

Fraud Prevention Software Category

SPRING 2023 Customer Success Report







Fraud Prevention Software Category

Fraud prevention or fraud protection software is utilized by e-commerce firms to analyze risk factors and identify high-risk transactions to prevent fraudulent consumer behavior. The tool applies algorithm-based evaluation to data sources to evaluate the risk of every transaction. E-commerce stores are particularly vulnerable to suspicious and fraudulent transactions because customers place orders on a mobile device or website.

Fraud protection software proactively monitors for possible high-risk and fraudulent activity, identifies and analyzes consumer buying behavior, helps online stores comply with standards and regulations of evaluating fraud, protects sensitive customer information, and utilizes a procedure that authenticates, declines, or approves high-risk activity.



The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions



COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised



Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2023 Customer Success Awards

Check out this list of the highest rated Fraud Prevention Software based on the FeaturedCustomers Customer Success Report.

















































* Companies listed in alphabetical order









ABOUT CLEARSALE



ClearSale is the most complete ecommerce fraud protection solution. We combine advanced statistical technology with the world's largest team of specialized fraud analysts, for a balanced, real-world approach unlike anything else in the market. We deliver the highest order approval rates and the lowest false decline rates in the industry.

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Ecommerce fraud in Mexico is complicated, and it takes time to understand the trends here. ClearSale saves us time on fraud prevention and improves our customer experience. 💶

BERNARDO D'ELIA

■ With ClearSale, our fraud management was integrated right into our Shopify within 10 minutes, and ClearSale was analyzing our transactions the same day. It's saved us a lot of money and time.

MARK MAY

ClearSale approved many orders our previous fraud protection provider would have falsely declined. We would have cancelled those orders if we didn't have ClearSale.

SUNILKUMAR NAGARAJAN

■ The biggest impact to our business has been the decrease in costs for fraud detection while maintaining a high level of protection and peace of mind.

ROUMEN STAYKOV















ABOUT FORTER



Forter is the leader in e-commerce fraud prevention, processing over \$150 billion in online commerce transactions and protecting over 750 million consumers globally from credit card fraud, account takeover, identity theft, and more. The company's identity-based fraud prevention solution detects fraudulent activity in real-time, throughout all online consumer experiences. Forter's integrated fraud prevention platform is fed by its rapidly growing Global Merchant Network, underpinned by predictive fraud research and modeling, and the ability for customers to tailor the platform for their specific needs. As a result, Forter is trusted by Fortune 500...

93

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■■ We had a significant fraud problem and Forter was up for the challenge. They partnered with our team to understand our customers and business needs, committed to getting our fraud below 1%, and delivered well beyond our expectations. Our restaurant operators can now accept online orders and mobile check payments with confidence. ■■

JAMES WASHINGTON
DIRECTOR OF PRODUCT MANAGEMENT - DIGITAL,

In the difference to our fraud team is felt every day. Forter's real-time decisions are a fantastic tool - they simply remove the stress from the review process. And best of all, we can process more orders with less effort during those busy holiday periods.

EILEEN THOMAS
OPERATIONS, LOGISTICS AND RISK MANAGEMENT,
IAMES ALLEN

**We have grown so much in such a short time, and we're still growing. We were aware that fraud was a serious concern in this industry, but we didn't want it to hold us back. With Forter's full automation, that's no longer a concern - we know that their solution will scale naturally with us as we grow.

JURAJ STRIEŽENEC CHIEF FINANCIAL OFFICER, KIWI.COM

■ Forter's system understands the nuances in our data and is able to differentiate minor details to create a whole picture that filters fraud from good customers, all in an instant. ■

WAYNE BASKIN
DEPUTY CEO, CHIEF TECHNOLOGY OFFICER
BOOKTOPIA

TRUSTED BY



DECKERS

—BRANDS—

MATTRESSFIRM

fiverr.

priceline[®]





ABOUT KOUNT



Kount's Identity Trust Global Network delivers real-time fraud prevention and enables personalized customer experiences for more than 6,500 leading brands and payment providers. Linked by Kount's award-winning AI, the Identity Trust Global Network analyzes signals from 32 billion annual interactions in order to customize user experiences across the spectrum of trust—from frictionless experiences to blocking fraud. Quick and accurate identity trust decisions deliver safe payments, account creation and login events, while reducing digital fraud, chargebacks, false positives, and manual...

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

With thousands of dollars at risk on many orders, Kount delivers excellent value. The drop in decline rate, the decrease in fraud transactions, and the reduction in the amount of time spent on manual reviews make Kount a very worthwhile investment for us. I would highly recommend them.

LISA BOLTON

■ You always hear about the jewelry industry getting targeted for fraud, so it's great to have a solution like Kount that provides a powerful fraud prevention strategy without inhibiting

KARA MANGIERE

our customers' experience.

■ We've seen a 50% reduction in fraud. Kount is a great choice if you want to own the data and make decisions on your own. We want to have the data and be able to vouch for every decision. We are reluctant to let others take control.

NICLAS HJELM MARKETPLACE SAFETY MANAGER, TRADERA

■ I would have hated to work here before Kount. I can't imagine all the orders that would have gone through that were fraudulent. I use Kount daily to prevent fraud. It has definitely helped our business.

TANNIS ANDERSON

TRUSTED BY









BlueSnap°





ABOUT LEXISNEXIS RISK SOLUTIONS



LexisNexis Risk Solutions is a leader in providing essential information that helps customers across industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced analytics, LexisNexis Risk Solutions provides products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of RELX Group, a world-leading provider of information solutions for professional customers across industries.

198

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■ We derive so much value from [LexisNexis Risk Solutions] that we believe it has already paid for itself. From stopping fraud to ensuring regulatory compliance and enhancing our ability to serve our members, our partnership with [LexisNexis Risk Solutions] has enhanced our business. ■

DORIS HORTON

COMPLIANCE/LOSS PREVENTION OFFICER, SAFE

■ With the first transaction using [LexisNexis Risk Solutions], our problems with managing chargebacks were over. We instantly got hours back to focus on growing our business. It's a real competitive advantage. ■

ALBERTO ANDRADE

CHIEF FINANCIAL OFFICER, VICE PRESIDENT OF BUSINESS DEVELOPMENT, ANDERSON SEAFOODS

LexisNexis Risk Solutions is transforming risk decision making, delivering a comprehensive fraud, identity and authentication solution that recognizes good, returning customers and detects anomalies in behavior of all users to better model future fraud risks.

JAMES JOHNSON
MANAGING DIRECTOR, BREAKTHROUGH

[LexisNexis Risk Solutions] helped us detect fraudsters before they could create any friction or harm to our users. This was vital to provide the best experience to our users.

WALLAPOP















ABOUT PING IDENTITY



At Ping Identity, we believe in making digital experiences both secure and seamless for all users, without compromise. That's digital freedom. We let enterprises combine our best-in-class identity solutions with third-party services they already use to remove passwords, prevent fraud, support Zero Trust, or anything in between. This can be accomplished through a simple drag-and-drop canvas. That's why more than half of the Fortune 100 choose Ping Identity to protect digital interactions from their users while making experiences frictionless.

155

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

In the pricing and the licensing model stood out; some of the competitors were charging us for even a non-production environment. The other thing that stood out from a Ping perspective was the ease with which we could implement the solution, as most of our requirements were met right out of the box.

NARENDAR SUNDARAM
CHIEF ARCHITECT, NATIONAL RESTAURANT
ASSOCIATION

**I We're in a fast growing market, and we need a solution that can keep up. Ping not only meets our current needs, but is also constantly innovating. As our platform becomes more robust, continuous collaboration with Ping is really key for us. **I

SEBASTIAAN GYBELS
VICE PRESIDENT OF INFORMATION SECURITY,
NEXTCAPITAL

In PingFederate has become an extension of our business. We view it as a critical differentiator and a key component of our core offering. Energy data is sensitive information, and Ping helps us reassure our utility partners that we can handle their data and the connections to it securely.

JOHN DAVIDSON
SENIOR PRODUCT MANAGER OPOWER

What excites us about Ping Identity is its ease of use, its set-it-and-forget-it reliability and its powerful versatility.

TODD CAMM
DIRECTOR OF IT, NAVIGANT















ABOUT RISKIFIED



Riskified is an all-in-one eCommerce fraud prevention solution and chargeback protection service for high volume and enterprise merchants. Riskified offers a 100% chargeback protection guarantee on every order. Riskified approves, allowing their merchants to sell with confidence. Riskified is the world's leading eCommerce fraud and ticket marketplaces. Riskified's pay for performance, guaranteed approval model provides a flexible, economical solution that prevents chargebacks, drives online revenue, and enables a frictionless...

88

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■ Since implementing Riskified, the number of fraudulent transactions has diminished, and we have been able to accept more domestic and international transactions with ease. Our acceptance rate has gone up over 10% so ultimately, implementing Riskified has increased our revenue!

ALEXIS CLARBOUR

■ Fraud was distracting me from focusing on other aspects of my business. I felt confident handing the burden to Riskified, who has proven to be a trustworthy, efficient, and flexible partner.

RUDI SEIBERLICH

Fraud was a major concern standing between Gongshow Gear and international expansion. Riskified's top-notch support & resources made for a smooth integration process, while their expertise in managing fraud has positively impacted both our sales revenue ,,, and our operational efficiency.

■ Riskified was the scalable solution we needed. Their 100% chargeback guarantee means we can concentrate on selling globally without worrying about fraud.

ROB LEO















ABOUT SIFT



Sift is the leader in Digital Trust & Safety, empowering digital disruptors to Fortune 500 companies to unlock new revenue without risk. Sift dynamically prevents fraud and abuse through industry-leading technology and expertise, an unrivaled global data network of one trillion (1T) events per year, and a commitment to long-term customer partnerships. Global brands such as DoorDash, Twitter, and Wayfair rely on Sift to gain a competitive advantage in their markets. Visit us at sift.com.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Me are spending more time on fraud but in a more sophisticated way, automatically stopping definite fraudsters while allowing us to investigate and learn the patterns of sneakier fraud attempts. Using Sift Science has improved the quality of our jobs. *

GIANMICHELE ZAPPIA
FRAUD SPECIALIST, GETYOURGUIDE

Sift is a holistic and well-rounded fraud solution – we can send any and all the data that we want, and we get back all of the actionable information that we wouldn't have found on our own.

NICOLE GRAZIOSO
DIRECTOR PAYMENTS & RISK, SEATGEEK

■ The greatest benefit of using Sift Science is not having to ever worry about fraud again. If you integrate properly and train the system to adapt to your unique circumstances, the word 'fraud' disappears from your business altogether. ■

ADAM IJAZ CEO, DBRAND

**The single strongest capability of Sift is the ability to catch entire networks of fraud. Once you find a single fraudster, you can trace and discover an entire ring of fraud. **

STEVEN OU

TRUSTED BY

HARRY'S





SKILLSHARE







ABOUT SIGNIFYD



Signifyd, the world's largest provider of Guaranteed Fraud Protection, was founded on the belief that e-commerce businesses should grow without fear of fraud. Signifyd solves the challenges growing e-commerce businesses persistently face: billions of dollars lost in chargebacks, customer dissatisfaction and operational costs. Signifyd Guaranteed Payments protect online retailers supported by a full-service machine-learning engine that automates fraud prevention allowing businesses to increase sales and open new markets while reducing risk.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

If We haven't had a single fraudulent chargeback since we started with Signifyd. That's what they said would happen and that's what actually happened. That goes a long way in business, and for us it makes more sense to scale with Signifyd than to try to do any of this on our own.

TY COLLINS

CO-FOUNDER AND CHIEF MARKETING OFFICER, RAD

We use Signifyd. Their focus is on eliminating fraud by profiling all of our potential customers, which allows us to easily accept more orders. So as our business continues to grow, we don't need to worry about chargebacks for fraud.

EVAN FRIPTCO-FOUNDER & CEO, PAUL EVANS

We chose Signifyd because they guarantee protection against fraud. So if Signifyd is wrong about an order, they're the ones paying the fraud loss, including shipping, fees, taxes, everything. A company that takes responsibility for its decisions is a company that I can believe in.

LINDSAY HELD
PRESIDENT & CO-FOLINDER RESERVERAS

Signifyd has helped us eliminate fraud and chargebacks as we can accept a lot more orders, and ship them out immediately, knowing we're covered by Signifyd. *

SARAH HOFFMAN

HEAD OF ONLINE SALES, PRECISION CAMERA & VIDEO















ABOUT TREASURY INTELLIGENCE SOLUTIONS (TIS)



TIS helps CFOs, Treasurers, and Finance teams transform their global cash flow, liquidity, and payment functions. Since 2010, our award-winning cloud platform and best-in-class service model have empowered the entire office of the CFO to collaborate more effectively and attain maximum efficiency, automation, and control. By streamlining connectivity between our customers' back-office systems and their worldwide banks, vendors, and business partners, TIS enables users to achieve superior performance in key areas surrounding cash forecasting, working capital, outbound payments, financial messaging, fraud prevention, payment compliance, and...

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TOTAL CUSTOMER REFERENCES



FEATURED TESTIMONIALS

II The TIS Bank Account Manager fulfills exactly our requirements for an efficient and secure management of bank accounts. We succeeded in completely standardising our processes, increasing process and audit security and gaining complete real-time information of our company-wide bank accounts. Not only do the central treasury and local entities benefit from the new solution, but also further specialist departments. With TIS we have a future-proof strategic partner on our side.

ROLAND WEIDELE
TREASURY MANAGER, MANN+HUMMEL

With TIS, we found a flexible and scalable solution that addresses our global enterprise payments, bank connectivity, and cash management needs perfectly. Not only has TIS established seamless connectivity between all our existing banks, accounts, and back-office systems, but they've also introduced an easy integration approach for managing future M&A activity across new systems and banks. We are very satisfied with the result.

SABINE KIEBLING
DIRECTOR CONTROLLING & TREASURY, TEAMVIEWER

**ITIS offers a "one stop" solution for bank connectivity, which enables us to centralise and automate our payments. In the final stage we achieve complete transparency over bank account authorisations. Through global visibility over all account movements, we can better control corporate liquidity. With TIS we achieved a new level regarding control and compliance for our corporation.

KATJA ZIMMERMANN HEAD OF CORPORATE TREASURY, HEIDELBERGER DRIJCKMASCHINEN AG

The TIS solution is ideal for our company. All our bank-related information will be managed via the central cloud platform in the future and with TIS we can implement a straight-through processing in corporate payments worldwide. *

ARNAUD BARTH HEAD OF TREASURY, ORSAY



















ABOUT ACCERTIFY



Accertify is a leader in providing e-commerce companies with hosted software solutions, tools and strategies for preventing online fraud and mitigating enterprise-wide risks. Accertify's Interceptas Platform integrates the various components of fraud prevention, applies state-of-the-art automation, and offers advanced capabilities for managing fraud data. Built with a merchant's perspective, the Interceptas Platform delivers flexibility in preventing fraud related to card-not-present purchases, online scams and policy abuse, merchandise returns and exchanges and other data management...

72

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■■ Southwest Airlines has partnered with Accertify for fraud management since 2008. Early this year, we began feeding our southwestgiftcard sales through the Interceptas® Data Management Platform which immediately enhanced our ability to shut down fraud. Southwest continues to rely on Accertify's expertise and fraud solutions to protect revenue across multiple channels and products. ■■

BRANDON ADAMS
MANAGER OF TICKETING OPERATIONS, SOUTHWEST
AIRLINES

**I easyJet chose Accertify's Fraud Management solution to give analysts in our Revenue Protection team the flexibility to instantly customise rules for changing fraud patterns. As a result of using this automated solution for almost two years, and in collaboration with Accertify's Managed Services and Professional Services teams, we have reduced fraud and improved internal efficiency, whilst protecting our genuine customers.

KEVIN DOYLE
REVENUE PROTECTION MANAGER FASYIFT

II Accertify's automated fraud management solution has helped British Airways to significantly reduce payment card fraud on our website, call centres and BA Holidays. The ba.com chargebacks were reduced by 47% in just nine months. Before Accertify, our fraud analysts spent 40% of their time manually processing fraud data in spreadsheets to identify trends; now they can focus on managing fraud and rapidly make decisions that minimise risk while helping to grow revenue.

ANDY WARMAN
BUSINESS SUPPORT MANAGER, BRITISH A

**Accertify has given Greyhound the ability to fight fraud without negatively impacting our customers. Our EBIT [earnings before interest and taxes] has improved, and we have more seats on our coaches available for passengers who honestly paid for tickets. It's a win for the company and our customers.

ANDY KAPLINSKY
CHIEF FINANCIAL OFFICER, GREYHOUNE

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URBAN OUTFITTERS



EXPRESS





ABOUT DATAVISOR



DataVisor is the leading fraud detection platform powered by transformational AI technology. Using proprietary unsupervised machine learning algorithms, DataVisor restores trust online by enabling organizations to proactively detect and act on fast-evolving fraud patterns, and prevent future attacks before they happen. Combining advanced analytics and an intelligence network of more than 4.2B global user accounts, DataVisor protects against financial and reputational damage across a variety of industries, including financial services, marketplaces, e-commerce, and social

33

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■■ Datavisor has demonstrated an unwavering commitment to our enterprise success by seamlessly integrating their risk detection scores into our online-decisioning. Utilizing DataVisor's innovative machine learning approach and robust fraud prevention platform, we were able to increase our own real-time fraud prevention. ■■

<mark>anon</mark> Director of risk and fraud, affirm

■■ DataVisor was able to find numerous malicious campaigns so that we could eliminate fraudulent accounts before they could do any damage. This was vital to sustain the rapid user growth of our platform. ■■

YAN TANG
CHIEF EYECLITIVE OFFICER MOMO

In DataVisor has enabled its customers to identify fraudulent activity quicker and with more accuracy than their legacy fraud applications. Customers have noted a less than 1% false positive rate for use cases in which the DataVisor application has been deployed.

IDC

■ DataVisor's machine learning solution is the most critical component of our fraud defense as we grow in digital space, helping us minimize customer friction while defeating fraud risk. ■

RICHARD COONEY
HEAD OF FRAUD STRATEGY, AXCESS FINANCIAL















ABOUT ETHOCA



Ethoca is the leading global provider of collaboration-based technology that enables card issuers, ecommerce merchants and online businesses to increase card acceptance, stop more fraud, recover lost revenue and eliminate chargebacks from both fraud and customer service disputes. Through the Ethoca Network, the first and only of its kind in the industry, they are closing the information gap between card issuers and merchants. This unique capability makes fraud and customer dispute insight available and actionable in real time.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

**All fraud data from Ethoca is incorporated into our rules models – refreshing them and improving their self-learning profiles. Receiving confirmed fraud data quickly and regularly helps to greatly improve the effectiveness of these models – meaning less fraud. **I

REVENUE PROTECTION LEAD

■ The services they provide are top notch. Ethoca Alerts are a key contributor to our fraud prevention efforts. ■

RISK TEAM LEAD BUILD.COM

**With Ethoca Alerts catching the fraud that sometimes slips through our other defenses, we can confidently accept more payments from customers without creating friction at checkout. **

DIRECT SALES MANAGER











ABOUT FRAUD.NET



Fraud.net operates the first end-to-end fraud management and revenue enhancement ecosystem specifically built for digital enterprises and fintechs globally. The award-winning, cloud-born platform helps organizations of all sizes harness Al-driven risk intelligence to detect fraud, streamline their customer onboarding and transaction monitoring workflows, and leverage real-time, actionable insights to make safer, smarter, and more profitable decisions.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Praud.net's flexibility has helped our AfterPay business grow by allowing us to meet our increasingly complex customer and country requirements. Their platform has helped us increase our agility and significantly reduce fraud attacks. *

MARKUS D.
DIRECTOR RISK & FRAUD, ARVATO FINANCIAL
SOLUTIONS

Best fraud prevention platform to reduce customer fraud! I think it's good that this tool can display all the information for evaluating a case on one page!

LUKAS F. INTERNATIONAL
RISK & PORTFOLIO MANAGER, ARVATO FINANCIAL
SOLUTIONS

**Fraud.net allowed us to streamline how we vet our vendors, which reduced our exposure to AML, fraud losses, and IRS-based fines.

Their team helped us understand how we could let AI technology refine our risk rules, saving us both time and money. **

FRAUD SPECIALIST
PACIFIC DENTAL SERVICES

Fraud.net has been a great partner in delivering a flexible fraud prevention solution that meets our needs for a powerful toolset and a frictionless customer experience.

FRAUD INVESTIGATOR

TRUSTED BY

neo



®GCHQ









ABOUT RAVELIN TECHNOLOGY



Ravelin provides technology and support to help online businesses prevent evolving fraud threats and accept payments with confidence. Combining machine-learning and graph network visualisation, Ravelin helps businesses draw deeper insights from their customer data to detect fraud, account takeover and promotion abuse and increase payment acceptance.

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■■ Everyone at Ravelin seems to genuinely love what they do and really want to help us tackle our fraud problems. They are always available, and friendly, and everyone I've spoken to has done a fantastic job at helping me solving my problem/answer my question. I'd describe Ravelin as leading the field in flexible and advanced solutions to fraud, whilst also adapting that to fit each company they work with.

TAYO MOORE SENIOR OPERATIONS MANAGER, TROUVA

■■ The team at Ravelin are all very knowledgeable about the various aspects around ecommerce fraud and have been extremely helpful at all stages of our integration. The service available via Ravelin has leveled up our understanding of our ecommerce as a whole and especially improved our fraud prevention tactics.

SIMON HAMP

In today's market, global regulation means it's even more important to prevent fraud and protect customers while also providing a smooth and seamless buying experience. Ravelin's experience in the gaming industry gives them a great understanding of the specific requirements that a company like ours has when it comes to payments. With Ravelin, we have a partner we can trust as we expand further.

ALEKSANDER PINKOWSKI

■■I could not do my job without Ravelin. It's the #1 tool we use to see if a customer is committing fraud or not. ••

ANDREIA SILVA













ABOUT SEON



SEON's mission is to create a world free from financial crime by stopping fraud earlier and quicker in the customer journey. With the trust of more than 5,000 companies, SEON has reviewed billions of transactions, preventing over €160 billion in fraudulent activities. Our rapid integration, 14-day free trial and usage-based pricing model allow businesses to try SEON with low risk and high rewards. SEON provides a comprehensive end-to-end fraud prevention solution, including Anti-Money Laundering (AML). Our unique approach combines social signals with deep digital footprinting, leveraging fully-explainable machine learning to identify emerging fraud threats. As...

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Deploying SEON not only made our KYC process smoother and more efficient, it also boosted the confidence in our fraud prevention efforts. We can now do a much better job by supervising the automated system, rather than feeling overwhelmed with manual reviews. Coincash now learns from SEON's insights and support team in order to have complete control over their risk rules. The results will keep on helping us in the future. Deploying SEON was like getting a magnifying glass to reveal much more about our users than we previously could, while cutting manual reviews by 90%.

GABOR GALANTAI

■■ The effect [of deploying SEON] has been pretty immediate. It was really eye-opening. And ultimately what it's allowed us to do is have that peace of mind to drive our growth initiatives forward at full steam, knowing that we're able to identify and mitigate the risk from potential fraud. "

JONATHAN KLEINMAN

On the hunt for a new anti-fraud solution, the BetCart team began asking around. Our old suppliers weren't satisfying our needs. We met the SEON team at an international conference, and after learning about their flexibility and quality along with its reasonable prices, we were sure it was the right tool for us. A few emails later, a deal was agreed and the partnership was finalised. SEON would provide tools, training, and data enrichment for Betcart, allowing them to get a more complete view of their users.

GARY KHACHATRYAN

■ The automation – the fact that we can set our fraud prevention on auto-pilot – it allows us to feel secure as we grow other aspects of the business. If we didn't have SEON, we'd have to immediately look for the closest alternative.

LEWIS BYE

SENIOR PROJECTS AND OPERATIONS SPECIALIST, KOLEX



















ABOUT ARBUTUS SOFTWARE



Drive Your Analytics

Arbutus Software provides the best in audit and data analysis technology. Since 2003, they have been innovating and delivering specialized data analysis technology to their users. Their technology helps organizations test internal controls and perform audit tests. Today, they offer auditors the very best in audit analytics. Their goal is to exceed your expectations about what a technology vendor should be. Arbutus technology is based on 30 years of software innovation and development. It is designed to provide auditors, business analysts, and fraud investigators with the very best in data analysis...

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

The complete implementation was extremely fast and easy! The Arbutus software installation on the server and 300 computers in the NRA directorates across the country took less than 5 days, and auditors were able to immediately start working with the software. *

VASIL PANOV
DIRECTOR OF DIRECTORY "CONTROL", NATIONAL
REVENUE AGENCY

••Once we started using Arbutus, it just seemed so much easier that it has become our preferred data analysis tool.

LEIGH RIDDLE
INTERNAL AUDIT MANAGER, OSI SYSTEMS

The flexibility of the technology allowed us to import multiple data files in multiple formats from multiple sources and then normalize it for further analysis.

MIKE MUMFORD
MANAGING DIRECTOR, LUMINESCENT

Once we started using Arbutus, it just seemed so much easier that it has become our preferred data analysis tool.

FRED GARVIN

TRUSTED BY









LUMINESCENT INC.





ABOUT CLIXTELL

Clixtell

Clixtell is a world leader in providing cutting edge solutions for call tracking and preventing click fraud. The company's professional track record is based on expertise acquired by years of experience in developing state of the art software providing well established solutions suited for all business. The company provides custom made solutions for large agencies as well as to small businesses worldwide. Its bulletproof and flexible plans are designed to suite all clients according to their specific demands and needs and their field of expertise.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■ A couple of months ago we looked for a click fraud protection software and after a short demo we chose Clixtell. Today we have the system implemented for 50 different customers, and it well returned the investment long ago. Eexcellent service & support. Highly recommended.

DAN BROWN
CHIEF EXECUTIVE OFFICER, LOREIMSUM

We didn't even know how much we were paying for click fraud. After installing Clixtell we were able to block the unwanted clicks automatically. The system is easy to use and powerful. A must for every Google Ads advertiser – Highly recommended.

ROY GONZALES
SHARP MARKETING

campaigns. While easy to use and efficient, It provided useful insights to boost our digital marketing. We easily optimize our PPC campaigns while protecting our ever growing budget from click fraud. Great solution.

ERIC SULLIVAN

CHIEF EXECUTIVE OFFICER, MERCURY DIGITA

**Clixtell is a simple, user friendly and powerful call tracking software, it saves me time and money by allowing me to track which advertising channels, campaigns and keywords are the most successful and driving the calls. Highly Recommended!

ROBERT CRUISE DMARKETERS

















ABOUT NETGUARDIANS



NetGuardians is a leading Fintech company recognized for its unique approach to fraud and risk assurance solutions. Their software leverages Big Data to correlate and analyze behaviors across the entire bank system – not just at the transaction level. With predefined controls, NetGuardians enables banks to target specific anti-fraud or regulatory requirements. A controls update service ensures financial institutions benefit from ongoing protection in the face of the continually evolving risk challenges of a border-free world.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

**I With our proprietary banking platform, we want to make sure that we have cutting edge fraud-prevention systems in place to protect our clients and their assets. We constantly invest to stay at the forefront of technological developments and therefore forge partnerships, especially with Swiss FinTechs. NetGuardians' software solution complements our infrastructure solutions to reinforce advanced fraud mitigation.

GEOFFROY DE RIDDER
HEAD OF TECHNOLOGY AND OPERATION, LOMBARD
ODIER

II The more we use NetGuardians' enterprise risk platform the more we realize what we can do with it. I have no hesitation in recommending this as an anti-fraud solution.

TAUCH KAMPOUL
VICE PRESIDENT AND HEAD OF SECURITY OPERATIONS
ACLEDA BANK

•••Our partnership with NetGuardians delivers good benefits, especially for fraud in the digital space. You need smart solutions to assist in the fight against fraud to get the right alerts. We know we get this from NetGuardians. We also had some complex issues that it helped us identify that might have been difficult to do on our own.

MICHAEL AMOAH HEAD OF INTERNAL CONTROL, CONSOLIDATED BANK GHANA

**We constantly strive to enhance our protection against fraud.
NetGuardians is an innovative groundbreaking solution, and we look forward to think how it can help us with this mission.

PETER WINTSCH

GROUP CHIEF TECHNOLOGY & OPERATION OFFICER, PICTET















ABOUT NETHONE

Nethone

Nethone is a data science company specialized in Al-driven business intelligence and fraud prevention. Nethone enables online merchants to sell more, earn more, and maximize every dollar they invest in risk management and customer acquisition. Founded in 2016 by a team of experienced data scientists, risk managers, and security specialists with merchant backgrounds, the company operates globally, helping businesses convert threats and challenges into profits. Be they fraudsters or legitimate cardholders, new shoppers or return customers, brand loyalists, or discount hunters, they know how to tell each from the other and turn this knowledge...

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

■ In the online payment processing business, we need to protect ourselves from every fraud attempt. We chose Nethone to help us with that defence. Nethone has been an outstanding partner in providing technological solutions and the support we need.

RICARDO DORTAS SCHONHOFEN

Having a professional FDP solution is a crucial part of our product, that is why we are analysing all traffic with them. Thanks to Nethone we can maintain a low fraud ratio. We also highly appreciate their flexibility and customer care.

PRZEMYSŁAW KOWALCZYK

■■ Nethone is one of the frontrunners in the fraud prevention space using the latest technologies to stay ahead of the fraudsters. Nethone's team is experienced and knowledgeable to establish successful, long term partnerships with clients and stakeholders.

FLOOR TUINSTRA

■■ We are very excited to see Nethone's behavioural analysis capabilities in action. We expect them to help us in many areas including payment fraud prevention.

HENRIQUE THOMAS FLORENCIO DA SILVA















ABOUT NOFRAUD



NoFraud is the only eCommerce credit card fraud prevention system that fully eliminates merchant involvement while simultaneously having the largest impact on the bottom line. Their team developed an advanced algorithm designed to virtually eliminate false positives, manual review and significantly reduce charge backs. Using the largest data pools, their system is programmed to analyze fraudster behavior effectively reducing fraud to below .01% of online orders. NoFraud is dedicated to the merchant, with experts perpetually updating the system adapting to the constant change of the fraudster community, preventing fraud 24/7. NoFraud...

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TOTAL CUSTOMER REFERENCES



FEATURED TESTIMONIALS

■■ NoFraud has saved us from over 100k in fraudulent orders and has allowed our entire team to work on more urgent tasks. They are a rock and roll squad and their sales and support team respond very quickly to all my concerns. I recommend them to anyone with fraud orders coming into their system even just as our insurance policy. They beat the pricing we have gotten from other vendors of their type. ■

STEEL SUPPLEMENTS

**NoFraud has been excellent in helping us manage fraud (particularly for international orders). It has been excellent for us as we don't want waste time (and money) dealing with chargebacks. I would also note that the customer service is exceptional and their team has really

helped us. ••
REBEL GIRLS

We love how NoFraud proactively conducts the review without requiring us to submit proof on why an order that was declined coverage is actually valid. Most importantly, NoFraud's approval rate is significantly higher than that of our previous solution. Moving over to NoFraud turned out to be a no-brainer.

VICKIE KING
OPERATIONS MANAGER LIBRAN INDUST

Implementing NoFraud has vastly improved our business operations, not only by significantly reducing chargebacks and false positives, but by turning our inefficient fraud prevention process into a simple pass/fail decision that saves us loads of time and stress.

SAURABH ABROL
CHIEF EXECUTIVE OFFICER, WINE CHATEAU









