2020 SPRING
CUSTOMER SUCCESS REPORT

ENTERPRISE VIDEO PLATFORMS CATEGORY
Enterprise Video Platforms Overview

Video platform software allows you to upload and store videos which can be viewed by others. These sites provide viewer restriction features, so you can decide who to give access to specific videos. Plus, they have embedding functionalities which enable you to integrate videos into presentations, instructional videos, and websites.

Video platform software also provides a search function and tags to assist visitors to find the videos they want. This tool is used by culture, marketing, and content teams in a company to store and share video content with their colleagues and clients. In short, video platform software provides storage and viewing features for video files. They allow visitors - authorized or public - to access and look at hosted videos.
The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

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### Customer Success Report

**Award Levels**

- **Market Leader**
  - Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

- **Top Performer**
  - Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

- **Rising Star**
  - Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.
2020 Customer Success Awards

Check out this list of the highest rated Enterprise Video Platforms software based on the FeaturedCustomers Customer Success Report.

**Market Leaders**
- brightcove
- JWPLAYER
- Kaltura
- Kollective
- Ooyala
- Panopto
- Qumu
- Viddyard
- Wistia

**Top Performers**
- AWS Elemental
- Bitmovin
- Dacast
- Haivision
- Idomoo
- Livestream
- MediaPlatform
- Sundaysky
- Telestream
- UStudio
- Wowza Media Systems

**Rising Stars**
- Bonjoro
- Boxcast
- Brandlive
- Cincopa
- Hive Streaming
- Imagen
- VidGrid
- Vizmo
OVERALL BEST
OF ENTERPRISE VIDEO PLATFORMS

BEST IN CATEGORY

KALTURA
Kaltura provides the world’s first and only Open Source Online Video Platform. Kaltura’s platform includes industry-leading media management applications as well as a framework for developing custom applications. That basically means that Kaltura provides us with flexible video solutions to cover all of our needs both now and in the future. But don’t take their word for it – listen to the industry. Over 300,000 web publishers, media companies, enterprises, educational institutions, and service providers use Kaltura’s flexible platform to enhance their websites, web-services, and web-platforms with advanced video functionalities, including ingestion, management, publishing, distribution, syndication, monetization, and analytics.

“**We liked all the features Kaltura provided, especially the fact that it was a hosted environment and has a central location to store videos. The staff found Kaltura easy to use and liked that they can record and upload a video once but have the ability to use it in multiple places.**”

Sharon Flynn
Assistant Director at Center for Excellence in Learning and Teaching, NUI Galway

“**It was important that OneVoice should be easy to use. The video social media format is familiar to all our employees. And the great thing about video is that we can capture the genuine employee voice, share best practices and collaborate in a highly-engaging format.**”

Jonathan Bunn
Head of Communications, MetLife

“**Faculty didn’t want to be constantly depending on us to be doing things. The nice thing about Kaltura CaptureSpace is that once it’s installed on their computer, faculty can just go ahead and create videos on their own. They liked that flexibility.**”

Minh Le
Media Specialist Center of Instructional Technology and Distance Learning, Northern Essex Community College

“**I have always been a strong believer in the engaging power of video. Oracle was an early adopter of video technology, and we rely heavily on Kaltura’s platform for a wide range of use cases. Kaltura’s video tools that power our internal and external video portals, webcasting, and video messaging, are very popular and widely adopted at Oracle.**”

Chris Stone
Senior Vice President, Oracle
MARKET LEADERS
2020 MARKET LEADERS

- brightcove
- JWPLAYER
- Kollective
- Ooyala
- Panopto
- Qumu
- Vidyard
- Wistia
ABOUT BRIGHTCOVE

Brightcove Inc is the leading global provider of powerful cloud solutions for delivering and monetizing video across connected devices. The company offers a full suite of products and services that reduce the cost and complexity associated with publishing, distributing, measuring and monetizing video across devices. Brightcove has more than 5,000 customers in over 70 countries that rely on the company’s cloud solutions to successfully publish high-quality video experiences to audiences everywhere.

"Video is a highly effective way for us to deliver a range of content and information to employees and franchise owners. We use Brightcove as our online platform. The video players easily and seamlessly embed into portals; we can change our featured video weekly and still showcase previous videos, keeping viewers engaged."

Glen Schwartz
Director of Corporate Communications, Dunkin’ Brands

"We can showcase the features, benefits and specifications of highly sophisticated products and solutions, and now, thanks to Video Cloud, include a rich video experience to demonstrate the tremendous end-to-end capabilities as well. It’s a great fit for our advanced technology-focused brand image."

Damon Popovich
Website Release Manager of Global Integrated Marketing Communications, Motorola Solutions

"Video Cloud allows us to look at our videos and track what’s performing well. Then, we're easily able to refer back to those that performed well when we're planning for upcoming content. Video Cloud gives us all the information that we need to keep improving the viewer experience."

Dave Andrews
President of Devious Media, and a member of the Digital Strategy Committee, Academy of Television Arts & Sciences

"Video Cloud’s CMS solution gave us the control we wanted of our publishing process. The user interface is easy to use, and there are terrific knowledge base resources at your fingertips. So if you think of a process or a task you would like Video Cloud to handle, you can check the resources section and not only find a solution but also a guide on how to..."

Joady Weatherup
Video Content Lead, Michelle Bridges 12 Week Body Transformation (12WBT)
ABOUT JW PLAYER

JW Player is the New York-based company that pioneered video on the web and continues to innovate for the future. As creators of the world’s first open source video player in 2008, they powered the original YouTube and have since expanded to video hosting and streaming, advertising, and analytics for 1 billion monthly unique viewers in 200 countries. JW Player combines the fastest video delivery on the planet with cutting-edge intelligence, empowering publishers to tell highly impactful visual stories and successfully monetize their content.

"JW Player’s innovative and flexible platform differentiates it as a highly valuable solution for building customized videos for our audiences.”

Mark Kortekaas
Executive Vice President & CTO, Univision Communications

"The thing that I love about JW Player is that you’re one of the few players that lets me play a video on multiple devices and browsers. JW Player just really made that simple for us.”

Kyle Epps
Director of Revenue Operations, Teaching Channel

"JW Player’s mobile SDKs give us consistent HLS adaptive media playback in our native apps on both iOS and Android platforms, and their skinning options let us retain full control over our app’s branding.”

Shalabh Agarwal
Product Manager, TO THE NEW

"The JW Player SDK for Android is a key part of our strategy to deliver stunning HD travel videos from around the world in our mobile app and significantly expand the availability of the content to our audience.”

Maximiliano Emmanuelli
Chief Operating Officer, ION Microsystems
ABOUT KOLLECTIVE TECHNOLOGY

At Kollective, we make corporate networks smarter so your people can work better. The Kollective platform scales existing IT infrastructure to accelerate content delivery to the edge of the enterprise while minimizing network congestion. From live town hall meetings, global presentations and on-demand video training, to major operating system updates and the delivery of critical patches, Kollective keeps your network secure without impacting critical business applications. We are a passionate team of experts that work by your side every step of the way. With Kollective it’s as easy to reach a device on your network across the world as it is to reach one in the cubicle next door.

“From a technical point of view, I have no complaints. The software-defined approach is very effective and efficient. We are now reducing video bandwidth by 80%.”
Frederic Ballara
Network Architect, Nestle

“Once we adopted [Kollective], we saw an exponential growth in videos posted on the platform, starting from around 500 in 2013 to around 6,000 videos this year.”
Tom De Lathouwers
Video Post-Production Manager, KBC Bank

“We’ve been really impressed by, and really benefit from, the opportunity Kollective provides us in getting videos out to all of our 25,000 employees across the UK.”
Mark Gibson
Digital Consultant, Nationwide Building Society

“Efficient video delivery to staff located on the fringes of the network was key to the requirement of the solution. Kollective was able to meet this requirement bringing communications to areas where it had not been possible before.”
Steve Hunter
Manager Global Digital Media & AV, HSBC Bank

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Customer references from happy Kollective Technology users

VIEW ALL REFERENCES
ABOUT OOYALA

Ooyala has been at the forefront of shaping the content supply chain revolution as a leading provider of OTT, content production, and digital distribution solutions. Ooyala powers linear and on-demand video for the world’s largest companies, managing thousands of hours of content and serving billions of streams across all platforms.

"Ooyala brought us quality of product, flexibility of product, depth in OTT direction, vision and strategy."

John Hargrave
Chief Operating Officer, Zone·tv

"Delivering video to a global audience is often easier said than done. It can add a lot of manual processes, time and costs to a project. Partnering with Ooyala – and leveraging their expertise – has significantly added to our capabilities, allowing us to better serve the demands of media companies seeking to grow and improve their operations."

Sjef Pijnenburg
ODMedia Group

"Ooyala's latest player technology let our team build a great video experience tailored specifically for Skateboarding content with additional controls for slow-motion and frame-by-frame seeking that let our users engage deeply with our videos."

Paul Mans
Chief Technology Officer, The Berrics

"The Ooyala Flex Media Platform, with its flexible architecture and strong orchestration capabilities, helps us to increase efficiencies, reduce manual processes, and manage our growing library of content."

Stefan Savva
Head, EnhanceTV
ABOUT PANOPTO
Panopto helps universities and businesses create searchable video libraries of their video platform capture software, and inside-video search technology. Today, Panopto’s video platform is the largest repository of expert learning videos in the world. They are headquartered in Seattle, with offices in Pittsburgh, Sydney, Hong Kong, and London. To learn more, visit: www.panopto.com.

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Customer references from happy Panopto users
VIEW ALL REFERENCES

“Panopto is very easy to use – it’s so simple to record, edit and share video content using the system. This ease-of-use will really help us boost uptake of the solution amongst our staff. It’s a relief that you don’t have to be an IT guru to be able to understand it.”

Chris Newsome
Learning and Development Consultant, City and Guilds

“Panopto’s ability to search all the words spoken and shown during an hour-long course video, then instantly fast forward to the exact moment an instructor got to a topic has proven to be a feature our students can’t live without. With Panopto, there is no information that is lost. I think that adds significant value to the learning experience.”

Arjun Nair
Co-founder and Director, Great Learning

“I use Panopto to record various aspects of my Japanese Language course. My students are able to view and listen to these at home via Panopto to practice the various expressions. This helps with pronunciation and tone. Panopto has given me a fantastic avenue for students to train in the language.”

Keiko Hosogoe
Japanese Teacher, Barker College

“We were all very impressed that Panopto was handling over 300 simultaneous streams and still allowing regular daily recordings to upload and process. I would call it a huge success.”

Brent Saltzman
Application Specialist, Creighton University
ABOUT QUMU

Qumu Corporation (QUMU) is the leading provider of best-in-class tools to create, manage, secure, distribute and measure the success of live and on demand video for the enterprise. Backed by the most trusted and experienced team in the industry, the Qumu platform enables global organizations to drive employee engagement, increase access to video, and modernize the workplace by providing a more efficient and effective way to share knowledge.

**“The fund managers are able to sit at their desk and record simply, and it takes between 5 and 10 minutes for a fund manager to record a 90 second video and then get it on our website so it can be distributed.”**

Mark Skinner
Director, Henderson Global Investors

**“Some companies are good at the video streaming aspect but don’t do live so well and there are others that do live video but don’t do the video portal so well. Qumu was the one solution that we looked at that not only did the on-demand video portal experience so well, but also did the live broadcasting aspect of it really well and has a real...”**

Andy Marczak
Solution Owner Webcast and VideoStream, Vodafone

**“Qumu has enabled us to really craft targeted videos for our employees and connect with them with the same thought and intention as face-to-face communications.”**

United Utilities

**“The measure of success I can see for us is allowing a user to view a video regardless of where they are, regardless of how much bandwidth they may have and regardless of what system or device they may be playing it on. And that's why Qumu is a big part of our video strategy.”**

Ed Cho
Sr. Video Streaming Architect, NetApp

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Customer references from happy Qumu users

VIEW ALL REFERENCES
ABOUT VIDYARD

Vidyard is a video marketing platform that helps marketers drive results with video content. Vidyard’s mission is to transform how companies grow their business with video. Vidyard helps take the guesswork out of your video campaign results with our industry-crushing video analytics and pushes more viewers through your funnel with Vidyard’s powerful, built-in video marketing tools.

"Having solid marketing automation integration was an absolute must when we evaluated video vendors. Vidyard’s integration with Eloqua is easy to use and is one of the features that sold us. We use Eloqua plug-ins heavily and the Vidyard Cloud Connector never fails us.”
Scott Logan
Marketing Campaign Manager, inContact

"Vidyard’s seamless integration with Salesforce Service Cloud allows the VictorOps support team to easily produce highly personalized, technically focused, video support communications to our customer base.”
Tom Hart
Vice President of Operations, VictorOps

“We’re leveraging Vidyard to actually monetize video, so instead of hosting all of our video on something like Youtube or Vimeo, we’re now using Vidyard to host our videos on our website with conversion points so that we can use it as an actual lead gen tool.”
Amanda Nielsen
Demand Gen Marketer, New Breed

"It’s given us tremendous visibility into our video content executions and makes tasks like sharing, distribution and calls to action so much easier. It was extremely easy to get up and running and everyone that we’ve dealt with at Vidyard has been so helpful and a pleasure to work with.”
Kevin Iaquinto
Chief Marketing Officer, Deltek
ABOUT WISTIA

Wistia is the ultimate video platform for marketers, making it easy for businesses to create, host, manage, share, and measure videos. With intuitive and powerful products ranging from world-class video hosting to Soapbox—a simple video creation tool—Wistia has everything a business needs to achieve their marketing goals through video. Over 500,000 businesses trust Wistia with their video needs. Try it for free.

138
Customer references from happy Wistia users

“We started using the integration as a way to keep in touch with people who’d missed out, and doing that through Wistia and HubSpot is really valuable for us.”
— Stefanie Grieser
International Marketing Manager, Unbounce

“Being able to see exactly where people are drawn to in your video is extremely important and Wistia allows us to do this.”
— Iris Maslow
Digital Marketing Manager, PrecisionLender

“OMG Wistia is a breeze to use. By adding CTAs and lead capture forms to our videos — in a click or two — we’re turning webinar replays into lead generators.”
— Joanna Wiebe
Co-Founder, Copyhackers

“Using Wistia and Marketo together allows us to notify the right folks on our team that it’s time to make contact, or even to deliver more relevant content to those viewers on demand.”
— Adam Monago
Head of Digital Strategy, ThoughtWorks
ABOUT AWS ELEMENTAL

AWS Elemental, an Amazon Web Services company, combines deep video expertise with the power of the AWS cloud. Solutions from AWS Elemental allow broadcast TV and multiscreen video to be customized, originated and monetized at global scale. Flexible, software-based video processing and delivery gives global media franchises, pay TV operators, content programmers, broadcasters, government agencies and enterprise customers the ability to deliver highly differentiated viewing experiences and the freedom to focus on what matters: transforming ideas into compelling content that captivates viewers.

113
Customer references from happy AWS Elemental users

“The encoding density, picture quality and software flexibility available with Elemental systems is vital to our ability to delight viewers and broadcasters alike.”
Kolja Wehleit
CEO, Wilmaa

“The video quality, content volume, variety of formats, and the ability to support HEVC through a software upgrade is a combination unique to Elemental in the video processing market. Together with Elemental’s industry-leading video processing solutions, we are able to continue delivering new innovations in video streaming technology for our...”
Bill Routt
Chief Operating Officer, MobiTV

“Elemental has provided us with a cost-effective and versatile video processing solution that easily integrates with our existing workflow. High-efficiency video coding (HEVC/H.265) can be enabled solely through software, which provides flexibility in function. Along with scalability and strong support through partnership with Elemental, TVB is...”
Garry Kum
Senior Manager (Technical Services), Engineering Division, Television Broadcasts Limited

“QVC is the world’s largest multimedia retailer with 24/7 multi-platform operations and it's critical we bring our content online immediately after live broadcast. Elemental encoding offers the stability, scalability and performance required to instantly archive round-the-clock programming and extend our offerings to customers across a wide array of...”
Mattias Bråhammar
Vice President, TV operations, QVC
ABOUT BITMOVIN

Bitmovin has been a first mover in almost every significant development in online video, from building and deploying the world’s first (and fastest) commercial adaptive streaming (MPEG-DASH/HLS) HTML5 Player, to being the first to achieve 100x realtime encoding speeds in the cloud. Bitmovin provides HEVC as well as VP9 live streaming with 60FPS and 4K resolution, and built the first containerized video encoding solution with Docker and Kubernetes. Bitmovin products are completely in-house developed, easy and fast to integrate and highly customizable. In combination with their great support, documentation and SLAs, this is a true enterprise offering.

“Today’s consumers want to watch content not only on TV screens but also on mobile devices. We needed a solution that enables us to deliver a broadcast quality of experience for premium content and commercials without compromising on content protection features. Bitmovin’s feature-rich player provides the backbone to our custom video players and…”

Frank Penning
Director of IT & Technology, CBC

“We were impressed with the performance and flexibility of the Bitmovin platform, and Bitmovin’s focus and innovation in the adaptive streaming area.”

Walter Huber
CTO, Flimmit

“Millions of consumers use our platform every single day, so it is essential that we provide high quality, HD video to every device to guarantee the best online experience. Bitmovin’s Player has removed the headache of working with multiple vendors by providing a feature rich player that enables us to easily optimize video streams for Periscope users…”

Tim Lawrence
Strategy and Operations Manager, Periscope

“Delivering high-quality, high definition video to mobile is a key part of our commitment to providing users with the best customer experience possible where they are and any device of their choice. Bitmovin’s encoding will allow us to redefine expectations for quality content in the markets we serve.”

Emmanuel Frenehard
Chief Technology Officer, Iflix
ABOUT DACAST

Dacast is a Streaming as a Service™ video platform delivering affordable, professional, paid online streaming services for all. By leveraging the cloud through CDNs Akamai and EdgeCast, Dacast takes the headache out of video streaming, leaving content owners and broadcasters to focus on what they do best. Trusted by over 35,000 broadcasters, Dacast’s white label, all-in-one video streaming platform allows content owners and broadcasters to be in total control of their online video content.

"Other video providers would experience buffering and streaming issues. Dacast ensures our clients get the best possible experience from our educational material."
Michael Ahern
Marketing Coordinator, BigTrends

"Dacast offers an extremely understandable user interface. This made our transition very smooth. Similarly, familiarizing ourselves with the new platform was seamless. The uploading and encoding speeds are also very fast compared to other services we've used in the past."
Steven Rubin
Online Experience Manager, Callahan & Associates

"Dacast is very user-friendly. We can upload and manage settings incredibly quickly. The Dacast platform should get an award for its interface, as it is so easy to manage and update."
Johny Giacaman
Chief Executive Officer, Motoraty

"Dacast is self-governing, easily manageable and you can buy bandwidth on the fly, on the minute right there and right then."
Joseph DiSanto
Cowhead TV

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Customer references from happy Dacast users

VIEW ALL REFERENCES
ABOUT HAIVISION

Haivision is now a market leader in enterprise video and video streaming technologies. Haivision helps the world’s top organizations communicate, collaborate and educate. Haivision delivers high quality, low latency and reliability throughout the entire IP video lifecycle – from the contribution of video to the recording and management of media assets, through the publication and distribution of video content to your audiences, regardless of location or device.

"The biggest benefit of Haivision’s encoder is its low delay with low latency monitoring to guide our production; we can achieve a much cleaner looking broadcast."
Alber Faust
Senior Director of Media Technology, CTV

"Haivision’s high-quality video solutions along with its deep domain expertise and understanding of surveillance workflows make it the perfect choice of partner for our state-of-the-art, Special Mission Concept Aircraft. Our long-standing relationship with Haivision has enabled us to offer our clients high performance, cost-efficient...."
Stefan Haim
Technical Manager Special Mission Aircraft, Diamond Aircraft

"We had tried using competing encoders but the packet loss made the viewing experience unacceptable. We were impressed with Haivision’s SRT, allowing us to transport video over the internet without sacrificing image quality while...
Roman Bojorquez
Director of Information Technology & Project Development, American Association of Gynecologic Laparoscopists (AAGL)

"Our services are where we come together. The reliability and high-quality of Haivision’s video solutions ensures our members can join and enjoy the same experience regardless of their location.”
Gabriel Soto
IT Director, Celebration Church

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Customer references from happy Haivision users
VIEW ALL REFERENCES
About Idomoo

Idomoo helps brands deliver on the promise of customer personalization, moving each customer emotionally and practically by addressing them individually with a personalized video uniquely tailored to fit their needs. They deliver the most effective customer engagement for your brand because they combine both of the most powerful technologies: video and personalization on a massive scale. Now you can touch each customer with a unique story, tailored to their individual needs. Your customers will appreciate the special attention, relevancy and excitement that their personal videos deliver.

“Idomoo’s Dynamic Video Ads solution gave us the opportunity to seamlessly leverage customer data in a new and exciting way. With their help, we brought the focus of our Facebook campaign onto our individual customers through Personalized Video. It was an industry first and a direct reflection of how much we value driving meaningful...”

Kristian Lorenzon
Head Of Social Media, O2

“We’ve found that using Idomoo technology to engage with our customers sustains and promotes our brand image as well as providing a high ROI. We’re extremely satisfied with the outcome of working with Idomoo on our various projects and will soon be expanding our campaigns across Asia.”

Gil Horsky
Director Digital Marketing, Cadbury

“Our clients love the immediate business impact they can obtain using Personalized Video. Personalized Video has proven to be a consistently effective tool for companies looking to engage with their clients in the digital space using a scalable, cloud-based approach.”

Mike Hodgson
Head of Innovation & Engagement, BT

“With Idomoo, we were able to create a full Personalized Video campaign in a very short timeframe, managed in a single place. The Idomoo platform perfectly fits into our existing animation and video creation workflow. We can keep using the tools we always have been using.”

Pieter Mylle
Multimedia Innovation Consultant, Instruxion
Livestream offers event owners a complete set of hardware and software tools to share their events with a growing community online. Over 40 million viewers each month watch thousands of live events from customers including USA Today, Spotify, Carolina Herrera, Tesla and Jazz at Lincoln Center. Founded in 2007, Livestream is headquartered in New York with offices in Los Angeles, London, Ukraine, and India.

“Vimeo Livestream makes my job easy, because it’s a super intuitive interface. They have the most rock solid backend platform. And ultimately, you have support, so in case there are any issues, they’re immediately there to help you troubleshoot.”

Chris Packard
Streaming Producer, LinkedIn

“Next to face-to-face interaction, live streaming ensures that your people feel like they are in the know in an increasingly digital world. The quality of Vimeo Livestream is higher, the networking reliability is higher, and it’s helpful to have an account team who we can connect with for issues.”

Audrey Plaskacz
Global Director, Internal Communications & Engagement, Lululemon

“Livestream is helping support our marketing goals by essentially giving us a brand new medium to tell a deeper story. Being able to broadcast a real event live and tell these stories is an amazing new weapon in our marketing arsenal.”

Jesse Bull
SVP Brand and Creative, Tough Mudder

“Livestream is compatible with any device, and a lot of people watch on their phones or on their smart TV’s at home. That’s really helped grow our online audience.”

Stephen Robles
Creative Arts and Technology Director, Crossing Church
ABOUT MEDIAPLATFORM

MediaPlatform is the leading live streaming and on-demand video platform with customers that include Abbott Laboratories, ConocoPhillips, EY, General Motors and Sprint. MediaPlatform combines a robust video portal with fully integrated interactive webcasting to help medium and large organizations improve corporate communications and training. MediaPlatform helps businesses leverage on-demand and live video to become more social enterprises, improve employee engagement and enable collaboration. With integrations for Microsoft SharePoint, Skype for Business and WebEx, MediaPlatform software can serve as the backbone for your entire video communications strategy.

"Each of our clients demands a different viewer experience. With MediaPlatform’s tools, I can design a new viewer interface on the fly and get it out for approval on a rapid cycle. We can incorporate branding elements and functionality according to client need, not our template restrictions.”

Andrew Irving
Charge of Webcasting, Mediaco

“When we told Internal Communications that we were avoiding more than $1 million a year in conference-bridge costs by using Adobe Media Enterprise Server and MediaPlatform, they spread the word to all the departments. Everyone started knocking on our door. There is no other way to communicate internally so cost effectively.”

Colin Evans
Senior IT Systems Engineer, Motorola Mobility

“Our webcasts are great and this system can accommodate those needs. Everyone has their own program, color schemes, and logos. Working with the WebCaster system, we are really able to customize the look and feel of every single event. And, with WebCaster we can preview everything in the system and make changes along the way. We can…”

Amber Siegel
Public Outreach Specialist, Tetra Tech

“The toolset works perfectly for our needs and the production support really makes it possible to provide our clients and presenters with the kind of service they expect.”

Evita Sanchez
Webcasting Director, The Curry Rockefeller Group
ABOUT SUNDAYSKY

SundaySky’s personalized video marketing platform, SmartVideo Cloud, enables brands to deliver scalable one-to-one video experiences that foster long-term customer relationships. The SmartVideo Cloud empowers marketers to easily create, manage and optimize real-time personalized video programs throughout the customer lifecycle. AT&T, Comcast, Allstate and other industry-leading brands partner with SundaySky to engage prospective and current customers, resulting in higher revenue, lower costs and deeper loyalty. SundaySky is headquartered in New York with offices in Tel Aviv, London and Tokyo.

“SundaySky’s SmartVideo has not only transformed our communication with guests before they vacation with us, but initiated a strategic way for us to think about our communication throughout our customer lifecycle. Our guests love the personalized, exciting nature of SmartVideo, and we see true value and revenue impact to our business, largely due to...”
Adam Darnell
Executive Director CRM, Atlantis Paradise Island

“SundaySky allows us to give a new level of transparency to our customers and really convey that message of all the values that the rewards program is bringing them. The fact that we’re making it personal and relevant establishes a better connection between our brand and our rewards program.”
John Sellers
Preferred Rewards Executive, Bank of America

“SundaySky’s SmartVideo is delivering better results than anything we’ve tried in the past with video on Facebook. We are seeing results almost 200% better than what we set out to achieve while maintaining a scale that is meaningful to our business in order to reach our customers where they are spending more and more time.”
Todd Campbell
Senior Manager of Digital Media, Cox

“We are very focused on driving results. We are able to measure important KPIs like revenue, conversions on our website, as well as as foot traffic to our stores. And SundaySky delivers that. They just stand out as a partner.”
Kathryn Thakur
Senior Manager of Media Buying, Staples
ABOUT TELESTREAM

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world’s most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media.

"Telestream is deservedly the industry go-to for professional captioning and subtitling solutions."
Kelly Maxwell
Line 21 Media Services LTD.

"Wirecast enabled us to deliver our Infield Party live stream with the high production standards our viewers have come to expect from FOX Sports. Operationally, it allowed our relatively small, four-person crew to handle all aspects of the live production, and streamlined our production costs."
Daniela Mayock
Live/Technical Director, Fox Sports

"As our operation grows, I can’t imagine how we would handle our current media processing workload without Vantage. Vantage ensures that all video—regardless of codec, format, bitrate, or quality—can be ingested into our MediaCentral ecosystem. It also ensures that the material exported from our Avids is in the right format for distribution to all of our...
José Gabriel Ciccarelli
Media Workflow technician and ACSR, Artear

“We chose Telestream Vantage because it’s a scalable, enterprise class transcoding platform that has the horsepower to automate and process multiple workflows simultaneously.”
David Zur Senior
VP of Operations & Engineering, Kroenke Sports & Entertainment
Wowza Media Systems is the recognized gold standard of streaming, with more than 20,000 customers in 170+ countries. By reducing the complexities of video and audio delivery to any device, Wowza enables organizations to expand their reach and more deeply engage their audiences, in industries ranging from education to broadcasting. Wowza was founded in 2005, is privately held, and is headquartered in Colorado.

"Wowza Streaming Cloud is the only cloud-based live streaming technology we found that gives us full confidence in delivering high-quality live streaming, to all output formats and devices anywhere. The easy out-of-the-box setup and use enabled us to achieve our goal in record time. It just works!"
Daniel Federauer
Head of Innovation Management, Sony

"Even with developers on staff that have been working with Wowza for years, Wowza Professional Services provided a level of expertise that we wouldn't otherwise have access to. Wowza's team gave us architecture recommendations, information about tools we were unaware of, and example code for features that we've previously struggled to...
Dustin Stern
Vice President of Engineering, Intelligent Video Solutions

"The Wowza building blocks allow us to provision stable and cost-effective solutions to IPTV and OTT providers from one source, while maintaining our flexibility and innovative advantage. These turnkey solutions can be delivered within three to four months, even if the processing and play-out of content needs to be handled locally."
Sander Bakker
VP Business Development, Stream Group

"With Wowza Streaming Engine™, we can drastically improve sound quality of our station streams and save money on bandwidth without major infrastructure changes."
Adam Hunter
Manager of Information Systems, Astral
ABOUT USTUDIO

uStudio Inc. is a recognized innovator in video content management software. Since its inception, uStudio has partnered with modern business and IT leaders to help them transform the way video is used across teams for improved collaboration, higher marketing conversions, increased revenue and customer satisfaction, and more effective training. uStudio’s patented platform brings a unique video-as-a-service infrastructure to organizations, ensuring the ultimate in flexibility and scalability. uStudio lets businesses Do More with Video™.

“"The best thing about uStudio for developers is it just opens up the door to what you can do with video by being able to access all this data in its raw format and not just purely a framed video on a site.””

Michael Paziena
Chief Executive Officer, Mashbox

“"uStudio is the ‘Rosetta Stone’ of video. It takes one video file and translates it into many different versions and then delivers those files to the appropriate places with regular reporting on viewing activity and it works.””

Jeff Reed
Creative Director, Austin Ridge

“"We’re able to push out content quickly, efficiently, to many platforms. That’s crucial to what we’re trying to do at Arkansas. We want to engage as many fans as possible and have as big a reach as possible.””

Michelle Glover
Assistant Athletic Director for Broadcast Services, University of Arkansas

“"uStudio is not just another video player. It’s a highly configurable platform that delivers any video to any device or destination, regardless of viewing environment, network configuration or storage system.””

Brandon Hall Group

Customer references from happy uStudio users

VIEW ALL REFERENCES
ABOUT BONJORO

Bonjoro is building the world’s first Customer Delight platform to help great teams build real relationships with their customers at scale. Originally developed as their own customer success hack for their last business overnight, Bonjoro tripled their response rates vs. automated emails (see their final version of Bonjoro here). Two years later, thousands of businesses across the world use Bonjoro to spark meaningful conversations and powerful, lasting relationships with their customers too. And the journey has only just begun.

45 Customer references from happy Bonjoro users

"I love Bonjoro - this has been such a huge change to my business. I have been able to get immediate responses, I have been able to book clients with bigger budgets, and not only that, my clients feel so loved...they reach out to me right away and thank me for that beautiful message that no one else is sending them. So that opportunity to stand out is...

Cristina Barragan
Founder & Chief Creative Officer, Posh Peony

"The #1 effect Bonjoro has had is converting leads who are not talking to us, to leads that ARE talking to us. We have people who are signed up, active, and not responding to our emails. We drop them a Bonjoro, and it immediately starts a conversation."

Patrick Barnes
Co-founder and Chief Executive Officer, Advocately

"The customers that I don't get to meet face to face have given fantastic feedback saying that they feel really connected, and as a result they have stayed a customer with us. It's easy to get lost in that flood of emails coming to the customer, so Bonjoro is a great way to stand out from the crowd, and get your business noticed."

Jane Reid
Owner, The Gathered Green

"From a statistics point of view Bonjoro has been absolutely incredible for our business. We actually started using Bonjoro as a bigger strategy to increase retention, and the results were incredible. In the space of 3 months we were able to reduce our churn by 12%, which is huge from a B2B SaaS business perspective. We were also able to shorten the...

Jessica Ruhfus
Collabosaurus
ABOUT BOXCAST

BoxCast is a complete, easy-to-use live video streaming platform comprised of hardware, software and backend services that enables organizations of any size to stream their content flawlessly.

"Capital University Athletics' broadcast efforts have grown exponentially and we could not have achieved what we have without Boxcast's out-of-the-box, forward thinking as well as its openness to work with the end user to hear and act on our concerns, requests, and desires."

RG
Capital University

"Our primary audience is 55+ and often older. They have been requesting live captions for some time and we did not have an easy way to do it until BoxCast offered this service. The biggest benefit is that it is a way to make our customers happy without a lot of extra work and cost."

Kevin Brennan
One Day University

"I was blown away. I was stunned to see the BoxCaster rip through 3 straight days of 9 hour non-stop streams without missing so much as a frame. It worked flawlessly. The whole experience worked perfectly. The hardware and the web-based UI were literally perfect and didn't give me any trouble at all."

Mark Reidland
Bow-Tie Media

"The thing that tipped it for me is the picture is clear as can be. It's buffered before you watch it, so there is no spinning wheel or any of that stuff."

Keith Williams
General Manager, ESPN Cleveland
ABOUT BRANDLIVE

Brandlive is a live video platform for brands and retailers to interact with their audiences for training, marketing and commerce events. They help you build real relationships in real time. They're a new medium. A live video platform that cuts through the din of digital clutter to help brands build human connections and foster loyal relationships at scale in the digital world. They're a new way of communicating, one that is lived not observed, real not fabricated, reciprocal not one-sided, and they're guiding brands and retailers every step of the way.

“Brandlive’s online video and social platform gives our omnichannel marketing a powerful and consistent means of visually connecting with fans and customers, bridging the gap between in-store and online. I can’t think of a better way for us to tell the fantastic story of the new 880.”
Tom Taylor
Head of US Run Specialty Channel Marketing, New Balance

“Brandlive has created an efficient, effective, engaging, feature-packed, professional customer interaction and communication platform that truly works. It allows us to share profitable and pertinent information with a large or selective group of our customers in real-time.”
Kyle Brown
Director of Sales & Marketing, Nightforce

“It proved very effective. The whole power of the [Brandlive] platform is for people to ask questions and answer in real time and do it in a personalized way. It’s a tremendous time saver, and really made us think through our content stories and what we wanted to focus on. I think it’s by far and away the most feature rich solution for communicating...”
Peter Taylor
General Manager, Go Rhino

“Working with Brandlive allowed us to use their excellent turnkey platform; we didn’t have to waste time and money figuring out how to leverage consumer streaming sites in ways they aren’t intended to be used. I couldn’t be more impressed with Brandlive’s commitment to helping their customers broadcast the kind of high-quality video that lives...”
Blaise Douros
Videographer, Kuiu

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Customer references from happy Brandlive users

VIEW ALL REFERENCES
ABOUT CINCOPA

Cincopa is an All Inclusive Online Video & Media Platform offering Enterprise solutions for Marketing Teams, Secure Internal Communication, Publishers & Media Companies, Education and Sales. Cincopa offers Public Cloud as well as Private Cloud, Hybrid and On-premise deployment to fit the needs and security requirements of the modern organization.

“Cincopa has been a fantastic partner in helping edWeb implement a great platform for the hosting of our webinar recordings. We needed features including the ability to track viewership on any device, an API for real-time data transfer, closed-captioning, and in-video quizzes. Cincopa is always interested in learning what we need and helping to build a...”

Lisa Schmucki
Founder & CEO, edWeb.net

“We were pleased to find that Cincopa was user-friendly when it came to integrations of multimedia elements into our Learning Management Systems (LMS) which students use to access their course materials. Cincopa was also considerably more user-friendly on the administrator end. It allows our team to make quicker edits and updates of content.”

David Alexander
Director, Admissions & Student Services Department, International Career Institute

“We couldn’t be happier with Cincopa for building photo galleries. The interface is easy to use, and we have appreciated the wide variety of user-friendly galleries for our fans and visitors to our website. I highly recommend Cincopa for other sports teams or any companies using photo galleries for their websites or other digital purposes.”

Adam Brady
Director of Publications and Digital Content, Anaheim Ducks

“Cincopa’s integrated platform helped us flag highly engaged prospects and offer qualified, warm leads a demo at exactly the right time, increasing our deal-to-win by 30%.”

Alex Brodholt
Chief Marketing Officer, Switchee
ABOUT Hive STREAMING

Hive Streaming provides high-quality, efficient and secure software-based video streaming distribution and performance analysis solutions. Based in Stockholm, Sweden, Hive Streaming seamlessly integrates with leading enterprise video conferencing and video content management platforms to play an integral role in the video delivery and networking infrastructure of Fortune 500 companies across the world.

“Hive Streaming was a clear choice based on our requirements and thorough evaluation. Their solution’s overall performance and the Hive team’s collaborative approach left us with no doubt that they were the right choice.”
Daniel Klatt
AXA

“I wish all vendors and their products were as easy to work with as Hive Streaming. The Hive team is incredibly responsive and are very accommodating contractually, and their product is one of the easiest software deployments we’ve ever made. We couldn’t be happier with our decision to deploy Hive.”
Scott Stephen
Manager Domain & Workplace Services, Hexion

"Kemira has been very happy with the performance of Hive Streaming and the commitment of the Hive team. Hive Streaming helped give us the confidence to fully utilize the power of enterprise video communications.”
Tii Salmela
Kemira

"Hive Streaming was light-years ahead of competitors based on our requirements and initial evaluation. Their product features and the Hive team’s knowledge of our network challenges and Office 365 integration gave us confidence that they were the right choice.”
Greg Harrison
Enterprise Video Project Lead, Eastman
ABOUT IMAGEN

Imagen helps businesses, sports organisations and media companies to manage and distribute their ever growing media libraries. This ensures fast, easy, secure and controlled access to content through a highly-customisable content portal. With video representing 60 percent of global data – and set to grow further – Imagen Ltd ensures companies can preserve their valuable content for the future and enable them to maximise its value. Imagen has over 1 million hours of video stored on behalf of leading brands.

"The Imagen platform has saved us a huge number of staff hours and allowed us to really scale our content licensing business.”

Luke Smedley
Submissions and Acquisitions Manager, LADBible Group

"The search feature is so powerful it allows us to find what we need in seconds. And thanks to Imagen’s powerful time-based metadata logging, we can even find specific moments within videos and clip them for use. This not only saves time, but allows us to make better use of our collections too.”

Tom Barnes
Vice President Global, IMG

"Thanks to Imagen we’re now able to offer broadcast clients secure, direct access to content through a platform that’s intuitive and easy-to-use.”

Matthew Sutton
Head of Business and Media Systems, ATP Media

"The Imagen solution has enabled us to offer timeline based searching of moving images and we are very pleased with the result. The website really can bring history alive in your own home.”

David Walsh
Head of Preservation, IWM
VIDIZMO LLC is a Microsoft Gold Application Development & Cloud Partner, recognized as Challenger in Gartner Magic Quadrant for Enterprise Video, Content Management, focusing in Streaming Media, Streaming Video, Cognitive Technologies using Microsoft Azure Cloud, Azure Media & Cognitive Services. Single sign on is provided using SAML-P, ADFS, WS-Federation, or Azure AD. VIDIZMO provides API, HTML Widgets & SCORM to integrate with other systems. VIDIZMO products use industry’s leading public & enterprise content delivery networks (CDN) such as Microsoft Azure, Verizon Edgcast, Akamai & enterprise content caching, acceleration technologies such as VIDIZMO’s eCDN Edge Servers, CISCO ACNS, CISCO WAAAS, Riverbed, Bluecoat & P2P CDN to overcome network congestion & bottlenecks.

"We chose VIDIZMO’s MediaCommerce because it provides us a complete end-to-end solution from content creation to delivery, distribution and monetization, satisfying our training design as well as technical needs. We haven’t found an area where MediaCommerce falls short or didn’t fit.”
Dan Cooper
Partner, VP Business Development, ej4

"I was impressed with VIDIZMO’s capabilities to produce, broadcast and evaluate training materials.”
Bob Heller
President, Outcomes Today

"VIDIZMO has a great idea and good market positioning offering unique features. I see how the ability to create video mashups and quizzes is attractive to corporations, and also the ability to track video viewing analytics on assigned, in-duration and completed presentations.”
Nikola Mihaylov
Software Design Engineer/Test Visual Studio Silverlight/WPF Designer, Microsoft Corporation

"I've seen your VIDIZMO solution - it looks very interesting, allowing any individual to quickly upload and publish an On-Demand video presentation without any encoding.”
Vilbor Cipan
Dynamics UX Team - WPF & Prototyping Spec. MVP for Expression, Microsoft Corporation
ABOUT VIDGRID

VidGrid is Video’s Most Interactive Platform. Going beyond recording, hosting, and sharing; Vidgrid transforms video into a two-way conversation by empowering anyone to capture knowledge, converse with the audience, and control the flow of information. Worldwide leaders such as Fox, Mortensen, G2 Crowd, Paylocity, Duke University, and the University of Nebraska leverage VidGrid to communicate and collaborate across sales, customer success, training and education.

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Customer references from happy VidGrid users

VIEW ALL REFERENCES

“VidGrid helps us solve the problem of communicating, creating rapport, and getting a response.”
Trae Walker
Director of External Relations, SharpSpring

“There is a huge process that needs to happen in order to share a video where everyone can access it, while keeping it secured. After evaluating many video platforms, we found that VidGrid has a streamlined, easy, and effective way to share knowledge through video.”
Jake Turner
Digital Learning Lead, Mortenson Construction

“VidGrid is the most innovative platform I’ve ever seen for making engaging videos. It transforms passive viewing into active participation.”
James Logan
Learning & Development Partner, Apple

“The platform is so easy to use that I can produce a new training video in under 5 minutes. I’ve saved more than half my day since switching to VidGrid.”
Anita McCoy
Lead Instructional Technologist, Guilford Technical Community College