching our flexible spending account to Paylocity has been a very positive move. Administration has been much easier and our employees prefer it over our previous vendor. We are very happy to have made the move to the Paylocity Flexible Benefits offering.”

KATE STAGGS  
MANAGER, LICENSING & PAYROLL, EQUITY RESOURCES, INC

“Love this system! It's very user-friendly. The implementation was out of this world. They imported our data for us. There were no spreadsheets to populate or painful data loads. Everything is seamlessly integrated, and the support team are very responsive. I also like their help guides.”

HATTIE BECKETT  
GLOBAL PAYROLL LEAD, CLOUDREACH

“We needed something easy to use. Our employees really like the Paylocity mobile app and how easy it is to navigate. Paylocity has been a springboard for us from a technology standpoint. We've put new processes in place, and now, we have more of a roadmap.”

KATHLEEN FLYNN  
BENEFITS & WELLNESS MANAGER, BAXTER

“We did open enrollment through Paylocity benefits and that streamlined the process a lot for us. Benefits enrollment used to be paper-based. Now employees just go in and elect whatever benefit coverage they want.”

LAURIE FADDEN  
MANAGER OF EMPLOYEE DEVELOPMENT, SULLIVAN TIRE

## TRUSTED BY





## ABOUT PEOPLEKEEP



PeopleKeep helps small businesses offer competitive benefits at a price they can afford. Personalized benefits automation software from PeopleKeep allows businesses to manage their benefits in minutes per month. PeopleKeep automates benefits compliance and employee support. Employees receive tax-advantaged reimbursements to pay for health insurance and other medical, dental, and vision expenses.

# 151

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We wanted to have the best benefit package possible so our employees would stay with us long-term. We currently have a great team of employees working with us and PeopleKeep helped us attract them and keep them.”

BRYAN HILTON  
OWNER, SUMMIT DENTAL GROUP

“We were sold on PeopleKeep because of your affordable pricing, great customer service, and modern website. It fits within our budget and the product is clean, robust, and easy to use.”

STEPHEN GOODROW  
HR ANALYST, NOBL BEVERAGES

“What I like about PeopleKeep is that their benefits can be used for insurance premiums, medical expenses, and flexible benefits. That flexibility was the key factor in choosing an HRA and WorkPerks.”

CASEY GIVEN  
EXECUTIVE DIRECTOR, YOUNG VOICES

“It's very easy. There's very little time commitment and you're able to offer an amazing benefit to your employees.”

ERICA PARTHUM  
OWNER, BRUNSWICK VETERINARY CLINIC

## TRUSTED BY





**2022**

**BENEFITS  
ADMINISTRATION  
SOFTWARE**

**RISING STAR**





## ABOUT FLOCK



Flock provides a paperless and automated system for the painful, but very important administrative tasks required to onboard and continuously manage employees. The platform limits risks and liability and they make it easier for HR and health insurance brokers/agents alike to be the strategic drivers and champions for their business counterparts.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“I have used several HR and Benefits software, but Flock has been the best out of all. It's a great HR and Benefits platform, available on mobile too. Highly recommend this platform to all the companies who are looking to provide a first-class onboarding and benefits enrollment experience to employees.”

LATONYA MCELROY  
VICE PRESIDENT - HUMAN RESOURCES, BCS FM SOLUTIONS

“Flock is a great, user-friendly and cool product our employees love to use. With robust reporting, data management, seamless onboarding and above all excellent customer service - Flock makes our life much more simple. It's great to have such a tool that works well for our employees and HR team.”

CARI GRAHAM  
DIRECTOR, HUMAN RESOURCES, BLACKBAG TECHNOLOGIES

“It's a great platform for any company looking to streamline HR administration. Our onboarding and benefits admin process are vastly more efficient, and we have really benefited from its ease of use and self-service functionality. Thank you for offering a great service at an affordable price point.”

NATALIE DUKETTE  
CORPORATE ACCOUNT, SEQUOIA CONSULTING

“Employee benefits communication is so much simpler on the Flock platform. It has become extremely convenient for the employees to understand and appreciate the benefits our College has to offer.”

LAUREN FLECK  
HR GENERALIST, CECIL COLLEGE

## TRUSTED BY





## ABOUT GOCO



GoCo is modern Employee Management Software, built with flexibility and ease-of-use in mind. Unlike other HRIS platforms, GoCo is built to be flexible enough to support your existing processes, policies, and providers, so you don't have to change the way you work just to adopt a modern HR system. With GoCo, you can simplify and streamline all of your HR into a single, all-in-one solution. From employee onboarding to benefits administration and payroll, the platform offers a truly consolidated experience, in a modern, easy-to-use interface.

**37**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“When a new team member starts, they complete all of their documents online through GoCo. And when they're done, I get a notification email when someone has been hired so I can set them up on payroll. Everything's in one spot to reduce extra paperwork.”*

EMILY GRABOW  
PAYROLL BENEFITS ASSOCIATE, TOPPERS PIZZA

*“We hire about 40 new teachers per year. With GoCo I send them benefits information with their contract during the summer so they have more time to look it over. It's been a major time-saver for everyone.”*

SHELLY RIDDLE  
PAYROLL ASSOCIATE, STOUGHTON AREA SCHOOL DISTRICT

*“GoCo saves me a lot of time in getting benefits organized and you really can't beat the value that we get out of this platform.”*

MICHELLE O'NEAL  
DIRECTOR OF OPERATIONS/HR, COMIT DEVELOPERS

*“GoCo is probably the easiest software I've used to manage benefits, vacation and my team, all in one place. It's awesome.”*

TAYLOR CORRADO  
DIRECTOR OF MARKETING, SHIFT

## TRUSTED BY

**textbroker**  
Each Word Counts

**DOM & TOM**

**caliper** foods

**QUOTAPATH**







## ABOUT NOYO



Noyo is building the digital infrastructure to bring health insurance enrollment into the modern era. Noyo replaces today's manual data entry and cumbersome legacy systems with a powerful API platform that enables faster, more accurate data exchange between health insurance platforms and their carrier partners.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Noyo's APIs are critical for providing our customers a modern, hassle-free experience. Their digital interface with insurance companies solves a major pain point and allows the entire industry to innovate.”

PARKER CONRAD  
CHIEF EXECUTIVE OFFICER, RIPPLING

“Noyo enhances our distribution capabilities and improves our speed to market—they make it easy for our broker partners to sell Beam's products.”

ANDY HUTTER  
DIRECTOR OF DIGITAL DISTRIBUTION STRATEGY, BEAM DENTAL

“Working with Noyo gives us the opportunity to build relationships that allow broader connectivity with employers.”

DAVID HEALY  
SENIOR VICE PRESIDENT, GROUP BENEFITS, SUN LIFE

“With Noyo, partnering with the software platforms our customers love is easier than ever.”

DREW FLEMING  
SENIOR VICE PRESIDENT OF GROUP DISTRIBUTION AND NATIONAL PARTNERS, AMERITAS

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## ABOUT VBASOFTWARE



Virtual Benefits Administrator (VBA) is a pro-active, leading edge software design company providing custom solutions to the insurance industry for nearly 20 years. Uniquely delivered on a secure, cloud-based architecture, VBA provides one common architecture for all Employee Benefit Administration. Their software development process focuses on continuous improvement to address the requirements in the ever changing healthcare industry. Their mission of providing Flexibility, Functionality, and Technology for their clients' business solutions ensures they will optimize their daily business processes and deliver the highest level of customer...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We've used the VBA system exclusively and for all of the CHIP and STAR plans we have administered - we've experienced great results. The eligibility system allows for multiple eligibility segments which is very important in the Medicaid world. All of our staff enjoy working with the system as does our client base. We allow some clients limited access to the system for their own health plans. The VBA team has always been very responsive to our needs and has assisted us with any client needs that were presented to us. I would not hesitate to recommend VBA for claims administration needs.”

JOSEPH MANZELLO  
COO, MEDIVIEW

“VBA is the best tool in my TPA tool box. The application is easy to use for all departments from claims processing to customer service. What I personally like about it is its adaptability. I administer a Medicaid HMO and change is inevitable. I like the fact that if I need to capture a new data value I can easily create a field for it.”

REBECA ORNELAS  
DIRECTOR OF INFORMATION SYSTEMS, SCAS  
MANAGEMENT GROUP, LLC

“With VBA, we were given a software package that not only met our functional and technical requirements, but VBA IT Services also allowed us to reconfigure our own internal IT resources into experts on business data. This combination has made us highly scalable and more capable of handling marketing demands.”

JIM FARLEY  
PRESIDENT AND CEO, J.P. FARLEY

“VBA has provided our company the opportunity to customize a life and disability claim system to meet the needs of the industry. VBA continues to be flexible, devoted and still cost effective for EPIC. Our service to our customers improves as a result of VBA's staff and technological expertise.”

WENDY HOUGAN  
MANAGER OF OPERATIONS, EPIC

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