



Mobile Forms Automation Software Category

FALL 2025
Customer Success Report





Mobile Forms Automation Software Category

Mobile forms automation software allows users to create, edit, and share documents remotely. The versatility of the software enables documents to be shared online or offline. Essentially, mobile forms automation software digitizes data capture and transfer. In addition to increasing the accuracy of transmitted information, mobile forms automation software reduces the time required to share the information, which increases efficiency.

Although most often used by field teams undertaking field activities such as surveys and inspections, the software can streamline workflows in all types of organizations. You can create various forms using the mobile forms automation software, including reports, surveys, client documents, and audits. Moreover, the software can be used as a stand-alone application or with other software, such as workflow management software, to provide better solutions.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Mobile Forms Automation Software based on the FeaturedCustomers Customer Success Report.



  

 truecontext



  





  

* Companies listed in alphabetical order



2025

**MOBILE FORMS
AUTOMATION
SOFTWARE**

MARKET LEADER



**featured
customers**



ABOUT GOCANVAS



GoCanvas is a mobile platform that makes it simple for any business to automate how work is done, replacing outdated processes and expensive paperwork. The GoCanvas App works on all smartphones and tablets, helping companies easily collect information across their organization, share it instantly with others and gain real-time insights on their business operations.

173

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Before choosing GoCanvas, we tested several tablets and platforms, as well as using fillable PDFs and third-party file sharing apps. At one point, we thought we had finalized an acceptable process using Ipad and a file sharing service, but we discovered GoCanvas and it was an enormous change for the better.”

CHRIS KAUFMAN
GENERAL MANAGER, NAC MECHANICAL SERVICES

“We’ve saved money because GoCanvas has made our work more efficient. In fact, it’s been so efficient that we’ve saved approximately \$475 per day in labor costs.”

BETH WEISHAHN
PLYMOUTH ELECTRIC

“Since launching GoCanvas, we’ve eliminated almost 50,000 individual forms. The paper cost and productivity savings as a result exceed \$75,000 per month.”

ED ALENCEWICZ
DIRECTOR OF RETAIL EXCELLENCE, MOM BRANDS

“Without a platform as flexible as GoCanvas, we wouldn’t have been able to scale our business at the speed it needed to happen.”

LAURETTA CUNNINGHAM
CEO, EXCELSIOR MERCHANDISING

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ABOUT GOFORMZ



Teams of every size and industry use GoFormz to create digital forms, collect data, and automate tasks—saving their business an average of over 40 hours a week. GoFormz is the only forms solution that empowers users to create a digital version of an existing document or build a form from scratch. And using GoFormz's AI Form Builder, you can digitize a form in seconds! Simply upload a form, and with just a click, AI will instantly map data fields to your form, including text, tables, images, eSignatures, and more. Your form can even be customized with conditional logic, calculations, and required...

334

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“GoFormz makes our quality control process simpler and smoother. Our production workers are actually completing the required documentation on time, and we’re able to use the data to save costs.”

PARIMAL SHUKLA
MANUFACTURING ENGINEER, OLDCASTLE

“With GoFormz, we’ve not only eliminated the coffee-stained paperwork for quality control, but also achieved real-time billing. As a result we improved our cash flow.”

ANDY VAN SLETT
GLOBAL DIRECTOR OF SERVICE, AVANTI

“GoFormz has definitely helped on the material inventory side of things. We’ve definitely been able to help get that loss down by being able to report on-site.”

ALEX PAULI
TECHNICIAN/MATERIAL CLERK, WHETSTONE VALLEY
ELECTRIC COOPERATIVE

“GoFormz had a nice, easy to use demo and it was very seamless to get everything setup and rolled out!”

BILL SOMMERVILLE
SUBURBAN EXTERMINATING

TRUSTED BY





ABOUT INTELLISTACK



Intellistack (formerly Formstack) has grown into a leading provider of powerful, no-code productivity solutions that help teams do more with less. Across thousands of organizations worldwide, their tools and platform empower users to quickly build custom forms, automate document generation, capture eSignatures, and streamline data-driven processes—all without needing to write a single line of code.

345

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Intellistack Streamline eliminates outdated processes and mitigates risks associated with inefficient software. By streamlining our workflows, we’re reclaiming valuable time, reducing costs, consolidating vendors, and enhancing data management and security – transforming inefficiency into innovation.”

ANNE
CHIEF INFORMATION OFFICER, ST. JOHN'S UNIVERSITY

“I’m very excited about how Intellistack Streamline can solve complex healthcare problems and remove inefficient waste from the workflow, such as our Social Determinants of Health initiatives.”

JULIA VAN ZYL
VP OF CLINICAL DESIGN, THE UNIVERSITY OF
TENNESSEE MEDICAL CENTER

“Whether it’s gathering important medical data or streamlining our internal processes, Intellistack Streamline helps us maximize efficiency and minimize errors.”

SARAH S.
DIRECTOR OF BILLING OPERATIONS, SYNERGY
ORTHOPEDICS

“We have shifted all of our forms to [Intellistack] and experienced the flawless integrations, automatic emails, endless logic possibilities, and more.”

ERIKA THOMAS
PROGRAM AND COMMUNITY MANAGER, THE FORUM

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ABOUT TRUECONTEXT



TrueContext is the global leader in field intelligence. The platform's field workflows and data collection capabilities enable enterprise field teams to optimize decision-making, decrease organizational risk, maximize the uptime of valuable assets, and deliver exceptional service experiences. Over 100,000 subscribers use ProntoForms across multiple use cases, including asset inspection, compliance, installation, repair, maintenance, and environmental, health & safety with quantifiable business impacts.

199

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“[TrueContext] has allowed us to create forms that can do a lot more than just replicate paper forms in a digitalized environment. We've also been able to use the product to create a variety of different logic and functionality features that improve accuracy and compliance.”

ALEC CHEN
BUSINESS ANALYST, PG&E

“TrueContext has been great to work with. We're able to get answers when we have questions in a speedy fashion to allow us to continue to move forward so we're not stalled on anything.”

BUSINESS PROCESS IMPROVEMENT MANAGER
CANADIAN FUEL SUPPLIER AND DISTRIBUTION
COMPANY

“By using [TrueContext] for our field teams, we saved about \$1.5M in atmospheric corrosion inspection costs.”

KHALED FUSTOK
SENIOR MANAGER GAS TECHNOLOGY STRATEGY &
SOLUTIONS, PG&E

“Using mobile forms allowed us to eliminate 7 days worth of transmitting information to a real-time notification system.”

DAN ENACHIOAIE
SOFTWARE ENGINEER, GRANITEROCK

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2025

**MOBILE FORMS
AUTOMATION
SOFTWARE**

TOP PERFORMER





ABOUT ALPHA SOFTWARE



Alpha Software Corporation, based in Massachusetts, produces award-winning software that speeds web and mobile app development and deployment for business and IT. The core technology includes two components. Alpha TransForm® enables business users to create sophisticated mobile forms in minutes that do complex business tasks. Alpha Anywhere® is a front-end and back-end, low-code platform with advanced capabilities that ensure your apps never hit limits. The Company offers the only app development software on the market that offers full offline performance for both data capture and data lookup when no signal is available or...

159

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We have been very pleased with our new software system. All of our team have found it user friendly and the flexibility enabling us to adjust the system specific to our individual product types has really meant we have been able to effectively bespoke it to our way of working. We have been phasing in the implementation of the system across various departments of the business and so far, each of our sales, administration and aftersales teams are reporting much more streamlined processes, including for quotations, production progress, vehicle administration and warranty handling.”

NEIL BRANDRICK
DIRECTOR, JC PAYNE

“With Alpha Anywhere we rapidly built a Web and mobile project management solution for the building and construction industry, and replaced the existing Microsoft Access application. The result is a more powerful and useful tool that saved us 50% in costs and offers new capabilities.”

BACHIR GEORGES YAZBEK
HEAD OF PROJECT CONTROL DEPARTMENT, ZEROCK

“Alpha Software increased profitability and visibility while reducing penalties and liabilities. Like I always say, I can't remember every Medicare and Medicaid rule, but the software can.”

LEE VASIC
CHIEF TECHNOLOGY OFFICER, AGENCY DATA LLC

“With Alpha Anywhere, we knew we were getting a cutting-edge technology and development community.”

MARK STENBERG
PRESIDENT, INVENTORY SERVICES NETWORK

TRUSTED BY





ABOUT DOFORMS



doForms is a mobile app for businesses that enables companies to capture and send information to and from the field via smartphones and other mobile devices – and seamlessly integrate this data into their existing operating systems like QuickBooks, Salesforce.com, Oracle, SAP, Excel, and more. The cost savings and efficiencies it delivers make doForms a compelling reason for business owners to provide mobile devices to their field workforces.

36

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“I absolutely love how doForms has revolutionized a 35-year-old company, bringing us into the 21st century. The efficiencies we’ve gained through the capabilities of doForms are next to none, and will forever change the way we operate. This is a fantastic way to keep customers up to date on their equipment.”

PRESTON CLARK
COMMUNITY HOME SERVICES

“The doForms user-friendly interface made it easy to customize a form for street tree inventory tracking; it allows us to continuously review and export data into a useable format.”

URBAN ECOLOGY INSTITUTE

“This easy-to-use platform simplifies and facilitates the design and creation of data collection instruments, as well as the collection, management, and analysis of data.”

NCBI

“We use doForms to make sure our merchandisers are hitting the proper stores in the proper timeframe to keep our market presence at its optimum level.”

TRUCO ENTERPRISES

TRUSTED BY



HealthCare Partners, IPA





ABOUT FLUIX



Fluix is a no-code, simple-to-use software solution that helps companies to digitize documents and automate routine tasks, all in one place. We solve the pain points of office and field teams who want to deliver faster and gather secure, reliable data, while keeping safety and compliance as top priorities. Fluix customers benefit from lightning-fast deployment, increased productivity, and a world-class Support team that always has your back. Developed from extensive use-case research, Fluix empowers companies around the world...

78

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We save money in printing costs and lots of time is saved from not having to shuffle and file paper forms like before Fluix. Our sales team never runs out of agreements and can avoid making multiple trips back to the office to turn in paperwork by using Fluix automated workflows. To be honest, our team is not naturally computer savvy and was somewhat resistant to the change, but now they praise going paperless and love Fluix for making their job much easier.”

CHRIS CAVANAGH
VICE-PRESIDENT AND GENERAL, PETRI PEST CONTROL

“Fluix has transformed the way we work. We’ve got control over all documentation, and it’s one of the best tools we’ve invested in.”

ARWEL JONES
WTG MAINTENANCE MANAGER, RWE RENEWABLES

“Fluix makes things smoother, a lot more efficient. It really puts more power in the fields reps hands.”

STEPHANIE LLOYD
CONSTRUCTION BUSINESS DEVELOPMENT, COMFORT SYSTEMS USA

“We had to convince people that Fluix was good for the job, and it was.”

JONATHAN FOX
EFB ADMINISTRATOR, SAS

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ABOUT JOTFORM



Trusted by over 25+ million users, Jotform's form builder is the easy way to create and publish online forms from any device. The company offers 10,000+ ready-made form templates, 200+ integrations to 3rd party apps, and advanced design features making it the leading online form builder for organizations all over the world. It's popularly used to create payment forms, lead generation forms, registration forms, contact forms, application forms, and more.

394

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"I would say, Jotform has made us more collaborative. Through the Jotform tools, whether it's integrated into Salesforce or into Google Docs, it's become much easier for us to work together with each other and with volunteers for each program. So that's the main thing: Collaboration equals efficiency."

SIMCHA (SAM) TOLWIN
EXECUTIVE DIRECTOR, AISH DETROIT

"The reporting it's basically just one-click reporting, which is really great especially for our really longer forms. We don't have to go through crunching all those numbers. You click a button and you've got all of your graphs right there."

DEREK BASTHEMER
GRANTS PROCESS MANAGER, BALTIMORE CHILDREN & YOUTH FUND

"JotForm has made it far quicker for us to launch a web form – we'd previously code it manually, which takes time to QA to make sure it's actually working well."

BENNETT WETCH
VICE PRESIDENT OF TECHNOLOGY INNOVATION, FAIR TRADE USA

"Using Jotform Enterprise we can knock out twice as many inspections, capture more detail, and focus on our work instead of the paperwork. It's a game changer."

PAUL CIANCI
DIRECTOR OF SPECIAL OPERATIONS, FREEDOM BOAT CLUB

TRUSTED BY





2025

**MOBILE FORMS
AUTOMATION
SOFTWARE**

RISING STAR





ABOUT APPENATE



A no-code platform for creating data-driven apps to replace paper forms across all industries. Use our affordable drag-n-drop software to schedule, dispatch, track & manage jobs. Create quotes, checklists or reports & easily integrate with existing systems. Enforce accountability, cost-saving & efficiency via our dashboard overview. FREE trial offered to test GPS, barcode scanning, signature & drawing, media & attachment upload, formulas, push notifications, white label & offline capabilities.

61

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Appenate creates accessibility to App technology that has been gated away in the past, shrouded in complications, technobabble, and mystery. Demystifying Apps releases the power of the resource so it is something that everyone can use and find a use for. It's as an important business tool as a mobile phone.”

LISA BATESON
PRINCIPAL CONSULTANT, GEEKS R GOOD

“Appenate allowed our company to go paperless in the field & gave us the ability to move towards other paperless operations. Within a month we had a department of 12 technicians & one dispatcher using Appenate daily.”

JUNETTA
SERVICE DEPARTMENT, TOTAL GROUP

“Thanks to Appenate, we've been able to expand all over the world by offering comprehensive solutions to companies in all the major industries.”

FOUNDER
LARGE SOLUTION COMPANY

“Appenate is a next-level solution for superior data management.”

DONOVAN SCHULT
HEAD OF TECHNOLOGY, MPAMOT

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HEIDELBERG





ABOUT DEVICE MAGIC



Device Magic, their mobile forms app helps businesses reduce their reliance on paper for data collection by easily building and distributing electronic forms to mobile devices. Turn checklists, surveys, inspections, and invoices into forms that can be completed on smartphones and tablets and sent back to the office from wherever you are. Say goodbye to the messy logistics of processing thousands of pieces of paper, and improve data quality, integrity and security.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The entire time I have been using Device Magic, the process of producing efficiency optimizers for my team has been extremely intuitive. It's allowed me to focus on design rather than how to use the program. It's that same intuition that is baked into the online mobile form builder that makes building forms such a quick and painless process.”

FIELD OPERATIONS MANAGER
MAJOR CELL CARRIER

“The forms-building team at Device Magic builds a lot of forms for our customers. That's almost like an add-on service and another benefit to our partnership. We have so much demand for these forms, and Device Magic offers an amazing support team that helps us grow.”

BILLY MARSHALL
CEO AND CO-FOUNDER, SERVICETRADE

“Device Magic is much more intuitive and easy to use than other field management applications. It's helping to bring us one step closer to being a paperless office.”

EVAN DAVIS
IT & ASSET MANAGER, RESTAURANT EQUIPMENT SERVICE GROUP

“What sold us on Device Magic was the ability of our field technicians to fill out the forms offline.”

GREG FREEMAN
IT MANAGER, DHI ENERGY SERVICES

TRUSTED BY





ABOUT ZERION SOFTWARE



Zerion Software transforms the way organizations capture, use, and manage their data. They are dedicated to accelerating mobile workflows for field teams around the world. Combine data collection, dataflow automation, and custom reports with the support of a creative professional services team to develop solutions that let you focus on what matters most.

66

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“It's been great working with the Zerion team! Every touch point that myself and my team have with Zerion instills more confidence in their ability to meet our needs. Training has been fantastic and Berit has been able to lead us through some of the complexities of the form development process with ease! The Yakima team is happy to be partnered with Zerion.”

JOSH
YAKIMA

“Mobile data collection with iFormBuilder allows us to achieve an extremely quick turn-around of data from designing the questionnaire to having the final dataset from up to 1500 respondents within three weeks.”

AMRIK COOPER
CO-DIRECTOR, IKAPADATA

“[Zerion] has opened our eyes and is causing our organization to turn a new corner in the way we work.”

JACK BEACH
LIVING WATER INTERNATIONAL RWANDA

“Our team loves iFormBuilder. They like the flexibility of the tool and the potential for innovation/trying new things.”

THE HUNGER PROJECT

TRUSTED BY



DUDEK

