



# Push Notification Software Category

FALL 2025  
Customer Success Report





## Push Notification Software Category

Push notification software enables companies to directly deliver messages to a consumer's mobile device or computer. These notifications provide vital updates and alerts to customers and drive them back to an enterprise's website or app. The platform is utilized by marketers to deliver a specific call to action that is crafted within the notification system and sent straight to a customer's device via web browser, desktop app, or mobile app. Top solutions present functionalities for delivering push notifications via both web browsers and apps.

With push notification software, you can completely customize the text and images of your messages within the program. These solutions also provide detailed analytics, allowing you to track data such as the delivery, click-through, and conversion rates of your messages. Push notification tools can exist as a capability within mobile marketing systems or include A/B testing functions to help you test the results of your message delivery to your customers.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Push Notification Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order





**2025  
PUSH  
NOTIFICATION  
SOFTWARE**

**MARKET LEADER**



## ABOUT AIRSHIP



Mobile app customers are 3x more valuable than non-app customers on average. Airship, the mobile app experience company, enables brands to capture that value. The Airship platform provides an end-to-end solution for capturing value across the entire customer app lifecycle — from acquisition and activation to engagement and loyalty. It starts with Airship's app store optimization (ASO) solutions promoting app discovery and downloads. Then Airship's unified cross-channel journey orchestration, intelligent content creation, and experimentation solutions allow app teams to bridge inside-the-app experiences with outside-the-app messaging to...

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## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“The customer contact possible through push messaging is the biggest benefit, because that is just not possible with SMS. Partnering with Urban Airship has created another user touch point. We are now more targeted with our messages and contacting users that we would have never been able to contact before.”

PADDY POWER

“With Airship's push messaging and automation technologies, no one has to write anything—the statistics come through in a live feed which triggers a push, so information is delivered immediately to our users. It's the best experience possible for our fans.”

JOE DUPRIEST  
VICE PRESIDENT AND CMO, WASHINGTON CAPITALS

“With the app, our sales force is more engaged and readily has access to information. With push notifications, employees can pick up information faster and easier than they ever have with previous employees.”

FELICIA DORNG  
MARKETING SPECIALIST, HPE ARUBA NETWORKING

“With automated push notifications, having the ability to schedule messages at intervals you choose gives you an opportunity to experiment and learn to determine the right mix of messages for your audience.”

ALLEN VARTAZARIAN  
VICE PRESIDENT OF PRODUCT, INSTANTLY

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BNP PARIBAS



AIRFRANCE





## ABOUT BLUESHIFT



San Francisco-based Blueshift helps brands automate and personalize engagement across every marketing channel. The Blueshift Intelligent Customer Engagement platform uses patented AI technology to unify, inform, and activate the fullness of customer data across all channels and applications. With a customer data platform and a cross-channel marketing hub all in one place, Blueshift gives brands all the tools they need to seamlessly deliver 1:1 experiences in real-time across the entire customer journey. Blueshift Customer AI combines agentic, predictive, and generative intelligence to help...

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## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We chose Blueshift over other customer engagement platforms in the market because Blueshift does a great job of putting the most powerful tools under one roof. Easy access to the product catalog is critical for ecommerce players as well as – in the box recommendations, distribution of audiences, WYSIWYG builders and more. Assembling this toolset with direct access to a clean data layer is a game changer for us.”

JEFF EKBLAD  
VP OF MARKETING, SWEETWATER

“Once you have all this data integrated within the CDP, there is so much functionality available in there that you don't need engineers to go and customize something for you. So data democratization was a very important function, which I realized that's not what we started it from. By working with the CDP that it's very, very helpful for the marketers.”

VINEET MAHAJAN  
CHIEF TECHNOLOGY OFFICER, U.S. NEWS & WORLD REPORT

“Blueshift has allowed us to have more of a 1:1 relationship with our members. By being able to slice and dice our member data into more manageable segments and better understand their unique needs, we're really able to provide members with the proper communication and resources.”

DANA MARTIN  
MARKETING AUTOMATION STRATEGIST, SUNCOAST CREDIT UNION

“We chose Blueshift for its real-time segmentation and dynamic content personalization abilities that can be applied on email as well as mobile. We will now be able to meaningfully engage individual consumers across multiple channels and platforms, which was hard to do before.”

SAURABH SHARMA  
HEAD OF GLOBAL MARKETING, IDEEL

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## ABOUT CLEVERTAP



CleverTap is the leading customer engagement and retention platform that helps brands maximize user lifetime value. With CleverTap, brands can create optimized app experiences and automate campaigns across 11+ messaging channels. The platform makes it easy to analyze, segment, and engage users across mobile and web. Furthermore, create hyper-targeted campaigns that are proven to move customers forward in the lifecycle. Over 10,000 global brands, including Gojek, The Meet Group, MPL, Times Internet, Domino's, Ooredoo, Ketto, and BookMyShow trust CleverTap to engage and retain their...

# 324

## TOTAL CUSTOMER REFERENCES

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## FEATURED TESTIMONIALS

“CleverTap not only allows user communication, it also enables us to track events, create user journeys, and build targeted engagement for users both outside and inside the app. CleverTap is definitely a valuable tool for any marketer.”

ERIC RALLS  
FOUNDER & CEO, PLANTSAP

“CleverTap is an essential part of our user communications. It helps us to track the effectiveness of our messaging and helps us boost conversions, retention, and customer LTV.”

ARKADY GLAZOV  
PRODUCT MARKETING MANAGER, PAYSEND

“CleverTap's push templates have been very helpful to us. We've experimented with a few different templates which have resulted in a 10x boost in our clickthrough rates.”

ARJUN MALHOTRA  
ASSISTANT MANAGER- CRM, PHARMEASY

“CleverTap introduces a new way of tracking and visualizing product analytics to drive exponential growth for any data-driven tech company.”

MEELAD MENBARI  
MARKETING LEAD, WAY.COM

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## ABOUT MOENGAGE

# moengage

MoEngage is an intelligent customer engagement platform for the customer obsessed marketer. We help you delight your customers and retain them for longer. With MoEngage you can analyze customer behavior and engage them with personalized communication across the web, mobile and email. MoEngage is a full-stack solution consisting of powerful customer analytics, AI-powered customer journey orchestration and personalization - in one dashboard. From Fortune 500 enterprises such as Deutsche Telekom, Samsung, and Ally to mobile-first brands such as Flipkart, OLA, and bigbasket - MoEngage has helped amplify customer engagement for...

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## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“As a digital content service provider, MoEngage Web Push has significantly increased our ability to send targeted notifications to our users. I can push breaking news articles to cricket enthusiasts while sending tactical football analysis to users who are into detailed statistics.”

GAURAV KONAR  
CO-FOUNDER, SPORTSCAFE

“With MoEngage Push Amplification, we have witnessed an improvement of 10%+ in push delivery. This gives Bigbasket the ability to reach, engage and convert those additional users who would otherwise be a missed opportunity.”

ANAND BHASKARAN  
HEAD OF DIGITAL MARKETING, BIGBASKET

“Using MoEngage Flows, we automatically detect new users and reach out to them via push notifications and SMS. This automation has improved our first-purchase transactions by up to 15%.”

SHAYANTA PAUL  
HEAD OF ONLINE MARKETING, FAVE

“With MoEngage AI-powered Push Delivery Engine, we were able to increase our reach. This combined with Dynamic Content Optimization ensured optimum engagement and maximum conversions.”

SAKHAWAT HASAN  
ASSOCIATE DIRECTOR - ENGAGEMENT, VIU

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## ABOUT ONESIGNAL



OneSignal is democratizing mobile-centric customer engagement by enabling more than 1 million businesses to deliver 10+ billion messages daily. The omnichannel messaging platform supports email, push notifications, in-app messaging, and SMS and provides a visual workflow builder for crafting and automating cross-channel messaging sequences. Powered by superior architecture, OneSignal is designed to easily help you improve your customer journey for a mobile world.

**114**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“[OneSignal] has made it super easy. It’s like we can send push notifications whenever we need without really worrying about it. Our CEO is able to manage everything in OneSignal without any assistance from me or anybody else, which is really great because he doesn’t have a hugely technical background.”

LENNY URBANOWSKI  
CTO AND CO-FOUNDER, JOE

“Since deploying OneSignal, push notifications have grown into a large traffic source for Future, delivering millions of sessions a month to their publications. This increased traffic has also translated into accelerated revenue from sources such as affiliate marketing.”

MATT GREENWOOD  
AUDIENCE DEVELOPMENT EXECUTIVE, FUTURE PLC

“Sending push notifications to users just to improve open rates only serves to alienate users and desensitize them to your messages. It’s more important to deliver relevant, valuable content—always.”

CHARLIE KAPLAN  
VP OF PRODUCT, AUDIOMACK

“OneSignal has helped us develop world-class push notification capabilities with little effort on our end. We’ve increased our retention by over 20% since we’ve started.”

OMER BEN AMI  
PRODUCT MANAGER, KASAMBA

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## ABOUT WEBENGAGE



WebEngage is a marketing automation software that helps B2C companies drive more revenues from their existing customers and anonymous users. WebEngage helps companies segment their customers and engage with them in a contextual and personalized manner through various channels such as Push, In-app, SMS, Web Push, Email, Facebook, On-site Notifications, On-site Surveys and On-site Feedback. Through WebEngage, companies can create complex lifecycle campaigns in seconds using the Journey Designer.

# 370

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We found a platform that provides accurate user data, simplifies the collating process, helps us create usable buyer personas and journeys, and has most features that an online beauty brand (like our) needs. The cohorts and journey builder features, especially, impressed us. WebEngage aided us in taking our lifecycle marketing campaigns to the next level. Our campaigns improved instantly they’ve become highly personalized, timely and effective.”

NEERAJ SANGHANI  
EVP PRODUCTS & STRATEGY, MYGLAMM

“WebEngage has not only helped us increase our conversion rate by allowing us great flexibility with on-site personalization, but has also been instrumental in setting up our repeat charter through it's Journey's features. It has helped us increase the communication frequency to various segments by automating a lot of manual tasks and has also led to improvement in our repeat cohorts.”

ABHISHEK JOSHI  
DIGITAL MARKETING HEAD, HOUSEJOY

“We used WebEngage's Journey Designer to create automated workflows to engage with users on channels like Email, Push, Text, In-app and Web. The ability to create coherent communication across the user lifecycle has brought tremendous impact on conversions. Additionally, using Marketing Cloud has been pivotal in increasing overall efficiency of marketing at SlicePay.”

RAJAN BAJAJ  
CHIEF EXECUTIVE OFFICER, SLICEPAY

“WebEngage's suite of products has helped us improve user experience, drive revenue and improve targeted messaging to our site visitors. I highly recommend WebEngage for any site that wants to improve on these areas.”

CRAIG BURRIS  
INTEGRATION MANAGER, CARSOUP.COM

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## ABOUT AITRILLION



AiTrillion is an Intelligent Marketing Cloud built for the e-commerce world. With AiTrillion, companies can orchestrate campaigns across channels like push, email, in-app messaging, and with auto-optimization towards higher conversions powered by machine learning. Traditionally, marketing clouds are way too expensive to implement, hard to learn and of course rule-based. At AiTrillion, they have built an enterprise solution that is easier to use, elegantly designed, fully integrated and is learning-based. Their main purpose at AiTrillion is to create an eCommerce platform for online sellers where every seller can engage their customers and sell...

# 137

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“I love this app and the customer service for it. So far I've used the email campaigns, loyalty program, and push notifications. I think it is amazing that they offer so many services in one place, it definitely helps to streamline your business and keep track of everything you have going on. I really look forward to seeing how my business grows from the use of AiTrillion.”

SOCIAL THEORY CO.

“Brilliant! This app has increased my sales and the loyalty rewards have given my customers the extras push to buy my products. I have to say the customer service team at Aitrillion is absolutely brilliant! They have sent me up and got me going without disturbing my business/ I highly recommend ai trillion!”

BEARDKEEPER

“Best app ever! friendly fast service and set up is a breeze, 1000% recommended! covers all basics for a new online store, emails, push notifications, loyalty program etc.”

EARTH AUTISM

“I would say all in one app.chat bot, web push, email marketing, loyalty program, review collector, sale predictor etc. Its cheap compared to downloading many paid apps.”

TRENDYFASHPRO

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afinecare.







## ABOUT OMNISEND



Omnisend is an all-in-one omnichannel marketing platform built for busy shop owners who've had enough adventure. It makes email, SMS, and automation feel wonderfully uneventful. Powerful yet intuitive, Omnisend helps you grow sales and build customer relationships without the headache. Advanced segmentation, seamless ecommerce integrations, and automation workflows handle the heavy lifting — so you don't have to. And with 24/7 customer support, you're covered at all times. Try out Omnisend and see for yourself how boring and adventureless (in the best way possible) your email marketing can...

# 136

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“This channel has grown faster than we expected, We use push notifications for our ‘Deal of the Day’ campaigns, which feature five new products at 50% off daily. It’s the perfect solution for sending daily updates without overwhelming customers with emails or SMS.”*

SHAN JIANG  
CUSTOMER GROWTH MANAGER, KATE BACKDROP

*“Omnisend feels like having an additional employee. It takes care of routine customer engagement, allowing our team to focus on high-touch interactions. The platform is incredibly efficient and cost-effective.”*

SAM BAKKER  
ECOMMERCE MANAGER, VERPAKGIGANT

*“With Omnisend’s latest product review functionalities and increased personalization options, we’re excited to enhance our clients’ user experiences.”*

THEO VAN WYK  
CO-FOUNDER, VANHA DIGITAL

*“The features and support offered by Omnisend are way better than what is out there on the market from other companies and competitors.”*

STEPHEN BAYLESS  
DIGITAL MARKETING MANAGER, GOLF BALL NUT

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KERRITS

divatress

B★WEAR

BLACK  
mango

BRITISH AIRWAYS | 360



## ABOUT PUSHER



A MessageBird company

Pusher is the category leader in delightful APIs for app developers building communication and collaboration features. Using its core product, Channels, developers can easily create interactive features such as in-app notifications, activity streams, chat, real-time dashboards and multi-user collaborative apps. They have over 250,000 developer customers across 170 countries. They're used by everyone, from one-person operations to companies such as The New York Times, Mailchimp, Intercom and Draft Kings.

# 49

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*"We struggled with a lot of our infrastructure to handle a sudden spike in load. We've had to engineer a lot of complexity there to solve that. We haven't had to do that with Pusher."*

PETER HAMILTON  
HEAD OF TECHNOLOGY, REMIND

*"I can't imagine building any serious app without ever using Pusher. In order to build a really good offline architecture app you need Pusher."*

BARIMA KWARTENG  
CHIEF EXECUTIVE OFFICER, TIMEERO

*"When we started using Pusher, the load on our servers dropped dramatically and the round-trip time was cut by over 70%."*

DAVID VAN DER STAAK  
CREATOR, TOLKCHAT

*"It simplifies our backend development. It is much better than dealing with iOS/Android platform specifics."*

ARMANDS LIENIEKS  
DIRECTOR OF ENGINEERING, SAGE HR

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## ABOUT PUSHWOOSH



Pushwoosh provides the most diverse cross-platform push notifications system that lets marketers, mobile developers, and app owners reach and engage their audience with unprecedented ease. Pushwoosh has changed the dynamics of mobile marketing with the introduction of the free full-featured push notifications service back in 2011. The company supports the idea of working closely with its community to deliver a responsive platform based on the latest tendencies in mobile communication channels.

61

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“What's nice about Pushwoosh is they have a free offering with basic push features to get you started and their service applies to multiple platforms in general as well as offering plugins and samples for PhoneGap applications targeting iOS, Android, and Windows Phone 7. I noticed there also appears to be a plugin available and supported with PhoneGap Build. With all the PhoneGap support it seemed like a great service to blog about...”

HOLLY SCHINSKY  
SENIOR APPLICATION DEVELOPER, DEVGIRL.ORG

“Pushwoosh is awesome. It's a great service. It's affordable. It works. And the Customer Service is outstanding. We're building a live service for Android and iOS on Unity3d and needed a quick, simple push notification service. Pushwoosh quickly rose to the top with their Unity3d plugin, remote API (for PNs to individual devices) and simple integration. Add to that incredible and responsive customer service and they're the obvious choice.”

FARRELL EDWARDS  
VP PRODUCT DEVELOPMENT, XACFAQ

“Pushwoosh is just the solution we were looking for. What can I say, it does exactly what it says in the tin. It dropped straight into our game with no effort and now our game users send and receive notifications to and from each other. From HQ, we are also able send notifications to targeted users or groups of users. It's really brought our game alive and improved retention enormously.”

KEVIN COOK  
PROGRAMMING DIRECTOR, PIXELFLIP MEDIA LTD.

“The main problem with SMS is that its CTR is about five times lower compared to push notifications.”

ELEN SIMONYAN  
DIGITAL PRODUCT MANAGER, TELECOM ARMENIA

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## ABOUT VWO ENGAGE



VWO Engage helps you reach your audience beyond their email inbox. VWO Engage, part of VWO Platform, helps you engage with visitors that drop off & drive them back to your website.

# 47

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Push notifications fill a role that no other channel of communication can. And with [VWO Engage], Freeflys could set up its push notifications in less than 3 minutes!”*

ALEX B.  
VICE PRESIDENT OF TECHNOLOGY, FREEFLYS

*“PushCrew immensely helped us with retention marketing. We’ve successfully increased our repeat traffic and have been driving engagement using PushCrew.”*

SCOTT MCBAYER  
MARKETING MANAGER, MINDENEGYBEN BLOG

*“The ease of using PushCrew allows great room for experimentation- be it with content, time, or frequency of reaching out to my subscribers.”*

SEAN SI  
OWNER, SEO HACKER, SEO HACKER

*“PushCrew brought us easy success in meeting our end goals, increasing pageviews and bringing users back to the website, every day.”*

BÉLA KRANKOVICS  
PRODUCT MANAGER, NEMZETI SPORT ONLINE

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**2025  
PUSH  
NOTIFICATION  
SOFTWARE**

**RISING STAR**





## ABOUT AIMTELL



Aimtell is a cloud based marketing platform that enables digital marketers and businesses to send web-based push notifications based on custom events or site activity to desktop and mobile devices. Aimtell participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework. They are committed to subjecting all personal data received from European Union (EU) member countries in reliance on the Privacy Shield Framework to the Framework's applicable Principles.

11

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Very reliable and easy to use. They have helped us quickly grow push notification into one of our top performing marketing channels.”*

NICK HOANG  
VP MARKETING, LEFLAIR

*“Aimtell is the right tool to manage push notifications. Most powerful addition to our Online Marketing toolbox since remarketing.”*

ALEXEY CHESNOK  
CHIEF EXECUTIVE OFFICER, GLOBALROSE

*“Best push notifications app, period! The possibilities are endless.”*

ADEWALE ADEJUMO  
FOUNDER, ZASTTRA.COM

*“The software is really impressive and easy to use. Kudos.”*

MCKANE DAVIS  
PRESIDENT, SCRAPBOOK.COM

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leflair

NEILPATEL

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## ABOUT IZOTOO



iZotoo is a Browser Push Notifications service. Push notifications are clickable messages sent to a smartphone or desktop by a website. Engage like App notifications without the need for one.

**102**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“iZotoo targets everything from user engagement to retargeting and from generating a new revenue stream to contributing significantly to our pageviews. The team is very approachable and always stays connected as well. They have been extremely helpful right from migration to resolving issues quickly and effectively.”

SUPACHOK PATTARAMARUT  
NEW MEDIA DIRECTOR, PPTV HD 36

“iZotoo is a great way to get traffic and reach out to readers. Being able to push breaking news and headlines to target audiences based on location and interest. It is also simple to use with an intuitive interface that even our editorial team can start using with little re-training.”

MOHAMMAD ALDAGHESTANI  
HEAD OF AUDIENCE ENGAGEMENT, EREM NEWS

“We are very happy with the Messenger push notifications product. We are now able to reach our Facebook audience as well. We are happy with the interactions we are getting, which ultimately contribute to more pageviews.”

SREEKANTH MANNEM  
MANAGER SEO, EVT BHARAT

“iZotoo has allowed us to live in the moment with our customers. We use web push notifications for everything from customer acquisition to retaining them and flash sales promotion.”

JAMES BAKER  
DIGITAL MARKETING SPECIALIST, SEEDBOX

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**ABP Network**





## ABOUT NOTIX

# notix

Notix is an audience re-engagement service based on web push notifications that work for both desktop and mobile devices. Increase your website pageviews with Push Notifications. Notix provides custom solutions for any kind and size of business. Choose your plan and start engaging your audience with push notifications.

# 22

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The website is very intuitive, easy to use, with a very nice graphic design. The panel allows you to use many functions, while everything is aesthetically pleasing and organized in an accessible way. Access to full history and statistics enables the successive monitoring and analysis of activities.”

PAWEL AUGUSTYN  
CHIEF MARKETING OFFICER AND CO-FOUNDER, FXMAG

“There are plenty of push notification services on the Internet, in fact, I have used all the popular ones both paid and free. But what makes Notix stand apart? It is their delivery rate and their customer support. Unlike other push services, Notix delivers 90% whereas others deliver below 30%.”

ABIJITH JOJU  
OWNER, MALLU GROUP

“We are impressed by Notix's almost real-time delivery. The tool is very user-friendly & Notix team is amicable and supportive throughout the portal migration; the best part is that our push notifications click rate is increased by nearly 100%. Kudos, team Notix!”

OWNER  
CRACKU

“Our overall experience with Notix has been great. It is a user-friendly tool. The Notix team has been humble and helpful throughout the set up and migration process. Cheers.”

ANUSHA S.  
DIGITAL MARKETING ANALYST, GETMYUNI

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**FXMAG**

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## ABOUT PUSHENGAGE



PushEngage is a leading platform for Browser Push Notifications. They enable push notifications on Chrome and Firefox and on Mobile and Desktop. They are live in 125+ countries. They offer Automatic Segmentation, Autoresponders, RSS Automation, Advanced Scheduling, and Advanced Analytics.

45

TOTAL CUSTOMER REFERENCES

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## FEATURED TESTIMONIALS

“With PushEngage browser notifications, we've been able to reach out [to] users who are not active on the site and provide them with helpful offers or information which is relevant to them. This capability of re-engaging the users add a lot of value for us. The integration is really simple and one can get going with push notifications on their site within 10 mins.”

NITIN  
ASKLAILA

“PushEngage is a very intuitive and easy-to-use platform. It was very easy to integrate PushEngage APIs on our website. Ravi and his customer success team have gone beyond the call of duty in providing support whenever we needed one.”

SUHAIB ANWAR  
HEAD OF SEO, MYDEAL.COM.AU

“The reach of push notifications is much better than email. About 65% of our push subscribers view the notification, and about 3.5% to 4.5% click through to the site. This is more than double the open/click rates for email.”

MAYA KRAMPF  
FOUNDER, WHOLESOME YUM

“When you send daily notifications you need to get creative and understand what your users want to receive. Surprisingly, the best open rates on our campaigns were not sales, but informative articles on our blog.”

MIHAI BUCUROIU  
CHIEF EXECUTIVE OFFICER, VEGIS

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asklaila

Bitdefender



INTEx

Harry & David



## ABOUT PUSHNAMI



Pushnami is a leading digital marketing software provider based in Austin, Texas and is live on more than 3,000 websites globally, growing at a pace of over 20% month over month. Pushnami provides a powerful Online Performance Marketing Platform to increase traffic and conversions. Functional on desktop, mobile & tablet devices. They offer their clients unparalleled performance by providing cutting edge messaging solutions combined with AI/Machine learning and unlimited information storage.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Pushnami has been an incredible partner for us. Their tailored approach to helping us craft our web push and email strategies has empowered us to transform our streams for audience reach into revenue, while providing a more engaging experience overall for our readers.”

ADAM SILVERS  
ASSOCIATE DIRECTOR OF STRATEGY, NEWSWEEK

“More than anything else, I love the humans at Pushnami. The support we receive is the best in the industry. It always feels like helpful collaboration and it never really feels like work. It's almost like getting together with a group of friends.”

BRITTANY CATANIA  
VP OF OPERATIONS, BRIGHT HORIZONS

“Pushnami has allowed us to build a profitable relationship where we're able to make revenue from the publishing side as well as the advertising side. We're one of Pushnami's oldest clients and it's been great from the very beginning.”

AFFILIATE ACCOUNT MANAGER  
AFFILIATE PUBLISHING COMPANY

“Pushnami is a valuable asset to our toolbox as it allows us to retarget potentially lost customers and drive them back to our site to ultimately complete their purchase.”

PAUL JUNE  
VICE PRESIDENT OF MARKETING, MOBILEEDGE

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**Newsweek**

**LEATHERUP**

