



# Demand Forecasting Software Category

SPRING 2026  
Customer Success Report





## **Demand Forecasting Software Category**

Demand forecasting is an organized analytical process that predicts customer demand for services or goods based on historical sales information. This data on future demand helps the vendor to maintain the needed amount of inventory at hand and deliver excellent consumer service. Demand forecasting powers all of an enterprise's plans including demand, supply, manufacturing, purchasing, financial strategies, and material requirements. Therefore, precise demand forecasting is essential for good business development.

Demand forecasting software enables companies to reduce waste by monitoring trends that can impact future demand. This platform improves forecasting governance and eliminates biases or errors in the information. It also minimizes data latency which facilitates real-time data forecasting and planning. In addition to strategic sourcing and procurement tools, demand forecasting solutions are a vital, cost-reducing aspect of supply chain management (SCM) systems.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated Demand Forecasting Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order



**MARKET LEADER**





## ABOUT AIMMS



AIMMS is an innovative technology company with offices in The Netherlands, Seattle, Singapore, and Shanghai. For 25 years, the company has been developing and selling a unique mathematical optimization platform. AIMMS customers can create high business impact with optimization engines and solutions that enable optimal decision making on complex strategic, tactical, and operational problems.

**120**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We want to keep that ERP system as lean as possible, and it only serves to support supply chain and finance. Around it, we build business platforms: building blocks in which most functional activities occur. We have been doing this for quite some time in the field of supply chain planning. We design standard templates for various planning tools, which we then implement company by company at a local level.”

JASPER BLAAS  
PLANNING CAPABILITY MANAGER, HEINEKEN

“Implementing AIMMS SC Navigator has been a game-changer for us. With the tool's flexibility, we can adapt quickly to changing conditions, ensuring that we continue to serve our customers effectively while driving down costs. The decision to exit less efficient locations based on SC Navigator's data-driven analysis has already projected savings.”

RYAN OBEE  
SENIOR MANAGER NETWORK OPTIMIZATION, HORIZON ORGANIC

“The AIMMS customer support team is outstanding! I am very happy with their responsiveness, the quality of their answers and the diligence in solving my problems.”

LARGE FOOTWEAR AND APPAREL MANUFACTURER

“AIMMS technology allow us to quickly prototype and build unique optimization application that create a competitive edge for Zalando.”

CHRISTOPH STARK  
HEAD OF LOGISTICS, ZALANDO, ZALANDO

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## ABOUT BLUE RIDGE



Blue Ridge delivers powerful supply chain planning solutions that help businesses optimize inventory, improve demand forecasting, and maximize profits. With advanced AI/ML technology, we empower distributors and manufacturers to make smarter, data-backed decisions - ensuring the right products are in the right place at the right time. Our solutions enhance customer fill rates and improve cash flow by optimizing spending and reducing overstock and lost sales. Partner with people who are committed to your success - our unmatched LifeLine team provides regular coaching to help you get the most value from your Blue Ridge software and simplify...

**80**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We looked at several demand forecasting systems before selecting Blue Ridge. Blue Ridge had the most complete solution to support our business needs, and to help us achieve our service level goals. Our team is excited and looking forward to utilizing the new software.”*

MARK OISHI  
DIRECTOR OF PURCHASING, SUISAN COMPANY

*“We’re more efficient, driving down days of supply, limiting out of stocks, giving our customers the right amount of products, when they need it, how they need it and also achieving the goals for our supplier network.”*

GARY KEIMACH  
SVP INVENTORY PLANNING, MARTIGNETTI COMPANIES

*“With Blue Ridge we could work with a good forecast, see trends, and see where there would be problems in the future with a product and then coordinate throughout the organization to avoid stock outs.”*

ANDERS ARMANDT  
DIRECTOR OF PURCHASING, PROCURATOR

*“Our ERP had forecasting, I’ll call it forecasting because that’s what they call it.”*

ROBERT HENSLEY  
PRODUCT MANAGER, WEST VIRGINIA ELECTRIC SUPPLY



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## ABOUT BLUE YONDER



Blue Yonder is the AI company for supply chain. As the world leader in end-to-end digital supply chain transformation, Blue Yonder offers a unified, AI-driven platform and multi-tier network that empowers businesses to operate sustainably, scale profitably, and delight their customers—all at machine speed. A pioneer in applying AI solutions to the most complicated supply chain challenges, Blue Yonder's modern innovations and unmatched industry expertise help more than 3,000 retailers, manufacturers, and logistics service providers confidently navigate supply chain complexity and...

**629**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Blue Yonder works really closely with us and looks at our needs as a customer. And I think that’s really important in any business. It’s not ‘Here’s the product, we’ll see you later.’ Whether it’s warehouse management, demand or fulfillment, they spend time with us and ensure we’re getting the maximum value from our investment. If there’s an issue, we don’t have to chase Blue Yonder. They’re a true partner in our success.”

SUPPLY CHAIN DEVELOPMENT MANAGER  
CITY PLUMBING

“With our old system of forecasting and replenishment, we weren’t able to see all of the details that are involved in these processes. For the first time, we are able to see all of those details, and we have been able to improve all our systems and processes based on that granular demand and fulfillment knowledge.”

BERNARDT VAN DIJK  
SENIOR SYSTEMS ANALYST, PEP STORES

“We chose Blue Yonder because we have used their floor planning solution for many years and now would like to integrate space planning and floor planning solutions together within our store management system.”

PETER SENGEIS  
HEAD OF IT DEPARTMENT, REWE INTERNATIONAL

“Our baseline forecasting and planning process is now automated. We work from one strategic plan each month that is aligned across all of our functions.”

SHIRLEY XU  
OPERATIONS DIRECTOR, PERNOD RICARD CHINA





## ABOUT E2OPEN

# e2open®

WISETECH GLOBAL GROUP

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 400,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 12 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More:...

# 172

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The e2open capabilities through supplier collaboration have enabled Jabil to standardize and digitalize our forecast communication process for all suppliers, providing increased optionality for more efficient collaboration. This is undoubtedly providing us with a competitive advantage, ensuring we have near real time visibility into forecast status with our suppliers and helping us make more reliable commitments to our customers.”

ALAN BROWN  
VICE PRESIDENT OF SUPPLY CHAIN, TECHNOLOGY AND TRANSFORMATION, JABIL

“We're grateful to BluJay [now E2open] that we can benefit from this flexible, comprehensive software, because it tremendously eases our workload. With BluJay [E2open], we have a partner at our side who knows international customs regulations and logistics processes through and through. This lets us help people in need faster and better all over the world.”

HUMEDICA E.V  
DIRECTOR OF LOGISTICS, HUMEDICA E.V.

“E2open has been tremendous in helping us execute on our cost and service goals over the many years we've worked with them. They have the ability to pull and interpret data, share insights from other shippers, optimize our network, and streamline our freight billing process - all while making sure we are fully staffed so that we can focus on our business.”

JACOB POWERS  
DIRECTOR OF TRANSPORTATION, ASPIRE BAKERIES

“We consider e2open global trade software as a game changer. It has enabled us to gain in efficiency, follow the evolution of trade rules timely and accurately, and exploit the necessary free trade agreements. It enhanced our overall competitiveness.”

JEAN-PAUL VERSCHOOR  
ORIGIN RESPONSIBLE MANAGER, RENAULT GROUP

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AVON



BAUSCH+LOMB



AIR CANADA



## ABOUT LOGILITY



Logility's Digital Supply Chain Platform delivers optimized demand, inventory, manufacturing, and supply plans – helping to provide executives the confidence and control to increase margins and service levels, while delivering sustainable supply chains. Designed for speed and agility, Logility's platform leverages Generative AI, advanced AI-driven algorithms, and machine learning to help deliver integrated planning and operations across the end-to-end supply chain. Our prescriptive approach drives team alignment for over 650 clients in 80 countries with prioritized outcomes designed to create demonstrable value. Logility is a wholly-owned subsidiary of American...

**131**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Reynolds has seen marked improvements in planning maturity with Logility. From higher forecast accuracy to increased fill rates, lower inventory cost, and increased capacity utilization, Logility has made a positive impact across the board.”

RAHEEL HUSSAIN  
DIRECTOR, SUPPLY CHAIN CENTER OF EXCELLENCE,  
REYNOLDS CONSUMER PRODUCTS

“Implementing Logility has revolutionised our forecasting and operational processes. We now have the accuracy and visibility we need to make informed decisions and drive our business forward.”

STEVE BAKER  
DEMAND PLANNER/BUSINESS ANALYST, ALSPEC

“Building more accurate and more granular forecasts has allowed the supply chain team to have more credible conversations, drive consensus forecasting and have a seat at the executive table.”

BRAD BLASI  
DEMAND PLANNING MANAGER, TILLAMOOK

“Our partnership with Logility and the adoption of Demand AI+ has reduced forecast error by over 20%, becoming the cornerstone of our planning process.”

SIMON STEIK  
DIRECTOR OF OPERATIONS, SERAX

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## ABOUT RELEX SOLUTIONS



RELEX Solutions is Europe's fastest growing provider of integrated retail and supply chain planning solutions. Founded as "Retail Logistics Excellence - RELEX Oy" in Helsinki in 2005, the company set out to use research and technology to solve the toughest challenges in demand forecasting, inventory optimization, and replenishment automation. RELEX's proprietary In-Memory database delivers results over 100 times faster than traditional alternatives, bringing unprecedented speed and agility to retail and supply chain planning.

**305**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“You simply can’t overstate the value that AI-based forecasting brings to the retail environment. RELEX’s machine learning drove an immediate improvement to forecast accuracy that we felt throughout the supply chain and store and DC operations. Since implementing an AI-driven supply chain, RELEX has driven truly remarkable improvements to our forecast accuracy and availability across the board. This includes an 8.5% availability increase for ultra-fresh products with shelf life under 3 days—with no corresponding rise in spoilage.”*

RICHARD TURTON  
HEAD OF SUPPLY CHAIN, ONE STOP

*“Switching to RELEX’s forecasting solutions has made a huge difference for us. We’ve cut down on so much manual work and now have everything in one easy-to-use system, it’s saved us a ton of time and given us much better data to make smart decisions. This has really boosted our efficiency and helped us serve our customers better.”*

DEMAND PLANNING AND SUPPLY CHAIN DIRECTOR  
OXXO

*“RELEX was selected because it can offer forecast-based automatic planning and optimization, considering all the different store formats and roles.”*

NUUTTI RANTATUP  
DIRECTOR OF DEVELOPMENT, RAUTAKESKO

*“We chose RELEX based on their established success in the convenience grocery sector and their track record with other well-known retailers.”*

NAOUAL BENAMAR  
GENERAL MANAGER, LABELVIE GROUP

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AMETLLER ORIGEN



RASTELLI  
FOODS GROUP





## ABOUT SYMPHONYAI



SymphonyAI Retail | CPG, a SymphonyAI vertical, is a leading provider of end-to-end, integrated AI-powered merchandising, marketing, and supply chain solutions for retailers and CPG manufacturers worldwide. Harnessing the power of AI, SymphonyAI Retail CPG solutions enhance agility, performance, and revenue growth across the retail value chain from source to consumer. Trusted by more than 1,200 leading retailers and manufacturers, SymphonyAI Retail CPG serves 15 of the top 25 global grocery retailers, the top 25 global CPG manufacturers, thousands of retail brands, and hundreds of national and regional chains. SymphonyAI Retail CPG is...

**152**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Trust is very much at the core of the whole shopper-focused approach, and that applies across the entire team, including the retailer, Kraft Heinz and SymphonyAI. We all are confident in bringing our findings and recommendations to spotlight what we think is the best decision to achieve those goals, and we’re all equally committed to learning together as shopper behaviors evolve so that we jointly gain more experience on more data.”

CHRIS CONROY  
HEAD OF FIELD CATEGORY LEADERSHIP, KRAFT HEINZ

“From the beginning, Save A Lot and SymphonyAI established a very collaborative relationship, with good engagement from the executive level all the way through to the project teams. There’s mutual trust that we are working together productively to advance Save A Lot’s business goals, and SymphonyAI has proven itself a trusted advisor for our long-term transformation journey.”

JENNIFER HOPPER  
CHIEF INFORMATION OFFICER, SAVE A LOT

“Digitizing our Quality Inspections with Proceedix resulted in over 70% of time savings and in a significant improvement of our quality performance.”

TERESA GILBOUGH  
QUALITY MANAGER, SANY AMERICA

“What I’ve always found with SymphonyAI is that their ITSM platform has been able to fit my needs.”

MANISH ANAND  
VICE PRESIDENT & CHIEF INFORMATION OFFICER, INFOGAIN

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## ABOUT TOOLSGROUP



ToolsGroup's innovative AI-powered solutions enable retailers, distributors, and manufacturers to navigate through supply chain uncertainty. Our retail and supply chain planning suites empower a new level of fast, intelligent decision making and unlock powerful business improvements in forecast accuracy, service levels, and inventory – delighting customers and achieving financial and ESG KPIs. Stay in touch with ToolsGroup on LinkedIn, Twitter, YouTube, or visit [www.toolsgroup.com](http://www.toolsgroup.com).

**179**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Before ToolsGroup, the replenishment process was done manually using spreadsheets. We were able to generate a forecast based on average consumption over the previous three months, which was satisfactory for fast-moving items, but extremely inadequate for seasonal products, or those with very intermittent demand.”

MATTEO AZZALI  
PURCHASING MANAGER, RAJAPACK

“The demand forecast was carried out by sales and marketing, so the supply chain people reworked the forecast in order to trigger replenishments. We had a lot of uncertainty due to poor forecast practices.”

ALESSANDRO TENAGLIA  
SALES AND OPERATIONS PLANNING, BP CASTROL

“We improved the process, timing and reliability of our forecasts with a structured procedure enabled by ToolsGroup. The results have gone beyond our expectations.”

ANDREA GALLI  
SUPPLY CHAIN GROUP MANAGER, POMPEA

“I really set out looking for a forecasting tool that would free up my team from having to engage in non-value-added transactional work.”

ALASTAIR MITCHELL  
SUPPLY CHAIN GENERAL MANAGER, SYSTAGENIX

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**amplifon**

**Kathmandu**

**HARRINGTONS**

**KIKO**  
MILANO

**THULE**  
SWEDEN



**2026**  
**DEMAND**  
**FORECASTING**  
**SOFTWARE**

**TOP PERFORMER**





## ABOUT BAXTER PLANNING



Baxter Planning provides service inventory planning and optimization solutions that support service supply chain requirements across diverse industries. Baxter's innovative solutions seamlessly integrate with your existing IT infrastructure to forecast demand and optimize target stock levels so your company can more efficiently execute supply, replenishment and repair orders.

**41**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Baxter Planning provides us with services from inventory planning, product purchasing to supply management at 90+ remote locations. Using auto replenishment processes to support supply management, Baxter allows us to manage inventory cost more efficiently and effectively. Baxter's commitment to their customers and continuous improvement modeling allows Baxter to be a cut above the rest. They continue to be our FIRST CHOICE to support our service business.”

DIRECTOR, WORLDWIDE SERVICE OPERATIONS  
JOHNSON & JOHNSON

“Following a wide-ranging selection process, Fujitsu chose Baxter Planning Systems as our solution provider because of their successful implementation in North America and Baxter's ability to demonstrate global reach and vision. Fujitsu will rely on Prophet and Baxter Planning Systems solutions to ensure first-class service levels and smooth delivery of service for our customers.”

TONY OPPENHEIM  
VICE PRESIDENT OF MIS BUSINESS SYSTEMS, GLOBAL DELIVERY, FUJITSU

“Baxter takes full ownership of keeping us on the latest version of Prophet. It is more than just performing an upgrade though. We never experience issues with the integrations to our other systems as a result of an upgrade or otherwise. Pain free access to the latest enhancements with no internal IT costs is a tremendous benefit of their solution.”

SENIOR LOGISTICS MANAGER  
TOLT SERVICE GROUP

“Using UPS's FSL network and field planning from Baxter Planning will give Carestream Health's field engineers a competitive edge in the service and support marketplace. We expect the improvements to grow as we continue to use these tools.”

RANDAL HILL  
OPERATION MANAGER, CARESTREAM

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## ABOUT DELMIA QUINTIQ



DELMIA Quintiq is a market leader in supply chain planning and optimization. It provides organizations with end-to-end supply chain modeling solutions to balance operational and business goals, leveraging world record-breaking optimization technology. As with all DELMIA products, DELMIA Quintiq connects the virtual and real worlds so that organizations can create a virtual twin of the supply chain. Achieve supply chain optimization with DELMIA Quintiq, driving continuous improvement across the entire supply chain. Leveraging Artificial Intelligence (AI) and Machine Learning (ML), it delivers real-time visibility and collaborative synchronization across...

**55**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“To maintain our market leadership, we turned to DELMIA Quintiq for one of the most advanced planning solutions available. It was the only system robust enough to fulfill our most stringent requirements, yet flexible enough to adapt to our unique production configuration and complicated production steps.”

VLADIMIR ARSHINOV  
CHIEF INFORMATION OFFICER, SIJ ACRONI

“We chose Quintiq because of the breadth and scalability of their technology platform. We were looking for a best-of-breed solution that would work well with our current ERP system, but would provide us with the needed flexibility and functionality to fit our business.”

ERIK DE VOS  
SUPPLY CHAIN PLANNING & OPTIMIZATION MANAGER  
EMEA REGION, AIR PRODUCTS

“DELMIA Quintiq allows us to provide feedback to customers on a real-time basis as well as optimize throughput throughout PKCT.”

MARK BEALE  
PLANNING MANAGER, PORT KEMBLA COAL TERMINAL

“DELMIA Quintiq successfully demonstrated how a single system can manage the planning challenges of different departments.”

JAAKKO SCHILDT  
CHIEF OPERATION OFFICER, FINNAIR

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avis budget group





## ABOUT FORECAST PRO



Forecast Pro is a comprehensive forecasting and forecast management solution for your demand forecasting, planning and S&OP needs. Forecast Pro gives your team the capability to create accurate and credible forecasts, along with the tools for efficiently managing, monitoring and improving your forecast process. They also provide a wide range of resources to help their customers including: cost-effective, customized Web-based training; consulting and implementation services; and free educational Webinars.

23

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Forecast Pro is very easy to use. Setting up the data is a breeze and I lean heavily on the product’s expert selection mode to choose the best forecasting models. What’s nice is that if I’m uncomfortable with the algorithm chosen for a particular item or group, it’s easy to modify the forecasting method. Overriding the forecast is equally important as we take the statistical forecast and add judgment to arrive at a final demand plan. With Forecast Pro, making overrides and documenting the changes is simple.”

JOHN KEBISEK  
COOPER INDUSTRIES

“Our forecasts are used for everything from planning/scheduling all the way up to revenue projection by the executive team. We have a full compliment of Forecast Pro products at Oberto.”

ERIC KAPINOS  
DIRECTOR OF FORECASTING AND PLANNING, OBERTO SAUSAGE COMPANY

“Forecast Pro allows us have a streamlined forecast process and accurate forecasts so we can make better decisions to drive sales and production.”

KALEB LIVINGSTON  
BELL'S BREWERY

“Forecast Pro Unlimited is so clear and easy to use that people can learn it in a few hours and get outstanding results with no great effort.”

MARIA ROYO  
DESARROLLO TECHNOLOGICO COMERCIAL

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## ABOUT RETALON



Retalon is a leading provider of Retail Predictive Analytics solutions for supply chain, inventory management, pricing, merchandising, planning, and marketing operations. Retalon products range from task-oriented solutions to a common analytic platform, resulting in tangible optimization of the supply chain and significant measurable benefits for the entire organization. Their predictive analytics technology-empowered retail businesses with advanced analytics that uncovers hidden opportunities, and significantly increase bottom and top lines.

**16**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“Retalon has given us the ability to reduce the time we spend on replenishment and automate it. We're getting the right product at the right store at the right time without much buyer involvement.”*

GARY CRAIG  
VP, INFORMATION TECHNOLOGY, LA MAISON SIMONS

*“Retalon’s team and their advanced analytics technology has helped Moss navigate through the turbulence and make better business decisions in these unprecedented times.”*

BRIAN BRICK  
PRESIDENT AND CEO, MOSS BROS

*“Retalon rose above everyone else with the science behind their forecast. We were able to trust the forecast they came up with 99.9% of the time.”*

DANNY LEADBEATER  
SR. DIRECTOR OF PLANNING & ALLOCATION, HARD ROCK INTERNATIONAL

*“It's rare to find such innovative and intellectual business people, able to devote that kind of time to a customer's success.”*

TOM SHANE  
EXECUTIVE CHAIRMAN, SHANE CO

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## ABOUT TRANSIMPACT



TransImpact is delivers intelligent transportation and supply chain solutions that unlock measurable savings and total cost visibility for the two most expensive aspects of operations – logistics and inventory. They platform and services empower companies to plan smarter, move faster, and make every dollar work harder through data-driven insights and AI-driven technology and automation.

**22**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We have a dedicated team member who monitors the TransImpact dashboards daily, analyzing cost shifts, service-level changes, and unexpected surcharges. Thanks to Parcel Margin Analysis, we can quickly adapt, adjust our rate strategies, and ensure our freight costs align with our budget every month.”*

HEATHER QUINN  
CHIEF EXECUTIVE OFFICER, FILTERS FAST

*“Sometimes you need to lower the water to see where the rocks are. With the help of TransImpact, we found that a lot of SKUs weren’t being sold and were just resting in inventory. Once identified, we began the process of eliminating the ineffective products.”*

EILEEN LI  
CHIEF OPERATING OFFICER, EVRIHOLDER PRODUCTS

*“TransImpact makes it easy—spoon-feeding me the insights I need. I love Parcel Spend Intelligence. I’m in there 5-6 times a month. It’s a cool dashboard.”*

HEAD OF PROCUREMENT  
LEADING ONLINE AUTOMOTIVE RETAILER

*“Once we implemented TransImpact, our inventory management process improved significantly, and we reduced inventory carry costs.”*

NICOLETTE MOLINA  
SENIOR SUPPLY CHAIN ANALYST, CHEF WORKS

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**2026**  
**DEMAND**  
**FORECASTING**  
**SOFTWARE**

**RISING STAR**





## ABOUT EAZYSTOCK



EazyStock allows you to take control of your inventory by increasing service levels, lowering inventory and automating processes. Their cloud based solution easily integrates with your existing ERP to give you fast, measurable results. EazyStock is a part of Syncron International AB, headquartered in Stockholm, Sweden, with offices and customers around the globe.

**117**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“As EazyStock considers everything, it brings a level of sophistication to the planning process. We didn’t look at historical usage before, except for maybe manually looking or reviewing to figure out how much we needed to order for an item. We also understand seasonal demand and can alter stock levels accordingly.”

ZACH FULLER  
PURCHASING MANAGER, NEXTERA

“EazyStock’s advanced forecasting tools are a valuable asset, intelligently applying different calculation methods based on item volatility. The system also allows users to easily adjust forecasts when needed, providing both flexibility and control.”

RICHARD SUTTON  
SUPPLY CHAIN MANAGER, HIB. CUT

“EazyStock has helped us a lot. We can now follow our KPIs in a new, clear way for the entire team. It is easy for everyone to produce figures for our follow-up meetings – it gives a completely different overview and structure to the work.”

EMMY WELANDER  
PURCHASING MANAGER, HEADBRANDS

“Switching from the old system to EazyStock means we can forecast forward instead of just looking backwards. This means that ordering is much more accurate and suited to what demand actually comes through.”

MEGAN POLLARD  
SUPPLY CHAIN CO-ORDINATOR, FIRECHIEF

**BUFAB**



**TRUSTED BY**

**ARACO**  
INTERNATIONAL





## ABOUT FREPPLE



FrePPLe helps mid-size companies plan their production and inventory with agility. Running in the cloud, it provides an affordable and efficient way to boost planning processes, extending ERP systems with advanced capabilities and decision-making workflows. Not only is the tool open source, it is also very adaptable to many industries and use cases. Combining 3 modules (demand forecasting, inventory planning, and production planning), it covers all planning needs from raw materials to delivery.

**13**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“With frePPLe, we are now able to issue a much more realistic forecast thanks to their advanced constraints planning features. The software is web-based, very good, and easy to use. I've particularly appreciated the availability of the frePPLe team. At the beginning I had a lot of questions and they responded very quickly.”

HEXCEL CORPORATION  
SUPPLY CHAIN MANAGER, HEXCEL

“I really find frePPLe an innovative product in the way it is delivered with ease to potential users and in the way it works. As a long time business angel, I sometimes see high success potential in my business partners and wish I had the time to contribute to make it happen!”

GIANLUCA MENGHI  
GENERAL MANAGER, ELCAM MEDICAL

“I found frePPLe advanced planning system to be an automation enabler, paving way for scalability, allowing less effort per person, fewer human errors, and providing new metrics for informed decisions.”

GILES CRESWELL  
AUTOMATION CONSULTANT, SYNTEGRA SOLUTIONS

“I particularly like the path to unlock features in frePPLe. It is very useful to make students understand how the data intercorrelate.”

MIKAEL EHRS  
TEACHER, NOVIA UNIVERSITY OF APPLIED SCIENCES

### TRUSTED BY





## ABOUT INTUENDI

**intuendi**

Intuendi is a demand Planning & Sales forecasting software for Manufacturing and Commerce that uses state-of-the-art Machine Learning techniques, Predictive Analytics algorithms and Big Data & Cloud technologies. Every decision you make starts with a forecast of your future sales: get real insights from your data with intuendi.com.

**24**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Intuendi has been a game-changer for my supply chain management. The accuracy of demand and inventory planning with Intuendi has been impressive, leveraging advanced algorithms to generate accurate forecasts and optimization recommendations.”*

MATT CRIST  
DEMAND PLANNING MANAGER, WELLS LAMONT

*“We have been working with Intuendi for several months now and we are starting to see the results. So I’m currently very happy about the progress. Compliments to the team for picking up on issues so quickly and great support.”*

BO BERGMANS  
VAN DOLEWEERD

*“The secret of growth was to guarantee, for more and more products, the quality and delivery times for which our customers appreciate us and choose Tannico every day.”*

MARCO MAGNOCAVALLO  
CEO AND FOUNDER, TANNICO

*“We are confident that, thanks to our continued collaboration and your valuable support, we will be able to successfully tackle challenges and reach new milestones.”*

EUGENIO GUZZI  
CEO, GUZZI GIOIELLI

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**TANNICO**



*Guzzi Gioielli*

**BECCA**





## ABOUT THRIVE TECHNOLOGIES



Thrive Technologies develops and markets cloud based demand forecasting and inventory replenishment software that increases profits for multi-location SKU intensive businesses in high service industries by maximizing their inventory performance. Thrive was founded in 2001, and has been recognized as one of the most promising technology companies in the state of Georgia, and in the supply chain industry. Thrive's software enables wholesalers and retailers to cost effectively maximize the return from their inventory investment. The software integrates quickly with a company's ERP system using automated intelligence to analyze and monitor over 40...

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“The software is very easy to use. They offer customized solutions and really try to tailor to your needs. Our account manager is particularly knowledgeable and responsive. They have a lot of experience in the industry. They're not just IT guys. If you're looking for a company that really cares about the success of your business, give these guys a shot.”

MATT  
HBC HOME AND HARDWARE PRODUCTS

“We often stocked out of items in season due to inadequacies in our ERP system. The ERP system we use employs a moving average to calculate inventory buys. So it uses the sales numbers of prior months when we were not in season as our forecast and repeatedly did not buy enough for our upcoming seasonal demand.”

JOHN GRASSO  
VICE PRESIDENT OF OPERATIONS, MATCO-NORCA

“The idea of something being set automatically and the ability to have Thermostock update regularly is very attractive. We've seen the results that it does a better job of keeping track of those C & D items than Eclipse is doing.”

KATINA MATARAS  
SYSTEM ANALYST, US ELECTRICAL SERVICES, INC. (USES)

“The tools I've built allow us to analyze some SKUs but Thrive's solutions analyze ALL our SKUs across all our DCs.”

VP OF OPERATIONS  
LARGE CANADIAN WHOLESALER

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Power Services



HOWARD BERGER COMPANY

