



Transactional Email Software Category

SPRING 2023
Customer Success Report





Transactional Email Software Category

Transactional email software delivers email notifications in response to actions taken by users. For instance, a welcome message after the creation of a new social network account, an email receipt for an e-commerce purchase, or an acknowledgement email for a fresh newsletter subscription. Companies use this platform to automate personalized or customized emails as transactions happen. You can also utilize it to monitor metrics like emails delivered, received, bounced, and opened, as well as the results of your campaigns.

Transactional email software is helpful for teams managing public relations, marketing, sales, and customer retention. It smoothly integrates with other tools like e-commerce, email marketing, social media, and CRM solutions to maximize its effectiveness.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2023 Customer Success Awards

Check out this list of the highest rated Transactional Email Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2023

**TRANSACTIONAL
EMAIL SOFTWARE**

MARKET LEADER





ABOUT MAILGUN



Mailgun is a developer-focused email delivery platform that empowers companies to send, receive, and track transactional and marketing emails through an API. Founded in 2010, Mailgun became a Y-Combinator success story later acquired by Rackspace. In February 2017, Mailgun spun back out as a standalone business focused on building best-in-class email deliverability solutions. Mailgun enables developers to tightly integrate email into their apps, i.e. give real email mailboxes to their users, their web pages or any objects in their apps. Customers like Slack, Lyft, Github, and Reddit rely on Mailgun to deliver email to their...

65

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“At Exec, we use Mailgun to send all our transactional and promotional emails. Mailgun helps us manage our email subscriber lists and track the efficacy of our email newsletters by providing open and click-through rates for each of our emails, so we always know what’s working well and what’s not. Mailgun makes it super simple to send email and manage list subscribers, and abstracts away all of the difficulties of managing a mail server. It was incredibly easy to set up, and their support team replies almost instantly any time we have a question.”

EXEC

“At Handy.com, we use Mailgun to send all our transactional and promotional emails. Mailgun helps us manage our email subscriber lists and track the efficacy of our email newsletters by providing open and click-through rates for each of our emails, so we always know what’s working well and what’s not. Mailgun makes it super simple to send email and manage list subscribers, and abstracts away all of the difficulties of managing a mail server. It was incredibly easy to set up, and their support team replies almost instantly any time we have a question.”

HANDY

“We use Mailgun to send all our email, from daily newsletters to password reminders. Email is our most important marketing vehicle, and with the experts at Mailgun handling everything, we thankfully never have to worry about email deliverability or infrastructure again.”

GRUBWITHUS

“We use Mailgun for all of our communication e-mails, to both our clients and our tutors. We’ve worked with other e-mail providers in the past and all of our marketing e-mails would end up in people’s spam folders. Mailgun is the absolute best service to ensure your potential customers are getting your e-mails.”

TUTORSPREE

TRUSTED BY





ABOUT MAILJET



Mailjet is an all-in-one solution to send, track and deliver both marketing and transactional emails. Its cloud-based infrastructure is unique and highly scalable with a proprietary technology that optimises email deliverability. Mailjet can be accessed either via an easy-to-use online drag-and-drop interface or via APIs that allow developers to integrate its features within their online app or service, or its sophisticated SMTP relay. Mailjet has offices worldwide (including Paris, London, Berlin and New York) and 40k+ clients and partners across the 150 countries.

48

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“ We have chosen Mailjet for several years now for its commercial flexibility and deliverability quality. We chose Mailjet for its user interfaces and its support in 4 languages for our customers. Moreover, Mailjet’s rapid GDPR compliance confirms our choice. Finally, the evolutions of services proposed for the campaigns and the transactional make it possible to follow the major trends of the affinity email as well as the opening of the services to external tools (via API). In short, Mailjet: an indispensable service today in the implementation of digital strategies. ”

KEVIN GALLOT
CHIEF EXECUTIVE OFFICER, INFLEXIA

“ A comprehensive and user-friendly API has helped us create a solid service offering using Mailjet’s email delivery engine. Mailjet’s support team has gone above and beyond what we’ve experienced with previous providers. From day one, they were quick and effective. When we first started using Mailjet, we had a very unique configuration we were looking for that isn’t offered out of the box. The support and developer relations team took the time out to understand our needs and work with us to create a custom solution. ”

RIPUL AGARWAL
FOUNDER, SNIPANDSHARE

“ Mailjet provides our system with an exceptional emailing service, not only for transmitting transactions, but also for increasing users’ commitment and conversion of registers. The main reason that persuaded us to choose Mailjet was undoubtedly that it’s the supplier that provides us with the highest degree of email deliverability through its email marketing system. ”

ALEJANDRO TORRES
MARKETING DIRECTOR, UNSHEEPING

“ Mailjet has been able to perfectly meet our needs for a strong technical partnership. This includes the openness of their solution (API and SMTP), personalized communications and contact people, and strong infrastructure that meets our requirements for managing and protecting data. ”

NORMAN PRACHT
MARKETING & PRODUCT DIRECTOR, WEBMECANIK

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inflexia

PetrolPrices

Product Hunt

Microsoft Azure

mentionme



ABOUT POSTMARK



Postmark delivers your transactional email to your customers, on time every time. Your emails are important, get them to the inbox. Trusted by thousands of developers, Postmark is a fast and reliable transactional email service.

79

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“My customers are so confident in their transactional email now, that they no longer include 'check in your spam box' in their website messaging anymore. Account email confirmations and missing invoices are a thing off the past. The activity feed gives myself and my customers total confidence in using email for important tasks again.”

JONATHAN MALKO
OWNER, SHOUTMEDIA.NET

“We needed a solution specifically for transactional emails and improved deliverability. After researching all of the options for our user emails, we landed with Postmark as the clear choice for transactional emailing.”

SHALOM STARK
CO-FOUNDER, INVOICE NINJA

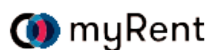
“Using Postmark's great documentation and API, we implemented their transactional email system and fixed 99% of our email issues.”

DEAN MATHEWS
FOUNDER, ONTHECLOCK

“I was shocked to see Postmark open rates were an 11% improvement over SES in our test. Needless to say we started sending all of our transactional email through Postmark.”

DAVE MARSHALL
CTO, CHILDCARE.CO.UK

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ABOUT SENDGRID



SendGrid has developed a cloud based service that solves the challenge of email delivery by delivering emails on behalf of companies. SendGrid eliminates the complexity of sending email, saving time and money, while providing reliable delivery to the inbox. With over a decade of thought-leadership backed by a stellar record of delivering email, SendGrid is climbing to new heights.

165

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Twilio SendGrid has been a great partner for Missouri Star, always ensuring that our transactional and marketing deliverability is top notch. Marketing Campaigns has made targeting segments of customers a breeze, and the drag-and-drop templates allow us to create new and uniquely styled emails every time. Whenever questions arise, our Customer Success Manager is quick to respond and help out in any way they can.”

CHEYANNE HEFLEY
EMAIL MARKETING MANAGER, MISSOURI STAR QUILT COMPANY

“With SendGrid data, we can track when emails are opened, which tells us when we’re able to follow up with social retargeting messages—or if they aren’t opened, we can adjust subject lines and try again. SendGrid’s API gives us this ability. It’s just well documented and really easy to use.”

CRAIG OLINGER
VICE PRESIDENT, DIGITAL MARKETING, DIAMOND RESORTS

“[SendGrid has] the tools to help you effectively manage your transactional and marketing email as well as the credibility and expertise to help you build campaigns that will get you the results you deserve.”

DAN ELLIS
DIRECTOR OF DEVELOPMENT - SR. DEVELOPER - TECHNICAL ARCHITECT, GOFOBO

“Email is such a cool part of our product and adds a lot of value. Screen Time sends lots of transactional email for parents and is dependent on the customer engagement, loyalty, and retention that email provides.”

STEVE VANGASSE
FOUNDER, SCREEN TIME LABS

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ABOUT SENDINBLUE



Sendinblue is now an all-in-one sales and marketing platform. In early June 2019, they unveiled what is probably the biggest update to their product and brand since the company was founded in 2012. From the beginning, they've always aimed to help SMBs grow. Now, they have scaled up, adding a collection of new marketing and sales features to help new businesses get off the ground. These features include customer relationship management (CRM) software, Facebook ads, retargeting display ads, live chat, and collaborative mailboxes for teams.

86

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Sendinblue has allowed us to take our email marketing initiatives to the next level. With responsive design and the transactional email option, we are now sending powerful emails to our customers in the moments that matter most. Thank you Sendinblue for creating an easy to use email platform – we have been so happy!”

KATE SANDERLIN
MARKETING MANAGER, 3 MEN MOVERS

“I love the email dashboard — it's super complete. I love to get there, check the stats, see what contacts are doing, and how they are behaving. The drag-and-drop editor is great too, and I love the fact that I can just save blocks and build campaigns easily.”

SIMÓN GÓMEZ
GROWTH MARKETER, TRIBUTI

“The ability for us to make aesthetically pleasing, functional emails in a short amount of time with limited coding and HTML experience is incredible. We can create a great, targeted, ready-to-roll-out email in 60-90 minutes, saving us a lot of time.”

CHRIS MURRAY
VP OF MARKETING, ISLAND FEDERAL CREDIT UNION

“We use Sendinblue for transactional SMS messages and emails. We were especially attracted by the quality product and support offered.”

BENOIT RICHARD
CEO & FOUNDER, MARCEL

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**FRANCE
PARE-BRISE**

**3-MEN
MOVERS**

ShopPad

**LES
RAFFINEURS**
Produits & Expériences de Caractère

**EDWART
CHOCOLATIER**
— PARIS —



2023

**TRANSACTIONAL
EMAIL SOFTWARE**

TOP PERFORMER





ABOUT AMAZON SES



Amazon Simple Email Service (SES) is a cost-effective, flexible, and scalable email service that enables developers to send mail from within any application. You can configure Amazon SES quickly to support several email use cases, including transactional, marketing, or mass email communications. Amazon SES's flexible IP deployment and email authentication options help drive higher deliverability and protect sender reputation, while sending analytics measure the impact of each email. With Amazon SES, you can send email securely, globally, and at scale.

107

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Communicating with customers over email is a big part of how we get job searchers connected to the right job. Whether its an alert that a job is available in a specific city or that a special skill set is needed, email is how we let customers know that an opportunity is waiting. We send over 2 Billion emails a year, and use our powerful machine learning technology to provide personalised recommendations and salary predictions to our users. Hence, when we were selecting an email service provider, it was important that they could support our volumes and global...”

BILAL IKRAM
EMAIL MARKETING MANAGER, ADZUNA

“Before we migrated to Amazon Simple Email Service (SES), Netflix had to maintain an in-house solution for sending emails. This in-house solution carried its own operational overheads, including running dedicated servers with email delivery software and optimizing email sending practices for each Internet Service Provider. We evaluated several email delivery solutions and decided on Amazon SES because it is flexible, affordable, highly scalable, has global reach, and promises excellent deliverability...”

DEVIKA CHOWLA
DIRECTOR OF MESSAGING & CONTACT ENGINEERING,
NETFLIX

“Here at Iterable, we are a customer engagement platform, which means we help businesses connect with their customers over various channels, like email. Email continues to be one of the most effective and preferred channels for communicating with consumers and businesses. Amazon SES has become an integral infrastructure partner to Iterable. The speed, reliability, and...”

DAVE SCHWARTZ
HEAD OF BUSINESS DEVELOPMENT, ITERABLE

“We send millions of messages a day using one of our many email providers. When we needed to decommission one of those providers, moving to SES from AWS was the obvious choice. We knew we needed an email platform we could trust to send high volume with reliable deliverability. Ultimately, we selected Amazon SES because of its simplicity, ease, and volume, and...”

LUCAS MCGREGOR
CHIEF TECHNOLOGY OFFICER, STEPSTONE

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ramco

duolingo

TIBCO

ZALORA





ABOUT CUSTOMER.IO



Customer.io is a customer engagement platform for sending automated emails, push, SMS, in-app, and more to engage and retain your audience. Built for scale, Customer.io is used by over 4,800 companies, sending over 8 billion messages per year.

74

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We’ve worked with a lot of email systems in 16 years and we love that you can execute everything with Customer.io. We were able to get this up and running in less than a few days because sending and mapping events for triggered emails was super simple. They allowed us to move very quickly and launch a comprehensive email program within 30 days start to finish.”

MICHAEL NEMEROFF
CHIEF EXECUTIVE OFFICER, RUSHORDETEES

“We like Customer.io because it lets us automate all sorts of emails throughout our application without having to mess with application code. Our marketers or product people can go right in and set up a triggered email based on any event that we’re tracking. It basically replaces building our own in-app email system for us.”

MATTAN GRIFFEL
CHIEF EXECUTIVE OFFICER, ONE MONTH

“Our team is so pleased with our choice to switch our email marketing platform to Customer.io! They have a team of Email and Deliverability experts who will help you create the right message at the right time.”

STEPHANIE VAZQUEZ
EMAIL MARKETING SPECIALIST, FIXD REPAIR

“We use Customer.io for sending all transactional and outreach emails. Their support team is WOW. They’ve completely raised the bar for my support expectations from other SaaS companies. They are instant, descriptive, knowledgeable and hustlers.”

PRATIK AGARWAL
PRODUCT MANAGER, REMIND

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ABOUT GETRESPONSE



GetResponse is the complete online marketing software that helps you grow your audience, engage with your customers, and boost online sales. With over 30 tools in one easy-to-use platform, you can transform your online marketing and bring tangible results.

225

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“I have personally used GetResponse for over 10 years and have always been impressed with the features, the high email delivery rates and the quality of the customer service. GetResponse has helped me to grow a significant number of very large and profitable email lists for both myself and my clients. In my business I help restaurants to grow a large email list of their customers and potential customers and I always recommend that they use GetResponse because I know it is a system that they can trust and most importantly, will get them results.”

CHRISTOWLAND

“Let me keep it simple. GetResponse changed the way I do email marketing. Don't get me wrong, I've used a bunch of famous email marketing platforms, but GetResponse has a lot more built-in capabilities: A/B split testing and powerful segmentation; the kinds of things an advanced marketer needs to use and costs hundreds in other platforms. I won't even talk about the deliverability because it's simply amazing. Thank you guys.”

FELIPE RESTREPO Z.
CLICKSIMIL

“What I love about GetResponse is that it is easy to use, and that's really important. I love your templates. Your newsletter templates are easy to use and make it super easy to rinse, and repeat, and reuse them – just drag boxes and fill them out. It's very intuitive and visual.”

TV HOST, SINGER, VOICE COACH
CINDY ASHTON

“We run a lot of online courses. With GetResponse we can automate our email communication and webinars, draw an entire user journey, and connect payment systems.”

MARINA MOGILCO
FOUNDER, LINGUATRIP

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ABOUT SMTP2GO



SMTP2GO's mission is to provide the fastest, most reliable SMTP service on the market, while supporting the community and environment. With data centers in the USA and Europe, their customers span over 130 countries. SMTP2GO is proud to have featured in the Deloitte Technology Fast 500 Asia/Pacific every year from 2012 to 2016.

57

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“SMTP2GO has made configuration and administration of all email communications a breeze with great reporting capability. We have used SMTP2GO for all system generated email including all campaign driven email communications across our entire South East Asian business. I highly recommend SMTP2GO to anyone who wants to centralize their outbound email communications.”

DARREN SIMPSON
VIRGIN ACTIVE

“The intuitive web reports make tracking down email issues very easy. We had always struggled with sending email reports and alerts from our proprietary equipment before finding SMTP2GO. SMTP2GO has removed the complexity of dealing with all of the different SMTP requirements of each ISP that our customers use. The flexible number of available communication ports allows our equipment to work on almost all network configurations.”

JEREMY LEWIS
OPW ELECTRONIC SYSTEMS

“The reports are easy to read, and the website easy to navigate. SMTP2GO is a sure-fire way to stabilize your outgoing email and get back to work making money. Thank you! Ever since we teamed up with SMTP2GO, we get notified if any machine in our extended network has an issue with spam due to a virus or vulnerability. It also gives us the confidence to identify and disable the affected machine without affecting our other clients.”

ANDY PIZER
MILLENNIUM GROUP

“SMTP2GO gives us confidence that our transactional emails will reach their target, and clear feedback in the rare event they don't.”

WILL GRIFFIN
PRISM OFFICE

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VALARIE JEROME
OPTOMETRISTS





2023

**TRANSACTIONAL
EMAIL SOFTWARE**

RISING STAR





ABOUT DYSPATCH



Dyspatch is an email production platform where teams create and change emails faster without writing code. In Dyspatch, you can create a template visually - based on how it will look, rather than its code. In fact, creating beautiful, interactive, and mobile-responsive templates in Dyspatch requires no coding.

21

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Dyspatch has massively reduced the hours our team spends on creating emails, which has allowed us to really scale our content production. We’re producing over 20 emails a week, and the platform ensures every single one is on-brand, localized, and responsive, without any engineering effort. It’s also allowed us to implement interactivity with AMP comment reply emails. The Dyspatch team was so supportive and collaborative on that project, and it’s been a huge success with our users.”

MEGAN WALSH
GLOBAL HEAD OF LIFECYCLE MARKETING, CANVA

“We don’t have to worry about the template breaking. Dyspatch solves our problems and helps us achieve higher ROI because we can reduce spend on engineering resources.”

KARAN GUPTA
HEAD OF RETENTION, GROVER

“Dyspatch allows us to easily create and customize campaigns, swap images, set destination URLs, and customize content without the help of designers or developers.”

CARL BEIEN
HEAD OF PRODUCT, CAREHIVE

“The move to Dyspatch was mostly driven by the need to be GDPR compliant. But it was also better architecture for us because it eliminated any need for another third party in the critical path of sending an email.”

DAVE GREENSTEIN
CHIEF ARCHITECT & HEAD OF GROWTH, URBANDOOOR

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ABOUT ELASTIC EMAIL

Elastic Email

Elastic Email started working together with the goal of making email more efficient. While many email service providers pay third parties to actually deliver their email, they have written every line of the Elastic Email platform down to the protocol level. This has resulted in a fast, flexible and cost-effective service that benefits their customers.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Most of our campaigns are targeted at businesses that want to take part in our events. Emails are usually how they find out about our new projects, booths at events, or other promotional activities. Elastic Email lets us divide contacts into different lists, which in turn allows us to divide our mailing based on the industries we want to contact, as well as contact both national and local companies.”

MARTA TARKA
MARKETING SPECIALIST, EGLUGA SZCZECI SKA

“We knew that many people who came to us needed an SMTP server since Gmail is not suitable for transactional email. That's when we stumbled upon the Elastic Email referral program, which we thought would be a good way to direct our users to a suitable transactional email service and earn from referrals.”

FIACH REID
DEVELOPMENT DIRECTOR, INFINITE LOOP

“I love the Elastic Email interface. It is a pleasure to use it. It is definitely the easiest system I have ever used. The Elastic Support is great as well - my questions are always answered promptly and the team is so helpful.”

JANE
FOUNDER, DAILYSTEP

“Elastic Email has probably one of the highest email deliverability rates on the market. Besides this, the pricing is very affordable and scalable, the API is documented and easy to use, and the editor works great too.”

TOMER AARON
CO-FOUNDER, POPTIN

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ABOUT GREENARROW



GreenArrow is for senders with lofty goals. When you choose GreenArrow, you get better control over your technology. You gain clearer visibility into the results and they always offer their personal support when you need it. They give you the tools and knowledge to better connect to subscribers and grow a more effective business.

11

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Spikemail chose GreenArrow over a number of competitors to partner with for our email delivery platform. Their team is by far the best technical department to support the email campaigns for our clients in New Zealand to send to recipients worldwide. Their ability to interface with ISPs across the globe and provide outstanding customer service is second to none.”

GLENN EDLEY
CEO, SPIKE

“I am extremely happy with both the software and the service. We're sending at least three times faster than we did with our previous email platform. The software is extremely easy to use and the service we've received is amazing.”

MARK KUPFERMAN
VICE PRESIDENT, INSIGHTS & INTERACTIVE MARKETING,
SIX FLAGS

“Highly customizable, Lasso has a lot of highly unique requirements and GreenArrow is the only platform that could meet our needs.”

TRAVIS EDGAR
LASSO CRM

“GreenArrow is a reliable workhorse that sends out considerable email volumes with ease, allowing our team to focus on things that matter.”

ROBERT COLEMAN
OFFTHEBACK

TRUSTED BY





ABOUT SOCKETLABS



SocketLabs powerful software & unique consultative methodology, you avoid the many pitfalls that erode email effectiveness. proven approach optimizes your email performance, maximizes your audience engagement, & helps you achieve your business objectives. This value is being realized every day by professionals across all business functions - from IT, Marketing, Sales, & Service to Commerce, HR, Operations & Procurement - and by leading software/CRM vendors & application developers. SocketLabs has email delivery "down to a science".

19

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SocketLabs provides end-to-end support from contact upload to email delivery, along with robust reporting. We would absolutely recommend SocketLabs to enterprises looking for high deliverability of large volumes of transactional and commerce-related email.”

TODD VANSCOTER
SYSTEMS ENGINEER, PAYCHEX

“Ultimately, we realized that email is an incredibly specialized area that requires dedicated, expert resources. We saw a vast improvement in open rates after switching to SocketLabs’ managed email service.”

JIM VOSS
EXECUTIVE VICE PRESIDENT OF TECHNOLOGY &
INFORMATION SECURITY, BRIDGELINE DIGITAL

“Nobody gives support like SocketLabs. We’ve been working together for at least 8 years now, and we wouldn’t trust anybody else with our email delivery.”

LINDSAY WILLOTT
CHIEF EXECUTIVE OFFICER, CUSTOMER THERMOMETER

“SocketLabs has always been there to support our internal deliverability team and help drive our capabilities further.”

PETER MALM
EMAIL DELIVERABILITY SPECIALIST, APSIS

TRUSTED BY

BRIDGELINE
DIGITAL



SUNGARD



PAYCHEX
Payroll • HR • Retirement • Insurance