

Vacation Rental Management Software Category

FALL 2025
Customer Success Report





Vacation Rental Management Software Category

Vacation rental management software is built to support vacation rental firms with bookings management, customer management, and facility maintenance management. It assists these firms to efficiently handle a consumer's satisfaction during their holiday. The solution is utilized by supervisors and managers to monitor daily activities like guest traffic, maintenance and cleaning; by marketing and sales teams for promotion; and by other employees to plan and list rentals.

Vacation rental software presents a booking engine which can be used online. You can use it to schedule and track staff for facility management routines and capably handle the availability and pricing of all rental units. The system provides tools for sales and marketing management, and facilitates multi-channel communication with consumers. Finally, it enables you to analyze and track unit utilization, customer satisfaction, and occupancy rates.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Vacation Rental Management Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2025

**VACATION RENTAL
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT BOOKERVILLE



Bookerville was established to provide easy-to-use, customizable vacation rental management software for multi-property vacation rental managers, do-it-yourself vacation rental owners, private vacation homeowners, bed and breakfast owners, and condo guest suite managers.

17

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"You guys have always been great. I was recently talked into joining a team that was head over heels for LiveRez. I used it for about a 6 months and ended up splitting apart with them just to come back to Bookerville."

MATT DEMIRJIAN
AZ HOLIDAY HOMES

"I have been using your Bookerville system, and I am so happy with this excellent product. Thank you so very much. I cannot thank you enough for your support. Our customers and owners love the system."

KYUNGHO "K.H." KIM
MENEHUNE RESERVATIONS

"Whoever built this is a genius. It really works well, very impressive."

JOE GRUTZA
DAYTONA OCEAN RENTALS

"Bookerville has saved our lives more than once. You rock."

JASON FROME
PINE HOLLOW LODGING

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ABOUT GUESTY



Guesty is the world's leading property management platform for the short-term, vacation rental and hospitality industry. Serving everyone from hosts to hotel brands, customers utilize Guesty's platform and solutions to centralize their reservations, guest communication, operational tasks, cleaning management and more across all the major booking OTA channels, including Airbnb, Vrbo, Booking.com, Tripadvisor, Expedia, Agoda, Trip.com, Hopper, Marriott Homes & Villas, Google Travel, direct booking websites and more. With 14 offices serving customers worldwide, Guesty empowers hospitality operators to save time and resources so that they can focus...

274

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Guesty has been transformational for our business growth. Particularly when it comes to automation and messaging, Guesty saves my team probably about 40 hours a month. This allows us to focus on strategic expansion and elevating the guest experience rather than getting bogged down in repetitive tasks.”

MAXIMILLIAN KOSTYASHKIN
CHIEF EXECUTIVE OFFICER, MAK REALTY GROUP

“After experimenting with other PMS options, we've come to appreciate Guesty's superiority. Its ease of use for both our team and property owners—and exceptional customer service—solidify Guesty as the ideal choice for our business.”

ALBERTO NAVARRETE
CHIEF FINANCIAL OFFICER, OCEAN HOME

“Guesty allows me to centralize several key solutions for my business into one integrated ecosystem — from the PMS and Locks Manager to the Guest App and more — giving me greater visibility and control.”

JACO LUCHTAN
CO-FOUNDER, TASMAN

“Guesty is the foundation of our operations. It connects with other critical tools like Breezeway for housekeeping, making our operations smoother and more efficient.”

ANDREAS COOPER
OHANA

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ABOUT LODGIFY



Lodgify is focused on building direct channel technology that empowers vacation rental owners and property managers to create a professional website and grow direct bookings free from commissions. The company, which has been featured twice in Wired's 100 Hottest European startups list, has raised a total of \$7.3 million in venture capital to date. They are an international team of more than 50 people and their HQ is based in Barcelona City Center.

73

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“My advice to aspiring vacation rental hosts would be to never give up. Failure is feedback and you’re going to be faced with a lot of challenges as you run and own your own vacation rental. Having to learn new ways again is what’s going to help you continue growing.”

ALEXIE S.
FOUNDER & OPERATIONS, TRIANGLE PALMS SIARGAO

“The onboarding process was very fast and professional, it helped me to get started. Lodgify contains most of what I need in my business, channel management, unified inbox and a calendar that gives me a good overview.”

ULF ERIKSSON
SÄTTRABY & VASTERVIK BED AND BREAKFAST

“Luckily, we found Lodgify before we opened the doors. We even prebooked the casa before it was finished (which helped in paying for the final stages of the build)!”

ANNIE
OWNER, CASA FLOURISH

“Lodgify has helped us to be more present on the international market and its guides are perfect in developing the technical side to that.”

JAMES
VALLETTA PROPERTY RENTALS

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ABOUT RENTALS UNITED

rentals united

Rentals United is easy to use, constantly evolving and powerful; the Rentals United platform handles tons of data every day connected to 60+ listing sites, as well as 100+ technology providers. Rentals United started in 2015 when the founders of 4 leading European vacation rental agencies got together to find an efficient solution to automatic inventory distribution. The answer was an intuitive platform that stores property information and automatically updates it across multiple listings sites.

134

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Our main and most used software is Rentals United because we constantly upload new properties to booking sites. I personally like it for its simplicity and straightforward usage. It is clicking a few buttons and following clear steps to send properties to channels. When you have so many properties to list, having it done efficiently makes everything a lot easier. We have been adding new listing sites progressively and seen an increase in both bookings and performance each time we add a new site.”

MAXIME LEUFROY-MURAT
CHIEF EXECUTIVE OFFICER, CITY RELAY

“Great Customer Support: Rentals United helps us distribute our properties through different channels through our short term rental PMS. It really understands our needs and we have always felt valued as a client. I believe Rentals United is a great tool to broaden your property distribution channels. They have helped promote our listings effectively in new channels.”

RAFAEL SOMPOLAS
HUESPEDIA

“We have used Rentals United for the past 4 years and have found it extremely helpful connecting our calendars to many booking platforms. The support I have received has been wonderful. I have no hesitation in recommending Rentals United.”

KAREN
THE EDGE COFFS HARBOUR

“Rentals United has a big variety of channels and it's very easy to upload properties. Everything is automated. This is the innovation we need in 2022.”

CHRIS PIKOULAS
OPERATION DIRECTOR, MYKONOS.LUXURY

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2025

**VACATION RENTAL
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT BAREFOOT TECHNOLOGIES CORPORATION



Barefoot Technologies: The Team Behind the Team In the fast-moving world of vacation rentals, Barefoot Technologies has spent over two decades being the steady hand behind thriving property management companies. We're not just software—we're your strategic partner, helping you streamline operations, strengthen owner relationships, and grow revenue with confidence. Barefoot is built for companies who outgrow the "plug-and-play" tools. Our platform offers deep flexibility and full trust accounting—because compliance and accuracy aren't optional,...

49

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have been a fan of Barefoot for years and was one of their first clients. Three years ago, I opened my own company and in this down economy we have grown to 11 people and \$25 million in sales, \$2.5 million in rentals with triple digit growth every year. Their technology, support and people, who I consider my partners in rentals made it easier to take this huge jump and allowed me to grow quickly into one of the leading real estate companies in the area.”

MARGIE PAPIER PHILO
OWNER AND BROKER, ADIRONDACK PREMIER PROPERTIES

“One of the main reasons that we chose Barefoot is because we trust their integrated accounting system. We wanted to make sure that we were able to easily access guest, vendor, and property/owner data from a central source and that all charges and payments will flow seamlessly from the guest to the appropriate vendor or owner accounts.”

JAMES HANEY
ACCOUNTING MANAGER, VANTAGE RESORT REALTY

“We have been using Barefoot Agent for over sixteen years and we still find that the customer service is amazing. We always get great consultative assistance in creating efficient processes.”

BILLY DIRKSEN
GENERAL MANAGER, ALI'I RESORTS

“Barefoot's capabilities allow DeBordieu to move into a future of growth with a very cutting edge program and a team that understands our needs.”

HAMPTON PEACE
CHIEF EXECUTIVE OFFICER AND OWNER, DEBORDIEU RENTALS

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ADIRONDACK PREMIER PROPERTIES INC.





ABOUT BREEZEWAY



Breezeway's property operations platform helps coordinate, communicate, and verify detailed work at properties, and deliver the best service experience to guests and homeowners. Breezeway's software and mobile apps have facilitated over 30M property tasks and helped thousands of short-term rental operators and hospitality professionals meet detailed service standards. Combining deep learning technology, robust property data, smart messaging, and mobile-first task management, Breezeway is bringing service optimization to the property management space. Created by the founder of FlipKey (acquired by TripAdvisor), the...

148

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Breezeway is the only thing that has kept me sane through our busiest season. My executive housekeeper and I agreed that if it weren't for Breezeway we probably would not have any hair left by the end of the month. We're operating three different locations and the fact that I can look in Breezeway and do everything in one place is life-saving. I wouldn't do it any other way going forward.”

MICHAEL BRINDLEY
GENERAL MANAGER, THE FIVE STAR MANAGEMENT GROUP

“I love Breezeway's system! Their integration with BookingSync works so seamlessly and pulls in all of our reservation information immediately so we never miss a beat. This makes it so easy for our team to coordinate operations across our portfolio of properties all in one place.”

JILL THORWEGEN
DIRECTOR OF OPERATIONS, OPULENT VACATIONS

“Breezeway has been a game-changer for us. It's eliminated operational headaches, improved team satisfaction, and allowed us to focus on growing our business. We're excited to continue scaling with Breezeway as a core part of our tech stack.”

MICHAEL COLVIN
DIRECTOR OF OPERATIONS, LOCALE

“Breezeway has completely transformed how we manage cleaning, maintenance, and inspections. It gives us full control, streamlines communication, and ensures no task falls through the cracks. My whole team agrees we couldn't work without it.”

CARLA MONTESINOS
GLOBAL VACACIONAL

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ABOUT ESCAPIA



Escapia With over 1 million vacations booked, Escapia has been fine-tuned to ensure an efficient, scalable, and user-friendly property management solution. 1,000+ property management companies trust Escapia to run their business, and their feedback drives expansion and innovation across our software. Choose a proven solution that frees up your team to focus on delighting your guests and growing your business. This is vacation rental software built to scale.

61

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Escapia’s team worked closely with us to address our unique needs. We manage more properties than most vacation rental property management companies, and Escapia’s flexibility allowed us to tailor solutions to our portfolio, such as managing accounting and communications for individual business entities.”

MARY BETH MILES
CHIEF EXECUTIVE OFFICER, VACATION RENTAL
COLLECTIVE

“Meeting our distribution goals is super easy you check the box. All we have to do is go in and go ‘check check check’ and then HomeAway Software puts us out there.”

JOHN BOBE
SUNSET PROPERTIES

“Escapia makes everybody in my organization better, and once again, it makes the guest experience that much better.”

DAVID WILCOX
SUMMIT MOUNTAIN RENTALS

“We were planning on double-running systems for a year. And within 30 days we said, ‘Why are we bothering.’”

DAVID FISCHBACH
BEACHFRONT ONLY

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ABOUT HOSTAWAY

Hostaway

Hostaway is the world's leading all-in-one vacation rental software for property managers and owners who manage 2-5000+ properties. Designed to automate and optimize all aspects of your operations, Hostaway centralizes your business all in one place with end-to-end property management including 24/7 customer support. Easily connect and manage your listings across all major travel platforms like Airbnb, Vrbo, Booking.com, Google, etc. Increase your profitability and occupancy through dynamic pricing and building your own direct booking site.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We love the flexibility and the top-notch service Hostaway provided us. The property management system proved to be very helpful and the channel manager connection is really good. A key feature of the system is that it's simple and user-friendly. Also noteworthy is the sales team at Hostaway are always available when we need support, which is very important to our team at Stay Hub.”

ERIC HAMMOND
FOUNDER AND OWNER, THE STAY HUB

“Before using Hostaway's Channel Manager, it was really complicated for us. We managed everything by hand, writing things down in Excel files. It was very time-consuming and very complicated.”

MATTHIEU MATHLOUTHI
FOUNDER, MANASTEOS

“The Hostaway team has been great. Always available and very helpful especially when we needed to bring on the apartment resort just before Christmas.”

JAYNE PARKER
CHIEF OF STUFF, IHOSTME.COM

“Hostaway made the changeover simple. Everything clicked into place, and we could finally focus on growth instead of admin.”

MICHAEL S. EVANGELIS
FOUNDER, MIKE'S URBAN STAYS

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ABOUT LIVEREZ



LiveRez is a complete vacation rental software and services solution. Their solution includes a website, property management system, and online marketing services. They pride themselves on taking a partnership approach with vacation rental property managers to drive more bookings for their business.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Switching my operations to LiveRez was one of the best decisions I've made. They not only created a robust website for us, but they became our partners in SUCCESS! Each person that represents LiveRez is knowledgeable, kind, and truly interested in building our business.”

MAURICE MAIO
SAN DIEGO BEACH KING

“I love that I can go back to the same people repeatedly. After 12 years on LiveRez, we switched to Ignite, and I absolutely love the support we receive.”

ALEXIS MILLER
COTTAGE CONNECTION OF MAINE

“With LiveRez, the rate of growth in our business has doubled and our revenues have increased tremendously.”

JIM KITTS
CAROLINA BEACH REALTY

“The CRM system alone saves me more than \$50,000 a year.”

LEIGH BATEMAN
MAGICAL VACATION HOMES

TRUSTED BY





ABOUT RENTAL NETWORK SOFTWARE



Rental Network Software, or RNS, founded in 1988, develops a feature rich, technology driven vacation rental software for property managers around the world. Based in Bradenton, Florida, RNS lives and breathes vacation rentals. Having helped pioneer the vacation rental industry, RNS has the utmost respect for the property managers and vendors that work and help grow this sector of the travel industry. It is no surprise, that through RNS' 25 years of building and selling top of the line vacation rental software, that this company has life-long customers, dedicated employees and a software that acts as a property manager's third...

15

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Duncan Real Estate on Anna Maria Island has been using RNS for years. We manage over 100 properties on and around Anna Maria Island. Without comprehensive software to help us manage these properties it would be impossible. The main functions that RNS provides our team for our Vacation Rentals and Annual Rentals are Accounting, Management, and Reservations. The integration into our website provides our guests with the ease of use that is mandatory for the success of our company.”

MICHELLE LAADE
DUNCAN REAL ESTATE

“We’ve been with RNS for 10 years now and are very pleased with the program. Since our purchase of RNS, their support staff has always been very helpful. The great support has continued with the growth of our company, adding new staff and new modules. Upgrades are fantastic and very excited to start using the latest.”

KIM RUPP
OWNER, EXECUTIVE LODGING OF THE BLACK HILLS

“RNS is a user friendly system that makes booking rentals as well as keeping track of finances much more efficient. In the event that the user is unable to figure out an issue, the support staff at RNS is highly qualified and ready to assist. The staff is punctual in their responses and pleasant to deal with.”

JOSH SATO
PROPERTY MANAGER, SATO REAL ESTATE

“RNS, what a GREAT Company! I previously used Quick Books and another property management program for reservations, now it is all incorporated. I can do owner statements and pay bills in a fraction of the time. The support department is great.”

LORETTA LUTHER
OWNER, LUTHER'S VACATION RENTALS

TRUSTED BY



LEIGHTON
RENTALS



ABOUT RESNEXUS



ResNexus is a cloud-based property management software that helps increase reservations and revenue. As an all-in-one solution, ResNexus provides a beautifully designed ADA compliant website and booking engine to increase direct bookings. It also includes guest management, credit card processing, direct connections to marketing channels (such as Booking.com, Expedia, and Airbnb), dynamic pricing, automatic yield management, QuickBooks export, business reports, and much more. In addition, ResNexus increases your return guest rate with automatic email marketing that includes welcome, thank you, birthday and anniversary emails, as well...

58

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I honestly cannot say enough about ResNexus customer service. They are patient and available on the phone during USA hours. The Booking Management calendar is great. Visually it is clear with a wealth of options for seeing quickly what's happening on each unit for over 2 months at a time. The other thing I love is, ResNexus lets me integrate my Website, Email marketing, and Booking all "under one roof." Not being a tech wizard, this has proven to be one of the most amazing parts of my new relationship with ResNexus. And when they say they have "Red Carpet" professionals – they really mean it!”

HELENE ELBEIN
GORGEOUS STAYS

“ResNexus is a one-stop Property Management System. ResNexus provides practical and easy to use Reservation Management, Booking Engine, Website Development, and Marketing Services. They are constantly innovating to keep abreast of the latest hospitality trends.”

DONN DAVIS
THE CARRIAGE INN BED AND BREAKFAST

“Seamless integration between booking platforms. Ease of pricing changes based upon occupancy and high and low season as determined by property manager. Booking and financial reports at your finger tips. Competent tech support available when needed.”

KIM ADAMS
STARLIGHT LODGE NORTH CONWAY

“We really like the multi-channel management. The ResNexus grid provides one place to manage the bookings and most of the settings for the various OTAs.”

LONNIE
GREYSTONE MANOR VICTORIAN INN

TRUSTED BY





ABOUT STREAMLINE VACATION RENTAL SOFTWARE



Streamline Vacation Rental Software is smart, modern, powerful, and truly one of a kind. With more than a decade of innovation and proven excellence, Streamline's cutting edge solution enables companies to streamline operations and maximize their profits. Streamline has quickly become an industry leader, raising the bar in the realm of property management technology. More than just a software, Streamline is a long term business solution formulated by property managers to solve their evolving needs.

28

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Streamline is not a software vendor. They are a partner that is really helping us achieve our goals. Yes, they provide the software, but they also provide the support, the collaboration, in that they want us to be successful. It is a true partnership and that has been from day one.”

DENNIS ROBINSON
MARKETING MANAGER, MIDGETT REALTY

“We love Streamline! It's been a great experience and a smooth transition and we've grown a lot since we joined them.”

CHLOE ARNOLD
MARKETING MANAGER, AMAZING BRANSON RENTALS

“From an online booking standpoint, Streamline has put us at the top of the class here in Steamboat.”

BLAIR MCNAMARA
PRESIDENT, RESORT LODGING COMPANY

“With Streamline I can flip a switch and it does what I want it to.”

DOUG MIRACLE
ESCAPE TO BLUE RIDGE

TRUSTED BY





ABOUT TRAVELNEST



TravelNest helps holiday rental owners grow with dedicated expert support and proven data-backed strategies. Our experts provide personalised recommendations that boost bookings and simplify short-term letting.

31

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I've worked with TravelNest for over a year now. I can happily say that moving to TravelNest after deleting all my old accounts on various booking platforms was the best business decision I have made. It is such a good idea to have one port of call while having my property advertised on over 30 websites!”

JACK
HAPUS YURT

“Since we signed up with TravelNest, our bookings have really rocketed. We've had people coming to stay from all over the UK, and my phone is constantly pinging with new bookings, which is music to my ears! We really haven't looked back.”

JOANNE
OWNER, PUNCH TREE LODGE

“Since using TravelNest, we've got so much more time to focus on the customer experience. Using TravelNest gives us back precious time that we can spend on our guests – that's been critically important.”

JULIE
SOLID LUXURY

“The thing we love most about TravelNest is the fact that our cabin is advertised over lots of different travel websites but we only have one easy calendar to manage everything in only one place.”

EMA
CUILLIN VIEW CABIN

TRUSTED BY



Ballylinny Holiday Cottages





ABOUT TRAVELNET SOLUTIONS



TravelNet Solutions is an integrated software and solutions provider for the hospitality industry. Their mission is to transform how hospitality works. Every day they strive to solve the most difficult technology and workflow challenges, and they work tirelessly to provide solutions to help their customers become more efficient and profitable. Their vision of the future is a world where every hospitality company is able to compete on a level playing field. Their goal is to become their customer's business concierge.

59

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“LiveRez is anemic for what we need at this stage in our business. Guesty doesn't work well in the enterprise space. It can't handle anything over 75 units. But we heard great things about Track from some of the other PMs in our region, so when it came time to change platforms, TrackPMS rose to the top.”

DAN SAUNDERS
OWNER, THIRD COAST VACATIONS

“We were pleased with the resourcefulness of TRACK. I think the entire staff from my impression in speaking with them quite often during the process is this is going way better than we expect.”

BRITTAIN RESORTS & HOTELS

“My team uses every aspect of the Track core product. And in the last two years, we've added more products to our TrackSuite.”

BILLY WIDNER
CHIEF MARKETING OFFICER, BRETT/ROBINSON VACATIONS

“When we open new hotels, TravelNet Solutions is at the top of the list to call for our marketing efforts.”

THE HOTEL AT AUBURN UNIVERSITY & DIXON CONFERENCE CENTER

TRUSTED BY

PRINCEVILLE
KAUAI VACATION GROUP

CAROLINA MORNING
LUXURY VACATION RENTALS

EDEN CREST
VACATION RENTALS, INC.

GREEK PEAK
MOUNTAIN RESORT

BRITTAIN
RESORTS & HOTELS



ABOUT VIRTUAL RESORT MANAGER



Virtual Resort Manager is based in Beaufort, North Carolina. Their mission is to provide excellent vacation rental management software systems, marketing services, website development and customer support to an expanding client base. The company's software is inclusive of all aspects of reservations, front desk, housekeeping, maintenance, marketing analysis, financial analysis and record keeping as well as other back office management tools. The company is also capable of providing real estate rental companies and other resort rental businesses with a combination of advanced website hosting, management software, and hardware...

14

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“In just 46 seconds, the long-time accountant at Alan Holden Vacations sums up Virtual Resort Manager so perfectly. From accounting software that you can count on to a first-class support team, Kitty Shore sings VRM's praises. Having been with VRM for over 13 year, we would say that Alan Holden Vacations is a trust worthy source for a valid testimonial. Our vacation rental management software is just right for them and it would be the right fit for you!”

KITTY SHORE
ACCOUNTANT, ALAN HOLDEN VACATIONS

“VRM is a product we know we can count on to do what it is supposed to do without fail. VRM's company and staff show extreme integrity and a genuine desire to see that their customers succeed with their product. The two together deliver a solution that every vacation rental manager is looking for.”

SCOTT ERICKSON
CENTURY 21 ACTION

“VRM stays up with the times. During the five Years we've been using the VRM program, it has just kept getting better and better.”

ROC SANSOTTA
COVE REALTY

“VRM is the way to go. The program is user friendly with a great customer support staff.”

RON CLONTZ
BLUE WATER REALTY

TRUSTED BY





2025

**VACATION RENTAL
MANAGEMENT
SOFTWARE**

RISING STAR





ABOUT CIIRUS



CiiRUS combine industry expertise with innovative technology to deliver critical information for the vacation rental business. CiiRUS has created a gateway allowing homeowners, management companies and guests to communicate using one central system. The CiiRUS staff is a dedicated team of individuals located in Orlando, Florida, Laguna Beach, California, Philippines, the UK, and Brisbane, Australia with many years of experience in IT application development and multimedia technology experience in the vacation rental software industry. They deliver secure reliable software applications across international...

15

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“The software is user-friendly and efficient, making quotes and tracking guests a breeze. From the convenient dashboard to the easy reports, CiiRUS has made my day so much easier. Out of all the software I've used in my years, CiiRUS is by far the best.”

CATHERINE MEDINA
MAXIMA VACATIONS

“I couldn't ask for better. The CiiRUS team is always quick to respond. We are truly glad we went with them. The software is extremely easy to use and provides absolutely everything we need to manage our business efficiently.”

NIKKI DEVERONICA
DREAM ORLANDO

“CiiRUS fully considers the property management company, and is open to all of our ideas and suggestions.”

SYDNEY DIRLING
GREENWAY PM

“CiiRUS makes vacation rental management way easier! The team is always working to improve their product.”

KERRY NICE
TITANIUM PM

TRUSTED BY





ABOUT HOSTFULLY



Hostfully is an all-in-one property management platform that allows vacation rentals & property managers to handle all aspects of their business in one easy-to-use space. With Hostfully's PMP, you can reach more potential customers, streamline day-to-day operations, and make more profit with less effort.

74

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“In personalizing the messaging by including the owner's name, we noticed guests take better care of the property throughout the stay. It's an easy way to protect our clients' properties.”

KEITH FREEDMAN
OWNER, HOSTWELL

“Listing on multiple platforms caused occasional double bookings, but it was worth it since Airbnb brought in so many reservations and kept our vacancy rate low.”

STEVE PATTERSON
PRESIDENT, UR HOME IN PHILLY (URHIP)

“It was somewhat reasonable to manage all that by hand, but past five properties, managing Guesthoo's day-to-day became onerous.”

WILL ASBURY
OWNER AND OPERATOR, GUESTHOO

“We can book someone in like 5 seconds. I can handle everything with Hostfully—and it takes care of the rest.”

KAITLYN HOUGH-OAKES
ANCHOR REALTY GROUP

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ABOUT IGMS INC.



iGMS Inc. is a vacation rental software that helps hosts to effectively handle day-to-day short-term rental management tasks. The software enables users to operate all Airbnb, HomeAway & Vrbo accounts via a single interface, with access to the same advanced functionality through the mobile app. There's automated messaging for easier guest communication and reviews, templates, tools for team management and pricing management, and much more.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“After integrating iGMS into our operations the quality of our service is only getting better, and our business keeps growing. We started working with developers on new projects in Canada, the US, and South America. Multiple domestic and foreign investors are investing with us, and we have even started dialoguing with well-known institutional investors. We were able to compress the time required to achieve this by a factor of at least 2x thanks to iGMS.”

SEBASTIAN RIVAS
CHIEF EXECUTIVE OFFICER & FOUNDER, ANDES STR

“The biggest thing was saving time. Using iGMS we are able to deal with each guest with templates and with an all-in-one communication page. Also, since we have used iGMS, for the last 6 months, we've had no issue with miss-cleaning.”

INNOVATION STYLE

“We've been extremely fortunate to have expanded our business from one market to multiple markets across different geographies. Without the relevant technology, that would never have been possible.”

ZACH MANDLOWITZ
CHIEF EXECUTIVE OFFICER OF REAL ESTATE, GUESTABLE

“Having one dashboard with all the profiles we manage in just one place, not having to log in and out of several accounts. A multichat feature of iGMS saves me a lot of time.”

DANIEL DELMONTE
CHIEF EXECUTIVE OFFICER, AIR CONCIERGE

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Innovation Style
How Smart Change your business model and growing industry



Cabin
Living





ABOUT LODGIX.COM



Lodgix.com is a web-based guest management and online booking software. Whether you are a property owner with just one property, or a B&B with 10 rooms or a property manager with 75 properties under management, Lodgix.com will increase your bookings and simplify your life.

22

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I found Lodgix.com almost two years ago when I was looking for a comprehensive, convenient, and contemporary system to manage a number of highly frequented vacation rental homes in Southwest Florida. With Lodgix.com I have met the most competent partner imaginable. It is a very upscale, highly professional system, very easy to navigate and virtually fool...”

STEPHAN SANFORD
PRESIDENT / REAL ESTATE BROKER, SANFORD REALTY,
INC.

“I would highly recommend this on-line booking system to any business who wants to increase cabin or cottage bookings. I would also recommend Lodgix.com for their design work that they completed on our website. It is very functional and is much more useable than the old site. I love blogging right on our new web site and having customers write their reviews has been a boon. I can post upcoming events to let our customers know...”

LOIS MCFADDEN
CO-OWNER, COOK FOREST TOP HILL CABINS

“Love Love Love Lodgix. The Customer Service is AMAZING. They have helped with many of the question I've had starting up our cabin rental, even if it didn't pertain to lodgix, they would help, just to help you succeed. And the site is soooo easy to use and extremely helpful for taxes. Also, works great with other sites, Homeaway. They are always keeping up with request to help improving the ease of their site. I HUGE THANK YOU.”

MICHELLE ROUSH
WHITE RIVER CABIN RENTAL

“Easily implementable and takes no time to be up and running. Has very flexible pricing options which helps a lot to get started. You can set your prices in various ways (days /weeks /months) which is very important in the apartment rental business. Triggers option lets you automate the most tedious but important parts in the communication with employees and customers.”

GEORGI ZANEV
CITY STYLE APARTMENTS LLC

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ABOUT SMILY



Smily helps Airbnb host to earn in average +40% revenue. Smily offers a single interface to advertise vacation rental properties to over a 1000 websites, including Airbnb, Booking.com and Expedia. They also help with guests communication, collect and secure payments, and increase profitability. In September 2021, with a team across 17 countries, Smily has been nominated by Airbnb, Booking.com and Expedia, the world-leading connectivity platform of the entire hospitality industry...

23

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“BookingSync enabled us to access new markets and manage our bookings across channels while perfectly integrating with our current system thanks to their exhaustive and well-documented API and a very reactive customer support. It is for us an essential and a reliable partner.”

FRANÇOIS
GUESTREADY

“Smily's artificial intelligence makes it easier for our real estate agents to respond to guest reviews, saving time. The responses are faultless, full of ideas, personalized and well adapted to each traveler's opinion.”

LAUREN JACOB
LAFORÊT

“BookingSync is making our life easier and our business much more profitable. Its easy, works fine and can be settled in few hours. We can't stop saying how happy was the day we've discovered BookingSync!”

ANGELO
HELLOAPULIA

“Our pricing team is able to price our properties very easily, our reservation team does not get any double bookings.”

ANKUR
HOSTMAKER

TRUSTED BY





ABOUT WEBREZPRO



WebRezPro™ is a powerful, easy-to-use cloud property management system for all accommodation types and sizes. The fully integrated and automated system saves lodging operators time and boosts revenue by streamlining and modernizing front desk and back office operations. Bringing the benefits of the cloud to properties in 40 countries, WebRezPro is a product of World Web Technologies Inc., an Internet marketing and software company for tourism and hospitality since 1994.

89

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We were happy to find a property management system that could accommodate customized booking options — our discerning guests desire unique adventure luxury options, and most traditional systems can't cater to that. WebRezPro is professional, easy to manage and perfectly customizable to our offerings, it is the perfect solution for a boutique property.”

BENJAMIN LOOMIS
FOUNDER AND PRESIDENT, AMBLE RESORTS

“To be honest, we did not get a warm and fuzzy feeling from most. Then we spoke with Jean at WebRezPro. She was professional and understanding; I think she realized we had little experience.”

GORDON
THE BUNGALOWS MOTEL

“WebRezPro is incredibly easy for our sales staff to learn. Within minutes, new staff are booking new reservations, taking payments and sending off confirmations.”

CHRIS MULLIN
CO-OWNER & SALES MANAGER, FERNIE CENTRAL RESERVATIONS

“This software has been great for my small Inn. It's simple to use and does everything I need and more. The value, customer support and functionality are excellent.”

PAINTED SKY INN

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