featured customers

Product Information Management Software Category

FALL 2026
Customer Success Report





Product Information Management Software Category

Product Information Management (PIM) is a set of tools and processes that centralize and handle an e-commerce company's product information to provide a single, accurate overview of product data. PIM software is a centralized platform that helps you to manage data on an e-commerce firm's services and products in a cost-effective manner. The solution enables you to maintain quality and consistent product information and data.

PIM software helps to automate data and the business processes of e-commerce entities. They typically have a functional filtering tool or search bar and a useful search engine. You can use the application to create categories to organize items. Finally you can push info/products out to sales, marketing, social media, or retail channels.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Product Information Management Software based on the FeaturedCustomers Customer Success Report.



akeneo
Censhare
an Entirely founding partner
INRIVER
PIMCORE
plytix
SALSIFY
Syndigo



Agility
Perfion
Sales Layer
STIBO SYSTEMS
MASTER DATA MANAGEMENT
unilog



4ALLPORTAL
Bluestone PIM
ergonode
Jasper
pattern
PXM
pimberly
Quable
by ibexa
zn0de

* Companies listed in alphabetical order



2026

PRODUCT INFORMATION MANAGEMENT SOFTWARE

MARKET LEADER

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ABOUT AKENEO

akeneo

Akeneo is a global leader in Product Experience Management (PXM) solutions that help merchants and brands deliver a compelling customer experience across all sales channels, including eCommerce, mobile, print, and retail points of sale. Akeneo's open source enterprise PIM, and product data intelligence solutions, dramatically improve product data quality and accuracy while simplifying and accelerating product catalog management. Leading global brands, including Sephora, Fossil, Staples Canada, and Jabra, trust Akeneo's solutions to scale and customize their omnichannel and cross-border commerce initiatives....

236 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We selected Akeneo based on its ability to efficiently manage our extensive product catalog, thanks to the user-friendly interface and powerful rule engine that enables us to perform automatic updates and manage different scopes and locales without human intervention."

PLOONK

"Akeneo has transformed Fossil's product management and data handling processes, bringing automation, efficiency, and consistency to our seasonal process."

CHRISTINE O'REILLY-ELLIOTT
DIRECTOR GLOBAL CONTENT OPERATIONS, FOSSIL

"With Akeneo PIM, we now have a unified data structure that has restored faith in our brand and increased our conversion rates."

BARNEY DINES
CHIEF EXECUTIVE OFFICER, HERITAGE PARTS CENTER

"Not only have we achieved record sales levels, but we've done it without the influx of web-related issues we've always had."

TALYN WILLIAMS
E-COMMERCE MANAGER, TRIUMPH MOTORCYCLES

TRUSTED BY

DODGE · Mole Valley Farmers · emosia CREATING MOMENTS OF EMOTION · KRUITBOSCH · boohoo



ABOUT CENSHARE

Censhare
an **Entirely** founding partner

Censhare, a founding partner of Entirely, is the marketing supply chain performance platform that unifies PIM, DAM, CMS, and Marmind MRM into one seamless, AI-powered ecosystem. By automating workflows, consolidating disconnected systems, and accelerating content operations, Censhare helps enterprises deliver personalization at scale, reduce costs by 70%, and cut time-to-market by 75%. Top brands like Lands' End, IHG Resorts & Hotels, and IKEA trust Censhare to power global marketing efficiency and impact.

138 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The censhare solution was the most economically advantageous tender solution in response to Tourism Ireland and our partners' requirements. Eliminating the need to invest in additional systems meant that overall, the censhare DAM was the most competitive solution."

PATRICK LENNON
CONTENT COORDINATOR, TOURISM IRELAND

"censhare didn't just elegantly solve our PIM issue for online business—it has also enabled us to streamline catalog production while allowing seamless localization into multiple languages."

PHILIPP LÜBECK
CHIEF EXECUTIVE OFFICER, VBS

"With the censhare system we have the whole of communication under control. We don't have any distrusted data stores but everything comes from one system."

DETLEV LINNENBRÜGGER
HEAD OF MARKETING PRODUCING, VITRA AG

"censhare Cloud allows us to focus on our specific business needs, enabling our business areas to transform rather than merely maintaining systems."

JORGE MARTIN IBARRA
CHIEF INFORMATION OFFICER, GRUPO ANAYA

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EDEKA · Endress+Hauser · ażl · argus · ANAYA



ABOUT INRIVER

Inriver is the Product Information Management (PIM) solution that empowers brands, manufacturers, distributors, and retailers to take control of the product data current and turn complexity into competitive advantage. Its AI-powered, scalable platform makes it easy for brands to stay connected to upstream systems and downstream channels, enabling continuous optimization of product experiences across every touchpoint. Trusted by more than 1600 global brands, Inriver accelerates time-to-market, enhances customer experience, and fuels profitable growth...

292 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Accurate product data is critical. Inaccuracies can lead to lost sales, especially when customers make split-second decisions online. Ensuring consistency and quality across platforms was a growing concern."

JENNE MAES
GLOBAL PIM MANAGER, FJÄLLRÄVEN

"For years, PIM was the thing that got in the way of product launches and updates. Now it's a critical tool that streamlines our normal processes and allows us to focus on improvements."

KYLE BLADES
SR. DIRECTOR, DIGITAL & E-COMMERCE, JACUZZI

"The flexibility and ease of use of the inriver PIM have been game-changers for us. It has allowed us to harmonize our product information and improve efficiency across all departments."

ADRIANA PETRESCU
BUSINESS TECHNOLOGY MANAGER, ADB SAFEGATE

"With the PIM system, we now have a central place for all our product data, available in four languages. This has significantly improved our efficiency and data consistency."

ESTHÈL KNIKHUIS
PRODUCT INFORMATION MANAGER, ESSCHERT DESIGN

TRUSTED BY

BORETTI · AkzoNobel · carhartt · TOPS PRODUCTS · PRIMEAU VÉLO



ABOUT PIMCORE

Pimcore is a leading IT company acclaimed by analysts for providing innovative data and experience management solutions. Founded in 2013 and based in Salzburg, Austria, it boasts over 118,000 clients, including organizations like Pepsi, Sony, and Audi. The Pimcore Platform centralizes and refines enterprise data for enhanced, personalized customer interactions. This unified platform aids businesses in breaking down data silos, boosting operational efficiency, elevating customer experiences, and reducing IT expenditure.

699 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The migration of our PIM platform to the modern and future-oriented Pimcore system was a decisive step for our digitization area. We deliberately chose a long-standing partner who understands our extremely complex data model and with whom we already have a successful working relationship. The diginea team impressed us once again with their in-depth process and technical expertise. With their pragmatic approach, they..."

MATTI SCHULZE
KATAG AG

"In this exciting Pimcore project, we implemented both PIM and DAM as well as the CMS functionality of the Pimcore Platform. The implementation of the website as a single page application is an innovative headless solution and a special highlight in this project. We are completely satisfied with the result. We are looking forward to continuing to further cooperate the team of..."

NINA GUDORF
HEAD OF PROJECT MANAGEMENT & SENIOR PROJECT MANAGER, CAMINA & SCHMID

"Pimcore's flexibility with regard to customizing the booking processes for highly complex products is second to none. Using Pimcore, we were able to streamline a complex product structure and booking journey for ski tickets, which included various upgrade options and dynamic pricing for different B2B and B2C sales channels – all while delivering the performance our client..."

LUKAS SALCHER
SENIOR PROJECT MANAGER, ZERMATT BERGBAHNEN AG

"With Pimcore we have the possibility to store our technical data, documents, images and other information about our more than 800 products in a secure and accessible way. This accelerates our work processes and creates a database that is sustainable and easy to maintain."

LISA BÖHM
HEAD OF DIGITAL MARKETING, SAINT-GOBAIN

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Camina Schmid · PHARMALEX · La Redoute · Telin by Telkom Indonesia · agora network



ABOUT PLYTIX

Plytix is Product Information Management (PIM) software. Plytix is the most popular PIM on the market among small and medium businesses worldwide because of the user-friendly interface, low price point, and their whiteglove approach to onboarding and customer support.

89 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Very intuitive and easy to use cloud-based PIM System. The team is very responsive and implements needed updates quickly. When there is a feature required, they listen very well and either provide a solution or add it to their roadmap. The best thing is their support - the team is very responsive and happy to help you through hurdles you may encounter as well as suggestions on other channels/ideas that may benefit your business."

NORTHERN WIDE PLANK CORP.

"On Black Friday 2019, we could only process 2200 SKUs. After investing in Plytix PIM, we doubled those numbers for Black Friday in 2020, syndicating 4500 new SKUs to 4 websites."

ALIN
PRODUCT LIFECYCLE MANAGER, OTTER DISTRIBUTION

"Plytix's balance between usability, flexibility, and robust data modeling made it the perfect fit for a fast-moving B2B environment like ToolPal's."

FREDRIK NYMAN
CHIEF TECHNOLOGY OFFICER, TOOLPAL

"Plytix has allowed us to move quickly, without compromising on structure or future scalability."

DANIEL RAMBERG
HEAD OF COMMUNICATIONS, TOOLPAL

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ALLTRADE · BALDININI · Safety First Aid · eva solo · EMG



ABOUT SALSIFY

Salsify helps brand manufacturers, distributors, and retailers in over 100 countries collaborate to win on the digital shelf. The company's Commerce Experience Management (CommerceXM) platform serves as the system of record for products, facilitates cross-team and cross-organization collaboration at scale, and provides the insights needed to product pages across channels continuously. The result is shopper-centric, frictionless, and memorable commerce experiences across the world's fastest-growing Commerce Experience Management Network. Great commerce experiences that are delivered efficiently improve brand trust, amplify product differentiation...

118 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The challenge we faced was how to scale our business with a massive increase in SKU count and how to efficiently manage product data that could be shared across brand, product line, or vintage, while also allowing for individuality for our wines. We were entering all the data on every single SKU regardless of whether it had shared attribution, which was very time-consuming."

BAILIE DUNCAN
LEAD MARTECH PRODUCT OWNER, JACKSON FAMILY WINES

"Before, conversations were focused on fixing problems. Now we can have strategic discussions about how to grow — it's a real partnership."

JAKE RANDALL
DIGITAL SHELF MANAGER, RIBOLI FAMILY WINES

"With Salsify's PIM, all of our teams have access to the same set of information, and we're all on the same page."

DANIELLE MYTROHOVICH
PRODUCT EXPERIENCE MANAGER, KIND

"Salsify helps us to collect and standardize product data using a single platform."

ERIC PICHAVANT
HEAD OF MDM DEPARTMENT, LAGARDÈRE

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BOSCH · CALIFIA FARMS · Amy's We love to cook for you · HERSHEY · RIBOLI FAMILY WINES



ABOUT SYNDIGO

Syndigo

Syndigo is the first Active Content Engine built to power commerce in today's real-time economy, enabling the continual flow of data and product content throughout the entire ecosystem. We drive value with industry-leading master data and product information (MDM/PIM); content creation and engagement capabilities; syndication through the largest two-sided network for content distribution; and digital shelf/content analytics. Syndigo helps to improve decision-making and accelerate sales for more than 12,000 manufacturers and 1,750 retailers and distributors globally across key industries including grocery, foodservice, hardlines, home...

169 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Syndigo is more than a platform—it's a competitive advantage for our business. Since adopting Syndigo, we've increased data quality by 60%, improved operational efficiency, reduced product information retrieval from days to minutes, and established a single source of truth."

CHRIS TEER
DIRECTOR OF ECOMMERCE & MARKETING TECHNOLOGIES, STANLEY BLACK & DECKER, INC.

"We found Syndigo's platform to offer the most flexibility and the greatest potential for future enhancements, like adding Master Data Management or content for print, ensuring that we can fully support GALERIA's online and offline needs in the best possible way."

SIMON FEY
HEAD OF ECOMMERCE DATA MANAGEMENT, GALERIA

"Syndigo is clearly critical to what we need as a typical emerging brand CPG company. It allows us to show up right where our core consumers are in an attractive and clean manner."

JP MACKEY
VICE PRESIDENT OF SALES, THE GOOD CRISP COMPANY

"Syndigo PIM has allowed our team to focus on more fruitful and strategic work, which has brought our team to the next level in terms of expertise and engagement."

MELLEY RICHARDS
DIRECTOR OF BRAND CONTENT, BRANDJUMP

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PRODUCT INFORMATION MANAGEMENT SOFTWARE

TOP PERFORMER

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ABOUT AGILITY PIM

Agility

Agility PIM automates and enhances your product data, making it easier than ever to maintain high-quality, accurate information. Their platform streamlines the process, from auto-generating product names and descriptions to integrating powerful AI tools like OpenAI for crafting SEO-optimized content. This ensures your data is always top-notch and market-ready, while providing actionable insights, driving team collaboration, and enhancing your content strategy. With Agility PIM, you can focus on what truly matters: growing your business and delighting your customers...

35 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"All too often, vital data is managed separately through compartmentalized silos and incompatible processes. We were impressed with Agility Multichannel's innovative approach to product MDM, with its emphasis on collaborative authoring and workflow, and the many target channels, platforms and applications it supports. The number of creative tools and digital publishing mechanisms is distinctive, beyond what we've seen from other solutions in the PIM / product MDM space."

HUB DESIGNS

"Catalogs will always be important to us and our customers, particularly teachers. Our research shows that they rely on the books. The improvements we made with our product content in Agility has allowed us to shorten the production cycle time. We expect to do more catalogs, not less."

CLAIRE EDWARDS
HEAD OF MARKETING, ESPO

"Agility enables us to integrate our data from multiple sources and provides a single interface for optimizing rich product content and syndicating it to our branded websites and other channels, ensuring accuracy and consistency."

STUART TAYLOR
WEB & ETRADING MANAGER, THE CONSORTIUM

"For people that are starting their journey and looking at a PIM solution, I would say definitely look at Agility. It has the interfaces to work with the majority of systems. Like us, it could solve your problems."

STEPHEN MCINTYRE
CHIEF MARKETING OFFICER, NYCOMM GROUP

TRUSTED BY

Kele · SPAREX AGRICULTURAL PARTS · ROMPA · lingo24 An Unbabel Company · KSM CONSULTING



ABOUT PERFION

Perfion

Perfion is a 100% standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied. Perfion has a documented return on investment of less than a year.

113 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We compared a wide variety of PIM systems, and two points were particularly decisive for us in favour of Perfion: First, the ease of use of Perfion - where especially the mass data maintenance and inheritance were very convincing. Secondly, the API, which enables real-time data exchange between Perfion and our Enterprise Resource Planning system Microsoft Dynamics NAV 2013. Here, the NAV integration is a huge advantage, as users do not have to switch between systems."

MARCEL GREULICH
SOFTWARE DEVELOPER, WENTRONIC

"Perfion has proven to be the perfect solution for us. Today we have a central source of product information for all our sales and marketing material. Perfion has already made it possible to produce and update our price list catalogue for our different markets "on the fly" with live and up to date country specific prices from Microsoft Dynamics AX."

RIKKE LUNDERØD TØGERSEN
HEAD OF MARKETING, BODUM USA, INC.

"A PIM Solution was one of the key areas we were keen to explore. Boyum IT conducted a very thorough Proof Of Concept that really resonated with our key pain points and detailed requirements. We did our due diligence and Boyum IT ticked all the boxes for us."

MARIA PARNHAM
DIRECTOR, PARNHAM GROUP

"Perfion is an out of the box solution that got a lot of customization as well. It is easy to export and import data and to chase data around and create new features. We cannot think of anything that we want that it cannot do."

WATSON-MARLOW

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bodum · CITIZEN · Exalto WIPER TECHNOLOGIES · HARKEN · REV'IT!



ABOUT SALES LAYER

Sales Layer is a global Product Information Management (PIM) platform that helps manufacturers, suppliers, and retailers simplify complex B2B processes, connect product data across every channel, and launch products up to four times faster. Built for mid market and enterprise organizations, Sales Layer provides plug and play integrations, customizable workflows, and an intuitive interface that enables teams to enhance product value, improve collaboration, and reduce time and cost in managing information. The platform lets businesses upload, centralize, enrich, and automate product data across...

85 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The PIM system is a very worthwhile investment because with this tool we can centralize all the products, generate the documentation automatically, and maintain all of the information, always up to date and in its latest version."

ENRIQUE POUS
PRODUCT MANAGER, FERMAX

"Sales Layer is very user-friendly, easy to use and scalable, with a team behind it that supports you at all times. A PIM is recommended, but Sales Layer is 100% recommended."

MARÍA SELMA
ECOMMERCE MANAGER, YSABEL MORA

"Sales Layer was a critical tool in scaling our business. The ease and speed of use, combined with the excellent customer service, helped us to evolve."

ALEX WOOD
DIRECTOR OF GLOBAL MARKETING, AVNET EMBEDDED

"Sales Layer is the best PIM we have worked with so far. It is very intuitive and the connectors catalog is impressive."

BRAGG

TRUSTED BY



ABOUT STIBO SYSTEMS

STIBO SYSTEMS
MASTER DATA MANAGEMENT

Stibo Systems is the global leader in Multidomain Master Data Management (MDM) solutions. Industry leaders rely on Stibo Systems to provide cross-channel consistency by linking product and customer data, suppliers and other organizational assets. This enables businesses to make more effective decisions, improve sales and build shareholder value. During the last 30 years, Stibo Systems has helped hundreds of companies to develop a trusted source of operational information. A privately held subsidiary of the Stibo A/S group, which was originally founded in 1794, Stibo Systems' corporate headquarters is located in Aarhus,...

239 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"PIM drove the biggest data cleansing I've seen in my 18 years at Kingspan — technical documents were reduced from 13,000 to just over 2,000, from more than 6,000 active ones. We also no longer rely on a separate Excel file for each plant. Now, my day starts and ends with PIM instead of juggling 37 Excel sheets."

IZABELLA HARMAT
CEER PIM SYSTEM LEADER, KINGSPAN

"Our stakeholders used different technologies and techniques to get and update data. At the same time, the MDM needed to enable a 360° view of the customer. The ambition was to have a holistic view of customers and a single source of truth, increasing their retention and levels of satisfaction."

ROBERT CIBOROWSKI
QING MDM SOLUTION MANAGER, SCANIA

"We realized our current master data management system was creating some issues. It wasn't because the tool itself was wrong, but because of how it was originally implemented and how it had evolved over time."

MAGALIE CORDIER-JUBET
CHIEF DATA OFFICER, ONEY

"We were really impressed by the platform's global reach and how it handles so many languages. Having the tools to meet different regulations and automate our processes was a major advantage."

SABRINA LENNE
COMMERCE & MARKETING MANAGER, BONDUELLE

TRUSTED BY

Caroline's Treasures HOME AND GARDEN · Bonduelle · Auchan RETAIL · Advance Auto Parts · ESSENDANT BEYOND ESSENTIAL



ABOUT UNILOG

unilog

Unilog is a global technology company that delivers powerful, affordable eCommerce solutions for the B2B marketplace. Their cloud-based eCommerce platform and product data enrichment services help distributors, manufacturers, and wholesalers increase online sales, reduce cost to serve, and enhance their digital channel.

105 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We tried product enrichment and realized it was not possible, that we could never achieve what we wanted to achieve trying to do it in-house. So handing it off to the Unilog team, getting them to enrich the data, and put it all in the CIMM2 platform it works."

ROGER MOORE
CITY PLUMBING & ELECTRIC SUPPLY COMPANY

"Our B2B eCommerce platform has allowed us to punch way above our weight. We're able to compete with the large players in our industry, including some of the integrated supply companies and national companies."

MIKE MORTENSEN
PRESIDENT & CHIEF EXECUTIVE OFFICER, ARG INDUSTRIAL

"They clearly had the product knowledge and eCommerce technology needed to help strengthen and expand our dealer brands, and they were committed to helping our independent small businesses be successful."

GREG STINE
EXECUTIVE VICE PRESIDENT OF MARKETING AND COMMUNICATIONS, ORGILL, INC.

"The use of the CX1 SPEX Builder module has saved our sales associates hours of valuable time while increasing our customer service levels to plumbers, builders, and homeowners."

JEFF PETERSON
PENCO CORPORATION

TRUSTED BY

FAIRMONT SUPPLY · DSKB Plumbing + Tile · B&P DESIGN • CREATE • RESTORE · GERHARD'S KITCHEN BATH & LIGHTING STORE · PORTER PIPE & SUPPLY CO. The High Performance Wholesaler



2026

PRODUCT INFORMATION MANAGEMENT SOFTWARE

RISING STAR

featured customers



ABOUT 4ALLPORTAL

4ALLPORTAL

One software 4ALL data - 4ALLPORTAL is an Enterprise Digital Asset Management (DAM) and Product Information Management (PIM) software made in Germany. Since 2001 Companies and corporations use 4ALLPORTAL to manage, find and share files and data. Tell us your requirements and get your individual 4ALLPORTAL in your company's corporate design.

65 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The 4ALLPORTAL media asset management gave us an innovative image data bank precisely adapted to our needs. Cross Media provided initial assistance in getting our extensive assets in order. The Cross Media team guidance while processing our sensitive and critical material was first rate – both professional and personable. We've got the hang of it now, and work with our MAM every day at our home office in Switzerland. One by one, our..."

SVEN FEURER
BRAND MANAGER, SCHINDLER GROUP

"The 4ALLPORTAL is built on a clean system architecture that allows the system to be configured and extended according to your own requirements, while ensuring stability and performance. It is the only PIM system that has a detailed, role-, class- and device-specific UI to configure. It also integrates well via the REST API. Even complex automations are easily possible via Java Spring technology."

HENDRIK EDZARDS
CHIEF EXECUTIVE OFFICER, PIMWORKS

"For us the 4ALLPORTAL was the first and right choice from the beginning. The team of developers can get a lot done in a short time and without complications."

PASCAL MONNERAT
MEDIA CONSULTANT, CLICK IT SMART MEDIA

"Thanks to 4ALLPORTAL, we have not only saved time and money, but also significantly improved our data quality – with less effort than ever before!"

MEDIZINFUCHS.DE

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litho niemann + steggemann · LEONARDO · hunkeler · HEITRONIC · CyanGate



ABOUT BLUESTONE PIM

Bluestone PIM

Bluestone PIM is a Nordic tech company with a global reach. They built Bluestone PIM for the future. Maintaining thousands of products is of course a job that needs to be taken seriously, and to centralize the product information is also a basic benefit of most PIM solution. But the unique value of Bluestone PIM is the extreme flexibility in connecting new sales channels and the possibilities the Apps in the growing Marketplace create.

15 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We evaluated many PIM solutions and selected Bluestone PIM based on its easy user interface, advanced data modelling, and modern application programming interface. SaaS delivery made the choice even easier. We have integrated Bluestone PIM with our content management system Sitecore, and it all works very smoothly. Bluestone has proven to be a solid partner and enabled us to increase our digital business volume dramatically."

JOAKIM SOLEM
E-COMMERCE MANAGER, NEUMANN BYGG

"The future of sales will rely more and more on PIM. PIM will replace picking up the phone, or opening the catalogs. Without Bluestone PIM, we would need to have a few more people on staff in customer support and data management. Brands that are not as strong in digital commerce are losing out."

HEGE VOLL
MIDTGAARD BRAND AND SUSTAINABILITY MANAGER, BERGENE HOLM AS

"Isola selected Bluestone PIM due to its functionality, platform flexibility, and a rich portfolio of additional Apps that makes it easy to expand our solution on demand. Bluestone helped us in our transformation towards improving our digital business processes."

CHRISTINE ØVRUM
HALVORSEN WEB EDITOR, ISOLA

"Bluestone has the product mix we need and it delivers the customization and configurations we are looking for. They have a really good team with a lot of knowledge and experience."

ANDERS FORNEBO
IT DIRECTOR, MODINO

TRUSTED BY

Wilhelmsen · NOA Ignite · NEUMANN Sammen bygger vi profesjonelt



ABOUT ERGONODE

ergonode

Ergonode is the Product Information Management platform, and, as clients claim, the most user-friendly one. Every business is both, for and about people and Ergonode is designed to be a useful tool that supports your e-commerce. It is Desktop PWA-ready and built on a developer-friendly approach: Symfony, DDD, event-sourcing, PostgresSQL and headless Vue.js.

26 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Ergonode is a life-saving solution because, previously, all the data was scattered across databases, Google Drive, and Excel. With PIM, everything is consolidated in one place."

NIKODEM SOBAŃSKI
SOFTWARE DEVELOPMENT AND MAINTENANCE SPECIALIST, 3MK

"We feel secure while scaling our business thanks to effective work with great amount of data."

GRZEGORZ KUPIDURA
CHIEF TECHNOLOGY OFFICER, SPORTANO

"An incredibly intuitive and easily navigable platform."

MIKAEL EJSING
WEB DEVELOPER, WEILBACH

"A flexible and powerful PIM system."

ANDRIUS MICKUS
HEAD OF E-COMMERCE, DILLING

TRUSTED BY

home&you husse miron VIOLETGLASS ALPINUS Weilbach



ABOUT JASPER

Jasper

Jasper is the AI Content Platform that helps you and your team break through creative blocks to create amazing, original content 10X faster. Jasper is an artificial intelligence platform that helps marketing and sales teams create high-quality content faster. Stop chasing word-count and start pursuing ideas.

84 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Jasper enables us to jumpstart content production at scale, starting with just a sentence. Jasper Everywhere is a game-changer for me. I can brainstorm, build, repurpose, or rephrase content on the fly and write in the document I'm working on, saving toggle time and copy/paste hassle."

CORINNE GABAY
HEAD OF MARKETING PROGRAMS, WALKME

"Jasper helped me create blog posts ranking on the 1st page of Google search results, save time writing emails & brainstorm ideas in minutes."

DENYS KAPUSH
STRATEGIST, COLUMBIA BUSINESS SCHOOL

"Jasper has allowed us to create cost-efficient and time-efficient marketing content right at our fingertips."

CARLO CASTILLO
DIGITAL MARKETING MANAGER, NOVARTIS

"Thanks to Jasper's advanced technology, I'm able to write confidently and optimize my workday."

JORDAN EUGENIO
TALENT BRAND MANAGER, CAMBLY

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ABOUT PATTERN PXM

pattern PXM

Pattern PXM, formerly Amplifi.io, is the most effortless product content manager for your product information and media. Through an all-in-one tool, use AI processing, customizable exports, product release controls, and more to store, share, and distribute your content to thousands of marketplaces, distributors, and retailers. Free up your time by keeping your product content on-brand and on-demand.

15 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"[Pattern PXM] has been a gamechanger for us. Before we started using the platform, managing and distributing digital assets was a real headache for our marketing team. We were constantly searching for files and struggling to keep track of all our marketing collateral, which made collaboration a challenge. But since we started using [Pattern PXM], everything has changed for the better. The user-friendly interface and powerful search functionality make it so easy to find what we need, while the centralized asset library helps us keep track of everything in one place."

CADE HUSKINSON
MARKETING MANAGER, CAMP CHEF

"Form must follow function in digital transformation. Once you craft the right digital business models, you'll need the right digital technologies for success. As organizations implement digital programs to disrupt an industry, employment of the right tools will determine whether or not the program is successful each Constellation ShortList guides companies to the right technologies for their transformation initiatives."

RAY WANG
CHAIRMAN AND FOUNDER, CONSTELLATION RESEARCH

"We are thrilled with the level of service. We chose the Amplifi.io solution because of its advanced functionality, as well as the unique and intuitive user interface. We started with North America and it has now grown to serve all of our global regions."

CAROLYN PERRIER
VICE PRESIDENT MARKETING, TARGUS

"Pattern PXM makes launching new products easier — 100%. Especially in collaborating to create sales assets, then disseminating those among our reps."

ZERIN COYL
MARKETING MANAGER, DESIGNS FOR HEALTH

TRUSTED BY

constellation RESEARCH · pattern · Roland · Skullcandy · Targus



ABOUT PIMBERLY

pimberly

Pimberly is a world leading provider of SaaS-based Product Information Management (PIM) and Digital Asset Management (DAM) software, enabling manufacturers, brands, distributors and retailers to manage complex product data in a central platform, accelerate online sales and deliver customer experiences that convert. Founded in 2015 in Manchester, United Kingdom with offices in New York, USA, it now has over 160 customers including some of the world's major brands such as Westcoast, JD Sports, Build-A-Bear, Flight Centre and Chefs' Warehouse.

79 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Having our product information stored in Pimberly has allowed us to migrate all our webstores from Magento to Big Commerce extremely smoothly and quickly. We have removed so much duplicated effort and improved the quality of our data."

OLIVER COLE
GLOBAL HEAD OF ECOMMERCE, GILL MARINE

"Pimberly has enabled us to free up our resources and spend more time on other areas of the business. Without Pimberly, we just wouldn't have been able to do this."

SOFTWARE DEVELOPMENT MANAGER
JT ATKINSON

"Pimberly has given us the confidence that we can significantly improve our product data, which ultimately benefits our customers and our business as a whole."

JESS OSBORN
DATA STEWARD, THE HIGHBOURNE GROUP

"Pimberly is the BEST value for money PIM on the market."

APPLICATIONS TEAM
SIMON

TRUSTED BY

Bombinate. · Build-A-Bear · ellisbrigham MOUNTAIN SPORTS · Interflora · HALF MOON BAY TRADE ONLY



ABOUT QUABLE

Quable by ibexa

Quable is deployed in more than 50 countries around the world and 30 employees are dedicated to the success of their customers. They help marketing teams embrace product data agility and build successful omnichannel presence. Their business-oriented platform allows marketers to collect, complement and send all information related to their products to their e-commerce platforms, marketplaces, print supports, and web portals.

71 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Thanks to the PIM, we have been able to organize and empower the business players in the creation and modification cycle of our products. This allows us to accelerate the expansion of our content."

PROJECT MANAGER COMMERCIAL MANAGEMENT
TOP OFFICE

"The DAM has become Cooperl's media referent and the PIM has really taken on an exponential dimension within the group."

CHARLES SIMON
APPLICATION PIM MANAGER, COOPERL

"Thanks to PIM Quable, we have a veritable in-house encyclopedia, accessible to all."

MICHAEL PARTOUCHE
PRODUCT MANAGER, DEVIALET

"PIM supports our international growth as a 3-in-1 marketing platform."

CAROLINE GUDIN
PRODUCT OWNER DIGITAL ASSETS, NAOS

TRUSTED BY

GOUIRAN BEAUTE · agnès b. · LALIQUE · Hydro-M2AC MATÉRIEL DE NETTOYAGE · Cooperl



ABOUT ZNODE

Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

75 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Znode is going to change the industry with updates over upgrades. Instead of spending thousands of man hours and hundreds of thousands of dollars implementing new upgraded versions of a platform, Znode allows us to simply consume the updates and have immediate access to new features and functionality."

BECCI CAYER
CORPORATE ECOMMERCE MANAGER, GEIGER

"Znode is particularly well-suited for midmarket B2B companies looking for a value-priced, architecturally-headless .NET commerce platform capable of handling complex multi-store scenarios."

ANDY HOAR
LEADING B2B ECOMMERCE COMPANY

"Znode provides a very scalable and sustainable approach to ecommerce that we did not find in other platforms."

HENRIK MONFORT
DIRECTOR OF MARKETING AND ECOMMERCE, EQUINAVIA

"Znode allows us to innovate and add features to continue to improve the customer experience."

BRENNEN VOLBEDA
DIRECTOR OF DIGITAL EXPERIENCE & STRATEGY, POLYCONCEPT NORTH AMERICA (PCNA)

TRUSTED BY

Fechheimer A BERKSHIRE HATHAWAY COMPANY · Geiger Brandspiration · DREW PROBLEM SOLVED EST. 1875 · Community Coffee · Bradley