

Headless eCommerce Platforms Category

FALL 2025
Customer Success Report





Headless eCommerce Platforms Category

Headless eCommerce Software is a software designed to support e-commerce in a way that allows for flexibility of front-end and back-end design, independently of one another. This type of software enables functionality on the back end while facilitating customization of the user experience and vice versa.

Headless eCommerce Software is created as a response to the need of developers to maintain functionality while staying abreast of consumer user experience trends. By decoupling the back- and front-ends of online shopping platforms, developers and merchants can edit a platform without impacting performance.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Headless eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2025
HEADLESS
ECOMMERCE
PLATFORMS

MARKET LEADER



ABOUT AMPLIENCE



Amplience is the Cognitive CMS Platform designed for optimizing the content supply chain. World-leading brands and retailers are transforming how they create, manage, and deliver content that powers commerce. Amplience's powerful solutions are all built to help merchants move at the speed of ideas. More than 500 global brands use Amplience to power their commerce experiences, including Under Armour, Ulta Beauty, Tapestry, Columbia, Converse, John Lewis, Boots, Armani, ASDA and Primark.

83

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Amplience was unique in its content management approach through its cloud platform, and gave us exactly what we were looking for. Content is created, stored and delivered on the same platform through one continuous process. It gives us much greater scope to respond to events with fresh, engaging content.”

MICHAEL FORSSTRÖM
HEAD OF UNIT, ONLINE SYSTEMS AND SOLUTIONS, DNA Oyj

“Amplience has helped us to save about 30 percent of what would have been required in terms of headcount for design, copy and merchandizing. We have been able to increase the effectiveness and efficiency of our existing teams without having to grow them to the size that would have been required without Amplience.”

JAMES DICKSON
CHIEF PRODUCT OFFICER, LANDMARK GROUP

“Going headless and re-platforming with MACH principles was the right way for us to go, and Amplience had the ability to implement a headless solution that would be slick enough for our needs. Amplience's CMS is instrumental in our campaign planning and the orchestration and creation of our content.”

JIM HINGSTON
DIGITAL PRODUCT DIRECTOR, THE GYM GROUP

“The Amplience solution is unique, has given us great results, and has improved our ability to merchandise our products.”

REBECCA SMITH
HEAD OF ECOMMERCE, BOOHOO

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boohoo.com

Clarks

Crate&Barrel



Dune
LONDON



ABOUT BLOOMREACH



Bloomreach is a fast-growing Silicon Valley firm that brings the first open and intelligent Digital Experience Platform (DXP) to leading global brands. Bloomreach drives customer experience to accelerate the path to conversion, increase revenue, and generate customer loyalty. They make this happen with a team of smart, open, accountable, passionate, fun and no-drama-minded people. Bloomreach software enables highly personalized digital experiences for retailers, banks, distributors, manufacturers, public service agencies and other enterprises.

366

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Using the Bloomreach Engagement platform is absolutely essential for us. We especially appreciate the speed and flexibility with which we can implement new ideas without putting a strain on our developers. But even the best platform would be nothing without skilled people. We’ve found a strong and reliable partner in Acomware. Their expertise and proactive approach allow us to fully leverage the platform’s potential and respond quickly to customer needs. This leads to an improved overall brand experience and supports revenue growth.”

PAVLÍNA ŠEDIVÁ
HEAD OF MARKETING, SCONTO

“We implemented Bloomreach over a year ago and the platform has been amazing. It enables us to understand our customers better, and we’ve been able to launch four new direct marketing channels, stitching together connected customer journeys because we can see all the touchpoints in one place.”

ASH MADHAV
HEAD OF CUSTOMER INSIGHT & ENGAGEMENT,
REVOLUTION BEAUTY

“A clear and full view of performance delivered via our marketing spend is more important than ever, and this integration will play a key role in decisioning around how we allocate our media spend. As always, Bloomreach has been a responsive and trusted partner in helping us get more out of our marketing budget.”

LEE HIRST
DIGITAL MARKETING MANAGER, RAPHA RACING

“Contextual personalization has allowed us to show the best possible personalized subscription banner to every individual customer. This leads them to having a better experience with our brand, which aligns with why we adopted Bloomreach Engagement.”

EWELINA KRAJEWSKA
HEAD OF LOYALTY & AUTOMATION, BIMAGO

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ABOUT COMMERCETOOLS



commercetools is the leading composable commerce platform, allowing companies to dynamically tailor and scale shopping experiences across markets. We equip some of the world's largest businesses with tools to future-proof digital offerings, reduce risks and costs, and build outstanding experiences that drive revenue growth. Headquartered in Munich, commercetools has led a global renaissance in digital commerce by combining cloud-native, technology-agnostic, independent components into a unique system that addresses specific business needs. We empower brands – including Audi, Danone,...

264

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“commercetools offers a cutting-edge headless technology solution that allows us to progress with a microservices, modular approach to build an enterprise-level core platform for individual brands. commercetools enables us to consolidate our platform globally and gives us both the economy of scale we need and the freedom we want to explore new possibilities.”

MATTHEW STOCKER
DIGITAL SOLUTIONS MANAGER, GLEN DIMPLEX

“We were very impressed with the high degree of freedom that comes with headless-based software, and that's why we chose commercetools. Another advantage was the high degree of flexibility in the modeling of the products. That no initial license costs came to us, has completely convinced us.”

MARK ZIMMERMANN
ADMINISTRATOR & DEVELOPER, TROX GMBH GERMANY

“The commercetools microservices, API and headless approach makes us faster. We went from releasing updates every 2-3 months to multiple re-leases a week. This helps us meet the needs of the business and keep up with market demands.”

BRENDAN GUALDONI
VICE PRESIDENT OF ENTERPRISE ARCHITECTURE,
COMMERCE AND INTEGRATION, EXPRESS

“We wanted maximum flexibility for the future of our e-commerce strategy. With the commercetools' headless approach we create inspiring shopping experiences for our customers. As a next step, we can flexibly integrate the physical stores of our retailers.”

TOMAS ANTORSKOV KRAG
DIRECTOR, E-COMMERCE, BANG & OLUFSEN

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EXPRESS

Wild Fork

Dawn

Nuts.com



ABOUT ELASTIC PATH



Elastic Path customers are innovators who seek the ultimate in flexibility and business agility. Elastic Path help these innovators generate billions in revenue with patented ecommerce technologies. Elastic Path's flexible enterprise commerce software seamlessly brings omnichannel ecommerce directly into marketing clouds and experience management platforms — enabling a complete digital customer journey that maximizes engagement and drives higher revenue.

128

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Our objectives are simple: reduce operational headaches and ensure a seamless and efficient contactless payment experience. There’s no margin for error in this business—Elastic Path Payments’ robust functionality and exceptional support are key to the success of our customers in what might be their only event of the year.”

STAS CHIJK
CEO AND CO-FOUNDER, BILLFOLD

“We needed a Headless Commerce solution that would provide us with the necessary flexibility required to define our digital commerce strategy. During our research process, it became very apparent that Bloomreach and Elastic Path were the partners to help us achieve our goals.”

LAURENCE SCHARFF
DIRECTOR OF ECOMMERCE, GOODMAN
MANUFACTURING

“We needed a Headless Commerce solution that would provide us with the necessary flexibility required to define our digital commerce strategy. During our research process, it became very apparent that Bloomreach and Elastic Path were the partners to help us achieve our goals.”

LAURENCE SCHARFF
DIRECTOR OF ECOMMERCE, DAIKIN INDUSTRIES

“Implementing headless commerce for this project was straightforward and efficient. Through our partnership with Elastic Path, America’s Pharmacy was set up for long-term success in just four weeks.”

RAJ RAMASWAMY
DIRECTOR OF TECHNOLOGY, MEDIMPACT

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ABOUT KIBO COMMERCE



Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

95

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Kibo has the ability to define data really well in the back end, which many of the SaaS competitors are not as good at. And so we have some specific use cases where we need to tie pretty complex product data to say, the image gallery, or to other pieces of the user experience. And the ability to customize that schema to be able to do so was a real advantage for Kibo.”

ANDY WOLF
CHIEF TECHNOLOGY OFFICER, FORTIS LIFE SCIENCES

“With Kibo [eCommerce] and Kibo Personalization, we have improved our customer shopping experiences on sunandski.com [leading to] double-digit growth two years in a row.”

JENNIFER SKEEN
VICE PRESIDENT OF OMNICHANNEL AND MARKETING,
SUN & SKI SPORTS

“KIBO’s modern platform empowers us with the ability to respond quickly to market changes and streamline fulfillment across our B2B and retail channels.”

ANDREW PARRY
CHIEF INFORMATION OFFICER, THE ODP CORPORATION

“We’re getting more value from Kibo’s platform than our previous provider, allowing us to invest more in customer-first innovation.”

MIKE STARKEY
CHIEF INFORMATION OFFICER, HONEY BIRDETTE

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francesca’s®

COST PLUS
WORLD MARKET
Unique, authentic and always affordable.

ACE
The helpful place.

BI-MART

Boscov’s



ABOUT NACELLE



Nacelle is the headless commerce platform for composing best-of-breed solutions. FTD, Something Navy, Boll & Branch and Barefoot Dreams have chosen Nacelle to go headless and accelerate time to value while seeing dramatic improvements in webstore performance, developer velocity, and flexibility. Nacelle is a 100% remote company that believes in core values of: forever learning, honesty and integrity, ownership, and teamwork. It is backed by Tiger Global, Inovia Capital, Index Ventures, Accomplish, Lerer Hippeau, High Alpha and Silas Capital. To learn more visit...

25

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When working with Nacelle on this headless PWA, we took what we’ve learned about how retailers use Shopify and what they like about it and applied them to a PWA system. One of the most significant learnings for our team was that there are really no UX + design ceilings or limits when it comes to PWAs. In the end, the goal is consumer satisfaction and with speed having such a big impact on experience Nacelle is now best of practice for us.”

MICK MCCARTHY
CHIEF DESIGN OFFICER, ZEHNER

“Nacelle pairs a world-class product with world-class service. The performance of the Nacelle platform is unprecedented and has allowed Something Navy to reach new heights. The site took a beating from our excited customers and it never flinched. We would not have generated \$1M+ in the first day without Nacelle’s technology.”

CAROLINE NYPE
ASSOCIATE VICE PRESIDENT OF DIGITAL AND MARKETING, SOMETHING NAVY

“One of the most valuable benefits Nacelle and Scoutside provided was the fact that I could just outsource the development of our headless commerce architecture. This allows me to invest in new features and capabilities—as opposed to bug fixes or putting out fires—so we can focus on building great campaigns and experiences. We couldn’t do it without them.”

JEFF DURHAM
PRESIDENT, GIMME BEAUTY

“Headless with Nacelle has removed a lot of friction from my daily workflows. The ability to leverage flexible content modeling, as well as modern tooling and frameworks like Nuxt, allows me to focus on building new experiences for our customers, rather than spending time working around platform limitations.”

MACKENZIE PATTERSON
FRONTEND ENGINEER, ILIA BEAUTY

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LOLA

ILIA

GIMME



enso
RINGS



ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

2392 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Shopify covers 80% of our needs, and I think that’s common across all merchants. It’s that next 20% where headless comes in and where we really spend our time. What we’re trying to do is let Shopify handle the stuff they do so well, and we can focus on what makes us unique. That’s where we’ve really gone with our thinking around being headless.”

BENJAMIN SEHL
CO-FOUNDER, KOTN

“Moving to a headless solution has brought a new way of thinking in terms of content modelling and figuring out all the different content types we can leverage. In the long-term, it’s really going to bring more organizational performance, and more streamlined ways of thinking about how to enhance our customers’ shopping experience.”

ALBERT CHONG
VICE PRESIDENT OF DIGITAL, ILIA

“Shopify’s innovative power in terms of new apps and interfaces is enormous. With the headless front end, we are very flexible, administration is carried out with minimal effort, and we are free to decide at any time if and when to tap into new countries.”

DENNIS WENDT
GLOBAL SENIOR DIRECTOR DIGITAL SALES, SENNHEISER

“For our headless project, Shopify’s combined technical and omnichannel identity has more than met our expectations. The back-office operations are fluid, API connections are reliable, and the front-end can be changed whenever we want.”

CLARA GERVAIS
MANAGING DIRECTOR, YSÉ

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Crate&Barrel

FAUCHON
PARIS





ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

201

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“VTEX impressed us with their extraordinary out-of-the-box features and innovative low-code development platform. The teams from VTEX and Pivotree won us over with their dedication and commitment to supporting us as partners as we aim to double our business in the next few years.”

MARK CHRISTENSEN
CHIEF EXECUTIVE OFFICER, BLADE HQ

“The [VTEX] platform gave us the ability to better understand our data across the entire business. From pricing, logistics, customer profile - all perspectives. The beauty of this project is that in the end everything is connected.”

LORIANNA EGOZCUE
ECOMMERCE CHANNEL MARKETING MANAGER,
STANLEY BLACK & DECKER

“We were looking for a headless solution that could scale globally across multiple brands and countries. VTEX offered that ability better than other solutions.”

PATRICK LANE
VP OF GLOBAL ECOMMERCE, CARTAMUNDI

“We found out that it was possible to build a completely seamless experience for the customer using VTEX's headless commerce capabilities.”

MAURICIO HENAO
HEAD OF DIGITAL IT INNOVATION AMERICAS, L'OREAL

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StanleyBlack&Decker

Walmart*

Coca-Cola

Carrefour

Bauducco



2025
HEADLESS
ECOMMERCE
PLATFORMS

TOP PERFORMER



ABOUT ALOKAI



Alokai is a Frontend as Service (FEaaS) for composable commerce, guiding merchants to focus on what matters most - customer experience - as this is what drives the revenue. Connect modern and legacy ecommerce technologies through ready integrations, build with premade frontend components, and deploy on secure, enterprise cloud infrastructure. Leverage a perfect balance of build & buy, where "build" means the flexibility to create complex customer journeys and "buy" accelerates time to market.

78

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When we embarked on a headless architecture with that many suppliers, there was a slight worry as to how well all those suppliers would pull together. But Alokai has a really good working relationship with BigCommerce and other partners. At some point, there were architectural issues where it was difficult to identify the source of the problem, but there was always a can-do approach to resolve them. It was a great experience working with Alokai on the project.”

ANDREW RODGERS
IT PROGRAMME MANAGER, WHITE STUFF

“Using Magento 1, development of the frontend and the backend were intertwined and meant that all frontend releases needed to happen with the backend. It increased the release time due to requiring the backend to be ready to deploy. Updates to one meant updates to the other. It was one of the main reasons we chose to decouple the frontend and backend.”

IAIN CROLL
HEAD OF PRODUCT, WINKELSTRAAT.NL

“Migration to composable commerce wasn't strategic. It was more of a tactical solution. Thinking forward for the next few years, we needed a robust commerce platform with the right technology in the stack. It can serve our customers as they deserve it and protect their data and payments. It's the most important thing.”

YAHYAH PANDOR
CIDO, FINE HYGIENIC HOLDING

“[Alokai] interacts with backends through contracts, each integration responsible to implement the contract. These contracts are composable, so you can swap loading e.g. categories from a different backend than products. Or you can go and build your own composable.”

HALIL KÖKLÜ
CHIEF TECHNOLOGY OFFICER, LOVECRAFTS

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BraveBison



BROMPTON



FOODL



ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit...

580

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"What we wanted was a headless solution that had a stable documented back end with good APIs. We also wanted a company that was stable and we could trust. I actually Googled and read about the different vendors and headless solutions that were in the market. I contacted each vendor and at the end of the day our choice was BigCommerce."

LARS-MARTIN NORVIIT
CO-FOUNDER AND HEAD OF ECOMMERCE, FIRSTVET

"The look on the front end of our website just needed to be prettier and more user friendly. We felt migrating to a headless architecture using WordPress would help us improve the user experience."

ASHLEY NIELSEN
CHIEF ADMINISTRATIVE OFFICER, THE GOOD AND THE BEAUTIFUL

"However, the headless content management system (CMS) and a product information management system (PIM) created the need for us to work with a flexible API and BigCommerce provides exactly what we need."

KRISTI JACKSON
DIRECTOR OF MARKETING, YETI CYCLES

"The BigCommerce backend makes it easy for us to manage products and incoming orders, and the customizable frontend allows us to make our website easy for customers to shop and buy items."

SARAH HOFFMAN
HEAD OF ONLINE SALES, PRECISION CAMERA & VIDEO

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ABOUT COMMERCE LAYER



Commerce Layer is a headless commerce platform and order management system that lets you add global shopping capabilities to any website, mobile app, chatbot, or IoT device, with ease. Use a best-of-breed CMS to create beautiful content. Make it shoppable through blazing-fast and secure API, on a global scale.

40

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Testing a new product offering inmarket and working without technical or organizational constraints was a thoroughly rewarding experience for developers. We were able to bring a new idea to life, test and learn directly with customers, and retain those elements that resonated and bring them back into SATS.”

THOMAS TORP
NORDIC TECH LEAD, MENTRA BY SATS

“Commerce Layer is in its own unique category within the composable commerce market. With a singular focus on powering the ecommerce engine for our business, Commerce Layer smartly separates commerce data from creative content.”

ANDY BERKS
CHIEF DIGITAL OFFICER, RAPHA

“We already manage product data in a PIM, so why manage it in the ecommerce system too. Commerce Layer’s decision to focus only on transactions is powerful in my opinion.”

ERWIN GRIEKSPoor
PRINCIPAL CONSULTANT, LOUWMAN GROUP

“Commerce Layer opened up our eyes to the possibilities of headless ecommerce. To me, they represent what digital innovation is all about.”

AN VAN HOOFSAT
BUSINESS DEVELOPMENT DIRECTOR, BRIONI

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LAMPOO





ABOUT SPREE COMMERCE



Spree Commerce is a complete, scalable, API-driven open source eCommerce framework. It is built with Ruby on Rails, empowering forward-thinking developers for years. Spree is a mature and market-proven technology. Spree is well suited to serve as a custom technology platform for any type of an Ecommerce application.

121

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“At the time we were doing a lot of animated explainer videos, but scaling a service-based business is a massive headache compared to a digital products-based business. More clients mean more projects, a bigger team, and more headaches. With digital products, you can sell an infinite amount of copies automatically with no extra work, so it felt like a no-brainer.”

EDUARD STINGA
FOUNDER, VIDEOPLASTY

“Our overall impression is that the direction in which Spree is heading is really great. It's amazing how much we could achieve with such a small team. I also see that this project is very much alive and there is a lot of commitment from the Spree community.”

MARCIN RADLAK
PRODUCT OWNER, SPIRULINA.PL

“We chose Spree because we needed a full-featured e-commerce system but couldn't take time away from feature development to build it ourselves.”

CHRIS SCHMITZ
CHIEF TECHNOLOGY OFFICER, WEMONTAGE

“We strive to be at the forefront of eCommerce offering a simple, hassle-free browsing and buying experience.”

LUCA MARINI
CHIEF OPERATING OFFICER, FINERY LONDON

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EVERLANE



BONOBOS



2025
HEADLESS
ECOMMERCE
PLATFORMS

RISING STAR



ABOUT BROADLEAF COMMERCE



Broadleaf Commerce was founded in direct response to the emerging needs of online retailers. Broadleaf Commerce's mission is to provide businesses with the core functionality required for online transactions while significantly reducing costs and improving efficiency. The flexible and extensible framework, which is easily customizable for specific business needs, allows organizations to reposition software licensing dollars to other business improvement initiatives. This is achieved while improving the functionality of the eCommerce channel and accelerating their return on investment...

38

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Within a few weeks, Broadleaf proved their ability to handle our complex challenges, including the ability to scale to millions of SKUs and handle our store integration requirements. With the move to Broadleaf, we will be able to modernize the overall experience for our customers.”

JEFF LAURO
SVP OF INFORMATION SYSTEMS, O'REILLY AUTO PARTS

“Broadleaf has enabled us to excel in areas where we previously struggled. We can now continue to grow quickly with a platform that grows and evolves with us, which is essential to the success of our company.”

KEITH SCHOONOVER
SENIOR VICE PRESIDENT OF INFORMATION TECHNOLOGY, BUNN-O-MATIC

“The Broadleaf system is currently performing at a rate two times faster than our former system; deployments that previously took one to two hours are now completed in six minutes.”

TRACY COX
I.T. ECOMMERCE MANAGER, IFIT

“Broadleaf handled a demand spike 57% over last year without breaking a sweat.”

RADESH RAO
VP OF SOFTWARE ENGINEERING, MLB

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ABOUT CORE DNA



Core dna is an all-in-one digital SaaS platform that allows you to create solutions for content, marketing, eCommerce, intranets, and communities. Tailored to mid-sized businesses who demand a robust, secure and integrated solution. Their platform manages your content, communities, eCommerce and communications – all from one log-in. They have over 80 applications on the single user interface.

17

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The Core dna framework allows for rapid deployment and gives us the ability to customize the platform for the needs of each client. This allows us to take the client on a journey, which teams well with our ‘One Team Approach’ philosophy. Rather than just building websites with limited scalability, we can continue to improve upon our strategies in a quick and agile manner.”

MICHAEL AUSTIN
MANAGING PARTNER, CREATE + CONQUER

“Core dna’s innovative DXP allows us to extend our existing digital solutions in a rapid, easy-to-use and secure platform. Our agency is now even better-positioned to provide world-class services across our clients’ entire digital ecosystem.”

MICAH DONAHUE
PRINCIPAL & CONTACT STRATEGY DIRECTOR,
MECHANICA

“The scheduling feature is such a game changer for our team because it just means that we don’t have to get out of bed at midnight or get up at five o’clock in the morning and turn something on live. It just does it all automatically.”

HASAN HUSEYIN
NATIONAL MARKETING MANAGER ROUNDHOUSE
ENTERTAINMENT, A DAY ON THE GREEN

“We now have a platform that can move at the pace of our company.”

PAUL DEPASQUALE
TIVOLI AUDIO

TRUSTED BY





ABOUT SALEOR COMMERCE



Saleor open-source empowers mid-size and enterprise retailers and brands looking for the most flexible e-commerce to innovate rapidly with no constraints. You can count on the support and expertise of the Python and GraphQL development community.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We’re moving to Saleor, as our global eCommerce platform of choice. Saleor fits with our ethical approach to open source software, and our move away from large scale enterprise solutions. We’re enjoying the modularity, flexibility we can harness from Saleor to deliver on our promise of the best, freshest, handmade cosmetics.”

ADAM GOSWELL
TECHNOLOGY R&D, LUSH

“The response time of the website on the Saleor platform has improved dramatically. We’re down around the 1-second mark whereas we were previously averaging from 3.5 to 4 seconds. We’ve also been able to maintain that response time during extremely high traffic. There has been a marked increase in conversions and revenue.”

TIM K.
HEAD OF DIGITAL, PRETTY GREEN

“We had the largest Drupal codebase in existence, and we pushed it to its limits – we never managed to get through a Winter Holidays sale without it crashing.”

SOPHIA RAYNE
BUSINESS ANALYST, LUSH

“Saleor allowed PCDIGA to choose the right tool for each job, rather than relying on a single swiss-army knife for every task.”

JOÃO FERREIRA
ENGINEERING MANAGER, PCDIGA

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PCDIGG

Patch

LUSH

Inc.

Butterfly
Network



ABOUT SWELL

swell

Swell is the most powerful headless ecommerce platform for modern brands, startups, and agencies. Create fast and flexible shopping experiences with Their future-proof API and headless storefront themes. They're rebuilding the ecommerce stack for the next generation of experience-driven brands.

34

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Headless and API-first solutions is our preference because of the need for flexibility and interoperability. Swell was the most complete offer, with subscriptions and personalization included.”

ANTOINE CAILLET
FOUNDER, ULTRO

“Shopify is great for small projects. It's easy and simple. But if you want something more unique, you need something more sophisticated like Swell.”

RAFFY KUMRUYAN
HEAD OF PROJECT MANAGEMENT, WUNDERPEN

“The UI wasn't very clear, stock management was a hassle, and the site became a mess of plugins and add-ons built on top of each other.”

ALEX LAW
WEBSITE CONTENT MANAGER, VELOBICI

“Swell allowed Smilo full control over their site in a headless commerce experience, without having to build from scratch.”

SMILO

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Half Helix

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MONOGRAM





ABOUT SYLIUS



Sylius is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

101

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Sylius framework emerged as an ideal solution to our functional and technical challenges. It allowed us to avoid both heavily customizing standard software and building something entirely from scratch. Additionally, its pricing model met our expectations by avoiding the potentially unpredictable costs of SaaS solutions that charge based on sales percentages, giving us better control over our expenses.”

OLIVIER GUILLORY
DEPARTMENT OF INFORMATION SYSTEMS AND
INNOVATION, TISSÉO VOYAGEURS

“Sylius is the perfect system for Phantasialand's requirements. It offers standard eCommerce functions as well as extreme customizability thanks to the Symfony basis. Sylius is scalable and has also withstood extensive campaigns without any problems. The community is active and has always supported us with code reviews and advice.”

ALEXANDER HIPPE
DIGITAL STRATEGIST AND MANAGING DIRECTOR,
PHANTASIALAND

“We chose Synolia for their expertise and professionalism. Sylius stood out as a high-performance, lightweight, and adaptable solution. Our goal was to meet our customers' expectations, as they are accustomed to shopping on major eCommerce websites. Investing in this platform means staying competitive over the long term.”

PAUL MARÉCHAL
DIRECTOR, MARÉCHAL FRAÎCHEUR

“Sylius is an e-commerce platform which has a lot of features inside. If we need any feature extra, functionality can be extended easily.”

AGNE ZILIONYTE-JUSEL
HEAD OF IT, TROBOS.LT

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ABOUT ULTRA COMMERCE



Ultra Commerce is an enterprise eCommerce platform for B2B, B2C, and Marketplaces. Beat the competition to the market. They will have you working on your store in a couple of hours and ready to launch in a couple of weeks. After launch, be first to market with new features and experiences. Bridging the gap between out-of-the-box simplicity and customizable frameworks that scale, Ultra Commerce offers both. Don't sign any upfront contracts. With no initial commitment and a pay-as-you-go model, they were dedicated to your future online success. Ultra Commerce takes customers on a digital journey to help common performance challenges...

58

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Ultra Commerce is an enabler for us... It's a part of our technology arsenal, to allow us to mold and shape our business as we grow. Being able to seize opportunities out there in the market with a relatively lean team would only be possible with having the set-up we have with Ultra Commerce.”

CARINA TON
GROUP HEAD OF TECHNOLOGY, APG & CO

“Working with disorganized, inaccurate product data at the point of filling a new website with products is a complete headache. Vesta is the aspirin for this headache, handling the collecting and normalizing of the data at a set, affordable cost.”

JASON BOSLOW
RAZOYO

“Omnyfy's Marketplace Platform enabled China Direct to accelerate our go-to-market significantly while offering a platform that could readily accomodate rapid changes to our business model.”

JASON MAY
PORTOFOLIO HEAD, AUSTRALIA POST LPO

“Clearly experts with Hybris technology and AWS, customer focused and great to work with, the Ultra Commerce team brought much needed stability to the platform.”

ROBIN SHAH
HEAD OF INFORMATION TECHNOLOGY, NOVARTIS

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JIMMY BRINGS



Motocash

General Pants Co.





ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

50

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Thanks to its headless architecture and next-generation features, Virto Commerce has helped us completely rebuild our marketplace solution. Our Virto Commerce Catalog now covers all our complex marketplace scenarios and has materially increased end User eXperience, unlocked new revenue and decreased maintenance cost. Using GraphQL and Elastic Search is just awesome.”

PHILIPPE STEPHAN
GROUP CTO, GIIFT

“Together with Mardi Gras and Virto Commerce, we have now laid the foundation for a scalable platform to streamline our administrative processes with a backend that can be seamlessly deployed for several ecommerce stores.”

LINDA HEDBERG
ECOMMERCE MANAGER, KW PARTS

“So far, we have added more than 50 modules and extended our platform without any limitations. Each time we can confidently say “yes” when the business asks for new features.”

CHETAN RAMACHANDRA
SR. APPLICATION DEVELOPMENT MANAGER, LIVENTUS

“With other platforms, you often have to give up your core features to migrate. With Virto, we didn't have to compromise.”

CHETAN RAMACHANDRA
ECOMMERCE APPLICATION DEVELOPMENT DIRECTOR,
EMBROIDERY DESIGNS

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ABOUT ZNODE



Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

62

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"Znode allows us to better meet our customers' needs by enabling product discovery, pricing complexity, multiple ordering options, and more. Znode's central data model and B2B capabilities solved merchandising issues and has set us up to potentially transition our B2C ecommerce business to the platform."

JAY RAUSENBERGER
ECOMMERCE STRATEGY MANAGER, NUTRICIA NORTH AMERICA

"After reviewing multiple ecommerce platforms, it became clear and was quickly proven that Znode offered more flexibility and scalability to support the growth of DCI Marketing."

KEITH KLADE
DIRECTOR OF INFORMATION TECHNOLOGY & DATA, DCI MARKETING

"Znode provides a very scalable and sustainable approach to ecommerce that we did not find in other platforms."

HENRIK MONFORT
DIRECTOR OF MARKETING AND ECOMMERCE, EQUINAVIA

"Znode allows us to innovate and add features to continue to improve the customer experience."

BRENNEN VOLBEDA
DIRECTOR OF DIGITAL EXPERIENCE & STRATEGY, POLYCONCEPT NORTH AMERICA (PCNA)

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