

Product Information Management Software Category

FALL 2025
Customer Success Report





Product Information Management Software Category

Product Information Management (PIM) is a set of tools and processes that centralize and handle an e-commerce company's product information to provide a single, accurate overview of product data. PIM software is a centralized platform that helps you to manage data on an e-commerce firm's services and products in a cost-effective manner. The solution enables you to maintain quality and consistent product information and data.

PIM software helps to automate data and the business processes of e-commerce entities. They typically have a functional filtering tool or search bar and a useful search engine. You can use the application to create categories to organize items. Finally you can push info/products out to sales, marketing, social media, or retail channels.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Product Information Management Software based on the FeaturedCustomers Customer Success Report.



  





 **SALSIFY**





 







  **JASPER;**



 

* Companies listed in alphabetical order



2025
PRODUCT
INFORMATION
MANAGEMENT
SOFTWARE

MARKET LEADER





ABOUT AKENEO



Akeneo is a global leader in Product Experience Management (PXM) solutions that help merchants and brands deliver a compelling customer experience across all sales channels, including eCommerce, mobile, print, and retail points of sale. Akeneo's open source enterprise PIM, and product data intelligence solutions, dramatically improve product data quality and accuracy while simplifying and accelerating product catalog management. Leading global brands, including Sephora, Fossil, Staples Canada, and Jabra, trust Akeneo's solutions to scale and customize their omnichannel and cross-border commerce initiatives....

236

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Akeneo PIM's workflow allows us to be more efficient. We can exchange product information more easily, and have a product enriched before it even arrives in our warehouse.”

ALEXANDER KARELIN
CTO, SBS MOBILE

“Tarkett wanted to take back control of its product data, identified as a business asset, and this has helped them rethink their customer relationships.”

NICOLAS D'HALLUIN
GROUP MASTER DATA MANAGER, TARKETT

“Availability, speed of integration and open-source: these are the three Akeneo key factors of success that allowed us to accelerate time-to-market.”

RENAUD MONTIN
MARKETING AND DIGITAL, ERAM

“With Akeneo, we can enrich much more product data and help our customers more easily find what they are really looking for.”

BRUNO DE SCHEPPER
PRODUCT MANAGER, NOVIA

TRUSTED BY

INTERSPORT



bentley

boohoo

franprix



ABOUT CENSHARE



Censhare, a founding partner of Entirely, is the marketing supply chain performance platform that unifies PIM, DAM, CMS, and Marmind MRM into one seamless, AI-powered ecosystem. By automating workflows, consolidating disconnected systems, and accelerating content operations, Censhare helps enterprises deliver personalization at scale, reduce costs by 70%, and cut time-to-market by 75%. Top brands like Lands' End, IHG Resorts & Hotels, and IKEA trust Censhare to power global marketing efficiency and impact.

137

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Attractively presented products turn shopping into an experience and have a lasting effect on purchasing decisions. This applies to both the real and the digital world. A crucial requirement for the highest quality here is efficient and easy-to-use content management, and with the use of the censhare platform, BSH has created an essential prerequisite for accompanying BSH's digital consumer journey.”

JOACHIM J. REICHEL
CHIEF INFORMATION OFFICER, BSH HAUSGERÄTE

“With censhare's advanced product information and digital asset management software and EPAM's global expertise in end-to-end consulting, analytics and digital orchestration, our clients can employ digital marketing platforms that generate insights, streamline operations and speed time-to-market.”

JASON HARMAN
SVP, HEAD OF GLOBAL BUSINESS DEVELOPMENT, EPAM SYSTEMS

“The new conception of the product information content was a central issue for us. A PIM can only deliver comprehensive benefits if information and associated content are continuously available in all languages and across all channels.”

OLIVER ODERMATT
PROJECT MANAGER PIM, LEISTER

“Some of our large customers with thousands of products will want to pull all the data they hold with us into a spreadsheet. That export used to run over a weekend, but with censhare it takes 20 minutes.”

RACHEL MCMENIMEN
VICE PRESIDENT OF OPERATIONS, KWIKEE





ABOUT INRIVER



Inriver is the Product Information Management (PIM) solution that empowers brands, manufacturers, distributors, and retailers to take control of the product data current and turn complexity into competitive advantage. Its AI-powered, scalable platform makes it easy for brands to stay connected to upstream systems and downstream channels, enabling continuous optimization of product experiences across every touchpoint. Trusted by more than 1600 global brands, Inriver accelerates time-to-market, enhances customer experience, and fuels profitable growth...

236

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Everything's better with inRiver. We have a user-friendly product information source for our content team to manage, and it's easier for them to manipulate the data and check consistency across product categories. We can export product data in a way that really takes advantage of new functionality in our website. The tool is very flexible and we can export data directly in the way the web structure needs it.”

VICTORIA VAUGHAN
E-COMMERCE MANAGER, KEY

“inRiver PIM is our information goldmine. For us, our detailed and rich product information is a gigantic competitive advantage that is clearly driving sales. Having a PIM is absolutely necessary for us. A PIM system is the most important marketing tool we have.”

SVEN RYDELL
MARKETING AND COMMUNICATIONS DIRECTOR, OEM
INTERNATIONAL AB

“With the PIM system, we now have a central place for all our product data, available in four languages. This has significantly improved our efficiency and data consistency.”

ESTHÈL KNIKHUIS
PRODUCT INFORMATION MANAGER, ESSCHERT DESIGN

“inriver PIM contains marketing texts, USPs, digital assets, technical data etc, and dynamically populates the product pages in Sitecore for the website.”

NICLAS KRISTENSSON
MANAGER OF MARKET COMMUNICATION, BEIJER
ELECTRONICS AB

TRUSTED BY

carhartt



WÜRTH

BLACK BOX
NETWORK SERVICES





ABOUT PIMCORE

PIMCORE

Pimcore is a leading IT company acclaimed by analysts for providing innovative data and experience management solutions. Founded in 2013 and based in Salzburg, Austria, it boasts over 118,000 clients, including organizations like Pepsi, Sony, and Audi. The Pimcore Platform centralizes and refines enterprise data for enhanced, personalized customer interactions. This unified platform aids businesses in breaking down data silos, boosting operational efficiency, elevating customer experiences, and reducing IT expenditure.

797

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Being a start-up we needed the ability to test and learn, and then make system changes as our requirements became known. The flexibility and adaptability of Pimcore has enabled us to do this in a cost effective and efficient manner, with minimal business disruption for us and our clients.”

NIGEL WRAY
PRODUCT PARTNERSHIPS

“Thanks to Pimcore and our partner SIWA, we now offer a digital youth experience that really meets the needs of our target group – mobile, user-friendly, and secure.”

THOMAS SCHACHNER
4YOUCARD

“Our new Pimcore database allows us to enrich our product data in order to interface to our new website, catalog system and marketplaces like GS1 or Amazon.”

WILLEM VAN DIEST
CHIEF TECHNOLOGY OFFICER, VADIGRAN

“I especially appreciate the overview gained from the list views, offering control of batch changes, visibility and status of our product catalog.”

HALVOR SCHMIDT
ECOMMERCE MANAGER, EPLEHUSET

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AGORA_{SA}



LIEBHERR



ABOUT PLYTIX



Plytix is Product Information Management (PIM) software. Plytix is the most popular PIM on the market among small and medium businesses worldwide because of the user-friendly interface, low price point, and their whiteglove approach to onboarding and customer support.

69

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Plytix has started us on the journey of getting a usable, flexible, convenient product library that would be very difficult to achieve to the same level without. It's one of the many pieces that are being newly implemented to accelerate our growth and really take things to the next level.”

JOSH STEVENSON
DATA COORDINATOR, HARDSCAPE

“It is hard to choose software when you are researching on the internet. I called and spoke with Plytix - talk to the brilliant people who are Plytix. This company is moving fast and improving functions consistently, just when you think it can't get better - it does.”

SANDRA PERRY
VP OF MARKETING, FOUNDER, ALLE

“The ease of editing product attributes is my favourite part of this software. It makes feeding product information into our systems so easy. Also, I really value Plytix for its reliability.”

KESHAN SINGH
COMPUTER TECHNICIAN, CHROMEBOOK PARTS

“On Black Friday 2019, we could only process 2200 SKUs. After investing in Plytix PIM, we doubled those numbers for Black Friday in 2020, syndicating 4500 new SKUs to 4 websites.”

ALIN
PRODUCT LIFECYCLE MANAGER, OTTER DISTRIBUTION

TRUSTED BY





ABOUT SALSIFY



Salsify helps brand manufacturers, distributors, and retailers in over 100 countries collaborate to win on the digital shelf. The company's Commerce Experience Management (CommerceXM) platform serves as the system of record for products, facilitates cross-team and cross-organization collaboration at scale, and provides the insights needed to product pages across channels continuously. The result is shopper-centric, frictionless, and memorable commerce experiences across the world's fastest-growing Commerce Experience Management Network. Great commerce experiences that are delivered efficiently improve brand trust, amplify product differentiation...

118

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“When I started at Walker Edison, there wasn't a single place where you could see an image next to a product and its information. Almost everything was stored in spreadsheets. The outdated system was working for the company at the time, but I knew there had to be a better way to manage all this information.”

JILL SCHAUGAARD
CONTENT MANAGER, WALKER EDISON

“We have a safe place for our digital assets and product data that is well organized. There's a lot of data in our business — and a lot of unorganized data — and Salsify brings organization to the chaos. It also prevents us from giving bad data out or incomplete data out.”

CAMERON ALLISON
VP OF ECOMMERCE, FEIZY

“We set up a complete product from scratch in one day — without Intelligence Suite, that would have taken several days. It's a time-saver and a complete differentiator in the market.”

LIAM BUCHER
DIRECTOR OF PERFORMANCE MARKETING, KERRY

“With Salsify's PIM, all of our teams have access to the same set of information, and we're all on the same page.”

DANIELLE MYTROHOVICH
PRODUCT EXPERIENCE MANAGER, KIND

TRUSTED BY





ABOUT SYNDIGO



Syndigo is the first Active Content Engine built to power commerce in today's real-time economy, enabling the continual flow of data and product content throughout the entire ecosystem. We drive value with industry-leading master data and product information (MDM/PIM); content creation and engagement capabilities; syndication through the largest two-sided network for content distribution; and digital shelf/content analytics. Syndigo helps to improve decision-making and accelerate sales for more than 12,000 manufacturers and 1,750 retailers and distributors globally across key industries including grocery, foodservice, hardlines, home...

168

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We elected to move our GDSN data to Syndigo in order to integrate all our product content in a single platform. The Syndigo team was very patient and simplified the process of uploading, managing and syndicating the content to my recipients. I was able to advance my knowledge much quicker because of the Syndigo team's guidance during each step, and I really appreciate it.”

BRIAN GOODMAN
ODL

“Syndicated rich content enables us to deliver high quality product and technology information to provide a best-in-class customer experience, while standardizing our product messaging across retailers and distributors.”

PAULA SOTO MOVILLA
ASSOCIATE MANAGER, CHANNEL MARKETING, LATIN AMERICA, EPSON

“We want to create best-in-class product, brand and shopping experiences that help guide purchase decisions, provide value to our customers and drive engagement and conversion.”

FAISAL RANGWALA
SENIOR MANAGER OF ECOMMERCE STRATEGY,
NEUTROGENA

“Walking the digital aisle across a growing assortment of products would be inefficient without this platform. Syndigo delivers a fast path to actionable insights.”

DAVID LEWIS
SITE EXPERIENCE DIRECTOR, DOREL

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Beiersdorf

L'ORÉAL



2025
PRODUCT
INFORMATION
MANAGEMENT
SOFTWARE

TOP PERFORMER





ABOUT AGILITY PIM



Agility PIM automates and enhances your product data, making it easier than ever to maintain high-quality, accurate information. Their platform streamlines the process, from auto-generating product names and descriptions to integrating powerful AI tools like OpenAI for crafting SEO-optimized content. This ensures your data is always top-notch and market-ready, while providing actionable insights, driving team collaboration, and enhancing your content strategy. With Agility PIM, you can focus on what truly matters: growing your business and delighting your customers...

34

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Agility Multichannel's Data and Asset Sync, together with their Previews feature for in-context approval, are ground-breaking as they unite Product Information Management (PIM) with Experience Management and Commerce platforms, a requirement we foresee fast becoming critical for the successful roll-out of the new generation of Digital Commerce suites.”

MARK SMITH
CEO & CHIEF RESEARCH OFFICER, VENTANA RESEARCH

“Agility enables us to integrate our data from multiple sources and provides a single interface for optimizing rich product content and syndicating it to our branded websites and other channels, ensuring accuracy and consistency.”

STUART TAYLOR
WEB & ETRADING MANAGER, THE CONSORTIUM

“Agility® is an integrated PIM solution that has helped us to improve data quality and given us greater control over data usage for our multi-channel marketing.”

JULIE GIORDANO
MULTI-MEDIA MANAGER, STANLEY

“86% of customers are unlikely to buy products from a brand after an experience with incomplete or inaccurate product information.”

AVON PRODUCTS

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AVON



GOPHER



lingo24
An Unbabel Company



ABOUT PERFION



Perfion is a 100% standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied. Perfion has a documented return on investment of less than a year.

101

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“If there are price changes for 1000 products, Perfion allows us to see and compare all these products at the same time. We can approve all 1000 price changes at once – or disapprove all at once – or just select and approve 900 of the 1000 products. It is a great functionality enabling us to have an efficient workflow. Earlier we could handle only 1 price at a time. We are using this...”

LARS DALSEG
HEAD OF MASTERDATA DEPARTMENT, LØVENSKIOLD
HANDEL

“Perfion has proven to be the perfect solution for us. Today we have a central source of product information for all our sales and marketing material. Perfion has already made it possible to produce and update our price list catalogue for our different markets “on the fly” with live and up to date country specific prices from Microsoft Dynamics AX.”

RIKKE LUNDERØD TØGERSEN
HEAD OF MARKETING, BODUM USA, INC.

“With a PIM system, we have a single source for all product information such as texts, technical data, files, images, audio and video. This allows us to keep full control of our product data and to make updated information available in our web shop, in catalogs and on all other sales and marketing platforms at any time.”

MAXIM KLIMENKO
CHIEF DIGITAL OFFICER, DR.SCHNELL

“Perfion is an out of the box solution that got a lot of customization as well. It is easy to export and import data and to chase data around and create new features. We cannot think of anything that we want that it cannot do.”

WATSON-MARLOW

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ABOUT SALES LAYER



Sales Layer is a global Product Information Management (PIM) platform that helps manufacturers, suppliers, and retailers simplify complex B2B processes, connect product data across every channel, and launch products up to four times faster. Built for mid market and enterprise organizations, Sales Layer provides plug and play integrations, customizable workflows, and an intuitive interface that enables teams to enhance product value, improve collaboration, and reduce time and cost in managing information. The platform lets businesses upload, centralize, enrich, and automate product data across...

82

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Working with Sales Layer has been a great step forward for Teka Group as a timing and resources management level. Old laborious tasks are now quick and easy, and we can launch a catalog in just a few days, while that could take up to two months in the past.”

ALFONSO ROMÁN
GLOBAL DIGITAL & ADVERTISING MANAGER, TEKA GROUP

“The PIM system is a very worthwhile investment because with this tool we can centralize all the products, generate the documentation automatically, and maintain all of the information, always up to date and in its latest version.”

ENRIQUE POUS
PRODUCT MANAGER, FERMAX

“Sales Layer is our starting point, single source of truth and it is not complicated to work with. If we didn't have this PIM, we wouldn't be able to do the D2C implementation this fast. This is magic for us!”

MARJAN DIJKHUIZEN-BAKKER
MARKETING MANAGER, INNOVATIONAL

“It is never too early or too late to implement a PIM. Sales Layer helped us to collect our data in one place and make updates faster and easier.”

BÉLA SEEBACH
COO AND FOUNDER, JUST SPICES GMBH

TRUSTED BY

arco



BOBUX



FRANS BONHOMME



ABOUT STIBO SYSTEMS



Stibo Systems is the global leader in Multidomain Master Data Management (MDM) solutions. Industry leaders rely on Stibo Systems to provide cross-channel consistency by linking product and customer data, suppliers and other organizational assets. This enables businesses to make more effective decisions, improve sales and build shareholder value. During the last 30 years, Stibo Systems has helped hundreds of companies to develop a trusted source of operational information. A privately held subsidiary of the Stibo A/S group, which was originally founded in 1994, Stibo Systems' corporate headquarters is located in Aarhus,...

215

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Thanks to STEP we have a stable MDM system that meets our product information requirements and is ready for the future. Without a doubt this is the most important result of the implementation.”

TOM DE VLIET
INNOVATION MANAGER PREMEDIA, COLRUYT GROUP

“STEP has enabled us to manage and control our product information, improving the quality and decreasing the time-to-market. Over the past two years we have almost doubled our assortment.”

ANGÉLIQUE VERVLOET
MANAGER PRODUCT INFORMATION, FABORY

“Implementing STEP to track product master data has enabled bol.com to stay competitive and increase sales; it has provided a scalable solution as our company rapidly grows.”

MENNO VIS
IT DIRECTOR ECOMMERCE, SOFTWARE DEVELOPMENT, BOL.COM

“By designing the workflow to manage the enrichment and publication of products to our selling channels, STEP gave us both efficiency and control.”

REBECCA CHAMBERLAIN
PRODUCT OWNER – PRODUCT INFORMATION, MARKS & SPENCER

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2025
PRODUCT
INFORMATION
MANAGEMENT
SOFTWARE

RISING STAR



ABOUT 4ALLPORTAL



One software 4ALL data - 4ALLPORTAL is an Enterprise Digital Asset Management (DAM) and Product Information Management (PIM) software made in Germany. Since 2001 Companies and corporations use 4ALLPORTAL to manage, find and share files and data. Tell us your requirements and get your individual 4ALLPORTAL in your company's corporate design.

45

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“The 4ALLPORTAL media asset management gave us an innovative image data bank precisely adapted to our needs. Cross Media provided initial assistance in getting our extensive assets in order. The Cross Media team guidance while processing our sensitive and critical material was first rate – both professional and personable. We’ve got the hang of it now, and work with our MAM every day at our home office in Switzerland. One by one, our...”

SVEN FEURER
BRAND MANAGER, SCHINDLER GROUP

“In the course of the implementation of 4ALLPORTAL, 21 new PIM modules were created and essential core processes in the company were optimized. More than 130,000 images and assets as well as more than 400 badges, brand images and logos are stored in the DAM system and linked to the corresponding products to represent the more than 500 products per country in a total of 16 languages. In addition, more than 4,500...”

THOMAS BORKOWSKI
PROJECT MANAGER, BOFROST*

“The 4ALLPORTAL is built on a clean system architecture that allows the system to be configured and extended according to your own requirements, while ensuring stability and performance. It is the only PIM system that has a detailed, role-, class- and device-specific UI to configure. It also integrates well via the REST API. Even complex automations are easily possible via Java Spring technology.”

HENDRIK EDZARDS
CHIEF EXECUTIVE OFFICER, PIMWORKS

“Thanks to 4ALLPORTAL, we have not only saved time and money, but also significantly improved our data quality – with less effort than ever before!”

MEDIZINFUCHS.DE

TRUSTED BY

HEITRONIC*

hunkeler
PIM



shopware





ABOUT ERGONODE



Ergonode is the Product Information Management platform, and, as clients claim, the most user-friendly one. Every business is both, for and about people and Ergonode is designed to be a useful tool that supports your e-commerce. It is Desktop PWA-ready and built on a developer-friendly approach: Symfony, DDD, event-sourcing, PostgreSQL and headless Vue.js.

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Ergonode is a life-saving solution because, previously, all the data was scattered across databases, Google Drive, and Excel. With PIM, everything is consolidated in one place.”

NIKODEM SOBAŃSKI
SOFTWARE DEVELOPMENT AND MAINTENANCE
SPECIALIST, 3MK

“Ergonode change our approach with product content enrichment and distribution to all markets.”

RONNIE JOHANSSON
CHIEF EXECUTIVE OFFICER, HUSSE

“We feel secure while scaling our business thanks to effective work with great amount of data.”

GRZEGORZ KUPIDURA
CHIEF TECHNOLOGY OFFICER, SPORTANO

“We can have great data transfer without interfering with e-commerce platform.”

JOHN LYNCH
CHIEF EXECUTIVE OFFICER, LYNKA

TRUSTED BY





ABOUT JASPER PIM

JASPER;

Jasper PIM is a leading software-as-a-service (SaaS) solution helping retailers manage and merchandise their product information so that they can unify their entire technology stack and optimize the way they sell and market their products or services into new channels around the world. Jasper PIM helps merchants scale their product management operations with ease. It creates a central repository for all product data, enables two-way data syncs across entire connected technology stacks, supports multiple languages and currencies, across all sales channels and storefronts. Jasper PIM ships with some very powerful listing and...

13

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“We’re currently using Jasper as a digital PIM, but by the end of the year we’ll be expanding Jasper to be the PIM for the entire Skullcandy organization. In addition to digital, we’ll use it for retail marketing, creative, sales, and any other teams who need product imagery or product information. It will be the first point of contact when people have questions about a product and need an answer. In our short integration time to date, Jasper’s PIM has proven essential to our business and is highly adaptable. It is capable of meeting our needs in more ways than maybe a PIM should!”

KINSEY BUTLER
MANAGER OF ECOMMERCE STRATEGY, SKULLCANDY

“Jasper PIM was an easy to use, plug-and-play option, that was easily integrated into our Shopify Plus eCommerce business. The level of support we received from the team at Jasper was unmatched by another in the industry.”

FRANCISCO BERROETA
ECOMMERCE DIRECTOR, SAMSONITE

“We’ve used Jasper to help organize our product pages, make better customization, push changes from Jasper to Shopify, etc. Their customer service has always been exceptional and easy to work with.”

DIME BEAUTY

“Jasper PIM enables us to focus on accelerating our eCommerce business, versus managing our data. Since implementing Jasper PIM, we can’t imagine a world without it!”

JENNY BUCHAR
SENIOR MANAGER, DIGITAL OPERATIONS, SKULLCANDY

TRUSTED BY



The Superfood Goddess
EAT WELL. FEEL WELL.



D I M E®



ABOUT PATTERN PXM



Pattern PXM, formerly Amplifi.io, is the most effortless product content manager for your product information and media. Through an all-in-one tool, use AI processing, customizable exports, product release controls, and more to store, share, and distribute your content to thousands of marketplaces, distributors, and retailers. Free up your time by keeping your product content on-brand and on-demand.

15

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“This portal has proven to be an excellent tool to gather all required media. Its amazing how easy it is to use it, and how effective you become, when all your media is store in one secure place, accessible from anywhere.”

ROBERTO PICADO
MARKETING MANAGER, TOSHIBA

“[Pattern PXM] has been pivotal for our company. Our sales and marketing team now have easy access to our latest photography content and our clients have a beautiful interface with which to view our products.”

JAIME MORSE
VICE PRESIDENT OF MARKETING, VESTA HOME

“I would definitely recommend Pattern PXM, especially to brands with a lot of products — it's a great solution for accessing, sorting, visualizing, and organizing your product content.”

KRISTIN TROTTER
SR. MARKETING MANAGER, KLEAN KANTEEN

“Pattern PXM makes launching new products easier — 100%. Especially in collaborating to create sales assets, then disseminating those among our reps.”

ZERIN COYL
MARKETING MANAGER, DESIGNS FOR HEALTH

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ABOUT PIMBERLY



Pimberly is a world leading provider of SaaS-based Product Information Management (PIM) and Digital Asset Management (DAM) software, enabling manufacturers, brands, distributors and retailers to manage complex product data in a central platform, accelerate online sales and deliver customer experiences that convert. Founded in 2015 in Manchester, United Kingdom with offices in New York, USA, it now has over 160 customers including some of the world's major brands such as Westcoast, JD Sports, Build-A-Bear, Flight Centre and Chefs' Warehouse.

77

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"Pimberly has completely transformed our product data management. It's brought consistency, accelerated our workflows, and removed complexity from the process. We are now delivering cleaner, richer, and more reliable content across every channel."

DEBI DICKSON
MANAGER FOR CODE CREATION & CONTENT, EVO GROUP

"Before Pimberly, it would take weeks for us to import brand data from start to finish. Since we have been using the platform, that time has been reduced to days."

MICHAEL SÀ
ECOMMERCE MANAGER, THE QUARK GROUP

"Pimberly has given us the confidence that we can significantly improve our product data, which ultimately benefits our customers and our business as a whole."

JESS OSBORN
DATA STEWARD, THE HIGHBOURNE GROUP

"Because Pimberly is 'Software as a Service', we knew we'd always be on the latest version and benefit from an ever-increasing richness of functionality."

DANIEL TAYLOR
COMMERCIAL DIRECTOR, EVO GROUP

TRUSTED BY





ABOUT QUABLE



Quable is deployed in more than 50 countries around the world and 30 employees are dedicated to the success of their customers. They help marketing teams embrace product data agility and build successful omnichannel presence. Their business-oriented platform allows marketers to collect, complement and send all information related to their products to their e-commerce platforms, marketplaces, print supports, and web portals.

52

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Quable has made it possible to improve the quality of the catalogue and make quotes and orders available on the web and mobile. ROI and time-to-market are present.”

HEAD OF IT COMMERCE AND DIGITAL
ANJAC

“Quable PIM allows us to strengthen the relevance of customer interaction with up-to-date information. It provides a rich and qualitative product experience.”

CLARISSE COHEN
E-COMMERCE PROJECT MANAGER, BERLUTI

“Quable's PIM allowed us to structure our product repository and launch our e-commerce site in less than 3 weeks.”

DAVID D.
STOKOMANI

“The PIM has allowed us to make our products available everywhere and all the time, to accelerate our sales.”

LOIC MALITE
E-COMMERCE MANAGER, BONPOINT

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