



Benefits Administration Software Category

FALL 2025
Customer Success Report





Benefits Administration Software Category

Benefits administration software aids companies to plan and manage staff benefits packages and comply with government rules. Benefits administration solutions are leveraged to manage staff benefits like stock options and insurance plans, and enable open enrollment periods via an admin dashboard. Enterprises can also utilize these applications to see and adjust staff benefits packages. The tools typically offer staff portals and self-service features to allow employees to see, update, and manage personal documents and information.

HR departments commonly use benefits administration software to manage benefits plans and inspire healthy habits among staff. The platform helps organizations pinpoint the most valuable benefits to their employees and minimize expenses. It can also assist enterprises to comply with local and federal regulations such as the Health Insurance Portability and Accountability Act (HIPAA) and the Affordable Care Act (ACA).

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Benefits Administration Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2025

**BENEFITS
ADMINISTRATION
SOFTWARE**

MARKET LEADER





ABOUT ADP



ADP is a comprehensive global provider of cloud-based Human Capital Management (HCM) solutions that unite HR, payroll, talent, time, tax and benefits administration, and a leader in business outsourcing services, analytics, and compliance expertise. Their unmatched experience, deep insights, and cutting-edge technology have transformed human resources from a back-office administrative function to a strategic business advantage.

1356 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“For us, ADP turned the benefits world on its head. Our employees can view their current benefits and enroll for the upcoming year without ever having to fill out a paper form. It has saved us so much time, freeing up the benefits group to spend more time engaging with employees, answering questions and providing information rather than being transactional.”

KRISTIE OSTRANDER
DIRECTOR OF HR OPERATIONS, AMERICAN WOODMARK CORPORATION

“Benefits was living in a manual environment that was no longer sustainable. We were operating with paper forms and our benefits information was in filing cabinets. Open enrollment was done with paper booklets. Employees with questions about their benefits phoned HR. We had reached a point where streamlining our processes, system, and methods had become a real necessity.”

STACIE SAYRE
HRIS AND BENEFITS ANALYST, GRACO, INC.

“ADP offered up a complete solution that covers the complete suite soup to nuts, from HR, benefits and payroll perspectives and provides a one stop shop solution.”

CHRIS DEALMEIDA
CHIEF FINANCIAL OFFICER, ORION MARINE GROUP

“To sit back and to see a full year of data – the HR, payroll, benefits – and see the volume of what is actually going through our system is very impressive.”

PATRICIA STEIMLE
DIRECTOR OF HR OPERATIONS, NEOPOST USA

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SHOE CARNIVAL



Cognizant



ABOUT BAMBOOHR



BambooHR is the leading Software as a Service (SaaS) company provider of online HR Software for small and medium businesses that have outgrown spreadsheets. BambooHR's cloud-based system is an intuitive, affordable way for growing companies to track and manage essential employee information in a personalized Human Resources Information System (HRIS). Now HR managers have more time for meaningful work, executives get accurate, timely reports and employees can self-service their time off, using a convenient mobile app.

168

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“BambooHR® has made my life easier by bringing everything together into one HR platform. I can complete payroll, benefits administration, timekeeping, performance management, and more all in one place. BambooHR is so user-friendly, helps me save time, and is a joy to use!”

JAWANNA ELLIS
SENIOR MANAGER, HUMAN RESOURCES, ADMIN AND OPERATIONS, CANCER SUPPORT COMMUNITY

“In less than 6 months, they've revolutionized our hiring, benefits management, PTO tracking, onboarding and offboarding, performance management, compliance, and a bunch of other stuff that's too dull to mention, but way too necessary to overlook.”

PAUL TUCKER
GENERAL MANAGER, INTEGRITY IT SOLUTIONS

“BambooHR has the whole package. It incorporates payroll, time off, benefits, reviews, and hiring. I love the ease of use and that it's all inclusive.”

SARA MAGNUSON
HUMAN RESOURCES COORDINATOR, WILLISTON NORTHAMPTON SCHOOL

“BambooHR makes my life easier by doing exactly what they say—free my time to do great work.”

BARBIE ANDRADES
PAYROLL AND BENEFITS MANAGER, LEMONJUICE CAPITAL & SOLUTIONS

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ABOUT BENEFITFOCUS

Benefitfocus®

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well...

106

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We selected Benefitfocus for their deep understanding of how benefit plans and policies work and behave. Their platform provided the flexibility to support our plans and policies without having to change, which is something we’ve been wanting for a long time.”

CATHY PHILLIPS
SENIOR MANAGER OF BENEFITS, KENCO

“Benefitfocus has been essential in providing us the ability to communicate effectively about the increasingly sophisticated benefits that we are providing employees.”

GLENN HASKELL
BENIFITS MANAGER, NEW BALANCE

“Benefitfocus helped us communicate benefits in a way that made it easy for associates to understand how our benefits program supports their individual lives.”

ERIN PENLAND
BENEFITS SPECIALIST, DESIGNER BRANDS

“Benefitfocus was just above and beyond what everybody else could provide. Then from a value proposition with the cost, it was a no brainer.”

APRIL FLOYD
MANAGER, BENEFITS, UNDER ARMOUR

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ABOUT CASTLIGHT HEALTH



Castlight Health enables employers, their employees, and health plans to take control of health care costs and improve care. Named #1 on The Wall Street Journal's list of "The Top 50 Venture-Backed Companies" for 2011 and one of Dow Jones' 50 Most Investment-Worthy Technology Start-Ups, Castlight Health helps the country's self-insured employers and health plans empower consumers to shop for health care. Castlight Health is headquartered in San Francisco and backed by prominent investors including Allen & Company, Cleveland Clinic, Maverick Capital, Morgan Stanley Investment Management, Oak Investment Partners, Redmile Group, T. Rowe...

91

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We have a very strong retirement program, and whatever they save on their healthcare spending means that they save, the company saves, and we’re able to contribute more to their retirement. We feel like we’re with the right partner in Castlight, and expect that the solution will continue to provide additional value over time.”

KRISTINE BABCOCK
DIRECTOR OF BENEFITS, HRIS, AND HR INTEGRATION,
GORDON FOOD SERVICE

“When I log on to the Fifth Third network in the morning, I can access Castlight. There are no passwords to remember, which I love. And it’s super easy to find information about a doctor or specialist, where I can get a specific procedure done, or even the cheapest place to get my prescriptions filled.”

DOUG STAHLGREN
ASSISTANT VICE PRESIDENT AND SENIOR EMPLOYEE
BENEFITS ANALYST, FIFTH THIRD BANK

“Castlight has reduced the calls we receive from employees because our people are more educated about their benefits and how to use them. Whether it’s plan ID cards, searching for the right doctors, or other inquiries—we’re just not fielding those calls anymore. This is due to their engagement with Castlight.”

DREW WALTERS
MANAGER OF BENEFITS AND HRIS, POMEROY

“Our employees love Castlight. The solution is very intuitive and user friendly. We’ve received a lot of compliments. And that’s really out of the ordinary because benefits teams typically don’t get much positive feedback.”

CORY FITTS
DIRECTOR OF BENEFITS, HINES

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ABOUT GUSTO



Gusto is a modern, online people platform that helps small businesses take care of their teams. On top of full-service payroll, Gusto offers health insurance, 401(k)s, expert HR, and team management tools. Today, Gusto offices in Denver, San Francisco, and New York serve more than 100,000 businesses nationwide.

175

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“With Gusto Embedded Payroll, Vagaro businesses can streamline payroll and benefits, letting business owners focus efforts on big picture objectives.”

FRED HELON
FOUNDER AND CEO, VAGARO

“By managing benefits with Gusto, employees have the opportunity to enroll without me having to do anything! It's such a time saver.”

ANYA BLACK
PRACTICE MANAGER, GRAND LAKE VETERINARY HOSPITAL

“Gusto helps streamline new employee onboarding and provides a simple-to-use platform for managing payroll/benefits.”

GAVIN JOHNSON
PARTNER, INVIGOR LAW GROUP

“Gusto makes it super easy to do everything payroll and benefits related. We would be pretty lost without Gusto.”

ALLIE JANOCH
CHIEF EXECUTIVE OFFICER, MAPISTRY

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ABOUT NAMELY



A Vensure Employer Solutions Company

People are complex, but your HR solution shouldn't be. Nately gives you the resources to make your life easier and your employees happier. With modern, intuitive technology and a world-class team of HR experts, Nately empowers people teams with an all-in-one HR solution designed for mid-sized businesses. Streamline all of your HR data into a single platform with an interface you AND your workforce will love to use. Built for flexibility, your Nately platform is implemented with your unique business needs in mind. Whether you're transitioning from a PEO or switching to new HCM...

83

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Nately is a highly customizable, very engaging, modern HR solution. The platform is so user-friendly and enables self-service—which I think is what most HR professionals are looking for. If you're a small- or medium-sized business, Nately has all the tools you need for the price you want to pay. Plus, Nately is always adding new features and constantly improving its customer service—and that's hard to find.”

ASHER PRIMROSE
DIRECTOR OF HUMAN RESOURCES, CONTINUED

“I started out in recruiting, as many HR leaders do. Recruiting turned into employee relations, followed by a focus on benefits and wellness. Now as the VP of People at Marbles Kids Museum, I work in a space where I'm making a difference and giving back to the downtown Raleigh community. I always say: it's hard to have a bad day at Marbles when you hear all the giggles and see all of the smiling faces.”

LORI OSBORNE
VP OF PEOPLE, MARBLES KIDS MUSEUM

“Having all HR, payroll, and benefits information in one place, accessible for reporting and analyzing, has made a world of difference. We once had to build out data from an archaic report from payroll. Not only does Nately save time, but better decisions can be made (and made faster) around benefits and all sorts of human-centric things.”

TRISH SWOPE
DIRECTOR OF HR, ARCHER MALMO

“Through Nately, I can easily store and access everything in one place. From payroll and benefits to performance management and reporting, Nately streamlines all of our HR processes, and that is invaluable to me. Especially as we continue to grow as a company, having everything in one centralized location is crucial.”

DANIELLE BENSIGNOR
MANAGER OF TALENT MANAGEMENT, EXECONLINE

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RAMEY

ontraport



classpass

ANVIL



ABOUT PAYCHEX



Paychex is an industry-leading HCM company delivering a full suite of technology and advisory services in human resources, employee benefit solutions, insurance, and payroll. The company serves over 745,000 customers in the U.S. and Europe and pays one out of every 12 American private sector employees. The more than 16,000 people at Paychex are committed to helping businesses succeed and building thriving communities where they work and live. Visit paychex.com to learn more.

400 TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"I am forever grateful for the thoughtfulness that I had the opportunity to get that money, noting the benefits will impact his employees as well. It goes all the way down to the everyday people who are working to feed their families."

PAUL BOLDEN
BOLDEN INSURANCE AGENCY

"With Paychex, I can integrate a one-stop-shop of payroll, our HR system, and also our benefit carriers, to create a huge efficiency for our company and our employees."

MORGAN BRANUM
DIRECTOR - ORGANIZATIONAL DEVELOPMENT, HR, COMPLIANCE, FREEFLIGHT SYSTEMS

"We needed a benefits coordinator, we needed someone to explain things to us. We needed people who were going to hold our hand through this process and really make it OK for our people."

JESSICA HALL
CO-OWNER, TREASURE COAST ABA SERVICES

"Employee benefits communication is so much simpler on the Flock platform. It has become extremely convenient for the employees to understand and appreciate the benefits our college has to offer."

CECIL COLLEGE





ABOUT PAYLOCITY



Paylocity's comprehensive product suite delivers a unified platform for professionals to make strategic decisions in the areas of benefits, core HR, payroll, talent, and workforce management, while cultivating a modern workplace and improving employee engagement. The platform can be accessed 24*7 from any given location using the mobile application.

280 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“We needed something easy to use. Our employees really like the Paylocity mobile app and how easy it is to navigate. Paylocity has been a springboard for us from a technology standpoint. We've put new processes in place, and now, we have more of a roadmap.”

KATHLEEN FLYNN
BENEFITS & WELLNESS MANAGER, BAXTER

“Paylocity is a great platform. All the modules have been easy to implement. I've worked with many different platforms over my 25 years in HR, and I can comfortably say that Paylocity is one of the best systems that I have used.”

CHRISTINE ADAIR
HUMAN RESOURCES DIRECTOR, SCRUB DADDY

“We did open enrollment through Paylocity benefits and that streamlined the process a lot for us. Benefits enrollment used to be paper-based. Now employees just go in and elect whatever benefit coverage they want.”

LAURIE FADDEN
MANAGER OF EMPLOYEE DEVELOPMENT, SULLIVAN TIRE

“Paylocity's ease of use is huge for us. When I mark a candidate as hired, it launches onboarding, and in 15 minutes, we have a new employee ready to complete the new hire process.”

STEPHANIE MONTANEZ
VICE PRESIDENT OF HR AND COMPLIANCE, GENERAL LOGISTICS SYSTEMS

TRUSTED BY





ABOUT PLANSOURCE

PLANSOURCE

PlanSource is a technology company driven to create a better benefits experience for employers and their employees. More than 5 million consumers receive their benefits through the PlanSource platform, which provides flexible and intuitive software and services for benefits administration. By combining industry-leading software and a full suite of professional services, PlanSource provides companies of all sizes with a complete solution for benefits shopping, enrollment, billing, compliance and administration. Learn more at www.plansource.com.

93

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“PlanSource has significantly reduced my ben admin stress. If associates have benefit questions, have a life event or want to further understand their benefits, PlanSource has made it super easy for them to handle it themselves. It has made a huge difference and freed me up to focus on strategy and our internal OE communications.”

KAIT BLOUNT
HR ANALYST, TOPCO

“PlanSource is a very sophisticated ben admin system, and it's nice to have support on the back end as well. It integrates with our benefits info website and is easy to use for our employees.”

JOE DAIGNEAULT
HUMAN RESOURCES DIRECTOR, PROFESSIONAL PLASTICS

“Outside of managing the cost of our benefits package, our objective is to serve employees proactively—to make sure that they understand their options and know that we care about them.”

ISABEL MARTINEZ
BENEFITS SPECIALIST, STRATEGIC MATERIALS

“We were 2 decades behind the standard in our benefits admin systems and processes, and with PlanSource we got ahead overnight.”

JESSE SIMPSON
BENEFITS COORDINATOR, IRONROAD

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accesseHR
INSURANCE SERVICES

Aflac

bamboohR

BRAND SAFWAY

bpm.com



ABOUT RИPPLING



Rippling gives businesses one place to run HR, IT, and Finance. It brings together all of the workforce systems that are normally scattered across a company, like payroll, expenses, benefits, and computers. So for the first time ever, you can manage and automate every part of the employee lifecycle in a single system. Take onboarding, for example. With Rippling, you can hire a new employee anywhere in the world and set up their payroll, corporate card, computer, benefits, and even third-party apps like Slack and Microsoft 365—all within 90...

215

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“If you’re an HR professional at our size of company growth and don’t have an in-house benefits team, the Rippling and Sequoia integration makes everything so easy. You make the decisions and leave it to the experts to figure all the details out.”

GINA KIM
GLOBAL SENIOR DIRECTOR OF PEOPLE, BLANK STREET COFFEE

“Rippling’s implementation process was hands-off in the best way possible—flexible, well-supported, and ultimately transformative for our operations.”

CHRISTOPHER WHITE
CHIEF EXECUTIVE OFFICER, PAY AUSTRALIA

“The Rippling custom app makes everything clearer and simpler. It gives our supervisors confidence because now they always have the full picture.”

DARLISHA BARNES
DIRECTOR OF CULTURE & EXPERIENCE, IGNITE READING

“Our patchwork of platforms was a lot less user-friendly. Now everybody knows Rippling is the place to go for benefits, payroll, and more.”

KIM KRUEGER
OPERATIONS SPECIALIST, M9 SOLUTIONS

TRUSTED BY



BLANK STREET





ABOUT TRINET



TriNet (NYSE: TNET) provides small and medium-size businesses (SMBs) with full-service HR solutions tailored by industry. To free SMBs from HR complexities, TriNet offers access to human capital expertise, benefits, risk mitigation and compliance, payroll and real-time technology. From Main Street to Wall Street, TriNet empowers SMBs to focus on what matters most—growing their business.

153

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“TriNet is a great solution for small to mid-size companies who are looking to provide their employees with access to a robust benefits package and an all-in-one HR solution.”

HANNAH SHORE
PLATFORM DIRECTOR, GREYCROFT

“We love TriNet; the ease of use, self-service options, expertise and responsiveness, and the access to benefits are incredible and flex to meet our company needs.”

DANA PRICE
CHIEF FINANCIAL OFFICER, LIFELABS LEARNING

“For me, how TriNet helps me as a CEO is really helping me sleep better at night because I know that payroll and benefits, compliance are all taken care of.”

EILEEN SPITALNY
FOUNDER & CO-OWNER, FAIRYTALE BROWNIES

“TriNet gives us a competitive advantage that we use to attract and retain talent in that we can provide big company benefits as a startup.”

TYLER ROYE
CEO & CO-FOUNDER, EGIFTER

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2025

**BENEFITS
ADMINISTRATION
SOFTWARE**

TOP PERFORMER





ABOUT BSWIFT



bswift is changing the world of benefits administration by combining deep expertise and a passion for technological innovation with a unique consumer-driven approach. Working with enterprises nationwide and serving millions of employees, bswift offers cloud-based technology and services for online enrollment, interactive decision support, ACA compliance reporting and employee engagement.

38

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I'm thrilled that bswift won the Hermes award for the collaboration on a multi-channel benefits communication strategy for CarMax's Open Enrollment! The quality of the work was excellent, and the data proved how effective the communications were, with 43% fewer calls to the CarMax Benefits Center compared to previous years. We deeply appreciate the passion, expertise, and partnership that contributed to making our Open Enrollment a positive experience for our Associates by helping them better understand our offerings!”

ASSISTANT VICE PRESIDENT, BENEFITS
CARMAX

“The ability to offer a great tool has really opened up the chain of communication and trust. It allows us to be excellent and respectful while at the same time making sure that we're protecting our employees' data through safety measures. Considering all the news and all the information we hear about data breaches, it's just comforting for us to know that our employees feel comfortable using the system.”

TRAVIS LEIS
MANAGER OF BENEFITS, ENPRO INDUSTRIES

“bswift is very flexible. We deal with Fortune 1000 clients with very complex environments. bswift has been able to handle all the complexity we can throw at them. It's very capable of helping us engage and offer value to these larger corporations.”

ERIC FROST
VICE PRESIDENT, DIRECTPATH

“We were so excited to see such immediate impact. And the best part? The process was so simple—for our team and for our employees.”

HR DIRECTOR
NATIONAL FOOD DISTRIBUTION COMPANY

TRUSTED BY





ABOUT BUSINESSOLVER



Businessolver delivers market-changing benefits administration technology supported by an intrinsic and unwavering responsiveness to client needs. You can trust Businessolver to take care of you and your employees with a configurable and secure SaaS platform and a culture of service, all aimed at total and measurable success and your complete delight. They'll help you maximize the investment in your benefits program, minimize your exposure to risk, engage your employees with their easy-to-use solution and full suite of communication vehicles, and empower them to use their benefits wisely and control their costs and...

88

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The new system has streamlined and automated our benefit administration process, making it manageable and painless. Our HR and Payroll teams would agree, as it has eliminated a lot of manual processes.”

CLAUDIA FLORAT
BENEFITS AND WELLBEING MANAGER, CORALTREE HOSPITALITY

“It’s important to use our benefits as a differentiator, and having the flexibility to tailor the user interface and experience for each employee group helps us accomplish that goal.”

PRESTIGE BEAUTY RETAILER

“We’re able to leverage the Benefitsolver platform to set up and maintain billing modules that ensure accuracy and accountability.”

RACHEL SMITH
VICE PRESIDENT, CAPSTONE ADMINISTRATORS

“The Benefitsolver platform helps us provide a high level of support to our clients, and it’s the only ben admin system we use.”

ANGIE O'REILLY
PRESIDENT AND CEO, SELECTSOURCE

TRUSTED BY





ABOUT EMPLOYEE NAVIGATOR



Employee Navigator simplifies benefits & HR for brokers and HR departments around the country. They've built an all-in-one product that consolidates everything from benefits administration to compliance, onboarding and more into one place. Employee Navigator works with the nation's leading insurance brokers to make it easier for companies of all sizes to run and grow their businesses. See how 25,000+ companies better manage over 3,000,000+ employees with Employee Navigator.

53

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“The integration with Employee Navigator streamlines the eligibility maintenance process for thousands of our mutual customers. Setting up the integration at the case level is easy and allows our broker partners to focus on growing their business, versus spending time and resources managing eligibility updates. This integration is the first of many to come with Employee Navigator to improve the experience for our customers.”

ERIN CASEY
SECOND VP OF DIGITAL ECOSYSTEM & PARTNER SOLUTIONS, GUARDIAN

“When you pair the ease of online enrollment with seamlessly integrated payroll, you’re taking a lot off the plate of HR. This depth of connectivity also creates pause when clients contemplate switching brokers.”

SPENCER WITHERSPOON
CONTEMPORARY BENEFITS ADVISORS

“Employee Navigator sends enrollments to UnitedHealthcare without our involvement and we’ve been able to significantly reduce manual workloads internally. It’s one less responsibility.”

PARAGON PARTNERS

“Ease of use, constantly upgrading and user friendly. Ability to run multiple reports are amazing at the employer level.”

NANCY GIACOLONE
OLYMPIC CREST INSURANCE

TRUSTED BY





ABOUT LUMITY, INC.



Lumity, Inc. partners with the modern employer and employee to drive a competitive benefits program that delivers a superior experience. Their data technology, expertise, and education is designed as an end-to-end solution for high growth companies seeking to competitively recruit, engage, and scale top talent. Their partnership approach to benefits powers the employer and employee experience at Lyft, Greenhouse, GoFundMe, Robinhood, Bird, and other fast-growing modern companies.

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When you go through benefit program changes there are so many moving parts to keep track of for your team and your employees that it can get really challenging to manage and maintain. Lumity came to us with apparent financial benefits but the high-touch partnership approach helped us feel like we could collaborate on program development, admin, and execution through our inevitable growth stages.”

STEPHANIE CUNNINGHAM
HEAD OF PEOPLE OPERATIONS, GOFUNDME

“Lumity made it easy for us to migrate off Trinet, saved us 37% in apples-to-apples coverage, and made our employees better off in the process. We can allocate more resources to hiring with the \$450,000 we saved. It's time a company like Lumity stepped in to help employers and employees use data to inform these decisions.”

JIM ZEMLIN
EXECUTIVE DIRECTOR, THE LINUX FOUNDATION

“As a team of one, Lumity's data-driven enrollment software and expert support have helped me manage our benefits and increase employee satisfaction. They literally came in at the last minute, helped us fight a high renewal, and structured our benefits to scale with our growth this year.”

JONATHAN AKHAVAN
HEAD OF PEOPLE OPERATIONS, THOUSANDEYES

“We loved Lumity's partnership approach to benefit engagement. They took the time to be hands-on and make this process collaborative. We felt we had a partner to help us provide our employees with a great benefit experience not only for open enrollment but throughout the year.”

JAMES MANN
BENEFITS ANALYST, GREENHOUSE SOFTWARE

TRUSTED BY





ABOUT NETCHEX



Netchex offers businesses a comprehensive, web-based suite of payroll, human resource and benefit administrative services backed by dedicated support specialists. Regardless of the number of employees or your payroll complexity, Netchex can tailor solutions to fit your needs. This rare combination of comprehensive solutions, dedicated support and flexible offerings helps you easily manage employee information and simplify your entire payroll process.

131

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“ADP was 5x the cost for little benefit. We now have a more comprehensive HR system, with easy to schedule and score performance reviews, a system to track licenses, and most importantly PTO, rather than on separate spreadsheets. We know the data is right and we can trust it, compared to ADP.”

JASON WEINSTEIN
FOUNDER AND GENERAL MANAGER, BUDGET DRY WATERPROOFING

“We wanted to find an all-in-one solution that would combine HR functions and payroll into one place to give our employees more flexibility and responsibility.”

CHERRY WALTON
ASSISTANT TO THE CHIEF EXECUTIVE OFFICER, LANIER FEDERAL CREDIT UNION

“Netchex has been fantastic. We enjoy personalized service, we know the people that we deal with and they bend over backwards to get what we need done.”

MARAGRET DETHLOFF
MERCHANT & MARINE BANK, MERCHANTS & MARINE BANK

“On a scale of 1 to 10, I give Netchex a 10. Their customer service team is readily available to help.”

JENNIFER
HR SPECIALIST, NORTHWEST X SOUTHERN HOSPITALITY

TRUSTED BY





ABOUT PEOPLEKEEP



PeopleKeep helps small businesses offer competitive benefits at a price they can afford. Personalized benefits automation software from PeopleKeep allows businesses to manage their benefits in minutes per month. PeopleKeep automates benefits compliance and employee support. Employees receive tax-advantaged reimbursements to pay for health insurance and other medical, dental, and vision expenses.

159

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Zane Benefits is an extremely cost effective service for a small business. Online administration could not be easier for the business owner and employees. Getting started was easy and then it is basically on auto pilot. Zane covers all the bases with documents, legalities, and administration. For occasional questions live phone support is always available. Zane makes administering a Healthcare Reimbursement program smooth...”

JOHN KINKSEY
PRESIDENT, ACCESSDIRECT

“Using Zane offered a simple transition for our employees from the traditional benefit plan to the defined contribution benefit plan. Zane is an easy, cost effective solution that allows Coda to realize the benefits of a defined contribution program without stressing our lean administrative model. The Zane process is well-engineered to the extent that our hands-on time is practically zero. Zane's staff is always available for questions and always...”

ANNETTE DUNN
CHIEF EXECUTIVE OFFICER, CODA CORP USA

“Without ZaneHealth, we would not be providing the benefits to our employees that they are currently able to enjoy. With the changing landscape in healthcare costs and responsibilities of employers, Zane has been proactive in addressing questions with timely newsletters and email communications. They have helped us to formulate our plan for the future with regard to cost effective, yet competitive benefits for our employees.”

NATHAN CHRISTIANSON
CHIEF FINANCIAL OFFICER, M.I.A. HEALTHCARE

“Zane Benefits is a model of the industry, they have it down to a science saving us money, time and administration.”

FRANK TAYLOR
DIRECTOR OF INFORMATION TECHNOLOGY, F.J. O'HARA & SONS, INC.

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4PatientCare



bounce



ABOUT TELUS HEALTH



We're committed to delivering remarkable health experiences for the benefit of all customers and individuals we serve around the world. Leveraging our world-leading technology and nearly 10 000 passionate team members, we're equipped to better support our customers and solve some of the most pressing issues facing citizens, patients, healthcare professionals, employers and employees today. See how we're committed to building the healthiest communities and workplaces on the planet.

106

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The [TELUS Health] platform has made a huge difference in terms of colleague recognition. Colleagues have embraced the new technology with ease and are regularly utilising it to recognise others who are living our values. [TELUS Health] provides incredibly exciting technology and the platform itself is intuitive and modern.”

CERIDIAN
DAYFORCE

“Partnering with Morneau Shepell enabled us to take advantage of both in-depth benefits knowledge and the latest technology. As a result, we have more informed and engaged employees who understand use, and appreciate their benefits.”

LAURIE MAYE
DIRECTOR, SHAW

“The LifeWorks platform is a great way to obtain information on a number of different topics that impact everyday life. It is a proactive way for employees to access tips and ideas to improve their lives and those around them.”

MJ BLEBLANC
DIRECTOR HR BENEFITS, ARBEC FOREST PRODUCTS INC

“The TELUS Digital team is unique. They have extensive technical expertise, bring strong creative and brand sensibility, and are very focused on customer outcomes.”

JOHN BIGAY
CHIEF MARKETING OFFICER, IZOTOPE

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CAPITA





2025

**BENEFITS
ADMINISTRATION
SOFTWARE**

RISING STAR





ABOUT NOYO



Noyo is building the digital infrastructure to bring health insurance enrollment into the modern era. Noyo replaces today's manual data entry and cumbersome legacy systems with a powerful API platform that enables faster, more accurate data exchange between health insurance platforms and their carrier partners.

10

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Noyo's APIs are critical for providing our customers a modern, hassle-free experience. Their digital interface with insurance companies solves a major pain point and allows the entire industry to innovate.”

PARKER CONRAD
CHIEF EXECUTIVE OFFICER, RIPPLING

“Noyo enhances our distribution capabilities and improves our speed to market-they make it easy for our broker partners to sell Beam's products.”

ANDY HUTTER
DIRECTOR OF DIGITAL DISTRIBUTION STRATEGY, BEAM DENTAL

“I can trust that transactions going through Noyo are going to be done right; that peace of mind is huge.”

HANNAH THOMPSON
PLATFORM INTEGRATION LEAD, BEAM DENTAL

“Noyo's technology plays a central role in our mission to re-imagine the health insurance experience.”

TYLON WANG
CO-FOUNDER, ANGLE HEALTH

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ABOUT VBASOFTWARE



Virtual Benefits Administrator (VBA) is a pro-active, leading edge software design company providing custom solutions to the insurance industry for nearly 20 years. Uniquely delivered on a secure, cloud-based architecture, VBA provides one common architecture for all Employee Benefit Administration. Their software development process focuses on continuous improvement to address the requirements in the ever changing healthcare industry. Their mission of providing Flexibility, Functionality, and Technology for their clients' business solutions ensures they will optimize their daily business processes and deliver the highest level of customer...

13

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We’ve used the VBA system exclusively and for all of the CHIP and STAR plans we have administered - we’ve experienced great results. The eligibility system allows for multiple eligibility segments which is very important in the Medicaid world. All of our staff enjoy working with the system as does our client base. We allow some clients limited access to the system for their own health plans. The VBA team has always been very responsive to our needs and has assisted us with any client needs that were presented to us. I would not hesitate to recommend VBA for claims administration needs.”

JOSEPH MANZELLO
COO, MEDIVIEW

“We chose VBA’s enrollment solution because we were looking for that seamless integration and did not want to involve another vendor for enrollment. We’ve realized a cost savings through the member having access to their EOBs on the member portal, so we are no longer printing and mailing. Also, we are saving time and effort with online enrollment through VBAGateway.”

HOLLI TITUS
EMPLOYEE BENEFIT LOGISTICS

“VBA has provided our company the opportunity to customize a life and disability claim system to meet the needs of the industry. VBA continues to be flexible, devoted and still cost effective for EPIC. Our service to our customers improves as a result of VBA’s staff and technological expertise.”

WENDY HOUGAN
MANAGER OF OPERATIONS, EPIC

“VBA’s technology has helped us create more efficiencies so we can add value without increasing our fees. When you can add a ton of value for your clients without adding a ton of costs to them, that’s a big deal. It’s how we’ve been able to grow as much as we have in the last few years.”

MICHELLE BOUNCE
PRESIDENT, J.P. FARLEY

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