

Content Marketing Software Category

FALL 2025
Customer Success Report





Content Marketing Software Category

Content marketing software enable marketers to centralize and manage all their marketing procedures from briefing and planning to approvals and collaboration. This solution helps enterprises to resolve governance and coordination challenges, and derive business value from gains in process efficiency, improvement in content effectiveness, and risk reduction at the legal and brand levels. In short, content marketing software aids marketers to ensure that the content is optimized, targeted, and the distribution phase of their process is compliant, on-brand, engaging, and meaningful.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Content Marketing Software based on the FeaturedCustomers Customer Success Report.



ceros **Contently**  **Optimizely**

 **SKYWORD**  **sprinklr**



acrolinx Better Content. Faster.  **CoSchedule**  **curata**

marq formerly Lucidpress  **PathFactory** **Überflip**
Now a  PathFactory Company

 **Kapost**



 **ClearVoice** a fiverr company.  **StoryChief**

* Companies listed in alphabetical order



2025
CONTENT
MARKETING
SOFTWARE

MARKET LEADER





ABOUT CEROS

ceros

Ceros is a group of people who are wildly passionate about changing the way content is created on the web. They believe content creation has been constrained by technology for too long and creativity has taken a backseat. They exist to unlock creativity. Their platform empowers the world's leading brands to share their stories and engage their audiences.

102

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Our key metric is conversions when outlining their goals. Ever since implementing the Ceros platform for demand generation collateral, they’ve seen an increase of qualified prospects moving through the sales funnel. The more time a prospect spends consuming our information in an interactive and immersive way, the more likely they are to continue progressing towards conversion.”

JENNIFER COULTER
DIRECTOR OF CONTENT, TRAVEL LEADERS GROUP

“During this time, Ceros has bypassed Hubspot and Salesforce as the most critical tool for us.”

SOM PUANGLADDA
VP OF GLOBAL MARKETING, GUMGUM

“Our Ceros content that we publish outperforms our blog posts on average 2 to 1.”

STEFAN RICHES
CONTENT MARKETING, STANTEC

“Ceros allows us to create twice as much content in less than half the time.”

SCOTT GRAMLING
MANAGING EDITOR, 10 TEN MEDIA

TRUSTED BY



FARFETCH

RingCentral

CBRE





ABOUT CONTENTLY

Contently

Contently is a technology company that helps brands create great content at scale. Contently provides enterprise companies with smart technology, content marketing expertise, and vetted creative talent – journalists, photographers, designers, videographers, and all things in-between. Contently is a software business built by content creators, and both its products and philosophy reflect this—which is why it is named one of the best content marketing brands in the world as their clients. Contently was recently named one of Inc. Magazine's 100 fastest-growing private companies, and received an ASJA award for investigative...

154

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Contently fulfilled a very strong need. In fact, they upped the ante. We moved from a relatively tight individual network to forty thousand people worldwide. Now we can not only rely on North American writers, but we can step up the game and get a writer in the United Kingdom. We could get a writer potentially in Singapore. Now, we can easily access local writers who help support our business units better because they understand the nuances of the regional markets. It was a breadth and reach that matched and mirrored our global operation.”

AARON DAUPHINEE
GENERAL MANAGER, AIMIA

“Contently has really increased our capacity and speed to get articles out there. That's part of the reason that we see an increase in traffic because we're able to consistently get out more content that's high quality.”

ASHLEY HAUGEN
CONTENT STRATEGIST AND EDITOR, BRIGHTPEAK FINANCIAL

“With a managing editor and the Contently platform, we are able to create and publish content we wouldn't have been able to otherwise. Our volume of content has increased significantly thanks to the Contently platform.”

MICHELE HOOS
ASSISTANT DIRECTOR OF MARKETING AND COMMUNICATIONS, CORNELL TECH

“Contently writers helped us extend the life and messaging of the event with focused blog posts that can be shared months after. The outcome of this partnership is that we have content that long outlives any single-day initiative.”

KIMBERLY KONSTANT
VP OF BRAND AND BUZZ, XAD

TRUSTED BY

HSBC 

BBVA

Walmart 

 Marriott
HOTELS · RESORTS · SUITES

sodastream



ABOUT OPTIMIZELY



Optimizely is the world's leading experience optimization platform, providing website and mobile A/B testing and personalization for the world's leading brands. The platform's ease of use and speed of deployment empowers organizations to conceive and run experiments that help them make better data-inspired decisions. Optimizely meets the diverse needs of thousands of customers worldwide looking to deliver connected experiences to their audiences across channels. To date, those customers have created and delivered more than 30 billion optimized visitor...

856

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We have an amazing content marketing team who crank out wonderful content and a lot of it. The issue from the outside in was that our audience members and users were telling us that we're throwing too much content at them at the same time. They liked the content they just wanted the content they were interested in, not a selection of a huge amount for them to thumb through.”

JULIAN BILLUPS
HEAD OF WEB AND WEB STRATEGY, GENPACT

“We spent over a year evaluating various content management vendors and partners who could help us balance user experience with the functional transit features our customers would need and in the end, we came back to Optimizely.”

EMILIA DOERR
MARKETING AND COMMUNICATIONS MANAGER,
AMTRAK PACIFIC SURFLINER

“We analyze the sources and the content you see and use for an optimized experience on the website. That's the vision, to make it so that every visitor is served relevant content based on their needs and their behavior.”

STEFFEN QUISTGAARD
WEB SPECIALIST, RE:MEMBER

“We produce a significant amount of content daily and needed a technology architecture that allowed us to perform this at scale across a network of 19 organisations including NRL, our Clubs and States.”

DOMENIC ROMEO
HEAD OF TECHNOLOGY, NRL

TRUSTED BY





ABOUT SKYWORD



Skyword's vision is to make high-quality content creation easy for marketers. Skyword's content creation technology, creator network, and managed services help brands communicate more effectively with clients across their entire digital experience. A private company headquartered in Boston, Massachusetts, Skyword and its global freelance network put thousands of subject matter experts and qualified creative professionals at marketers' fingertips. Skyword clients have created and published more than one million original stories, articles, videos, images, infographics, podcasts, and animations that support business...

65

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Accelerator360™ helped us transform blog content into versatile resources, from ready-to-publish social posts to email content prepared for immediate use. It maximizes the value of every piece of content, extends its reach across multiple platforms, and ensures consistency across all marketing channels — all without the need to start from scratch.”

PEGGY BLACK
CONTENT MARKETING MANAGER, ACEABLE

“Skyword is a one-stop-shop that Petcentric relies on for quality content. Skyword allows us to turn to one content solution provider, rather than work with multiple contributors, and take advantage of a flexible content management system.”

GINNIE SEIGEL
SENIOR BRAND MANAGER, PURINA PETCENTRIC

“A year after starting with Skyword, we have tripled the amount of content we are creating and we are reaching audiences that we were not talking to at all in the past.”

ALLISON BAIRD
SVP OF PRODUCTS & SOLUTIONS, BOSTON PRIVATE

“Our Skyword team helped us transition from one-off content efforts to a cohesive global strategy with content at the center.”

ERIN VRANAS
SENIOR DIGITAL CONTENT MANAGER, HP

TRUSTED BY



GE HealthCare



Abbott





ABOUT SPRINKLR



Sprinklr is the first unified customer experience management platform for the enterprise. They help the world's largest brands reach, engage, and listen to their customers on Facebook, Twitter, and 23+ other social channels for the purposes of marketing, advertising, research, care, and commerce. Sprinklr does all of that on one unified platform, which integrates with legacy systems and allows siloed teams to collaborate to deliver a seamless experience to every one of their customers across any channel - at scale.

417

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“For agencies that distribute as much content and provide as much data and insight as we are required to do, there is no other solution that is robust enough. There’s simply nothing out there that operates at this level and does what it says it will do.”

BEN MASON
FOUNDER AND CEO, PILLAR MARKETING

“Social media isn’t just a content platform for us, It’s a tool for taking action, addressing passenger questions and continuously improving our services and business.”

MO MCCAULEY
SOCIAL AND E-COMMERCE MANAGER, TRANSLINK

“With Sprinklr, our scheduling runs smoothly across all platforms. It’s as easy as uploading the content to one space, selecting the channels and clicking ‘go.’”

SHERIF ABDOU
SENIOR SOCIAL MEDIA MANAGER, PROPERTY FINDER

“Sprinklr has given us an efficient workflow method, where content can be produced, reviewed, scheduled and measured all within one shared interface.”

PAUL MATSON
HEAD OF CONTENT & SOCIAL MEDIA, GROUPON

TRUSTED BY









2025
CONTENT
MARKETING
SOFTWARE

TOP PERFORMER



ABOUT ACROLINX

acrolinx

Better Content. Faster.

Acrolinx helps the world's greatest brands create amazing content: on-brand, on-target, and at scale. Built on an advanced linguistic analytics engine, Acrolinx actually "reads" your content and guides writers to make it better. That's why companies, such as Adobe, Boeing, Google, and Philips, use Acrolinx to create content that's more engaging, enjoyable, and impactful.

99

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“For our training sessions it's important that the content is clearly formulated, so that every participant can follow them with ease. It also has to be easily translatable because we're offering training in other European languages as well. The Acrolinx software is of great help when reviewing material of this scale.”

TIM WOELLENSTEIN
TRAINING CONTENT DESIGNER, KONICA MINOLTA

“The style of the content and the translation of terminology were often inconsistent. Sometimes the terms were even inconsistent in the German source text because it was written by different divisions within the company.”

GISELA HOLVE
QUALITY ASSURANCE SPECIALIST, GLOBAL MARKETING
AND COMMUNICATION, SICK AG, SICK AG

“We wanted to optimize our processes. We asked: how can we reduce costs in the content creation of the source text and at the same time increase content quality. Acrolinx was the solution.”

MARTIN BUSSIEWEKE
HEAD OF TRAINING AND SOFTWARE PRODUCT
MANAGER AT WEEKE BOHRSYSTEME GMBH, HOMAG
GROUP

“We're translating data sheets in up to 22 languages. Adding it all up, you can clearly see the savings that result from using our terminology consistently. Acrolinx paid for itself in just three years.”

ARTUR BONDZA
HEAD OF PRODUCT INFORMATION MANAGEMENT,
PEPPERL+FUCHS

TRUSTED BY





ABOUT COSCHEDULE



CoSchedule is an ever-evolving content marketing swiss army knife that helps you plan blog, social media, and other content on one drag-and-drop editorial calendar, communicate super efficiently with your team members, meet your deadlines, get more traffic and social media shares, save time and stop pulling your hair out.

76

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I use CoSchedule to promote every new blog post and to re-promote my most popular posts on a regular basis. It is a one-stop solution, since I can post to every social media channel from within WordPress. It is simple, elegant, and an indispensable part of my toolbox.”

MICHAEL HYATT
MICHAEL HYATT

“CoSchedule makes it super easy to manage our team of internal and external contributors. We can assign content, comment, and share files nearly effortlessly.”

KIM COURVOISIER
DIRECTOR OF CONTENT MARKETING & SOCIAL MEDIA,
CAMPAIGN MONITOR

“CoSchedule has given me sanity. Being able to see where there are online content gaps and rearrange content on the fly is absolutely invaluable.”

MICHAEL MAYDAY
DIGITAL CONTENT MANAGER, ON24

“With CoSchedule, we can show that our work as a marketing team matters by tying it into company goals.”

ERIN KOSCHEI
DIGITAL MARKETER, LAERDAL MEDICAL

TRUSTED BY



GRAEBEL.



Campaign Monitor
by MARIGOLD

BORSHOFF



ABOUT CURATA



Curata is the leading provider of software that empowers marketers to scale a data-driven, content marketing supply chain to grow leads and revenue. Curata CMP (content marketing platform) and Curata CCS (content curation software) enable marketers, for the first time, to harness the power of content creation, curation and analytics to yield a predictable and more successful stream of content. Key components of Curata CMP include strategy, production (e.g., calendaring, workflow) and analytics, along with the option of adding the industry's leading business grade content curation software, Curata CCS. Hundreds of companies already depend upon Curata to fuel...

25

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Curata helps me readjust my editorial calendar based on the trending content that comes in from my sources. I see a ramp up of information on the cloud or some other topic we should be covering. The curated newsfeed also gives us great Twitter fodder.”

ED YOUNGBLOOD
DIRECTOR OF CONTENT STRATEGY, ALCATEL-LUCENT

“Web traffic has doubled and qualified marketing leads have tripled due to content marketing, and Curata is an integral tool in helping us achieve that.”

WARREN SUKERNEK
DIRECTOR OF MARKETING, TRIUMVIRATE

“Curata CMP impacts my ability to do my job every day, that's why I love it. I can track content all the way from consumption to revenue influenced.”

AMANDA NELSON
DIRECTOR OF MARKETING, RINGLEAD

“With the overwhelming volume of content available, using a content curation tool is absolutely essential.”

IAN CLEARY
RAZORSOCIAL

TRUSTED BY

Tradeshift®

RAZORSOCIAL



consensus



Lenovo



ABOUT MARQ

marq
formerly Lucidpress

We help organizations share their brand stories and grow their audience reach by creating impactful and consistent content. Through modern brand management and innovative tools, Marq empowers anyone within an organization to quickly build meaningful content without sacrificing brand integrity. Our product leverages intuitive and lockable brand templates and sophisticated brand profiles to meet even the most rigorous design standards. We enable organizations to scale content, build their audience, and experience growth by simplifying the brand management process and bringing everyone on their team into the fold on content...

48

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The ability to create templates ahead of time and then share them within our team allows us to bypass our designer and produce assets more quickly. Within the templates feature, it's great that we have the ability to organize the templates by which vertical of the marketing team each template is for. And, our designer is able to lock features so that only certain elements of the templates are edited.”

MORGAN TURNER
GROWTH MARKETING MANAGER, ORCHARD

“Marq has allowed us to stay in control of our brand — maintaining compliance across all our agents and marketing pieces, whether they're printed or distributed digitally.”

JULIE CUMBY
MARKETING DIRECTOR, BERKSHIRE HATHAWAY
HOMESERVICES

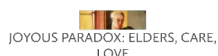
“Marq has allowed our copywriter to hop right into Marq and quickly review a piece of marketing content for our campus clients, instead of having to do a series of emails back and forth.”

ANNA BOYLE
CREATIVE DIRECTOR, WESTERN COLORADO UNIVERSITY

“We were letting franchisees use whatever tool they wanted to create materials and we had no control over what they were pushing out.”

MADELYN REYNOLDS
COMMUNICATIONS OFFICER, D1 TRAINING

TRUSTED BY





ABOUT PATHFACTORY



PathFactory's Content Insight and Activation Platform helps B2B marketers understand the role of content in the buyer's journey and discover a new class of data to optimize the path to purchase. PathFactory uses this data and insight to optimize content delivery across every channel, connecting buyers with the most relevant information whenever and wherever they click.

101

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“PathFactory has helped us understand our content performance. By getting consumption insights, we can update our strategy to prioritize the topics and formats creating the highest engagement and binge rates.”

ELENI MITZALIS
DIRECTOR OF DEMAND GENERATION,
CONTENTSQUARE

“With PathFactory, we achieved an 80% completion rate for our explainer videos. We now produce two-minute product explainers for each campaign, recognizing their resonance with potential buyers.”

DIRECTOR GLOBAL ONLINE MARKETING/OPERATIONS
GLOBAL IDENTITY VERIFICATION COMPANY

“With PathFactory, we now have clear visibility on how visitors engage with our content. We know what our users find interesting and can serve up more bingeable content.”

JENNIFER FIELDS
SR. DEMAND GENERATION MARKETING MANAGER,
NEXTHINK

“PathFactory has increased the velocity of the buyer journey from curiosity to happy customer. It increased the quality, volume and speed of conversions.”

MOLLY VORWERCK
HEAD OF CONTENT & COMMUNICATIONS, MONTE
CARLO

TRUSTED BY

EPICOR

RA Rockwell
Automation

fiiix

APPTIO

vmware Carbon Black

Bitdefender



ABOUT UBERFLIP



Now a PathFactory Company

Uberflip makes content perform by centralizing it into one immersive experience, increasing key engagement metrics and generating more leads. By creating an Uberflip content Hub, you can include blog articles, social media, videos, eBooks and more into a beautiful and responsive interface with strategically placed, dynamic CTAs - no IT required.

153

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The purchase of Uberflip was a marketing decision. We were thinking about how we could use it for better content management and distribution. The idea of the sales team using it was a value add, but it has really turned on its head. If you were to tell us we couldn't have Uberflip, it would probably be the sales team that would squawk the most.”

MARK EMMONS
BRAND CONTENT SPECIALIST, LEANDATA

“Our shift to Uberflip has been a great change for everyone in the department. We publish our content more quickly and effectively, we require less help from outside teams, and we've seen solid increases in the number of potential customers we talk to. It was absolutely the right decision for many reasons.”

MIKE WARD
VP DEMAND GENERATION, MARKETING, ADOBE WORKFRONT

“Uberflip lets you focus on the content and the value of the context — and everything else becomes simple. Formatting, cross-browser/device usability, calls to action, conversion tracking — all becomes simple.”

DAN FOX
SR. MARKETING MANAGER, INTERACTIONS

“Uberflip gives us the opportunity to send individuals to one link to find the content that's most meaningful to them.”

TODD SPERANZO
VP OF MARKETING, AVELLA

TRUSTED BY





ABOUT UPLAND KAPOST



Upland Kapost's Marketing Content Engine provides a proven framework for planning, executing, distributing and optimizing the critical content that drives all of marketing. Employing easy-to-use calendaring, collaboration tools, workflows, analytics and the most robust set of integrations, Kapost standardizes and simplifies the management of your B2B content lifecycle – from generating ideas to publishing finalized assets. Kapost provides the tools you need to get the right marketing content done while measuring the impact of every asset, so you don't waste resources but move buyers...

64

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Kapost knows how to set their customers up for success and the implementation is the key to it all. We knew how cool the system was, but didn't have a clue when it came to the full power and how crucial setting up the taxonomy, types, and workflows was to putting gas in this Porsche. I've implemented a ton of different content, video, and automation platforms in my career and hands down this was the most worthwhile and necessary training that I've ever done. Do it, drink the Kapost-aid, you won't regret it.”

SKYLER MOSS
SENIOR DIRECTOR OF CONTENT MARKETING,
RANDSTAD

“We use Kapost to pull content from disparate platforms, marketing automation, DAM, Social Sites, etc. together in context with campaigns and product launches. Kapost allows us to share this content easily through galleries and measure how much of that content our regional teams are using.”

PATRICK HAYWOOD
SENIOR MANAGER, MARKETING OPERATIONS,
PLANTRONICS

“Kapost helps us map to these very easily and stick to the lanes—the persona-based topic areas where we can credibly meet knowledge needs and satisfy curiosities of our target audiences.”

BRAD YOUNG
GLOBAL CONTENT MARKETING STRATEGY LEADER, DUN
& BRADSTREET

“The Kapost workshop discussion provided the most in-depth, richly productive, and thought-provoking content strategy conversations that I have had in my career.”

JESSICA VOSE
SENIOR DIRECTOR OF MARKETING, CYLANCE

TRUSTED BY



APPDYNAMICS





2025
CONTENT
MARKETING
SOFTWARE

RISING STAR





ABOUT CLEARVOICE



ClearVoice is an unprecedented, leading-edge platform that provides a full-circle solution to content marketing. They believe a clear voice is the most powerful voice, no matter its volume or medium. So they live to help you express yours. It's the ClearVoice way. By connecting you with world-class freelance talent through their easy-to-use collaborative platform, they can help your brand create content that empowers, delights and activates.

63

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With ClearVoice, we were able to scale our content production across multiple brands quickly and easily. We had instant access to talent who understood our industry and brand. The ClearVoice team is wonderful to work with, and together we have increased our content quality and output tremendously.”

FLORA CHEUNG
DIRECTOR OF MARKETING, KANETIX

“ClearVoice is a valuable partner. Their team is proactive, involved, and creative in their solutions. The platform is cutting edge, and they're always bringing fresh writing talent and new opportunities to the table.”

LUCA KIM
MANAGER, PARTNERSHIPS & CONTENT, AMERICAN TIRE DISTRIBUTORS

“ClearVoice has made our content more intelligent from an SEO perspective and our web traffic has increased significantly because of it.”

SHAWN PANOSIAN
DIRECTOR OF MARKETING AND PRODUCT DEVELOPMENT, SOUTHWEST SOLUTIONS GROUP

“ClearVoice consistently provides Jerome's with high-quality, relevant content.”

BRIAN WOODS
CHIEF EXECUTIVE OFFICER, JEROME'S

TRUSTED BY





ABOUT STORYCHIEF



StoryChief

StoryChief is a content creation and distribution tool for marketers, publishers and bloggers. StoryChief lets you create and push your articles to different publishing channels like Your Website, Accelerated Mobile Pages (Apple News, Facebook Instant Articles, Google AMP), Medium, Emailing, Print to Mobile through your own distribution App, etc. It has a universal editor that lets you create beautiful stories with ease, making them look as they should on those channels and measure your impact and ROI in one place.

104

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With my experience using StoryChief, it has streamlined every single channel we have used to blast our content out. It's all in one easy to use place, where I can schedule posts accordingly without worrying about missing any platform. I like how I can review all the stats side by side too to see how each individual platform compares to the others. StoryChief has really elevated our game.”

JASON SARAN
ALVA FITNESS

“We were one of the first companies to actually use StoryChief. It's so impressive to see how fast the tool is growing. When I contact one of the team members to suggest some new features or changes to the existing ones, I don't even get the chance to finish my request for a solution to pop up. Nothing is ever too much to ask and I can count on their support every day.”

LARA DEREAS
EDITOR-IN-CHIEF, BLOOVI

“StoryChief is one of the most useful tools that we're using and it helps us in our day-to-day content marketing. From writing to publishing, the tool covers all aspects of our processes. Thanks to all their efforts, especially from the Development & Support team, communicating with our audiences has become a lot easier and faster for us.”

THIBAUT SAMZUN
DIGITAL AND SPONSORING EXPERT, BESIX

“StoryChief has not only streamlined our content creation process but also enhanced our ability to collaborate, track, and analyze our content's performance across various platforms.”

ROLAND POLZIN
CO-FOUNDER AND CMO, WING ASSISTANT

TRUSTED BY

absolutejobs

hopkin

in the lead

beyond
BtoB Value to Market

