

# Mobile Forms Automation Software Category

FALL 2024  
Customer Success Report





## Mobile Forms Automation Software Category

Mobile forms automation software allows users to create, edit, and share documents remotely. The versatility of the software enables documents to be shared online or offline. Essentially, mobile forms automation software digitizes data capture and transfer. In addition to increasing the accuracy of transmitted information, mobile forms automation software reduces the time required to share the information, which increases efficiency.

Although most often used by field teams undertaking field activities such as surveys and inspections, the software can streamline workflows in all types of organizations. You can create various forms using the mobile forms automation software, including reports, surveys, client documents, and audits. Moreover, the software can be used as a stand-alone application or with other software, such as workflow management software, to provide better solutions.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2024 Customer Success Awards

Check out this list of the highest rated Mobile Forms Automation Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order





**2024**

**MOBILE FORMS  
AUTOMATION  
SOFTWARE**

**MARKET LEADER**





## ABOUT FORMSTACK



Formstack is a workplace productivity solution built to transform the way people collect information and put it to work. With its powerful data collection and process automation capabilities, Formstack reduces data chaos and solves important business problems. Founded in Indiana in 2006, Formstack is now a remote-first company with employees and users who live and work all over the world. Recognized for its continual growth and positive company culture, Formstack is a regular honoree on the Inc. 5000 list of fastest-growing U.S. companies, and it has been named a best place to work in both Indiana and Colorado. Learn more...

# 341

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“I found Formstack through a Google search. I did free trials of several different services. The cost was a big motivator to pursue Formstack over other form building software. I also like that it is very streamlined (you can pick and choose features).”

MELANIE KIPER  
COMMUNITY SERVICE ASSOCIATE, UNIVERSITY OF NEBRASKA – OMAHA (UNO)

“I see Formstack as more than just a form-building tool. It's also an application development platform. Through cloud-hosted data, integrations, and an easy-to-use API, all the heavy lifting is done for you. It's great.”

AUSTIN FRINK  
APPLICATION SOLUTION ENGINEER, FRANCISCAN HEALTH

“We make fairly complicated forms, and we are sometimes pushing the limits of the features in Formstack, using lots of dynamic logic, different formatting, and the Google Docs integration.”

MIKE PEPLER  
UK AWARDS MANAGER, ASHDEN

“We looked at a couple solutions for gathering this data, and decided on Formstack for factors including price, ease of use/interface, and ability to include advanced logic.”

CLARE ONDREY  
SENIOR MARKETING MANAGER, GREENTECH MEDIA

## TRUSTED BY





## ABOUT GOCANVAS



GoCanvas is a mobile platform that makes it simple for any business to automate how work is done, replacing outdated processes and expensive paperwork. The GoCanvas App works on all smartphones and tablets, helping companies easily collect information across their organization, share it instantly with others and gain real-time insights on their business operations.

**169**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We realized the value of using Canvas mobile forms primarily for our PODs to customers. For the most important requirement that the final link in the supply chain has to be updated and communicated in real time we thought of utilizing Canvas and implemented ePOD with our deliveries, and today we’re reaping the results of a faster and more accurate delivery of goods to our valued customers.”

CALVERT ‘ABET’ M. CABUNGAL  
VICE PRESIDENT, GLOBAL IT, ROYAL CARGO INC.

“Since the GoCanvas system is both simple and flexible we have also used it to create some custom apps and forms that are specific to certain customers. This customizable ability has become a good selling point to promote VIP Lighting to new, potential customers as a point of difference from our competition.”

DAVID KELL  
NATIONAL MARKETING MANAGER, VIP LIGHTING

“GoCanvas is a platform for people who are really looking to streamline their business. This is such a great tool and great way to get all of your employees using the same forms.”

LAURIE STATHOPOLUS  
PROJECT MANAGEMENT ADMINISTRATOR, RAM  
ENVIRONMENTAL RESPONSE

“We are so thrilled to use GoCanvas and have this platform available. It has really helped us automate our screening process and it has been especially beneficial as we reopen.”

BRANDON ANDERSON  
MARKETING AND SALES OPERATIONS, ICON  
ATTRACTIONS

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## ABOUT GOFORMZ



GoFormz provides a mobile forms and reporting solution that organizations and individuals use to replace their paper forms, resulting in more accurate data, streamlined workflow and comprehensive reports that drive agile business decisions. GoFormz transforms companies of any type, size or industry into truly data-driven businesses that capture real time information across their entire workflow to deliver unprecedented insights and improvements in productivity. With over 37 million form pages processed, GoFormz is helping over 20,000 customers across more than 170 countries eliminate paper forms, unlock business data and dramatically improve...

# 308

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“GoFormz makes our quality control process simpler and smoother. Our production workers are actually completing the required documentation on time, and we’re able to use the data to save costs.”

PARIMAL SHUKLA  
MANUFACTURING ENGINEER, OLDCASTLE

“[GoFormz] made it very easy to implement our own PDF files into the program that allows us to change any forms at any given time without having pricey form books hanging around.”

KEITH DOBBS  
OWNER, DOBBS HEATING AND AIR

“It’s flexible and user friendly, especially with mobile devices. A key feature is instantly linking the completed form data to ServiceMax.”

PERTTU IMMONEN  
BUSINESS SYSTEM MANAGER, INSPECTA

“GoFormz allowed us to have multiple people access the same form without having to transfer or hand off paper documents.”

IAN AGNEW  
OPERATIONS COORDINATOR, RADIANCE SOLAR

## TRUSTED BY

**Vestas**

**WBI ENERGY**  
An MDU Resources Group company



**MANGAN**  
LOGGING • HAULAGE

**Duraclean**  
by Mueller Services, Inc.





## ABOUT TRUECONTEXT



TrueContext is the global leader in field intelligence. The platform's field workflows and data collection capabilities enable enterprise field teams to optimize decision-making, decrease organizational risk, maximize the uptime of valuable assets, and deliver exceptional service experiences. Over 100,000 subscribers use ProntoForms across multiple use cases, including asset inspection, compliance, installation, repair, maintenance, and environmental, health & safety with quantifiable business impacts.

# 187

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“While signature capture within the form is important, we’re also taking advantage of the custom branding capability, allowing us to put the Walter logo on all PDF outputs to the customer, as well as on the TrueContext App itself. To be able to brand everything Walter was a big selling point.”

STEPHANE TURPIN  
NATIONAL MANAGER, CARE SERVICE, WALTER SURFACE TECHNOLOGIES

“ProntoForms has changed the way that we capture leads. Instead of hand writing out a card and hoping we can get in touch with the customer or the customer calls us, we now fill out a quote and deliver it instantly to their email inbox.”

ADAM COONEY  
BUSINESS DEVELOPMENT MANAGER, TUFF SHED

“The field staff only has to answer one to three questions, and ProntoForms automatically prepopulates 20-30 questions that they would have had to manually enter before.”

CHAD ANDERSON  
I.T. ANALYST/PROGRAMMER, DAYTONA HOMES

“ProntoForms has eliminated a lot of manual data filing and is saving each quality control inspector, conservatively, seven hours a week of labour.”

ANDREW GAL  
EXECUTIVE ASSISTANT, JAYSON GLOBAL ROOFING

## TRUSTED BY



Medtronic

**Luminex®**





**2024**

**MOBILE FORMS  
AUTOMATION  
SOFTWARE**

**TOP PERFORMER**





## ABOUT ALPHA SOFTWARE



Alpha Software Corporation, based in Massachusetts, produces award-winning software that speeds web and mobile app development and deployment for business and IT. The core technology includes two components. Alpha TransForm® enables business users to create sophisticated mobile forms in minutes that do complex business tasks. Alpha Anywhere® is a front-end and back-end, low-code platform with advanced capabilities that ensure your apps never hit limits. The Company offers the only app development software on the market that offers full offline performance for both data capture and data lookup when no signal is available or...

# 126

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Alpha Anywhere has been an ideal enterprise development platform for us, and has become our system of record for all development work, including mobile apps. We’re using Alpha Anywhere to create a company-wide system that works in multiple countries, runs on mobile devices or on the Web, and costs less and is more productive than any other tool we could have used.”

SAJIL SIDHARTHAN  
EQUIPMENT RENTALS SYSTEMS MANAGER, AL REYAMI  
CONSTRUCTION

“With Alpha Anywhere I built a complete SaaS, cloud-based subscription service in half the time than if I had used a different solution. Alpha Anywhere’s low-code capabilities helped me quickly design and launch it, but allowed me to dive in as deeply as I wanted when I needed to do hand-coding myself.”

JOHN AZZARA  
FOUNDER, FAST MIRROR

“With Alpha Anywhere, coding is optional. We were able to quickly transform a complex web application to a responsive mobile app without worrying about coding. We could focus on designing the mobile experience, updating the forms and database, and publish it for our iPad, iPhone, and Android users.”

SCOTT MOORE  
FOUNDER, PETSITCLICK

“Alpha Anywhere hits the sweet spot with its unique combination of web and mobile design, robust tools and wizards, and simple UX for developers and non-developers alike.”

DION MCCORMICK  
FOUNDER, GIANT KILLER ROBOT

## TRUSTED BY









## ABOUT DOFORMS



doForms is a mobile app for businesses that enables companies to capture and send information to and from the field via smartphones and other mobile devices – and seamlessly integrate this data into their existing operating systems like QuickBooks, Salesforce.com, Oracle, SAP, Excel, and more. The cost savings and efficiencies it delivers make doForms a compelling reason for business owners to provide mobile devices to their field workforces.

# 36

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“For such a powerful tool, the software is extremely simple in nature. Within 30 days, the bulk of our drivers, having not used smartphones prior and working on a 100 percent paper basis, were up to speed and using the forms properly. The fact is, doForms has significantly influenced our operational productivity.”

SHARON MANLEY  
CHIEF FINANCIAL OFFICER, ANY-GUMP TEMPORARY SITE SERVICES

“Moving to doForms allowed us to streamline work order communications from building and maintenance crews to the back office. The efficiencies gained have translated to significant and ongoing cost savings, as well as more responsive business operations and more satisfied clients.”

ROB MOTE  
NATIONAL MULTI-SITE OPERATIONS MANAGER, JLL

“doForms has allowed us to more easily and accurately conduct and document our daily pre-operational plant inspections. We were able to cut our daily paper usage by 80 percent. Creating and implementing forms was a breeze and the customer service was outstanding.”

JEFF BOLNER  
BOLNER'S FIESTA PRODUCTS

“The doForms user-friendly interface made it easy to customize a form for street tree inventory tracking; it allows us to continuously review and export data into a useable format.”

URBAN ECOLOGY INSTITUTE

## TRUSTED BY



HealthCare Partners, IPA

MAGNUM FOODS INC.





## ABOUT FLUIX



Fluix is a no-code, simple-to-use software solution that helps companies to digitize documents and automate routine tasks, all in one place. We solve the pain points of office and field teams who want to deliver faster and gather secure, reliable data, while keeping safety and compliance as top priorities. Fluix customers benefit from lightning-fast deployment, increased productivity, and a world-class Support team that always has your back. Developed from extensive use-case research, Fluix empowers companies around the world...

**75**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We save money in printing costs and lots of time is saved from not having to shuffle and file paper forms like before Fluix. Our sales team never runs out of agreements and can avoid making multiple trips back to the office to turn in paperwork by using Fluix automated workflows. To be honest, our team is not naturally computer savvy and was somewhat resistant to the change, but now they praise going paperless and love Fluix for making their job much easier.”

CHRIS CAVANAGH  
VICE-PRESIDENT AND GENERAL, PETRI PEST CONTROL

“Fluix is a time saver. What used to take us hours now take minutes with Fluix. Board meeting administration such as assigning tasks, sharing materials with board members, tracking updates are now possible with a click of a button. Replacing bundles of paperwork with Fluix on iPads has been a game changer for us.”

ANDY COLE  
ICT CHANGE MANAGER, ANTRIM AND NEWTOWNABBEY  
BOROUGH COUNCIL

“Fluix is the best tool for distributing, tracking, and collecting documentation during the building commissioning process. It is a perfect fit for the custom forms that are essential to our business.”

RICK SNYDER  
SENIOR COMMISSIONING AGENT, LEACH WALLACE  
ASSOCIATES

“Mobile workforce today needs over the-air control, and that's one hot feature of Fluix. I would most definitely recommend Fluix to those looking for best in class eForm, PDF and even document handling for the iPad.”

IGNACIO GARCIA  
INFORMATION MANAGER, ROCHE FARMA

## TRUSTED BY







## ABOUT JOTFORM



Trusted by over 25+ million users, Jotform's form builder is the easy way to create and publish online forms from any device. The company offers 10,000+ ready-made form templates, 200+ integrations to 3rd party apps, and advanced design features making it the leading online form builder for organizations all over the world. It's popularly used to create payment forms, lead generation forms, registration forms, contact forms, application forms, and more.

# 291

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“One of the reasons I decided on Jotform, apart from the possibility to create a much more complex form, was easy access to answer data, which, with the amount of submissions we have, really suited our needs. The amount of data we've collected has led to a significant increase in productivity, allowing us to better serve our students and to improve internal communication.”

SERGIO TRAVIESO  
DIRECTOR OF DIGITAL EVOLUTION, UNIVERSIDAD  
FRANCISCO DE VITORIA

“The approval flow process with Jotform is very helpful. It's helped alleviate a lot of confusion between departments, allowing us to get projects done quicker. [Jotform] Approvals has really made that day-to-day work much more efficient.”

ALY FOSSETT  
SINGLE BARREL PROGRAM DIRECTOR, NEW RIFF  
DISTILLING

“With Jotform Enterprise, more people have access to create forms across our campus, it's user-friendly, and just a fun platform to use. Jotform will have whatever you need.”

ANGIE ALVAREZ  
ORIENTATION SPECIALIST, PASADENA CITY COLLEGE

“We're using all of JotForm's tools to capture information. Instead of printing out papers, people can just sign forms online, and all of the information is there for us.”

JEFFREY FROMM  
LIVE EASY

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**2024**

**MOBILE FORMS  
AUTOMATION  
SOFTWARE**

**RISING STAR**





## ABOUT APPENATE



A no-code platform for creating data-driven apps to replace paper forms across all industries. Use our affordable drag-n-drop software to schedule, dispatch, track & manage jobs. Create quotes, checklists or reports & easily integrate with existing systems. Enforce accountability, cost-saving & efficiency via our dashboard overview. FREE trial offered to test GPS, barcode scanning, signature & drawing, media & attachment upload, formulas, push notifications, white label & offline capabilities.

**59**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The Appenate platform provides Parkes Shire Council with a flexible and powerful system to manage its mobile forms. It has a great online app builder with an impressive set of features that can operate with both Apple and Android devices. There is a wonderful array of options for data connection, including the ability to post data direct into our backend systems. All this is complimented by excellent online tutorials and responsive, expert support to round out an excellent product.”

ANTHONY MCGRATH  
PARKES SHIRE COUNCIL

“Appenate creates accessibility to App technology that has been gated away in the past, shrouded in complications, technobabble, and mystery. Demystifying Apps releases the power of the resource so it is something that everyone can use and find a use for. It's as an important business tool as a mobile phone.”

LISA BATESON  
PRINCIPAL CONSULTANT, GEEKS R GOOD

“Appenate allowed our company to go paperless in the field & gave us the ability to move towards other paperless operations. Within a month we had a department of 12 technicians & one dispatcher using Appenate daily.”

JUNETTA  
SERVICE DEPARTMENT, TOTAL GROUP

“Great consistency in the overall product, user experience and customer service.”

OLIVER DEMUS  
DIRECTOR: BUSINESS CONSULTING, HEIDELBERG USA

## TRUSTED BY





## ABOUT DEVICE MAGIC



Device Magic, their mobile forms app helps businesses reduce their reliance on paper for data collection by easily building and distributing electronic forms to mobile devices. Turn checklists, surveys, inspections, and invoices into forms that can be completed on smartphones and tablets and sent back to the office from wherever you are. Say goodbye to the messy logistics of processing thousands of pieces of paper, and improve data quality, integrity and security.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We needed an intuitive and versatile data collection solution, respecting ICRC’s rules on the protection of personal data. Device Magic was able to carry out a secure server deployment at our Swiss data center, tailored to our particular needs.”

DANIEL FUEGER  
DEPUTY HEAD OF THE ECONOMIC SECURITY UNIT,  
INTERNATIONAL COMMITTEE OF THE RED CROSS

“We use Device Magic primarily for our Sales and Service employees to complete different order forms. These processes are much faster with mobile forms. All the data is now accurately collected the first time and automatically emailed to the right people.”

PATRICK TUINEN  
CEO, WEST MICHIGAN UNIFORM

“Device Magic is much more intuitive and easy to use than other field management applications. It’s helping to bring us one step closer to being a paperless office.”

EVAN DAVIS  
IT & ASSET MANAGER, RESTAURANT EQUIPMENT  
SERVICE GROUP

“When we were deciding on a new forms solution, the Dispatch feature of Device Magic was exactly what we were looking for.”

PATRICK MCCORMICK  
PRESIDENT, BAKER POOL

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## ABOUT ZERION SOFTWARE



Zerion Software transforms the way organizations capture, use, and manage their data. They are dedicated to accelerating mobile workflows for field teams around the world. Combine data collection, dataflow automation, and custom reports with the support of a creative professional services team to develop solutions that let you focus on what matters most.

**66**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“This is hands down the best MDC tool on the market – and there’s a great support team in the background when needed. The best part about iForm is it actually works with ease in remote disconnected areas and the setup is fast. You won’t find the accessibility or ease in any other mobile data collection platform out there today.”

CHARLIE CHARPING  
SAMARITAN'S PURSE

“Mobile data collection with iFormBuilder allows us to achieve an extremely quick turn-around of data from designing the questionnaire to having the final dataset from up to 1500 respondents within three weeks.”

AMRIK COOPER  
CO-DIRECTOR, IKAPADATA

“We developed our own apps using iFormBuilder to perform necessary inspections. These apps have reduced our time spent collecting and working with data by 50%.”

JOSE RAMIREZ  
EXECUTIVE DIRECTOR OF HOSPITAL FACILITIES AND  
OPERATIONS, UNIVERSITY OF MIAMI HEALTH SYSTEM

“The beauty of iFormBuilder is that it cuts through the data entry process and gets us right to the reporting.”

MICHAEL CORKE  
DIRECTOR OF EVALUATION, CITY HEIGHTS  
EDUCATIONAL COLLABORATIVE

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