



Digital Asset Management Software Category

FALL 2026
Customer Success Report





Digital Asset Management Software Category

Most companies accumulate huge volumes of files that are important for their needs. These files are called digital assets. To keep their digital assets and data organized, businesses use digital asset management (DAM) software. With DAM software, you can catalog, annotate, and distribute digital assets. Therefore, this solution is highly useful for companies that need to organize a large number of digital assets.

DAM software is related to enterprise content management (EAM), which enables business owners and managers to supervise and manage a company's assets. Previously, DAM tools were used only by media and publishing firms to make production easier. Today, the benefits of this platform are better known, and for this reason, companies in a wide range of industries deploy the application.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Digital Asset Management Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026

**DIGITAL ASSET
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT ACQUIA DAM



Acquia DAM

Flexible and easy to use, Acquia DAM (Widen) helps brands manage and distribute assets across teams, tools, and channels. A highly configurable metadata schema provides powerful, business-specific search and workflow capabilities. Plus, AI-powered auto tagging makes assets instantly findable. Sync content across systems using the API or pre-built integrations with over 50 tools, from creative suites to project management. Product-based companies use Acquia DAM to build a unique 360° view of their product content. It displays product associations and cascades parent level values to variants. Quick start implementation gets you up and running in two...

266

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Our biggest win is that the DAM system helps us with version control and accessibility. With that one source of truth, when we provide our merchants with an Excel sheet that pulls key product information, we know that we’re pulling it from one source. Acquia DAM has streamlined our process in supplying the data, technical brochures, product drawings, promotions, and digital images that vendors require for their e-commerce sites.”

JANET NIEMI
ASSISTANT PRODUCT MANAGER, RHEEM

“The assets in our DAM system serve as critical content that our sales team needs to drive our business. From sell sheets that show our products, to overview brochures that tell the unique selling points of our brands, they arm our sales team with the tools they need to sell our products.”

LAURA CRAHAN
CREATIVE SERVICES MANAGER, HEAVEN HILL BRANDS

“DAM has been really effective in facilitating access to our assets both internally and externally. We are connecting with the world better than we have ever before.”

MARC MARSOCCI
DIRECTOR OF INTERPRETATION, THE MARINERS’
MUSEUM AND PARK

“The support team has been A-MAZING! All DAM systems can organize information, but the thing I like about Widen is definitely the support.”

ANNA RAUGALIS
MANAGER OF DIGITAL ASSETS, LAURA MERCIER

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ABOUT BRANDFOLDER



Brandfolder is the world's most powerfully simple digital asset management (DAM) platform. Easily store, share, and showcase what's important to your brand with their cloud-based, SaaS solution. Brands are empowered to become more organized, consistent, and efficient. This is how Brandfolder helps strong brands tell better brand stories.

125

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Using Brandfolder and Smartsheet for new employee onboarding takes the chaos out of a traditionally chaotic time. Our new hire onboarding kit is completely automated. The program foresees new hires seven days in advance, and based on the job title of each hire, it selects and creates a customized dashboard with the relevant technical requirements and generates a task list.”

ANGIE BADGETT
SENIOR DIRECTOR OF LINCOLN CLINICAL SITE,
CELERION

“Brandfolder Content Automation gives us peace of mind in terms of how people are using the brand. We can feel confident that they're not going to stray from the Guidelines as they're using our beautifully designed and brand compliant templates in Brandfolder Content Automation.”

LAURA JACOBS
MANAGER, AUSTRALIAN NATIONAL UNIVERSITY

“Prior to implementing Brandfolder, my team would get inundated with photo and resource requests. Now we just say, it's in Brandfolder.”

DUSTIN POH
DIRECTOR OF BRAND & CREATIVE, ENDEAVOR

“Brandfolder has paid for itself many times over because of its tremendous impact on our internal communication.”

JOSH MEVORACH
SENIOR MARKETING MANAGER, EVERLAST

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ABOUT BYNDER



Bynder is the fastest way to professionally manage digital files. Teams get on the same page for real-time collaborative edits and approvals, easy file sharing and storage, auto-formatting for channels and file types - it provides one central hub for all company materials and messaging. With company creative at your fingertips, your next big idea is a click away.

244

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Bynder has significantly improved the way we are sharing, approving, collaborating on content. It was important that the solution could grow with our increasing needs, and fit into the wider tech stack. The fact that Bynder was scalable was a key decision factor for UTS. It's a product that grows with you; modules and integrations can be added at any time which allows clients greater flexibility.”

CHRISTINA MIEBACH
INTERNATIONAL MARKETING MANAGER, UNIVERSITY OF
TECHNOLOGY IN SYDNEY

“Bynder is, hands down the easiest and most intuitive DAM platform we've used.” “Having a dedicated onboarding team was great. They were able to really streamline the implementation journey and offered some really sage advice we are happy to have received.” “With our previous platform, tagging, uploading, and having assets ready for use could take months. With Bynder, we've been able to reduce that to just days.”

KLAUS ROOTS
SENIOR PRODUCT MANAGER, LES MILLS

“Transitioning from two DAMs to Bynder was a no-brainer for Eddie Bauer. With CX Omnichannel, we can power our e-commerce sites, meet internal marketing needs, and support licensees and wholesale partners—all in one system. Bynder has provided us with many benefits: faster speed to market, reduced costs, and a much easier, more automated way of working. It's been a huge success.”

JIM ROSSI
DIRECTOR OF MARKETING OPERATIONS, EDDIE BAUER

“Bynder has reduced the cost of content production because it enables internal users in other markets to reuse content very easily.”

PAU ALMUNI
HEAD OF CONTENT MARKETING AND SOCIAL MEDIA,
UNILABS

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patagonia



GLL
better for everyone

Schmidt
GROUPE

AVIS



ABOUT CANTO



Canto is a leader in digital asset management (DAM) software, with customers that include many of today's top brands. Canto gives marketing teams a simple, visual way to centralize, organize and share all their digital brand assets, empowering them to save valuable time and gain a competitive edge.

297

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Canto is easy to use, intuitive and a great collaborative tool. New team members have no problem learning the system, and consistent cataloging and tagging by multiple users is no problem. We’ve found it helpful for storing, organizing and accessing all kinds of image files, including photographs, logos, illustrations and even digital ads.”

JULIE DOMBROWSKI
COMMUNICATIONS DIRECTOR, DI DEVELOPMENT
COMPANY

“It was nice to be able to get this overview finally, because no one could answer questions like ‘How many photos do we have?’ or ‘What are the photos of?’ It’s gotten people to think about working smarter.”

CEREN WENDE
MARKETING AND COMMUNICATIONS DIRECTOR,
FERRONORDIC

“With Canto, every seller is speaking as one and amplifying the brand together. That consistency makes all the difference — for us, for our partners, and ultimately for our customers.”

CLEM ROBIN
DIGITAL DIRECTOR, KNOG

“I love Image Relay because it is so simple to adapt or adopt. There aren’t all the extra clicks that [make other platforms] difficult to navigate.”

CALEB BROWN
CREATIVE DIRECTOR, KINDER’S

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AMERICAN
KENNEL CLUB™



Lufthansa



ABOUT CENSHARE



Censhare, a founding partner of Entirely, is the marketing supply chain performance platform that unifies PIM, DAM, CMS, and Marmind MRM into one seamless, AI-powered ecosystem. By automating workflows, consolidating disconnected systems, and accelerating content operations, Censhare helps enterprises deliver personalization at scale, reduce costs by 70%, and cut time-to-market by 75%. Top brands like Lands' End, IHG Resorts & Hotels, and IKEA trust Censhare to power global marketing efficiency and impact.

138

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"We needed a completely new, integrated, and comfortable to use content management system which is fast and ready for future needs, as well as flexible and meeting the requirements of the digital world."

DANIEL CORRENS
SENIOR PROJECT MANAGER, BSH HAUSGERÄTE

"censhare Cloud allows us to focus on our specific business needs, enabling our business areas to transform rather than merely maintaining systems."

JORGE MARTIN IBARRA
CHIEF INFORMATION OFFICER, GRUPO ANAYA

"Censhare meets our very broad requirements. The system also impresses in its daily operation and we enjoy working with it."

HEINZ ROLLI
HEAD OF IT DEVELOPMENT, ESA

"Censhare is way more than a DAM. It guides the production for all our digital and print processes."

SENIOR PROGRAMME MANAGER
LARGE US RETAILER

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Endress+Hauser





ABOUT EXTENSIS



Extensis specializes in font and digital asset management for marketing, creative and publishing environments. They have been helping companies across the globe drive down operational costs with powerful, affordable solutions. Their solutions enable companies to maximize the value of digital content, streamline workflows, ensure compliance, and improve productivity.

89

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Colleagues are very enthusiastic about Portfolio - especially about the pictures of 3D materials such as fossils, instruments, coins and the herbaria. You can immediately see the benefits of the compressed. SID files, delivering high-resolution pictures with an uncompromised visual experience. Using NetPublish, the departments' customers can now make their choices based on the preview of an image, and if permission has been granted, download whatever they need.”

MARTIJN ZEGEL
PHOTOGRAPHY, REPRODUCTIONS AND RIGHTS,
TEYLERS MUSEUM

“Extensis has been instrumental in enabling our company to operate efficiently, maintain compliance, and seamlessly manage fonts and user access for an extended period.”

KEITH CLEMENTS
SENIOR DIRECTOR, STRATEGIC OPERATIONS, SANDOW

“The introduction of Extensis' Universal Type Server has allowed us to organize, standardize and streamline our entire font management process.”

HADI FARAJ
NETWORK ADMINISTRATOR FOR THE CONFERENCES,
UNESCO

“We refer to Portfolio as 'Houdini' at Gardens Alive! because it works like magic.”

MANDY GROSZKO
DIGITAL ASSET LIBRARIAN, GARDENS ALIVE

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ABOUT PIMCORE

PIMCORE

Pimcore is a leading IT company acclaimed by analysts for providing innovative data and experience management solutions. Founded in 2013 and based in Salzburg, Austria, it boasts over 118,000 clients, including organizations like Pepsi, Sony, and Audi. The Pimcore Platform centralizes and refines enterprise data for enhanced, personalized customer interactions. This unified platform aids businesses in breaking down data silos, boosting operational efficiency, elevating customer experiences, and reducing IT expenditure.

818

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“In this exciting Pimcore project, we implemented both PIM and DAM as well as the CMS functionality of the Pimcore Platform. The implementation of the website as a single page application is an innovative headless solution and a special highlight in this project. We are completely satisfied with the result. We are looking forward to continuing to further cooperate the team of Camina & Schmid.”

NINA GUDORF
HEAD OF PROJECT MANAGEMENT & SENIOR PROJECT
MANAGER, CAMINA & SCHMID

“Pimcore is a great support when it comes to creating and managing product information and media. We can manage the data centrally and in a structured way for various output channels and also output it according to the country-specific product portfolio. The numerous functions could be individually adapted to our needs and requirements.”

KIM MINUTH
JUNIOR PRODUCT & MARKETING MANAGER, MEA
GROUP GMBH

“Working with the Pimcore experts from asioso was a pleasure. Always efficient, with good ideas and excellent knowledge of the Pimcore platform, the colleagues supported us in the implementation of the challenging project for our customer Ameropa. We would like to thank them very much and look forward to future joint projects!”

CHRISTOPH RAMM
MANAGING DIRECTOR, AMEROPA-REISEN GMBH

“With Pimcore we have the possibility to store our technical data, documents, images and other information about our more than 800 products in a secure and accessible way. This accelerates our work processes and creates a database that is sustainable and easy to maintain.”

LISA BÖHM
HEAD OF DIGITAL MARKETING, SAINT-GOBAIN

TRUSTED BY





ABOUT SALSIFY



Salsify helps brand manufacturers, distributors, and retailers in over 100 countries collaborate to win on the digital shelf. The company's Commerce Experience Management (CommerceXM) platform serves as the system of record for products, facilitates cross-team and cross-organization collaboration at scale, and provides the insights needed to product pages across channels continuously. The result is shopper-centric, frictionless, and memorable commerce experiences across the world's fastest-growing Commerce Experience Management Network. Great commerce experiences that are delivered efficiently improve brand trust, amplify product differentiation...

118

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I onboarded Salsify with two different companies and Salsify just keeps getting better and better. I lean on Salsify — from their support team to my onboarding team to my account managers. Salsify is with me every step of the way ensuring goals and KPIs are met.”

SHERI STOLLER
DIRECTOR OF ECOMMERCE, TRILLIANT FOOD AND NUTRITION

“Salsify is integral to our success for rapidly addressing consumer wants and needs across the digital landscape as this market continues to grow.”

OMAR HAQUE
VICE PRESIDENT AND HEAD OF ECOMMERCE, ACCELERADA

“Salsify makes it easy to be able to bulk publish and simply send everything at once instead of having to go into each of the retailer's portals and manually upload our product information.”

JULIA RILEY
DIGITAL MERCHANDISER, KIDS2

“It's important for Southwire to be agile, and Salsify has provided us that capability.”

BREANNA ROLLER
DIGITAL MARKETING MANAGER, SOUTHWIRE

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Carrefour



BOSCH

asics

Dawn®



ABOUT TEMPLAFY



Templafy is a fast-growing B2B Software-as-a-Service company, helping over 3.5 million users. Templafy automates documents to remove risk, increase efficiency, and enable better document creation at any complexity and scale for over 800 organizations globally. From immediate access to on-brand, compliant company templates directly within Microsoft 365, to the automated compilation of sales proposals in Salesforce harnessing the power of Managed AI, our platform enables employees to create business documents faster so they can focus on the work that matters...

115

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Templafy has completely transformed how we create quotations. The process is faster, and all department-specific details are automatically included, which reduces risks and ensures accuracy.”

SARAH BORNGRÄBER
HEAD OF PROGRAM STRATEGY AND EXECUTION, SSI
SCHAEFER GROUP

“Templafy saves us two business days per document. We’re saving over 13,000 work hours each year across teams. That’s about 550 working days. That’s huge.”

FRANZISKA MALEV
QUOTATION TOOL ADMINISTRATOR, SSI SCHAEFER
GROUP

“Templafy made cloud-transition simple, while also streamlining the use and administration of templates and digital assets across several different locations.”

CAPITAL REGION OF DENMARK

“All on-brand images stored in their DAM are now available to employees from inside Microsoft Office applications, such as Word and PowerPoint.”

LEADING NORDIC ENTREPRENEUR COMPANY

TRUSTED BY





ABOUT WOODWING SOFTWARE



For more than 25 years, WoodWing has been leading the way in advanced content and information management solutions, empowering organizations to navigate digital transformation and enhance efficiency. We prioritize innovation, quality, and security, delivering a portfolio of products: WoodWing Studio, Assets, Xtendis, and Scienta. These solutions enable organizations across all business sectors to improve the efficiency of multichannel publishing, digital asset management, enterprise information management, and quality and knowledge management...

235

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“WoodWing Scienta allows us to live up to our core values – committed, knowledgeable, and entrepreneurial – in every way. With WoodWing Scienta we record our business knowledge in a structured way, but it is definitely not a static entity. Every employee can suggest changes and additions via the system itself, without the ‘classic’ piles of paper and rigid bureaucratic structures. This keeps the knowledge and documents relevant and up to date and ensures that everyone contributes to continuously improving the quality of our products and services.”

LEVI WOLTERS
QUALITY MANAGER, VIVISOL

“WoodWing Assets 10 does everything we need and is faultless on its delivery. It increases our team’s productivity both in the office and anywhere in the world — that’s the cloud we live in now.”

NICK SUGG
DESIGN SERVICES MANAGER, VOLAC

“With Scienta, we have one place where franchisees can find all the important information and professionalize our communication with them.”

ANNET DIEK
OFFICE MANAGER, KALDI COFFEE

“WoodWing’s publishing system Studio enabled us to improve the intellectual productivity of our editors.”

TOMOKO NISHIMURA
VICE EDITOR-IN-CHIEF, MITSUMURA PUBLISHING COMPANY

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2026

**DIGITAL ASSET
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT ASSET PANDA



Asset Panda is a powerful, cloud-based asset management solution that helps organizations work smarter. Track your assets in real time, both on the web and on mobile, and maintain full historical records to ensure audit readiness and compliance. Powered by Ursa AI, Asset Panda helps teams across 140+ industries and 60+ countries save time and boost operational efficiency.

394

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“The adaptability of Asset Panda has truly transformed our asset management process. It has empowered us to manage our resources more efficiently, contributing significantly to the integrity of our elections. We are highly satisfied with the platform and its capabilities.”

ELECTION SUPERVISOR'S OFFICE

“Their customer service and support is amazing. The software is highly customizable providing my team with the highly functional tool to get our assets organized and monitored. 10/10.”

JULIAN VELAZQUEZ
GLOBAL INNOVATION DESIGN LEAD, DUPONT

“Customer service is AWESOME! Every time I have called regarding a report or how to create something, customer service has been very polite and helpful. Thanks.”

RICK HOPE
CAPTAIN, PHELPS COUNTY SHERIFF'S DEPARTMENT

“Asset Panda jumped out at me as something that was very easy to set up without a whole lot of implementation overhead, It's simple, it's easy, it works.”

GRANITE FABRICATION COMPANY

TRUSTED BY

tumblr.

Schneider
Electric

ripple

MOUNT MARTY
COLLEGE

LUCASGROUP



ABOUT CELUM



Even great products require remarkable presentation to win on the digital shelf. Every great brand needs to be activated as efficiently as possible. CELUM solves these challenges with Product Content Management, Brand Management and Creative Content Collaboration, all three products based upon its unique SaaS Content Supply Chain Management Platform.

38

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“CELUM is our web-based single source of truth, and with its APIs we were able to build real-time automated integrations into other Sartorius platforms like our website sartorius.com, our eShop and the PIM system.”

FRANZISKA LIS
PRODUCT OWNER EBUSINESS PLATFORMS, SARTORIUS

“With CELUM as our all-round service platform for digital data, we serve our stakeholders optimally far beyond the normal scope and always have the time-limited copyrights automatically in view.”

ANJA STREJCEK
HEAD OF PR & COMMUNICATION, SILHOUETTE
INTERNATIONAL SCHMIED AG

“By using an integrated CELUM DAM and SAP hybris PIM solution, catalog production at over 10,000 pages, and managing our 5 online shops has become so easy a child could do it.”

VOLKER NEUNDORF
HEAD OF PROCESSES/IT PROJECT MANAGEMENT,
HABERMAASS

“With the NovaUI, CELUM has achieved a great success, especially in the area of usability. Acceptance among both editors and users is high.”

TORSTEN MÜHLHOFF
CORPORATE PROJECTS, ABUS

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Ricola

**KING'S
College
LONDON**

Danfoss

SCOTT

sto



ABOUT DALIM SOFTWARE



DALIM SOFTWARE GmbH, with headquarters in Kehl, Germany, designs and develops innovative productivity workflow and communication software products for any conceivable industry looking at streamlining its production of graphic assets, while differentiating its services through centralised automation of visual communication. Two decades of leadership solidly anchored in the global print and communication area have expanded the user community to institutions, retail, consumer goods manufacturing companies and their creative, packaging, point of sales or multichannel service...

265 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“My team and I are working with DALIM ES every day. It is really amazing. Because of DALIM ES, there has been a big difference from two years ago, when we checked email for every approval. Now, we collaboratively work together on the same piece of material. We can track everything, Work is faster and faster, and launch lead times have become shorter. We may have as many...”

SERGIO SAINERO
RESPONSIBLE FOR PACKAGING DEVELOPMENT, ISDIN
CORPORATE

“DALIM ES easily integrates with most existing software environments via its comprehensive Jason-Rest API connectivity. Even the most complex requirements, including specific GUI, can be achieved thanks to a rich connector environment and our API-first infrastructure's flexibility.”

DANIEL SPEICYS
GENERAL MANAGER, LOJADALATA

“In our opinion, DALIM ES is indispensable for structured collaboration with customers, especially for large productions—because smooth organization is just as important as first-class content.”

MARKUS SCHÖNMANN
FOUNDER & HEAD, STORYBOARD

“Technically we like the flexibility of the DALIM TWIST workflow.”

RJAY HANSEN
ELECTRONIC PREPRESS SPECIALIST, PRINTING INC.

Boden

RCS
MEDIAGROUP

TRUSTED BY

TESCO

knapp lehrbrink
PRINTING

LENOX®



ABOUT FOTOWARE



Fotoware has built one of the most efficient and productive solutions found on the market today for finding, processing and sharing videos, photos, graphics, audio, presentations, and documents. The solution is praised among users for the user experience and functionality, and the modular system is very cost-efficient for both small and large companies and is available as-a-Service, for private-cloud, hybrid or on-premise deployments.

70

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Taking care of and handling the museums objects is a core mission of the agency and thus also the biggest part of the current DAM system. Around 80% of all assets consist of object documentation, i.e. images of objects in the various museums' collections. Thus, it is very important to make these assets accessible to our colleagues in a straightforward and simple manner.”

RIKARD NORDSTRÖM
DAM SYSTEM ADMINISTRATOR, NATIONAL HISTORICAL
MUSEUMS OF SWEDEN

“Having a system like Fotoware is important for sustainability because if you don't have such a system, people will just store their files on local and private drives, and then you will end up with many duplicates, which take up a lot of data storage. So, having everything in one place, with a single source of truth, I think is a matter of sustainability as well.”

KJERSTI AANDERAA
COMMUNICATIONS ADVISOR, VÅR ENERGI

“Working in the communications department at PGS, we experience massive amounts of visual assets being uploaded to the system. These must be continuously managed in a manner that enables us to efficiently share selected content items with externals, the press, and the public. With the Fotoware DAM solution this job is easier to handle.”

ANDERS OTNES
DIGITAL MARKETING SPECIALIST, PGS

“Every image that is shot by Lindex should have a manner that we have agreed on with marketing and sales. That is to ensure that the image quality is high, of course, but also so that you get the 'Lindex feeling' when looking at an image.”

JOSEPHINE CEDERBORG WENNBERG
TECH BUSINESS ANALYST, LINDEX

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THE NATIONAL
MUSEUM OF ART, OSAKA



Reykjavík

GASAG GRUPPE

Kieler Woche



ABOUT INTELLIGENCEBANK



IntelligenceBank designs business process apps to make your life easier. They believe that processes everywhere can be simplified and used by any organization. They save people time, they save businesses money, and at the end of the day they make their clients happy. Their board portal, digital asset management, risk and compliance and knowledge management platforms are used in over 55 countries.

85

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“IntelligenceBank has completely transformed how we work; saving hours, reducing risk, and enabling brand consistency at scale. What used to take two hours now takes two minutes.”

AMY MAYNARD
BRAND, CREATIVE & DESIGN MANAGER, MCNAB GROUP

“IntelligenceBank has streamlined our asset management process, improved team collaboration, and helped us save both time and resources.”

MICAH THOMASON
CREATIVE DIRECTOR, CYBERWOVEN

“IntelligenceBank allows us to easily share the creative so it could then be customised by each local council for their own area.”

JON GUARNA
COMMUNICATIONS MANAGER, LGAQ

“The platform's almost limitless functions are mind-blowing.”

FREDRICK WAMBUA
ELEWANA COLLECTION

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HYATT®

Jetstar



GERBER®





ABOUT MEDIAVALET



MediaValet is a leader in digital asset management that helps organizations securely manage, collaborate on and distribute their high-value digital assets. It helps teams improve productivity, increase asset ROI and drive revenue growth. With unlimited users, support and training, teams worldwide can cost-effectively access the assets they need, whenever and wherever they need them. As the only DAM built exclusively on Microsoft Azure, and delivering the highest level of security and scalability, MediaValet is trusted by many of the world's largest and most respected...

144

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We already love MediaValet! When we were doing the training, I was really blown away. The feedback we’ve gotten and continue to get from super users and other DAM users, about how much they love it and use it every day is amazing. MediaValet is working really well for us right now and I’m excited to just continue to grow with it and take advantage of new features as they are introduced.”

RASHEDA ADBULLAH HAIRSTON
COORDINATOR, EMORY UNIVERSITY

“MediaValet has become integral to our way of working, enabling us to initiate, execute, and conclude projects with a level of efficiency and collaboration that was previously unattainable. It’s fundamentally changed how we manage our brand, marking a new era in our digital strategy.”

CHERI DAVIDSON
MANAGER OF COMMUNICATIONS, ADVERTISING, AND MARKETING, CITY OF KAWARTHA LAKES

“The team at MediaValet has been great to work with. As a fellow Microsoft Partner, adding their solution to our toolkit expands how we can deliver the benefits of Microsoft Azure through an enterprise-grade Digital Asset Management platform to both new and existing customers.”

KOTHAND RAJANGAM
CHIEF EXECUTIVE OFFICER, KATPRO TECHNOLOGIES

“We’ve simplified everything from production to publishing.”

DAWN DE GUZMAN
MUSIC TRIBE

TRUSTED BY





ABOUT NETX



NetX offers personalized end-to-end technology solutions, including analysis of current practices and processes to select the most appropriate new process, increased web site visibility, increased productivity through software training.

69

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“NetXposure was one of several vendors that we consulted with in seeking a new digital asset management system. Not only was the application that they offered, technology-wise, superior to the others that we previewed, we were also impressed by the entire team, particularly in their depth of knowledge in the latest technologies. NetXposure was incredible to work with. Our...”

MOLLY LEE
INTERACTIVE COMMUNICATIONS COORDINATOR,
DAIMLER TRUCKS NORTH AMERICA

“I feel like we're part of a team and that NetX is responsive to requests and responsive to how we use things to make the tools better for us.”

DAVID ROBINSON
MUSEUM TECHNOLOGIST, THE NATIONAL WWII
MUSEUM

“The training and support from NetX has been incredible. Without their hands-on assistance establishing the DAM would have been more difficult and taken more time.”

YMCA

“NetX has excellent customer service. Onboarding was thorough and the migration into NetX was very smooth.”

SOLOMON R.
GUGGENHEIM MUSEUM



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ABOUT PHOTOSHELTER FOR BRANDS



Founded in 2005, PhotoShelter is a leading digital asset management (DAM) platform for marketers and creatives. Our AI-driven solution simplifies content collection, organization, and distribution. Trusted by global brands like the NFL, MLB, Purdue University, and Wendy's, we securely manage over 6.7 billion assets and support nearly 100 million annual downloads. Learn more at: photoshelter.com

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“PhotoShelter made it possible for us to seamlessly share content with our players. This used to be a manual process, where someone on the social media team would download all images and text them to each player individually. PhotoShelter eliminates that step and also shows us what content our players are most interested in. Love that we can see what they're opening/downloading so we can aim to send them content they're looking for.”

JENNIFER WHITE
SENIOR MANAGER OF DIGITAL ASSETS, PHILADELPHIA
EAGLES

“We use [PhotoShelter's content distribution platform] a lot, especially on game day. That's our connection to the players now. Using that to distribute our images out – that's a new thing that we're using to share images directly to the players, whether they're from a campaign or game day or anything.”

STEVE SANDERS
TEAM PHOTOGRAPHER, KANSAS CITY CHIEFS

“With PhotoShelter, our workflow is a lot easier. We only have to upload assets once, and then we can just share them out. Our partners know the password, and our internal people have easy access to those assets too.”

DEVLIN DONNELLY
CREATIVE SERVICES MANAGER, PORT OF SEATTLE

“With PhotoShelter, we can send, edit, and upload photos from the game within less than a minute.”

JEFF NGUYEN
TEAM PHOTOGRAPHER & ASSISTANT CREATIVE
DIRECTOR, DETROIT LIONS

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ABOUT PROPAGO



Propago brings the physical and digital marketing worlds together in a single cloud based platform, allowing marketers to better manage the complexities of distributing their brand and marketing materials. The Propago platform enables enterprises to bring all their marketing products, physical; print, apparel, promo and digital, under a single intuitive marketing portal accessible from anywhere, anytime using any standard internet browser.

25

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With Propago, we get thoughtful, knowledgeable humans who get to know us and our company and make smart suggestions. Finally, when we need extra service, they rise to the task.”

CHRISTINA
DIRECTOR OF CLIENT EXPERIENCE, BRAND RESOURCE
MANAGEMENT COMPANY

“Propago has the sophistication that other systems did not offer. We didn’t find that type of partnership with other web-to-print merchants. Propago offered us a low entry price point.”

KEVIN CASSIS
OWNER, WHITLEY PLUS

“With Propago, we feel more like we have engaged in a partnership, rather than simply purchased some software.”

JERIMIAH
CREATIVE SERVICES MANAGER, FULL-SERVICE PRINTING
AND GRAPHICS COMPANY

“Propago offered everything we needed that our old system did not.”

DONNIE
OPERATIONS MANAGER, PRINTING AND MARKETING
SOLUTIONS PROVIDER

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WHITLEY PLUS
Supplying your demand.



ABOUT SALES LAYER



Sales Layer is a global Product Information Management (PIM) platform that helps manufacturers, suppliers, and retailers simplify complex B2B processes, connect product data across every channel, and launch products up to four times faster. Built for mid market and enterprise organizations, Sales Layer provides plug and play integrations, customizable workflows, and an intuitive interface that enables teams to enhance product value, improve collaboration, and reduce time and cost in managing information. The platform lets businesses upload, centralize, enrich, and automate product data across...

85

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Using Sales Layer has been one of the best possible experiences for Quilicura. In Chile we are pioneers in the use of this solution for product information management, and thanks to their support we’ve been able to acquire further knowledge about PIM technology for the country’s retail sector.”

SERGIO MOLINA SOTO
PRE-PRESS TECHNICAL SUPERVISOR, QUILICURA
IMPRESORES

“Sales Layer is our starting point, single source of truth and it is not complicated to work with. If we didn’t have this PIM, we wouldn’t be able to do the D2C implementation this fast. This is magic for us!”

MARJAN DIJKHUIZEN-BAKKER
MARKETING MANAGER, INNOVATIONAL

“Sales Layer is very user-friendly, easy to use and scalable, with a team behind it that supports you at all times. A PIM is recommended, but Sales Layer is 100% recommended.”

MARÍA SELMA
ECOMMERCE MANAGER, YSABEL MORA

“Sales Layer was a critical tool in scaling our business. The ease and speed of use, combined with the excellent customer service, helped us to evolve.”

ALEX WOOD
DIRECTOR OF GLOBAL MARKETING, AVNET EMBEDDED

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ABOUT WEDIA



Wedia is a cloud Marketing Resource Management (MRM) suite that enables organizations to create, customize, distribute and score content across multiple teams, channels, and global markets. The modular platform provides four distinct solutions for Creative project and Content Management, Digital Asset Management, Distributed Marketing Management, and Content Scoring Management.

61

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Wedia's DAM and DXM solutions are an ideal combination: we distribute our videos internally, but also to the general public via our platform thanks to an intelligent library with which we manage all our videos. The solution automatically collects statistical data on content and allows us to adapt our communication strategy by facilitating our decision-making.”

DIGITAL MEDIA AND EVENTS ANALYST
LEADING OIL AND GAS COMPANY

“Fast, seamless, intelligent – Wedia's DAM solution meets our expectations perfectly and guarantees global consistency for all our brand communication. The Wedia team did an excellent job to let us handle marketing challenges of the digital era with ease.”

JUN TANG
GLOBAL CORPORATE BRAND MANAGER, BAYER

“Thanks to Wedia's DAM, we were able to connect this new media library to the various websites of the group's brands and to our customers' e-Commerce sites.”

PRODUCT LEADER
LEADING WORLD CHEESE SPECIALTIES COMPANY

“Decathlon ensures high quality delivery of its product content and is able to retrieve essential distribution statistics on assets.”

MAXENCE MALAK
DIGITAL ASSET MANAGEMENT PROJECT MANAGER,
DECATHLON

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2026

**DIGITAL ASSET
MANAGEMENT
SOFTWARE**

RISING STAR



ABOUT 4ALLPORTAL



One software 4ALL data - 4ALLPORTAL is an Enterprise Digital Asset Management (DAM) and Product Information Management (PIM) software made in Germany. Since 2001 Companies and corporations use 4ALLPORTAL to manage, find and share files and data. Tell us your requirements and get your individual 4ALLPORTAL in your company's corporate design.

65

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“The 4ALLPORTAL media asset management gave us an innovative image data bank precisely adapted to our needs. Cross Media provided initial assistance in getting our extensive assets in order. The Cross Media team guidance while processing our sensitive and critical material was first rate – both professional and personable. We’ve got the hang of it now, and work with our MAM every day at our home office in Switzerland. One by one, our...”

SVEN FEURER
BRAND MANAGER, SCHINDLER GROUP

“With 4ALLPORTAL and the digital asset management module, we finally have a central system that can be accessed by different departments as a data source. This allows us to maintain consistency in our use of image materials—guaranteed. As a result, 4ALLPORTAL is an essential part of our workflow today. In Cross Media, we’ve also found a partner with an in-depth understanding of our processes and a partner who offers...”

INES SCHWENDER
TEAM MANAGER ADVERTISEMENT, HEITRONIC

“The 4ALLPORTAL is built on a clean system architecture that allows the system to be configured and extended according to your own requirements, while ensuring stability and performance. It is the only PIM system that has a detailed, role-, class- and device-specific UI to configure. It also integrates well via the REST API. Even complex automations are easily possible via Java Spring technology.”

HENDRIK EDZARDS
CHIEF EXECUTIVE OFFICER, PIMWORKS

“Thanks to 4ALLPORTAL, we have not only saved time and money, but also significantly improved our data quality – with less effort than ever before!”

MEDIZINFUCHS.DE

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HEITRONIC®

CyanGate

cewe

PIMWORKS
KONSEQUENT ZUM ERFOLG



ABOUT ASSET BANK



Asset Bank's Digital Asset Management Software creates a fully searchable, categorised library of all your digital assets, from images to videos to simple documents. Safely manage and share your assets with colleagues and partners all over the world. Asset Bank's Digital Asset Management system can store any file, is almost 100% configurable to your needs, and comes with 5* customer support. Enterprise product is perfect for large organisations and companies, offering LDAP support, multi-lingual capability, and organisational units and assets.

104

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Since implementing the Asset Bank Digital Asset Management system, Affinity Sutton hasn't looked back. The transition to the new system went extremely smoothly and Bright Interactive could not have been more friendly or accommodating. We have received really positive feedback from our users who say the system is professional and very easy to use.”

SUE WAFER
RESIDENT MARKETING EXECUTIVE, AFFINITY SUTTON

“Asset Bank gave us structure, and CI HUB gave us flow. Together, they let us focus on what we're here to do, which is to create, communicate, and tell stories that matter.”

BEN PIEN
SENIOR CONTENT PRODUCER, ELIOR

“It brought all the teams together - now we all have a process, we work better together, it helps us to track things and actually communicate more.”

CHRISSA MANIOUDAKI
ENROLLMENT SERVICES MANAGER, INTO UNIVERSITY PARTNERSHIPS

“I think Asset Bank has spoiled me because I find myself comparing other tools and products to it.”

ELIZABETH AJUNWA
DIRECTOR, LIBRARY AND RESEARCH CENTER (LRC),
NATIONAL MUSEUM OF WOMEN IN THE ARTS

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ABOUT BRANDWORKZ



Brandworkz delivers a cloud-based brand management platform designed to be the centralised content hub of the marketing ecosystem. Brandworkz enables organizations to increase the power of their brands significantly and improve the brand experience their customers receive. Users can share marketing content, create and edit artwork, collaborate with colleagues and partners globally, and buy in to the brand promise. Customers see greater business success by increasing marketing efficiency and communicating their core message consistently through everything they do...

65

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Overall we are very happy with the platform which has been nicely manipulated to fit to our requirements as they evolve. The team provide good support and a helpful approach to getting any problems resolved. The system has always been pro-active in terms of updating technologies and user experience.”

WADE BAYLISS
GLOBAL MARKETING TEAM, JLL

“Brandworkz is intuitive and adaptable to our current needs across many departments. The ability to add value and continue to support foreseeable changes in our business processes in the future gives us confidence that we have partnered with a progressive and forward thinking supplier.”

EVONNE MARTIN
BRAND ASSET MANAGER, DR. MARTENS

“Brandworkz provides great quality of customer service. Any issues submitted or presented have been handled accordingly and in a timely manner. Brandworkz proactively engages with us when necessary.”

LEADING FINANCIAL SERVICES COMPANY

“I’m in love with the Brandworkz system.”

LISA FERREIRA
US GENERAL MANAGER, ICEBREAKER



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COBHAM



brother
at your side



ABOUT FILECAMP



More than 1,800 organizations use Filecamp to organize, manage, review, and share their digital assets. Marketing teams, brand managers, creative departments, agencies, nonprofits, educational institutions, and other organizations use Filecamp to keep files organized, collaborate on projects, distribute brand materials, and make the right content available to employees, customers, and partners. Filecamp is also used by small companies and freelancers that need a simple and professional...

61

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“We searched for a DAM personalized to one of our big customers. They needed a solution to store and share a lot of data, photos, advertising artwork, etc. and to make a permanent historical archive available to them. But all of the above desired, to be managed reciprocally. Thousands of assets shared and archived every month. All this is now managed on Filecamp. Always understandable and usable by all our customers without having to interact for various explanations on its use.”

WILLIAM POLI
POLI STUDIOS

“Filecamp has been an invaluable tool for ACAVA, helping us manage and organise the many images documenting our creative programmes. As a small arts charity, we rely heavily on visuals to engage communities, funders, and partners. Filecamp's intuitive thumbnail layout, metadata tools, and search features make it easy to collaborate with photographers and share curated image sets with the press and stakeholders, saving us time and helping us tell our story more effectively.”

SARA NUNES FERNANDES
ACAVAL

“Filecamp is enabling our teachers to find exactly what they need, improving their practice, and saving their time. The customer support has been swift and outstanding, whenever questions have arisen. The site is reliable and speedy. I would thoroughly recommend Filecamp for other schools looking for a platform to store and retrieve image data.”

DAVE WILSON
THE ELTON HIGH SCHOOL

“Filecamp is the platform that helps us collect all our content and share it with the entire Lékué team and partners, from anywhere in the world and in the most comfortable and easy way. Having all the files in one place, online, is exactly what we needed.”

MARIONA CASTELLS
LÉKUÉ

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fonskbh





ABOUT KEYSHOT



KeyShot® is the first realtime ray tracing application that uses a physically correct render engine based on scientific research in the areas of scientifically accurate material representation and global illumination. Addressing the visualization needs of designers, engineers, marketing professionals, photographers and CG specialists, KeyShot breaks down the complexity of creating photographic images and animations from 3D digital data.

318

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“KeyShot’s Cinema 4D plugin works as a bridge between the two, so I can work on my model in Cinema 4D and just hit a button to have my complete scene sent to KeyShot for instant lighting and rendering.”

FREDERIK TENNHOLT
FOUNDER AND SENIOR CG ARTIST, GOOD MONDAY

“The fear of failure and new, more streamlined funnels constrict you from expanding your operation and making the most of the time you have.”

RAM SOLELL
FOUNDER AND CPO, DREAM DROPS

“KeyShot has been instrumental in reducing the amount of time it takes to get a design model rendered and into Photoshop for a final paint over.”

AARON SIMS CREATIVE

“KeyShot shows up in the early stages of our design process all the way through manufacturing.”

REID SCHLEGEL
SENIOR INDUSTRIAL DESIGNER, FROG

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Lenovo

HYDRA





ABOUT LYTHO



Marketing and Creative teams face a rising tide of needs and expectations from their customers and co-workers. It's hard enough just to keep up – but to drive exceptional outcomes, you need a platform that gives you visibility, control, and coordination across complex teams and processes. We help you get everything – projects, feedback, assets, and more – in one place, so your team can do great work instead of managing tasks, chasing stakeholders, and clicking through folders to chase assets. In short, we give your team back the power to create. We aren't your average asset management or project management tool. We're built for...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The DAM, too, has been very helpful also in finding assets. Before we were using an FTP, and it would take a long time to download those assets. So, it's nice if you have to work remote, then you have easy access to those images. Our digital team is able to use it. Our PR and communications teams use the DAM. They can crop images and make it what they want, and that's one more request that's not on our designers.”

KELLY CASE
SENIOR MANAGER OF THE DESIGN TEAM, TEXAS
ROADHOUSE

“During and even after onboarding, we were still finding new ways to automate and streamline the process, like building out templates for frequently recurring project types. The functionality in inMotion ignite inspired process improvements, and in turn we were able to set up ignite to work with our unique process. Developing our process and implementing ignite went hand in hand.”

MELISSA MAGERER
SENIOR MARKETING OPERATIONS SPECIALIST, WOLF &
COMPANY, P.C.

“[Lytho] has made our process of planning and publishing seamless! We publish different types of content to multiple websites and [Lytho] has made it a breeze. We actually switched to [Lytho] from a different provider, and they made it such an easy transition! We haven't looked back. Their support is top notch as well; you can't go wrong with [Lytho]!”

JENNIFER KNUTSON
ASSOCIATION OF EQUIPMENT MANUFACTURERS

“DivvyHQ helps us create content more efficiently, and we don't get a lot of pushback. Because we are able to map out content and because we have vertical alignment of what clients need it's easier for us to say, 'Here is the tool. It's a premium tool.’”

MATT MESENGER
DIRECTOR OF DIGITAL MARKETING, LINKMEDIA 360

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ABOUT MOMAPIX



MomaPIX is transform the management of your digital assets, you're in the right place. Please fill out the contact form below to receive detailed information about the advanced features of MomaPIX, There company, or to request a personalized demo. They are ready to assist you in maximizing the efficiency of your digital management.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We have been using MomaPIX since 2015 and we are very satisfied with the service, which has allowed us to monetize our archive photos and at the same time improve the logistics of our network.” “The photographers upload their content more quickly and neatly, the desk is always updated, and has access to the photos in real-time for processing.”

MARCO DALLA DEA
CHIEF EXECUTIVE OFFICER, YAK AGENCY

“The adoption of MomaPIX for managing our digital assets has led to tangible improvements in terms of efficiency in multimedia content management. The platform is intuitive and greatly simplifies the process of uploading and organizing files, making it a valuable tool for those seeking an effective DAM solution.”

ANTONIO AMBROSIO
DIRECTOR OF DIGITAL COMMUNICATION, WEBUILD

“With MomaPIX, we have optimized time-to-market and taken a step into the future. Our collaborating photographers and clients benefit from a DAM solution that offers independence, editorial freedom, and resource savings.”

ANDY METTLER
CHIEF EXECUTIVE OFFICER, SWISS IMAGE

“MomaPIX has provided us with an intuitive tool to organize the thousands of images we receive every day. The platform ensures that our clients can quickly find what they are looking for on our site.”

ESTE LANGEVELDT
CHIEF EXECUTIVE OFFICER, MAGAZINE FEATURES

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ABOUT OPENASSET



OpenAsset is the leading digital asset management tool for AEC professionals. A picture is worth a thousand words. Digital images and brand assets tell your firm's story, and are vital tools for AEC marketing and business development professionals when pursuing new business. With OpenAsset, creating a firm-wide library of brand-approved marketing images, videos and PDFs is simple. OpenAsset was designed to meet the specific digital asset management needs of architecture, engineering, construction, and design firms.

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TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“With OpenAsset, the integrations to Unanet CRM by Cosential and Procore have worked seamlessly from the start. The client, HBW Construction, has noticed the great partnerships.”

KELLY JONES
MARKETING MANAGER, HBW CONSTRUCTION

“As a graphic designer, OpenAsset gave me the ability to move the design along more fluidly and at a faster pace.”

KRISTINE SVELHA-BROWN
GRAPHIC DESIGNER, MAGNUSSON KLEMENCIC ASSOCIATES

“OpenAsset is more than just software; it is a catalyst for success in the modern digital age.”

NICK NIXON
SENIOR MARKETING, XL CONSTRUCTION

“OpenAsset wins because they know and understand the AEC industry.”

LAINIE CLEGHORN
DIRECTOR OF PROPOSAL DEVELOPMENT, CADDELL CONSTRUCTION

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Flad Architects

BATESSMART

mace

JHL
CONSTRUCTORS

DERWENT
LONDON



ABOUT PIMBERLY



Pimberly is a world leading provider of SaaS-based Product Information Management (PIM) and Digital Asset Management (DAM) software, enabling manufacturers, brands, distributors and retailers to manage complex product data in a central platform, accelerate online sales and deliver customer experiences that convert. Founded in 2015 in Manchester, United Kingdom with offices in New York, USA, it now has over 160 customers including some of the world's major brands such as Westcoast, JD Sports, Build-A-Bear, Flight Centre and Chefs' Warehouse.

79

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“With Pimberly we are able to get rich data, right the first time. This efficient way of working enables us to reduce errors in the supply chain – holding data on 2.3 million SKUs and getting to market quicker with hundreds of thousands of products, allowing us to remain competitive. Pimberly has allowed us to connect with big sporting brands such as; Nike, Adidas and Reebok and gives us the confidence to onboard ten more very soon, names like; The North Face, Under Armour, Calvin Klein, Tommy Hilfiger and Puma.”

JESS
JD SPORTS FASHION PLC

“Before Pimberly, we had a different database for each of our brands. There was a lot of duplication as some products featured in multiple brands. Now we have everything in one place, so we no longer have to duplicate products. We have saved so much time!”

PROJECT SUPPORT MANAGER
FREEMANS GRATTON HOLDINGS

“With Pimberly, onboarding new products is a breeze. We can handle far more products than we thought we could and we can deeply enrich all of them with ease.”

SENIOR MERCHANDISING MANAGER
IRONMONGERYDIRECT

“Everything is going smoothly and Pimberly is extremely user-friendly! Our experience with the project, tech, and support teams has been excellent.”

HEAD OF CATEGORY
MONKHOUSE

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