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Corporate Gifting Software Category

FALL 2026
Customer Success Report





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Corporate Gifting Software Category

Corporate gifting software is designed to streamline and enhance the gifting process within a corporate context. These systems often provide a centralized platform where companies can automate and manage the the gift-giving process. The benefits of adopting such software include facilitating efficient and personalized gift management. Additionally, it can automate the selection and delivery of gifts, saving time and reducing the administrative burden on employees. Moreover, corporate gifting software can help companies strengthen relationships with clients, partners, and employees, fostering a positive corporate culture and enhancing brand image. It also aids in compliance by providing a transparent record of corporate gift-giving, enabling companies to adhere to ethical guidelines and regulations.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Corporate Gifting Software based on the FeaturedCustomers Customer Success Report.



Achievers · perkbox · Reward Gateway · Edenred · Sendoso



BHN REWARDS · guusto · Reachdesk · snappy powering smart restaurants · TREMENDOUS



&Open · brilliant · CORPORATE GIFT.COM · giftbit · goody · huggg · PerkUp

* Companies listed in alphabetical order



2026

CORPORATE GIFTING SOFTWARE

MARKET LEADER

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ABOUT ACHIEVERS

Achievers

Achievers delivers the only true cloud-based Employee Success Platform that enables remarkable business success. Designed specifically to meet the complex needs of today's changing, modern workplace, it is the most engaging software specifically designed to engage, align and recognize employees. Achievers Employee Recognition and Rewards solution provides companies with a robust foundation for their employee engagement initiatives by enabling both social and rewards-based recognition. Designed for today's workplace, Achievers' innovative cloud-based platform can increase employee engagement and drive business success. It empowers...

141 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Whenever there is a new challenge, CHRISTUS kudos! is one way we can engage with our Associates to say 'We see you and the great work that you are doing in the face of adversity.' It is inspiring to see leaders and Associates rally and ramp up their recognition of one another when it is needed most."

JACOB NORMAN
CHRISTUS HEALTH

"I have worked with many vendors and I have never received the level of service that I have from everyone at Achievers, especially our Client Success Manager. I have worked with many other vendors—Taleo, Oracle, as well as Jive—and I have never had such a responsive internal team."

HEATHER MARKLE
MANAGERREWARDS & RECOGNITION, AUTOTRADER

"Achievers has impacted engagement at ATB by giving our team members a platform to share their voice and seek and share feedback amongst each other, to come together as one ATB in a visual way."

KELSEY SCHNEIDER
RECOGNITION AND REWARDS LEAD, ATB FINANCIAL

"Using Achievers, we have been able to make recognition fun, inclusive, and global. We now have the tool to show our people just how much we value and appreciate them."

LIZ SMITH
GLOBAL RECOGNITION MANAGER, KELLANOVA

TRUSTED BY

Seattle Children's HOSPITAL • RESEARCH • FOUNDATION
Kellanova
CHRISTUS Health
Sobeys
Autotrader



ABOUT PERKBOX

perkbox

Perkbox is a cloud-based employee perks and engagement platform for businesses of all sizes. It is a diverse bunch of people on a mission to transform the face of UK business. Everyday, they work hard to put a smile on the faces of employees across the UK by providing free Perks, including free food, discounts in popular high street shops, cheap cinema tickets, free phone insurance and a load of other fun surprises. This allows employers to reward their staff. Every one of them packages is unique and carefully tailored to best suit the needs and desires of your individual company. Their plan is to help you to attract, engage and retain your employees. They...

240 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We use Perkbox as the place where we do all of our nominations and thanks for colleagues. When a colleague nominates someone, they choose which of our values it aligns to. Every month, we have a Colleague Communication Session that everyone's invited to. During this, we go through all the nominations so everyone gets their moment of fame, and then we'll announce the winner. The winner each month receives Reward points — again giving people the opportunity to choose what they want to spend it on."

VICTORIA HOLDEN
HEAD OF PEOPLE, MEDICHECKS

"Compared to other employee benefits providers, Perkbox had a particular focus on mental health, which was important for us at Lanes Group as we like to look after the emotional and physical wellbeing of all our people."

AMELIA MILAN
HR ADVISOR, LANES GROUP PLC

"Perkbox has definitely helped us build our company culture. It's a great opportunity for people to recognise each other, for us to recognise them, and to feel like they get a bit more when they work here because of it."

AMANDA WOOD
CHIEF EXECUTIVE OFFICER, REAL THERAPY SOLUTIONS

"Perkbox has made a real difference to our organisation and has helped us improve our happiness statistic by 98.3%."

ANDY BRIERLY
TECHNICAL DIRECTOR, LANES GROUP PLC

TRUSTED BY

West Brom Building Society

NHS Dorset HealthCare University NHS Foundation Trust

East Kent Hospitals University NHS NHS Foundation Trust

Leeds City Council



ABOUT REWARD GATEWAY

Reward Gateway | Edenred

Reward Gateway helps companies engage, motivate and retain people – every day, all over the world. Partnering with over 2,500 companies in 23 countries, they empower more than 5 million employees to connect, appreciate and support one another to make the world a better place to work. The unified employee engagement hub provides the best of recognition, reward, wellbeing, surveys, benefits, and discounts that support talent acquisition, retention and values-driven growth.

230 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We launched the Wellbeing Center with Reward Gateway and haven't looked back since. Originally, we were thinking about creating a platform internally but we're so happy that we chose a different path. Ultimately, working with Reward Gateway has saved us hundreds of admin hours and has exceeded all of our expectations."

HOSPITALITY & EXPERIENCE COORDINATOR
NORTHWEST LINEMAN COLLEGE

"Reward Gateway is helping us bring the words of the mission, vision, and values to life and engage our hybrid workforce in a digital workspace, which is something that wasn't possible until now."

RACHEL COOK
DIRECTOR OF HR, ECOWATER SYSTEMS

"Prior to launching the Square, we had several different forms of communication. There was a lot of just information in multiple different places, and that wasn't quite organized."

HILIARY MILLER
MANAGER, CULTURE AND WELLNESS, SELECTQUOTE

"My experience with the app has been amazing. It incorporates new routines to add to my daily life to help me self-care and be the best I can at work and in day-to-day life."

DESIREÉ
LA FAMILY HOUSING

TRUSTED BY

FRANKLIN UNIVERSITY · ERGON · KLDiscovery · GEORGIA AQUARIUM · RAYMOND WEST



ABOUT SENDOSO

Sendoso

Sendoso, the leading Sending Platform, helps companies stand out by giving them new ways to engage with customers throughout the buyer's journey. By integrating digital and physical sending strategies, companies can increase the effectiveness of their existing go-to-market programs and improve their relationships with customers. Trusted by over 500 companies, Sendoso is an essential part of successful demand generation, account-based, and customer experience programs. Founded in 2016, Sendoso is backed by $54M in venture funding and has a global footprint, with a presence in North America, Europe, and Asia...

161 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Sendoso's Address Confirmation and delivery notifications drove a seamless experience for us and created a constant line of communication between ForgeRock and our customers and prospective customers."

LAUREN WILCOX
SENIOR FIELD MARKETING MANAGER, FORGEROCK

"Data shows when AEs have a text messaging relationship with their buyer, deals progress easier and faster."

KRISTEN KELLER
FIELD MARKETING MANAGER, GAINSIGHT

"When your SDR and sales teams are selling to sales leaders, they always have to be on top of their game."

SCOTT LOGAN
HEAD OF DEMAND GENERATION, RINGDNA

"Sendoso, has been a great way to make our teams more efficient."

ANDREA KAYAL
CHIEF MARKETING OFFICER, ELECTRIC

TRUSTED BY

Pelago Upstart EvenUp LexisNexis® MachiningCloud



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CORPORATE GIFTING SOFTWARE

TOP PERFORMER

featured customers



ABOUT BHN REWARDS

BHN REWARDS

Everyone loves a present! BHN Rewards (formerly Rybbon) is a digital rewards management platform that helps businesses grow using powerful rewards programs. 3,000+ companies like Lyft, Twitch, and RedHat use BHN Rewards to survey response rates, research participation, customer and prospect engagement, employee engagement, and sales. Businesses love how BHN Rewards makes rewarding customers, research participants, and employees easy, delightful, and impactful. BHN Rewards provides one-stop access to 300+ global e-gift cards, donations, and Visa/Mastercard rewards. It is the integrated rewards partner for...

76 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Rybbon makes it easy by integrating a wide variety of offer options into campaigns via Marketo, Hubspot & SurveyMonkey. They do all the fulfillment, and can co-brand gifts for you as well. Definitely worth a look."

MATT HEINZ
PRESIDENT, HEINZ MARKETING

"Now that we are using BHN Rewards, we don't need to know what's available in any given country. With BHN Rewards, we can go, 'Take your pick of the rewards offered in your location.'"

KATIE CRAIN
CLIENT AND PROJECT MANAGER FOR ACTIONABLE RESEARCH, ACTIONABLE RESEARCH

"I like that BHN Rewards has robust dashboards and reporting that we can look at, He's able to quickly view the claim rate for each campaign."

BRYAN TYNER
DIRECTOR OF RESEARCH, KICKSTARTER

"We chose Rybbon because it aligned with our need to quickly (30 minutes) set up the campaign."

HANNAH SHAIN
DIRECTOR OF MARKETING, SMARTBUG MEDIA

TRUSTED BY

Bitfocus HubSpot upwork simplifeye Langley Save, Borrow & Spend Wisely



ABOUT GUUSTO

guusto

Recognition built to impact frontline retention. Not another points program! Start in minutes, not months, with a free single user account that can send rewards to anyone. Flexible delivery to reach frontline workers through web, mobile app, TV displays and print options that require no technology to redeem. 5X IMPACT of your budget - only pay for people who can give recognition, no markups, unclaimed gifts credited back, and 1 day of clean water is donated with every gift...

64 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"I definitely would recommend other HR leaders to use it, I would rate Guusto a 10! You guys have a great team there and always open to answer any questions anyone might have. I really appreciate everything that your team has done!"

AMANDA MOSS
HUMAN RESOURCE MANAGER, THE CENTRAL GROUP

"Guusto streamlined the process for us. Because there are so many locations (21 locations including head office), it's just way easier to know where everybody is spending their money and keeping everybody on track."

JESSICA MCCABE
HUMAN RESOURCES ASSISTANT, JARLETTE HEALTH SERVICES

"Guusto has definitely helped to enhance our overall employee engagement scores when we look at various company metrics."

GINA TSAPARAS
DIRECTOR, CORPORATE HR & TOTAL REWARDS, DESIGNER SHOE WAREHOUSE

"The simplicity of Guusto lends itself to great adoption with frontline workers."

JOE BERARDI
SENIOR DIRECTOR, REXALL

TRUSTED BY

Rexall · Fairmont Hotels & Resorts · Toronto Raptors · Kingston Health Sciences Centre · Levi's Levi Strauss & Co.



ABOUT REACHDESK

Reachdesk

Reachdesk is enable companies to easily reach prospects and customers using 1-1 personalised Direct Mail. They automate everything with a few clicks of a button and integrate directly to your Sales and Marketing stack. Best of all, everything is measurable resulting in clear and quantifiable ROI for you and your team.

125 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The ease of use, the ability to send gifts dynamically, and the flexibility Reachdesk offers across regions really stood out. It made it much easier for us to execute campaigns globally and prove the ROI."

KATIE GRAY
SENIOR INTEGRATED MARKETING MANAGER, ITERABLE

"The sales process with Reachdesk was so impressive that I wanted to replicate it for my team because it was a customer experience beyond anything I had seen before."

KELLY WALTERS
SENIOR MARKETING MANAGER, SALESLOFT

"When we first started using Reachdesk, we saw a 15% increase in meeting show rate. More shows equals more deals so that directly impacts our bottom line."

KIERA GRIFFIS
MARKETING CAMPAIGN MANAGER, BILL

"With Reachdesk, it's not just about sending gifts. It's about creating experiences that move the needle."

KALEIGH WRIGHT
DEMAND GENERATION SPECIALIST, WORKHUMAN

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ABOUT SNAPPY

snappy
powering smart restaurants

Snappy offers restaurant technology products that allow you to manage every touchpoint of the guest experience using one simple platform. Online enterprise gifting platform. The company offers customized and automated gift campaigns for various occasions. It also provides automated service anniversaries, new hires, spot rewards, and corporate events, generates reports from automated campaigns, automates long-term campaigns of various sizes, and more.

24 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"I extend my heartfelt gratitude to the entire Snappy team for their unwavering support and exceptional services. With Snappy as our trusted partner, we are confident in our ability to continue exceeding our customers' expectations and achieving new heights of excellence in the restaurant industry."

SUJEE MOORTHY
OWNER, CHIANG MAI

"I highly recommend Snappy's self-serve kiosks to any restaurant looking to enhance their operational efficiency and prioritize the core aspects of their business. Thank you, Snappy, for helping us achieve our goals and exceed our customers' expectations."

ERWIN CHEN
OWNER, YOI RAMEN

"Snappy was amazing and they managed to complete all the jobs that previous companies were doing but, all in one and customize it to our needs."

SAF SANDHU
VP OPERATIONS, FRESHSLICE PIZZA

"Since integrating Snappy's seamless POS and online ordering system, we've seen a remarkable increase in tips and online sales."

IMTIAZ BHALLOO
OWNER, TOPPINGS



ABOUT TREMENDOUS

TREMENDOUS

Tremendous is a payouts platform, enabling businesses to send money, prepaid cards, and gift cards to people around the world. Used by researchers at Google and MIT, marketers at Casper and Lyft, and institutions like United Way and the Federal Reserve Bank, Tremendous has orchestrated nearly 10 million payouts. Over 4,000 organizations agree a Tremendous payout is almost as delightful to send as to receive.

106 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Tremendous was the perfect solution for us. It's free to use, easy to set up, and it eliminates all of the manual work of sending gift cards in bulk. Plus, we can customize templates with our own branding to personalize the experience for our customers."

SHANE GROSSKOPF
COMPLIANCE AND OPERATIONS MANAGER, SPOT PET INSURANCE

"Before Tremendous, we used checks [for participation incentives], If something was wrong with the checks, we had to go through the whole process over again. And sometimes, when the students' families would go cash the checks, they would run into a lot of problems with IDs."

JONATHAN BOONE
STUDIO LAB AND TEEN CENTER COORDINATOR, YMCA

"We've automated our affiliate discovery and recruitment process with Superfiliate, while Tremendous enables the flexible payment options we need to scale our program."

ANNA LAMB
SENIOR GROWTH MARKETING MANAGER, ZBIOTICS

"Partnering with Tremendous enabled us to deliver a truly customer and patient-centric experience, fueling our launch."

BEN HAHR
CUSTOMER SUCCESS MANAGER, TEBRA

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PLAYTEST CLOUD ZBIOTICS® Scotts Miracle-Gro the Y



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CORPORATE GIFTING SOFTWARE

RISING STAR

featured customers



ABOUT &OPEN

&Open

&Open is a global gifting platform that thoughtfully sources gifts, automates when they're sent, and handles logistics from start to finish. No address, no problem - all you need is an email. At &Open, they've mastered the art of uncorporate gifting, ensuring every touchpoint feels intentional, and every campaign is successful. They create completely branded experiences, gather recipient feedback, and provide dedicated support. &Open gifting sparks joy and helps achieve business goals. They work with Customer Success, Marketing, Sales, and HR teams to boost loyalty, retention, and engagement through memorable, long-lasting...

20 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"It was so great to see &Open in action, how they worked with us during our exploration phase — really taking the time to get to know us, what our values were, and creating a gifting proposal that really made them extensions of our brand and values to deliver on the goals we'd defined."

KATE SUGRUE
PRINCIPAL CUSTOMER ADVOCACY MANAGER, INTERCOM

"I love the ability to close off a project and send along a gift to mark the occasion. It shows our gratitude, it's a definite relationship booster, and something our customers won't forget easily!"

JEFF MCLOUGHLIN
ASSOCIATE CUSTOMER ONBOARDING SPECIALIST, INTERCOM

"&Open enables us to deliver an experience to our clients — not just a gift Their team goes above and beyond to deliver results and their reporting is integral to our future business plans."

KAREN HEWITT
SENIOR MARKETING MANAGER, WEWORK

"When we considered who might help us gift one of our most important audiences, &Open was the one team that fit the bill."

ANDREW SCHAPIRO
CREATIVE DIRECTOR, CALM

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ABOUT BRILLIANT

brilliant

Brilliant helps their clients drive personal connections through corporate gifts on a global scale. Their end-to-end service makes the gifting experience delightful for both the sender and the recipient. They support Marketing, Sales, Business Development, Brand, and People Experience teams to create impactful gifts that build loyalty, enhance conversion and retention, and make people happy. Brilliant offers industry-leading product curation and campaign design, with a powerful technology platform that automates gifting, delegates access, tracks inventory and metrics, and measures ROI. Their bespoke fulfillment program delivers an elevated...

35 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The team, client service, and product collaborations (and products in general!) are topnotch. Their Zapier integration as well has been a huge help for our team to automate gifting out of SFDC."

NARVAR

"I've loved Brilliant's fantastic and responsive client services and the ease of international shipping for our employees across the globe."

JESS WAGNER
MANAGER, GLOBAL EMPLOYEE ENGAGEMENT, THE TRADE DESK

"The reason I chose Brilliant over other vendors was because of their warehouse and ability to store/ship gifts to/from different locations."

HIGHRADIUS

"Brilliant is just THAT! They are there from start to finish - RFP to creation of ordering website and delivery of items."

WORKDAY

TRUSTED BY

BlueYonder · fullpath · KIRKLAND & ELLIS LLP · Cash App · Robinhood



ABOUT CORPORATEGIFT.COM

CORPORATE GIFT.COM

CorporateGift.com is the world's largest corporate gifting marketplace and enterprise gifting platform. Their solution was formed around 3 pillars - a huge variety of products to ensure recipient satisfaction, advanced technology and automation for a seamless process control, and a team of experts ready to provide best practice and support to make sure every customer's need is met.

19 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Our company has used CorporateGift.com for several years, and it has been an excellent experience every time. The service and response time are outstanding, the gift quality has always been exactly as described, and we love having a turn-key solution for our corporate gifts needs. If there's ever an issue, they will go above and beyond to solve it. They are a very dependable company."

MARIA
MARKETING MANAGER, FAE USA

"Corporate gift not only offers the freedom of creativity but also provides advisement, if needed, on how to make our client's experience distinct and memorable. It's nice to have the expert's advice."

JEN
CDI, LLC

"Curation, distribution and logistics are now a breeze as Corporate Gift handles it for us. So much time has been given back to our team with this digital solution."

IDO AVNON
BUSINESS APPLICATIONS MANAGER, MESH PAYMENTS

"Corporate Gift is an excellent yet simple platform that allows us to stand out from the crowd."

NOAM LEVI
FOUNDER & CEO, WISERSPREAD

TRUSTED BY

RIPPLING · MikMak · MESH · Intouch CX · TripShot by Transit Technologies



ABOUT GIFTBIT

giftbit

Giftbit is a rewards platform that lets you buy, send and control digital gift cards. Unlike other solutions where you have no visibility into whether the cards are ever claimed, Giftbit provides reporting on the status of every gift card. With Giftbit you get a complete management platform. And you only pay for gift cards people use.

27 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Giftbit is simple and straightforward. We like to provide rewards and incentives to our employees for many different reasons throughout the year. Previously we used physical gift cards, but it was cumbersome and time-consuming. Giftbit has given us the ability to administer digital gift rewards to all of our employees across Canada."

THERESA STREIFEL
SUPERVISOR, RECEPTION & ADMINISTRATIVE SERVICES, FACTORS GROUP

"It's hard to imagine a world without Giftbit! Everything is easily accessible through the portal. We've had incredible account management support and the team has been great getting us to where we need to be."

JENNA ADRIAN
HEAD OF OPERATIONS, ZOGO

"We love Giftbit's platform. They make it easy for us to reward user feedback and measure campaign results."

WILLOW SABLICK
OUTREACH AND EMAIL MARKETING MANAGER, TRUSTRADIUS

"Our team needed an automated way of sending digital rewards."

JOHN MACGAFFEY
GROWTH MARKETER, QUO

TRUSTED BY

CMEOW FLEETWIT Agero PRIME 46 Research and Consulting OpenPhone



ABOUT GOODY

goody

Goody is a new way to send personal and business gifts as easily as a text message. Their business gifting platform, Goody for Business, powers employee engagement, client appreciation, and sales prospecting gifts at more than 5,000 leading companies. Goody integrates with 30 leading HR platforms, allowing companies to automatically gift employees on birthdays and work anniversaries.

13 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Goody made it possible to send 800+ high quality gifts to our employees during the holidays. Their gift options were plentiful, turnaround time was quick, customization options were unique, but most importantly, it was so easy to administer and track. Their team was always a text or a call away and made the experience easy. Since that big send, the team has used Goody a bunch and raves about the platform."

GRACE LANCASTER
EMPLOYEE ENGAGEMENT AND EXPERIENCE, GONG

"The flexibility of the API is really one of its strengths, In our case, we kept it totally white-labeled, so the new Goody products fit seamlessly into Throne's brand and UX. We could even control things like where payment happens or who sends emails to the gift recipients."

LEONHARD SOENKE
CO-FOUNDER, THRONE

"It lets us seamlessly offer Goody gifts as an add-on during the checkout process, without having to invest in inventory or build out backend order fulfillment. It opened up a new sales channel for us, and allowed us to launch in weeks rather than quarters."

JESSE BLOCKTON
CO-FOUNDER, POSTABLE

"Goody helped us build stronger champions within unengaged accounts, which is huge for us. With everyone inundated with emails, Goody makes such a difference."

DALE BACHMAN
ENTERPRISE RELATIONSHIP MANAGER, INTERCOM

TRUSTED BY

SoftBank · ROTHY'S · GONG · postable · THRONE BARBERSHOP



ABOUT HUGGG

Huggg's gifting platform enables you to choose, personalise and share the perfect gifts to recognise colleagues, boost happiness and enhance employee experience in just a few clicks. Huggg is a UK gifting platform which enables companies to reward, surprise and delight individuals, teams and clients, with a range of treats and gifts starting from just £1. Companies use Huggg to appreciate employees and clients, quickly and easily, without the need for home addresses. Gifts are shared using a simple clickable code that can be redeemed by the recipient. It's that simple. From one to thousands, gifts can be shared within minutes using the...

14 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Huggg truly enables & empowers all people in the organisation to reward. It's been an essential tool in helping us instil a culture of recognition at Octopus EV. It's the first tool of its kind that we've seen team members not only adopt but get excited about. We love it!"

ALYS PEART
CHIEF OF STAFF, OCTOPUS ELECTRIC VEHICLES

"Huggg is by far our most utilised employee benefit across the business. After implementing the Slack integration, and making it super easy for our team, we've seen the majority of our staff use their budgets."

MICHAEL SCHMID
GROWTH INSIGHTS ANALYST, OCTOPUS ELECTRIC VEHICLES

"We're seeing that customers who receive a gift with Huggg have a CSat 10% higher than our overall CSat scores."

HAMISH WOOD
HEAD OF CUSTOMER EXPERIENCE, GOCARDLESS

"An unexpected Greggs Sausage Roll really does put a smile on your face. It's the little things that count."

RUTH CHAMLEY
RECRUITMENT AND PEOPLE ADMINISTRATOR, MAPP

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ABOUT PERKUP

PerkUp

PerkUp is a global swag and corporate gifting platform built to simplify and scale how companies engage employees, clients, and event attendees, no matter where they are in the world. From new hire onboarding kits to milestone gifts and marketing event swag, PerkUp lets you create premium branded experiences through an intuitive platform. With a large global catalog of swag and gift options, built-in automations, regional warehouses, and over 200 integrations, PerkUp helps HR and marketing teams streamline logistics, automate gifting, and create seamless gifting workflows that work across time zones and...

50 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"PerkUp is a great benefit for employees. It's simple to use anywhere Visa is accepted and allows people to get a little something extra. At our company, we use it as a means to provide self-care funds to our team so they stay engaged, rested, and taken care of. You can add the card to Apple Pay or as a virtual card for online use, or get a physical debit card."

LARGE ACCOUNTING COMPANY

"Before we signed up with PerkUp, our process had been very manual. So it ended up being very impersonal, and it was hard to support our desire to support local businesses where we can. We were always reactive and often missed key opportunities to reward people with swag that they loved."

CICI RODRIGUEZ
PEOPLE OPERATIONS GENERALIST II, CHOWNOW

"It wasn't just the manual process, the old system discouraged employees from using their points because they felt they weren't getting good value, and just refused to use it and felt frustrated."

SYLVIA CONTRERAS
MARKETING ADMINISTRATOR, MOTION AND FLOW CONTROL PRODUCTS

"Easy handling, superb customer support, high quality products."

SPRING HEALTH

TRUSTED BY

novi cornerstone Hostaway Spring Health ChowNow