

Internal Communications Software Category

FALL 2026
Customer Success Report





Internal Communications Software Category

Internal communications software is also termed business messaging software. It offers instant messaging tools that permit group and direct messaging in a company. This platform is convenient and intuitive, and enables quick conversations between employees. Now, you don't have to send long emails and wait for responses.

Internal communications solutions make talking to colleagues as simple as chatting with your contacts via text or on social media. Most applications come with GIF features and emojis to promote natural and genuine conversations in the workplace.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Internal Communications Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026

**INTERNAL
COMMUNICATIONS
SOFTWARE**

MARKET LEADER





ABOUT LUMAPPS



LumApps is a cloud-based Employee Experience Platform built to enhance both Google Workspace and Microsoft 365. LumApps offers tools for managing and sharing employee information, social feeds, and collaborative environments. LumApps is an enterprise-level software solution that enables communication between distributed employees and teams with a powerful search that helps companies break down information silos. LumApps includes a user platform, social media profile integrations, and community-building tools. Pages, news, custom content, and corporate directories are available within the...

302

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"LumApps has provided an easy-to-use platform in which to connect all of our employees and improve our communication globally. The communities are particularly beneficial in facilitating the exchange of information and ideas amongst our technical experts and sales staff located in different parts of the world."

LAUREN CALVERT
GROUP MARKETING MANAGER, WELDING ALLOYS

"Beekeeper has been a game-changer. We've been able to digitize many frontline workflows, including equipment inspections. It's helped us cut tractor inspection times by 50%."

ANDY LARRAÑAGA
CRAFT COMMUNICATIONS SPECIALIST, MORTENSON
CONSTRUCTION

"With Beekeeper, we can keep all our staff informed so they know exactly what's going on. It's really made our lives better in terms of communication."

MAULIK BHATT
DIRECTOR OF IT SERVICE DELIVERY, CACHE CREEK
CASINO RESORT

"When I saw Beekeeper, it was one of those aha moments. I saw how we could put communication in every single person's hand."

SONJA BREUER
SENIOR VP OF HR, HAMRA ENTERPRISES

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/thoughtworks

Colgate®

Cargill™

cabify

Air Liquide



ABOUT POPPULO



Poppulo is the global leader in employee communications technology. Their pioneering software and expert advisory services are transforming internal communications, creating more connected, aligned and successful organizations all over the world.

167

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Poppulo makes the management of content for folks who are not technically inclined, super simple and super easy. We’re now able to execute our plan of onboarding new departments and enabling them to manage their own screens while maintaining a centralized management structure.”

CODY SILFIES
CREATIVE DIRECTOR, THE UNIVERSITY OF VERMONT

“Poppulo has been one of our best vendors consistently. Our Digital Signage system has been extremely reliable, and anytime we need help, they’re always there. Poppulo has and continues to support our digital guest experience.”

MICHAEL MCKAY
DIRECTOR OF NEW BUILD INNOVATION TECHNOLOGY,
NORWEGIAN CRUISE LINE

“Poppulo’s platform allows HHS to seamlessly update content to communicate important information—and given the challenges presented by COVID-19—that flexibility has been essential to ensuring the health and safety of our team.”

BRUCE MOORE
PRESIDENT OF INFORMATION SYSTEMS, HHS

“Poppulo has really helped us to reduce the amount of irrelevant emails that we send.”

MARION SAUL
AVIVA, AVIVA

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DAIMLER



ABOUT SLACK



Slack is building the platform that connects teams with the apps, services, and resources they need to get work done. Launched in 2014, Slack is the fastest growing business application in history. Millions of people around the world use Slack to bring their teams together, make sense of their work, and drive their business forward.

602

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“It’s obvious that Slack simplifies so much of our operations, but also our everyday development processes. Everything is there, and it’s very easy to collaborate on multiple things. It’s been clear from the beginning that it brings value.”

ISMAEL GARCIA
DIGITAL TECHNOLOGY CHIEF, SALLING GROUP

“We already utilise Slack in IT and gain tremendous value from it. Our dream scenario is to get the entire organisation hooked onto Slack.”

CHRISTIAN MOLLER PEDERSEN
DEVELOPMENT TEAM MANAGER, SALLING GROUP

“Slack supports the workday from one place. It gives us more of our most valuable asset: time.”

RICARDO ROSA
DIRECTOR OF IT AND DIGITAL WORKPLACE, TOMTOM

“Slack is a bridge between our different selling paths.”

PRESTON HAER
MANAGER OF SALESFORCE, CARS COMMERCE

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RAPID7





ABOUT WORKVIVO



Workvivo is an employee experience platform (EXP) that simplifies communication and increases engagement by empowering employees to be heard and helping everyone to feel included, no matter where they work. The platform unifies employee communications, engagement, intranet, and measurement features into one modern employee app that captures the heartbeat of the organization and brings its culture to life. Thanks to its simple design, employees can easily use Workvivo to stay informed, engaged,...

124

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With BNRG growing rapidly and teams based in Ireland, United States and Australia we wanted to ensure we bring our people together in a meaningful way. As promised, Workvivo (a Zoom company) is not only an intranet, it is much more than that. It allows us to collaborate, communicate, share resources, and give recognition to colleagues.”

BNRG

“After scouring the internet without success, we approached Workvivo and had an amazing experience in the sales process. We felt taken care of in a very good way.”

LASSE LÆRUM
IT DEPARTMENT LEADER AND DIGITALIZATION PROJECT
MANAGER, TRYSILHUS

“You can make connections through Workvivo that matter, and that make your life better. And because it's a work application, it's making your work life better.”

ANITA MARQUINA
COMMUNITY DELIVERY MANAGER, EVRI

“When you're dealing with different languages, different locations, different time zones You need something like Workvivo.”

PEDRO JUNQUEIRA
CHIEF DIGITAL OFFICER, AFS



Globe



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convera





ABOUT YOOBIC



YOOBIC is the AI powered frontline employee experience platform. Our mobile app gives business leaders and frontline teams the performance tools they need to communicate, learn, and work — all in one place. With streamlined communications, mobile learning, and digitized task management, YOOBIC drives operational excellence while drastically improving the frontline employee working experience. 350+ companies around the world including Boots, BurgerFi, GameStop, Lacoste, Logitech, Mattress Firm, Peloton, Puma, and Vans trust YOOBIC to improve operational consistency...

76

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The personal relationship that YOOBIC provides is a very unique experience compared to some of our other vendors, because we are working with humans who not only care about our success with the platform but also our personal success. With YOOBIC, it's always how can we help you, or how can we work together to solve this challenge?”

MATT GOODFRIEND
SENIOR MANAGER, LEARNING AND DEVELOPMENT,
GAMESTOP

“With YOOBIC, we've been able to harness frontline digitization and real-time analytics to solve a number of stubborn operational challenges, including difficulties around communication, productivity, compliance, and training.”

KARINA SOEGARDA
COMMUNICATIONS & SUSTAINABILITY MANAGER, H&M

“We rely on YOOBIC daily to stay aligned with our goals, efficiently complete tasks, and expedite learning processes — ultimately enabling us to deliver the highest level of service to our customers.”

AMILA PEZER
DIRECTOR OF LEARNING & DEVELOPMENT, UNTUCKIT

“With YOOBIC, communication is better. It's streamlined, it's simplified, which allows us to drive better sales and services.”

MICHAELS

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2026

**INTERNAL
COMMUNICATIONS
SOFTWARE**

TOP PERFORMER





ABOUT CONNECTTEAM

connectteam

Connectteam is the employee management app that connects everything a business needs from field to office, all in one place. From massive Enterprises, small businesses and every mom-and-pop shop around, hundred of thousands of people worldwide choose Connectteam to connect their staff, manage day-to-day operations, and drive their business forward. A message from the CEO: "We are on a mission to provide managers of all business types and sizes with the tools they..."

138

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"I use Connectteam to communicate with management and get a pulse of all the aspects of the business with just a few clicks."

JASON BEHN
PRESIDENT, NAE CLEANING SOLUTIONS

"Connectteam helped us achieve a higher team spirit with cross-communication between departments."

LETZ SUSHI

"With Connectteam I can see exactly what everyone's doing at any given time."

MICAH NISLEY
FRANCHISE OWNER, I9 SPORTS

"Connectteam is a tool that allows my organization to be more profitable."

JOSH MORRIS
FRANCHISE OWNER, THE UPS STORE



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ABOUT DESKALERTS

DESKALERTS

INTERNAL COMMUNICATIONS SOLUTION

DeskAlerts is an internal communication tool that helps you to notify all staff about important issues in just one minute. DeskAlerts sends alerts to any corporate or personal devices, including desktop PCs, laptops, tablets, smartphones, and digital signage screens. DeskAlerts provides an effective internal communication tool for HR, IT, communications, security, compliance, and other departments within organizations.

73

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“DeskAlerts is used at Companies House to cascade information relating to mainly IT System issues. However, on occasions it is also used to cascade other information relating to specific regional satellite office issues (e.g. telephony, fire alarm activation etc). DeskAlerts has certainly improved communications across the whole organization. Prior to using DeskAlerts, it was difficult to ensure information was delivered to all staff working in...”

ALUN GERARD
BCD PROBLEM MANAGER, COMPANIES HOUSE

“Doing business with your company has been a true pleasure for us. We have been impressed with the quick response and professional approach your company has offered us. We had lots of issues initially after the installation but DeskAlerts was able to quickly identify our company's needs. We are satisfied with our software purchase and we can count on you for keeping our business running smoothly with all the up to minute changes...”

GABRIEL EZEKE
FRIMLEY HEALTH NHS FOUNDATION TRUST

“We were seeking a desktop notification tool that could be branded, easy to use and centrally managed. DeskAlerts ticked these boxes and more. It's a great tool that fills an important requirement and helps improve communication.”

ARASH ROSTAMI
SOLUTION DELIVERY MANAGER, FUJIFILM AUSTRALIA

“DeskAlerts is being used in Communication Department. It helps to keep the whole workforce in the loop in security concerns. We are satisfied with the product and service.”

DAGMAR GERTZ
BP

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ABOUT EXO PLATFORM



eXo platform is an open-source social-collaboration software designed for enterprises. It is full featured, based on standards, and extensible, and it has an amazing design. eXo's aim is to build a strong collaboration culture by offering their users complete groupware solutions that allow them to switch quickly between tools in a single collaborative digital workplace.

100

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"We chose eXo Platform because the solution is convenient and easy to use, which enabled us to support employees very quickly in getting started. This solution also offers good value."

MARINA CHÉDEVILLE
COMMUNICATIONS MANAGER, SCHIEVER

"eXo Platform allows us to maintain continuity while providing the advantage of being integrated. Everything we did with two products is now possible with one."

NICOLAS MILCENT
PROGRAM DIRECTOR, FRENCH MINISTRY OF FOREIGN AFFAIRS

"eXo has enabled us to modernize a key system at the heart of our organization."

ALEXIS HAUMONT
HEAD OF THE ARCHITECTURE AND TECHNICAL PROJECT TEAM, S2E

"The eXo technical teams supported us throughout the project, always providing precise, efficient answers."

LAURENT WITT
ASSOCIATE DIRECTOR, JNESIS

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ABOUT FIRSTUP



Firstup is redefining the digital employee experience to put people first and lift companies up. We make communication solutions that build authentic engagement and create two-way conversation between employees and companies. Our powerful orchestration engine connects every worker, everywhere, on any device with personalized information that helps them do their best work. That's why 40% of Fortune 100 companies like Amazon, ABInBev, Ford and Pfizer have chosen us to power their frontline, simplify their digital workplace and unlock the potential of their workforces. Get started at...

266

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The platform has been critical to the success of our communications, especially during the coronavirus outbreak. With the increase in remote work, [Firstup] has made it possible for us to keep all of our employees connected to the organization and to each other. [Firstup] has been an amazing tool for us, and an absolute lifesaver during recent times.”

KELLY DIPALMA
MANAGER, CORPORATE COMMUNICATIONS, BETHPAGE
FEDERAL CREDIT UNION

“By having an enterprise-wide communications platform, we're saving about \$100,000 a year we would have spent on a Sharepoint developer. Then there's the time savings for my team, because we're not posting duplicative information in multiple places. There are tons of cost savings with the Firstup platform.”

ALEXIS TRAGOS
SENIOR DIRECTOR OF CORPORATE COMMUNICATIONS,
AMERICAN EAGLE

“The Firstup platform has been fantastic for communicating with our deskless workers and beyond. With just a touch of a button, we can segment audiences, deliver targeted communications, and bring our people together in ways we never could before.”

ALEX KINNEAR-MELLOR
HEAD OF GLOBAL COMMUNICATIONS, DONCASTERS
GROUP

“Intelligent communication platforms allow you to see a richer view of your employees' journeys so you can make actionable, impactful decisions faster and drive to better outcomes.”

JOHN BERSIN
GLOBAL HR INDUSTRY ANALYST, JOSH BERSIN

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ABOUT FLOCK



Flock provides a paperless and automated system for the painful, but very important administrative tasks required to onboard and continuously manage employees. The platform limits risks and liability and they make it easier for HR and health insurance brokers/agents alike to be the strategic drivers and champions for their business counterparts.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Flock is a forward-thinking and progressive platform – they bring creative solutions in a timely way. They understand every system can improve and their team has shown an ability to deliver on continual process improvement. Flock has been a great partner for the entire Epix team leadership, employees.”

BRIAN TRAPNELL
VP OF HUMAN RESOURCES, EPIX HEALTHCARE

“Flock helps us seamlessly manage Benefits Enrollment. Its user-friendly experience makes it simple for our employees to change benefit elections and make updates as needed on the Flock platform.”

AMY BENEDETTO
DIRECTOR, PEOPLE OPERATION, MYRIAD SUPPLY

“Flock has been extremely helpful in streamlining HR processes for Zumper and our employees love it.”

MONIQUE BARASH
HEAD OF PEOPLE OPERATIONS, ZUMPER

“We would recommend Flock to any business looking to maximize their process while minimizing the need to add additional staff.”

BRIOTIX

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ABOUT HAILO

Haiilo

Haiilo is the leading employee communications platform empowering you to align your workforce, improve employee engagement and increase your workplace productivity. More than 1,000 international customers including Amazon, Google, Deutsche Telekom, Salesforce, and Deutsche Bahn already use Haiilo to reach, engage and understand more than 2.5 million employees every day.

81

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Haiilo’s social intranet is a manifestation of what we all feel: Being part of a strong community with a common goal. As the platform can be accessed from both work and private devices, 4juh also offers St. John’s employees without a PC workstation in particular an opportunity to be an active part of the communication and community and to stay up to date.”

HAUKE SERGER
CORPORATE COMMUNITY MANAGER, JOHANNITER

“The Haiilo platform has helped us in our work to empower employees, increase internal conversations and build brand awareness. By using Haiilo, we have reduced the internal silo effect while helping our employees to engage with their networks.”

LAURA MANNINEN
HEAD OF CONTENT MARKETING & EXTERNAL COMMUNICATIONS, KPMG

“Compared to SharePoint, Haiilo is simpler – and that’s the advantage. We don’t have to overthink the information structure, and employees find their way around instantly.”

DANIEL ROBINSON
VP CORPORATE TECHNOLOGY SERVICES, CORPORATE IT, UNIPER

“The simplicity of the Haiilo Home app was convincing. It enables fast and uncomplicated communication. This is a great added value that allows us to reach significantly more employees because the app is sorted and simple.”

SABRINA STEHR
GASNETZ HAMBURG

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ABOUT HAPPEO



Happeo combines a digital workplace and collaboration platform with a social intranet. By unifying a company's digital toolset into one integrated ecosystem, it minimizes distraction and breaks down information silos. Large enterprises and growing organizations like BMW, Givaudan, and Randstad Sourcright use Happeo to revolutionize their Internal Communications, leading to a more engaged and productive workforce. In 2017, Happeo was recognized as one of Europe's most promising startups by the European Union. In 2019, The Next Web and Adyen named Happeo one of Europe's hottest scale-ups. Happeo continues to grow 280% year on...

88

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We're creating a strong community with our Happeo platform. And it's been a really successful implementation. Recently we onboarded our most newly acquired company to Happeo. And the day after, the new users were already posting. They were participating in big conversations right away. Everyone is really enthusiastic about it and really active on the platform.”

JUDITH RASCH
PROJECT MANAGER, HAPPY HORIZON

“What we especially love are the Channels. This two-way flow of information, where we can post and where people can then comment or ask questions or create posts themselves is something we've never previously had and is a game-changer. Channels have really given a voice to all our employees and has been essential for bottom-up communications.”

MATT TOFFREY
PROJECT MANAGER, LEIGHTONS OPTICIANS

“Happeo allowed us to streamline our communications and knowledge management efforts. In the U.S., we have a one-stop shop for employees, and everything is now centrally located. There's no more figuring out, wasting time, trying to find a form. When they go to our Happeo site they will find what they're looking for.”

EMILY STIMLER
EMPLOYEE COMMUNICATIONS MANAGER, RAYONIER

“Happeo is just an invaluable platform for us. It has provided us with a platform to truly connect as one college. We have been able to bridge the geographical gap, streamline communication, and foster a culture of knowledge sharing. We're excited to see how Happeo continues to evolve and support our growth.”

ADAM CLEAVER
DIRECTOR OF TECHNOLOGY, COLEG CAMBRIA

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ENTECH





ABOUT REWARD GATEWAY



Reward Gateway helps companies engage, motivate and retain people – every day, all over the world. Partnering with over 2,500 companies in 23 countries, they empower more than 5 million employees to connect, appreciate and support one another to make the world a better place to work. The unified employee engagement hub provides the best of recognition, reward, wellbeing, surveys, benefits, and discounts that support talent acquisition, retention and values-driven growth.

229

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Before partnering with Reward Gateway we had a few separate relationships with external benefits providers, but no central platform to manage everything. We wanted that platform to be accessible and engaging for all our staff, and give us a better chance to connect with teams that don't work with a computer. Our new system does all this and more – so much so that I've already recommended Reward Gateway to two other organisations I'm in contact with!”

IAN MACFARLANE
THE ROYAL BRITISH LEGION

“Before partnering with Reward Gateway, we found that less than 10% of our 4,500 frontline staff were engaging with our previous reward platforms. Now, that figure has shot up to over 60% in just over six months of using the new platform! That's a massive seal of approval from our workforce and it's great to see so many employees benefiting from our initiatives every single day.”

GARY JACKSON
GROUP DIRECTOR OF MARKETING COMMUNICATIONS
& CUSTOMER SUCCESS, MEARS GROUP

“Before partnering with Reward Gateway, we relied on a catalog system that offered limited options for managers and staff in terms of recognition and awards. We needed to find a system to inspire high levels of engagement among staff and really bring our 'attitude of gratitude' ethos to life – because that's the basis of everything we do at Golden 1.”

GOLDEN 1 CREDIT UNION

“My experience with the app has been amazing. It incorporates new routines to add to my daily life to help me self-care and be the best I can at work and in day-to-day life.”

DESIRÉE
LA FAMILY HOUSING

TRUSTED BY

c space

BUILDBASE
BUILDING & TIMBER SUPPLIES

SELECTQUOTE



**TRANSPORT
FOR LONDON**
EVERY JOURNEY MATTERS



ABOUT SNAPCOMMS



SnapComms provides solutions to solve internal communication challenges with their employee communication software platform. They offer 7 tools to get employee attention, with the right message, to the right person at the right time. These tools include Alerts (including desktop, mobile, and video alerts), desktop wallpaper, screensavers (and digital signage), desktop tickers, quizzes, surveys, and newsletters. SnapComms is an Everbridge Company - The only end to end critical event management and employee communication solution in the...

140 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"SnapComms has given us a way to remain connected to our staff while they're remote working by providing visual communication channels that reinforce the fact that KPMG and our leaders are still thinking of and caring for our staff."

MICHELLE LITTLEJOHN
COMMUNICATIONS MANAGER, KPMG

"The SnapComms software has been really good. We recently went live with a project that we have been working on for years, literally. SnapComms was very useful when it came to putting out messages about the new system."

MILAN HIRA
IT MANAGER, AJ PARK

"SnapComms was a solution for us to make quick, easy, impactful comms that look good and have staff say, 'Oh, I want to read that. That looks interesting.'"

SUZANNE PULLINGER
MEDIA AND COMMUNICATIONS ADVISOR, ASTRON ENERGY

"The SnapComms internal communications tools brighten the office making it more vibrant. It has positively impacted staff engagement levels and brand alignment."

MATT EAST
INTERNAL COMMUNICATIONS, VODAFONE

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ABOUT UNILY



Unily is the award-winning employee experience platform, at the heart of your digital workplace, that powers better work for everyone. Across the enterprise, wherever people are and whatever they do, they connect and unite them, their productivity applications and the knowledge they need and want, together in a central, meaningful, digital experience.

143

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Working closely with Unily, we were able to design and implement an intranet solution that has improved usability, accessibility and navigation for our employees across the country. This has been especially important since the outset of the COVID-19 pandemic.”

ARUN THOMAS
CHIEF INFORMATION OFFICER, DYNACARE

“We find the Unily tool really good for us because of the ability to easily integrate, particularly around our SharePoint applications. We can also integrate with our other existing tools, like ones we use for expenses, or for timesheet approval, etc.”

JON SALT
PRODUCT LINE MANAGER - COMMUNICATIONS, SHELL

“The Unily platform allows our employees to access relevant content more quickly, choose how and when they stay informed and take advantage of opportunities to collaborate more effectively with colleagues.”

CARLY NANKIN
HEAD OF INTERNAL COMMUNICATIONS AND ENGAGEMENT, CATHAY PACIFIC

“We chose Unily as it had a lot of the out-of-the-box options we were looking for, but also was a platform that we could customize and integrate with.”

DARYL BOWDOIN
MANAGER OF BUSINESS SYSTEMS, LOVE'S

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Baker Hughes





2026

**INTERNAL
COMMUNICATIONS
SOFTWARE**

RISING STAR





ABOUT ACTIMO



Actimo has been on a mission to help companies connect with their mobile-first employees successfully. Today, enterprise customers use Actimo to transform the way they communicate with, train, and lead their employees all around the world.

27

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We chose Actimo because we can bring employees up to speed quickly, so they can start producing and selling our beautiful kitchens. Moreover, we can communicate really fast from HQ out to our sales force.”

ANDERS FABRICIUS
DIGITAL LEARNING & SYSTEM SPECIALIST, NOBIA

“When you start as an employee at our company, you will get an invitation, a welcoming text message, and then we will guide you through this whole onboarding process on Actimo.”

THOMAS BYFOGED
HR BUSINESS PARTNER, MAX HAMBURGER
RESTAURANTS

“We love how Actimo brings all employees together. It definitely creates a feeling of togetherness and of belonging to the Djurs Sommerland family.”

PERNILLE DUHONT
OPERATIONS MANAGER, DJURS SOMMERLAND

“I can reach employees directly, and get direct feedback much quicker than I could before.”

JONAS KRISTENSEN
BUSINESS OPTIMISATION MANAGER, 3 DENMARK

TRUSTED BY

nobia



BoConcept
urban design





ABOUT CONTACTMONKEY



ContactMonkey is an internal communications company that helps businesses boost growth and productivity via their internal communications. With their powerful internal communications software, businesses can create, send, and track HTML email within Outlook or Gmail.

47

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“If you move to the templates, that won’t happen. He all along was very good at hand-holding and guiding us in this direction. Once we adopted the templates, that intermittent issue disappeared. I already hopefully got the point across that Cathal has been great working with him. He’s very responsive it’s actually been enjoyable working with them knowing that they’re handling and listening to us. It’s been, for me, a really positive experience.”

TOM NEWSOM
PROJECT MANAGER, SEAGATE TECHNOLOGY

“ContactMonkey has been great in that I can download a report, attach it to an email, and send it to our top leadership and say, “Oh, wow. 88% of the organization opened this in the last 24 hours, I think we should do more of this.” It’s that little extra credibility.”

MARK KAPLAN
GLOBAL COMMUNICATIONS MANAGER, BASF GROUP

“We didn’t feel like we’d be just another account to the ContactMonkey team, instead, it felt like they were truly interested in actually supporting us to achieve our aims. We were left in no doubt that we could rely on the on-boarding team for support along the way.”

SARA MCMAHON
COMMUNICATIONS MANAGER, EPS GROUP

“ContactMonkey is really easy to use and allows me to create really nice content. There’s enough customization so we can do what we really want and have some creative freedom.”

BRENDON PIRES
INTERNAL COMMUNICATIONS SPECIALIST, ALNYLAM PHARMACEUTICALS

TRUSTED BY





ABOUT HUBENGAGE



HubEngage is a unified employee communications and engagement platform. With HubEngage's web and mobile apps, drive a complete employee experience with targeted top-down, as well as bottom-up features. Using HubEngage, target communications, educate employees, get employee feedback, enable peer to peer messaging, and recognize, all in one single platform. Customize your platform with the features that matter the most, with the ability to scale over time. Get deep insights to measure content effectiveness, understand employee behaviors improve your employer...

58

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Our Insider app showcases products and culture in order to better connect with retail associates. We know that one associate can make a huge impact. Insiders boost brand awareness, support wholesale partners and drive demand and sell-through—they are critical to success and we knew we could connect in a better, more meaningful way with them.”

DANE HOWELL
VICE PRESIDENT, SMARTWOOL

“We know that each associate can have a huge impact on the overall guest experience and ultimately on the property's bottom line. Regular users of the app have better cultural awareness and help to drive hotel profitability. After all, happy, engaged team members create happy, engaged guests and a healthy bottom line.”

LIZZ CHAMBERS
VICE PRESIDENT, ASSOCIATE ENGAGEMENT, NEWPORT
HOSPITALITY GROUP

“With MyESA, our associates can learn more about the company they work for and how they can grow as part of it. We also believe that this app allows each of our associates to be ambassadors for Extended Stay America and is a great tool that will help us attract new associates.”

SID LEVY
VICE PRESIDENT OF TALENT MANAGEMENT &
ASSOCIATE ENGAGEMENT, EXTENDED STAY AMERICA

“We were able to be aggressive and launch in about six weeks and from there the engagement with us for any issues, helping us get menus and content populated—it's been a great experience.”

ENERCOP

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ABOUT PRONTO



Pronto is a communication hub for the everyday user. No fancy syntax or confusing hashtags, just seamless communication so everyone can learn faster and work smarter. With automatic language translation, group messaging, and file sharing capabilities, Pronto makes having your voice heard, and understood, easier than ever.

29

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Pronto has been a real benefit to our athletic department. I wasn't quite sure, there's a lot of new technology on the market and sometimes it's confusing and it gets kind of overbearing, makes it overbearing in the department. But once we jumped into Pronto, it smoothed things out tremendously. I think it's a competitive advantage to be able to have this mode of communication where we are able to communicate just like that with anybody in the department.”

TOM HOLMOE
ATHLETIC DIRECTOR, BYU

“Pronto has been the perfect app for sports. The ability to separate groups of the players, coaches, staff, academics, whatever the category is of, into what chat you need to be into is perfect. Any questions I have, I can go on there and I can direct message anybody, or I can go to our team and staff group chat and, ask everyone in general or send one text and it goes out to everybody.”

ZACH WILSON QUARTERBACK
BYU

“Pronto increased communication among students, but also between students and myself. I think the simple fact that it works well on mobile makes all the difference for ease of use. Its integration with Blackboard makes it so much more convenient than non-linked apps like GroupMe or WhatsApp.”

PROFESSOR
CALIFORNIA STATE UNIVERSITY

“Pronto is the app built for team communication. It has been a game changer in our business and others we consult.”

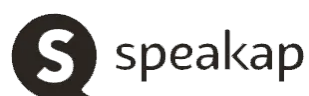
SAM TAGGART
CHIEF EXECUTIVE OFFICER, D2D EXPERTS

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ABOUT SPEAKAP



Speakap is a secure and private communications platform that enables organizations of all sizes to have a structured dialogue with their highly-valued frontline/customer-facing employees in order to deliver greater customer experience and drive business value. On the store floor, in the kitchen, on the ward, on the road, and on the production line, Speakap is always available, enabling communication and collaboration from any internet-connected device. From the head office to the frontline employee, and back again.

149

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“What won us over was that Speakap provides a platform, an application that allows us to work with different sites located in different geographical locations, but within Speakap it feels like we are all very close. Being able to unite people who are physically very separate or even have very different roles to carry out within the same virtual environment has been super powerful.”

ESTER BENACH
HEAD OF INTERNAL COMMUNICATIONS AND CSR,
GRUPO CLAROR

“We chose Speakap because it brings structure to how we want to communicate with each other and it bridges the communication gap between office, project and service staff.”

HUIB VAN KUILENBURG
BAM

“Our greatest challenge was to reach and interact with operational employees in a fast and accessible way.”

SIMONE MEESTERS
COMMUNICATIONS OFFICER, VIGGO EINDHOVEN
AIRPORT B.V.

“We soon noticed that colleagues find Speakap clearer and that it works way better.”

ERIK GROEN
PROCESS & PROJECT MANAGER, ROYAL DEN HARTOGH
LOGISTICS

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ABOUT THEEMPLOYEEAPP



theEMPLOYEEapp is a native app platform for employee communications that allows any organization to have its own app on Apple's App Store and the Google Play. It securely integrates with a company's employee database and allows for the instantaneous push of messages and content (documents, multi-media and live events) directly to their employees' mobile devices.

58

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Our global team has continued to rave about theEMPLOYEEapp as it provides them a way to stay connected with our Company no matter where they are located in the world. They now have access to critical information to help them do their job, as well as the ability to receive company updates in real-time on their phones and tablets. theEMPLOYEEapp serves as a central hub for...”

THOMAS GIANNETTI
PARTNER & CHIEF FINANCIAL OFFICER, LEXINGTON
PARTNERS

“Mohegan Today has quickly become the go to source for employees to easily access the information that's not only important to them in their work, but also to their personal lives. Communicating with employees through their mobile device was no longer not an option for us. Working with APPrise Mobile and theEMPLOYEEapp has taken our internal communications to a...”

ERIN FROSTAD
EMPLOYEE COMMUNICATIONS & INVOLVEMENT
MANAGER, MOHEGAN SUN

“We're excited to share that CEVA Logistics recently extended their employee communications to Mexico! Last week, CEVA launched the CEVA Go MX profile so they can share both localized and corporate information with their colleagues in Mexico. The CEVA Go MX employees are so excited to learn more about the North American business and share their own success stories on the app!”

JENNA ARCHAMBAULT
ACCOUNT MANAGER, CEVA LOGISTICS

“theEMPLOYEEapp is quick and easy to use. It's easy for employees to scroll, search, or receive push notifications about urgent updates, and there isn't a huge learning curve because of how familiar it is to social media.”

HANNAH VINCENT
CORPORATE COMMUNICATIONS ASSOCIATE, RYMAN
HOSPITALITY GROUP

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ABOUT WORKAI

workai.

Workai was founded in 2016 to help the people responsible for internal communication, knowledge management, and employee engagement in organizations of all sizes and industries to conduct personalized and engaging internal communication, get feedback, transform culture, and measure all interactions. Remote, hybrid, or onsite, with no IT skills needed. Their award-winning Employee Experience Platform is already being used by hundreds of the most innovative organizations worldwide – from local companies to multinational corporations with tens of thousands of employees in the financial, energy, telecommunications, and...

37

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Our communication audit identified several areas that needed improvement or even a complete overhaul to better meet our employees' needs. The cornerstone of our new communication strategy was finding a solution flexible enough to centralize all our communications in one place. After exploring numerous options, we decided on Workai, and it turned out to be the perfect choice. The implementation was rapid, and within just three months, we had a platform that transformed our internal communication and significantly increased employee engagement.”

PIOTR KANIOWSKI
DIRECTOR OF INTERNAL COMMUNICATION, CANAL+

“Intranet Workai has truly streamlined the communication department's operations. It gives us a precise insight into the flow of internal information, allowing us to track who reads what, what employees are searching for, and what proves most useful to our team. The newsletter feature has been especially beneficial, offering both remarkable speed and incredible utility.”

KATARZYNA GAWĘŁ-BRUDKIEWICZ
GAWĘŁ-BRUDKIEWICZ
HEAD OF DIVERSITY, EQUITY & INCLUSION, RINGIER
AXEL SPRINGER POLSKA

“We chose Workai because of its user-friendly interface, simplicity, and robust statistical capabilities. Additionally, its capacity to personalize content for specific user groups was crucial to our decision-making process.”

SEWERYN NOWICKI
INTERNAL COMMUNICATIONS SPECIALIST, BANK
GOSPODARSTWA KRAJOWEGO

“Efficient internal communication is key element for building employee engagement, especially in company that operates in entire country. This is why we decided to choose an innovative solution.”

KRZYSZTOF KIEŁMIŃSKI
DIRECTOR OF COMMUNICATION OFFICE, PGE
ENERGETYKA KOLEJOWA

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