2019 SPRING

CUSTOMER SUCCESS REPORT





DIGITAL ASSET MANAGEMENT SOFTWARE CATEGORY

featured customers

DIGITAL ASSET MANAGEMENT SOFTWARE OVERVIEW

Most companies accumulate huge volumes of files that are important for their needs. These files are called digital assets. To keep their digital assets and data organized, businesses use digital asset management (DAM) software. With DAM software, you can catalog, annotate, and distribute digital assets. Therefore, this solution is highly useful for companies that need to organize a large number of digital assets.

DAM software is related to enterprise content management (EAM) which enables business owners and managers to supervise and manage a company's assets. Previously DAM tools were used only by media and publishing firms to make production easier. Today, the benefits of this platform are better known and for this reason companies in a wide range of industries deploy the application.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

Content Score is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

Market Presence Score is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

Company Score is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

Customer Success Report Award Levels



Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2019 Customer Success Awards

Check out this list of the highest rated Digital Asset Management Software software based on the FeaturedCustomers Customer Success Report.



bynder

censhare

Libris by PhotoShelter

northplains

NUXEO

WIDEN

WOODWING



asset panda

Brandfolder

brandworkz

DALIM SOFTWARE

mediavalet

MerlinOne

openasset

PICTUREPARK



ASSETBANK

DIGIZUITE
We make digital collaboration easy

ThirdLight

wiredrive

RISING STAR

ASSETBANK

TRUSTED BY

FUJI xerox

GUINNESS WORLD RECORDS™

itv ENTERTAINMENT

Santander

OneHope
GOD'S WORD. EVERY CHILD.

ABOUT ASSET BANK

Asset Bank's Digital Asset Management Software to create a fully searchable, categorised library of all your digital assets, from images to videos to simple documents. Safely manage and share your assets with colleagues and partners all over the world. Asset Bank's Digital Asset Management system can store any file, is almost 100% configurable to your needs, and comes with 5* customer support. Enterprise product is perfect for large organisations and companies, offering LDAP support, multi-lingual capability, and organisational units and assets.

46

Customer references from happy Asset Bank users

VIEW ALL REFERENCES

"Since implementing the Asset Bank Digital Asset Management system, Affinity Sutton hasn't looked back. The transition to the new system went extremely smoothly and Bright Interactive could not have been more friendly or accommodating. We have received really positive feedback from our users who say the system is professional and very...

Sue Wafer
Resident Marketing Executive, Affinity Sutton

"I have really enjoyed the service level and the Asset Bank product. Asset Bank was originally just used to capture the samples coming into our corporate office, but after conference calls with the Asset Bank team they have helped us enhance the product even more. We are now extending use of our Samples Catalogue to our vendor base, getting them...

Dena Arevalo
Sample Coordination Manager, Charming Charlie

"The ability to set permission levels, harvest metadata from uploaded video files and link text and audio assets to a given video has given us a very functional workflow at an affordable price. We are conscious that we have only begun to discover the depth that this product offers and appreciate the helpful knowledge base materials available online. All...

Kim Rowley
Co-director at CSC Media of the Focolare Movement, Focolare Movement

"Asset Bank allows us to search our archive and access content which was previously inaccessible in multiple folders in many places, ensuring that we get the maximum benefit from our photographic archive. It also allows us to share assets with the media and other selected third parties, so they can 'self-serve'. The flexibility of the interface is very...

Morag Reavley
Head of Digital Platforms, Premier Boxing Champions



asset panda™

TRUSTED BY

Absolute TESTING SERVICES, INC.

ACE AVANT

ANDRES

BritishRedCross

ASU Arizona State University

ABOUT ASSET PANDA

Asset Panda, the most powerful, yet simple to use free asset tracking software in the world, enables clients to track their valuable assets exactly how they want, and from the mobile devices they already carry. The platform may be accessed either online or via free mobile iOS and Android apps that sync with the cloud. The apps include a mobile barcode scanner, so there's no need to purchase a separate handheld barcode scanner. Users can add voice notes, videos, documents or photos to the asset's information.

280

Customer references from happy Asset Panda users

VIEW ALL REFERENCES

"My staff, my coworkers, my boss are consistently amazed at the amount of work that Asset Panda is doing for us that we have never had before."

Brittney Touchin
Marketing Events Coordinator, Cellular One

"Asset Panda is a great tracking software. We are a small company, but growing rapidly. We wanted to start keeping track of all our assets and after looking into AP & 2 others- we decided to go with AP. It is easy to use & easy to track. Also, customer service is AWESOME!!! Shelby really helps me a lot! From questions to issues- she is always there to...

Help Desk Manager
Marlette Funding

"Asset Panda is easy to use and we have been very pleased with the support we have received along the way. I definitely have been impressed with the customer service and Asset Panda as a whole. There's no doubt that I would recommend other businesses/organizations with IT assets, or any valuable assets for that matter, to give Asset Panda a try."

Clint Talton
IT Systems Administrator, Rock Family Worship Center

"Asset Panda gives us the ability to improve the functions as we adopt new procedures to track our inventory. Being able to manage user roles so that professors, grad students and staff have fixed access is another great benefit of the software. Asset Panda works as we need it to work and is customizable and flexible to change with our specific needs."

Kale Clauson
Lab Manager, Portland State University



Brandfolder

TRUSTED BY

AC Lens · FAIRLINE YACHTS · jetBlue · OpenTable · UNDER ARMOUR

ABOUT BRANDFOLDER

Brandfolder is the world's most powerfully simple digital asset management (DAM) platform. Easily store, share, and showcase what's important to your brand with their cloud-based, SaaS solution. Brands are empowered to become more organized, consistent, and efficient. This is how Brandfolder helps strong brands tell better brand stories.

43

Customer references from happy Brandfolder users

VIEW ALL REFERENCES

"Onboarding was very streamlined and simple. Brandfolder has a really friendly sales and customer service team. They're easy to get a hold of, and quick to respond to any questions we have."

Perry Hampton
Creative Director, Ergobaby

"Brandfolder has given me, as brand steward, the opportunity to seamlessly control brand assets and make it easy and painless for anyone to use them."

Joerg Metzner
Design Director, Rand McNally

"Brandfolder just gets it. Without this tool, managing brand consistency would be a daily challenge. Everyone knows exactly how to find the digital assests they need - and thanks to Brandfolder - they know exatly how to use them."

Jayme Hummer
Director, HealthONE

"Brandfolder gives us the competitive edge to grow and scale consistently at a rapid pace. I don't know how we lived without it, and I can't imagine managing our brand any other way."

Becca Wyant
Creative Manager, FINIS, Inc.



brandworkz®

TRUSTED BY

aetna℠ AON GOLD'S GYM MITSUBISHI MOTORS NBC

ABOUT BRANDWORKZ

Brandworkz delivers a cloud-based brand management platform designed to be the centralised content hub of the marketing ecosystem. Brandworkz enables organizations to increase the power of their brands significantly and improve the brand experience their customers receive. Users can share marketing content, create and edit artwork, collaborate with colleagues and partners globally, and buy in to the brand promise. Customers see greater business success by increasing marketing efficiency and communicating their core message consistently through everything they do.

68

Customer references from happy Brandworkz users

VIEW ALL REFERENCES

"It's been a pleasure working with Brandworkz. I've gotten a great service, quick answers and even when there were things I didn't understand I got it explained with patience. It has been really great."

Katrine Klitgaard
Online Marketing Coordinator, Cult

"We won over our users as soon as we launched the Brandworkz system. People enjoy discovering the wealth of assets we have, as well as sharing their own. The system is truly a time saver."

Francesca Puglisi
Global Marketing Manager, Transitions Optical

"Overall we are very happy with the platform which has been nicely manipulated to fit to our requirements as they evolve. The team provide good support and a helpful approach to getting any problems resolved. The system has always been pro-active in terms of updating technologies and user experience."

Wade Bayliss
Global Marketing Team, JLL

"Much more than a logo, our brand describes who we are. Naturally then, we must do everything we can to drive home our understanding of this concept. The fact that the improved brand site is such an important part of that effort is evidence not only of Brandworkz's technical ability and professionalism but also of their deep understanding of the role...

Ian Louden
ArcelorMittal



bynder

TRUSTED BY

vereniging van woningcorporaties aedes

AGRICO

Albron

ARTDECO

AVIS®

ABOUT BYNDER

Bynder is a branding automation and marketing solution designed to build, manage and scale brands globally. Run as a Software as a Service (SaaS) model, Bynder is an integrated solution that enables brand managers to achieve end-to-end brand consistency. Founded in 2010, Bynder is the leading branding automation solution and powers over 300 brands worldwide, including KLM Royal Dutch Airlines, Logitech and AkzoNobel. Bynder has offices in Amsterdam, Rotterdam, London, Boston and Barcelona and is currently active in over 50 countries.

76

Customer references from happy Bynder users

VIEW ALL REFERENCES

"We're saving time, we're designing more, and we're designing better. It's as simple as that. Saving and storing files efectively takes no time and little project management - Bynder takes all of the work out of it for you."

Michael Robinson
Creative Director, Nautilus

"Bynder gave us the perfect space to grow into. We needed something for a marketing team at a growing company. And I think it was exactly the right size and functionality for what we needed."

Michelle Boornazian
Director of Marketing Communications, ezCater

"Bynder has helped to consolidate our content creation process across the business. Although is not quantifiable at this stage, I believe that it will have a positive impact on reducing staff overheads."

George Burton
Senior Creative Manager, boohoo

"Bynder made it possible to portrait our most valuable assets! As an image driven company, Buddha to Buddha, depends on the way our imagery is available and can be shared in a userfriendly and professional way."

Marc van Laar
Brand Manager, Buddha to Buddha



censhare

TRUSTED BY

7Seas we manage your message.

C3 CREATIVE CODE AND CONTENT

Endress+Hauser

HEARST magazines UK

MIGROS

ABOUT CENSHARE

The censhare Digital Experience Platform pools all marketing and communications content within one information-centric system and a consistent user interface. The best-of-breed applications for Collaboration, DAM, PIM, Omnichannel CMS and MRM create for the first time relevant digital experiences from real-time information.

71

Customer references from happy Censhare users

VIEW ALL REFERENCES

"We regard censhare as a platform to get our messages across to customers in a very direct and immediate manner, and as quickly as possible."

Carolin Schuberth
Managing Director, excellents

"censhare is a hub at the heart of our business that deals with the more atomized delivery of article-based content that we find ourselves working in."

Michael Rowley
Managing Director, Brands, Hearst Magazines UK

"We boosted our output, shortened time to market and achieved higher quality at lower costs."

Christoph Weiss
Managing Director, 7Seas

"Only a system like censhare enables us to handle all media channels with our existing editorial staff in an economic way."

Thomas Mirwald
Commercial Director, Deutscher Landwirtschaftsverlag



DALIM® SOFTWARE

TRUSTED BY

AIRBUS

allied printing services, inc.

COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

LENOX®

TESCO

ABOUT DALIM SOFTWARE

DALIM SOFTWARE GmbH, with headquarters in Kehl, Germany, designs and develops innovative productivity workflow and communication software products for any conceivable industry looking at streamlining its production of graphic assets, while differentiating its services through centralised automation of visual communication. Two decades of leadership solidly anchored in the global print and communication area have expanded the user community to institutions, retail, consumer goods manufacturing companies and their creative, packaging, point of sales or multichannel service providers.

203

Customer references from happy DALIM SOFTWARE users

VIEW ALL REFERENCES

"The differences between the DALIM SOFTWARE-based system and our previous system couldn't be greater. Jobs are now produced much faster, meaning that production deadlines can be pushed farther than ever. The reliability of the system has been excellent, and the quality of the colourmanaged PDF files that we produce, whether here in London or...

Neil Mc-Cutcheon
Head of Catalogue Production, CHRISTIES

"It's really a testament of what DALIM TWIST does and what we do with it. We're a high performance shop. We get the work when the customer has run out of time and the work is very complex. We are still doing best of breed work with TWIST. DALIM SOFTWARE has robust, high performance customizable software. No one else does that."

Jonathan Kaufman
Senior VP Technical Development, Allied Printing Services

"Regardless of the type of production: catalogs, direct mail or advertising, the level of integration achieved among all participating users and functions of a project is remarkably improved through the use of on-line tools and automation, allowing Lenox faster turnaround and greater flexibility."

Lisa Warburton
Catalog Production Manager, Lenox Corporation

"For us, this is the perfect solution. We have all the necessary equipment in our office, which give us full control over the production. At the same time Citat handles all print separations for us."

Anders Hammarström
Project Manager, Apollo

RISING STAR

DIGIZUITE

We make digital collaboration easy

TRUSTED BY

BoConcept BMA matas TULIP SDU

ABOUT DIGIZUITE

Digizuite is a global software company, helping people and companies improve digital collaboration across digital channels, departments and countries via optimized and automated digital processes. Digizuite develops the digital asset management software, Digizuite™, giving all users a complete overview of digital media files from a single source. Companies from all industries use Digizuite™ DAM to upload, search, manage, share and repurpose digital media files (images, video, documents) on internal and external channels.

19

Customer references from happy Digizuite users

VIEW ALL REFERENCES

"Digizuite is an excellent product for marketing and an easy tool to integrate with Sitecore. It's a very user-friendly tool with all the features that even helps IT integrate with applications. The Sitecore integration is very easy to configure thus making a seamless experience. The product can be easily customized depending on your requirement and processes. Overall a great product that brings Digital Asset Management to forefront with excellent price tag."

Service Corporation International

"We use Digizuite™ to manage all product images and share them in different formats. Great functionality."

Annelouise Moes
Matas

"It's fantastic to be able to reach so many people with one solution. Many people may not consider this, but having a simple structure that makes it easy to use the functionalities and search your videos is central when choosing a video portal provider. Digizuite™ Video Portal has proven to do just that. This means that everyone can use the portal without...

Tina Malene Ørsted
Project Manager, University of Southern Denmark

"I would say that the more you utilize the Digizuite, the more profitable it becomes. The more processes are automated, the more time and money will be saved."

Gitte Mejlhede
Webmaster, LM Wind Power



Libris by PhotoShelter

TRUSTED BY

ABOUT LIBRIS BY PHOTOSHELTER

Libris (formerly know as Multi-User, their legacy digital asset management product) is a cloud based media library designed for businesses and organizations. It allows multiple users to access a single archive and grant visibility and access permissions quickly and easily to staff members, photographers, taggers, etc. A Libris account is perfect for organizations of any size that need to manage the archive and distribution of their image assets.

130

Customer references from happy Libris by PhotoShelter users

VIEW ALL REFERENCES

"We wanted something that would be a little more robust, easier to use, and faster. We needed to have some way for marketing people to search and find photos for the web – Libris is the best way to do that - we put all the images in one place, tag them, and make them easy to search."

Daryl Labello
Multimedia Producer, Embry-Riddle Aeronautical University

"Libris provides a very easily accessible, easily usable way for other people to access the photos as I'm putting them up in real time, but the real power of the library is you can search it so easily."

Charles Jischke
Photographer, Purdue Athletics

"I got to preview some very cool and useful concepts that could make it onto Libris. I appreciate that Photoshelter reached out to clients like me to continuously improve their product, and that gives me confidence in our investment."

Thomas Ngo
Digital Communications Manager, New York City Housing Authority

"We have a huge body of assets of amazing photography and before Libris we just didn't have a clean way of searching."

Nicole Faraclas
Visual Designer, PUBLIC Bikes



mediavalet™

TRUSTED BY

VisitTheUSA.com

DaySpring
LIVE YOUR FAITH

Margaritaville

PATRIOTS

AIC
HOTEL GROUP

ABOUT MEDIAVALET

MediaValet helps marketing and creative teams produce, manage and distribute their brand and marketing material, improving productivity and boosting ROI. With unlimited users, support and training, organizations worldwide can access the content they need, whenever and wherever they need it. As the only DAM built on Microsoft Azure, MediaValet is fast and easy-to-use, offering best-in-class integrations and customizable AI capabilities. MediaValet works with over 175 leading organizations worldwide, including A&W, Brand USA, Margaritaville and TDIndustries.

46

Customer references from happy MediaValet users

VIEW ALL REFERENCES

"Even in the early days with MediaValet, we had such a positive experience. This has been incredibly helpful in terms of elevating our creativity with our projects. We know what assets are being used and by whom, and things just move so much more quickly during our creative process. This efficiency has been a real benefit."

Robin Franzen
Parker Digital Media Specialist, City of Gresham

"We have over 900 users from retailers around the world, on every continent and in every time zone, using MediaValet 24 hours a day. With that many users, organizations and locations involved, we have a complex permission matrix in place to ensure the integrity of our system, our processes, and our digital assets is maintained at all times. Although...

Kaitlin Bailey
Digital Marketing Coordinator, Cascade Designs

"With the help of MediaValet's implementation and support teams, we're well on our way to moving a century of assets to the cloud and making them accessible to all necessary parties. Knowing our assets are secure and easily accessible at all times allows us to focus on promoting Vancouver's number one natural attraction."

Jodi Westbury
Senior Marketing Manager, Grouse Mountain

"MediaValet is used heavily by our staff and agencies; assets are downloaded every day and we upload hundreds of MBs of assets every month. Yet, our IT staff hardly hears about MediaValet as we no longer receive any support issues from users regarding our DAMS."

John Joyner
IT Manager, Almond Board of California



MerlinOne

TRUSTED BY



ESPN

Los Angeles Times

MAKE A WISH

USA TODAY

ABOUT MERLINONE

MerlinOne, one of the first pioneers in Digital Asset Management (DAM) empowers marketers, creative teams, archivists and more to effectively organize and manage their digital content. Aimed to make visual storytelling development easier, MerlinOne allows express access to digital assets from virtually anywhere. MerlinOne is the trusted DAM vendor for hundreds of businesses thanks to its reliability, flexibility, optimal performance, and world-class customer service. From news to corporate, universities to non-profits, healthcare institutions and all company types in between, many of the world's most leading brands depend on their Merlin DAM every stage in the content cycle.

29

Customer references from happy MerlinOne users

VIEW ALL REFERENCES

"We are absolutely thrilled with this product. It has not only made it much easier for us to store and quickly retrieve our images, it has also cut down on some animosity amongst staff who use to try to avoid being responsible for finding photos using our old system. We couldn't be happier."

Jeff Jones
Assistant Director of Communications, International Brotherhood of Teamsters

"I really believe a large part of the success of my business is due to the technology we chose to distribute our photos and videos – a Merlin system."

Patricia Lantis
Managing Director, Landov Agency

"The move to hosted MerlinOne was seamless to the end users. We can't tell the difference between using our servers or the hosted servers. You guys made me a hero the photo editors think I am a God."

Tom Lundberg
IT News, Minneapolis

"Merlin's hosted solution is exceptionally reliable and well supported. Its software interface is intuitive. Its database allows us quickly to retrieve the content we need, when we need it."

John Webster
Systems Editor, Spokesman Review



northplains™

TRUSTED BY

Discovery EDUCATION

Nestle

WARNER BROS.

Wilson

xerox

ABOUT NORTHPLAINS

Northplains is the industry leader in digital asset management solutions. Our suite of SaaS and On-Premise digital asset management technologies assist users in working better, smarter - and faster - throughout the content lifecycle. Our award-winning technology streamlines production, enables single-click syndication and powers omnichannel deployment while improving internal collaboration, brand consistency, and ROI. For more information, please visit www.northplains.com

26

Customer references from happy Northplains users

VIEW ALL REFERENCES

"Nobody has to wait on us to get a file – they know where the assets are, they can search for them by keyword or by part number, and they can do that at anytime from anywhere."

Dave Courtemanche
Production Designer, Arbonne

"The new Bupa Inspire allows our employees and agencies to access all our brand assets, templates and guidelines in one place. Searching for templates and images is now easier than ever. Feedback from our users has been very positive and I'm very satisfied with the solution and relationship we have built with Northplains."

Shin-Tsyi Yang
Brand Expression Manager, Bupa

"SmartBrand helps employees to adhere to the Diageo Marketing Code, which is central to everything we do, setting standards in the way we work: internally, with partners, agencies and customers worldwide."

Stephen McKillop
Global DAM Lead, Diageo

"WebNative Suite allows us to work more independently and more efficiently."

Kendra Miller
Integrated Business Affairs Manager and Asset Librarian, Ogilvy & Mather



NUXEO

TRUSTED BY









ABOUT NUXEO

Nuxeo provides a modern Content Services Platform that enterprise organizations use as the foundation for applications that manage the entire lifecycle of business content regardless of type, volume, or location. The Nuxeo Platform streamlines operations to make your business more agile and competitive, lowers risks by protecting the security and integrity of your content, and empowers employees by simplifying access to valuable information.

49

Customer references from happy Nuxeo users

VIEW ALL REFERENCES

"The Nuxeo Platform allowed us to provide our customer with a highly performant and secure complex case management application for the French Government."

French Government

"The Nuxeo Platform is highly modular and extensible. Because of this, the Brazilian government can quickly adapt it to meet their content management needs. Sinax has plans to use Nuxeo as the platform for all of our projects that involve information and content management."

Klyff Harlley
IT Manager, SINAX, Brazilian government

"We see that we can do many things with the Nuxeo Platform that go beyond traditional DAM. We've found what we believe to be a best in class platform that will meet our needs and allow us to service our company and clients in ways that we have not been able to do before."

Lisa McIntyre
Digital Asset Management Librarian, GSD&M;

"We selected the Nuxeo Platform as our content management back-end because it integrates well with our development methods. We use agile development with scrum. The level of modularity offered by Nuxeo's bundle system is essential for our incremental development processes."

Vidal



openasset

TRUSTED BY

A S G G

BATESSMART.

mace

PORTICO GROUP

SSOE, INC.
ARCHITECTS • ENGINEERS

ABOUT OPENASSET

OpenAsset is the leading digital asset management tool for AEC professionals. A picture is worth a thousand words. Digital images and brand assets tell your firm's story, and are vital tools for AEC marketing and business development professionals when pursuing new business. With OpenAsset, creating a firm-wide library of brand-approved marketing images, videos and PDFs is simple. OpenAsset was designed to meet the specific digital asset management needs of architecture, engineering, construction, and design firms.

50

Customer references from happy OpenAsset users

VIEW ALL REFERENCES

"We're able to produce tender submissions and marketing materials much faster, so the directors are really happy. There's no doubt that OpenAsset has made the process of making documents a whole lot easier."

Lisa Annable
Graphic Design Manager, Rydon

"We have a much richer visual culture now, and are able to locate our key images faster and more easily."

Jenny Stephens
Information & Digital Coordinator, Rogers Stirk Harbour + Partners

"Implementing OpenAsset was the beginning of effectively surfacing all our visual assets and reducing search time. Being able to quickly see image options that can span all of our market sectors at once has been quite impactful. It's a very different browsing experience from almost having to know what you were looking for in order find it. New...

Lanee Gray
Global Content Manager, HKS

"The system speaks to our industry. It understands the fact that our work is project based. And through this it has lessened the learning curve for users. I would definitely recommend OpenAsset to other firms – and I have."

Jennifer Folmer
Marketing Database Administrator, Affiliated Engineers



PICTUREPARK

TRUSTED BY

ABOUT PICTUREPARK

Picturepark enables organizations to build purpose-specific solutions that help them to better manage and route any type of content, at any scale. They manage file-based and fileless content in a strictly-structured way: featuring content management innovations such as Adaptive Metadata™, semantic relationships and microsites. Designed API-first and based on a modern technology stack, Picturepark combines the primary benefits of multiple content management disciplines: master data (MDM), product information (PIM), digital asset (DAM) and headless content management. It can be used as a standalone content system, as a content integration bus which routes content to other systems and as a platform technology which provides the base for customers or partners to build their own purpose-specific content solutions.

57

Customer references from happy Picturepark users

VIEW ALL REFERENCES

"Picturepark has made sharing assets globally among SKINS colleagues and external agencies easy and fast. The time spent sending emails with attachments has been dramatically reduced, as colleagues can quickly access the files they need themselves in the format they require."

Kezia Everson
International Marketing Project Manager, SKINS International Trading AG

"Picturepark allows all properties of Kempinski Hotels to share their own image database with colleagues all over the world finding synergies and ensuring consistent brand communication. As the system is extremely user friendly it facilitates work for ourselves and our agencies for all Marketing & PR activities."

Esther Mauer
Brand & Marketing Manager, Kempinski Hotels

“This is a much loved tool here. Just like we do with our website, it’s nice to be able to resize in Picturepark and then place images into PowerPoint without having to worry about size or format.”

Stéphane Kaeser
Digital Media and Corporate Communications Manager, Infront

"With Picturepark, we optimized our management of assets. We now make them available to departments across countries in appropriate form. Using Picturepark, we save a lot of time as our people can search and download the desired assets on their own. Thanks to the user friendly interface, no trainings sessions are required."

Ronnie Kohler
Communications Assistant, SV (Schweiz) AG



ThirdLight

TRUSTED BY

EE BRITISH ACADEMY FILM AWARDS

CTC

Concordia Publishing House

scouts be prepared . . .

UK TV

ABOUT THIRD LIGHT

Third Light is a software company based in Cambridge, UK. They create products that simplify the organization and management of digital media files, or 'digital assets'. Third Light serve a global community of customers from our headquarters in Cambridge, and they have resellers in the USA, Australia, South Africa, Singapore and Scandinavia.

113

Customer references from happy Third Light users

VIEW ALL REFERENCES

"We love how intuitive the system is. It does everything we need and more, and it's FAST. We are VERY happy customers."

Trina Van Patten
Graphics Coordinator, Tri-State Generation and Transmission Association

"For a professional hockey team, photo management is an essential part of our marketing and brand. We were finding we had too many files to manage and needed to upgrade to a professional DAM solution. We selected Third Light for their easy to use, feature-rich product and helpful team. Since we launched, Third Light has really changed the way we...

Erik Watts
Senior Director, Technology, Pittsburgh Penguins

"The Third Light software saves us hours of searching and sorting through pictures. The system is intuitive to use, it works from all of our campuses, and gives us excellent control over how images are used. The platform is easy to interact with, very immediate, functional and innovative. The time saved and ease of access makes it great value for money."

Rebecca Bowerman
Marketing Executive, Anglia Ruskin University

"What has impressed us from the start, and continues to do so, is the level of customer support we receive. Direct and rapid support from helpful people at Third Light means that problems are resolved quickly and with the minimum of fuss. More than that, they are open to new feature requests, and updates to the feature-set happen regularly."

Martin Devereux
Digital Content Development Manager, British Postal Museum and Archive



WIDEN®

TRUSTED BY

Carnival · INDIANA UNIVERSITY · KOHLER · SOLO · Wawa

ABOUT WIDEN

Widen is a marketing technology company that powers the content that builds your brand. Leveraging cloud-based resources, Widen delivers configurable, scalable and cost-effective digital asset management solutions to help you easily store, search and share your digital content. Organizations of all sizes use Widen's SaaS DAM solution, the Media Collective, to streamline their marketing and creative workflows and make their content work harder. Widen is trusted by hundreds of thousands of users around the world at organizations.

134

Customer references from happy Widen users

VIEW ALL REFERENCES

"Our work is more effective, more efficient and better overall. The Media Collective has enabled us to be much more nimble."

Monique Zuritas
Special Projects, Teach For America

"Widen's support team is phenomenal. They consistently have fast and thorough responses for anything I ask about. Widen is very intuitive even for an admin like myself who took on auditing and overhauling our asset organization structure. We have been working with Widen for 7 years and I highly recommend them."

Valerie DeCleene
Marketing Communications, Brady

"Widen's DAM is an amazing asset for any organization that needs a method for easy sharing of digital assets for internal and external users. It is very cost effective, easy to use and very intuitive. I would definitely recommend this tool for any organization that have these needs. Widen customer service and project managers are so easy to work with and try...

Talia Judy
Visual Marketing Manager, VF Imagewear

"Widen's DAM is a great asset for any organization that needs a method for easy sharing of assets for internal and external users. Extremely cost and effective and intuitive, I would confidently recommend this tool for other organizations."

Jessica Cavalier
Sr Marketing Manager, Electrolux



wiredrive®

TRUSTED BY

brother at your side

CISCO

Forbes

FX NETWORKS

Paramount

ABOUT WIREDRIVE

Wiredrive is the cloud-media sharing service of choice for the world's largest advertising, entertainment and consumer marketing companies. Production, sales and marketing teams trust Wiredrive to simplify the logistics of creativity and securely manage their most important media assets. Wiredrive bring people and media together in a shared space where hard work and great ideas blossom into amazing things.

30

Customer references from happy Wiredrive users

VIEW ALL REFERENCES

"We win and retain business not just by doing great work, but by maintaining seamless workflow habits that our clients never question. Wiredrive plays a central role in that."

Eric Fawcett
Founder and Executive Producer, Egg Creative Corp

"Wiredrive makes us extremely efficient in how we're able to quickly respond to business opportunities, as well as how we present ourselves to those opportunities."

James McPherson
Founder and Managing Director, New Mac

"Wiredrive is integral to my workflow. It's the #1 tool I use when presenting talent for a particular job. Customizing my talent reels to tailor to the client's needs is vital to getting the job."

Kamila Prokop
Sales Rep, Maven Label

"What Wiredrive really succeeds in is how your presentations appear to clients. Everyone we work with knows how to use Wiredrive, and the aesthetics, ease of use, and user experience of it are all great."

Matthew Turke
Head Of Production, Odd Ny



WOODWING

TRUSTED BY

bol.com

BAUER MEDIA GROUP

Coca-Cola EUROPEAN PARTNERS

HEARST magazines

Time Inc.

ABOUT WOODWING SOFTWARE

WoodWing Software is a global market leader in everything to do with multichannel publishing and digital asset management software. They enable brands, marketers, creative agencies and publishers to increase quality, reduce costs, shorten time-to-market and develop new revenue streams and to realize the full potential of their content.

65

Customer references from happy WoodWing Software users

VIEW ALL REFERENCES

"The intuitiveness of Inception allowed users to work withcustomized templates within ten minutes. This is whatwere looking for."

Iben Rouw
Editor in Chief, Aller Media

"The convergence of media required the modernization ofnewsrooms. To cope with this challenge,selected WoodWing Enterprise asnew platform. One reason is the trust in the continued innovation capacity of WoodWing."

Cesar Correa
Director Editorial Systems, El Comercio

"With Elvis DAMwere able to reduce repurchases of lost images significantly. In addition,save many work hours for image retrieval and complex data transfers."

Klaus Kraus
Publishing Director, Schlütersche Verlagsgesellschaft

"The cataloging and managing of files is now much easier and faster.content is now highly available at all times. Elvis DAM has optimizeddigital asset management."

Erol Celikoers
IT Systems Manager, Wurth