Business Intelligence Software Category

Business Intelligence Software Category

Business intelligence (BI) software, also called marketing intelligence, or business analytics tools, is any measurable business insights and metrics you can gather together to make better decision-making. A business intelligence solution is a Software as a Service (SaaS) that pulls together information from varying sources in order to give you an organized mix of both in-depth and high-level insights. A BI solution automates data consolidation and starts to automate reports to make sense of it all.

Who uses a business analytics tool? When it comes to major company decisions, the C-level executives are the ones that need BI to make decisions, most often the CIO. However, BI solutions dive into other areas like accounting, customer relations and sales, meaning that just about any team member could benefit from better analytics.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2021 Customer Success Awards

Check out this list of the highest rated Business Intelligence Software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

alteryx board DOMO GoodData Logi ANALYTICS

looker Microsoft Power BI Qlik sisense +tableau

Yellowfin ZOHO Analytics

TOP PERFORMERS

birst an Infor company christiansteven exago GROW iDashboards

InetSoft open standards innovation informer INSIGHTSQUARED Klipfolio MicroStrategy

Phocas. TARGIT TIBCO

RISING STARS

CLICDATA DBxtra data that make sense geckoboard IZENDA

* Companies listed in alphabetical order

2021

SPRING 2021

Business Intelligence
Software Category

MARKET LEADERS

ABOUT ALTERYX

alteryx

Alteryx is the launchpad for automation breakthroughs. Be it your personal growth, achieving transformative digital outcomes, or rapid innovation, the results are unparalleled. The unique innovation that converges analytics, data science and process automation into one easy-to-use platform, empowers everyone and every organization to make business-altering breakthroughs the new status quo. Use Alteryx Designer to automate every analytics step — from data prep to data science. Access any data source or type, then blend via a simple drag-and-drop interface. Accelerate text mining with optical character recognition and natural language processing. Visualize better with instantly generated data profiles. Enrich insights with third-party packages for data mapping, geocoding, and more. Connect Alteryx automated workflows with process intelligence systems or RPA bots. ...

522

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Cardinal Health Alteryx helps the business analysts gain their independence by giving a common UI for all the things that they need to do. So from data blending and preparation to cleansing and joining and analytics and reporting, you can do it all within one UI.* ❞

ROGER SHILTZ
BUSINESS INTELLIGENCE MANAGER, CARDINAL HEALTH

❝ *Alteryx is a key platform that allows us to tailor products to consumer preferences around the globe. We use it across many of our businesses that allow us to leverage data, automate processes and empower our people to become self-service digital workers.* ❞

ROD BATES
VICE PRESIDENT, DECISION SCIENCE AND DATA STRATEGY, COCA–COLA

❝ *You don't have to be a database expert. I've used many of the major business intelligence solutions on the market, all of the top brands, and I have found that Alteryx is the most user-friendly from a data access and analysis perspective.* ❞

GREG BUCKO
MANAGER OF CUSTOMER INSIGHTS, SOUTHERN STATES COOPERATIVE

❝ *It can do the data preparation, it can do the analytics, it can do the reporting, it can do the spatial (the mapping side of it), it can do basically everything, and it's end-to-end.* ❞

MIKE JACOBS
SVP SEGMENTATION, EQUIFAX

TRUSTED BY

Walmart · THE HOME DEPOT · TARGET · Southwest · Pfizer

MARKET LEADER

339

Total Customer References

ABOUT BOARD

board

Board is the #1 decision-making platform. Founded in 1994, Board enables people to have a transformative impact on their business, helping them to intuitively play and create with data in a flexible, all-in-one decision-making platform. By unifying Business Intelligence, Corporate Performance Management, and Predictive Analytics, the Board platform allows companies to produce a single, accurate, and complete view of business information, gain actionable insights, and achieve full control of performance across the entire organization. Thanks to Board, global enterprises such as Coca-Cola, DHL, KPMG, Puma, Siemens, and ZF Group have deployed end-to-end decision-making applications at a fraction of the time and cost associated with traditional solutions.

Featured Testimonials

" BOARD has introduced our organization to a flexible Business Intelligence tool that can be used to mine data and create dynamic dashboards with minimal Information Technology Technical Resources. BOARD combines the capabilities to develop dashboards, work flow applications, and database write back in a single tool. This foundation will allow our businesses to create applications to optimize data, streamline process, and support our data driven strategy. "

MIKE SHOOK
DIRECTOR INFORMATION TECHNOLOGY, ITW GLOBAL BRANDS

" With Board we are now able to see what is happening in our stores, what is not happening, what should happen, and how to react to what we see to improve performance. "

MARIA PORTABELLA
HEAD OF BUSINESS ANALYSIS, DESIGUAL

" Board is extremely flexible and allows us to respond easily and in a timely manner to emerging business needs. The most positive aspect is the simplicity in making business users self-sufficient and fully proficient in promptly and effectively delivering their own information needs. "

GIANLUCA MAZZONI
HEAD OF ICT, GRUPPO CREDITO VALTELLINESE

" The BOARD BI Toolkit is so easy to use that, as a commercial assistant with no programming expertise, I find it childs play, and really enjoy working with it, creating extensive reports, even setting up new planning applications and consolidation in BOARD. This enables us to respond quickly and flexibly to new requirements tabled by our executive management team or put forward by our employees. To accomplish this, we are continuously expanding our system, and still have a great many new ideas. "

KSENIA SPASHCHANSKAYA
EXECUTIVE MANAGEMENT ASSISTANT, DUKTUS ROHRSYSTEME WETZLAR

TRUSTED BY

Microsoft   Coca-Cola EUROPEAN PARTNERS   Champion   Volkswagen   KFC

ABOUT DOMO

DOMO

Domo helps all employees–from the CEO to the front-line worker–transform the way business is managed by connecting them to the right data and people they need to improve business results. Domo's Business Cloud is the world's first customizable platform that enables decision makers to identify and act on strategic opportunities in real time. The company works with the world's leading and most progressive brands, including more than 25 percent of the Fortune 50, across multiple industries including travel and hospitality, retail, manufacturing, finance, technology and more.

319

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Domo provides great value as an optimization tool for our real-time campaigns and outbound marketing. It allows us to integrate multiple sources of data, so that we can find out what our ROI is in real time and make decisions to optimize the media bias.* ❞

BRENDAN HART
SR. VP, CONSUMER ANALYTICS AND INSIGHTS, NATIONAL GEOGRAPHIC

❝ *It's totally eye-opening to me how much more we can do with the data in Domo. The diferent kinds graphs that Domo just makes available to us blows my mind.* ❞

DINA BUNN
GLOBAL HEAD OF CENTRAL OPERATIONS & IT, DHL

❝ *Domo allows us to set up alerts and will tell me if a specific metric changes and because of that I'm able to get insight immediately so it's actionable and we can react quickly.* ❞

JON ADAMS
GLOBAL DIGITAL TECHNOLOGY MANAGER, DANAHER CORPORATION

❝ *One of the best Domo features is the flexibility to customize data. We can analyze performance of a given region or center by honing in on three or four specific sets of data and get information about adjusted sales, gross profit, and guest count.* ❞

DAVID WILLIS
CHIEF FINANCIAL OFFICER, EUROPEAN WAX CENTER

TRUSTED BY

Zillow®   mastercard   7-ELEVEN   cisco   Disney

ABOUT GOODDATA

GoodData

GoodData revolutionizes the way companies provide business reporting, dashboards, and ad hoc analytics to customers and partners by integrating seamlessly into workflows. A flexible platform with infinite options, GoodData allows you to easily tailor an individual user's experience. Most importantly, there is no compromise on security, modularity, performance, or price, thanks to flexible pricing options. Register for your FREE GoodData account today or visit gooddata.com for more information.

127

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *GoodData allowed us to combine an unbelievable number of digital data sources into a single view – from competitive analysis, to marketing channel performance, to sales metrics. No other provider was up to that challenge.* "

SCOTT WALLACE
GLOBAL HEAD OF DATA & ANALYTICS, LOWE PROFERO

" *GoodData is the only grown-up BI solution on the market. It's engineered for performance, built for speed, and supported by the best services team around.* "

JOSH LIPTON
VP OF TECHNOLOGY, SPAREFOOT

" *Thanks to our analytics solution, powered by GoodData, we're able to give our customers real-time insights and stunning data visualizations that they can't get anywhere else. It's the only solution that brings high flexibility and high customization to the market.* "

JASON ADAMS
VICE PRESIDENT, ENGINEERING, MERCATUS

" *Our vision was to revolutionize BI for our customers—and GoodData is the perfect partner. Their 'all data' approach powers us to innovate and extend our subscription-based model 3x as fast.* "

CRAIG KELLY
CO–FOUNDER AND PARTNER, EMERALDCUBE

TRUSTED BY

GROUPON   Hootsuite   hp   VISA   Walgreens

ABOUT LOGI ANALYTICS

Logi ANALYTICS

Logi is for application owners who need to build analytic applications. Logi Info offers an analytic development platform that allows you to rapidly build, deploy and maintain analytic applications with analytics at the core that keep your users engaged.

203
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *Logi Analytics is clearly the fastest, easiest, and cheapest solution available for ISVs and SaaS companies that want to embed dashboards and reporting into their applications.* 99

STEVE FISCHER
CTO, ORIGAMI RISK

66 *We were able to develop reports quickly with Logi Info. Reporting is now more flexible so users can view data at the level that best suits their needs, reducing burden on the IT team.* 99

DON BERRY
SYSTEMS ANALYST, EL PASO INDEPENDENT SCHOOL DISTRICT

66 *Logi Info is an incredibly powerful tool. The cost and speed to build were exceptional and the ROI has been amazing.* 99

STEVE HOUGH
PROJECT LEADER, CLINICAL AND BUSINESS QUALITY, PEGASUS HEALTH

66 *With Logi Info, we've empowered our sales team with real-time data and saved significant time in creating reports.* 99

MATT AGRESTA
INFORMATION SYSTEMS MANAGER, ANRITSU

TRUSTED BY

FedEx Express   Marriott HOTELS·RESORTS·SUITES   PERDUE   verizon   at&t

315

Total Customer References

ABOUT LOOKER

looker

Looker is a unified data platform that delivers actionable business insights to employees at the point of decision. Looker integrates data into the daily workflows of users to allow organizations to extract value from data at web-scale. Over 2000 industry-leading and innovative companies such as Sony, Amazon, The Economist, IBM, Etsy, Lyft and Kickstarter have trusted Looker to power their data-driven cultures.

Featured Testimonials

66 *Looker allows data consumers to directly explore your data warehouse, and transforms their queries into dialect-specific SQL. It works incredibly well with Redshift, and it's 100% cloud delivered.* 99

JUSTIN KRAUSE
BUSINESS INTELLIGENCE DEVELOPER, ASANA

66 *The Kiip rewards network relies on Looker to optimize in-app ad delivery. Looker is easy and powerful enough that non-engineers have the ability to analyze data more efficiently. This allows us to answer questions and be alerted to changes more quickly. All reports can easily be shared across offices and in Google Drive. It just works and that's incredibly important to us.* 99

COURTNEY GUERTIN
CTO AND CO-FOUNDER, KIIP

66 *I would say most of our employees work off of reports in their Looker dashboard. The wonderful thing about Looker that's been an absolute lifesaver for us, is that we can create reports for the ops team to detect anomalies in our supply chain or in shipping, as well as countless other points of customer satisfaction.* 99

MICHAEL ZHANG
CO-FOUNDER, TRUMAKER & CO.

66 *Both lightweight and flexible, Looker has allowed our users to access near-live data sets, creating their own metrics on the fly, in their own sandbox, even creating their own queries without knowing SQL. Choosing Looker has also enabled users to share their data discovery results, and has provided a way to promote consistent metrics definitions across all Rafter departments using a metadata layer.* 99

BRITT CRAWFORD
VP BUSINESS ANALYSIS AND PRICING, RAFTER

TRUSTED BY

venmo   YAHOO!   Blue Apron   Cigna   POSHMARK

featured customers

MARKET LEADER

ABOUT MICROSOFT POWER BI

Microsoft

Power BI

Power BI is a business analytics solution that lets you visualize your data and share insights across your organization, or embed them in your app or website. Connect to hundreds of data sources and bring your data to life with live dashboards and reports.

1092
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *What I'm looking forward to with Power BI and Office 365 is the ability to easily share reports through OneDrive, SharePoint Online, and Yammer. I think Yammer will be very powerful for online discussions and sharing, and even changing reports. It is an exciting step for Meijer in moving forward with collaboration and self-service analytics.* 99

MARILYN RICHARDS
DIRECTOR OF BUSINESS INTELLIGENCE AND COLLABORATION, MEIJER

66 *We have integrated Power BI Business Intelligence reports directly and securely with our core banking system and our corporate mobile platform, which we have developed with our own resources. It is really convenient that users from our web, desktop, and mobile interfaces can access Power BI directly as if we developed this tool, without going through different connections or applications.* 99

ÖKKEŞ EMIN BALÇIÇEK
R & D AND CORPORATE ARCHITECTURE MANAGER, KUVEYT TURK KATILIM BANKASI

66 *Implementing Power BI allowed us to enhance our business intelligence and analytics dashboards. This means we can track the performance of our students, teachers, and the schools themselves on a daily basis.* 99

NAVEED YOUNUS
HEAD OF INFORMATION TECHNOLOGY, THE CITIZENS FOUNDATION

66 *Now, with Power BI Embedded in Integrate, users can do even more. They can innovate and look at different what-if scenarios in a self-sufficient way; without having to ask IT to build another custom report. They can tap into self-service business intelligence. They are empowered to act on their own in real time there and then.* 99

TOM PEPLOW
UK TEAM LEAD, MILLIMAN CONSULTING

TRUSTED BY

Walgreens   TOSHIBA   hp   Honeywell   Coca-Cola

ABOUT QLIK

Qlik Q

Qlik is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Approximately 35,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

1053
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" With QlikView, everyone within the company can independently "play around" with the data to create graphs on screen that are relevant to them. Subsequently, they can investigate possible deviations using intuitive drill downs. Because of the ease of use of the software and the fl exibility QlikView offers, analyzing and reporting has become fun. "

    DIRK NOTAERT
    BUSINESS INTELLIGENCE MANAGER, B. BRAUN

" Thanks to QlikView, we have complete control over all our business processes, including tracking & tracing. The ability to perform daily analyses allows us to adjust easily and achieve dramatic cost savings. "

    JAAP BROKKING
    GENERAL MANAGER, BBS FOOD

" We chose QlikView because it's a business intelligence platform that's used worldwide, quick to deploy, easy to maintain, and represents the kind of value for money our company was looking for. "

    ADOLFO ESPINOSA
    CHIEF FINANCIAL OFFICER, FUNDESEM BUSINESS SCHOOL

" Digia specialists showed us QlikView system and we were delighted with the rich features of the product and at the same time the simplicity of its use. QlikView generates various types of reports easily and allows us to see business in general, and go deep into the details to any granularity we need. During the demonstration we were able to make a deep expertise of Digia specialists, their understanding of our goals and the business processes of transport companies. The costs and time of implementation convinced us finally that we made a good choice. "

    YURI SUVOROV
    CHIEF EXECUTIVE OFFICER, GALAXY

TRUSTED BY

UNITED   VOLVO   TOSHIBA   SIEMENS   TD Bank

371

Total Customer References

VIEW ALL REFERENCES

ABOUT SISENSE

sisense

Sisense empowers everyday business users to independently manage, analyze and visualize complex data quickly and cost-effectively. Their mission is to transform complex data into insights everywhere, enabling access to business intelligence across the entire organization. Their leading innovation is used by companies seeking to gain insights into their own business, and also embedded by technology and service companies that aim to provide additional insights and value for their customers.

Featured Testimonials

66 *Sisense is as easy as dragging and dropping in Excel, except you get interactive, powerful reports. The capabilities of the Sisense report builder are just so powerful and slick.* 99

MIKE VAN THIEL
CEO AND CO-FOUNDER, KNOWN FACTORS

66 *Using Sisense allows us to build dashboards that our clients can log into. We chose for Sisense to host the platform on the cloud because we knew it would be a lot quicker to get up and running than if we built and hosted it ourselves. A great feature is being able to have custom sub-domains and home pages for our individual clients, making it feel like our own implementation.* 99

DALE BRADMAN
DATA ENGINEER, PROFUSION

66 *We can create dashboards, create email reports, everything we need, so Sisense for Cloud Data Teams really has the full scope of what we needed to effectively drive business insights from our raw data tables. Sisense for Cloud Data Teams has also scaled a lot with our needs as we've done some more complex analysis. It's easy to get started, great for scaling, and gives you all the functionality you need right at your fingertips.* 99

CHRIS STANLEY
BUSINESS OPERATIONS, COVER

66 *We were really excited by all the features and functionality available in Sisense for Cloud Data Teams, especially the filters that make it really easy for us to create aggregate dashboards across our clients. It makes a huge difference for us — we have all these different clients, and we can change out not only the criteria we're looking at, but quickly swap clients in and out of the dashboard on the same metrics to aggregate it all in an overview dashboard. That's perfect for our use case.* 99

INDIA FERARD
HEAD OF CUSTOMER SUCCESS, PERMUTIVE

TRUSTED BY

SONY   SAMSUNG   ZipRecruiter   TARGET   PHILIPS

ABOUT TABLEAU SOFTWARE

+ + + + tableau®

Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software, announced that its global OEM Partner program added seven new valued partners, including: Premier, Inc., Redzone, Vocera Communications, CI&T, LeanKit, N2N and PostUp. By partnering with Tableau, these independent software vendors (ISVs) and Software-as-a-Service (SaaS) providers gain the ability to integrate, co-brand and embed Tableau's powerful and easy to use data visualization software into their own products.

1366
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *Tableau has helped us [HotelQuickly] stay competitive by automating reporting of key metrics and visualizing them in very attractive manner. Thanks to Tableau we are truly becoming a data-driven company. People love the insightful dashboards that are always up to date online.* 99

PETER VARGA
HEAD OF BUSINESS INTELLIGENCE, HOTELQUICKLY

66 *True intelligence comes from a well-grounded, triangulated view of data that's sitting in silos across our customer organization. Tableau's ability to integrate into different scenarios and bring out the best insight in such a simplistic but powerful manner helps us add greater value to our customers.* 99

ANEES MERCHANT
SENIOR VICE PRESIDENT, BLUEOCEAN MARKET INTELLIGENCE

66 *Tableau's visual layout and filtering capabilities allow us to reduce datasets of millions of network connection records to understandable views, and its flexible output options enable us to visually analyze hundreds of thousands of them as we search for the source of an intrusion.* 99

JOHN GERTH
MANAGER, COMPUTER GRAPHICS LAB, STANFORD UNIVERSITY

66 *With Tableau, we have been able to save the consultants 80% of their time. This is time that they no longer have to waste on data preparation and report generation. They can now use their time to analyze the campaigns more intensively, to better recognize the advertising effect, and to get even more out of the advertising money for the customer.* 99

ALEXANDER VOLK
DIRECTOR OF BUSINESS INTELLIGENCE AND TECHNOLOGY, CROSSMEDIA

TRUSTED BY

Unilever   Spotify   PROGRESSIVE   (intel)   HILTON WORLDWIDE

ABOUT YELLOWFIN

Yellowfin

Yellowfin is a global Business Intelligence (BI) and analytics software vendor passionate about making BI easy. It is a highly intuitive, 100 percent web-based reporting and analytics solution. Yellowfin is a leader in mobile, collaborative and embedded BI, as well as location intelligence and data visualization.

98
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Yellowfin has provided us not only with an outstanding Business Intelligence application, but also exceptional support and assistance to help us bring our BI module to market.* ❞

MIKE GIUFFRIDA
CO–FOUNDER & CHIEF EXECUTIVE OFFICER, ACENDRE

❝ *After an extensive assessment of Business Intelligence software vendors, the decision to partner with Yellowfin was an easy one. Yellowfin's BI platform ticked every box in terms of functionality and ease of use. It was also clear the firm possessed an agile and responsive team with whom it would be easy to do business. Additionally, Yellowfin's flexible partner revenue share model allowed RFi Group to deliver on its vision of rolling out an online analytics portal that would be accessible to its entire client base.* ❞

CHARLES HIGBY
BENCHMARKING DIRECTOR, RFI GROUP

❝ *Yellowfin makes it simple to dig into the data and focus on meaningful issues so customers can solve problems and act on opportunities. With Yellowfin, business users see an easy-to-understand, actionable interpretation of the data that allows them to respond quickly when any relevant business conditions change.* ❞

MARC DAVERAT
CEO, VALUABLE DATA

❝ *It quickly became apparent how expensive most Business Intelligence solutions were to roll-out across large organisations. We wanted a solution which could start small and then be scaled up without giving us headaches about cost. With Yellowfin's value for money pricing structure, we knew we could do just that.* ❞

DAVE TOMLINSON
DIRECTOR OF FINANCE, LANCASHIRE CARE NHS FOUNDATION TRUST

TRUSTED BY

ANZ BARCLAYS CIVICA NHS Lancashire Care NHS Foundation Trust NTT DaTa Trusted Global Innovator

MARKET LEADER

ABOUT ZOHO ANALYTICS

ZOHO Analytics

Zoho Analytics (previously Zoho Reports) is a self-service BI and data analytics software that lets you create visually appealing data visualizations and insightful dashboards in minutes.

Featured Testimonials

> ❝ Zoho reports is a pretty good business intelligence tool. It is very user friendly. My favorite part about this software is that it has a very short implementation plan. You can set it up and implement in no time at all. ❞

DEB TURNER
DIRECTOR OF INFORMATION TECHNOLOGY, BLUFFTON UNIVERSITY

> ❝ Zoho Analytics is an easy to use business intelligence tool. There are many integration options; we integrate Google Analytics, Zoho CRM, Zoho Projects as well as our custom ERP system. The recommended tables are often useful. Creating custom charts and tables, then organizing them into dashboards is where this software shines. ❞

MICHAEL TORRES
MARKETING DIRECTOR, FABRICATION ENTERPRISES INC.

> ❝ Zoho Analytics lets you create reports pretty simply and it lets you join multiple data sources together in a single report. The various filters are very helpful and relatively easy to use as well. ❞

RUSS B
VP OPERATIONS, GLOWTOUCH TECHNOLOGIES

> ❝ Zoho Analytics drastically reduced the hours spent in fetching, analyzing, and presenting data. I can now log in from anywhere, at any time, using any device and create dashboards in no time. ❞

STEPHEN SHORTER
GENERAL MANAGER – SOLUTIONS GROUP, VIATEK

TRUSTED BY

Trimble. SUZUKI KPMG Capgemini TJX

2021

SPRING 2021

Business Intelligence
Software Category

TOP PERFORMERS

featured
customers

ABOUT BIRST

birst
an Infor company

Birst is the only enterprise-caliber Business Intelligence platform born in the cloud. Less costly and more agile than Legacy BI and more powerful than Data Discovery, Birst is engineered with an automated data warehouse and rich, visual analytics to give meaning to data of all types and sizes. Coupled with the agility of the cloud, Birst gives business teams the ability to solve real problems.

95
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" When we looked at the ease with which various BI solutions allow business users to construct, maintain, and add new sources to a data model, Birst blew everything else out of the water. It was point and click no complex SQL required. "

MONIQUE HERMAN
VP BUSINESS OPERATIONS, JIVE SOFTWARE

" We chose Birst because it offers a low-risk, cost-effective way to quickly implement and easily maintain a comprehensive BI solution. "

GEORGE SANCHEZ
DIRECTOR OF INFORMATION TECHNOLOGY, KYDEX

" Our organisation has always been data-driven, but teams had islands of data that they had to work with manually. With Birst, we have networked our data sources together and delivered analytics into the hands of the teams that need this insight. This approach means that we can work with data as it is, rather than with reports that are static and not fit for purpose. "

BART REDDER
GROUP CRM AND INTELLIGENCE DIRECTOR, GRAYDON

" Birst OEM analytics allowed us to create a business intelligence solution that enables our customers to gain analytic insights on the effectiveness of their benefits programs and recognize the value of their core application. Birst enabled us to launch our analytics solution in less than a quarter. "

THOMSONS ONLINE BENEFITS

TRUSTED BY

AMERICAN EXPRESS   SAP   PANDORA   Kellogg's   Clarks

featured customers

TOP PERFORMER

ABOUT CHRISTIANSTEVEN SOFTWARE

christiansteven

With over 1,000 clients in 47 countries, we are committed to a culture where we put people first – our customers, our employees & our partners. We specialize in Data Analytics, Business Intelligence, reporting, report distribution, report scheduling, dashboards & automating business processes. From scheduled BI report delivery to browser-based Data Analytics & mobile-enabled dashboards, the magic sauce is in our proprietary business process automation experience & know-how that leverages business rules, workflows & instant notification capabilities built right into our Business Intelligence, Data Analytics & report distribution solutions.

39
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" We decided to go for PBRS after a short survey. Key selection criteria's for us were : easy integration of PBRS in our solution, high level of automation capabilities and the vast possibilities to provide reports in all kind of ways. PBRS is a "must have" application when using Power BI. We are convinced it will bring lots of value both to our customers and the organisation (for internal reporting). "

LADA MCALEER
FYIDOCTORS

" The CRD tool is very efficient and robust and has helped our company automate various processes and bring in efficiency. The support team has been very responsive and helpful. They have always been very prompt to respond to any kind of queries I have with the tool. I would recommend this tool to anyone who wants to reduce manual overhead and bring in process improvement into their business. "

DHANYA PAUL TENNY
HAWKER PACIFIC

" I must say this is an easy one for me, as I have always been impressed by all of the team at ChristianSteven Software and hold them in high esteem. We have partnered with ChristianSteven Software for more than a decade now, and have found their software solution of CRD to be fundamental to our business, and critically superb value for money. ChristianSteven Software have always conducted themselves as professional and experts within their industry, any issues we have encountered have been dealt with swiftly and efficiently – I truly cannot think of any complaints or moans I have had with them. "

TIM LARCOMBE
BUSINESS SYSTEMS & IT DIRECTOR, SIGMA 3 KITCHENS

" PBRS - Reports Scheduling System from ChristianSteven, is a very well thought out product which really kept novice end-user in mind to create report schedules. It handles most of the report scheduling requirements out of the box. The system handles both SQL Reporting Services & Power BI in a single solution which fits for our current and future needs. The support team is very easy to reach, and very professional. Product updates & patches are released every month, covering enhancement requests that they received from customers, which is nice! "

ARVIND PERIYASAMY
BI ARCHITECT, ULINE

TRUSTED BY

ABOUT EXAGO, INC.

EXAGO

Embedded Business Intelligence for Software Providers - "Powered by Exago BI". Exago BI is a 100% web-based, seamlessly embedded, no plugins required, solution for software companies looking to provide ad hoc reporting, dashboards and business analysis to their clients. Their full-featured BI solution tightly integrates with your web-based SaaS and or on-premise application and allows non-technical users to create reports and dashboards without help from IT. Exago BI provides advanced features such as interactive data visualizations, geo-maps, drilldowns, user-defined formulas, and data merging into predefined "pixel perfect" PDF, RTF and Excel templates.

38
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Exago's business-intelligence solution is a strategic complement to Adapt staffing software. The embedded solution gives our clients the ability to design customer reports and dashboards with ease. More importantly, our clients can make faster and better decisions for their organizations with the right data at the right time and with the right format.* "

BETSY WILSON
DIRECTOR OF PRODUCT MANAGEMENT, ERECRUIT

" *To operate efficiently and competitively, capital construction owners must make business decisions that are data-driven. Our business intelligence solution, powered by Exago, enables our customers to explore and visualize program performance. And, while the new reporting and dashboards solution is powered by Exago BI, it is highly integrated delivering our customers tremendous usability and value.* "

RON ANTEVY
CEO, E–BUILDER

" *Exago eliminates the frustration of creating and editing ad hoc reports and makes these tasks completely self-service for non-technical users.* "

MANASH SAHOO
CHIEF SOFTWARE ARCHITECT, NTRACTS

" *Exago's training team is top notch! They truly understand what a user needs to succeed with their tool. They took the time to learn about our industry and terminology and create a training plan around our exact needs.* "

MIKE PROFIT
VICE PRESIDENT PRODUCT MANAGEMENT, WORKWAVE

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datto AUTOTASK   WORKWAVE AN IFS COMPANY   B2W SOFTWARE   e-Builder A TRIMBLE COMPANY   fm:systems

TOP PERFORMER

ABOUT GROW.COM

Grow is a no-code full-stack business intelligence (BI) platform that empowers everyone in your organization to make data-driven decisions. By combining ETL, data warehousing and visualization in one easy-to-use platform, any organization can connect and explore its data to surface insights. And our unlimited-user license model gives everyone access to the answers they need without waiting in line for an analyst. Now everyone can make great decisions in real-time to accelerate their growth.

68
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Everybody is now talking about the data and understands it. Grow displays the data in a very clear and simple way, and you're not bamboozled with too many options. It's really easy to present data in Grow, but when support has been required, it's been first-class. It has been really personalised. Even when it's out of hours, the Grow team has been there to provide assistance.* ❞

HARRY HARRISON
HEAD OF PRODUCT & GROWTH, THE DOTS

❝ *Grow provides an interface that lets you easily transform and manipulate your data into awesome visuals.* ❞

JESSI DUFFIN
DIRECTOR OF OPERATIONS, BIG LEAP

❝ *Overall, Grow is solving my reporting problems and has impressed everyone that has used it. We have partners around the world that now have real-time access to important data like inventory, sales by customer, staff notes, and more. Grow gives our brands and staff access to the right data and metrics to help us focus on the real problems and solutions that will grow our business.* ❞

CHRIS DEUTSCHMAN
CEO AND OWNER, BLUE SKY DISTRIBUTING

❝ *Grow has changed our mindset as a team. Now we're able to see our data everyday – before we only saw it quarterly or monthly. We're now able to slice up the data and share it with the team in our daily meetings.* ❞

BRENT BENNETT
CEO, SPECTRA MANAGEMENT

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TOP PERFORMER

ABOUT INETSOFT

InetSoft is an easy, agile, and robust business intelligence software that makes it possible for organizations and solution providers of all sizes to deploy or embed full-featured business intelligence solutions. Application highlights include visually-compelling and interactive dashboards that ensure greater end-user adoption plus pixel-perfect report generation, scheduling, and bursting. InetSoft's capability combined with efficient information access enabled by InetSoft's visual analysis technologies allows maximum self-service that benefits the average business user, the IT administrator, and the developer.

108
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Style Intelligence is a great app for analyzing data via ad hoc filtering. In addition, the visualizations are eye popping and easy to generate and edit. Great visuals, easy ad hoc filtering - very effective from a dashboard user stand point. Documentation is helpful. Support is terrific.* ❞

LEE RONALD
DIRECTOR, COMMERCIAL OPERATIONS, MDS PHARMA SERVICES

❝ *We are delighted with the results we're getting out of InetSoft's Style Intelligence – real-time, instant access and visibility, 24/7. The process of generating the management information pack was taking us as a team on average 6 hours a week to generate the various elements to the pack. So that's valuable time we've got back now. And we can see our KPIs whenever we need to now - this was only available and up to date once a week beforehand.* ❞

GAVIN HARPER
PRODUCTION DIRECTOR, FERN PLASTIC PRODUCTS

❝ *InetSoft is a robust offering and is suitable for all BI needs. The flexibility of the system is very robust. The ability to connect to disparate data sources and "mash them up" into a single dashboard or report makes this our go-to for data analysis.* ❞

FLEXITALLIC

❝ *Each application is data-rich, and our customers need easy-to-use, yet powerful, reporting and analysis capabilities. We have been particularly happy with the performance that embedding InetSoft's technology has delivered with reports running in seconds, not minutes, which has considerably enhanced the end-user experience -- while at the same time reducing the resource load in producing reports and greatly increasing throughput.* ❞

JAMES MCCORMICK
PROJECT LAEDER, DATA SOLUTIONS INC

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featured customers

TOP PERFORMER

83
Total Customer References

ABOUT INFORMER BY ENTRINSIK

Founded in 1984, Entrinsik is an established, global software company based in Raleigh, North Carolina. Over 3,000 organizations in many industries around the world use Entrinsik software everyday. Our state of the art solutions improve efficiency, productivity, and streamline daily operations. Informer 5 is a robust, extensible data discovery and analytics platform that simplifies the process of accessing, cleansing, blending, and analyzing on-prem and cloud data. Aggregate disparate data using a single web-based platform to create a cohesive, curated, governed data hub for self-service data analysis. Explore, visualize and analyze relevant data on the fly. Securely publish Reports and collaborate with colleagues. Generate Dashboards that consolidate critical performance metrics. Informer is used extensively within various industries including Higher Education, Insurance, Manufacturing & ...

Featured Testimonials

66 *Entrinsik Informer is perfect for large organizations that collect data from multiple sources and need to make sense of that information within different departments. The software makes it easy for you to connect data from the cloud, spreadsheets, unstructured web data, traditional databases, enterprise applications, and more, and aggregate it within a single source.* 99

NEIL PATEL
CO–FOUNDER, NEIL PATEL DIGITAL

66 *I recommend Informer to both the novice and experienced professional. I believe these reports give us an advantage because I am able to compare national averages, market averages, and local averages within specific criteria. These very specific reports allow us to add tremendous value to our clients and the efficiency of our company.* 99

ANDI BOLIN
PRESIDENT, CELEBRITY TITLE COMPANY

66 *I find Informer a great product that will compliment any public safety agency by giving them the ability to create their own tactical reports with tools that are very user friendly. Informer saves time and resources by it's rapid deployment capability to it's ease of use. Informer is a product that immediately contributes to an organization after the 1st report is complete.* 99

JOSEPH RIQUELME
MOTOROLA SOLUTIONS

66 *Informer has been the best investment we've made since we converted our administrative software to a UniData platform. With its easy, web-based, real-time, point and click interface, Informer delivers a powerful reporting solution that is affordable and would be almost impossible to be without now.* 99

KEVIN HOUK
APPLICATIONS SYSTEMS ANALYST, CARSON–NEWMAN COLLEGE

TRUSTED BY

ABOUT INSIGHTSQUARED

INSIGHT**SQUARED**

InsightSquared helps revenue operations professionals make better decisions by equipping them with actionable, real-time intelligence on sales and marketing KPIs. Businesses rely on the company's solutions to forecast more accurately, better manage pipeline, tailor rep coaching based on individual performance, understand their marketing attribution, and conduct data-backed planning and analysis.

124

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ We expect our conversion rates and overall revenue to increase thanks to InsightSquared's Revenue Intelligence Platform. The KPIs surfaced through their Advanced Sales Math intelligence including inbound email engagement, deal pushes, and meeting patterns provide both qualitative and quantitative analysis that is difficult to surface in other systems. ❞

JEFF GOREE
VP OF SALES, CODESCIENCE

❝ In addition to saving about $50,000 on the business intelligence tools and services of competing products that were more cumbersome, InsightSquared helped the company drill down on its own sales process to identify areas that required attention. ❞

JONATHAN HILL
DIRECTOR OF SALES OPERATIONS, MONETATE

❝ InsightSquared is the only reporting tool we've found with out-of-the-box early funnel reporting. The user interface itself is clean, intuitive, and the reports themselves are awesome. The drill-down capabilities are better than any other reporting tool I've ever seen. ❞

KATIE B
MARKETING AUTOMATION AND DATABASE SPECIALIST, MARKETSTAR

❝ InsightSquared is easy to use and provides great reporting and analytics. The visual look and feel lends itself nicely to quickly analyzing the data that's important to us – ensuring we stay on track with our business goals. Great team, great product! ❞

PAMELA HABING
TALENT SOURCER, PEOPLE FIRST HR SERVICES

TRUSTED BY

booker
by mindbody

certify
by emburse

EVERSTRING
A ZOOMINFO COMPANY

Mitel
Powering connections

kareo

featured customers

ABOUT KLIPFOLIO

Klipfolio™

Klipfolio is a flexible, affordable, cloud-based platform for building and sharing real-time business dashboards on web browsers, TV monitors and mobile devices. Virtually any data source can be connected to Klipfolio, whether it lives in the cloud or on premise. Once connected, data sources can be referenced, manipulated and mashed up with other data sources using dozens of functions, math operations and stats, to build powerful data visualizations and dashboards - windows to the health and performance of the business. A robust library of pre-built content, live support and free courses help users get up and running quickly.

186
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *The versatility of Klipfolio enables us to combine multiple data sources and build real-time interactive data visualizations.* "

> CASPER BLICHER OLSEN
> IIH NORDIC

" *Klipfolio allows me to develop real-time insightful dashboards with that "wow" effect. They combine best-in-class data source integration with excellent customer service.* "

> TONY LU
> HEAD OF DIGITAL ANALYTICS – AUDIENCE AND DATA, CNN

" *Klipfolio is collecting our business analytics data in one place, where it is presented in an easily readable format. With Klipfolio, we've simplified our reporting and analytics, reducing the need for separate Excel files and login credentials for multiple analytics systems. We've only touched the tip of the iceberg with Klipfolio, and we see huge potential for the entire organization.* "

> KAI TAKA–AHO
> VP OF ONLINE, SANOMA

" *Klipfolio has outstanding data connection capabilities, beautifully designed visualizations, and excellent sharing options, all at a reasonable price point.* "

> MARC JELLEMA
> OWNER AND FOUNDER, OMNIA IT CONSULT

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CNN   IKEA   Google   tripadvisor   PHILIPS

ABOUT MICROSTRATEGY

MicroStrategy

MicroStrategy is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise analytics, mobility, and security platforms that are flexible, powerful, scalable, and user-friendly. MicroStrategy and Usher are either trademarks or registered trademarks of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks' respective owners.

358

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *MicroStrategy's business intelligence software offers excellent performance that can easily handle the analysis of millions of cash register transactions each week.* ❞

EGBERT DIJKSTRA
BUSINESS INTELLIGENCE IT MANAGER, AHOLD

❝ *We chose MicroStrategy as our enterprise-wide reporting standard because it was the best fit for our business intelligence requirements. MicroStrategy provides a true enterprise reporting solution, with outstanding scalability for large databases and powerful analytics that will help us to make data-driven decisions and enhance productivity.* ❞

RON THLERS
VICE PRESIDENT OF INFORMATION SERVICE, PACSUN

❝ *The app allows end users to be completely independent from going into the office. It is a new paradigm of using a BI application on MicroStrategy because they use the app not only as a BI tool to consult information that is available but also to interact with the information and to create new information and new transactions in order to do business.* ❞

PEDRO ALBURQUERQUE
THE INNOVATIVE AND ARCHITECTURE MANAGER OF THE DEPARTMENT OF INFORMATION MANAGEMENT, NOVO BANCO

❝ *Using MicroStrategy's platform, our employees can pull together a data set, apply it to a data model, and visualize it all within minutes; that is a huge step forward for us. Self-service data discovery enables our business users, regardless of their technical skill or role, to take analytics into their own hands and quickly answer complex business questions on the fly.* ❞

STEVE LIMBIRONS
BUSINESS INTELLIGENCE PROGRAM MANAGER, HOUSE OF FRASER

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ABOUT PHOCAS

Phocas.

Phocas has thousands of customers across North America, the UK, Europe and Australia. Phocas experts help manufacturing, distribution and retail customers turn company data into results. From easy-to-read dashboards, to the renowned lightning-fast grid, everything about Phocas is designed for ease-of-use. Phocas allows you to drill from high level dashboards right down into the underlying transactions. It's not just turning data into pretty pictures, it's about seeing the data that makes your business tick.

424
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Phocas Business Intelligence has delivered exactly what the name implies. Phocas staff offer ongoing support for challenging questions long after implementation. Phocas helps to address issues within our market place by providing up to date information in an easy to read format. With this data, we can make sustainable and valuable business decisions.* "

RICHARD STOUTE
DIRECTOR, FULL SUPPORT HEALTHCARE

" *Very powerful business intelligence tool. Makes it very easy to track sales performance and identify business opportunities.* "

HENRY ZHOU
GM, OMRON ELECTRONICS PTY LTD

" *Phocas is an easy-to-use, intuitive and dynamic business intelligence tool. I have never used a tool which slices and dices data like Phocas. The training required for Phocas is minimal with a whole range of users enjoying it.* "

SIMONE PAPPAS
FINANCIAL CONTROLLER, METHVEN

" *It is very exciting to be teaming up with business intelligence experts, Phocas Software. We are outlining our commitment to continually develop and improve our products. Phocas' expertise in the business intelligence world makes it a solid partnership choice, and our combined services will ensure our customers can continue to drive their business performance.* "

CLIVE MALLENDER
MANAGING DIRECTOR, MERLIN SOFTWARE

TRUSTED BY

PHILIPS   **at&t**   **YAMAHA**   **JOHNSTONE SUPPLY**   **ThermoFisher SCIENTIFIC**

ABOUT TARGIT

TARGIT

TARGIT Decision Suite is the business intelligence and analytics solution for all business users. It is their mission to transform entire organizations by revealing actionable insights for every user to make better and faster decisions. TARGIT Decision Suite is the only business intelligence platform that offers visual data discovery tools, self-service business analytics, reporting, and stunning dashboards in a single, integrated solution. TARGIT doesn't stop at software. The unique combination of their patented technology, proven methodology, and dedicated employees and partners is what enables them to help organizations around the world perform their best.

159

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *We recommend our clients to consider implementing an analysis and reporting tool like TARGIT. From experience with our own customers, companies are not able to use traditional reporting tools to get the corporate information and overview they must have. With a tool like TARGIT, critical details become graphically visible and the company can then act before it is too late.* 99

TAGE BORREGAARD PEDERSEN
MANAGING DIRECTOR, BEIERHOLM

66 *We were absolutely sure that we wanted TARGIT since the philosophy of user-friendliness, easy access via a web client, and the few clicks to strategy behind the solution fits our users perfectly because they do not necessarily have many years of experience with business intelligence.* 99

ANNE FIVELSDAL
ANALYSIS AND SPACE MANAGEMENT MANAGER, DAGROFA

66 *TARGIT gives us a great overview and a mobile data-driven decision-making ability based on real-time information. It lives up to our high expectations for data governance, visualizations, and has a high user adoption across many business units.* 99

RAY CLEARY
BI MANAGER, DUBLIN AIRPORT AUTHORITY

66 *I like the ability to create multiple objects in an analysis and to drill into the criteria affecting the other objects. Most people are used to the traditional flat Excel reports, but once they see the multi-object drill-down feature, they see other possibilities in using the tool to get the data more efficiently. Since we upgraded to a newer version of TARGIT and also customized our cubes, we have expanded the usefulness of the tool. It is an integrated part of the daily business process. I do not know how we would function without TARGIT.* 99

JEAN SCOTT
IT BUSINESS ANALYST, GIANT BICYCLES, INC.

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FOLEY FAMILY WINES Mercedes-Benz Schneider Electric vodafone weber

featured customers

ABOUT TIBCO SOFTWARE

TIBCO™

TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions.

933
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

66 *Spotfire is being used on all levels, from traditional business intelligence to super sophisticated advanced analytics, the breadth of the value chain. We can provide any data visualization, data representation, super sophisticated calculations, analytics, predictive and prescriptive maintenance, and decision-making.* 99

KIM EMIL ANDERSEN
ADVANCED ANALYTICS, VESTAS

66 *Spotfire is an exploratory tool that is also strong on analytics, thanks to the integrated statistical models. It's exceptionally powerful, because it's visual. The solution is an ideal platform allowing you to integrate multi-sourced data and create your own, flexible data sets. You're no longer tied to a packaged data model.* 99

JÖRG NEUMANN
MANAGER CUSTOMER INTELLIGENCE, CORTAL CONSORS

66 *Almost immediately TIBCO Spotfire made us more efficient, helping reduce the time it takes for us to prepare reports. We realized as soon as we started that Spotfire enabled us to deliver a much more dynamic report that sales managers can work with, removing the burden from us to always be running new reports with different views of the data.* 99

EUGEN PEREZ
CRM MANAGER, NOVARTIS

66 *Spotfire has helped us tremendously and has had a significant impact on our business. It has helped us grow into a more focused and mature data analytics company and helped our team members develop increased depth as data scientists. It's our primary go-to-market tool and has allowed us to offer better services to all our clients.* 99

RISHI BHATNAGAR
CHIEF EXECUTIVE OFFICER, SYNTELLI SOLUTIONS

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129

Total Customer References

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ABOUT IDASHBOARDS

iDashboards

Headquartered in Troy, Mich., with customers in more than 40 countries worldwide, iDashboards provides easy-to-use, visually-appealing and cost-effective dashboard software for clients in a wide variety of industries—including higher education, health care, logistics, finance, manufacturing and more. With customizable and flexible dashboard solutions that easily integrate with key data sources, iDashboards clients can quickly and effectively view and analyze their critical performance metrics—ultimately leading to enhanced decision-making capabilities.

Featured Testimonials

❝ *iDashboards' utilization of 'interactive intelligence' allowed for easy viewing of multiple data points in a single view. Additionally, iDashboards' drill down features allow for easy navigation and summation of information while still making details available in the background.* ❞

RYAN GREKOFF
MANAGER, LOGISTIC CENTER, SAINT JOSEPH MERCY HEALTH SYSTEM

❝ *iDashboards provided us with a web-based platform that is highly secured, user-friendly, and has a powerful design interface which helps deliver professional, state of the earth dashboards in a short period of time. With its drilldown capabilities and interactive charts, we have managed to provide decision makers in the Emirate of Dubai with the necessary statistical information and indicators needed to assist them in shaping the future or Dubai.* ❞

AHMAD ALI AL DASHTI
DIRECTOR, INFORMATION TECHNOLOGY DEPARTMENT, DUBAI STATISTICS CENTER

❝ *iDashboards is the best tool for data visualization. As business users, we are in full control of the dashboard reports, KPI building and administration. We have everything we needed along with superior graphics.* ❞

JASON ATWOOD
CHANNEL MANAGER, RG BARRY

❝ *iDashboards is the right tool at the right time, now we can easily customize dashboards. The flexibility of the tool allows us to quickly and accurate portray key performance metrics in a visually rich and easily understandable context.* ❞

TONY PARIS
VP, INFORMATION SYSTEMS, PIONEER INSURANCE

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FedEx Express   (intel)   Honeywell   DaVita.   DELL

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2021

SPRING 2021

Business Intelligence
Software Category

RISING STARS

RISING STAR

ABOUT CLICDATA

CLICDATA

ClicData is a leading provider of cloud-based dashboard systems that are designed to improve business efficiency through better reporting. It believes current BI tools are just too complex and static; every company should be able to get the most out of its data in a simple manner. ClicData is a French/US company with offices in Lille, France and Scottsdale, Arizona, USA and Toronto, Canada. The business has many years of experience in implementing BI solutions for a wide variety of companies worldwide.

💬 53
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *ClicData's ease of use and library of gadgets and customizable graphs make it a feature-rich product for visualizing your most important data.* ❞

> RYAN
> TECHNOLOGY DIRECTOR, KERNEY SCHOOL DISTRICT

❝ *ClicData allows us to provide performance dashboards to each of our clients. By using ClicData's white-label option, ScaleX is able to create custom dashboards for each of our clients adding value to the ScaleX service offering.* ❞

> CHAD B
> CHIEF EXECUTIVE OFFICER, SCALEX.AI

❝ *I highly recommend ClicData to anyone who would like a cost effective, robust BI / dashboard solution. Several trials with other solutions were all good, but ultimately they would have cost thousands annually. With ClicData, we have all the functionality we need at an affordable price.* ❞

> RICK
> VICE PRESIDENT, ADAPTIVE ANALYTICS

❝ *The intuitive graphics help me visually monitor performance and quickly navigate through large and complex sets of data to identify performance priorities.* ❞

> FARHAD
> EXECUTIVE DIRECTOR, PIMA ASSOCIATION OF GOVERNMENTS

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NewsOK   MATRIX42   SEED & SPARK   essensys   ONSHARP

ABOUT DBXTRA

DBxtra is an Austrian Mexican company with a development and support team in Mexico and the USA and sales offices in the USA, Austria and Mexico. YTD they have more than 1,600 customers worldwide in more than 60 countries. They strongly believe in ongoing improvement and enhancement of their reporting tool, and love to listen to their customers in order to improve DBxtra continuously. Customer support is one of their highest priorities and they're always eager to find the most appropriate solution for their customer.

45

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" DBxtra helped us gather valuable business intelligence from different databases spread over various web servers at different locations. If you need knowledge instead of data and information, we highly recommend you have a look at this tool. "

JAN VAN DER REIS
FOUNDER, AYOHUI

" We've been looking for a reporting tool that has the flexibility for end users to modify the query criteria, sorting, and grouping data. DBxtra's data grid just provides all these capabilities. And it is easy to use. This is a great product and I recommend it to other users. "

JERRY LIU
SR. DATA ARCHITECT, UNIVERSITY OF TEXAS SCHOOL OF PUBLIC HEALTH

" A brilliant reporting tool that makes my day to day work so much easier. Clients are amazed when ad hoc queries that in the past either took ages (or never got done) are on their desk in minutes. The other super feature is the support. Fast accurate help from people who are obviously passionate about their product. Well done. "

BRYAN MILLER
AKIRA UK LTD

" A powerful, easy to use, custom reporting tool. DBxtra can work with multiple databases and data files and is very easy to work with. The report design and report web service are both powerful and user-friendly. A must for any IT department who needs to generate custom reports to complement and enhance their business systems' data visibility. "

AVNER BARBER
VP OF OPERATIONS, MAD ENGINE

TRUSTED BY

RISING STAR

ABOUT GECKOBOARD

geckoboard

Easily share live metrics around your organisation with Geckoboard. In minutes, anyone can spin up real-time dashboards that communicate important data, KPIs and metrics at a glance. Integrations with data sources like Google Analytics, Salesforce, Zendesk, Spreadsheets and Databases, make it quick and safe to access data without leaning on IT. Once you've tailored your dashboard, it can be shared easily with a link, sent to Slack or even displayed on a large screen or TV to keep everyone in the loop with your team's key data. Plans start at $28/month - try it free for 14 days.

136

Total Customer References

Featured Testimonials

“ *With a tool like Geckoboard we're able to display KPIs and metrics prominently throughout our offices and pull them up on our mobiles. It always there, up on the screen—a reminder of what you're working towards, and how well you're working.* ”

> RHYS TAYLOR
> CHIEF MARKETING OFFICER, SAASU

“ *Geckoboard is a fantastic offering that really has revolutionized and sped up how we summarize and access large amounts of data. At a quick glance, everyone in our organization can instantly see how we are doing. The real-time answer is provided on a dashboard in our facility or on our smartphones. It's made everyone become smart on our business. And it looks fantastic – large, easy to read and intuitive!* ”

> MIKE JOHNSON
> PRESIDENT, QUIETLOGISTICS

“ *Geckoboard has eliminated the frustration of waiting for reports in order to make smart business decisions. Now we have access to live metrics and can act immediately to take advantage of new opportunities. The dashboards were so easy to set up and have raised the level of conversation in the office to be about the data instead of getting the data. Geckoboard has become indispensable here at Bestpass. It's reliable, it works and it's worth every nickel.* ”

> JOHN ANDREWS
> PRESIDENT & CEO, BESTPASS

“ *We want to be as data driven as we can and dashboards allow us to share the right data with each team in the clearest way. Geckoboard ensures everyone can see their goals and work towards them.* ”

> EMIEL VAN LENTHE
> CHIEF MARKETING AND OPERATIONS, CODATOR

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ABOUT IZENDA

☉IZENDA

Izenda's business intelligence platform is purpose-built for Independent Software Vendors and Solutions Providers. Their integrated BI platform allows end users to easily access, visualize, and share valuable data and insights in real time. Embedded seamlessly in your application, Izenda delivers BI directly to the people who need it most. Izenda makes it simple for your users to access top-tier reporting directly within your application or a stand-alone portal. Izenda's cutting-edge technology integrates and scales with your application, supporting all your reporting and analytics needs.

💬 **60**

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Not only does this automation and inclusion of approved documentation within the application workflow and notification eliminate clerical errors and potential legal issues, but powerful business intelligence and data analytics capabilities provide the insight needed to make in-the-moment strategic decisions imperative to effective negotiations.* "

      NICK KULSHRESTHA
      VICE PRESIDENT OF OPERATIONS, FLAIRSOFT

" *Izenda is a complete, highly configurable, scalable and extensible reporting and analytics platform designed for today's connected collaborative cloud-based enterprise solutions. We conducted an extensive survey of available solutions including the option to investing in a build versus buy strategy. Izenda offered a compelling BI and reporting framework at an exceptional value. It was an easy decision to choose Izenda.* "

      KARELL STE–MARIE
      CTO, PLANBOX

" *The Izenda licensing model makes the build vs. buy decision easy. Especially when considering the cost of maintenance and continual innovation. Now we get the benefit of Izenda's analytics platform, and the costs scales affordably so that clients and partners of any size can inexpensively benefit from Izenda's Business Intelligence platform integration to our platform.* "

      BRAD BANYAS
      CEO AND FOUNDER, OMI

" *With our new Izenda analytical platform, Orion customers will be able to easily automate the monitoring and analysis of their data for improved decision management regarding daily workforce operations.* "

      JACKIE BELASKY
      DIRECTOR OF SALES AND MARKETING, ORION COMMUNICATIONS

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VanillaSoft   **TOWERS WATSON**   **CureMD**   **planbox** ACCELERATE BUSINESS OUTCOMES   **JENZABAR**

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