

2019 SPRING

CUSTOMER SUCCESS REPORT



DATA SCIENCE PLATFORMS CATEGORY



DATA SCIENCE PLATFORMS OVERVIEW

Data science software is used to extract insights and knowledge from large volumes of data. Both structured and unstructured data can be extracted. Data science is an extension of data analysis disciplines like predictive analysis, statistics, and data mining. It is a vast field that utilizes techniques and theories from other subjects like computer science, chemometrics, statics, mathematics, and information science

Data science software uses methods like computer programming, uncertainty modeling, pattern recognition and learning, visualization, data engineering, database, statistical learning, data mining, signal processing, machine learning, and probability models. With constant data advancements, many elements of data science are becoming important, such as big data. With data science software, businesses can extract knowledge from their collected customer data to push and sell services and products, and make smart decisions to boost their growth. Data science comprises analytics, machine learning, and data architecture.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

Content Score is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

Market Presence Score is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

Company Score is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

Customer Success Report Award Levels



Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2019 Customer Success Awards

Check out this list of the highest rated Data Science Platforms software based on the Featured Customers Customer Success Report.



alteryx | The Thrill
of Solving

 **databricks™**

 **data
iku**

DataRobot

H₂O.ai

TIBCO™



CLOUDERA

 **MathWorks®**

 **rapidminer**



 **Altair**

 **DOMINO**



Altair

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Panasonic



ABOUT ALTAIR

Altair is a global technology company that provides software and cloud solutions in the areas of product development, high performance computing (HPC) and data intelligence. Altair enables organizations across broad industry segments to compete more effectively in a connected world while creating a more sustainable future. Altair employees worldwide share a tremendous pride in the entrepreneurial spirit and corporate culture based on transparency, honesty, innovation, and integrity. This brings high value solutions for clients which integrate hardware, software, user experience and services.

497

Customer references from
happy Altair users

[VIEW ALL REFERENCES](#)

“We’re very happy with the level of support that we get and with the level of HyperWorks technology that we’re able to purchase through Altair’s token system.”

Giovanni Greco

Director of Engineering, Sea Ray

“Ultimately, the cost savings to the government is huge. Savings are achieved through reduced hardware costs, reduced staffing requirements, reduced security maintenance and other costs, licensing fees, etc.”

Joseph Swartz

Program Chief Scientist, Lockheed Martin

“The Altair business model was the clincher for me in terms of overall value and ease of implementation. One vendor means lower integration costs, and Altair’s focus on timely, effective, and responsive customer support is critical.”

Pu Zhou

Senior Mechanical Engineer, Euro-Pro

“For companies like us this is very attractive, as it enables us to handle most of the development tasks in structural design not only within one user interface but also under the same license agreement. We continuously push the software boundaries, and throughout the entire process we are very well supported by Altair’s technical team.”

Fabio Bressan
[AB]structures



alteryx

The Thrill
of Solving

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amazon



Coca-Cola

McDonald's
i'm lovin' it®

STARBUCKS

ABOUT ALTERYX

Alteryx is the leader in data blending and advanced analytics software. Alteryx Analytics provides analysts with an intuitive workflow for data blending and advanced analytics that leads to deeper insights in hours, not the weeks typical of traditional approaches. Analysts love the Alteryx analytics platform because Alteryx can deliver deeper insights by seamlessly blending internal, third party, and cloud data, and then analyze it using spatial and predictive drag-and-drop tools. This is all done in a single workflow, with no programming required. More than 700 customers and thousands of data analysts worldwide rely on Alteryx daily.

419

Customer references from
happy Alteryx users

[VIEW ALL REFERENCES](#)

"Alteryx Analytic Gallery applications run quickly some in only about two minutes and can even be accessed via a smartphone or other mobile device during a meeting, so that frontline employees can get information wherever and whenever they need it."

Deanna Sanchez
GIS Project Manager, Rent-a-Center

"If someone took Alteryx from me, I would cry. And then after I cried, I would have to go out and buy four or five software programs to be able to do what Alteryx lets me do with just a couple of tools and a click of a button."

Penny Miller
Real Estate Coordinator, The Fresh Market

"For Alteryx, the real benefit for us is being able to use datasets that could potentially be into the tens of millions of records and being able to run modules that only take maybe a minute or two to run versus taking minutes to hours to potentially days."

Derek Morrell
Manager, Predictive Analytics, Family Dollar

"With Alteryx, we are able to localize better, price better according to several different rules, like competition, the elasticity of the market, etc. And from that we've been able to gain not only thousands of hours but 2% to 4% in our bottom line on anything that we've reviewed."

Charles Coleman
Senior Analyst, Special Projects in Assortment Planning, The Home Depot



CLOUDERA

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Bank of America



GROUPON

Neiman Marcus

ABOUT CLOUDERA

At Cloudera, we believe that data can make what is impossible today, possible tomorrow. We empower people to transform complex data into clear and actionable insights. Cloudera delivers an enterprise data cloud for any data, anywhere, from the Edge to AI. Powered by the relentless innovation of the open source community, Cloudera advances digital transformation for the world's largest enterprises.

413

Customer references from
happy Cloudera users

[VIEW ALL REFERENCES](#)

"As we maximize the most advanced technologies from partners and vendors, they must meet the rigorous security standards we've set. With Cloudera's commitment to the same standards, we now have additional options in how we manage our data center."

Gary VonderHaar
Chief Technology Officer, Architecture, MasterCard, MasterCard

"We believe Cloudera's approach can help Zoomlion more effectively integrate and securely manage data to achieve more in-depth data mining and analysis."

Zhou Zhizhong
Chief Architect, Zoomlion

"Cloudera is uniquely positioned to help us manage our data so we can get into the real core of our purpose, which is to more effectively market, to more effectively change the custom experience of a customer, and at the end of the day to make their mobile lifestyles even more effective."

Gil Genio
Chief Technology and Information Officer, Chief Strategy Officer, Globe Telecom

"Cloudera has been one of the best companies I've ever seen in terms of customer support. Whether talking about architecture or if there are issues with a framework, I get communicated to immediately. If I need a fix, they provide it overnight."

Jim Haas
Principal Architect, ADP



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ABOUT DATABRICKS

Databricks' mission is to accelerate innovation for its customers by unifying Data Science, Engineering and Business. Founded by the team who created Apache Spark™, Databricks provides a Unified Analytics Platform for data science teams to collaborate with data engineering and lines of business to build data products. Users achieve faster time-to-value with Databricks by creating analytic workflows that go from ETL and interactive exploration to production. The company also makes it easier for its users to focus on their data by providing a fully managed, scalable, and secure cloud infrastructure that reduces operational complexity and total cost of ownership. Databricks, venture-backed by Andreessen Horowitz, NEA and Battery Ventures, among others, has a global customer base that includes Salesforce, Viacom, Shell and HP.

161

Customer references from
happy Databricks users

[VIEW ALL REFERENCES](#)



"Databricks has tremendously improved the visibility of our development to other departments and to the CIO. The Databricks notebooks make it easy for me to access the work done, allowing me to choose highlights of our R&D; work to share. When people ask for a particular capability, I am able to take one of Elsevier Labs' existing Databricks notebooks...

Brad Allen

Chief Architect, Elsevier, Elsevier



"Using Databricks allows the whole Radius technical team to work faster and more efficiently, and has improved collaboration across multiple teams working on larger projects."

Darian Shirazi

CEO and Co-Founder, Radius Intelligence



"Agility and flexibility were critical for us to successfully support our data science and engineering goals. Moving to Databricks' Unified Analytics Platform to run 100% of our workflows has been a huge boost for our business and our customers."

Matt Fryer

Vice President, Chief Data Science Officer, Hotels.com



"Databricks helped us deliver a new feature to market while improving the performance of the data pipeline ten-fold. We would not have been able to fully harness the power of Apache Spark to deliver the feature to market without Databricks."

Chul Lee

Director of Data Engineering & Science, MyFitnesspal



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L'ORÉAL



ABOUT DATAIKU

Dataiku is the centralized data platform that moves businesses along their data journey from analytics at scale to enterprise AI. Dataiku develops the unique advanced analytics software solution that enables companies to build and deliver their own data products more efficiently. Its collaborative, team-based user interface works for all profiles, from data scientists to beginner analysts, and the unified framework allows for both development and deployment of data projects.

54

Customer references from
happy Dataiku users

[VIEW ALL REFERENCES](#)



"Retaining leadership is almost more demanding than becoming a leader. Thanks to Dataiku's advanced analytics software, we've internalized the whole process from raw data to innovative customer facing products and solutions. We therefore manage to stay a step ahead of our competitors in a data-dependant industry."

Christophe Vassallo
CTO, AramisAuto



"DSS has opened the door to new opportunities for Chronopost's commercial, organizational, and operational BI strategy by giving us the tool we need to easily access, analyze, and use our data in a framework that combines both standard and Big Data architectures."

Regine Buys
BI Manager, Chronopost



"Our Smart Data projects gather 3 key components: data, people, and technology. Dataiku DSS lets us quickly reach concrete goals in our data projects so that we can focus on added-value tasks. The machine learning capacities we have internalized will allow us to leverage our IoT data to create new features like sleepy driver detection or potential road..."

Florian Servaux
Smart Data Team Leader, Coyote



"With DSS, we built an app in only 3 months that enabled a 30% boost in our team's productivity. We were able to adopt Hadoop and Machine Learning faster than we had anticipated."

Erwan Pigneul
Project Manager, PagesJaunes



DataRobot

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AVANT

Harmony



HARVARD
BUSINESS SCHOOL

lendingtree

Lenovo

ABOUT DATAROBOT

DataRobot captures the knowledge, experience, and best practices of the world's leading data scientists, delivering unmatched levels of automation and ease-of-use for machine learning initiatives. DataRobot enables users to build and deploy highly accurate machine learning models in a fraction of the time it takes using traditional data science methods.

64

Customer references from
happy DataRobot users

[VIEW ALL REFERENCES](#)

"We were able to do a lot of the work with fewer people, and we were able to grow the team based on different skill sets to solve the problems that our customers have, rather than needing to fill this base need [for machine learning] that DataRobot was able to fill for us."

Jason Mintz
VP of Product, DemystData

"DataRobot is uncharted territory for healthcare. A lot of people use the buzzwords of predictive analytics or machine learning, but we're actually doing it. We have a product that's out on the hospital floors now, and we see it work."

Erin Sullivan
Executive Director of Information Systems and Software Development, Steward Health Care

"The great thing about DataRobot is that the only thing now limiting the models we build is our imagination. There's no simpler way to interact with data science than with DataRobot."

Brian Johnson
VP Product and Operations, DonorBureau

"DataRobot had significantly reduced time spent on creating and tuning predictive models. I've been able to become far more productive and get models into service more quickly than ever before."

Arditto Trianggada
Data Scientist, Traveloka



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Mashable



ABOUT DOMINO DATA LAB

Domino Data Lab was founded by three veterans of the finance industry, to help leading organizations develop better medicines, grow more productive crops, build better cars, or simply recommend the best song to play next. Domino mission is to help data scientists across industries develop and deploy ideas faster with collaborative, reusable, reproducible analysis.

38

Customer references from happy
Domino Data Lab users

[VIEW ALL REFERENCES](#)

"Domino makes me much more productive, letting me deliver projects that would normally take much more time for a larger team."

Dustin Stansbury
Data Scientist, 8tracks

"Domino has been a really ideal platform for providing a coherent, collaborative environment."

Haile Owusu
Chief Data Scientist, Mashable

"Domino demonstrated its ability to fundamentally shift our productivity making what we were doing before much faster and more efficient, living in one place."

Peter Tegelaar
Chief Data Scientist, Catawiki

"Working with Domino gives us the ability to fully leverage our core strengths of working with financial data, building analytics, and applying those to our customers' businesses."

Jacob Grotta
Managing Director of Risk and Finance Analytics, Moody's Analytics



H₂O.ai

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Booking.com

Capital One

COMCAST



★ macy's

ABOUT H2O.AI

H2O.ai is a open source platform for AI. H2O.ai is focused on bringing AI to businesses through software. Its flagship product is H2O, the leading open source platform that makes it easy for financial services, insurance and healthcare companies to deploy AI and deep learning to solve complex problems. H2O.ai is developing mission critical data products for some of the world's most admired and influential companies. Every enterprise needs a digital brain and H2O.ai is making it possible. More than 9,000 organizations and 80,000+ data scientists depend on H2O for critical applications like predictive maintenance and operational intelligence.

91

Customer references from
happy H2O.ai users

[VIEW ALL REFERENCES](#)

"When it comes to developing artificial intelligence products the deployment is where most platforms fall short and with H2O we've got the mojo implementation that essentially simplifies that to the point of being a java object that you incorporate to your platform. That's fantastic!"

Rafa García-Navarro
Co-Founder, CEO, and Chief Data Scientist, Ducit.ai

"H2O.ai provides impressively scalable implementations of many of the important machine learning tools in a user-friendly environment. Allowing for free academic use sets a generous example for commercial software developers — it is also the way forward in the era of open-source software."

Trevor J. Hastie
Professor of Statistics, Stanford University

"With H2O we are building models to improve the patient experience in our hospitals and improve the nursing and doctor workflows as well."

Allison Baker
Data Scientist, HCA

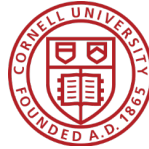
"Our Digital Accelerator focuses on Artificial Intelligence, Robotics, and Emerging Technology. At Stanley Black & Decker, we are committed to converting the exponentially increasing disruption brought by digital into a sustainable competitive advantage, and H2O Driverless AI is one component of that broader strategy."

Robert W. Ross
Vice President for Digital Strategy, AI, and Creative UX, Stanley Black & Decker



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AIRBUS



Honeywell



ABOUT MATHWORKS

MathWorks is the leading developer of mathematical computing software. Engineers and scientists worldwide rely on its products to accelerate the pace of discovery, innovation, and development. MATLAB, the language of technical computing, is a programming environment for algorithm development, data analysis, visualization, and numeric computation. Simulink is a graphical environment for simulation and Model-Based Design for multidomain dynamic and embedded systems. MATLAB and Simulink are also fundamental teaching and research tools in the world's universities and learning institutions.

782

Customer references from
happy MathWorks users

[VIEW ALL REFERENCES](#)

"Knowledge of MathWorks tools is widely sought after by those engineering faculty teaching upper-level courses and performing research. After speaking to our recent graduates, it became even clearer how widely adopted MathWorks tools are in industry."

Jim Carroll

Associate Professor, Department of Electrical and Computer Engineering, Clarkson University

"With MATLAB we spend less time coding and more time developing innovative mobile communications algorithms. More importantly, with only minor modifications we can accelerate the simulation of algorithms on our computing cluster to thoroughly evaluate and verify them under a wide range of operating conditions and scenarios."

Lead Research Engineer
DOCOMO Beijing Labs

"Before we had MATLAB, we would not have been able to produce the clustering model within a reasonable time. We simply would not have done it. MATLAB has opened up new horizons for us."

Pierre-Yves Boillat

Quantitative Analyst, Banque Cantonale Vaudoise

"MATLAB enables us to rapidly develop, debug, and test sound-processing algorithms, and MATLAB Coder simplifies the process of implementing those algorithms in C. There's no other environment or programming language that we could use to produce similar results in the same amount of time."

Yulya Goryachev

Senior Algorithm Engineer, Respiri



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DAIMLER



ABOUT RAPIDMINER

RapidMiner, the industry's #1 open source data science platform, is disrupting the industry by empowering all organizations to put data science behind every decision. RapidMiner's visually-based software accelerates the process of creating predictive analytics models and makes it easy to get the results embedded in business operations. RapidMiner also democratizes data science through its expert marketplace by connecting its vast community of expert users with organizations seeking to begin data science projects at a fraction of the cost of existing solutions.

34

Customer references from
happy RapidMiner users

[VIEW ALL REFERENCES](#)

"Because of RapidMiner's ease-of-use, especially the drag and drop modeling interface, within days our team was using it productively."

Brian Tvenstrup
Chief Analytics Officer, Modern Marketing Concepts

"RapidMiner is extremely powerful, has the best operators, and can handle Big Data from wearables. It also allows us to rapidly prototype very sophisticated analytics, machine learning and classification applications, saving significant time and money."

Kevin Logan
CEO, Body Biolytics

"RapidMiner has a learning curve, for sure. You have to adjust to the user interface and terminology, which is different than legacy tools. But now that I've done it, I use RapidMiner more than other tool. I'm able to build models and analyze results much faster than with what I was using before. Once you learn RapidMiner, everything is a breeze."

Bert Riley
Head of Sales & Marketing, LIAT

"Using RapidMiner's data mining functionality, we can do risk analysis, checking for errors or omissions, flagging certain substance or products, and searching for alternatives."

SustainHub



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ABOUT TIBCO SOFTWARE

TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions.

574

Customer references from happy TIBCO Software users

[VIEW ALL REFERENCES](#)

"Early in the implementation phase when we were still creating reports, we quickly found outliers, and by acting on them saved \$2 million, just like that."

Liesbet Wouters
Sr. Business Process Expert, NXP Semiconductors

"We achieved tremendous productivity by providing our customers with customized dashboards. They're able to see what's going on in the search and that's allowed cooperation between the client and us, so we can make a placement faster. We increased our productivity twofold and cut our costs by 50%."

Paul Grewal
CEO, Sage Human Capital

"TIBCO is now helping us on all these strategic fronts to improve customer experience as a whole. We have a complete toolbox in our hands now for these projects that will deliver the right experience to customers. This solution can resolve a lot of business problems at Citibank."

Roberto Mercadante
Sr. VP, Citibank

"We put our trust in TIBCO, and we realized our goals. We were able to integrate our main systems into one single system. With a SOA built on TIBCO products, we assembled the portfolio of services that are deployed today."

Alex de Hes
Technical Architect, Air France-KLM