# featured customers

# Digital Asset Management Software Category

FALL 2025
Customer Success Report

# Digital Asset Management Software Category

Most companies accumulate huge volumes of files that are important for their needs. These files are called digital assets. To keep their digital assets and data organized, businesses use digital asset management (DAM) software. With DAM software, you can catalog, annotate, and distribute digital assets. Therefore, this solution is highly useful for companies that need to organize a large number of digital assets.

DAM software is related to enterprise content management (EAM), which enables business owners and managers to supervise and manage a company's assets. Previously, DAM tools were used only by media and publishing firms to make production easier. Today, the benefits of this platform are better known, and for this reason, companies in a wide range of industries deploy the application.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels

### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Digital Asset Management Software based on the FeaturedCustomers Customer Success Report.

## MARKET LEADER

2025 DIGITAL ASSET MANAGEMENT SOFTWARE

- Acquia DAM
- Brandfolder by smartsheet
- bynder
- Canto
- Censhare an Entirely founding partner
- Extensis a Monotype company.
- SALSIFY
- templafy
- wood wing

## TOP PERFORMER

2025 DIGITAL ASSET MANAGEMENT SOFTWARE

- asset panda
- celum
- IntelligenceBank
- MediaValet
- netx
- PhotoShelter | Brands
- propago
- Sales Layer
- wedia

## RISING STAR

2025 DIGITAL ASSET MANAGEMENT SOFTWARE

- 4ALLPORTAL
- ASSETBANK
- FILECAMP
- KeyShot
- Lytho
- openasset
- pattern PXM
- PICTUREPARK a FotoWare company
- pimberly

* Companies listed in alphabetical order

2025
# DIGITAL ASSET MANAGEMENT SOFTWARE

## MARKET LEADER

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## ABOUT ACQUIA DAM

**Acquia DAM**

Flexible and easy to use, Acquia DAM (Widen) helps brands manage and distribute assets across teams, tools, and channels. A highly configurable metadata schema provides powerful, business-specific search and workflow capabilities. Plus, AI-powered auto tagging makes assets instantly findable. Sync content across systems using the API or pre-built integrations with over 50 tools, from creative suites to project management. Product-based companies use Acquia DAM to build a unique 360° view of their product content. It displays product associations and cascades parent level values to variants. Quick start implementation gets you up and running in two...

## 266 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

> The [Acquia DAM] solution is a great tool for any company that is looking for an easy way to share digital assets with their own internal employees as well as external customers. The interface is very intuitive and the search functionality is outstanding. Implementation was smooth and [Acquia DAM's] customer service is top notch. We would definitely recommend this product.

FORESTT NYE
WEBSITE COORDINATOR, WAGO

> All our social assets come from the DAM [system]. A lot of them are created from an external agency and then the social teams pull those assets and utilize them in the social media platforms.

TREY BAILEY
DIGITAL ASSESTS MANAGER, BROOKS SPORTS

> [Acquia DAM's] is easy to use and navigate, offers lots of storage space for our images, and provides different ways to organize search results.

JENNIFER LUCAS
SENIOR GRAPHIC DESIGNER, LAZBOY

> The support team has been A-MAZING! All DAM systems can organize information, but the thing I like about Widen is definitely the support.

ANNA RAUGALIS
MANAGER OF DIGITAL ASSETS, LAURA MERCIER

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## ABOUT BRANDFOLDER

**Brandfolder**
by smartsheet

Brandfolder is the world's most powerfully simple digital asset management (DAM) platform. Easily store, share, and showcase what's important to your brand with their cloud-based, SaaS solution. Brands are empowered to become more organized, consistent, and efficient. This is how Brandfolder helps strong brands tell better brand stories.

## 125 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Brandfolder has personally saved me hours of work when it comes to finding photos for media. We're constantly getting requests for photos which used to mean a wild goose chase throughout our internal server. With Brandfolder, I can search a few keywords and see everything we have available. Since it's on Brandfolder, I know that it's been approved by our creative team, is high-quality, and good for external use.*

CARLIE MCGUIRE
PUBLIC RELATIONS COORDINATOR, DENVER ZOOLOGICAL FOUNDATION

*Brandfolder is a good fit for our organization. A better fit leads to more efficiency and a higher rate of emplopyee adoption, both of which have been true for us. Brandfolder works really well for AC Lens.*

BETH CALE
DIGITAL CONTENT MANAGER, AC LENS

*Our team loves Brandfolder! Once they saw for themselves how easy it was to navigate, everyone was pleased with our choice.*

KRISTI HUNTER
DIGITAL MEDIA AND MARKETING ADMINISTRATOR, SPYDERCO

*Brandfolder has improved the quality of our emails by allowing us to work with larger file sizes, higher quality images, and more flexibility for responsive design.*

JESSA MOON
EMAIL DEVELOPMENT, IBOTTA

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**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**

**MARKET LEADER**

## ABOUT BYNDER

**bynder**

Bynder is the fastest way to professionally manage digital files. Teams get on the same page for real-time collaborative edits and approvals, easy file sharing and storage, auto-formatting for channels and file types - it provides one central hub for all company materials and messaging. With company creative at your fingertips, your next big idea is a click away.

**229** TOTAL CUSTOMER REFERENCES **VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Bynder's onboarding, development, and launch support have been nothing short of outstanding. Our digital assets are in great hands, and our users are thrilled with the tool as well. They have been incredibly attentive to our business and we can't recommend them enough.*

MATT MELANSON
DIGITAL MEDIA DESIGNER, ARTERRA WINES CANADA

*I'd recommend Bynder 100%. It's easy to adopt; easy to use. The interface is clean, simple, and intuitive. It has been such an upgrade to communications at Pathfinder— and I hope other organizations can experience that same feeling!*

MAGGIE FARRAND
SENIOR OFFICER OF DIGITAL MEDIA, PATHFINDER INTERNATIONAL

*We've turned what was an outdated and uninspiring digital asset management process into something that the entire company can rally around and are excited to use as a part of their daily workflow.*

ADDY PROCTER
PRODUCT MARKETING SPECIALIST, MONOTYPE

*The usability of Bynder was the key USP for us; everything is so easy to use and the transparency it enables across the organization provides real peace of mind.*

ANDRE KOEGLER
HEAD OF DIGITAL STRATEGY & TOOLS, CREATIVE SERVICES, SIEMENS HEALTHINEERS

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## ABOUT CANTO

# Canto

Canto is a leader in digital asset management (DAM) software, with customers that include many of today's top brands. Canto gives marketing teams a simple, visual way to centralize, organize and share all their digital brand assets, empowering them to save valuable time and gain a competitive edge.

## 260 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Canto's feature set was comprehensive of what we were looking for - a contemporary interface and a robust organization system utilizing a tree structure, along with strong search functionality and the ability to easily share content with outside users.*

JOE RAHIM
DIGITAL ASSET MANAGER, INSPIRATO

*Ease of search and immediate downloads are great. Our large user base loves having this level of access to our digital assets. It's a huge improvement over previous tools we've used.*

LISA GRAHAM
CREATIVE SERVICES PROJECT AND FULFILLMENT MANAGER, MITSUBISHI ELECTRIC

*Canto has proven itself to be just an exceptional tool for us, allowing us to easily, safely and securely organize digital assets to share them with stakeholders and licensing partners.*

JESS SCOTT
ARCHIVIST /MARKETING SPECIALIST, BRUCE LEE

*Canto had everything we needed in a DAM and the cost was more than reasonable. It was very simple to use and there were no big hiccups or anything of the sort.*

DEREK CHARELLO
DIRECTOR OF MARKETING, LAUNCH TRAMPOLINE PARK

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**2025**
**DIGITAL ASSET MANAGEMENT SOFTWARE**
**MARKET LEADER**

## ABOUT CENSHARE

# Censhare
**an Entirely founding partner**

Censhare, a founding partner of Entirely, is the marketing supply chain performance platform that unifies PIM, DAM, CMS, and Marmind MRM into one seamless, AI-powered ecosystem. By automating workflows, consolidating disconnected systems, and accelerating content operations, Censhare helps enterprises deliver personalization at scale, reduce costs by 70%, and cut time-to-market by 75%. Top brands like Lands' End, IHG Resorts & Hotels, and IKEA trust Censhare to power global marketing efficiency and impact.

## 135 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

# FEATURED TESTIMONIALS

"With censhare's advanced product information and digital asset management software and EPAM's global expertise in end-to-end consulting, analytics and digital orchestration, our clients can employ digital marketing platforms that generate insights, streamline operations and speed time-to-market."

JASON HARMAN
SVP, HEAD OF GLOBAL BUSINESS DEVELOPMENT, EPAM SYSTEMS

"Although we thought the more basic DAM solutions were what we wanted at the time, censhare represented what the possibilities were. Consistent, easy to access, one source of truth for everything."

LIAM BENNETT
DIGITAL ASSET COORDINATOR, NEWMARKET HOLIDAYS

"It would take many days to make a change using our old system. In the censhare demonstrations it was just a push of a button. People could see it, otherwise they may not have believed it."

PETER LEMMENS
CONSULTANT CHANGE, AZL

"The great thing is, thanks to censhare we now have an end to end process for our most important channel, our website. For us it's a dream come true."

JONAS BAUMBACH
HEAD OF DIGITAL, STEINBERG

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**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**

**MARKET LEADER**

## ABOUT EXTENSIS

**Extensis**
a Monotype company.

Extensis specializes in font and digital asset management for marketing, creative and publishing environments. They have been helping companies across the globe drive down operational costs with powerful, affordable solutions. Their solutions enable companies to maximize the value of digital content, streamline workflows, ensure compliance, and improve productivity.

### 89 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Universal Type Server ensures that as students move from computer to computer within the NUA digital resources and printing facilities, they have the fonts they need available wherever they log in. Universal Type Server's ability to offer protected system fonts, combined at the same time as allowing users to have personal workgroups, ensures that everything works as designed and the University can ensure that everyone has access to the purchased font collections.*

KIRK LAWS-CHAPMAN
RESOURCES MANAGER, NORWICH UNIVERSITY OF THE ARTS

*Portfolio Server delivers a crucial connection between our collection management portal and our vast collection of high-quality images. By leveraging the tools within Portfolio Server across the institute and from within our collections management system we will be able to make the images available to all of our students – a priority that we have now been able to make a reality.*

TOM BILSON
HEAD OF DIGITAL MEDIA, COURTAULD INSTITUTE OF ART

*We've used Portfolio for many years to manage and access our growing digital image collection. The addition of the Smart Keyword module has advanced that management to a new level of efficiency.*

TOM OSBURN
GRAPHIC DESIGNER/IT, JOURNEYS INTERNATIONAL

*By simply connecting our cameras with Extensis' digital asset management system, what used to take hours now takes seconds, and our engagement numbers on social media have skyrocketed.*

ROBBIE ROGERS
DIRECTOR OF PHOTOGRAPHY, BAYLOR UNIVERSITY

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**MARKET LEADER**

## ABOUT SALSIFY

**SALSIFY**

Salsify helps brand manufacturers, distributors, and retailers in over 100 countries collaborate to win on the digital shelf. The company's Commerce Experience Management (CommerceXM) platform serves as the system of record for products, facilitates cross-team and cross-organization collaboration at scale, and provides the insights needed to product pages across channels continuously. The result is shopper-centric, frictionless, and memorable commerce experiences across the world's fastest-growing Commerce Experience Management Network. Great commerce experiences that are delivered efficiently improve brand trust, amplify product differentiation...

**116** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*❝We get more synchronized content out to customers a lot easier. Now we send out daily files or weekly files from Salsify to all those different partners, so we can make sure that they have the latest content.❞*

TOM CHATTAWAY
DIGITAL MANAGER, LIFETIME BRANDS EUROPE

*❝Salsify is integral to our success for rapidly addressing consumer wants and needs across the digital landscape as this market continues to grow.❞*

OMAR HAQUE
VICE PRESIDENT AND HEAD OF ECOMMERCE, ACELERADA

*❝Salsify has given us a lot of agility and visibility into item status. Everyone across the team knows what actions to take next and isn't waiting on IT.❞*

ANDREA BRENNEMAN
DIGITAL COMMERCE CONTENT MANAGER, MOEN

*❝Solutions like Salsify are quite critical because they build the master foundations of our digital experience transformation.❞*

BALAKRISHNAN SUBRAMANIAN
VICE PRESIDENT DIGITAL DEMAND, MARS

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**DIGITAL ASSET MANAGEMENT SOFTWARE**
**MARKET LEADER**

## ABOUT TEMPLAFY

**templafy**

Templafy is a fast-growing B2B Software-as-a-Service company, helping over 3.5 million users. Templafy automates documents to remove risk, increase efficiency, and enable better document creation at any complexity and scale for over 800 organizations globally. From immediate access to on-brand, compliant company templates directly within Microsoft 365, to the automated compilation of sales proposals in Salesforce harnessing the power of Managed AI, our platform enables employees to create business documents faster so they can focus on the work that matters...

## 109 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

"Templafy has changed the way we work with Microsoft Office applications. Staff have taken to this, and the ease of access has been a very positive step. Moving away from folders and intranet pages to controlling the application from within has been a huge and beneficial change."

BJÖRGVIN BRYNJÓLFSSON
DIGITAL MARKETING MANAGER, MAREL

"The greatest overall benefit of Templafy is that it's easy for PANDORA's employees to use and everyone completely trusts that everything is in line with our brand and contains the correct information. This is essential for making the employees want to use the solution."

KRISTIAN LYSGAARD
DIRECTOR, CORPORATE COMMUNICATIONS, PANDORA

"Templafy has helped us implement a new brand effectively across a wide variety of customer-facing channels. It saves a lot of time and creates consistency across all communications."

FEMKE KRIJGER
MARKETING COORDINATOR, PARK NOW

"All on-brand images stored in their DAM are now available to employees from inside Microsoft Office applications, such as Word and PowerPoint."

LEADING NORDIC ENTREPRENEUR COMPANY

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**DIGITAL ASSET MANAGEMENT SOFTWARE**
**MARKET LEADER**

## ABOUT WOODWING SOFTWARE

**wood wing**

At WoodWing, we liberate organizations from their content and information inefficiencies. For over two decades, we've been a beacon of innovation, providing solutions that streamline multichannel publishing, quality management, digital asset, and document management processes. Our product portfolio caters to all sectors, improving content creation and information management efficiency. WoodWing Software is a private limited company (BV) with headquarters in the Netherlands, offices in the US and Malaysia, commercial staff in LATAM, and a global partner network. The company was founded in 2000 and has a global workforce exceeding 200...

## 190 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

" Before we implemented WoodWing Assets we had no central library for all of our images; there was no system to manage our digital assets at all for that matter. Now, the workflows are much more efficient and the marketing team can do considerably more work in the same amount of time. "

CHERYL REYNOLDS
VICE PRESIDENT OF IT, DREES HOMES

" With its multi-channel publishing and digital management applications, WoodWing has revolutionized Yaffa. The greatest change has been streamlining the workflow and reducing production time from seven weeks to three, resulting in more time to sell. "

MATTHEW GUNN
PRODUCTION DIRECTOR, YAFFA MEDIA

" The customized WoodWing Assets brand portal is so easy to use that I sometimes call WoodWing Assets the Facebook for digital asset management. "

STEVE SANDERSON
STUDIO OPERATIONS DIRECTOR, CHARTERHOUSE

" WoodWing Assets is very easy to use. It always works and never fails. We are very happy with WoodWing Assets. "

SASKIA NIEUWENHUIS
HEAD STUDIO, DETAILRESULT GROEP

## TRUSTED BY

**drees HOMES** · **GOURMET Sjalotten, Uien & Knoflook** · **campina** · **BAUER MEDIA GROUP** · **Argyle**

2025

DIGITAL ASSET
MANAGEMENT
SOFTWARE

TOP PERFORMER

featured
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**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**

**TOP PERFORMER**

## ABOUT ASSET PANDA

asset panda®

Asset Panda, the most powerful, yet simple to use free asset tracking software in the world, enables clients to track their valuable assets exactly how they want, and from the mobile devices they already carry. The platform may be accessed either online or via free mobile iOS and Android apps that sync with the cloud. The apps include a mobile barcode scanner, so there's no need to purchase a separate handheld barcode scanner. Users can add voice notes, videos, documents or photos to the asset's information.

## 378  TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

> With a staff stretched thin as it is, we've always been aware of the importance of a digital asset management solution that can keep records of these technological and other assets. We first attempted to work with a Filemaker database, and when that didn't meet our needs, we moved on to Google Sheets. However, both systems were too lax for our purposes. Neither of these...

**DAVID SWEIGERT**
DIRECTOR OF TECHNOLOGY, DERRY TOWNSHIP SCHOOL DISTRICT

> We use the depreciation schedule for our assets. The reports are easy to create and use, and they're great for our auditors. In the last year, we've used customer support only once. The response was fast and accurate, and they kept me informed every step of the way until resolution.

**DEBBI RANEY**
ACCOUNTANT, HOSPICE OF EAST TEXAS

> We went from paper based lab maintenance log to digital format using Asset Panda. As a CAP accredited lab, we successfully pass inspections. Being able to show maintenance records on Asset Panda was very helpful.

**YUTA UEMURA**
SUPERVISOR OF LAB INSTRUMENT SYSTEMS ENGINEERING, SERA PROGNOSTICS

> Asset Panda is full featured and is extremely customizable. If you want the system to do something, you will most likely be able to do it with Asset Panda.

**ZACH ZOLLO**
IT SUPPORT MANAGER, ELEVATION CHURCH

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dimension data          Zulily          Avalara          ibotta          DUPONT

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**

**TOP PERFORMER**

## ABOUT CELUM

**CELUM**

Even great products require remarkable presentation to win on the digital shelf. Every great brand needs to be activated as efficiently as possible. CELUM solves these challenges with Product Content Management, Brand Management and Creative Content Collaboration, all three products based upon its unique SaaS Content Supply Chain Management Platform.

## 38 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*"The direct and cooperative partnership with CELUM has helped us to digitalise our processes even further. In doing so, we were able to greatly increase employee satisfaction and significantly improve our time-to-market."*

DOMINIK WOLLENSCHEIN
SENIOR CONSULTANT ARCHITECTURE MANAGEMENT, SHOP APOTHEKE EUROPE

*"With CELUM as our all-round service platform for digital data, we serve our stakeholders optimally far beyond the normal scope and always have the time-limited copyrights automatically in view."*

ANJA STREJCEK
HEAD OF PR & COMMUNICATION, SILHOUETTE INTERNATIONAL SCHMIED AG

*"With CELUM DAM, our digital architecture has been expanded by an integral building block that has now become indispensable: it's increased the efficiency of our digital processes enormously."*

STEFAN VOLLMER
BUSINESS PROCESSES | DIGITAL MEDIA, HANSGROHE SE

*"With CELUM and SharePoint we can handle our diverse range of high technical products easily without lighting a digital fire."*

JORIS GRUBER
IT PROJECT MANAGER, ROSENBAUER

## TRUSTED BY

**3M** Science. Applied to Life.™

**ABUS** Security Tech Germany

**CLAAS**

**Danfoss**

**KING'S College LONDON**

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**
**TOP PERFORMER**

## ABOUT DALIM SOFTWARE

DALIM SOFTWARE GmbH, with headquarters in Kehl, Germany, designs and develops innovative productivity workflow and communication software products for any conceivable industry looking at streamlining its production of graphic assets, while differentiating its services through centralised automation of visual communication. Two decades of leadership solidly anchored in the global print and communication area have expanded the user community to institutions, retail, consumer goods manufacturing companies and their creative, packaging, point of sales or multichannel service...

## 253 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*I knew DALIM SOFTWARE and their solutions are clearly better than others in terms of functionalities: intuitive interface, possibility of "breaking" the electronic thumbnail, inserting pages, managing adverts. Their product ergonomics are aimed at users, not machines. Key Graphic's wish is to be a digital platform, to be able to adapt to anything. It was natural to choose DALIM SOFTWARE, an independent brand and printing press publisher, with TWIST as a workflow engine and MISTRAL to develop client services.*

**DIDIER DESTABEAUX**
DIRECTOR, KEY GRAPHIC

*DALIM TWIST will save us countless hours in the production of digital editions for all our titles. Now what we need to do is educate the brands about how to use DALIM ES in their work environments, such as getting more comfortable with DALIM DIALOGUE Engine softproofing, which is what we are using for color approvals.*

**LAURA C. REID**
VICE PRESIDENT OF PRODUCTION, HEARST CORPORATION

*We initially invested in DALIM SOFTWARE applications to keep the quality we're known for. As a result, we were able to process and deliver files that others couldn't. Meanwhile, we've seen maybe fifteen companies in our area fall by the wayside because they didn't evolve. DALIM SOFTWARE grows with us and keeps us competitive.*

**CHAD GRAY**
SENIOR DEVELOPER, CAREY COLOR INC

*DALIM ES easily integrates with most existing software environments via its comprehensive Jason-Rest API connectivity. Even the most complex requirements, including specific GUI, can be achieved thanks to a rich connector environment and our API-first infrastructure's flexibility.*

**DANIEL SPEICYS**
GENERAL MANAGER, LOJADALATA

## TRUSTED BY

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**2025 DIGITAL ASSET MANAGEMENT SOFTWARE TOP PERFORMER**

## ABOUT INTELLIGENCEBANK

**IntelligenceBank**

IntelligenceBank designs business process apps to make your life easier. They believe that processes everywhere can be simplified and used by any organization. They save people time, they save businesses money, and at the end of the day they make their clients happy. Their board portal, digital asset management, risk and compliance and knowledge management platforms are used in over 55 countries.

**73** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*IntelligenceBank has proven to be a very flexible software platform that has helped us to manage a large number of assets and external users in an effective way. With the expert assistance of the IntelligenceBank team, our implementation was smooth and we have been able to integrate IntelligenceBank with external applications to help manage and distribute our assets. We have found the IntelligenceBank team to be highly responsive to our...*

**ASHLEY NASH**
TWO ROADS HOSPITALITY

*IntelligenceBank's DAM is nicely designed and super easy for everyone on our team to use, including people who are not native English speakers or design savvy. It's really easy to navigate, you can log on and jump straight into using it, you don't need lengthy instruction workshops. The IntelligenceBank support team are very responsive, so if you do get stuck they are right there to assist.*

**RUTH KIMPTON**
JETSTAR AIRWAYS

*Our IntelligenceBank DAM provides a centralized and streamlined repository for our digital assets, brand guidelines and project requests. The ability to use one platform for all of these related tasks has helped save a tremendous amount of time and resources. In addition, it has simplified the creative workflow, while providing an easy-to-use system for all of our users.*

**ANDREW MCLEROY**
CREATIVE MANAGER, BAPTIST HEALTH

*IntelligenceBank is used for storing assets and linking data to them, such as consent forms, associated events and people. I like that it has provided a single point of truth for my digital assets, helped formalize processes in my organization and ultimately reduced my workload.*

**TORY GRICE**
CHILDREN'S HOSPITAL FOUNDATION

## TRUSTED BY

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## ABOUT MEDIAVALET

**MediaValet**

MediaValet is a leader in digital asset management that helps organizations securely manage, collaborate on and distribute their high-value digital assets. It helps teams improve productivity, increase asset ROI and drive revenue growth. With unlimited users, support and training, teams worldwide can cost-effectively access the assets they need, whenever and wherever they need them. As the only DAM built exclusively on Microsoft Azure, and delivering the highest level of security and scalability, MediaValet is trusted by many of the world's largest and most respected...

**137**    TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

> We knew from past business experience that it's mission critical we make digital asset management part of our DNA. We hired a DAMS consultant we had worked with in the past and who has a lot of DAMS experience in the learning market. We asked her to select the company she would partner with if she were to choose a DAMS for her own educational start-up. From the shortlist of three DAMS providers who met our criteria, she recommended... **"**

CHRIS CARSON
CHIEF OPERATING OFFICER, STEMBRITE

> With 250GB of assets, we were spending too much time trying to locate images in our rapidly expanding digital library. It was time to find a better way. We needed a digital asset management system that would allow our growing team quick access to images for design projects, social media and various other marketing initiatives. In addition, we desired a Cloud-based system that would support sharing assets with external... **"**

BRANDON WIMBERLY
WEB DESIGN MANAGER, DAYSPRING CARDS

> Managing digital assets seems like a simple process, but it's really more complex than just 'parking' your videos and photos in folders. With 50 TBs and thousands of users worldwide, we knew this would further complicate the process. To succeed, it would take a DAMS partner with the infrastructure and experience to support not only our massive library and worldwide access and security needs, but also provide a simple and intuitive user... **"**

MARK LAPIDUS
DIRECTOR OF DIGITAL AND SOCIAL MEDIA, BRAND USA

> As a leader in the digital marketing industry, we pride ourselves on utilizing innovative tools to help advertisers effectively communicate and engage with their customers. To remain at the forefront in this industry and keep up with the number of assets we're quickly accumulating, we needed a digital asset management solution that was robust, feature rich and highly scalable, as well as easy to use and intuitive. MediaValet easily... **"**

JOE DONALDSON
VP OF MARKETING, PATTISON OUTDOOR ADVERTISING

## TRUSTED BY



VAISALA    U.S. NAVAL INSTITUTE    CITY OF GRESHAM OREGON    AIR NORTH Yukon's Airline    PATRIOTS

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE TOP PERFORMER**

## ABOUT NETX

**netx**

NetX offers personalized end-to-end technology solutions, including analysis of current practices and processes to select the most appropriate new process, increased web site visability, increased productivity through software training.

## 53 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*NetXposure was one of several vendors that we consulted with in seeking a new digital asset management system. Not only was the application that they offered, technology-wise, superior to the others that we previewed, we were also impressed by the entire team, particularly in their depth of knowledge in the latest technologies. NetXposure was incredible to work with. Our...*

MOLLY LEE
INTERACTIVE COMMUNICATIONS COORDINATOR, DAIMLER TRUCKS NORTH AMERICA

*The bottom line is that our technology strategy is to grow our digital asset collection and to leverage it to better achieve the Museum's mission. With digital assets core to this strategy, we rely heavily on the technology that manages these assets. Our DAM solution is a fundamental piece to this. NetX delivers excellent value for the price. In fact, you'd have to pay four...*

STEVE PELTZMAN
CHIEF INFORMATION OFFICER, MUSEUM OF MODERN ART

*Using NetXposure's CMS to beam images of current relief efforts from the DAM to our lobby monitors is a great example of how we're using technology to get the most out of our creative media assets. The ability to make changes or updates to presentations from the web interface, from wherever and whenever we want, gives us the flexibility to get the most out of time-sensitive...*

JENNIFER DILLAN
CREATIVE SERVICES DIRECTOR, MERCY CORPS INTERNATIONAL

*NetX delivers on its promise - a very good Digital Asset Management product with a great support team behind it.*

JACO OLIVIER
HEALTHDIRECT AUSTRALIA

## TRUSTED BY

**MoMA**   **HeritageWerks** SPECIALISTS IN ARCHIVAL SERVICES   **HOGAN**   BOSTON SYMPHONY ORCHESTRA   **COREL**

## TOP PERFORMER

2025
DIGITAL ASSET
MANAGEMENT
SOFTWARE

## ABOUT PHOTOSHELTER FOR BRANDS

**PhotoShelter** | Brands

Founded in 2005, PhotoShelter is an industry-leading digital asset management solution that helps you organize, manage, distribute, instantly share, and collaborate with your team on digital content. With 5+ billion assets securely managed and nearly 100 million annual downloads, PhotoShelter is the fastest, easiest, and most intuitive way to manage and automate your end-to-end content workflow to drive your brand engagement, get better ROI from content and improve efficiency across your team. That's why thousands of organizations and enterprises globally like Delta Airlines, FreshDirect, IMG Golf, Wendy's, and more trust PhotoShelter with…

## 381 TOTAL CUSTOMER REFERENCES

### VIEW ALL REFERENCES

## FEATURED TESTIMONIALS

*We try to create as many opportunities as possible for our fans to connect with our brand in a visual way and Libris has been a huge part of that. Social and digital is all about being able to get people's attention. Everybody follows hundreds of thousands of people on their feeds so how can we stand out, what visuals can we use to grab somebody's attention in a cluttered digital space.*

JULIAN VALENTIN
ASSISTANT DIRECTOR, DIGITAL MEDIA & PUBLICATIONS, COLORADO ROCKIES

*We rely on [PhotoShelter] as the backbone to our archive, image delivery, and web presence. Its ease of use, searchability, and capacity for distributing images has made it indispensable to us and our clients.*

ALONSO NICHOLS
ASSISTANT DIRECTOR AND STAFF PHOTOGRAPHER, TUFTS UNIVERSITY

*It's a huge advantage to have a partnership with an organization like Shell because they are able to extend our message to places we might not be able to reach on our own.*

KIP PATRICK
COMMUNICATIONS DIRECTOR, GLOBAL ALLIANCE FOR CLEAN COOKSTOVES

*PhotoShelter does a really good job of being a DAM that's tailor-fit for visuals stored by bigger institutions. It's really straightforward and it works really well.*

RYAN FEENEY
ART DIRECTOR, COLUMBUS COLLEGE OF ART & DESIGN

## TRUSTED BY

**2025**

**DIGITAL ASSET MANAGEMENT SOFTWARE**

**TOP PERFORMER**

## ABOUT PROPAGO

**propago**

Propago brings the physical and digital marketing worlds together in a single cloud based platform, allowing marketers to better manage the complexities of distributing their brand and marketing materials. The Propago platform enables enterprises to bring all their marketing products, physical; print, apparel, promo and digital, under a single intuitive marketing portal accessible from anywhere, anytime using any standard internet browser.

**25** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

"Propago has the sophistication that other systems did not offer. We didn't find that type of partnership with other web-to-print merchants. Propago offered us a low entry price point."

KEVIN CASSIS
OWNER, WHITLEY PLUS

"We tried other firms similar to Propago but none of them could compare to Propago's superior features, great technology, and awesome support."

LEE JOLLEY
PRESIDENT, GREENTREE MARKETING

"The Propago Team is very flexible and willing to look at customer requests for unique functionality."

MIKE
VP OF SOLUTION SALES, MARKETING FULFILLMENT PROVIDER

"The Propago reporting system makes invoicing customers a breeze."

SUE
ACCOUNTS RECEIVABLE, MARKETING FULFILLMENT PROVIDER

## TRUSTED BY

Greentree MARKETING SERVICES

WHITLEY PLUS
Supplying your demand.

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**
**TOP PERFORMER**

## ABOUT SALES LAYER

**Sales Layer**

Sales Layer is a global-leading Product Information Management (PIM) platform that enables manufacturers, suppliers and retailers to automate complex B2B processes and connect their product data to all their sales channels, and launch new products 4x faster. Built for mid and enterprise sized businesses worldwide, Sales Layer offers plug-and-play connectors, customizable workflows, and an easy-to-use interface that empowers manufacturers and suppliers to enhance product value, improve the buying experience and save time and money on their...

**82** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Sales Layer is very user-friendly, easy to use and scalable, with a team behind it that supports you at all times. A PIM is recommended, but Sales Layer is 100% recommended.*

MARÍA SELMA
ECOMMERCE MANAGER, YSABEL MORA

*We are leading the digital change for our customers, and Sales Layer is with us every step of the way, providing us with a flexible, advanced and dynamic solution.*

HELENA GRAU
DIRECTOR, TELEMATEL

*Sales Layer was a critical tool in scaling our business. The ease and speed of use, combined with the excellent customer service, helped us to evolve.*

ALEX WOOD
DIRECTOR OF GLOBAL MARKETING, AVNET EMBEDDED

*Sales Layer is the simplest way to have all your product information always up to date and in one place.*

HUGO RETTIEN
HEAD OF DIGITAL, NON-STOP DOGWEAR

## TRUSTED BY

BRAGG EST. 1912    KERSTEN Est. 1969    acciona    arco    FERMAX

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE**
**TOP PERFORMER**

## ABOUT WEDIA

# wedia

Wedia is a cloud Marketing Resource Management (MRM) suite that enables organizations to create, customize, distribute and score content across multiple teams, channels, and global markets. The modular platform provides four distinct solutions for Creative project and Content Management, Digital Asset Management, Distributed Marketing Management, and Content Scoring Management.

## 56 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

# FEATURED TESTIMONIALS

*Fast, seamless, intelligent – Wedia's DAM solution meets our expectations perfectly and guarantees global consistency for all our brand communication. The Wedia team did an excellent job to let us handle marketing challenges of the digital era with ease.*

JUN TANG
GLOBAL CORPORATE BRAND MANAGER, BAYER

*Wedia DAM and DXM are an ideal combination: thanks to an intelligent library from which we manage all our pictures and videos, and collect advanced asset data to adapt our communication strategy thereby making our decisions easier.*

VALÉRIE BOULINEAU
DIGITAL MEDIA AND EVENT BUSINESS ANALYST, TOTAL

*It is a very exciting solution that will replace many internal solutions, will drive efficiency and will make sure that the Michelin brand will be well represented across multiples digital channels.*

ÉRIC CHANIOT
GLOBAL CHIEF DIGITAL OFFICER, MICHELIN

*Thanks to Wedia, our teams can work now much faster and more efficiently with different assets. Licences and approvals are immediately visible, saving us time and money every day.*

SARAH HOFFMANN
DIGITAL MARKETING OFFICER, SÜWAG

## TRUSTED BY

BAYER    ENGIE Solutions    Covéa    DANONE ONE PLANET. ONE HEALTH    MICHELIN

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**RISING STAR**

featured customers

## 2025 DIGITAL ASSET MANAGEMENT SOFTWARE
### RISING STAR

## ABOUT 4ALLPORTAL

# 4ALLPORTAL

One software 4ALL data - 4ALLPORTAL is an Enterprise Digital Asset Management (DAM) and Product Information Management (PIM) software made in Germany. Since 2001 Companies and corporations use 4ALLPORTAL to manage, find and share files and data. Tell us your requirements and get your individual 4ALLPORTAL in your company's corporate design.

## 45 TOTAL CUSTOMER REFERENCES

### VIEW ALL REFERENCES

## FEATURED TESTIMONIALS

*With 4ALLPORTAL and the digital asset management module, we finally have a central system that can be accessed by different departments as a data source. This allows us to maintain consistency in our use of image materials—guaranteed. As a result, 4ALLPORTAL is an essential part of our workflow today. In Cross Media, we've also found a partner with an in-depth understanding of our processes and a partner who offers dependable support.*

INES SCHWENDER
TEAM MANAGER ADVERTISEMENT, HEITRONIC

*It's really easy to coordinate our work with external service providers and partners using the 4ALLPORTAL MAM. We can give all project participants access to the necessary files, thus securing the database for everyone – whether for data management and maintenance, file sharing, or task management. The software has greatly reduced our workload, while also providing added security regarding the correct use of our data.*

JANINE BLECHSCHMIDT
PROJECT MANAGER FOR MARKETING, VISITBERLIN

*The 4ALLPORTAL is built on a clean system architecture that allows the system to be configured and extended according to your own requirements, while ensuring stability and performance. It is the only PIM system that has a detailed, role-, class- and device-specific UI to configure. It also integrates well via the REST API. Even complex automations are easily possible via Java Spring technology.*

HENDRIK EDZARDS
CHIEF EXECUTIVE OFFICER, PIMWORKS

*What I really like is that we were able to customize the metadata for the Teekanne DAM according to our needs. This ensures that every user can search for data in a targeted manner according to their role and the associated access rights. We didn't have this type of filter option for assets across the Group before.*

NADINE HACKSTEIN
HEAD OF INTERNATIONAL MARKETING AND SALES SERVICE, TEEKANNE

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hunkeler | afp marketing gmbh | click it SMART MEDIA | CyanGate | HEITRONIC®

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**RISING STAR**

## ABOUT ASSET BANK

**ASSETBANK**

Asset Bank's Digital Asset Management Software creates a fully searchable, categorised library of all your digital assets, from images to videos to simple documents. Safely manage and share your assets with colleagues and partners all over the world. Asset Bank's Digital Asset Management system can store any file, is almost 100% configurable to your needs, and comes with 5* customer support. Enterprise product is perfect for large organisations and companies, offering LDAP support, multi-lingual capability, and organisational units and assets.

## 79 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

❞ The Asset Bank solution offers new and creative dimensions for the management of digital assets. Having installed the solution for Africa's largest Telco, we have experienced how the solution turns around the content experience for users within and externally to an organisation. We are eagerly looking forward to installing the Asset Bank solution to many clients across West Africa. ❞

**ADEREMI OGUNPITAN**
MEDIA PORTAL AFRICA

❞ I've been really impressed with Asset Bank's support system. Any time there's an issue—like a server issue—I reach out and they get back pretty quickly, which is amazing considering they're in a completely different country in a different timezone. I've experienced some bad support systems in the past, so I'm very impressed with this part of Asset Bank. ❞

**DOMINIQUE MANUEL**
DIGITAL ASSET MANAGER, NATIONAL MUSEUM OF WOMEN IN THE ARTS

❞ We have been impressed with Asset Bank's intuitive, flexible platform. Working with experts in the field of Digital Asset Management, along with the onboarding team and our account manager has been incredible. The customer support team always replies to any of our queries in double quick time and we have found them to be enthusiastic and proactive. The platform is also incredibly good value for money. ❞

**THE MAKATON CHARITY**

❞ Since implementing the Asset Bank Digital Asset Management system, Affinity Sutton hasn't looked back. The transition to the new system went extremely smoothly and Bright Interactive could not have been more friendly or accommodating. We have received really positive feedback from our users who say the system is professional and very easy to use. ❞

**SUE WAFER**
RESIDENT MARKETING EXECUTIVE, AFFINITY SUTTON

## TRUSTED BY

ANZ Stadium — Australia's home ground    AMNESTY INTERNATIONAL    FUJI XEROX    Comhairle Cathrach Bhaile Átha Cliath Dublin City Council    charming charlie

## ABOUT FILECAMP

**FILECAMP**

Thousands of brand managers, marketers, and creatives from global organizations like Coca-Cola, Unilever, FSC, and Lego use Filecamp to organize company files; review, comment and approve projects in real-time; distribute brand materials, and make the right content available to others at the click of a button. And even small companies and freelancers are using Filecamp to share files and collaborate with their clients and partners. Boasting a rich feature set and a simple, yet powerful interface, Filecamp is used by over...

**2025 DIGITAL ASSET MANAGEMENT SOFTWARE RISING STAR**

## 60 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

❝Filecamp has been an invaluable tool for ACAVA, helping us manage and organise the many images documenting our creative programmes. As a small arts charity, we rely heavily on visuals to engage communities, funders, and partners. Filecamp's intuitive thumbnail layout, metadata tools, and search features make it easy to collaborate with photographers and share curated image sets with the press and stakeholders, saving us time and helping us tell our story more effectively.❞

SARA NUNES FERNANDES
ACAVA

❝For our needs, Filecamp offers the best price-performance ratio among digital asset management platforms. We have been using Filecamp for over three years now and with the latest updates, it became even better and more user-friendly. Thank you Filecamp.❞

MITJA UMER
UMER D.O.O.

❝Filecamp makes it extremely easy for my customers to upload large files to me, and I love the custom branding. One of my customers sent me a note that said; "I like your file upload thing it is the easiest one to use that I've ever seen.❞

KEITH GILBERT
GILBERT CONSULTING

❝Filecamp is a fantastic solution, easy to use, and cost-efficient. We love the file-sharing function, which allows us to collaborate on files for marketing projects with our partners and customers.❞

TORSTEN SCHWEIZER
SPORLASTIC

## TRUSTED BY

FINVIZI    acava    ᙆANDE    bea studios    Capterra

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**DIGITAL ASSET MANAGEMENT SOFTWARE**
**RISING STAR**

## ABOUT KEYSHOT

**KeyShot**

KeyShot® is the first realtime ray tracing application that uses a physically correct render engine based on scientific research in the areas of scientifically accurate material representation and global illumination. Addressing the visualization needs of designers, engineers, marketing professionals, photographers and CG specialists, KeyShot breaks down the complexity of creating photographic images and animations from 3D digital data.

## 315 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*We have over 6,000 independent SKU's and each SKU has multiple sizes. For example, a glove size can range from extra small to a 4X. Sometimes we even have 8X sized garments and ponchos. Every SKU has a minimum of one to two images. We've also been creating 360-degree images where each image consists of 24 frames. And that's just our still images. If we include videos and action shots, I'd say we have about 80,000 to 90,000 assets.*

BRET LIPSCOMB
MANAGER OF DIGITAL SOLUTIONS, MCR SAFETY

*The ability to have one single source of brand compliant images means that everyone within the organization can access the brand elements from Word documents or PowerPoint presentations. The compliance in terms of brand guidelines empowers us to maintain the quality control of the look and feel of what we produce.*

STEWART ATKINS
HEAD OF DIGITAL STRATEGY, BRITISH MEDICAL ASSOCIATION

*With KeyShot Studio we can create any desired image material ourselves without the dependency on external photographers, saving us a considerable amount of money each year.*

MARIJ VRIENS-BANKERS
MARKETING, KUMATECH

*Now we all follow the same guidelines and know how to create our assets in the best way, which helps our customers to recognize our brand on every channel they meet us.*

CHRISTOFFER WILLIAMSEN
DIGITAL EXPERIENCE MANAGER, CAMFIL

## TRUSTED BY

**Danish Agro** | **SMART DESIGN** | **CATERPILLAR®** | **ORBUS EXHIBIT & DISPLAY GROUP** | **ALSTOM**

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**RISING STAR**

## ABOUT LYTHO

# Lytho™

Marketing and Creative teams face a rising tide of needs and expectations from their customers and co-workers. It's hard enough just to keep up – but to drive exceptional outcomes, you need a platform that gives you visibility, control, and coordination across complex teams and processes. We help you get everything – projects, feedback, assets, and more – in one place, so your team can do great work instead of managing tasks, chasing stakeholders, and clicking through folders to chase assets. In short, we give your team back the power to create. We aren't your average asset management or project management tool. We're built for...

# 180 TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

❝DivvyHQ has been instrumental in my content planning efforts. The versatility of the tool accommodates my team's needs and integrates within a customizable approval structure. The onboarding process was seamless and allowed me to get setup in a quick and impactful manner. As my team and our needs grow, I am confident that DivvyHQ will scale accordingly. Best of all, you get a power planning tool at an affordable cost.❞

KASEY SKALA
DIGITAL MEDIA & BRAND INTEGRATION, VIRGIN MOBILE USA

❝DivvyHQ helps us create content more efficiently, and we don't get a lot of pushback. Because we are able to map out content and because we have vertical alignment of what clients need it's easier for us to say, 'Here is the tool. It's a premium tool.❞

MATT MESENGER
DIRECTOR OF DIGITAL MARKETING, LINKMEDIA 360

❝We build projects, so you get a comprehensive proof all at once — print, video, design — so if you want to change the date, it gets changed everywhere.❞

LINDSEY GERARD
TECHNOLOGY CONTENT MANAGER, SOUTH DAKOTA STATE UNIVERSITY

❝By making these most requested assets more accessible, we saw a reduction of 98% of those requests immediately. And by immediate, I mean within 30 days.❞

LAUREN GERARD
BRAND DESIGN PROJECT MANAGER, SHEETZ

## TRUSTED BY

TEXAS ROADHOUSE   SHEETZ   Georgia Power   CONVINCE&CONVERT   HENRY SCHEIN®

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## ABOUT OPENASSET

## openasset

OpenAsset is the leading digital asset management tool for AEC professionals. A picture is worth a thousand words. Digital images and brand assets tell your firm's story, and are vital tools for AEC marketing and business development professionals when pursuing new business. With OpenAsset, creating a firm-wide library of brand-approved marketing images, videos and PDFs is simple. OpenAsset was designed to meet the specific digital asset management needs of architecture, engineering, construction, and design firms.

| **68** | TOTAL CUSTOMER REFERENCES | **VIEW ALL REFERENCES** |
|---|---|---|

## FEATURED TESTIMONIALS

*A couple of years ago CannonDesign implemented a project and image keyword form that teams are required to fill out prior to their images being uploaded. This form helped streamline and systematise the process of adding images in bulk to our library and it proved essential when we were required to migrate assets from a firm that did not have a Digital Asset Management system in place. While the merged firm was small, the biggest challenge was getting the images organized and the forms filled out.*

GENEVIEVE SZABLYA
ASSOCIATE VICE PRESIDENT, CANNONDESIGN

*Having current photos of what we do is important to keep content relevant. We use the Procore integration to assist us in keeping projects sites updated.*

MARKETING MANAGER
JHL CONSTRUCTORS

*OpenAsset wins because they know and understand the AEC industry.*

LAINIE CLEGHORN
DIRECTOR OF PROPOSAL DEVELOPMENT, CADDELL CONSTRUCTION

*You can REALLY customize OpenAsset to work for you and your company workflow.*

LISA STOCK
CREATIVE ASSET MANAGER, HLW INTERNATIONAL

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mace    LMN    hlw    HBW Construction    architectus™

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**RISING STAR**


**featured customers**

## ABOUT PATTERN PXM



Pattern PXM, formerly Amplifi.io, is the most effortless product content manager for your product information and media. Through an all-in-one tool, use AI processing, customizable exports, product release controls, and more to store, share, and distribute your content to thousands of marketplaces, distributors, and retailers. Free up your time by keeping your product content on-brand and on-demand.

**15** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

❝ [Pattern PXM] has been a gamechanger for us. Before we started using the platform, managing and distributing digital assets was a real headache for our marketing team. We were constantly searching for files and struggling to keep track of all our marketing collateral, which made collaboration a challenge. But since we started using [Pattern PXM], everything has changed for the better. The user-friendly interface and powerful search functionality make it so easy to find what we need, while the centralized asset library helps us keep track of everything in one place. ❞

CADE HUSKINSON
MARKETING MANAGER, CAMP CHEF

❝ Form must follow function in digital transformation. Once you craft the right digital business models, you'll need the right digital technologies for success. As organizations implement digital programs to disrupt an industry, employment of the right tools will determine whether or not the program is successful each Constellation ShortList guides companies to the right technologies for their transformation initiatives. ❞

RAY WANG
CHAIRMAN AND FOUNDER, CONSTELLATION RESEARCH

❝ Our Sales, Marketing, eCommerce and others have immediate access to all of the latest digital content. It's great to see sales use this tool every day, and the data shows users are getting more content in front of more customers. ❞

ANDREW CORKILL
VICE PRESIDENT MARKETING & CHANNEL MANAGEMENT, TARGUS

❝ I would definitely recommend Pattern PXM, especially to brands with a lot of products — it's a great solution for accessing, sorting, visualizing, and organizing your product content. ❞

KRISTIN TROTTER
SR. MARKETING MANAGER, KLEAN KANTEEN

## TRUSTED BY

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**RISING STAR**

## ABOUT PICTUREPARK

**PICTUREPARK**
a FotoWare company

Picturepark enables organizations to build purpose-specific solutions that help them to better manage and route any type of content, at any scale. They manage file-based and fileless content in a strictly-structured way: featuring content management innovations such as Adaptive Metadata™, semantic relationships and microsites. Designed API-first and based on a modern technology stack, Picturepark combines the primary benefits of multiple content management disciplines: master data (MDM), product information (PIM), digital asset (DAM) and headless content...

**63** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

❚❚*Picturepark allows us to provide our employees with pictures and documents in an ideal way.Due to the user-friendly user interface and uncomplicated management, users are able to independently download pictures in the required quality without losing time, due to the strong search function.*❚❚

INES SAVINI
HEAD OF ADVERTISING, LONZA

❚❚*This is a much loved tool here. Just like we do with our website, it's nice to be able to resize in Picturepark and then place images into PowerPoint without having to worry about size or format.*❚❚

STÉPHANE KAESER
DIGITAL MEDIA AND CORPORATE COMMUNICATIONS MANAGER, INFRONT

❚❚*We hadn't considered using Picturepark before because we were managing people, not digital assets. But once we thought of our members as human assets, the possibilities started coming clear.*❚❚

BEN SMIDT
PROGRAM MANAGER, DAM GURU PROGRAM

❚❚*This user friendly approach makes it easier and faster for those tagging content but it also adheres to Picturepark's deeply-held data philosophy of being strictly structured.*❚❚

UNION OF EUROPEAN FOOTBALL ASSOCIATIONS

## TRUSTED BY

Käfer    KAISER    HEKS EPER    arena    conzzeta

**2025**
**DIGITAL ASSET MANAGEMENT SOFTWARE**
**RISING STAR**

## ABOUT PIMBERLY

**pimberly**

Pimberly is a world leading provider of SaaS-based Product Information Management (PIM) and Digital Asset Management (DAM) software, enabling manufacturers, brands, distributors and retailers to manage complex product data in a central platform, accelerate online sales and deliver customer experiences that convert. Founded in 2015 in Manchester, United Kingdom with offices in New York, USA, it now has over 160 customers including some of the world's major brands such as Westcoast, JD Sports, Build-A-Bear, Flight Centre and Chefs' Warehouse.

## 77    TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*Pimberly has completely transformed our product data management. It's brought consistency, accelerated our workflows, and removed complexity from the process. We are now delivering cleaner, richer, and more reliable content across every channel.*

DEBI DICKSON
MANAGER FOR CODE CREATION & CONTENT, EVO GROUP

*The support we have had from implementation up to today has been stellar. We approached Pimberly recently with our need for assistance in setting up Product Data Sheets, and the level of support we had was honestly incredible.*

DIGITAL PRODUCT MANAGER
CHEFS' WAREHOUSE

*Pimberly is an extremely user-friendly hub for product information and having a central point of contact that neighbouring departments can also populate and utilise has been very advantageous for us as a business to date.*

GROUP MARKETING MANAGER
PROSOLVE

*The Pimberly system has given us trust in our data. All the product information and images transfer with ease into the PIM, so we have one global view of our products.*

ANDREA MATTIONI
DIGITAL ASSET MANAGER, KIER

## TRUSTED BY

JRS HOME Est. 1911

ellis**brigham** MOUNTAIN SPORTS

De**no**vo

*the* chefs WAREHOUSE

BUILD-A-BEAR EST. 1997