

Headless eCommerce Platforms Category

FALL 2026
Customer Success Report





Headless eCommerce Platforms Category

Headless eCommerce Software is a software designed to support e-commerce in a way that allows for flexibility of front-end and back-end design, independently of one another. This type of software enables functionality on the back end while facilitating customization of the user experience and vice versa.

Headless eCommerce Software is created as a response to the need of developers to maintain functionality while staying abreast of consumer user experience trends. By decoupling the back- and front-ends of online shopping platforms, developers and merchants can edit a platform without impacting performance.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Headless eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026
HEADLESS
ECOMMERCE
PLATFORMS

MARKET LEADER



ABOUT AMPLIENCE



Amplience is the Cognitive CMS Platform designed for optimizing the content supply chain. World-leading brands and retailers are transforming how they create, manage, and deliver content that powers commerce. Amplience's powerful solutions are all built to help merchants move at the speed of ideas. More than 500 global brands use Amplience to power their commerce experiences, including Under Armour, Ulta Beauty, Tapestry, Columbia, Converse, John Lewis, Boots, Armani, ASDA and Primark.

84

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Using Amplience to schedule our website homepage has cut production time in half, even when the content changes on a daily basis. It is extremely easy to set up, schedule and even change content at the last minute. I also love having the freedom to add or remove content as needed. Now when we want to add another product carousel or promotional banner, we can do so without having to create a new template. It definitely makes freshening up our layout a breeze!”

RACHEL WEISGERBER
SENIOR MANAGER, PRICING & ECOMMERCE
PRODUCTION, SHOE CARNIVAL

“The Amplience Dynamic Media solution enables our customers to be confident in their purchase. Since the launch, Heritage Parts has received positive feedback from customers, many citing the importance of the 360° and 720° viewers. We look forward to working with Amplience to ensure our site remains innovative and empowers our customers to shop effectively.”

STEVEN SUDDARTH
ECOMMERCE MANAGER, HERITAGE PARTS

“Amplience has helped us to save about 30 percent of what would have been required in terms of headcount for design, copy and merchandizing. We have been able to increase the effectiveness and efficiency of our existing teams without having to grow them to the size that would have been required without Amplience.”

JAMES DICKSON
CHIEF PRODUCT OFFICER, LANDMARK GROUP

“Amplience Has Encouraged Hotter To Think Differently About Its Digital Offer. We're At The Beginning Of Our Relationship, But It's Already Reaping Benefits.”

VICTORIA BETTS
CHIEF COMMERCIAL OFFICER, HOTTER SHOES

TRUSTED BY

halfords

HIBBETT



BROWN JORDAN



ARIAT



ABOUT BLOOMREACH



Bloomreach is a fast-growing Silicon Valley firm that brings the first open and intelligent Digital Experience Platform (DXP) to leading global brands. Bloomreach drives customer experience to accelerate the path to conversion, increase revenue, and generate customer loyalty. They make this happen with a team of smart, open, accountable, passionate, fun and no-drama-minded people. Bloomreach software enables highly personalized digital experiences for retailers, banks, distributors, manufacturers, public service agencies and other enterprises.

432

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Migrating to Bloomreach was not just a technological change for us, but a strategic step towards more effective and personalized communication with customers. In a short time, we saw a significant improvement in deliverability, engagement, and overall campaign performance. Bloomreach enabled us to work better with data and automation and brought real added value to marketing.”

BIBIÁNA VONDOVÁ
ECOMMERCE MARKETING DEPARTMENT MANAGER,
ETABLETKA

“Bloomreach gave us a granular view of our data, which allows us to become more personalized, relevant, and ultimately get the right message in front of the right customer at the right time. It's like we were living in a 2D world, and now we have this extra dimension of data that we can use to better tailor our customers' experience with us.”

HARIS SHAIKH
HEAD OF CRM AND LOYALTY, DUSK

“Since integrating Snowflake with our Bloomreach account, we've seen a significant uplift in data quality, automation capabilities, and overall reliability across our campaign scenarios. We now have access to deeper and more complete customer data, giving us a clearer understanding of behavior, lifecycle stage, and engagement potential.”

ERIKA HANSSON
HEAD OF CRM & MA, PLUS1

“Bloomreach is an innovative platform that has empowered us to create exceptional on-site experiences. The platform's ease of use, combined with robust capabilities like AI-powered personalization, improved search, and seamless integration, has significantly streamlined website optimization and ecommerce operations.”

DAVID ROCHO
WEB PRODUCT SPECIALIST, PATRICK MORIN

TRUSTED BY





ABOUT COMMERCETOOLS



commercetools is the leading composable commerce platform, allowing companies to dynamically tailor and scale shopping experiences across markets. We equip some of the world's largest businesses with tools to future-proof digital offerings, reduce risks and costs, and build outstanding experiences that drive revenue growth. Headquartered in Munich, commercetools has led a global renaissance in digital commerce by combining cloud-native, technology-agnostic, independent components into a unique system that addresses specific business needs. We empower brands – including Audi, Danone,...

266

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Composable proved that companies with unique requirements like Vision Healthcare can get the best mix of best-of-breed components and in-house capabilities that create the omnichannel experiences our customers look for. The flexibility is amazing and so is the scalability we get with cloud-native architecture. With best-of-breed and cloud-native combined, we...”

DIEDERIK OOSTBURG
DIRECTOR OF INFORMATION TECHNOLOGY, VISION
HEALTHCARE

“Given our achievements with commercetools globally, we are excited to further extend our collaboration in China through the launch within the market. We share the same ambition and mindset on maximizing business agility, scalability and maintainability with a composable solution approach. With unique aspects of the China market, for instance from complex...”

SEAN CHOI
MANAGING DIRECTOR & COMMERCE PLATFORM LEAD,
ACCENTURE SONG

“We are thrilled to collaborate with commercetools and introduce composable commerce to China. The dynamic Chinese ecosystem, with its vast array of digital channels and heavy emphasis on social commerce, is poised to gain immense benefits from a unified composable platform. Our pre-built channel connectors and social commerce features further enhance this experience, providing brands with a shortcut to the best...”

MICHEL TJOENG
SENIOR VICE PRESIDENT, CHATLABS

“Choosing commercetools was a no-brainer: It's the only platform that combines the flexibility and adaptability we were looking for. At the end of the day, it's all about tapping into technological scalability to help us meet evolving business challenges, such as a comprehensive B2B omnichannel strategy and hybrid sales, as the foundation of our long-term success.”

PATRICIO CROWLEY
CHIEF TECHNOLOGY OFFICER, ADELCO

TRUSTED BY

THE VITAMIN SHOPPE

RIVER ISLAND

purple

SEPHORA

cimpress™



ABOUT ELASTIC PATH



Elastic Path customers are innovators who seek the ultimate in flexibility and business agility. Elastic Path help these innovators generate billions in revenue with patented ecommerce technologies. Elastic Path's flexible enterprise commerce software seamlessly brings omnichannel ecommerce directly into marketing clouds and experience management platforms — enabling a complete digital customer journey that maximizes engagement and drives higher revenue.

132

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Elastic Path has enabled us to expand our E-commerce presence to new markets around the world and launch new sales channels both public and private. We are fully utilizing the Headless Commerce capabilities of the platform to drive sales from multiple internal and customer facing mobile applications, as well as some of our main customer facing online stores. The combination of easy to manage localization and a highly...”

STAFF SOFTWARE ENGINEER
LEADING MANUFACTURING COMPANY

“Elastic being API-first platform is exactly what our organization needed. From a deployment standpoint, EP has a great support team to help you with different issues you may come across while deploying it in AWS or Azure. From B2B features standpoint, they have put in a lot of capabilities in that area but there is still a long way to go.”

SENIOR MANAGER IT
B2B MANUFACTURING COMPANY

“Elastic Path's solution has enabled us to quickly and effectively develop new eCommerce tools and capabilities that drive increased adoption and utilization of our platform while making improvements across the digital experience ecosystem, allowing us to put our customers first.”

KIMIYE MILES
DIRECTOR OF ECOMMERCE & ANALYTICS, ILLUMINA

“Elastic Path is very open, very flexible and it aligned with our mindset. We both use similar technologies and similar development processes, such as Continuous Integration, testing, Agile, and Java software.”

JORGE TUNG
CHIEF TECHNOLOGY OFFICER, WINE.COM

TRUSTED BY



SERENA & LILY

CharlotteTilbury

CITYROW





ABOUT KIBO COMMERCE



KIBO Commerce is a composable digital commerce platform for retailers, manufacturers, distributors, and wholesalers who want to simplify the complexity in their businesses and deliver modern customer experiences. They are the only modular commerce platform supporting experiences that span Order Management, eCommerce, and Subscriptions. Companies like Zwilling, Ace Hardware, and Coastal Construction trust Kibo to bring simplicity and sophistication to commerce operations and exceed customer expectations.

95

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Kibo’s unified eCommerce and Order Management offering not only brings modern commerce capabilities to our online business, but also connects it to our offline locations, allowing us to create a better customer experience while simplifying our operations.”

JEST SIDLOSKI
VICE PRESIDENT OF MARKETING, PEAVEY INDUSTRIES

“Using Kibo Personalization, we’ve seen big improvements in homepage performance and can easily see which experiences are relevant for each customer.”

MATTIE BLEVENS
ECOMMERCE MERCHANDISING MANAGER, HELLY HANSEN

“KIBO’s modern platform empowers us with the ability to respond quickly to market changes and streamline fulfillment across our B2B and retail channels.”

ANDREW PARRY
CHIEF INFORMATION OFFICER, THE ODP CORPORATION

“The thing that I appreciate most about Kibo is they’re trying to understand me as a customer and my needs and my use cases.”

DANN GARDNER
DIRECTOR OF TECHNOLOGY PRODUCT MANAGEMENT, FORTIS LIFE SCIENCES

TRUSTED BY





ABOUT NACELLE



Nacelle is the headless commerce platform for composing best-of-breed solutions. FTD, Something Navy, Boll & Branch and Barefoot Dreams have chosen Nacelle to go headless and accelerate time to value while seeing dramatic improvements in webstore performance, developer velocity, and flexibility. Nacelle is a 100% remote company that believes in core values of: forever learning, honesty and integrity, ownership, and teamwork. It is backed by Tiger Global, Inovia Capital, Index Ventures, Accomplish, Lerer Hippeau, High Alpha and Silas Capital. To learn more visit...

25

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When working with Nacelle on this headless PWA, we took what we’ve learned about how retailers use Shopify and what they like about it and applied them to a PWA system. One of the most significant learnings for our team was that there are really no UX + design ceilings or limits when it comes to PWAs. In the end, the goal is consumer satisfaction and with speed having such a big impact on experience Nacelle is now best of practice for us.”

MICK MCCARTHY
CHIEF DESIGN OFFICER, ZEHNER

“Headless with Nacelle has removed a lot of friction from my daily workflows. The ability to leverage flexible content modeling, as well as modern tooling and frameworks like Nuxt, allows me to focus on building new experiences for our customers, rather than spending time working around platform limitations.”

MACKENZIE PATTERSON
FRONTEND ENGINEER, ILIA BEAUTY

“Nacelle empowers us to implement the most cutting-edge technologies without having to migrate off of Shopify or re-integrate all of our backend third-party tools and systems.”

BRENDAN HASTINGS
CHIEF TECHNOLOGY OFFICER, THINX

“Nacelle pairs strong support with an innovative product; they inspire confidence when going headless with our merchants.”

MATTHEW ZEHNER
ZEHNER

enso
RINGS

coldsake
CREATIVE

TRUSTED BY
ILIA

BOLL & BRANCH

 Index
Ventures



ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

2475

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“This is all facilitated through Shopify’s intuitive interface, customisable templates, and expansive app ecosystem, which empower local teams to move quickly, without sacrificing brand consistency. Meanwhile, built-in support and the ability to test and iterate new features before rolling out to other markets make the platform ideal for ongoing innovation and growth.”

JASPER BOTH
DIRECTOR OF OMNICHANNEL DEVELOPMENT,
INTERSPORT

“Before Shopify, we’d need a team of 20 people and an agency to operate. Now, we can do it with a team of six. We can accomplish a complete website migration in around three months, half the time compared to our previous platforms. With Shopify underpinning our entire ecommerce strategy, we can keep our delivery team very lean, even when it’s running 19 stores.”

TYLER PARSONS
HEAD OF DIGITAL DELIVERY, BRAND COLLECTIVE

“Moving to Shopify has been a game-changer for Audio Advice. We were previously constrained by Magento’s complexity, but now our team can implement changes quickly and independently.”

JONATHAN STEPHENS
GENERAL MANAGER OF ONLINE BUSINESS, AUDIO
ADVICE

“My goal has always been to make clients feel like they’re in a luxury environment from the moment that they’re walking into the store to the moment that they leave with their jeans.”

JAMES BISHOP
DIRECTOR OF RETAIL, AG JEANS

TRUSTED BY

tastewine
by wine.co.za

RAINS

fanjoy

107STREET

 **3DUNIVERSE**



ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

212

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The main reasons we migrated to VTEX are two-fold. One, we wanted business agility and second, we wanted solution agility. And we wanted a product which is future-proof in terms of investing in technology. Predominantly, from an architecture standpoint, we were looking for a Composable and Complete architecture.”

VENKAT GOPALAN
CHIEF DIGITAL OFFICER AND CHIEF TECHNOLOGY
OFFICER, BELCORP

“We understood VTEX could be the right decision and we started talking about a roadmap for 5 or 6 countries in the long term. We knew VTEX's architecture and knew the benefits of having a global team dedicated to integrations, updates and development.”

CRISTIAN SERRANO
HEAD OF ECOMMERCE BUSINESS UNIT, TEKMOVIL

“VTEX has a plethora of APIs, integrations and partners, which makes accomplishing different strategies very simple. The VTEX ecosystem provides us with a lot of opportunities to develop digitally.”

RODRIGO MATHEUS
HEAD OF ECOMMERCE, BAUDUCCO

“VTEX is not just a platform provider for me, VTEX is a customer solution for me. They create solutions for my customers, in 40 different countries.”

JASON RUGER
CHIEF INFORMATION SECURITY OFFICER, MOTOROLA

TRUSTED BY



PALMER JANE





2026
HEADLESS
ECOMMERCE
PLATFORMS

TOP PERFORMER



ABOUT ALOKAI



Alokai is a Frontend as Service (FEaaS) for composable commerce, guiding merchants to focus on what matters most - customer experience - as this is what drives the revenue. Connect modern and legacy ecommerce technologies through ready integrations, build with premade frontend components, and deploy on secure, enterprise cloud infrastructure. Leverage a perfect balance of build & buy, where "build" means the flexibility to create complex customer journeys and "buy" accelerates time to market.

81

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“[Alokai] gave us a speed start and a lot of flexibility. It fastens getting things done with native integrations and numerous OOTB features but doesn't block the business both from shaping the UX layer and scaling. It enables molding the tech to business requirements, not the other way around.”

LIEKE KAMP
PRODUCT OWNER, FOODL

“[Alokai] interacts with backends through contracts, each integration responsible to implement the contract. These contracts are composable, so you can swap loading e.g. categories from a different backend than products. Or you can go and build your own composable.”

HALIL KÖKLÜ
CHIEF TECHNOLOGY OFFICER, LOVECRAFTS

“[Alokai] thus offers us a pertinent response to the problems related to frontend solutions. By offering both client-side and server-side (via VueSSR) rendering, it enables us to focus our efforts on the overall performance of the site.”

GHISLAIN FLANDIN
CHIEF TECHNOLOGY OFFICER, WIDE

“[Alokai] Storefront ticked all our boxes for these flexibility and performance issues.”

JULIEN SIVAN
CEO AND CO-FOUNDER, SKYDEALS

TRUSTED BY





ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit...

599

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“BigCommerce allows our team to do more on the backend, and it flows through to the front end. Even I can go in and make basic changes, which just wasn't possible before.”

ALEX WILSON
PRESIDENT AND CEO, SUNNYLAND FARMS

“BigCommerce was the obvious choice for our needs because of the multiple storefronts we'd be operating in both Australia and New Zealand.”

ANGUS MCDONALD
CHIEF EXECUTIVE OFFICER, BARBEQUES GALORE

“We chose BigCommerce because we knew it could overcome a lot of the challenges we were facing and would be a much simpler platform.”

KAYLA WILSON
MARKETING DIRECTOR, FURNITUREBOX

“We want to follow along with BigCommerce and hope they continue to lead that space.”

MATT GALLOWAY
COMMERCIAL MANAGER, SNELL

**BADGLEY
MISCHKA**



TRUSTED BY

Andie





ABOUT COMMERCE LAYER



commerce layer

Commerce Layer is a headless commerce platform and order management system that lets you add global shopping capabilities to any website, mobile app, chatbot, or IoT device, with ease. Use a best-of-breed CMS to create beautiful content. Make it shoppable through blazing-fast and secure API, on a global scale.

49

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Commerce Layer's flexible, scalable ecommerce platform has enabled us to expand our reach to over 30 countries worldwide and offer localized shopping experiences. By making it easier for us to grow our business internationally, they're helping us deliver on our mission to accelerate the adoption and everyday use of reusable products.”

TIM BOUSCARLE
CO-FOUNDER & DIRECTOR, CHILLY'S BOTTLES

“With Commerce Layer, there was an underlying trust that most of our use cases would be solved for and in a good way. Their sales team was knowledgeable and our dev team had ready access to their developers. We were never worried about Commerce Layer not delivering.”

PETER SVEGRUP
PM & FRONTEND DEVELOPER, WERLABS

“I was pleased to see how easily and quickly the developer team learned to use Commerce Layer. It is a developer-friendly platform with excellent documentation and readily accessible support.”

JONAS STENQVIST
PRODUCT OWNER, PARADOX INTERACTIVE AB

“Commerce Layer opened up our eyes to the possibilities of headless ecommerce. To me, they represent what digital innovation is all about.”

AN VAN HOOFFSTAT
BUSINESS DEVELOPMENT DIRECTOR, BRIONI

TRUSTED BY

GIORGIO ARMANI

**Jamie
Oliver**
KEEP IT SIMPLE

LEGO

 **CHILLY'S**

**Big
Green
Egg**
The Ultimate Cooking Experience



ABOUT SPREE COMMERCE



Spree Commerce is a complete, scalable, API-driven open source eCommerce framework. It is built with Ruby on Rails, empowering forward-thinking developers for years. Spree is a mature and market-proven technology. Spree is well suited to serve as a custom technology platform for any type of an Ecommerce application.

134

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“So we hustled. Working out of our apartments, we read Photoshop for Dummies cover to cover, and designed Huckberry 1.0. Our friend’s younger brother, Jimmy, helped code it between classes during his junior year at UC Berkeley. Our first website wasn’t pretty, but it worked, and as a mentor once told us, you always throw out your first pancake.”

ANDY FORCH
CO-FOUNDER, HUCKBERRY

“I expected Wombat to make my business more efficient by streamlining my store’s operations. But it has gone beyond that. Wombat has spared our customers from lost orders, and spared us from losing customers.”

MITCH LOWE
CEO, QUARTERLY CO., QUARTERLY CO.

“Wombat has given us the backend stability that we so desperately needed. It’s a vast improvement over the homegrown solution we were using previously.”

ANDY DUNN
CHIEF EXECUTIVE OFFICER & CO-FOUNDER, BONOBOS

“We chose Spree because we needed a full-featured e-commerce system but couldn’t take time away from feature development to build it ourselves.”

CHRIS SCHMITZ
CHIEF TECHNOLOGY OFFICER, WEMONTAGE

TRUSTED BY



Away...

EVERLANE

PANECO.COM
Top Shelf Alcohol to Your Doorstep





2026
HEADLESS
ECOMMERCE
PLATFORMS

RISING STAR



ABOUT BROADLEAF COMMERCE



Broadleaf Commerce was founded in direct response to the emerging needs of online retailers. Broadleaf Commerce's mission is to provide businesses with the core functionality required for online transactions while significantly reducing costs and improving efficiency. The flexible and extensible framework, which is easily customizable for specific business needs, allows organizations to reposition software licensing dollars to other business improvement initiatives. This is achieved while improving the functionality of the eCommerce channel and accelerating their return on investment...

38

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Broadleaf Commerce is the perfect platform for us to build our datacenterHawk suite of cloud-based tools. We continually are improving datacenterHawk to make it easy for our customers to get the real-time data they need to easily find answers. Broadleaf Commerce makes it easy for us to be flexible and respond to the needs of the market and quickly add new features to datacenterHawk's suite.”

DAVID LIGGITT
PRESIDENT & CEO, DATACENTERHAWK

“Within a few weeks, Broadleaf proved their ability to handle our complex challenges, including the ability to scale to millions of SKUs and handle our store integration requirements. With the move to Broadleaf, we will be able to modernize the overall experience for our customers.”

JEFF LAURO
SVP OF INFORMATION SYSTEMS, O'REILLY AUTO PARTS

“Broadleaf has enabled us to excel in areas where we previously struggled. We can now continue to grow quickly with a platform that grows and evolves with us, which is essential to the success of our company.”

KEITH SCHOONOVER
SENIOR VICE PRESIDENT OF INFORMATION TECHNOLOGY, BUNN-O-MATIC

“The Broadleaf system is currently performing at a rate two times faster than our former system; deployments that previously took one to two hours are now completed in six minutes.”

TRACY COX
I.T. ECOMMERCE MANAGER, IFIT

TRUSTED BY





ABOUT CORE DNA



Core dna is an all-in-one digital SaaS platform that allows you to create solutions for content, marketing, eCommerce, intranets, and communities. Tailored to mid-sized businesses who demand a robust, secure and integrated solution. Their platform manages your content, communities, eCommerce and communications – all from one log-in. They have over 80 applications on the single user interface.

20

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The Core dna framework allows for rapid deployment and gives us the ability to customize the platform for the needs of each client. This allows us to take the client on a journey, which teams well with our ‘One Team Approach’ philosophy. Rather than just building websites with limited scalability, we can continue to improve upon our strategies in a quick and agile manner.”

MICHAEL AUSTIN
MANAGING PARTNER, CREATE + CONQUER

“Core dna has empowered our team to quickly launch eCommerce sites and implement digital marketing strategies in different regions of the world. The flexibility of the platform allows our developers to choose from Headless to server side rendered front ends without any performance compromise.”

NICK RUDICH
EXECUTIVE DIRECTOR, ASCEDIA

“The scheduling feature is such a game changer for our team because it just means that we don't have to get out of bed at midnight or get up at five o'clock in the morning and turn something on live. It just does it all automatically.”

HASAN HUSEYIN
NATIONAL MARKETING MANAGER ROUNDHOUSE
ENTERTAINMENT, A DAY ON THE GREEN

“YMCA's digital strategy but also a testament to the importance of choosing the right technology partners.”

QUINN ALLAN
MARKETING MANAGER, YMCA

TRUSTED BY





ABOUT SALEOR COMMERCE



Saleor open-source empowers mid-size and enterprise retailers and brands looking for the most flexible e-commerce to innovate rapidly with no constraints. You can count on the support and expertise of the Python and GraphQL development community.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The response time of the website on the Saleor platform has improved dramatically. We’re down around the 1-second mark whereas we were previously averaging from 3.5 to 4 seconds. We’ve also been able to maintain that response time during extremely high traffic. There has been a marked increase in conversions and revenue.”

TIM K.
HEAD OF DIGITAL, PRETTY GREEN

“The fact that I was interested in the service Patch were offering made it easy to see the long-term value in joining the company. They had already chosen Saleor as the e-commerce platform when I arrived; it wasn’t my decision but it is one that I am very glad they took.”

TYLER HILDEBRANDT
HEAD OF ENGINEERING, PATCH

“We decided to use Saleor for our commerce engine as we want to help smaller tech companies representing the open source movement to gain momentum and be able to fight back against the large tech conglomerates that dominated and saturated the commerce market.”

JACK CONSTANTINE
CHIEF DIGITAL OFFICER, LUSH

“Saleor allowed PCDIGA to choose the right tool for each job, rather than relying on a single swiss-army knife for every task.”

JOÃO FERREIRA
ENGINEERING MANAGER, PCDIGA

TRUSTED BY





ABOUT SWELL

swell

Swell is the most powerful headless ecommerce platform for modern brands, startups, and agencies. Create fast and flexible shopping experiences with Their future-proof API and headless storefront themes. They're rebuilding the ecommerce stack for the next generation of experience-driven brands.

34

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We decided to use Swell because of the flexibility we have to build on top of it as well as all the functionality it provides out of the box which we don't have to care about.”

JULIAN VAUPEL
PRODUCT OWNER, INSIDE LABS

“Shopify is great for small projects. It's easy and simple. But if you want something more unique, you need something more sophisticated like Swell.”

RAFFY KUMRUYAN
HEAD OF PROJECT MANAGEMENT, WUNDERPEN

“Using Swell for subscriptions, it just works. We develop it, it shows up in the dashboard, it's beautiful and all integrated. It just makes sense.”

CLAUDIO CHRISTIAN FOFIU
DIRECTOR OF TECHNOLOGY, MONOGRAM

“Swell was extremely responsive, agile and provided innovative solutions even during the onset of the COVID-19 crisis.”

SAVE THE CHILDREN

TRUSTED BY



Half Helix

GREAT HEIGHTS





ABOUT SYLIUS



Sylius is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

101

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Sylius framework emerged as an ideal solution to our functional and technical challenges. It allowed us to avoid both heavily customizing standard software and building something entirely from scratch. Additionally, its pricing model met our expectations by avoiding the potentially unpredictable costs of SaaS solutions that charge based on sales percentages, giving us better control over our expenses.”

OLIVIER GUILLORY
DEPARTMENT OF INFORMATION SYSTEMS AND
INNOVATION, TISSÉO VOYAGEURS

“We chose Synolia for their expertise and professionalism. Sylius stood out as a high-performance, lightweight, and adaptable solution. Our goal was to meet our customers' expectations, as they are accustomed to shopping on major eCommerce websites. Investing in this platform means staying competitive over the long term.”

PAUL MARÉCHAL
DIRECTOR, MARÉCHAL FRAÎCHEUR

“Sylius - is probably the best e-commerce framework our team had experience with. Fast, scalable and customizable it does the job for an A+.”

ALEX SAROVSKY
CHIEF EXECUTIVE OFFICER, NEW YORK FURNITURE
OUTLETS

“Sylius is an e-commerce platform which has a lot of features inside. If we need any feature extra, functionality can be extended easily.”

AGNE ZILIONYTE-JUSEL
HEAD OF IT, TROBOS.LT

TRUSTED BY



BRILLE24

domotio

RAPIDFLYER

Planeta Huerto
CULTIVA TU VIDA



ABOUT ULTRA COMMERCE



Ultra Commerce is an enterprise eCommerce platform for B2B, B2C, and Marketplaces. Beat the competition to the market. They will have you working on your store in a couple of hours and ready to launch in a couple of weeks. After launch, be first to market with new features and experiences. Bridging the gap between out-of-the-box simplicity and customizable frameworks that scale, Ultra Commerce offers both. Don't sign any upfront contracts. With no initial commitment and a pay-as-you-go model, they were dedicated to your future online success. Ultra Commerce takes customers on a digital journey to help common performance challenges...

67

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We came to Ultra Commerce knowing that we needed to transform our business, but do it one step at a time. Our team, with support from Ultra Commerce, has re-platformed our eCommerce business, launched a new digital product business, and has a number of next-generation projects in the pipeline.”

JULIAN WADE
PRESIDENT, DAVIS PUBLICATIONS

“Omnyfy’s Marketplace Platform enabled China Direct to accelerate our go-to-market significantly while offering a platform that could readily accommodate rapid changes to our business model.”

JASON MAY
PORTFOLIO HEAD, AUSTRALIA POST LPO

“The Ultra Commerce platform has set us apart and given us a real edge over our competition. It’s a huge differentiator.”

GARRETT HAYES
OPERATIONS MANAGER, PEAK MACHINE TOOLS

“Our site almost fell over, we contacted Ultra Commerce and within 30 minutes they had our site scaled and stable.”

DAVID WILLIAMS
GENERAL MANAGER SOLUTION DELIVERY, METCASH

TRUSTED BY



alphagary
An Orbia business.

GREATEST
GOOD





ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

63

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Virto Commerce is a core part of rapidly expanding portfolio of digital sales solutions since 2018. Virto Commerce brings flexibility and speed to market and copes well with our often complex market dynamics. It allows us to serve our customers better, faster and smarter with Virto Commerce.”

SOBIR DJAFFAR
DIRECTOR OF DIGITAL PRODUCTS, GLOBAL E-BUSINESS,
HEINEKEN

“The value of the Virto Commerce scalable platform has been huge for us as a partner, specifically in enabling us to craft a flexible B2B solution without short- and long-term limitations. Virto Commerce has been a great partner for us because they are ready to deliver all B2B scenarios and out-of-the-box technologies that we need.”

RICHARD BIRKSTEINER
CHIEF TECHNOLOGY OFFICER, LAVAZZA

“Virto Commerce's speed to market has been a key success factor for us as HEINEKEN. Markets can now go live with a B2B solution in weeks, rather than months, and it is a particular fit for markets with indirect and complex routes to the customer.”

VINCENT LAVARINI
GLOBAL E-BUSINESS MANAGER, HEINEKEN

“We've been able to overcome industry challenges that have stalled other platforms. It's been a true collaboration of expertise and flexibility.”

MIKE GRADE
SENIOR VICE PRESIDENT, OPUS, OMNIA PARTNERS

TRUSTED BY

delaware

DE KLOK
DRANKEN

 Cifereca

 **BOSCH**



ABOUT ZNODE



Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

73

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"Znode is particularly well-suited for midmarket B2B companies looking for a value-priced, architecturally-headless .NET commerce platform capable of handling complex multi-store scenarios."

ANDY HOAR
LEADING B2B ECOMMERCE COMPANY

"Selecting Znode was a pivotal choice for PROCON as we create opportunities for our global customers to engage with and purchase our products."

LEE KNOLLS
VICE PRESIDENT OF SALES & MARKETING, PROCON

"Znode provides a very scalable and sustainable approach to ecommerce that we did not find in other platforms."

HENRIK MONFORT
DIRECTOR OF MARKETING AND ECOMMERCE,
EQUINAVIA

"Znode allows us to innovate and add features to continue to improve the customer experience."

BRENNEN VOLBEDA
DIRECTOR OF DIGITAL EXPERIENCE & STRATEGY,
POLYCONCEPT NORTH AMERICA (PCNA)

TRUSTED BY

