2020 SPRING

CUSTOMER SUCCESS REPORT

FUNDRAISING MANAGEMENT CATEGORY

featured customers

FUNDRAISING MANAGEMENT OVERVIEW

It's a difficult task to manage a nonprofit organization, especially the fundraising part. Institutions with manpower limitations can find it hard to set up campaigns, manage donors, and handle documents to ensure all things are in order. Fundraising management software can be helpful in this case as they give you the needed features to automate routine tasks. You can bid goodbye to old-fashioned methods like utilizing spreadsheets and carrying out door-to-door awareness campaigns.

Today, nonprofits use fundraising software solutions, social media, and emails to operate effectively. These tools enable your organization to launch new campaigns, gauge your efforts' progress in real time, and provide easy payment options to your supporters. Fundraising management software's automation features help to minimize workload and the overhead expenses of implementing campaigns.

Customer Success Report
Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

Content Score is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

Market Presence Score is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

Company Score is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

Customer Success Report Award Levels

Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

3

2020 Customer Success Awards

Check out this list of the highest rated Fundraising Management software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

Classy   dp | donorperfect   GiveGab   MobileCause   onecause POWERFUL FUNDRAISING SOLUTIONS

salsa

TOP PERFORMERS

Double the Donation matching gifts made easy   (Flipcause)   greatergiving   iDonate   Network for Good

Qgiv

RISING STARS

araize   causevox   CLICK&PLEDGE it pays to be good   DOJIGGY   FUNDRAISER software right beside you

OVERALL BEST

OF FUNDRAISING MANAGEMENT

BEST IN CATEGORY

Classy

MARKET LEADER

Classy

TRUSTED BY

camp kesem   TEACH FOR AMERICA   Special Olympics   salesforce foundation   NATIONAL GEOGRAPHIC

ABOUT CLASSY

Classy was founded in 2006 by a group of friends who were frustrated by how hard it was to support a cause in a way that was easy, meaningful, and modern. Today, Classy is the world's fastest growing online and mobile fundraising platform for social impact organizations powering more than 1,500 nonprofits and social enterprises and raising hundreds of millions of dollars. Classy's customers range from high-growth nonprofit startups like Team Rubicon and Pencils of Promise, to some of the world's most respected brands like Oxfam, The World Food Programme and National Geographic. Based in San Diego, CA, Classy is a team of more than 80 and is backed by 35 investors including Mithril Capital Management, Salesforce Ventures, Bullpen Capital and Venture51.

92

Customer references from happy Classy users

VIEW ALL REFERENCES

"We needed a toolset that would give us a 360-degree view of our relationships with donors and constituents. We chose Classy because of their strong integration with Salesforce, superior peer-to-peer fundraising, and the donor-first user experience. Our donation conversion rate has already grown 18.5%."

Diana Peacock
Senior Vice President of Development and Alliances, First Book

---

"With Classy, our supporters have the ability to see how their individual fundraisers are making a direct impact on our cause."

Angela Amarhanov
Development Coordinator, Travis Manion Foundation

"One of our favorite aspects of the Classy Events product are the trigger emails which enable us to send automatic emails to participants letting them know when they've reached a certain amount of their fundraising goal. It makes our work a lot easier and motivates our fundraisers to work harder toward the next milestone/fundraising perk."

Laila Mokhiber
Director of Communication, UNRWA USA National Committee

"Classy's mobile friendly design, social media integrations, smart programming, and fair pricing is what really sold us on the platform."

Roy Palijaro
Communications & Development, Broadway Cares

dp | donorperfect

GiveGab®

MobileCause

onecause®
POWERFUL FUNDRAISING SOLUTIONS

salsa®

TRUSTED BY

SAVANNAH MUSIC FESTIVAL   NASHVILLE ZOO AT GRASSMERE   BRINGING HOPE HOME — Unexpected amazingness for families with cancer.   APLA AIDS Project Los Angeles   United Way

ABOUT DONORPERFECT

DonorPerfect Fundraising Growth Platform empowers you to achieve the goals that are meaningful to your organization. Whether you're a new nonprofit or an established entity, your DonorPerfect can be personalized to serve your fundraising needs today and expand with you over time as your organization's challenges and opportunities evolve.

97

Customer references from happy DonorPerfect users

VIEW ALL REFERENCES

"Sponsorships, as well as other types of donations, can be set up easily on our website using DonorPerfect Online Forms, which integrate wonderfully with DonorPerfect. It's really nice to have this 'set it and forget it' functionality as far as monthly donations are concerned. Many of our sponsors and other donors readily go for this convenient and secure...

Susan Lam
Director of Sponsorship, Living Hope International

"With (DonorPerfect's integrated online forms), we've been able to put our logo on (our online donation form), brand it, make it look unique and inviting, link it to our website, and easily integrate the information back into DonorPerfect."

Kathleen Clabby
Director of Marketing & Donor Development, National Repertory Orchestra

---

"It's my job to keep the database clean. The thing I like about DonorPerfect is that it's so user friendly. If you make a mistake, it's not a problem, you can delete that and start over. The fact that DP can do that and has so many other functions makes it a phenomenal software."

Chris Price
Rehoboth Art League

"DonorPerfect captures all of the data that is crucial in fundraising. It's a great help in targeting donors, knowing your donors and helping to analyze giving to implement improved strategies."
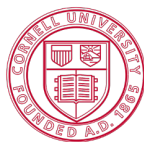
Christine Lewis
United Way Worldwide

GiveGab®

MARKET LEADER

TRUSTED BY

CANCER RESOURCE CENTER OF THE FINGER LAKES   ·   CORNELL UNIVERSITY FOUNDED A.D. 1865   ·   girls inc. of New York City   ·   goodwill   ·   FOODNET Meals on Wheels

ABOUT GIVEGAB

GiveGab is the #1 digital solution for giving days and year-round fundraising, making it easy for development professionals to be great at their jobs. Who We Serve: • Cause-Based Nonprofits • Community & Civic Foundations • Higher Education Institutions • Public Media Outlet GiveGab offers a complete suite of custom-tailored products and services to fit your organization's unique needs, and to enhance your everyday giving strategy both online and offline. Maximize your potential with GiveGab's modern and easy-to-use software empowering you to cultivate long-term giving relationships.

128
Customer references from happy GiveGab users

VIEW ALL REFERENCES

"The GiveGab platform is a marvelous way to create not only funds, but also awareness of our cause. We also gained a contact list of community members that believe in what we do. GiveGab's personal support and professional guidance during the process was invaluable. The team's creativity, positive attitudes and down right determination to reach the...
Frank Towner
CEO, The YMCA

"Fundraising with GiveGab was a dream - they advised and supported us throughout the entire process! I always felt that they were cheering us on, that their only goal was for us to succeed. I love how the platform allows donors to give in a fundraiser's name - it personalizes the donor experience. I can't imagine using any other fundraising platform after such...
Jacey Little
Artistic Director, Horse Head Theatre Company

"Fundraising with GiveGab was low-stress and enjoyable. The site presents potential donors with great functionality and usability, which allowed us to reach our goal by 131 percent! I would recommend the GiveGab to any organization looking to maximize their fundraising potential."
Moudi Hubeishy
Program Manager, CURCS

"Working with GiveGab was amazing! Our project manager was informative, proactive, helpful and flexible. The chat feature on the website was extremely helpful for us and our nonprofits. The customization abilities made it easy for our nonprofits to tell their stories. I felt like I got to know many of the staff at GiveGab through planning our Giving Day, it...
Nikki Robb
Program Associate, Missoula Community Foundation

MARKET LEADER

MobileCause

TRUSTED BY

WASHINGTON **DECA**

Volunteers of America

Samaritan's Purse
INTERNATIONAL RELIEF

BOY SCOUTS OF AMERICA
LONG BEACH AREA COUNCIL

alzheimer's association

ABOUT MOBILECAUSE

At MobileCause, your cause is our cause. Our mission is to empower nonprofits with innovative solutions that help them do more good. We help nonprofit organizations communicate effectively with current donors, acquire new donors and inspire recurring donations through our suite of solutions that accelerate individual giving programs, including fundraising, events, engagement, communications, reporting and digital marketing services.

157

Customer references from happy MobileCause users

VIEW ALL REFERENCES

"MobileCause has been a total game-changer. With less than 4-weeks lead time before our event, we had the support we needed to not only reach our goal but surpass it by over 130% from the previous year. This platform will transform the way you do fundraising events."

Bennell LaPorte
Teach for America Phoenix

"MobileCause understands the sensitivity of managing our donors. They provide solutions consistent with our need to respect and protect the relationship with them. With MobileCause we can do everything from fundraise to simply stay in touch with donors."

Carla Robinson
Sea Shepherd

"MobileCause helped us raise 3X our original goal for our annual conference. We'll definitely be using the platform again at our upcoming conferences and are already adding the text-to-donate portion to our other marketing channels."

Kirsten Kauling
Member Relations Associate, Shenandoah Valley Battlefields Foundation

"The ease and timeliness with which MobileCause took our branding, language and goals and created uniform marketing material was such a gift to our small, busy team! It took us to the next level of Fundraising Marketing without having to spend months learning how to do it ourselves. Thank you!"

Natalie Moss
Source MN Inc.

onecause®
POWERFUL FUNDRAISING SOLUTIONS

MARKET LEADER

TRUSTED BY

Shedd AQUARIUM · Make-A-Wish GEORGIA · AUTISM SOCIETY Improving the Lives of All Affected by Autism Texas · BOYS & GIRLS CLUBS OF CHICAGO · susan G. komen GREATER NEW YORK CITY

ABOUT ONECAUSE

OneCause is committed to helping cause-driven organizations amplify their message and raise more funds with easy-to-use fundraising solutions. First to market as BidPal in 2007 with revolutionary mobile bidding, their full suite of solutions now powers online giving, event management, mobile bidding, and peer-to-peer fundraising for nonprofit organizations of all sizes.

101
Customer references from happy OneCause users

VIEW ALL REFERENCES

"We were able to set up our Annual Giving campaign quickly and create a simple, engaging giving experience that our donors and parents were looking for from us. The Text to Give platform is so intuitive and easy-to-use."

Lorien Saumier
The Montessori School

"With the built-in social and communication tools, we were able to use our board members to get the word out to a wider network. We got our mission out there and raised a lot of funds online without having to bring people into our building. It made everything so easy!"

Emily Edwards
Manager of Special Events, Shedd Aquarium

"The mobile bidding interface was pretty similar for the users and attendees. On the backend, however, the simplicity of OneCause was a no-brainer. OneCause simply makes our jobs easier; so we have more time to focus on fundraising and trying new ideas."

Amy Crum
Director of Events, SPCA of Wake County

"OneCause has made it easy to customize and personalize giving pages. We're able to drive more year-round engagement from supporters and reach a whole new group of donors with social media sharing."

Jacquie Benestante
Autism Society of Texas

salsa®

TRUSTED BY

ALS ASSOCIATION | Save the Children Action Network | NATIONAL PHYSICIANS ALLIANCE | ARTHRITIS RESEARCH FOUNDATION | Animal Legal Defense Fund

ABOUT SALSA LABS

Salsa Labs is a technology company that provides powerful fundraising, advocacy and marketing software to nonprofit organizations helping them Engage and Change the World. Salsa's leading supporter engagement suite combines marketing automation, email marketing, online fundraising, and online advocacy, with an award-winning nonprofit CRM for powerful donor and constituent relationship management. The company fuels more than 3,000 organizations and 10,000 nonprofit professionals to deliver on their mission! Salsa Labs has offices in Pittsburgh, PA, Bethesda, MD, and Austin, TX.

81

Customer references from happy Salsa Labs users

VIEW ALL REFERENCES

"By switching to Salsa Engage and Salsa CRM, we've been able to fully integrate our P2P Fundraising and our online fundraising with our database. This is a huge time saver. We've also been able to take advantage of features like honor/memorial giving and event management that we were unable to do before."

Debra Norman
Development Associate, Northwood Foundation

"I think sometimes platforms can be too technical or intimidatingly detailed, but Salsa simplifies donor management, email and online fundraising. They have put together the ingredients that I need as a mid-size nonprofit. Since using Salsa, WildFF's donor base and revenue have grown by 30%."

Benjamin C.
Wild Forests and Fauna

"Engage gives us so many great templates and designs that we were able to move to easily when setting up emails and forms for our website. That really helps to create a more seamless user experience."

Heather Burke
Web Manager, Alliance for Justice

"We use Salsa for everything! E-actions, fundraising, sending email blasts, managing our subscribers. It's a really well-integrated way to interact with our online supporters."

Alex Dodds
Communications Director, Smart Growth America

TOP
TOP PERFORMERS

TOP PERFORMER

Double the Donation
matching gifts made easy

TRUSTED BY

Sempervirens Fund   Lazarex It's About Living   FLAGLER COLLEGE   ASPCA   United Spinal Association Greater Boston Chapter Serving Massachusetts and Beyond!

ABOUT DOUBLE THE DONATION

Double the Donation is the leading provider of corporate employee matching gift identification and management software. They work with nonprofit organizations, schools, and universities to promote fundraising through corporate matching gifts and volunteer grant programs. Double the Donation provides multiple ways for organizations to integrate matching gifts into their fundraising strategy.

16

Customer references from happy Double the Donation users

VIEW ALL REFERENCES

"360MatchPro single-handedly increased our matching gifts by over 50%, with no staff time needed from us. Now, we look forward to dedicating more time to using 360MatchPro's targeted personal email and reporting features to increase matching gifts by even more."

KPCC Membership and Leadership Circle Manager
Southern California Public Radio (SCPR)

"We switched to Double the Donation and had no trouble getting the new plugin up and running on our website. Since then I've heard many compliments from our tech team that our match page is much nicer aesthetically and easier for donors to use as a result. It was a huge help that we were able to access the plugin code as part of the trial before we…

Kyle M.
Development Associate, Transportation Alternatives

"I was tasked with finding a better matching gift tool and found Double the Donation. We switched because the matching gift data quality and ease of use of the tool is much simpler and clearer for our donors, which are the keys to helping them submit matching gifts."
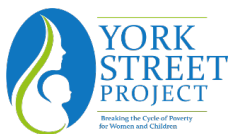
MATT H.
Manager, Support Cooper

"We've been using Double the Donation for over three years. The service is a great way of reminding people to find out if their employer will match their donation and then makes it easy for donors and volunteers to submit these grant requests."

Jamie T.
Director of Major Gifts, Piedmont Healthcare Foundation

Flipcause

TRUSTED BY

Partners in Sustainable Learning

YORK STREET PROJECT
Breaking the Cycle of Poverty for Women and Children

CARE AND SHARE™
FOOD BANK FOR SOUTHERN COLORADO

CALIFORNIA HUMANITIES
A STATE OF OPEN MIND

APPETITE FOR CHANGE

ABOUT FLIPCAUSE

Flipcause is the first fully-integrated, all-in-one fundraising and community engagement platform built for small nonprofits. With a built-in CRM, mobile app, and payment processing, Flipcause is the only tool you need to manage and accept donations, registrations, volunteers, sponsors, and peer-to-peer and crowdfunding campaigns - all from a single cloud-based dashboard. We are dedicated to empowering nonprofits to have greater impact with fewer resources. That's why we have industry-low pricing and every subscription plan comes with a dedicated Success Team and free Concierge Services. Learn more at www.flipcause.com and check out our blog at www.themodernnonprofit.com

13

Customer references from happy Flipcause users

VIEW ALL REFERENCES

"Easy-to-use, looks great to donors, customer service is awesome."

Victoria Winslow
Students for Haiti

"We're really pleased with how easy the platform is and the fact that about 70% of our Donors are in fact covering the transaction fees, so that is exciting."

Care and Share Food Bank

"In the few months we've been using Flipcause, we have decreased our donation form abandonment rate, increased our conversion rate, email opt-ins and average donation amount. And we've saved tons of money in fees and we haven't even launched our new site yet! Needless to say. I have been singing the praises of Flipcause."

Maryknoll Sisters

"We love Flipcause and don't care who knows it! We went from raising less than $5,000 online in 2014-15 to raising $23,000 online in 2015-16 when we made the switch. It's a great tool. Lots of flexibility and easy to use - for us and for donors or parents."

Erin Zanders
Community Music School

greatergiving

TOP PERFORMER

TRUSTED BY

Ronald McDonald House Charities® Oregon & Southwest Washington · SEATTLE AQUARIUM · LEUKEMIA & LYMPHOMA SOCIETY® · American Cancer Society® · 49ERS FOUNDATION

ABOUT GREATER GIVING

Greater Giving helps to be more effective in fundraising efforts and benefit auctions. Their technology and credit card processing solutions are designed exclusively for nonprofits and schools — enabling them to raise more funds with mobile bidding, online registration and donations, event management software, payment processing, peer-to-peer fundraising and more.

84
Customer references from happy Greater Giving users

VIEW ALL REFERENCES

"This revenue enhancer is a ton of fun and can raise a significant amount of funds. The most that I have raised with "The Last Hero" is $38,000 and the largest "prize-value-to-funds raised" differential that I have experienced was raising $12,000 with a $300 magnum of wine."

Chad Carvey
The Principal Auctioneer

"By moving more of the work to the web, we greatly increased our efficiency because it did all the record keeping for us. We thought it would be too expensive and too much hassle...but Online Payments was cost-effective and painless."

Christ the King Parish School

"Greater Giving's Online Payments is a key component of our overall Web-based strategy and is important to aligning all our fundraising efforts."

Ronald McDonald House Charities of Oregon and Southwest Washington

"One of our past event challenges were items left over after the auction due to guests not picking them up or having incomplete contact information to contact the high bidder. After using Greater Giving, all of our items were sold the night of the event. And our attendees have been really happy with the streamlined process - much shorter check-out lines."

49ers Foundation

Network for Good

TRUSTED BY

BOTH HANDS — One for the Widow, One for the Orphan

American Red Cross

FEEDING AMERICA

The YOGA SEED COLLECTIVE

NY THEATRE BALLET

ABOUT NETWORK FOR GOOD

Network for Good offers innovative fundraising and donor management software for nonprofits, plus the expertise, training, and support to drive successful campaigns. The company distributes millions of donations from donors to good causes each year. Since 2001, Network for Good has processed more than $1 billion in donations to over 100,000 charities through its secure online giving platform. Network for Good is a Certified B Corporation and the Network for Good Donor Advised Fund is accredited by the Better Business Bureau Wise Giving Alliance, meeting all 20 of its standards for charity accountability.

87

Customer references from happy Network for Good users

VIEW ALL REFERENCES

"Thank you so much for all you do. Running the year-end donation reports went seamlessly this year. I appreciate your willingness to listen to user feedback and continue to make product improvements. We increased our fundraising totals by more than 32 percent this year and NFG made it so easy to track, acknowledge, and communicate with donors."

Anne Fredrickson
Executive Director, Alpha Women's Center

"The Network for Good platform is very simple to learn and user-friendly. The onboarding process was easy and straightforward, and it's great to have everything all in one place."

Audrey Moore
Executive Director, Lift Up the Vulnerable

"Network for Good's premium training is a simple and affordable way to walk through creating a fundraising strategy. They help us help our own causes and make us look good."

Marilyn Siden
Today's Youth Matter

"Network for Good's social fundraising product is really slick. When I first saw the tool, I thought that the ease-of-use was genius and I knew our staff and board should be using it."

Marcie O'Donnell
Director at Large, Foster Kinship

Qgiv

TRUSTED BY

MINDS MATTER CHICAGO · FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION · Junior Achievement USA · Kiwanis · Big Brothers Big Sisters of Lorain County

ABOUT QGIV

Qgiv was born from a desire to offer user-friendly, easy-to-use services that could process charitable donations, event registrations, pledges, and more. Nonprofit organizations have enough work to do, and the online donations industry was a source of confusion for the very organizations that most needed online fundraising help. In 2005, Qgiv's founders set out to build a clear, easy way for any tax-exempt organization to accept donations and contributions online.

123
Customer references from happy Qgiv users

VIEW ALL REFERENCES

"Our JA office has been using Qgiv for several years now. We find the back-end to be well-organized and easy to use, yet very thorough. We especially like the reporting system, and their customer service is always helpful, which in turn makes my job easier. We also like the fact that Qgiv is now assisting many other Junior Achievement offices…

Natalie Goodrum
Special Events Manager, Junior Achievement of Middle Tennessee

---

"Qgiv has helped our organization by making the donation process streamlined and simple for our donors on the front end, and user-friendly to track donations and pull reports for us on the back end. Qgiv stands out because of its customer service. From setup, to making design changes, to questions about reporting, they are always incredibly…

Jessica Ristow
Development Director, Restore the Earth Foundation

"Qgiv helps us increase donor support through the ease of their online giving system. I particularly appreciate the ability to customize event options to fit a wide variety of events - from formal luncheons to casual walk-a-thons. When I do have questions, I always receive quick and helpful responses. Thanks, Qgiv!"

Michelle Coleman
Development Officer, Hearing, Speech & Deaf Center

"It is easy to use and to manage changes. Best of all is the support that Qgiv provided during pre-sales and continues to do so post-sales. The most valuable feature to us is the immediate donation notification and the rapid transfer of funds to the church's account. I would definitely recommend Qgiv to others."

Robert M. Kelly, Jr.
Parish Historian, Christ Church Shrewsbury

20

iDonate

TRUSTED BY

Jefferson — HEALTH IS ALL WE DO · GUIDE DOG FOUNDATION EST. 1946 · PARTNERS IN ACTION so they may know life · HOPE INTERNATIONAL · Midwest FOOD BANK

ABOUT IDONATE

iDonate is a digital giving software company that delivers an enterprise-class system for non-profit leaders around the globe. Its software solution allows non-profit organizations to facilitate any type of online gift in a customized donor experience. iDonate represents nearly 1,000 of the top nonprofit's in faith, education and healthcare. iDonate was launched in 2014 and is headquartered in Plano, Texas.

30

Customer references from happy iDonate users

VIEW ALL REFERENCES

"We attribute our growth in online donations to the fact that with iDonate, we can easily run specific, personalized giving campaigns that our alumni can connect to."

David Ritchie
Director of Information Services, Thomas Jefferson University

---

"We really like the ability to offer the option for the donor to pay fees. Fees on credit card transactions can be a major cost if you get a lot of transactions, and 71% of our donors opt to pay the fees themselves. That's a really big impact."

Janet Duke
Special Projects Manager, Service Dogs

"They tend to have more stuff. We became sold on iDonate because we needed to be able to receive different sorts of assets, such as gift cards, cell phones, and vehicles. It was tremendous to be able to ask for these things in addition to the generous cash donations they were already making."

Peter Goddard
Comptroller, Midwest Food Bank

"We focused on The Washington Fund during this year's #GivingTuesday and used social media and emails to our alumni to get the word out. Online donations were key and we launched our text-to-donate program, which resulted in us exceeding our campaign goal and getting additional recurring gifts — all made possible by iDonate."

Valerie Bardhi
Assistant Director, Washington College

RISING STARS

äraize

TRUSTED BY

BakeMeHome   ASPEN CENTER FOR PHYSICS   UNIVERSITY OF NOTRE DAME   American Philosophical Association   Memphis Shelby County Education Association

ABOUT ARAIZE

Araize has been providing software solutions for nonprofit organizations since 1985. Araize is the only company that provides a seamlessly integrated SaaS (cloud) solution for nonprofit organizations that includes nonprofit-fund accounting, fundraising (CRM) and payroll in a single system. FastFund Online was designed by CPAs, with extensive experience in the nonprofit sector specifically for the unique fiscal and funding challenges of nonprofit organizations.

13

Customer references from happy Araize users

VIEW ALL REFERENCES

"FastFund Online was the perfect solution for our nonprofit organization needs. With a minimum background in accounting, this software was a lifesaver. It's easy to understand and navigate. I've been able to streamline my workload. I love the filter feature giving me access to various types of reports. It provides our auditors with the organization's...

Marilyn B. Wilkins
Manager, Business Affairs, Memphis-Shelby County Education Association

---

"I found Araize and the FastFund product to be a worthwhile and easy to use data base system that arms my organization with the data it needs to sustain our 'friend building' relationships with donors and stakeholders. I am particularly pleased with Araize's customer service. Immediately responsive and always taking the time to educate me...

Michael J Steinhauer
Director of Job and Fund Development, Madison Area Rehabilitation Center, Inc.

"We researched many accounting programs before selecting FastFund. We have been very pleased with our choice. FastFund facilitates the tracking of our restricted funds; we do not need to do all the double entries that our old software package required. Everyone at Araize has been extremely helpful. The free webinars are very informative, and...

Mary Tom Strayer
Finance Manager, The American Philosophical Association

"FastFund Raising has given our non-profit organization the ability to track revenue and donor data at a level I never believed we could afford. The detailed reports available to us are incredible, and the customer service exceeds any I have experienced in any industry."

Alison Bushman
President, Bake Me Home

RISING STAR

cause**vox**

TRUSTED BY

United Way   Pensacola Habitat for Humanity®   North Texas Food Bank™   girl scouts of northern illinois   the Y®

ABOUT CAUSEVOX

CauseVox's digital fundraising platform is designed to help you raise more with less effort. Typical fundraising software is clunky, complex, and contract-bound, but CauseVox actually tidies up your digital fundraising. Run donation pages, crowdfunding, and peer to peer fundraising in less time, without hassle.

182

Customer references from happy CauseVox users

VIEW ALL REFERENCES

"CauseVox was integral in the success of Shower Strike. Having a web platform that was easily accessible by participants, donors, and admin, that was sleek and user friendly, that enabled much greater social media potential, and empowered advocates, made fundraising much easier, much more fun, and much more effective."

Sarah Evans
Well Aware

"Quite a few people commented that our fundraising platform looked excellent and functioned much more smoothly than others they've used. I have you and the rest of the CauseVox team to thank for that."

Devin
Texas Debate Collective

"Once we settled on the golf marathon idea, we explored multiple options for a software partner. We knew we wanted to find an all-in-one platform that allowed our players to easily create and manage their own fundraising page while providing an easy way for their supporters to contribute to the event. CauseVox checked all of those boxes for us."

David Cohn
Executive Director, First Tee of Southeast Wisconsin

"CauseVox has streamlined our peer-to-peer fundraising, helped us reach new donors, and support our advocates as they raise thousands for our programs."

Sarah Fontenot
Donor Advocacy, World Help

CLICK&PLEDGE®
it pays to be good

RISING STAR

TRUSTED BY

TAHOE FUND   environmental DEFENSE CENTER   the giving kitchen   CANINES FOR SERVICE   FEEDING AMERICA Southwest Virginia

ABOUT CLICK & PLEDGE

Click & Pledge helps nonprofits generate more impact with an all-in-one digital fundraising platform. Since 2000, their innovative technology has helped over 20,000 fundraisers with their campaigns. Their offerings include online donation forms, peer-to-peer fundraising, Donor and Event Management apps for Salesforce®, and much more. Their very own nonprofit, the Click & Pledge Foundation, dedicates itself to creating inspiring documentaries.

37
Customer references from happy Click & Pledge users

VIEW ALL REFERENCES

> "If we didn't have Click & Pledge and Salesforce, fundraising would be significantly harder because we wouldn't have everything in one place that is easily accessible."
> **Diana Dorman**
> **Coordinator, Tahoe Fund**

> "We use Click & Pledge throughout the year for all our online fundraising. The functionality of the tool is strong and with their lower rates, we can put more dollars into saving coral reefs."
> **Dory Gannes**
> **Development Director, Coral Reef Alliance**

> "Having that new receipt makes me more confident about sending people to the website as a fundraiser. Click & Pledge opened up the opportunity to put the face forward that we wanted to have."
> **Anna Goltz**
> **Annual Fund & Corporate Relations Officer, Feeding America Southwest Virginia**

> "It's incredibly easy how everything just flows from Click & Pledge automatically into Salesforce. Click & Pledge gives us the ability to not only accept a wide variety of donations online securely, but it also makes the recordkeeping that goes with it completely seamless."
> **Joi L. Morris**
> **General Counsel and Senior VP of Alliances, HeritX**

TRUSTED BY

SUNCOAST HUMANE SOCIETY
MAKING FRIENDS FOR LIFE

THE GLOBE ACADEMY

THE FITWIT FOUNDATION

Cobblestone Arts Center

APRIL'S CHILD
Help a child. Strengthen a family.

ABOUT DOJIGGY

DoJiggy is a leader in online fundraising, helping to manage campaigns with auctions, galas, peer-to-peer pledge drives (such as walk-a-thons), golf tournaments, and donor management for nonprofit organizations, schools, churches, and community organizations. Over 1,500 nonprofits (including the Leukemia & Lymphoma Society, Big Brothers Big Sisters and Meals on Wheels chapters) rely on DoJiggy's software services to manage content-driven fundraising websites, online event registrations, recurring donation campaigns and more.

65

Customer references from happy DoJiggy users

VIEW ALL REFERENCES

"DoJiggy has been the answer for us. Simple to use but still has extra features. Their customer service is always helpful and the web based product gives us easy access. I recommend DoJiggy for anyone doing large scale events. It makes fundraising easier."

Michelle A.
CBCC Foundation for Community Wellness

"This was our first time using a website to support our fundraiser and our experience with DoJiggy was all positive. The cost was fixed and very reasonable, the administrative website was intuitive and easy to use and the customer support was very helpful."

Paul C.
NYIT Vocational Independence Program

"My event requires the capabilities for registration, donations, t-shirt orders, individual fundraising pages as well as a general fundraising page. DoJiggy provides all these capabilities whereas alternative software packages I've researched do not."

Brooke J.
True Friends

"The platform is easy to use and it was clear that DoJiggy was responding to feedback as they worked to streamline it even more. We couldn't have been happier with our experience. In the end our school ended up with more proceeds from the fundraiser than any previous year."

David S.
DeSoto Trail Elementary School

TRUSTED BY

ABOUT FUNDRAISER SOFTWARE

FundRaiser Software has been helping nonprofits with their development needs by providing donor management software, onsite training, custom development, knowledgeable staff, and dedicated assistance for more than 25 years.

145

Customer references from happy FundRaiser Software users

VIEW ALL REFERENCES

"I have used FundRaiser in my work with a couple of different nonprofits, and I always come back to them because the software brings a great deal of organization and focus to our work. I also feel like I have a personal relationship with the folks at FundRaiser, which makes working with them a fun experience. Their prompt return of calls, attention to detail...

John Mok-Lamme
Karis, Inc

"By using FundRaiser to track and monitor our donations and their giving history and patterns we have managed to keep donations steady in spite of the economy."

Cretia Bunney
Executive Director, United Way of Moscow

"The people entering the information were very pleased with the system. We were able to find existing donor accounts quickly and enter the new pledges and donations quickly. In our previous system, you had to re-enter everything about a donor for each donation. With FundRaiser, we hit 'I want to enter a new donation' and then we're done. It saved us a lot...

Calvin Bader
Engineer, WJIE

"It helps me with reporting on the status of our campaigns. It's a quick place to get the information I need on the amount of money we've raised and the number of people that are involved."

Regina Sheehan
Development Director, Greater Cincinnati Behavioral Health Services