

# Admissions Management Software Category

SPRING 2025  
Customer Success Report





## Admissions Management Software Category

Enrollment and admissions management software enables school administrators to competently handle the whole student admissions and enrollment procedure, starting from processing applications to managing fee payment. Schools utilize this solution to convert students from prospects to tuition-paying members.

Admissions software also offers marketing features to enable schools to communicate with students, similar to the functions of CRM tools. This platform presents capabilities such as interview scheduling, tour scheduling, payment processing, application processing, online forms creation, marketing outreach, and prospecting. Advanced applications also provide data integration, event scheduling, and analytics functionalities.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Admissions Management Software based on the FeaturedCustomers Customer Success Report.



Anthology  Ellucian  LIAISON

 PowerSchool  SchoolMint



 admissionpros  dream apply  element451

engage2serve  FINALSITE



 DreamClass  EnquiryTracker Enrollment  RX

 fullfabric  Kira Talent

\* Companies listed in alphabetical order





**2025**  
**ADMISSIONS  
MANAGEMENT  
SOFTWARE**

**MARKET LEADER**



## ABOUT ANTHOLOGY



Anthology delivers education and technology solutions so that students can reach their full potential and learning institutions thrive. Millions of students around the world are supported throughout their education journey via Anthology's ecosystem of flagship SaaS solutions and supporting services, including the award-winning Blackboard® (LMS), Anthology® Student (SIS/ERP), and Anthology® Reach (CRM). Through the Power of Together, they are uniquely inspiring educators and institutions with innovation that is meaningful, simple and intelligent to help customers redefine what's possible and create life-changing opportunities for...

# 414

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"Because the CMS is so easy to use, we have been able to create unique pages for a multitude of audiences. Having the targeted information available on one page has drastically improved our communication and has been key to providing a more personal, and therefore memorable, experience to our visitors."*

JULIE MARSELO  
COORDINATOR OF ONLINE SERVICES, PROVIDENCE  
COLLEGE

*"Blackboard Student Services has turned around our admissions, enrollment, and financial aid operations, helping us experience significant growth over the past two-to-three years."*

JOHN WATRAT  
EXECUTIVE VICE PRESIDENT, EMBRY-RIDDLE  
AERONAUTICAL UNIVERSITY

*"Anthology team members were great communicators throughout the entire implementation, in spite of the pandemic and the limitations."*

ANN GRENNAN  
IT PROJECT MANAGER, RCSI UNIVERSITY OF MEDICINE  
AND HEALTH SCIENCES

*"We have been using [Anthology's] CRM for two years, and seen a tremendous return on our investment."*

DEANNA REYNOLDS  
ADMISSIONS, UNIVERSITY OF NEBRASKA - LINCOLN



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## ABOUT ELLUCIAN

# Ellucian

Ellucian provides student information systems (SIS), finance and HR, recruiting, retention, analytics and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian's cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions in higher education. Ellucian also supports the higher education community with a range of professional services such as application software implementation, training, education, and management consulting.

# 603

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Before CRM Recruit, an admissions representative, “it was really hard. We were doing every single application and every process manually, so 60–70% of our time was just processing applications.”

SAMANTHA GARCIA  
ADMISSIONS REPRESENTATIVE, GARDEN CITY  
COMMUNITY COLLEGE

“The students like the self-service features. They like being able to look at things and move things around on their plan. They like that they have access to it at all times, and they like how they can control it.”

AMANDA PHILLIPS  
DEAN OF COUNSELING, COLLEGE OF THE DESERT

“Ellucian CRM Recruit has taken a lot of stress out of our application process and admission process. Since we’ve gone to Recruit, we’ve been able to go down to about a quarter of the time it used to take.”

CHRISTINE WALLACE  
VICE PRESIDENT, KETTERING UNIVERSITY

“What we like most about [CRM Recruit] is our ability to process paperwork into the Banner Student module and Admissions very quickly.”

JOSEPH TOLISANO  
CHIEF INFORMATION OFFICER, CONNECTICUT STATE  
COLLEGES AND UNIVERSITIES

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## ABOUT LIAISON



Liaison helps higher education institutions identify, recruit, and enroll best-fit students with improved outreach, application, and enrollment processes. Their admissions management and marketing automation software and services reach prospective students, streamline administrative tasks, and create exceptional experiences for applicants across the full enrollment cycle—from first interest to first day on campus.

**141**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“I also really like being able to customize so many different local status designations. Because we can create a unique category for each step of the application process, the CAS allows us to do a much better job of managing applications and tracking applicants. When it comes time for me to report up the chain, I don't have to wonder who's where. As long as we've been doing our work every day, all I need to do is look at the number of applicants in each status designation. It's all right there.”

DAVE FLETCHER  
DIRECTOR OF ADMISSIONS, BARRY UNIVERSITY SCHOOL  
OF PODIATRIC MEDICINE

“When used efficiently, EMP is a revolutionary asset that can transform the enrollment process, admissions workflow and overall experience for prospective students. By putting ourselves in the shoes of the prospective student and tapping into EMP's abilities, we created a new day for Pfeiffer University.”

BRIAN LUCKETT  
SENIOR DIRECTOR OF MARKETING AND  
COMMUNICATIONS, PFEIFFER UNIVERSITY

“When we became more strategic in our partnership with Liaison, we saw impressive results. In 2018, we exceeded our enrollment goal for traditional freshmen by 7.1%. We have a leadership team that couldn't be happier.”

SEANDRA MITCHELL  
DEAN OF ADMISSIONS, MILWAUKEE SCHOOL OF  
ENGINEERING

“I knew I had found the solution to ease the administrative burdens, improve our admissions process, and obtain the best-fit students for our University: it was CSDCAS.”

CHRISTINE CARMICHAEL  
IRB CHAIR AND DIRECTOR OF GRADUATE ADMISSIONS,  
DEPARTMENT OF COMMUNICATION DISORDERS, OUR  
LADY OF THE LAKE UNIVERSITY

## TRUSTED BY







## ABOUT POWERSCHOOL



PowerSchool is the leading education technology platform for K-12, serving more than 20 million students, 36 million parents, and 57 million users in over 70 countries around the world. They provide the industry's first Unified Classroom experience with best-in-class, secure, and compliant online solutions, including registration and school choice, student information systems, learning management and classroom collaboration, assessment, analytics, and special education management. They empower teachers and drive student growth through innovative digital classroom capabilities, and they engage families through real-time communications across...

728

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

“Since switching, we've obviously streamlined the admission process. [PowerSchool Registration] took our paper application and created a solution that was exactly what we needed. We were able to implement deadlines to give us flexibility to cut off application dates. Families would know exactly what time frames they had to work with. Now families can work on their applications, save them, return to them, and then submit them when they're ready. Families love this because it has given them time to work with the application and really do a good job in terms of submitting something that they feel good about.”

PATRICIA MARTIN DE HUBP  
DIRECTOR OF ADMISSION AND FINANCIAL AID,  
AMERICAN SCHOOL FOUNDATION

“My colleagues had worked with [PowerSchool] before, and spoke highly of the company and its project management and consultative approach. I was impressed from the start; I first sat down with [PowerSchool] on January 22nd and by February 25th, we had launched the online application for our Pre-K lottery and were deep into constructing the system.”

SABRINA RILEY  
PROJECT MANAGER, SAVANNAH-CHATHAM COUNTY  
PUBLIC SCHOOLS

“The ability to see the whole school division, a single school, a teacher, or a specific class section with simple changes in a dashboard selection is a great time saver for me.”

CYNTHIA COOPER  
EXECUTIVE DIRECTOR OF RESEARCH, PLANNING AND  
EVALUATION, HAMPTON CITY SCHOOLS

“PowerSchool is quick, easy to use, and has definitely helped us become more efficient.”

MICHAEL PIATKO  
MICROCOMPUTER DECISION SUPPORT SPECIALIST,  
ORCHARD PARK CENTRAL SCHOOL DISTRICT

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## ABOUT SCHOOLMINT



SchoolMint provides a cloud-based student enrollment and school choice platform to PreK-12 school systems worldwide. Since its founding in 2013, close to 4,000 schools have chosen SchoolMint to streamline all aspects of student enrollment – student registration management, application, lottery, and school choice management, and digital forms and document uploads. Available online and on mobile devices, SchoolMint integrates with leading student information systems (SIS) and transforms the end-to-end enrollment experience for school staff and parents.

148

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“SchoolMint has helped us make the student enrollment process more equitable and accessible. Using an automated, mobile-friendly, and multilingual system has eliminated the need for parents to wait in line and spend hours enrolling their child. Completing the process online is more efficient and reliable –...”

CHARLES WILSON  
EXECUTIVE DIRECTOR FOR ENROLLMENT AND  
PORTFOLIO MANAGEMENT, OAKLAND UNIFIED SCHOOL  
DISTRICT

“We selected Application & Lottery Management by SchoolMint because it offered the most flexibility and could adapt to the frequent, unique, and evolving requirements that our administrative staff, parents, and schools have regarding the application and lottery set-up. We had previously tried a few other automated enrollment systems and they didn't provide...”

JAMELLA ETIENNE  
SECRETARY TO THE MAGNET OFFICE AND (CHIEF)  
ACADEMIC OFFICE, NEW LONDON PUBLIC SCHOOLS

“Before, during, and after enrollment, SchoolMint has you covered. Attracting, enrolling, and retaining students is easier now. They are easy and fun to work with. Customer service is efficient and it has been a pleasurable experience the whole way through. I believe you get what you pay for, and SchoolMint was a worthwhile investment.”

ROB KOEHLER  
DIRECTOR OF MARKETING, PUBLIC RELATIONS AND  
ENROLLMENT, CAREER ACADEMY SOUTH BEND

“My office team loves SchoolMint. The interface is intuitive and highly customizable; the ability to create forms with upload buttons has greatly simplified our recordkeeping. Within two years, my school has gone completely paperless for all registrations and re-enrollments!”

DAVID BOND  
DIRECTOR OF OPERATIONS AND ENROLLMENT, NORTH  
OAKLAND COMMUNITY CHARTER SCHOOL

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**2025**  
**ADMISSIONS  
MANAGEMENT  
SOFTWARE**

**TOP PERFORMER**



## ABOUT ADMISSIONPROS



AdmissionPros is a North Carolina-based software development company that provides full service, process-driven software solutions to institutions of higher learning. Built by admissions professionals for admissions professionals, AdmissionPros enables institutions to collect, distribute, track, analyze, and turn inquiries into students using a completely customizable admissions management system.

9

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“With the implementation of AdmissionPros, FSU Office of Admissions has experienced a significant decrease in the time of the decision notification. We went to a 48-hour notification via the AP (Broncoville) portal, as compared to a two-week notification via snail mail.”

ULISA E BOWLES  
EXECUTIVE DIRECTOR OF ADMISSIONS, FAYETTEVILLE  
STATE UNIVERSITY

“AdmissionPros allows us to track students throughout the recruitment and enrollment cycle. We are able to use the data to analyze the effectiveness of various prospect sources. This allows us to maximize the return on investment for our prospect purchases.”

THOMAS GRIFFIN  
ASSOCIATE VICE PROVOST AND DIRECTOR  
UNDERGRADUATE ADMISSIONS, NC STATE UNIVERSITY

“While we were only asking for the ability to split apart tours, AdmissionPros came back with a full suite of functionality surrounding the tours. It was a success with over 120 tour guests that day.”

JASON FLECK  
TECHNOLOGY MANAGER - UNDERGRADUATE  
ADMISSIONS, UNIVERSITY OF NORTH CAROLINA  
GREENSBORO

“AdmissionPros was essential in our going paperless project. With AdmissionPros, we are consistently improving our processes and communication with students.”

ARLINDA HALFACRE  
UNIVERSITY PROGRAM SPECIALIST - ADMISSIONS &  
RECRUITMENT, ELIZABETH CITY STATE UNIVERSITY

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**NC STATE  
UNIVERSITY**



**ECSU**  
Elizabeth City State University

**Creighton**  
UNIVERSITY



## ABOUT DREAMAPPLY



DreamApply is a student admission platform for higher education institutions (HEIs) launched in 2011. DreamApply has revolutionized the way universities work with international applicants from interest to enrolment. Launched in 2011, DreamApply has fine-tuned the process of international admissions for 150+ institutions from 20 countries to support internationalization strategies of HEIs. DreamApply was built on detailed analysis of more than 100 international HEIs which paved the way for an easily customizable and user-friendly admission management software.

**52**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“DreamApply is a great platform to handle large numbers of applications even with different workflows and processes for different faculties under the same roof. It is really user friendly both for the administrators and for the applicants. The unique marketing tools are the biggest additional value that DreamApply delivers; namely the ready-made reports and statistics that can help every institution to further develop their recruitment strategy.”

PÉTER ÁRVAI  
DEPUTY DIRECTOR CENTRE OF INTERNATIONALIZATION  
AND CONNECTIONS, UNIVERSITY OF PÉCS

“Our cooperation with DreamApply reformed how we handle international student admissions and measure marketing/recruitment efforts in Estonia. It became one of the greatest success stories in our higher education.”

MERILI REISMANN  
STUDY IN ESTONIA

“DreamApply is a dream of an online application administration platform. The flexibility of the system and the enthusiastic engagement of the DreamApply team has consistently exceeded expectations.”

COLLEEN DUBE  
UNIVERSITY

“An important point for me is that we can manage all the applicants in only one platform because there are 6 people in the admissions office, and we are divided into three different areas.”

JESSICA LUCHETTA  
ADMISSIONS OFFICER, UNIVERSITY OF PAVIA

## TRUSTED BY







## ABOUT ELEMENT451



Element451 is an all-in-one admissions marketing technology and CRM platform that is quick-to-launch and easy-to-use. It brings students and colleges together. The cloud-based software optimizes admissions marketing and enrollment management. Analytics, automation, and unparalleled ease of use are at its core. Element451 covers it all: Email and SMS marketing. Online applications. Visit programs. Admitted yield. Messaging app. Lead generation and more. With Element451, schools spend less time managing systems and more time reaching students.

**84**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“It’s organized, it’s consistent, it’s that one-on-one that helps students feel loved and cared for. It’s prompt, it’s fast, it lets us work on automated emails so we can do those personal calls, which is the part that really matters.”*

CORY TERRELL  
ADMISSIONS COUNSELOR, CRISWELL COLLEGE

*“With Element451, managing student pre-admissions is a breeze. It tracks attendance, gauges readiness, and streamlines our selective admissions, all in one.”*

AMANDA MILLER  
PRACTICAL NURSING PROGRAM COORDINATOR,  
JEFFERSON COMMUNITY & TECHNICAL COLLEGE

*“It’s helpful that the interface, the steps, they’re all built around the use cases of higher ed. The tremendous support Element451 offers is a key differentiator.”*

RAY LUTZKY  
SENIOR DIRECTOR OF ENROLLMENT AND ADMISSIONS,  
CORNELL TECH

*“Anything we share externally with customers and participants must be professional, intuitive, useful, and in line with our brand. Element451 met that criteria.”*

MELISSA STATIRES  
OPERATIONS & CLIENT EXPERIENCE, THE LEADERSHIP  
CONSORTIUM

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## ABOUT ENGAGE2SERVE

# engage2serve

Engage2Serve (e2s) is a global provider of student lifecycle CRM for colleges and universities. Our product suite optimizes how institutions engage and serve diverse student populations using powerful portals and mobile apps for students and staff members. We help you build meaningful relationships with students, guiding them through the entire student lifecycle journey via digital empowerment that enhances student recruitment (e2s Recruit), student success (e2s Retain), and alumni engagement (e2s Connect).

# 11

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We reviewed various Enquiry Management systems built for Higher Education to support our front-facing services in an environment where customer experience is more important than ever. Engage2Serve was the provider who impressed us most with their obvious knowledge of the sector, confidence in their product, and commitment to after-care.”

MARK COLMAN  
COMPASS HELPDESK DEPUTY MANAGER, UNIVERSITY OF SUNDERLAND

“RH Direct has been a step change for the College in terms of dealing with applications and the applicant experience and feedback from agents and applicants. Using e2s Recruit has been very positive, with it being compared very favourably to the systems used by competitors.”

SUE GEMMILL  
ASSISTANT DIRECTOR: ADMISSIONS & APPLICANT SERVICES, ROYAL HOLLOWAY, UNIVERSITY OF LONDON

“Since deciding to move forward with the e2s Mobile App solution, we received outstanding implementation support from Engage2Serve. We only recently introduced the app to students, and hundreds of them have already downloaded it.”

MICHELLE LONG-COFFEE  
DIRECTOR OF MARKETING AND ADVERTISING, WEST LOS ANGELES COLLEGE

“e2s Retain really has become fundamental to how UniHelp works at the university and we continue to work with the Engage2Serve team to improve the system and ultimately improve the service we provide to our students.”

GILL STONE  
HELPDESK DEVELOPMENT MANAGER, MIDDLESEX UNIVERSITY

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## ABOUT FINALSITE



An easier way to manage school communications and strengthen your online presence.

**514**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“SchoolAdmin is truly an admission and enrollment system focused on meeting the needs of today's independent schools. The ability to tailor the system to your school, the incredibly responsive and available support team, and the functionality and ease with which you can personalize the admission and enrollment process all speak to the power of the SchoolAdmin system.”

JENNIFER SHEPPARD  
ASSOCIATE DIRECTOR OF ADMISSION, ST. ANDREW'S  
EPISCOPAL SCHOOL

“I found Composer to be by far the easiest CMS I have ever worked with. I've been constantly impressed by Finalsite's effort to improve and advance the services and functions it offers schools and the comprehensive range of training and development it offers the teams that use its products.”

SCOTT JUSTICE  
MARKETING, EVENTS, AND ADMISSIONS SENIOR  
MANAGER, BRITISH SCHOOL MANILA

“What makes SchoolAdmin different is the fact that they truly understand the admission process for independent schools. SchoolAdmin offers the opportunity to customize the admission and enrollment process to our particular needs.”

DALIA QUEZADA  
ASSOCIATE DIRECTOR OF ADMISSION, GRALAND  
COUNTRY DAY SCHOOL

“I love how easy the system is to use even if you are a new user. In my years of using SchoolAdmin, my favorite part has been the responsiveness and kindness of the support team.”

CARRIE HILMER  
ADVANCEMENT DIRECTOR, MONSIGNOR SLADE  
CATHOLIC SCHOOL

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**Lincoln**  
Community School



**VANGUARD**  
UNIVERSITY



**BRITISH SCHOOL**  
MANILA



**HIGHLINE**  
PUBLIC SCHOOLS



**LAGUNA BEACH**  
UNIFIED SCHOOL DISTRICT



**2025**  
**ADMISSIONS  
MANAGEMENT  
SOFTWARE**

**RISING STAR**



## ABOUT DREAMCLASS



DreamClass is a cloud-based School Management System that eases the load of your administrative tasks and speeds up your daily routines. Keep up with your student admissions, monitor academic progress, track student attendance, manage your payments and invoices, create comprehensive reports and insights, contact with your students and teachers, all in a blink of an eye with a super-easy user interface.

**18**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“DreamClass offers a well-priced product backed by stellar customer service and product innovation. As a smaller school, DreamClass met our needs for an SMS, and consistently meets our needs for continuous product and service improvement. Always innovating, we appreciate the care and support they have for their customers. We couldn't ask for a better partner.”

CATHERYN SCHOENFARBER  
OWNER AND FOUNDER, SPIRIT WELLNESS INSTITUTE

“Through DreamClass, Volunteers Foundation Academy achieved a significant milestone in their digital transformation journey, aligning with their mission to provide quality education to underprivileged children.”

ANDREA NATALI  
CO-FOUNDER, VOLUNTEERS FOUNDATION

“DreamClass offered all we needed and had great customer service. One stop shop for everything we need to see. In particular, the Sales team and Support team have been a tremendous support to our school.”

MELISSA WULF  
PRINCIPAL, TREASURE STATE ACADEMY

“DreamClass provided the tools and flexibility necessary for us to streamline administrative processes and enhance communication with students and families.”

CAITLYN LAMDIN  
DIRECTOR OF OPERATIONS AND STUDY ABROAD,  
ONWORLD NOW

## TRUSTED BY







## ABOUT ENQUIRY TRACKER



Enquiry Tracker is the all-in-one solution for schools to easily manage your future families. From enquiry to online enrolment, you can automate personalised emails, run events, virtual tours and get key insights to manage and grow a robust pipeline. The built-in broadcast communications tool allows you to reach out and proactively engage future families on their unique interests.

18

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Enquiry Tracker has really streamlined event management at our College allowing us to run regular events with pre-registered guests; an absolute must in 2020! The data collection aspect of the program provides real intel into the prospective families who are interested in St John Fisher College allowing us to tailor messaging and marketing activities to audience segments. The analytics information the program provides enables us to be more strategic with rich customer data, allowing for best practice marketing.”

CLARISSA WRIGHT  
COMMUNICATIONS AND MARKETING OFFICER, ST JOHN FISHER

“Enquiry Tracker manages our prospectus enquiries, school tours and Open Days and includes automated email and calendar invites, saving hours on administration and delivering instant analytics. They really understand school marketing and the product demonstrates that and delivers! I highly recommend it.”

WENDY JOHNSTON  
DIRECTOR OF MARKETING AND COMMUNICATIONS, ST MARGARET'S ANGLICAN GIRLS SCHOOL

“I had one request when I joined my new school as Admissions & Marketing Manager—please can we use Enquiry Tracker! It's brilliant. Price point is fair, unlimited users a big bonus.”

ROBYN HERRERA  
KOLBE CATHOLIC COLLEGE

“What I like is that so many of the features in ET, and those still in planning, have come directly from the schools. It's easy to use and they provide great training.”

JULIE MULDOON  
SACRÉ CŒUR

## TRUSTED BY



**BLACKFRIARS**



St John Fisher College



ST. PETER'S COLLEGE



Sacré Cœur



## ABOUT ENROLLMENT RX



Enrollment Rx is a higher education technology company delivering innovative Constituent Relationship Management (CRM) solutions. Built on the Salesforce platform, Enrollment Rx puts enterprise class functionality and limitless scalability within reach of any size school. Academic institutions rely on Enrollment Rx to eliminate business process inefficiencies, maximize constituent engagement, and future proof their technology strategy.

# 61

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We were impressed with Enrollment Rx’s understanding of our business and their level of engagement to help us achieve our goals of simplifying the admissions process, creating an amazing student experience and helping our staff be more efficient. Enrollment Rx knows what modern software should look like and they’ve built a cloud-based CRM solution that provides the flexibility and quality user experience that outshine so many...”

DIRECTOR OF GRADUATE ADMISSIONS  
BABSON COLLEGE

“We’re a small graduate school without dedicated admissions IT support, and Enrollment Rx has made our lives so much easier! We’ve been using their products since 2017 and we’re so happy with our application and its ease of use. The regular product updates ensures that ERX is constantly innovating and incorporating new ideas. The customer service team is extremely helpful and approachable, and their built-in help service is...”

DIRECTOR OF OUTREACH  
KECK GRADUATE INSTITUTE

“Enrollment Rx has allowed our staff to work smarter, not harder, which means that they can concentrate their efforts on ensuring that our recruiting program remains a highly personalized one. The experts at Enrollment Rx worked closely with our team to help us customize the application to our unique requirements, and now we are exploring options to expand our implementation of the Enrollment Rx system to other departments, such as...”

DIRECTOR OF ADMISSIONS  
COKER COLLEGE

“Enrollment Rx has been a game changer for us, helping us to regularly engage with students over a long period of time.”

KATE DIANA  
DIRECTOR OF ADMISSIONS, NORTHWESTERN HEALTH SCIENCES UNIVERSITY

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## ABOUT FULL FABRIC



Full Fabric offers an integrated software solution to help universities deliver a world-class experience across the whole student journey: from initial inquiry, all the way to enrollment, and beyond graduation. Their platform is used by university staff, management, lecturers, students, prospective students, and alumni. Their culture emphasizes creative problem solving, usability, fast iteration, and execution. Join them in their mission to deliver great products to the education sector.

21

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Full Fabric gives us a 360-degree view of the pipeline. I can instantly see where people are in their decision-making process and customise my communications accordingly. Full Fabric has greatly increased our productivity in the marketing and admissions department.”

MARTA ANDALUZ  
MARKETING & ADMISSIONS DIRECTOR, THE LISBON  
MBA

“We’re looking for students with a global mindset, analytical aptitude, maturity and integrity. FULL FABRIC allows us to effectively select the candidates that better fit our criteria.”

NATHALIE NAVEDA  
ADMISSIONS RECRUITING & MARKETING, UNIVERSITY  
OF ST. GALLEN

“Full Fabric helped us digitalise the whole admission process which not only improved the applicant experience but also made the review and selection process a lot easier.”

EMMA SPITTLES  
SCHOLARSHIPS PROGRAMME MANAGER, SAÏD  
FOUNDATION

“Full Fabric is a truly integrated solution. We are now able to manage prospects from their first enquiry and nurture them through our admissions process.”

THULI SKOSANA  
ADMISSIONS MANAGER, COPENHAGEN BUSINESS  
SCHOOL

## TRUSTED BY





## ABOUT KIRA TALENT



# Kira Talent

Kira Talent is the world's only holistic admissions solution designed for higher education. Founded in 2012, Kira transforms the admissions process by combining on-demand, timed video and timed written assessments with existing admissions requirements. Kira partners with 1100+ programs worldwide to build applicant-first assessments that identify and select their best-fit students.

# 219

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Kira Talent enables us to identify applicants who, in addition to meeting academic requirements for admission, will be a good fit for our program and the nursing profession. Competencies such as organizational skills, initiative, empathy, and commitment to diversity can be evaluated more effectively through the use of this platform and we are extremely pleased with the results!”

HENRY CANTU  
DIRECTOR OF ADMISSIONS AND SPECIAL PROGRAMS,  
UT HEALTH SAN ANTONIO

“The coaching from the Kira team enabled us to act quickly and create a process that was both engaging and scalable. We're always trying to be efficient and innovative in what we do while also being mindful of our applicants. So when the pandemic hit and we started understanding what the magnitude could be, our priority became securing a stable process for our applicants.”

MOLLY MOELLER  
DIRECTOR OF ADMISSIONS AND RECRUITMENT, DES  
MOINES UNIVERSITY

“Using Kira Talent's platform is certainly making our admissions process more rigorous, helping us to assess student intent in a way that our traditional recruitment process didn't and is therefore helping us make better informed and transparent admissions decisions.”

CATH WOODWARD  
TEAM LEADER, UNIVERSITY OF SOUTH WALES

“Kira saves me time. I'm easily saving a week, but the greater ease-of-use is reason alone to use the platform.”

BRUCE CAMPBELL  
DIRECTOR OF ADMISSIONS, JOHNS HOPKINS CAREY  
BUSINESS SCHOOL

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