

# Internal Communications Software Category

FALL 2025  
Customer Success Report





## Internal Communications Software Category

Internal communications software is also termed business messaging software. It offers instant messaging tools that permit group and direct messaging in a company. This platform is convenient and intuitive, and enables quick conversations between employees. Now, you don't have to send long emails and wait for responses.

Internal communications solutions make talking to colleagues as simple as chatting with your contacts via text or on social media. Most applications come with GIF features and emojis to promote natural and genuine conversations in the workplace.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Internal Communications Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order





**2025**

**INTERNAL  
COMMUNICATIONS  
SOFTWARE**

**MARKET LEADER**





## ABOUT BEEKEEPER



Beekeeper is an award-winning mobile communication platform for non-desk employees. Beekeeper believes that every employee deserves to be happy at work and happy employees help their companies succeed. Beekeeper helps clients from numerous industries including hospitality, manufacturing and retail in over 100 countries reach, connect and engage people across teams and locations. Beekeeper has offices in Zurich, London and San Francisco and this is an exciting time to join if you truly want to be involved in developing the core product at a tech driven company...

**150** TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“FRHI Talk has taken off! It's really very exciting to be able to go on it every single day and get a glimpse of our organization from around the world. Seeing the pictures, reading the stories, and getting a sense of what's happening out there in all of our vibrant and exciting destinations is truly gratifying. FRHI Talk is a way for us to connect with each other as people and share and...”

MICHELLE CROSBY  
EXECUTIVE VICE PRESIDENT AND CHIEF HUMAN  
RESOURCES OFFICER, FRHI HOTELS & RESORTS

“When I joined, there wasn't a system for onboarding or content management. We analyzed our internal communications portfolio to determine how fast and fluid communication was. Before Beekeeper, it was slow and top-down. Beekeeper is an opportunity to break the spell of top-down-only company communication.”

SALOME RAMSEIER  
HEAD OF COMMUNICATIONS & PUBLIC AFFAIRS,  
HOLCIM

“To date, we have promoted 107 field leaders, all of whom are highly engaged on Beekeeper. 52% of those same field leaders are still at the company. With the cost to train, hire, and onboard field leaders, that positively impacted our business with \$168,000 in savings on increased retention.”

TAMARA PALMER  
INTERNAL COMMUNICATIONS MANAGER, FLAGGER  
FORCE

“I believe Beekeeper contributes to our employee experience and this is a key success factor in us winning these awards. We also used Beekeeper to send employees the survey for the great place to work certification process.”

SARAH COUSIN  
HEAD OF INTERNAL COMMUNICATIONS, CHALHOUB  
GROUP

## TRUSTED BY





## ABOUT POPPULO



Poppulo is the global leader in employee communications technology. Their pioneering software and expert advisory services are transforming internal communications, creating more connected, aligned and successful organizations all over the world.

**141**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We decided to do a staged approach where we first implemented Poppulo Email and then brought in the Poppulo Mobile app. The goal was to reach all of our employees on the channel of their choice and provide them with the information they needed in a quick and consistent manner. Since 50% of our employees are non-desk-based, we required a communications platform that would effectively handle multiple communication channels simultaneously, and we found that in Poppulo.”

KIRSTY MORRISON  
INTERNAL COMMUNICATIONS MANAGER, STEWART  
MILNE

“Having worked with Poppulo in my previous role, I was keen to get the tool implemented within BDO. I knew how much of a difference it would make not only to the look and feel of the messages we were sending out but also to be able to measure the effectiveness of the campaigns we were working on.”

NAZIA NATHU  
INTERNAL COMMUNICATIONS (IC), BDO

“The role of internal comms should primarily be to communicate and support an organization's business strategy and it's important that we have tools that enables us to do that effectively and consistently.”

PATRIK EDVARDSSON  
INTERNAL COMMUNICATION MANAGER, INFORMA  
INFORMATION MANAGEMENT EXPERTS

“The Poppulo team was great at working with us to take feedback into consideration, edit the app accordingly, and get the it ready to launch.”

MEGAN FERRELL  
HEAD UP INTERNAL COMMUNICATIONS, VALLEY  
HEALTH

## TRUSTED BY



AUGUSTA  
UNIVERSITY





## ABOUT SLACK



Slack is building the platform that connects teams with the apps, services, and resources they need to get work done. Launched in 2014, Slack is the fastest growing business application in history. Millions of people around the world use Slack to bring their teams together, make sense of their work, and drive their business forward.

# 602

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Slack is instrumental in allowing us to communicate both internally and externally, giving us the flexibility to react quickly to our customer's needs, manage resources, and most importantly, deliver impeccable customer service. Slack is an integral tool for our company and critical to the way we do business.”

MARK MCGARRITY  
CEO, PILGRIM CONSULTING

“Slack allows staff and instructors to communicate important information and updates to students, interns and alumni throughout their journey, quickly and efficiently.”

RYAN SANDERS  
ASSOCIATE DIRECTOR, SOLUTIONS DELIVERY, YEAR UP

“LOTTE ON is experiencing a true digital transformation as Slack enables us to work, communicate and collaborate in our digital HQ.”

NA YOUNG HO  
HEAD OF E-COMMERCE, LOTTEON

“I live in Slack all day, every day. It's my source of truth for all communication, internal and external.”

MIKE YAKOVLEV  
MANAGER OF TECHNOLOGY ALLIANCES, ZENDESK

## TRUSTED BY







## ABOUT WORKVIVO



Workvivo is an employee experience platform (EXP) that simplifies communication and increases engagement by empowering employees to be heard and helping everyone to feel included, no matter where they work. The platform unifies employee communications, engagement, intranet, and measurement features into one modern employee app that captures the heartbeat of the organization and brings its culture to life. Thanks to its simple design, employees can easily use Workvivo to stay informed, engaged,...

# 102

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We are a people-centric organization and employee engagement and effective internal communication is a key priority for us. Workvivo is a fundamental part of helping us successfully achieve this.”*

AARON MANSWORTH  
MANAGING DIRECTOR, TRIGON HOTELS

*“Workvivo has added a lot of depth and value to the reporting we can give to senior management about employee engagement and communications.”*

JULIE WADDICOR  
HEAD OF COMMUNICATIONS, STAFFORDSHIRE  
UNIVERSITY

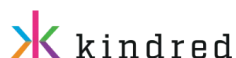
*“For the first time in history we have the ability to communicate across language, across culture, across geography.”*

SARAH KENT  
CHIEF EXECUTIVE OFFICER, KENT

*“Workvivo revolutionised the way we communicate with our employees.”*

MATTHEW CORBETT  
INTERNAL COMMUNICATIONS BUSINESS PARTNER,  
TELUS INTERNATIONAL

## TRUSTED BY





## ABOUT YOOBIC



YOOBIC is the AI powered frontline employee experience platform. Our mobile app gives business leaders and frontline teams the performance tools they need to communicate, learn, and work — all in one place. With streamlined communications, mobile learning, and digitized task management, YOOBIC drives operational excellence while drastically improving the frontline employee working experience. 350+ companies around the world including Boots, BurgerFi, GameStop, Lacoste, Logitech, Mattress Firm, Peloton, Puma, and Vans trust YOOBIC to improve operational consistency...

# 73

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The YOOBIC platform has helped us optimize communications and visibility across our store network. We have to be agile, reactive and efficient to fully satisfy our customers. Thanks to YOOBIC, we’ve improved all our retail processes, and by extension, customer satisfaction and experience.”

LIVIO TABBI  
RETAIL DIRECTOR EUROPE, THE KOOPLES

“My goal was to find a training tool that is smarter, more user friendly, and most of all, available on every smartphone. YOOBIC gives us that. It has become a fundamental tool for our store teams at Moschino.”

LUCA TRIGNANO  
GLOBAL RETAIL TRAINING MANAGER, MOSCHINO

“I use YOOBIC on a daily basis. It allows me to check if supermarkets are compliant with company guidelines and standards at any given time.”

PAULINE MICHAUX  
PROJECT MANAGER - SALES ORGANIZATION  
DEPARTMENT, LIDL

“With YOOBIC, communication is better. It’s streamlined, it’s simplified, which allows us to drive better sales and services.”

MICHAELS

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francesca's®



**2025**

**INTERNAL  
COMMUNICATIONS  
SOFTWARE**

**TOP PERFORMER**





## ABOUT CONNECTTEAM

**connectteam**

Connectteam is the employee management app that connects everything a business needs from field to office, all in one place. From massive Enterprises, small businesses and every mom-and-pop shop around, hundred of thousands of people worldwide choose Connectteam to connect their staff, manage day-to-day operations, and drive their business forward. A message from the CEO: "We are on a mission to provide managers of all business types and sizes with the tools they..."

**111**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"Connectteam is a true all-in-one solution compared to all the other apps. The previous apps that we used didn't have communication tools as Connectteam does. The scheduling, time clock, and communication features also aren't available on other apps but Connectteam has it all."*

PARFAIT VANDI  
PRESIDENT AND QUALIFY MANAGER, UGS PRIVATE SECURITY

*"Connectteam enables us to reach 100% compliance on the job. We save time, improve communication, job performance and service quality."*

DARREN GRADUS  
CHIEF EXECUTIVE OFFICER & OWNER, CANADA RESSTORATION SERVICES

*"I use Connectteam to communicate with management and get a pulse of all the aspects of the business with just a few clicks."*

JASON BEHN  
PRESIDENT, NAE CLEANING SOLUTIONS

*"Connectteam helped us achieve a higher team spirit with cross-communication between departments."*

LETZ SUSHI

### TRUSTED BY





## ABOUT DESKALERTS

# DESKALERTS

INTERNAL COMMUNICATIONS SOLUTION

DeskAlerts is an internal communication tool that helps you to notify all staff about important issues in just one minute. DeskAlerts sends alerts to any corporate or personal devices, including desktop PCs, laptops, tablets, smartphones, and digital signage screens. DeskAlerts provides an effective internal communication tool for HR, IT, communications, security, compliance, and other departments within organizations.

**73**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We choose DeskAlerts for us to send all HSE alerts and information to all the our employees easily and even they are on leave or at site when they open their PC after coming back still it will show to them all informations we send through DeskAlerts when they are away. Also it is easy to track those employees who already seen, received or not received the alerts and information because of the statistic graphs chows in DeskAlerts.”

MARK VINCENT DY  
SPECIAL TECHNICAL SERVICES

“We feel the our experience with DeskAlerts was successful because they have a product roadmap and they listen to customers, getting their feature requests into development. If you are on the fence of working with DeskAlerts or a different solution, just try and see – the DeskAlerts team will do their best to meet your specific company needs.”

CHEE KOON TAN  
IE SINGAPORE

“DeskAlerts software was integrated with the KRKA intranet and the usage of its alerts has helped to decrease a number of calls to the tech support department.”

SEBASTIJAN KOS  
MES PROJECT MANAGER FOR IMPLEMENTATION OF PAS-X PRODUCT, KRKA

“DeskAlerts is being used in Communication Department. It helps to keep the whole workforce in the loop in security concerns. We are satisfied with the product and service.”

DAGMAR GERTZ  
BP

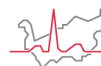
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**Deloitte.**

**infotech**

**FUJIFILM**  
Value from Innovation



Hôpital du Valais  
Spital Vallis





## ABOUT EXO PLATFORM



eXo platform is an open-source social-collaboration software designed for enterprises. It is full featured, based on standards, and extensible, and it has an amazing design. eXo's aim is to build a strong collaboration culture by offering their users complete groupware solutions that allow them to switch quickly between tools in a single collaborative digital workplace.

99

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“In functional terms, the platform has the ability to integrate different portals into one along with the possibility of integrating services built by us through portlets that comply with internationally recognized standards, ensuring compatibility with other platforms. It also allows us to share content between portals easily, which facilitates the administration of content in our institution.”

SERGIO FUENTES LEÓN  
CHIEF DEVELOPMENT OFFICER, FEDERAL UNIVERSITY OF SANTA MARIA

“Running a software project within an open source community without having support can be more expensive than expected. This time, we had to go fast and control our costs. Buying a subscription was an obvious decision.”

JÉRÔME MELLEARD  
IT ENTERPRISE ARCHITECT, STATE PENSIONS SERVICE (SRE)

“With eXo, we modernized our means of communications. eXo Platform is also at the heart of our projects and teams. More than a tool, it is a new way to work together.”

CAROLINE BARBIN-SIRAUDIN  
HEAD OF MARKETING & CORPORATE COMMUNICATION, CETIH

“We chose eXo Platform because the solution is convenient and easy to use, which enabled us to support employees very quickly in getting started. This solution also offers good value.”

MARINA CHÉDEVILLE  
COMMUNICATIONS MANAGER, SCHIEVER

## TRUSTED BY

**UCLA**





## ABOUT FIRSTUP



Firstup is redefining the digital employee experience to put people first and lift companies up. We make communication solutions that build authentic engagement and create two-way conversation between employees and companies. Our powerful orchestration engine connects every worker, everywhere, on any device with personalized information that helps them do their best work. That's why 40% of Fortune 100 companies like Amazon, ABInBev, Ford and Pfizer have chosen us to power their frontline, simplify their digital workplace and unlock the potential of their workforces. Get started at...

# 255

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We’ve seen an increase in the number of people who are sharing content, which demonstrates how they are proud of their contribution to keeping society safe and secure. Those sharing through the Dynamic Signal platform like that they can see the results. You can see how many people interacted with you, and it helps them to understand how their social network engages with them.”

YVONNE HARLEY  
GROUP HEAD OF COMMUNICATIONS, NCC GROUP

“The Firstup platform has been fantastic for communicating with our deskless workers and beyond. With just a touch of a button, we can segment audiences, deliver targeted communications, and bring our people together in ways we never could before.”

ALEX KINNAR-MELLOR  
HEAD OF GLOBAL COMMUNICATIONS, DONCASTERS GROUP

“We have communicators who support each line of business. The internal communications team works with them to understand their strategic goals, their plans and their audience, and helps them utilize our channels to enhance what they’re doing.”

LINDSEY SOFIA  
CORPORATE COMMUNICATIONS, LINCOLN FINANCIAL

“Our team is learning to consistently allow the platform to decide on the right time, right place to send notifications. The communicators saw a rapid change in results—sometimes more than double our normal engagement rates.”

LAURIE MADDEN  
CORPORATE COMMUNICATIONS LEADER, PHILLIPS 66

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## ABOUT FLOCK



Flock is a Communication and Collaboration App designed specifically for Teams looking for a faster and more efficient way to communicate. You can discuss projects, share ideas, and make decisions faster! Flock integrates with other leading apps making sure all your work efforts are unified. Flock powers over 35,000 companies globally. Flock users around the world have reported increased productivity by 30%, 50% fewer emails, and 50% reduced in-person meetings. Their clientele includes teams at Accenture, Tim Hortons, Whirlpool, VMware and Victorinox.

**87**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Flock has been incredibly useful for us. I use to-do's to assign tasks to team members and distribute work; we also use video conferencing to keep in touch with our other offices, and also to conduct trainings for teams that are spread out.”

ABHISHEK RAAMAN  
HEAD OF STRATEGY AND MARKETING,  
NIFTYMILLIONAIRE

“Flock is the messaging system of the era because it has demolished the time difference for our onshore and offshore teams with real time chat. Flock has become an integral part of our team and enhanced team bonding within Syscon.”

BHARATH PATINANE  
CHIEF TECHNOLOGY OFFICER, SYSCON

“Flock has provided us with an open platform for putting up innovative ideas and discussions. It has contributed significantly to the growth of the company.”

SATISH KUMAR NALGONDA  
EXECUTIVE MANAGING DIRECTOR, SYSCON

“Flock has helped us tremendously with communication. It has really helped with improving productivity and efficiency within our company.”

DONAE PEYPER  
SALES & MARKETING MANAGER, RYONIC ROBOTS

## TRUSTED BY



**FXCREATIVE**



**AUSTIN BRISTOW**



## ABOUT HAILO



Hailo is the leading employee communications platform empowering you to align your workforce, improve employee engagement and increase your workplace productivity. More than 1,000 international customers including Amazon, Google, Deutsche Telekom, Salesforce, and Deutsche Bahn already use Hailo to reach, engage and understand more than 2.5 million employees every day.

**54**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Hailo has helped our team find and send value-adding content from our own marketing teams and from around the web at scale. This helps position our sales team as trusted advisors in our space and distinguishes us from competitors. The best parts about Hailo include our ability to crowdsource content that our team discovers to everyone’s benefit, and to queue up weeks of content with just a few clicks.”

ZACH STEELE  
ACCOUNT EXECUTIVE, MULESOFT

“Hailo’s social intranet is a manifestation of what we all feel: Being part of a strong community with a common goal. As the platform can be accessed from both work and private devices, 4juh also offers St. John’s employees without a PC workstation in particular an opportunity to be an active part of the communication and community and to stay up to date.”

HAUKE SERGER  
CORPORATE COMMUNITY MANAGER, JOHANNITER

“Hailo is the central point of contact for our internal communications and all topics related to the company, as well as to cover all use cases through diverse functions.”

KEVIN KRAUSE  
CORPORATE COMMUNICATIONS MANAGER,  
ROTKÄPPCHEN-MUMM

“The simplicity of the Hailo Home app was convincing. It enables fast and uncomplicated communication. This is a great added value that allows us to reach significantly more employees because the app is sorted and simple.”

RHEINENERGIE

## TRUSTED BY





## ABOUT HAPPEO



Happeo combines a digital workplace and collaboration platform with a social intranet. By unifying a company's digital toolset into one integrated ecosystem, it minimizes distraction and breaks down information silos. Large enterprises and growing organizations like BMW, Givaudan, and Randstad Sourcright use Happeo to revolutionize their Internal Communications, leading to a more engaged and productive workforce. In 2017, Happeo was recognized as one of Europe's most promising startups by the European Union. In 2019, The Next Web and Adyen named Happeo one of Europe's hottest scale-ups. Happeo continues to grow 280% year on...

88

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“With Happeo, it was very easy for us to communicate with our remote employees, especially during a crisis. More importantly, [we] have a central location for employees to ask questions and collaborate in one place.”

KYLE ANDERSON  
AVP MARKETING & COMMUNICATION, STATE AUTO  
INSURANCE COMPANY

“It was the first time in my career that the communication and ICT teams sat down together at the same table. We were in full agreement that something needed to be done.”

KAISA-MAARIA HILDÉN  
COMMUNICATIONS COORDINATOR & INTRANET  
PRODUCT OWNER, YLE

“We communicate with our store managers and staff the same way you would communicate with your friends on social media today. And it feels good, instant, and comfortable.”

PETER FELLIDIN  
MARKETING MANAGER, MUSIC RETAIL HOLDING

“We chose Universe as our communications platform because we believe it will support our international growth and building of our new company culture.”

VIDAR BEKKEN  
CHIEF INFORMATION OFFICER, AZETS

## TRUSTED BY

ENTECH



BLUEBRIDGEONE  
ENTERPRISING PEOPLE

ActivTrak

EA  
GLOBAL





## ABOUT REWARD GATEWAY



Reward Gateway helps companies engage, motivate and retain people – every day, all over the world. Partnering with over 2,500 companies in 23 countries, they empower more than 5 million employees to connect, appreciate and support one another to make the world a better place to work. The unified employee engagement hub provides the best of recognition, reward, wellbeing, surveys, benefits, and discounts that support talent acquisition, retention and values-driven growth.

**223**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Shannon Hub has definitely empowered our entire workforce and opened up channels of communication that we didn’t have access to before. The whole system is breaking down barriers between staff and managers, and bringing our people together. It lets them know it doesn’t matter at what level of the organization you are, we are all united and working towards the same goal. We’re excited to see where our momentum with Shannon Hub takes us next!”

HR DIRECTOR  
SHANNON MEDICAL CENTER

“Having The Hive has really made a difference — it has been quicker and easier for us to reach our teams, and we could communicate a lot of information without our people feeling overloaded with a lot of corporate emails. Pairing this with reward and recognition, and seeing our people use the Wellbeing Center means our goals to support our people, keep them informed, and share the love are all well on track.”

HELENE PRAT  
HEAD OF PEOPLE AND CULTURE, FREIGHTWAYS GROUP

“Our Lifetime Way values and behaviors are not just nice-to-haves. They actually enable greater communication and collaboration that are driving our business results.”

KERI MANTEGNA  
CORPORATE VICE PRESIDENT, ORGANIZATIONAL  
EFFECTIVENESS, EXCELLUS BCBS

“The Reward Gateway | Edenred app creates a wellness ecosystem we can maintain ourselves.”

BEN STEPHENSON  
RECRUITING, RETENTION AND WELLNESS  
COORDINATOR, MONTROSE COUNTY

**babcock**



**TRUSTED BY**

**Mondelez**  
International



**HomeServe**



## ABOUT SNAPCOMMS



SnapComms provides solutions to solve internal communication challenges with their employee communication software platform. They offer 7 tools to get employee attention, with the right message, to the right person at the right time. These tools include Alerts (including desktop, mobile, and video alerts), desktop wallpaper, screensavers (and digital signage), desktop tickers, quizzes, surveys, and newsletters. SnapComms is an Everbridge Company - The only end to end critical event management and employee communication solution in the...

**140** TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"The SnapComms internal communications software will help us make sure that time critical messages get to users which they'll have to read. We didn't want to be reliant on Microsoft Exchange working."*

IT MANAGER  
LEADING INTELLECTUAL PROPERTY LAW FIRM

*"It's really living up to that advertising and I am delighted that I'm getting the results. I'm able to use tools and communicate to all the regions that we operate in."*

RANUCA HAMLET  
COMMUNICATIONS MANAGER, GUARDIAN GROUP

*"On the clinical floor healthcare workers in-boxes are not open all the time so the communication was lost, but now it is right there in front of them."*

GEORGE ZIMMERMAN  
MANAGER OF WEB SERVICES, SAINT PETER'S UNIVERSITY HOSPITAL

*"SnapComms has improved our internal communications tremendously, which ultimately helps us serve the public more effectively and efficiently."*

MICHAEL MADDEN  
ASSISTANT POLICE CHIEF, RIVIERA BEACH POLICE DEPARTMENT

## TRUSTED BY



Baystate  Health



## ABOUT UNILY



Unily is the award-winning employee experience platform, at the heart of your digital workplace, that powers better work for everyone. Across the enterprise, wherever people are and whatever they do, they connect and unite them, their productivity applications and the knowledge they need and want, together in a central, meaningful, digital experience.

**131**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Here at Southampton Football Club we know that communication is key to success, both on and off the pitch. Following consistent feedback from our staff we undertook thorough research of the market and agreed that the Unily product was exactly what we'd been looking for.”

JAMES SEARLE  
INTERNAL COMMUNICATIONS MANAGER,  
SOUTHAMPTON FC

“Communities of practice where people can share similar ideas with one another and have a sense of identity, regardless of where they are physically located. Unily provides the platform to make this possible.”

JANINE WEIGHTMAN  
KNOWLEDGE MANAGER, PENSPEN

“The Lens had to fit in with Stantec's other systems and be recognizable as part of this brand family. In fact, due to its high visibility, The Lens had to be an even stronger representation of our brand.”

CRYSTAL KERR  
VICE PRESIDENT, BRAND IDENTITY, PUBLIC RELATIONS,  
AND COMMUNICATIONS, STANTEC

“Employees actively contribute content and ideas, and best of all, they share their stories, which reminds us of the great care and great heart that we all share.”

ABIGAIL SANTMYER  
VICE PRESIDENT, INTERNAL COMMUNICATIONS,  
COMMONWEALTH CARE ALLIANCE

## TRUSTED BY



BRITISH AIRWAYS



Baker Hughes





**2025**  
**INTERNAL  
COMMUNICATIONS  
SOFTWARE**

**RISING STAR**



## ABOUT HUBENGAGE



HubEngage is a unified employee communications and engagement platform. With HubEngage's web and mobile apps, drive a complete employee experience with targeted top-down, as well as bottom-up features. Using HubEngage, target communications, educate employees, get employee feedback, enable peer to peer messaging, and recognize, all in one single platform. Customize your platform with the features that matter the most, with the ability to scale over time. Get deep insights to measure content effectiveness, understand employee behaviors improve your employer...

**55**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The HubEngage app has been a wonderful engagement tool for our company. Not only is it easy to navigate, but it's also easy to measure the results of our initiatives and goals via the comprehensive reporting dashboard. The app itself is completely customizable in the way it's used and the way it looks, and the HubEngage support team has been extremely attentive to the few very small issues we've encountered during the setup and...”

SARAH SCHAFFSTALL  
MARKETING AND SALES, PENGATE HANDLING SYSTEMS

“The majority of our workforce does not sit in front of a computer, and we were looking for a way to communicate and engage with them. After evaluating a number of competitors, we chose hubEngage based on the quality of their user experience. They have been extraordinarily responsive to all of our questions (and we have a lot of them!). They take the time to walk us through everything. Their customer service is stellar. And they have...”

DIGITAL MARKETING  
GREAT DANE TRAILERS

“Our Insider app showcases products and culture in order to better connect with retail associates. We know that one associate can make a huge impact. Insiders boost brand awareness, support wholesale partners and drive demand and sell-through—they are critical to success and we knew we could connect in a better, more meaningful way with them.”

DANE HOWELL  
VICE PRESIDENT, SMARTWOOL

“With MyESA, our associates can learn more about the company they work for and how they can grow as part of it. We also believe that this app allows each of our associates to be ambassadors for Extended Stay America and is a great tool that will help us attract new associates.”

SID LEVY  
VICE PRESIDENT OF TALENT MANAGEMENT &  
ASSOCIATE ENGAGEMENT, EXTENDED STAY AMERICA

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Norican Group  
shaping industry







## ABOUT PRONTO



Pronto is a communication hub for the everyday user. No fancy syntax or confusing hashtags, just seamless communication so everyone can learn faster and work smarter. With automatic language translation, group messaging, and file sharing capabilities, Pronto makes having your voice heard, and understood, easier than ever.

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“I have seen students who are very afraid of using their voice to communicate. I have heard students say that they don't feel comfortable speaking up in class. With Pronto, students are more comfortable participating in class because even if they don't know how to say something in English, they use Pronto and it will translate it for them.”*

PROFESSOR  
SOUTH TEXAS COLLEGE

*“Pronto increased communication among students, but also between students and myself. I think the simple fact that it works well on mobile makes all the difference for ease of use. Its integration with Blackboard makes it so much more convenient than non-linked apps like GroupMe or WhatsApp.”*

PROFESSOR  
CALIFORNIA STATE UNIVERSITY

*“This technology made sense. Students need to be able to communicate. They have become adept very quickly and didn't need any training. At the end of the day, it's for the students and you never know when the spark of innovation may come your way.”*

ERNIE PEREZ  
DIRECTOR, BOSTON UNIVERSITY

*“One of my students recently thanked me for using Pronto because she felt that it removed the communication barrier between myself and the students and that it made me more approachable as a professor.”*

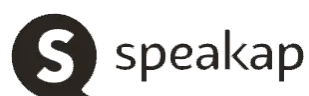
PROFESSOR  
MERCED COLLEGE

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## ABOUT SPEAKAP



Speakap is a secure and private communications platform that enables organizations of all sizes to have a structured dialogue with their highly-valued frontline/customer-facing employees in order to deliver greater customer experience and drive business value. On the store floor, in the kitchen, on the ward, on the road, and on the production line, Speakap is always available, enabling communication and collaboration from any internet-connected device. From the head office to the frontline employee, and back again.

138

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

“It's bringing the teams together, making communication faster and better, and it's a very transparent way of communicating. Speakap plays a big part in how we'll move forward. It connects the teams in-store, sharing best practices, and what's new, which is always a massive opportunity for any company.”

CHRISTOPHER KITLEY  
GENERAL MANAGER, MORLEYS

“We are committed to fostering a culture that ensures every team member believes in our vision. Identifying unique methods to acknowledge your team should be a fundamental practice for all companies- they are the core of what we do!”

JOELLE ELIAS  
EXECUTIVE DIRECTOR OF OPERATIONS, PURA VIDA  
MIAMI

“When I was introduced to Speakap, it made so much sense to me. It allows us to communicate with our team and segment different groups and locations of our organization, and lets us communicate efficiently in a very organized pattern.”

JULIE DUGAS  
DIRECTOR OF OPERATIONS, BILLY'S BAKERY

“We launched the Speakap employee communication platform in less than a week and were able to join up the entire workforce.”

ROSIE RADFORD  
HEAD OF TALENT, MCCOLL'S

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## ABOUT THEEMPLOYEEAPP



theEMPLOYEEapp is a native app platform for employee communications that allows any organization to have its own app on Apple's App Store and the Google Play. It securely integrates with a company's employee database and allows for the instantaneous push of messages and content (documents, multi-media and live events) directly to their employees' mobile devices.

**53**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We're excited to share that CEVA Logistics recently extended their employee communications to Mexico! Last week, CEVA launched the CEVA Go MX profile so they can share both localized and corporate information with their colleagues in Mexico. The CEVA Go MX employees are so excited to learn more about the North American business and share their own success stories on the app!”

JENNA ARCHAMBAULT  
ACCOUNT MANAGER, CEVA LOGISTICS

“TheHub is a great tool for our employees to view their schedule and get notifications of any schedule changes. And theEMPLOYEEapp customer care team has exceptional customer service from providing quick responses to any question, taking requests of what customers would like to see on the app, and helping make the app the best it can be.”

AUSTIN DEAN  
SOCIAL MEDIA SPECIALIST, WAUPACA FOUNDRY

“Having the rueStore app has transformed our store communications. Everything our teams need is now organized and instantly available at their fingertips. We create a better Associate and customer experience using rueStore as our employees are more informed.”

MIKKI COOK  
ASSOCIATE DIRECTOR OF STORE COMMUNICATIONS  
AND ASSOCIATE EXPERIENCE, RUE21

“A major piece of internal communications is looking at the workplace as an experience. It's really about creating the optimal experience for our employees.”

SHERRELL WATSON  
FORMER DIRECTOR OF INTERNAL COMMUNICATIONS,  
BNSF LOGISTICS

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rue21®

