Product Recommendation Software Category

Product Recommendation Software Category

Product recommendation software uses data about users' demographics and prior purchases to propose things they should buy. Product recommendation engines employ algorithms and data to identify the most relevant goods for a given consumer. Customers may also see what items they might be interested in by using a filtering mechanism.

Help your organization offer personalized and relevant information by using product recommendation software. Brands may use these tools to tailor their interactions with customers and provide recommendations depending on their interests. It is possible to use a product suggestion engine to examine customers' browsing history who have previously visited your website. Using this information, you may provide customers with suitable product suggestions.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2022 Customer Success Awards

Check out this list of the highest rated Product Recommendation Software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

algolia   bloomreach   dynamic yield   KIBO   Lucidworks

nosto   Vue.ai Blox For Retail

TOP PERFORMERS

APPTUS a Voyado company   Attraqt   Barilliance   coveo Qubit.   Reflektion a Sitecore company

UNBXD a netcore company   ViSENZE

RISING STARS

adoric   bunting   clerk.io   LimeSpot   PERZONALIZATION

preezie   pureclarity   QON   RECOLIZE   Recombee

* Companies listed in alphabetical order

2022

SPRING 2022

Product Recommendation
Software Category

MARKET LEADERS

featured
customers

MARKET LEADER

ABOUT ALGOLIA

algolia

Algolia is an API platform for dynamic experiences that helps businesses maximize the speed of search and discovery, while solving the pain of relevance tuning through AI. Accessing the right piece of content on websites and apps has never been faster or more intuitive. Algolia Search is a powerful, fully hosted API that delivers content to users in milliseconds. Developers can customize the relevance of their user experience and get insights on how users interact with it. Algolia Recommend is a robust API that allows you to build unique product recommendations into any digital ecommerce experience.

Featured Testimonials

❝ *The ability to personalize a user experience across platforms from a mobile experience to a web app provides huge potential for our business and we're excited to bring this to life with Algolia.* ❞

> 👤 **DAVID PIRY**
> PRODUCT MANAGER, VIDE DRESSING

❝ *Delivering a fast, relevant experience to our online customers is a top priority. With Algolia, Under Armour has been able to move from a manual, time-intensive search tool to a fast, intuitive and insight-driven search experience to deliver what our customers are searching for.* ❞

> 👤 **NICK MAUPIN**
> PRODUCT MANAGER, UNDER ARMOUR

❝ *What I really like about Algolia is that we can run A/B tests with no code involved. From the dashboard we have been able to test AI-features such as Personalization and Dynamic Re-Ranking in only a few clicks. I'm able to do this really quickly and easily and I'm not a developer.* ❞

> 👤 **ELVIRA ROMASHKINA**
> DISCOVERY & ENGAGEMENT PRODUCT MANAGER, STUDOCU

❝ *I want to point out that Algolia's customer support was one of the best ones I have ever dealt with. One time we issued a feature request for the analytics panel, and they listened and delivered the feature in literally less than a day. That's impressive!* ❞

> 👤 **JAVIER SILVEIRA**
> LEAD DEVELOPER RESPONSIBLE FOR IMPLEMENTING, STREEMA

TRUSTED BY

201

Total Customer References

ABOUT BLOOMREACH

bloomreach

Bloomreach is a fast-growing Silicon Valley firm that brings the first open and intelligent Digital Experience Platform (DXP) to leading global brands. Bloomreach drives customer experience to accelerate the path to conversion, increase revenue, and generate customer loyalty. They make this happen with a team of smart, open, accountable, passionate, fun and no-drama-minded people. Bloomreach software enables highly personalized digital experiences for retailers, banks, distributors, manufacturers, public service agencies and other enterprises.

Featured Testimonials

“ *BloomReach helps consumers discover the products they want to buy on our websites.* ”

PAT CONNOLLY
CMO, WILLIAMS–SONOMA

“ *The innovative personalized video campaign exceeded our expectations and helped us strengthen the Windows brand and device sales to a very complex target group. We prepared real quality targeting thanks to Bloomreach Engagement.* ”

MICHAELA VANEROVA
SENIOR CRM STRATEGIST, MALL.CZ

“ *Bloomreach Engagement allows us to obtain a 360-degree view of our customers. As it is a customer-centric tool, we can easily collect and store customers' information (GDPR-proof of course!). This allows us to personalize our marketing campaigns and apply more targeted marketing in an easy manner. Thanks to Bloomreach, we can now offer a personalized experience across all touchpoints.* ”

FREDERIQUE VAN DEN BOOGAART
CRO TEAM LEAD, MY JEWELLERY

“ *Bloomreach never stops innovating and ensuring that we are getting the best solution in the market. We were already seeing success with Bloomreach's product recommendations, but we are really happy with the upscaled real-time recommendations from Bloomreach. It is faster, more accurate, and we are able to offer more personalized recommendations to all of our customers — including our first-time visitors.* ”

JAKUB MIKLIK
DIGITAL & DATA DIRECTOR CEE, YVES ROCHER

TRUSTED BY

POTTERY BARN   Sabra   wayfair *a zillion things home*   NORDSTROM   GUESS

ABOUT DYNAMIC YIELD

dynamic yield

Dynamic Yield is an AI-powered Personalization Anywhere™ platform that delivers individualized experiences at every customer touchpoint: web, apps, email, kiosks, IoT, and call centers. The platform's data management capabilities provide for a unified view of the customer, allowing the rapid and scalable creation of highly targeted digital interactions. Marketers, product managers, and engineers use Dynamic Yield daily for launching new personalization campaigns, running server-side and client-side A/B tests, leveraging machine-learning for product and content recommendations, and employing algorithms for smartly triggered email and push notifications. Dynamic Yield is used by more than 300 brands globally including industry leaders across retail, finance, travel, and publishing. Headquartered in New York, the company has 200 employees across the globe.

149
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *With Dynamic Yield, we are able to make product recommendations, optimize landing pages, show popups and notifications, and individualize content according to onsite behavior. Having all this functionality available in a single platform and activating it on one coherent data set is really powerful.* "

SEBASTIAN HASEBRINK
FOUNDER & MANAGING DIRECTOR, JUNIQE

" *With Dynamic Yield, we were able to optimize our homepage slideshow, upload different variations of stand-alone products and different sale offers to guide customers through the sales funnel. Instead of theorizing what would work best, we were able to automatically test different promotions, strategize and act on crucial decisions in real time.* "

HEZI ROTEM
CEO, SABON

" *With a few clicks, it's quick and easy to build and deploy personalization, product recommendations across web and email and triggered emails for common events such as cart abandonment.* "

VALTER ROLDA
MARKETING TECH, LINIO

" *With Dynamic Yield, we can use machine learning to make data-driven recommendations based on where visitors are in the sales funnel. The ability to assess the level of valuable information about each visitor and automatically serve the most effective strategy has empowered us to increase revenue across our site.* "

JON AZRIELANT
DIRECTOR OF MARKETING, JEWELRY.COM

TRUSTED BY

UNDER ARMOUR | THE CW | HelloFRESH | foodpanda | chubbies

MARKET LEADER

67

Total Customer References

ABOUT KIBO COMMERCE

KIBO®

Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

Featured Testimonials

" *Using Kibo Personalization, we've seen big improvements in homepage performance and can easily see which experiences are relevant for each customer.* "

MATTIE BLEVENS
ECOMMERCE MERCHANDISING MANAGER, HELLY HANSEN

" *With Kibo [eCommerce] and Kibo Personalization, we have improved our customer shopping experiences on sunandski.com [leading to] double-digit growth two years in a row.* "

JENNIFER SKEEN
VICE PRESIDENT OF OMNICHANNEL AND MARKETING, SUN & SKI SPORTS

" *Personalization has driven increased on-site engagement, increased time on site, increased conversions, and conversion value.* "

SVP OF MARKETING & ECOMMERCE
LAMPS PLUS

" *We worked with Kibo to deliver personalization across the different parts of the customer journey. An explicit learning of our efforts is that delivering better customer experiences results in direct improvements to key metrics.* "

MARCO FAZIO
GLOBAL MANAGER CONVERSION OPTIMIZATION, REEBOK

TRUSTED BY

COST PLUS WORLD MARKET®
Unique, authentic and always affordable.

Jelly Belly
The original gourmet jelly bean

Reebok

THULE *SWEDEN*

SUZUKI

MARKET LEADER

ABOUT LUCIDWORKS

Lucidworks

Lucidworks is shaping the future of digital experiences, AI, and machine learning by reimagining the power and value of cognitive search to create all-new, human-centered experiences. They help companies deliver breakthrough search experiences that transform business and user engagement through an empowered, ambitious team. Fusion, Lucidworks' advanced development platform, delivers enterprise-grade capabilities that power the design, development, and success of intelligent search apps at any scale. With technology built on Solr, the global search standard used by 90 percent of Fortune 500 companies, their team includes leading search and discovery contributors and committers as well as many of the world's foremost search and machine learning innovators.

80
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ We've noticed a higher conversion rate. There's an increase in add to carts and order value as we are continuing to serve up more relevant items to our customers. ❞

AARON VEIT
DIRECTOR OF DIGITAL PRODUCT MANAGEMENT, CRATE & BARREL

❝ Fusion allows us to analyze user behaviors, find problem searches, and quickly use the query pipelines to fix those in a meaningful way. ❞

JOHN MCQUADE
DIRECTOR OF SOFTWARE DEVELOPMENT, NEW PIG

❝ Search is what drives engagement with content and when people buy a subscription, they need to find the content they're looking for. Fusion's recommendations and query pipelines help our team provide the advantageous experience our customers require. ❞

ADRIAN ROGERS
AVP OF ENGINEERING, MINTEL

❝ Reddit relies heavily on content discovery, as our primary value proposition is giving our people a home for discovering, sharing, and discussing the things they're most passionate about. We expect Fusion's customization and machine learning functionality will significantly elevate our search capabilities and transform the way people discover content on the site. ❞

NICK CALDWELL
VICE PRESIDENT OF ENGINEERING, REDDIT

TRUSTED BY

verizon   SONY   salesforce   GIANT EAGLE   AMERICAN EXPRESS

ABOUT NOSTO

nosto⬀

Nosto analyzes hundreds of thousands of data points across your store in real-time, to help you go beyond the numbers and see the individual. Nosto enables online retailers to deliver their customers personalized shopping experiences at every touch point, across every device. A powerful personalization solution designed for ease of use, Nosto empowers retailers to build, launch and optimize 1:1 multi-channel marketing campaigns without the need for dedicated IT resources. Over 20,000 ecommerce professionals in over 100 countries are using Nosto to grow their business and delight their customers.

289
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ We wanted a real time personalization and optimisation solution that didn't compromise the look and feel of our website, something that complemented our digital strategy and enhanced the user experience. We have found what we were looking for with Nosto, our customers would not respond to any hard sell - it had to be a solution that enhanced and improved their experience. It's easy to implement and we work together to continuously improve and move forward. ❞

CLARE TYRER
MARKETING MANAGER, HUSH

❝ Nosto was very easy to implement and has a great live dashboard with reporting to help us learn more about our customers and provide them with a more tailored shopping experience. It has also allowed us to add several new features to our site very quickly, and we are taking full advantage of the new features Nosto launches on almost a monthly basis. It has helped us learn more about how our customers shop and react quickly which has really highlighted how important this full personalization service is for us. ❞

ALISON SEBENS
EXECUTIVE VICE PRESIDENT, YUMI KIM

❝ Our definite favorite is the triggered emails and the abandoned cart email that not only allows us to increase the number of returning customers, but enables us to deliver better customer service delighting out customers. We've also been super happy with Nosto's support that has been committed to help us to go live, improve our set up and improve our business results. ❞

JUANMA BOTÍAS
MARKETING DIRECTOR, OPTICALLING

❝ My favorite Nosto feature is the live Battleships style reporting and I'm sure I'm not alone on that! The live feed allows us to see in real-time what's happening on the online store, which obviously helps us better understand our clients. Aside from that my favorite general thing about Nosto has to be the ease of integration, it was completely hassle free. ❞

REECE DOWNEY
E-COMMERCE MANAGER, TEAPIGS

TRUSTED BY

YUMI KIM   puravida bracelets   Fun4Kids   CAMPUS PROTEIN   BROTHERS

MARKET LEADER

35

Total Customer References

ABOUT VUE.AI

Vue.ai®
Blox For Retail

Vue.ai is the retail industry's leading artificial intelligence platform that promises Intelligent Retail Automation. Using Image Recognition & Data Science, Vue.ai extracts product data from images, analyzes it with user behavior helping different retail teams make better, faster decisions. It's products include: VueTag, VueModel, VueStyle, VueCommerce, VueMail, VueFind and VueStudio.

Featured Testimonials

" *Diesel observed faster product digitization in less time and a shorter go-to-market period with VueTag. They also saw a decrease in the effort taken to manually tag products and an improvement in the efficiency of product onboarding. The depth of the meta tags allowed enhanced search and detailed filters leading to better product discovery.* "

DIESEL

" *Vue.ai's technology powers personalisation - Customers fill out a style profile, tell us what they like and upload mood boards from Pinterest. Then, combining Vue.ai's technology plus our own stylists in the loop, we curate a box for them. Customers receive 10-12 items, try them and return what doesn't work. It gives our customers convenience, freedom, privacy, flexibility and we found Vue.ai to be a very powerful addition to the platform.* "

CHRIS HOMER
CO-FOUNDER AND CTO, THREDUP

" *With Vue.ai's Personalization Suite, we saw 8x the engagement from users who had interacted with Vue.ai, compared to users who hadn't interacted with them. The average basket size per order via recommendations was 40% larger than that of non-engaged users. The Vue.ai team has also been really prompt with suggestions for optimizing the placement of widgets, for constantly improving results.* "

SHOJI KIMURA
CHIEF FINANCIAL OFFICER, FLAVA

" *We worked with Vue.ai to introduce the recommendation component on our homepage and they are very clearly one of the positive benefits. The recommendations component actually has given us the ability to move the traffic more towards the category pages and has improved the performance of the homepages.* "

KISHORE MARDIKAR
CHIEF MARKETING OFFICER, TATA CLIQ

TRUSTED BY

DIESEL   SEQUOIA   THREDUP   TATA CLIQ   NAMSHI

2022

SPRING 2022

Product Recommendation
Software Category

TOP PERFORMERS

ABOUT APPTUS

APPTUS
a Voyado company

Apptus helps online retailers develop, manage and optimise their merchandising strategies. Their advanced behavioural merchandising engine optimises all aspects of a retailerls store, maximising the sales opportunity by adapting product selections and content to each of them, in real-time. Behavioural data is analysed across categories, search results, site navigation, product recommendations and promotional content, and used to present products and promotions most relevant to the individual them.

34
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *eSales minimises the need for manual and tedious merchandising. That saves the merchandising team several hours or even days per week, freeing them up to focus on more strategic, higher value activities.* ❞

RICKARD LYKO
OWNER, LYKO

❝ *We see bigger potential with eSales that we leverage in the months to come. We believe that eSales can help us be more efficient as online merchandisers but above all, to increase our online sales.* ❞

ØYVIND SEIELSTAD JOHNSEN
HEAD OF ONLINE, BARNAS HUS

❝ *We see that the positive results come from delivering smarter results and recommendations to our customers. We saw sales grow from the first day we turned eSales on; however, we didn't realise the potential at first. We'd previously seen growth of around 10-15% [but] we got 38% with eSales in the first month! It has performed far beyond expectations and it is clear that automated merchandising has a place at the heart of our eCommerce activities and focus on customer experience.* ❞

THOMAS FEHN
CHIEF INFORMATION OFFICER, BRØDRENE DAHL

❝ *After we launched our site with eSales, we quickly saw improvements on conversion rate and average order value. And knowing that eSales' AI is constantly working and improving, we can rest assured that our customers will be exposed to the most relevant products. It also saves our sales department and merchandiser a lot of time. Especially when there is a big shift in weather and temperatures.* ❞

ANDERS SUNDSRUD
HEAD OF SEO/CRO, STORMBERG

TRUSTED BY

Adlibris   **bokus**   *Joe Browns*   **studio RETAIL LTD**   **VARNER**

50
Total Customer References

Featured Testimonials

ABOUT ATTRAQT

Attraqt

ATTRAQT provides a revolutionary online visual merchandising tool called Freestyle Merchandising that helps retailers deliver a step change in their conversion rate, and drive online sale success. Freestyle Merchandising is a highly configurable real-time platform that uniquely controls merchandising, site search and product recommendations in a single system. ATTRAQT Freestyle Merchandising gives retailers an unprecedented level of integrated control over their website's performance via a single dashboard and allows merchandisers to apply these valued professional techniques online, with all the advantages of a virtual store. Merchandisers can use their skills and experience to manage display settings and refine those decisions in real-time. What's more, ATTRAQT allows you to apply visual merchandising strategies to search and product recommendations in a ...

" *We're incorporating personalisation to our email and overall omnichannel strategy. We believe omnichannel is the future of retail, and we want to digitise our points of sale by aligning our offline and online strategies. We will also roll-out the Attraqt recommendations system across the in-store devices for the use of sales people on the shop floor.* "

DARWIN CHAU
ONLINE COUNTRY MANAGER, THE KOOPLES

" *There is no doubt Attraqt has helped Harvey Nichols to reach many of its digital goals. Product discovery and functionality are essential to the experience on our website. Attraqt's search and merchandising capabilities have also consistently helped us to deliver a strategy that supports our luxury curation.* "

JOSEPH COOK
ECOMMERCE PRODUCT MANAGER, HARVEY NICHOLS

" *We started working with Attraqt 4 years ago when our main objective was to improve our onsite product recommendations and the overall customer journey. In particular, we were interested in Attraqt's AI-powered technology to improve Nature & Découvertes personalisation capabilities. Thanks to Attraqt's AI and algorithms Nature & Découverte is able to inspire shoppers no matter where they are on the journey, and improve the overall shopper experience and customer satisfaction. This has led to higher and more frequent conversions. In 2020 alone, Attraqt's technology generated 9% of Nature & Découvertes online turnover.* "

STÉPHANIE DE BAYSER
DIGITAL AND UX PROJECT MANAGER, NATURE & DE COUVERTES

" *Attraqt's ability to effectively manage personalised content recommendations the same way it manages product recommendations, and doing this without any constraints, is what made their solution superior and won us over.* "

LOIC LAGARDE
CHIEF EXECUTIVE OFFICER, SANTÉDISCOUNT

TRUSTED BY

boohoo.com   CALENDAR CLUB   TESCO   prezzybox.com gifts for everyone   The British Museum

ABOUT BARILLIANCE

Barilliance

Barilliance is a comprehensive e-commerce personalization suite that helps e-commerce sites of various sizes to personalize their users' shopping experience. Barilliance Software-as-a-Service (SaaS) delivery and Zero Integration technology enable online retailers to reap the benefits of Barilliance personalisation technology without upfront investment. Barilliance solutions are used by over 500 e-commerce sites in 26 countries. Barilliance will be presenting in the IRCE 2015 at booth 874.

64
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" We were looking for a tool to manage automatically our merchandising needs. But we found more than that in Barilliance, its personalization software surpassed our expectations and drove conversion and cross sell up to record levels while literally saving hundreds of hours in manual work. Definitely a great tool and partner in our marketing strategy. "

JUAN LARRAURI
DIGITAL MARKETING MANAGER, LG SPAIN

" Barilliance offers an advanced AI system. The Recommendations products have significantly enhanced the browsing experience on the Shilav site with personalized content relevant to each user. The conversion rate improved and with it an increase of about 10% in sales. "

SHANI G.
ECOMMERCE MARKETING MANAGER, SHILAV

" We were looking for a technically easy and cost effective way to add product recommendations to our online photo service. Barilliance offers exactly that and much more. Without any changes on our end we are now able to offer targeted product recommendations which have already improved our conversion rates as well as the average order value. Also, the Barilliance team has been very responsive to our requirements and is a great partner to work with. "

ALEX BURKHARDT
MARKETING DIRECTOR, FOTOKASTEN.DE

" Barilliance is helping us with cart abandonment, product recommendations, live messages and onsite personalization. After implementing Barilliance on our website, we are seeing big jump on conversion rate and user engagement with our website. Some of the early reports suggests that it's contributing to nearly 20% of our online revenue. "

VIRALKUMAR M.
DIGITAL TRADING MANAGER, HARRIS SCARFE

TRUSTED BY

AUTODESK   benefit SAN FRANCISCO   ABERDEEN SERVERS AND STORAGE   LG   zivame

206

Total Customer References

VIEW ALL REFERENCES

ABOUT COVEO QUBIT

coveo™ Qubit.

Qubit, a Coveo company. Leading ecommerce companies work with Qubit to transform the way they understand and influence their customers in order to increase revenue, build loyalty and improve marketing efficiency. By combining rich customer data, deep learning technology and advanced segmentation capabilities, the Qubit Customer Influence Engine can precisely match customers with the widest range of personal, online experiences to influence behavior at scale. Qubit is trusted to deliver real impact to the bottom line for the biggest brands in ecommerce including Ubisoft, CafePress, Topshop, Shiseido, and Emirates. Across the global Qubit customer base, $600 million worth of online sales are influenced over a typical week. To date, we have received over $76 million in funding from Goldman Sachs, Accel, Sapphire Ventures, Balderton Capital and Salesforce Ventures. And most ...

Featured Testimonials

" *Qubit helped build the capability for recommendations. In the backend, they bring together data from our API, our algorithm and the live odds for any given sporting event. In the browser, they have built the look and feel of how this experience is deployed, and how each individual customer can interact with it. In this example, we've taken personalization down to a minute level, uploading about 20 tailored recommendations per customer.* "

BHAVIK PATEL
HEAD OF ANALYTICS & OPTIMIZATION, LADBROKES

" *The ability to tailor messaging and content to each visitor is such an important part of our brand strategy. Through the use of Qubit we've been able to differentiate the experience our valued customers have with product recommendations, social proof and scalable content placements and many more.* "

JAMIE GRIFFIN
DIGITAL MARKETING MANAGER, AWAY RESORTS

" *Qubit has enabled Nine West to move away from a one size fits all website and deliver a more personalized experience to an increasingly demanding customer base. Working alongside our ecommerce platform, Demandware, Qubit has provided a more data driven and programmatic approach to optimization which has removed the guesswork in delivering the best customer experience.* "

LILLIAN POSNER
VICE PRESIDENT ECOMMERCE, NINE WEST

" *Qubit Aura delivers an individual experience for every visitor and allows us to automatically tailor an app-like experience on our mobile site through the use of artificial intelligence. Fashion and style define a person's identity, so providing a way to discover things that resonate with each unique user is key. Qubit Aura allows us to deliver one-to-one personalization for our visitors on mobile at scale.* "

ALEX CRAWLEY
CHIEF TECHNOLOGY OFFICER, WOLF & BADGER

TRUSTED BY

Thorntons   TOPSHOP   NINE WEST   FRONTIER AIRLINES   Emirates

TOP PERFORMER

ABOUT REFLEKTION

Reflektion
a Sitecore company

Reflektion's AI-powered personalization platform listens to the behaviors of each individual shopper, utilizes artificial intelligence to calculate their preferences and intent, and then responds to every moment-to-moment interaction by displaying the most relevant content and products in real-time and across the digital touchpoints that matter most—including site search, product recommendations, category and landing pages, and email. Leading retail brands such as TOMS, Ann Taylor, Sur La Table, Godiva, and Destination XL rely on Reflektion's platform. Founded by pioneers in artificial intelligence and named to CB Insights' prestigious AI 100 list for 2018, Reflektion combines individual shopper insights, product intelligence, and AI to create more intimate and impactful commerce experiences. Reflektion is backed by leading investors including Battery Ventures, Hasso ...

💬 **40**

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *We were able to seamlessly create personalized experiences across search, recommendations, and category pages while creating an opportunity to level up in the future with a 360-degree "omni-view" of the customer.* ❞

👤 DIRECTOR OF ECOMMERCE
BIG LOTS

❝ *Reflektion enabled us to deliver 1:1 personalization on each click for our online customers. This capability enables us to stay ahead in the marketplace and engage more closely with online shoppers.* ❞

👤 RAMESH AYYAGIRI
MANAGER OF PRODUCT STRATEGY, LANE BRYANT

❝ *1-to-1 Personalization is a different ballgame. The fact that the experience is based on user behavior and click patterns is very powerful. As I vetted different vendors, I couldn't find that with anyone but Reflektion.* ❞

👤 JEFF MILBOURN
DIRECTOR OF ECOMMERCE TECHNICAL APPAREL, MARMOT

❝ *To truly help our customers online, we need to understand and respond to their situations at an individual level; Reflektion allows us to do just that. We were able to get Reflektion up and running with minimal effort. The speed of implementation and the support from Reflektion's Client Success have surpassed our expectations; and the results speak for themselves. Double digit growth in a matter weeks is incredible.* ❞

👤 KEN PHILLIPS
VP OF ECOMMERCE, SMARTPAK EQUINE

TRUSTED BY

ABOUT UNBXD

UNBXD
a netcore company

Unbxd is a leading e-commerce product discovery platform that applies advanced data sciences to connect shoppers to the products they are most likely to buy, while providing predictive actionable insights for merchandising. With Unbxd's Machine Learning Site Search, shoppers receive optimized search results based on merchandiser insight coupled with advanced machine learning algorithms.

18
Total Customer References

Featured Testimonials

❝ *Unbxd easy integration and product enhancements made us believe quite early in the value we derived out of an AI-powered search solution. Easy to use dashboard with meaningful business insights, good technical understanding of the complex use-case and prompt customer service has kept us engaged with Unbxd. In fact, that's the reason we went on with Unbxd during our launch with a fresh site in Singapore, as well.* **❞**

DHRUV WALI
SENIOR PRODUCT MANAGER, LENSKART

❝ *At PeakActivity, we help online retailer digital experiences that are fast to stand up, fast to load, and deliver personalized customer journeys. With the power of Unbxd, we are able to assist shoppers in navigating these websites quickly and connect them to the products they are most likely to buy.* **❞**

MANISH HARIPARA
CHIEF EXECUTIVE OFFICE, PEAK ACTIVITY

❝ *There is quite a bit that goes into that decision. Integration with a 3rd party system, keeping up with the UI of the online store while deploying the new solution, understanding what goes on behind the scenes to enable relevance, how the search is personalized, and nailing the product discovery experience makes the entire process cumbersome and challenging. It's complex but you have to get it right so customers find the best products.* **❞**

SCOTT PERRY
EXECUTIVE VICE PRESIDENT DIGITAL, JEROME'S FURNITURE

❝ *Unbxd's advanced automation made the whole process of ingestion, enrichment, cataloging, and publishing faster by 4X. It is also one of the easiest and most intuitive systems to use!* **❞**

ANDREW SOKOL
VICE PRESIDENT OF SALES & MARKETING, SINISTER DIESEL

TRUSTED BY

Jerome's Furniture   Ashley HOMESTORE   world of books   deborah lippmann.   U.S. PATRIOT TACTICAL

ABOUT VISENZE

ViSENZE

ViSenze is an Artificial Intelligence company that makes search by images possible without keywords. Built on 100% deep learning and computer vision, ViSenze's solutions understand content in images and videos to solve real-world search problems: Marketplaces use ViSenze to help online shoppers search more efficiently by uploading photos of products (e.g. fashion apparels) and have relevant products returned to them in milliseconds; driving up to 135% more conversions vs text-search.

34

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Our customers found the process of linking UGC with the right product from their catalog quite manual and high-effort. ViSenze's Visual AI solution solved this problem for us and enabled Yotpo to deliver a faster, more accurate and efficient solution to over 9,000 brands globally. Now, we see 33% more UGC images being linked with our Tagging Assistant feature.* "

DAN LEVY
VISUAL UGC GROUP LEADER, YOTPO

" *Shop Your Photos is an example of how tapping into the incredible creativity of ViSenze and our other partners helped MADE Labs to bring the best ideas to our customers. The Visual search and Smart recommendation solutions from ViSenze helps our consumers bring their inspirations to life.* "

NICOLA THOMPSON
CHIEF OPERATING OFFICER, MADE

" *ViSenze is an example of innovation and proof that we can enhance customer experience in many ways with the help of technology. It was easy to integrate their visual search technology with Lazada Android and iOS apps, and we also had great support from the whole team whenever it was required. We at Lazada are very excited to launch image search on our mobile apps and provide our customers a unique way to search and shop online effortlessly!* "

GAURAV JINDAL
PRODUCT MANAGER, LAZADA GROUP

" *ViSenze's innovation in visual search solved not just our image database retrieval problems, but also helped create a new capability that allowed us to raise our customer response time significantly and equipped our staff with simple tools to serve our customers better.* "

DERRICK NG
MANAGER OF WALLCOVERINGS DIVISION, GOODRICH

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MADE⊕   UNI QLO   yotpo.   dfs   asos discover fashion online

featured customers

2022

SPRING 2022

Product Recommendation
Software Category

RISING STARS

featured
customers

RISING STAR

ABOUT ADORIC

adoric

Adoric helps your company optimize and grow online conversion by providing tools to easily create and edit their onsite messaging. Their technology gently navigates your visitors towards your conversions goals. Some cool stats - Used by Wix, Procter and Gambel, Philip Morris, Jpost, Everything5pound, WebPals, Albar, Pelephone and dozens more. Transferring 1 Billion server requests and 100 Million messages impressions per month. Boosting client's online conversion and sales by 4%-30% on average.

23

Total Customer References

Featured Testimonials

We increased the average time readers spent on our website, by allowing us to recommend personalized content. Thanks to Adoric, we managed to increase the amount of app downloads. The most important thing is that we managed to get high quality leads.

> **GIDON UZAN**
> DEPUTY CHIEF EXECUTIVE, MAARIV

I would highly recommend Adoric's platform to travel companies. First, Adoric is easy to operate. It is clear, simple, and provides a solution to every need. Second, the accompanying team, led by Shani Lum, proved to be a full partner in fulfilling everything we wanted. We managed to create with Adoric scheduled pop-ups, embedded forms, and personalized events that match the needs of our company. Third and most important, the fast service, the responsiveness, and the real desire to help our business grow.

> **AMIAD OBERMAN**
> WEB MANAGER, SMARTAIR

Adoric has helped us save lots of development time. It has afforded us the flexibility of adding special advertising tools to our website. They include product carousels, customized messaging, personalized recommendations, buttons of different types, and more.

> **TANIA CHEN**
> HEAD OF MARKETING, TOGETHER, FOR YOU

Adoric has helped us in sales promotion, improving our user experience, and increasing our conversion rate. It has also helped us to recommend relevant products and categories to our customers.

> **SHACHAR AZULAY**
> ECOMMERCE MANAGER, NOFSHONIT GROUP

TRUSTED BY

FILA GROO WEBPALS GROUP ISRAEL POST BUYME

ABOUT BUNTING

bunting

Bunting believe that amazing software can empower creative minds, regardless of ability. They build tools that ignite ideas and innovation. Their tool - Bunting - is designed to personalise the content of e-commerce websites, so that a once static page can now instantly adapt itself to the unique interests of every visitor. Bunting reliably produces a huge uplift in sales for retailers who use it, as a natural consequence.

19

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *By plugging Bunting's product recommendation technology into our website we have delivered real improvements to our customer experience. Bunting continues to allow our team to launch personalized website content quickly and with minimal fuss. We can now ensure that we're targeting the right customers with relevant content at the right point in their journey.* ❞

SVEN LINDELL
CHIEF DIGITAL OFFICER, BRAS N THINGS

❝ *To date, we've had great success with Bunting. We moved our personalization from another platform over to Bunting and have found the software both effective and easy to use. The interface is clean and intuitive. The customer service is excellent and all staff have been polite, friendly and very helpful. Highly recommended!* ❞

JON DUNN
ECOMMERCE MANAGER, SALTROCK

❝ *As a specialist in digital marketing and based on my experience in e-commerce, Bunting is one of the most important platforms that our company has acquired. It is a really easy to use tool and offers you a variety of configurations that allow you to reach the right customer at the right time. Bunting offers us great strength; launching recommendations, messages, pop up, generating new content, among others, but the most important is that it is based on the collection of data of our users which makes the digital strategy more valuable.* ❞

SANTIAGO SALAZAR SALDARRIAGA
PROJECT MANAGER AND TRAFFIC SPECIALIST, EXITO

❝ *We consider Bunting to be a key long-term partner in our growth plans. The team at Bunting are an extension of our business, working collaboratively to develop the solution and our site. The relationship continues to grow and we're delighted with the excellent ROI increases we've seen since implementing the solution.* ❞

JAMES WAYLAND
HEAD OF ECOMMERCE, REBELLIOUS FASHION

TRUSTED BY

éxito   calla   HARTS of STUR   SALTROCK   WINEWARE Racks & Accessories Ltd.

ABOUT CLERK.IO

clerk.io

Clerk.io helps your e-commerce store to acquire, convert and retain more customers. They possess one of the most powerful real-time personalization engines available for your online shop. Their AI-driven technology allows you to harness big data from every single customer, at every touchpoint, and across every device. Easy installation, and fully automated results through machine learning allow busy eCommerce professionals to get up and running in no time and dedicate their time to what truly matters. Harness big data and have it automatically available to deliver it to your customers in the form of searches, recommendations, emails and personalized marketing campaigns.

41

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Clerk is extremely accurate when it comes to showing the right products to the right people. Its personalization software has helped us increase our conversion rates and avoid wasting our customers' time by showing them irrelevant products.* ❞

MATHIAS THULSTRUP
E-COMMERCE MANAGER, MUNK STORE

❝ *Clerk is intuitive and clear. Although it is a rather advanced artificial intelligence tool, it took a short time to become familiar with the platform, and you can better understand how to make the most of it.* ❞

GREGORIO SASSI
DIGITAL MARKETING SPECIALIST, PROCOSMET

❝ *I love Clerk.io! <3 Clerk.io has been one of our most important partners as they today really affect half of all our orders, which is pretty amazing. Their product recommendations raise our average basket size by now 22%!* ❞

DANIEL JOHANNESEN
OWNER, WATERY.DK

❝ *It also helps our customers find the products they are looking for more easily and is able to anticipate their needs. Clerk also offers a very high level of assistance service to their customers and are always ready to propose innovative solutions.* ❞

CECILIA GROSSO
MARKETING SPECIALIST, AUSILIUM

TRUSTED BY

Carlsberg   ogle ønger   unisport   natural baby shower   TEE SHOPPEN

ABOUT LIMESPOT

LimeSpot

LimeSpot is an eCommerce conversion data network that increases conversions for online merchants. Service is powered by advanced patented algorithms that dynamically tailor the online shopping experience for each individual. By combining the power of profile (e.g. Social Networks, CRM, loyalty), along with behavioral and trend analysis, LimeSpot showcases highly relevant products to each customer in order to turn more shoppers into buyers.

19
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *LimeSpot helped Beekman 1802 create a level of optimization automation that we never had before. Not only are things we had to do manually taken care of automatically now, but the automation also provides better results.* ❞

> **ADAM BSHERO**
> VP DIGITAL, BEEKMAN 1802

❝ *LimeSpot automated a process that was very manual for us previously. LimeSpot recommendations have both improved the customer shopping experience and helped increase our average order value.* ❞

> **ADAM HANAN**
> ECOMMERCE DIRECTOR, RBX ACTIVE

❝ *Since installing LimeSpot, our sales have skyrocketed and AOV has increased significantly. Adding the recommendation boxes combined with the powerful AI has delivered significant revenue boosts for our brand.* ❞

> **ERIC BINDER**
> CHIEF OPERATING OFFICER, SPONGELLE

❝ *Our experience with LimeSpot's customer success and technical teams has been nothing short of amazing. We would definitely recommend the platform to businesses looking for a "professional grade" personalization solution.* ❞

> **MARK GOETZE**
> PRESIDENT AND CEO, MOTION RC

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ALESSI   **BICYCLE WAREHOUSE**   **glassdoor**   **Inspire Uplift**   **BEEKMAN 1802**

14

Total Customer References

VIEW ALL REFERENCES

ABOUT PERZONALIZATION

PERZONALIZATION

Perzonalization provides real time predictive personalization solutions on web, mobile and e-mail that boost online store revenues up to 15% bringing at least 20X ROI for online stores. Perzonalization is an AI powered personalization company. They have personalized more than 5 billion pages up until now. Currently, they help 18 million active online shoppers make intelligent purchasing decisions.

Featured Testimonials

❝ *Great, affordable personalised recommendations app with the best support team! Does the job just as well as the bigger (more expensive) players.* ❞

KENTAUR AUSTRALIA

❝ *Maintaining relevant recommendations for thousands of products on our website seemed like a daunting task; that is until we met with the pleasant, knowledgeable and energetic Perzonalization team. We are happy to be with them and with the results their software produces for us.* ❞

BIMEKS

❝ *Perzonalization enables us to act quickly in the fast pacing environment of private shopping with the help of their real time personalized product recommendations.* ❞

BERIL MUTLUGÜLLER
CUSTOMER RELATIONSHIP MANAGEMENT EXECUTIVE, MORHIPO

❝ *Very easy to use app, looks great and what's more important: fast and very useful support by AI Perzonalization support team! Thanks.* ❞

MAYULA ECO LIFE

TRUSTED BY

ALDO Bimeks INTERSPORT mavi morhipo

featured customers

RISING STAR

ABOUT PURECLARITY

pureclarity

PureClarity, founded in 2014, is an award winning personalization platform that offers both B2C and B2B companies a powerful, easy-to-manage and affordable ecommerce personalization solution that has been proven to increase online sales, average order value and customer loyalty.

51
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" PureClarity has been a huge help in elevating the quality of our website. Adding recommenders has improved customer engagement and added a modern feel to our site. Analytics in PureClarity are easy to use and organize, as well setting up graphics for our website. Overall, PureClarity, has been an efficient, clean, and cost effective way to take our ecommerce site to the next level. "

LAURA PAGE
ECOMMERCE DIGITAL MARKETING ASSOCIATE, REAGENTS

" When we signed up for the initial trial with PureClarity I was really pleased with how quickly we were able to get the recommenders set up and see some really positive results in regards to our overall average order value. After continuing the use of PureClarity after our trial period, we worked to expand our use of the tools to more aspects of our site. This has allowed us to tailor content based on the customer's history with our catalog and content. We have been able to see a positive ROI and are continuing to use new, creative methods through PureClarity to provide a personalised shopping experience to our customers. "

JORDAN KAVUMA
DIRECTOR OF MARKETING, PRIMA COFFEE

" My partner and I established Nightingale PPE off the back of the pandemic. PureClarity is as an affordable ecommerce personalisation solution that allows us to stand out in the market and grow at a fast pace. Since working with PureClarity we have seen a huge increase in our average order value, overall revenue and conversion rate. Moreover, the customer service that we have received has been second to none. All the team are extremely helpful with campaign recommendations, onboarding and support. We couldn't be happier with the results and service that PureClarity provides month on month and are extremely excited to see what the future holds. "

DAVE MCINTYRE
FOUNDER AND CEO, NIGHTINGALE PPE

" PureClarity has enabled us to be far more competitive in a pitching scenario, potential clients love the fact that we work closely with such an innovative tool and have the knowledge to help them drive their ecommerce strategy forward using personalization. Our clients love the fact that PureClarity is so competitively priced, offers a wealth of features in a single dashboard and automatically populates recommenders without the need for management time. "

CHRISTOPHER THOMPSON
HEAD OF CONSULTANCY, PURENET

TRUSTED BY

ABOUT QUARTICON

QON

QuarticOn is a technology company whose mission is to increase sales results in e-shops and solve the problems of the e-commerce industry by using modern technology based on artificial intelligence and machine learning algorithms. They monetise your e-commerce data by taking real-time marketing actions that help your customers find and buy products they are interested in. Their offer includes product recommendations, personalised banners, pop-ups, e-mail marketing automation and intelligent internal search engine. They are currently working with over 1000 online shops worldwide, providing reliable services to the UK, the Czech Republic, Slovakia, Germany and Baltic states.

13
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

"*Thanks to the implementation of Smart Search, our search revenues increased by almost 45%. We also gained knowledge about our customers. This translated into an increase in the number of orders and their average value. The implementation went very smoothly, lasted only two weeks and required only two simple steps from us. Smart Search is a useful tool for anyone who runs their online shop and wants to optimise their results at a low cost. I fully recommend Smart Search!*"

MICHAT SAMPOLSKI
CHIEF EXECUTIVE OFFICER, EKSKLUZYWNA.PL

"*One of the key elements of our sales strategy is to enable a customer to find products that meet their individual needs and then to inspire them to make additional purchases. We wanted the online store to be like a good seller, understand the needs of our customers and recommend a personalised offer to each of them.*"

MAGDALENA GRZEGORCZYK
E–COMMERCE MANAGER, BLACK RED WHITE

"*Thanks to the implementation of the recommendation engine, we have improved our KPIs and expanded knowledge about our client. The system selects right products and we observed an increase in the number of orders and basket value. The product is easy to set up and does not affect the way our website functions.*"

MAGDALENA STASZCZYK
E–COMMERCE MANAGER, TOUS POLSKA

"*The decision to trust QuarticOn was dictated by the desire to optimise costs – technology of this type is always a promise to improve the processes taking place between the customer and the shop, as well as increase revenues. But in this case, it didn't stop with promises. What is supposed to work simply works. The search engine helps customers find products faster and accurately targets their needs. Equipping the tool with functions aimed at understanding the customer is an invaluable asset. QuarticOn is very effective and the implementation is trouble-free. Taking into account all these factors, we decided to approach the implementation comprehensively and reached for all the tools that the company offers.*"

ARKADIUSZ JESIONEK
INTERNET TECHNOLOGY MANAGER, WITTCHEN

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BLACK RED WHITE

DUKA

WITTCHEN

ZdroVita.pl
DOSTARCZAMY ZDROWIE

SKALNIK blog
OUTDOOR STORIES

featured customers

ABOUT RECOLIZE

RECOLIZE

Recolize is a company based in Munich, which is characterized by a high quality standard in product development and a consistent perspective on the user's needs. The idea of founding Recolize had Michael Stork who gained the experience in his jobs as Head of Software Development at maxdome and CTO at ePetWorld that complex technical products have to be directly understood by technical laities for a successful integration.

12

Total Customer References

Featured Testimonials

66 *With the integration of the Recolize Plug & Play Personalization Engine our customers get individual product recommendations. Addressing them personally makes the browsing experience through our huge product portfolio and the decision for a bike or accessory much easier. We at RABE Bike have profited by the easy integration and the excellent support of the Recolize Team and are completely happy.* 99

GEBHARD IMMLER
CHIEF EXECUTIVE OFFICER, RABE BIKE

66 *RidersDeal really profits by the Recolize's free premium service. They help us wherever we need help and so we could improve the performance of the product recommendations to fit perfectly to our business model.* 99

KATHARINA DORN
BUSINESS DEVELOPMENT IT, RIDERSDEAL

66 *We use Recolize to improve our conversion rate and our average order value. Especially the super-easy and fast integration and the premium support Recolize offers for free make this solution a perfect fit for us.* 99

BERND MÖLLER
CHIEF TECHNOLOGY OFFICER, MORE & MORE

66 *At Resch&Frisch we profit from the easy handling of the Recolize Recommendation Engine and the high quality of the product recommendations.* 99

MAG EVA ERTL
RESCH&FRISCH

TRUSTED BY

HALLHUBER   **MORE & MORE**   **RABE BIKE**   **RESCH & FRISCH** AM LIEBSTEN IMMER   **RIDERS DEAL** Deutschlands große Deal-Plattform für Reiter

ABOUT RECOMBEE

Recombee

Recombee offers an intuitive API (Application Programming Interface) that allows companies to generate recommendations with no discrimination towards domain or sector types providing the ease to monitor your KPIs (such as CTR/CR) more efficiently, and always in Real-time! Developed by a team of data scientists, Recombee's SaaS solution helps companies around the globe to deliver the most relevant content and product recommendations for individual customers in real-time.

34
Total Customer References

Featured Testimonials

" Recombee was able to handle our very specific use case around providing recommendations with a highly volatile inventory of user-generated content. Placing recommendations on our homepage was a huge success — 70%+ higher product detail page views and 30%+ higher clickthroughs. The Recombee team is a great partner in helping solve our unique use cases, and we look forward to continue working with them. "

> **DANIEL UHM**
> PRODUCT MANAGER, SLICKDEALS

" Recombee is an amazing recommendation engine which we use for personalizing different parts on our website, including homepage, product detail page, and search. With their solution, we managed to increase our conversion rate by 14% and shopping cart volume by 8%. A great partnership and looking forward to improving our customer journey even more. "

> **DENNIS OSTNER**
> HEAD OF E-COMMERCE, AUTOHAUS KUNZMANN

" The recommendation powered email outperforms a good number of our editorial emails and it does so consistently. Thanks to Recombee's recommendation service applied to our personalized emailing we have increased the e-commerce conversion rates by 25%, achieving 2,000% ROI. We are very excited about that. "

> **GAVIN MONTAGUE**
> HEAD OF DEVELOPMENT, ITISON

" As a huge e-commerce site with millions of users we were looking for a stable and reliable partner that would back up our robust item catalogue and high traffic. The integration was simple and quick with incredible support assistance from Recombee when we needed it. Recombee, with its impressive real-time product recommendations, provides us with a perfect personalization solution to accomplish our KPIs and improve our customer satisfaction. Recombee solution currently drives an impressive 24% of Konga's revenues. "

> **ANDREW MORI**
> TECHNICAL DIRECTOR, KONGA.COM

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Design Group   eventpop   sd slickdeals   konga   segundamano

ABOUT PREEZIE

preezie

preezie is a retail experience platform that enables brands to empower shopping experiences through individuality. Bridge the gap between in-store and online shopping through individualised journeys, and increase your conversions by 400%. They've transformed global brands including Guitar Center, Shaver Shop, Lorna Jane, Everlast, Snooze, Bevilles, Oz Hair & Beauty.

28

Total Customer References

Featured Testimonials

❝ *With preezie, in less than 30 seconds a customer see the exact product suited to their needs. Shoppers that use the tool are over 3x more likely to make a purchase than those that don't. Results like that speak for themselves!* ❞

HAMISH MCMINN
DIRECTOR, BAY SPORTS

❝ *Given our demographic, preezie makes the product discovery journey as frictionless as possible. Being able to bring the in-store retail experience to our website is helping UX and conversions. Onboarding was seamless and the entire process only took a few weeks.* ❞

EMMA FILLIPONI
HEAD OF ECOMMERCE & MARKETING, BLUE BUNGALOW

❝ *Overall, implementing preezie was super smooth and very straightforward. This powerful platform has made a huge impact on our website, immensely increasing our email capture rate by 600%. It was a no-brainer when we decided to add more preezie journeys across our whole website.* ❞

ANDREA WINZOR
FOUNDER, BAYSIDE BLADES

❝ *preezie provides a platform that aligns strongly with our marketing strategy. We are able to dissect metrics and analytics to make better decisions for our marketing promotions. The preezie team are ambitious innovators and are leaders in customer-centricity. This retail experience platform is a game-changer for us.* ❞

JAMIE FRANK
HEAD OF MARKETING, ICON BY DESIGN

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BAY SPORTS   bayside   C2O clothes2order   Guitar Center — Find your sound   ICON BY DESIGN