



# ETL Software Category

SPRING 2026  
Customer Success Report





## ETL Software Category

ETL software enables companies to organize data transfer from various sources into the main database of a Business Intelligence (BI) platform. These sources can include software tools like HR and CRM, data files like XML and CSV, cloud-hosted data storage applications, and in-house databases.

An ETL program comprises of three components: Extract: Reads information from different software solutions and databases. Transform: Carries out data formatting and cleaning tasks on the gleaned data to ensure its format (such as numbers, date, and text) is consistent with the data warehouse headers or fields (such as name, contacts, and payment details). Load: Transfers data after the second stage (i.e., data conversion) to the data warehouse. You can load this data into either an on-premise or cloud-based data warehousing system.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated ETL Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order



**2026**

**ETL  
SOFTWARE**

**MARKET LEADER**





## ABOUT ADEPTIA



Adeptia software simplifies and speeds data integration with up to 80% faster set up of secure data exchanges between businesses and applications. Adeptia serves hundreds of mid- and large-sized companies with AI-driven and business-user self-service data management that scales up to meet the needs of Fortune 500 mission-critical data exchanges. Reimagine your data integration with Adeptia!

**62**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The implementation of Adeptia fits perfectly in our business strategy because it enables us to differentiate ourselves from the competition in terms of quality and flexibility. The automation of manual order entry process with Adeptia has resulted in direct cost savings and quality improvement of the process.”

CYRIL DRIESSEN  
CHIEF EXECUTIVE OFFICER, DE KLOK LOGISTICS

“Adeptia had a great reputation for the comprehensive nature of their solution, their excellent training capabilities, and their supportive development team. We knew that if we ever hit a wall, we would be able to reach out to Adeptia and get the help we needed to move forward.”

ARUNO JOHNSON  
IT AND PROJECT MANAGEMENT, BACB

“We’re literally talking about tens of thousands of files per day that process through our Adeptia platform, back and forth, both directions. I just don’t know how we’d handle that much volume if we didn’t have Adeptia software running it.”

GREG ROOKEY  
PARTNER SOLUTIONS ANALYST, KARMAK

“The Adeptia Integration Suite and Adeptia Connect work hand-in-glove to improve efficiency, productivity, and business results.”

LEADING NATIONAL MORTGAGE LENDER  
LEADING NATIONAL MORTGAGE LENDER COMPANY

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**enable**  
everything connected





## ABOUT AWS GLUE



AWS Glue is a fully managed extract, transform, and load (ETL) service that makes it easy for customers to prepare and load their data for analytics. You can create and run an ETL job with a few clicks in the AWS Management Console. You simply point AWS Glue to your data stored on AWS, and AWS Glue discovers your data and stores the associated metadata (e.g. table definition and schema) in the AWS Glue Data Catalog. Once cataloged, your data is immediately searchable, queryable, and available for ETL.

**333**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“AWS helped us figure out how to bring all these individual stations onto a single platform. And from start to finish, it took less than three months. We were able to, at scale, take all these feeds through AWS and power it out through our app. We’re doing over 500 million streams a month and it’s all powered on AWS.”*

IRA RUBENSTEIN  
CHIEF DIGITAL AND MARKETING OFFICER, PUBLIC BROADCASTING SERVICE

*“ClickHouse and AWS are the most trusted collaborators we have. We’ve benefited massively from our joint product roadmap.”*

KHALED THABIT  
DIRECTOR OF DATA ENGINEERING, PROPERTY FINDER

*“Using AWS solutions helps us foster our business growth strategy and change paradigms within the organization.”*

WILMER RODRIGUEZ RUIZ  
HEAD OF GLOBAL DATA AND ANALYTICS, AJE GROUP

*“With AWS, we’ve doubled our BI performance without increasing costs, setting a new standard for efficiency.”*

PAWEL KOWALCZYK  
CHIEF TECHNOLOGY OFFICER, STOKROTKA

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## ABOUT FIVETRAN



Fivetran is the easiest way to replicate data into your warehouse. They've built the only zero-maintenance pipeline, turning months of on-going development into a 5-minute setup. Their connectors bring data from applications and databases into one central location so that analysts can unlock profound insights about their business.

477

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Fivetran has been essential to how we scale at Tines. It gives us real-time visibility into everything from product usage to go-to-market performance, without pulling engineers off core development. That clarity lets us move fast, launch smarter, and keep automation at the center of how we grow.”

COLM O'GRADA  
HEAD OF DATA, TINES

“Fivetran gives us seamless, high-performance pipelines that centralize our most critical data with zero maintenance. That reliability has unlocked real efficiency, as our team can now spend time driving insights instead of managing ingestion.”

DAVID LE  
AVP OF DATA STRATEGY AND DEVELOPMENT, TOLL BROTHERS

“With Fivetran, we've unlocked real-time insights that power smarter pricing, optimized inventory, and the premium experiences our customers expect — everywhere they engage.”

MADHAV KONDLE  
CHIEF INFORMATION OFFICER, JANIE AND JACK

“Ultimately, Fivetran's capabilities to detect changes — without any footprint on the source — was a game changer for us.”

RITESH SAGI  
DIRECTOR OF BUSINESS INTELLIGENCE, COKE ONE NORTH AMERICA

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BRANCH





## ABOUT MATILLION



Matillion is the intelligent data integration platform that empowers data teams to build and manage pipelines faster for AI and analytics - at scale. Matillion enables data teams and data professionals to take advantage of their data, AI and the cloud to build valuable data assets that can be used across a wide variety of applications from analytics to AI use cases. Its unified, AI-powered data integration platform enables data teams to spend less time on manual, repetitive, gritty data engineering work, and more time creating business impact. By removing data friction from data integration workflows, the platform empowers data teams to supercharge...

**226**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Matillion's ability to simplify and automate our data integration and modeling processes has saved us time and reduced errors, leading to improved efficiency and accuracy.”*

ADLEY AMZOVSKI  
VICE PRESIDENT ANALYTICS, SIMPLETIRE

*“Matillion fits this gap perfectly; allowing people to transform data and create complex models, all with very little support needed from the data team.”*

CALLUM O'CONNOR  
SENIOR ANALYTICS ENGINEER, ADAPTAVIST

*“Matillion helped us combine data from five separate systems to achieve a single source of truth for our customer data.”*

MARK PEARSON  
DIRECTOR, DATA MANAGEMENT & STRATEGY, DAIKIN COMFORT

*“Matillion gives high productivity and high performance. It's more beneficial for our customers as well.”*

SUMAN SHANTHAKUMAR  
SENIOR DATA WAREHOUSE ARCHITECT, JUNIPER NETWORKS

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## ABOUT STITCH



Stitch is an ETL service built for developers. It connects to tools like Salesforce and Facebook Ads, and consolidates that data into a central location where it's ready for analysis. Stitch evolved out of RjMetrics, a widely used business intelligence platform. Data consolidation was always central to the RjMetrics product, and the team repeatedly heard requests from customers looking for ETL as a standalone service.

**153**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“To extract data from AppsFlyer without Singer would have meant writing a script that runs on a schedule, pulls from the API, and pushes to Kinesis. The tap we wrote is just as simple, but because it's built with Singer it can be run inside Stitch, and now we don't have to worry about running it, and we have no ongoing operations costs.”

JON GHERARDINI  
SENIOR SOFTWARE ENGINEER, EZCATER

“We needed an easy and flexible (pay as you grow) tool to aggregate all our data sources in the same place a Snowflake data warehouse and we didn't have the experience to build it in house at that time.”

MASSIMO BELLONI  
DATA SCIENTIST, HOUSINGANYWHERE

“Stitch allows us to focus on building our analytics infrastructure without worrying about managing the data pipeline. We get to spend less time on gathering data, and more time on hunting insights!”

JORDAN RYAN  
CHIEF TECHNOLOGY OFFICER, FACET INTERACTIVE

“Stitch has fundamentally changed the way we interact with our data. With meaningful insights at our fingertips, we make decisions smarter and faster.”

DANIEL LEEB  
CHIEF PRODUCT OFFICER AND FOUNDER, SAUCEY

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## ABOUT STRIIM



Striim platform is an end-to-end streaming data integration and operational intelligence solution enabling continuous query/processing and streaming analytics. With Striim, you can get to know your data and sort out what's important the instant it's born. Striim specializes in integration from a wide variety of data sources transaction/change data, events, log files, application and IoT sensor data and real-time correlation across multiple streams.

**62**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“Striim gives us everything we need out of the box, and the learning curve for our engineers and DBAs was not at all steep. We were able to get started in a matter of hours, and once set up, the process was pretty much hands-off with Striim – it was a case of monitoring rather than baby-sitting the solution.”*

ASSISTANT VICE PRESIDENT OF TECHOPS  
LEADING SUPPLY CHAIN TECHNOLOGY PROVIDER

*“We chose Striim as it provides continuous access to the data in our MySQL database without impacting its performance, and without taking the data out of the Google Cloud environment.”*

PAOLO GIANGIACOMO  
SYSTEMS INTEGRATION MANAGER, HOMESERVE

*“Striim gives us a single source of truth across domains and speeds our time to market delivering a cohesive experience across different systems.”*

NEEL CHINTA  
IT MANAGER, MACYS

*“The Striim platform is a disruptive technology that enables real-time analysis on data that is often inaccessible.”*

YOGEN SANGHANI  
EXECUTIVE VICE PRESIDENT AND CO-FOUNDER, TGIX

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**2026**

**ETL  
SOFTWARE**

**TOP PERFORMER**





## ABOUT ASTERA SOFTWARE



Astera Software develops powerful and intuitive data solutions focused on eliminating the complexities in integration processes. Through continuous innovation, Astera provides products and services that are consistently acclaimed for their superior usability, intuitive interface, and high performance, ensuring rapid ROI and scalability to meet the most demanding integration jobs, as well as flexibility for infinite extensibility and deployment possibilities.

**104**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Because of Astera we have been able to evolve and manage our EDW which has data from multiple sources today and is being used across our organization. It offers much easier and faster development time, with better interface.”*

ASHWIN MARWAH  
SENIOR DIRECTOR, BI, SINCLAIR BROADCAST GROUP

*“Thanks to Astera, we’ve successfully established a unified enterprise-wide SFTP process. This implementation has led to an impressive 95% reduction in both time requirements and associated management cost.”*

AVP, INFORMATION TECHNOLOGY  
GLOBAL PROPERTY AND CASUALTY INSURER

*“Astera is the piece that effectively maps the data (data types, indexes, key, etc) from one RDBMS to another.”*

SR. SYSTEMS DEVELOPER  
LEADING ALCOHOLIC BEVERAGE DISTRIBUTOR

*“With Centerprise, we were able to save a lot of time and resources.”*

NING LUZVIMINDA  
ACQUISITIONS DEPT., MAJOR ENERGY

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ABOUT HEVO DATA

# hevo

Hevo is a zero-maintenance data pipeline platform that automatically syncs data from 150+ data sources, including SQL, NoSQL, and SaaS sources, to your preferred warehouse and transforms it for analytics - saving data teams from the manual headache of managing pipelines.

170

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Hevo has been a game-changer for us. The automation, ease of use, and seamless integration have dramatically improved our efficiency. In just a few days, we ingested 91% of our data sources into Snowflake—an incredible milestone!”

ALEX THOMSON  
HEAD OF DATA ENGINEERING & ANALYTICS, PAVERS

“With Hevo, we’ve streamlined our data workflows, making real-time analytics more accessible and actionable. Our teams can now focus on innovation rather than data maintenance.”

JAMINI RATH  
VICE PRESIDENT- DATA, INFRASTRUCTURE & SECURITY, CLEENG

“Hevo simplified our data management entirely. Its seamless integrations and automation eliminated dependency on engineering, allowing us to focus on driving insights and growing the business.”

REGAN JOHNSON  
CHIEF TECHNOLOGY OFFICER, VETSTER

“Hevo has been a perfect balance of reliability at a competitive price. They’ve also been excellent partners, making our migration to the current stack seamless.”

GREG APONTE  
VP OF DATA & OPERATIONS, FAVOR DELIVERY

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## ABOUT PANOPLY



Panoply is an end to end data management platform for analytics on the cloud that automatically tailor fits itself towards your end needs and goals. Panoply automates data management from source to analysis, streamlining analysts' and data scientists' time to value. They optimize your time, granting up to 80% more efficiency by eliminating the time mired on complex labor of data preparation and management of unruly digital data and infrastructure.

**60**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“With Panoply, we only need two data analysts to manage 30 Tableau dashboards.”*

OSHRI BIENHAKER  
CHIEF TECHNOLOGY OFFICER, INNPLAY LABS

*“Panoply was the best solution we found for data ingestion + a data warehouse.”*

NICOLE NIEHAUS  
DATA & INSIGHTS LEAD, KATOO

*“Panoply takes us to a level we’ve wanted to get to for a long time.”*

SHARON BURKART  
SENIOR DIRECTOR, MARKETING COMMUNICATIONS,  
BRUDER

*“Panoply has seamlessly scaled with us.”*

MAKAN AMINI  
CO-FOUNDER & COO, MEOMIND

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**Sizzabo**

AgriWebb



**motorsport.com**

lendstreet



## ABOUT RUDDERSTACK



RudderStack a leading open source Customer Data Platform (CDP), they provide data pipelines that make it easy to collect data from every application, website and SaaS platform, then activate it in your warehouse and business tools.

83

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“RudderStack Profiles allows our data team to quickly add attributes to our customer 360 table, which our marketing team can use to quickly understand the data, then create cohorts for remarketing. Now we don't have to write long SQL queries to mine the data; I can add new traits directly to user profiles that marketing can immediately filter on.”

MIKE SPERDUTI  
HEAD OF ENGINEERING, STATPEARLS

“RudderStack's warehouse native approach eliminated the manual processes bogging down our data engineers. With clean data at their disposal and automated workflows to route it downstream, they started providing our AI/ML, marketing, and product teams with actionable information to drive new models and power new processes.”

WEI ZHOU  
DIRECTOR OF DATA ENGINEERING, WYZE

“RudderStack gave us the control we needed over our infrastructure, without slowing down our brands. Permissions and access control was a non-negotiable for our security team. RudderStack didn't just check the box—they built what we needed.”

ENTERPRISE ARCHITECT  
FORTUNE 50 CONSUMER GOODS COMPANY

“RudderStack gave us a central collection point and made distribution seamless. Adding new integrations is simple, and replayability has saved us multiple times.”

DIRECTOR OF DATA ENGINEERING  
LEADING AUTOMOTIVE COMPANY

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## ABOUT SKYVIA



Skyvia is the universal cloud data platform for data integration, cloud to cloud backup with few clicks restore and data management. It is a no coding wizard-based solution that meets the needs of both IT professionals and business users with no technical skills. Skyvia supports the most popular cloud apps and on-premise data sources, including Salesforce, Dynamics CRM, QuickBooks Online, SQL Server, Amazon Redshift, Google BigQuery and many more.

**81**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“We chose Skyvia because of the ease of use, I would say that was the key. We are a small company so the decision process was fairly quick. So I say — look, guys, it’s a per month per month fees, therefore, we’re not taking any risk. If in two months, we don’t like it, we stopped using it. And so far, so good. We’ve been pretty happy with the tool.”

JEREMY PIAIA  
FOUNDER & CHIEF EXECUTIVE OFFICER, ALHENA

“Skyvia really helped us get our infrastructure set up for reporting and analytics through their replication from Salesforce, Marketo and other platforms to our PostgreSQL instance. Their interface is easy to use and allows for easy selection of fields for replication from various objects. Their support and customer service is great too!”

KENTON COZART  
DATA SCIENTIST, PAX8, INC.

“Skyvia helped me to transform my consulting business to cloud-only business, replacing programmers and consultants with efficient cloud-based integration between Dynamics CRM and many data sources. It really helps to save money!”

STEFAN JOHANSSON  
FOUNDER & CHIEF EXECUTIVE OFFICER, FORESTCRM

“What’s convenient about Skyvia is the web interface, all the built-in connectors, and the OAuth authentication — it’s all ready to go.”

LEADING AUTOMATION COMPANY

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**2026**

**ETL  
SOFTWARE**

**RISING STAR**





## ABOUT Etleap



Etleap is an ETL solution for creating perfect data pipelines from day one. Unlike other enterprise solutions, Etleap doesn't require extensive engineering work to set up, maintain, and scale. It automates most ETL setup and maintenance work, and simplifies the rest into 10-minute tasks that analysts can own.

**28**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Etleap has a solid foundation with a pricing model that really fits where we're at in the company. As the volume increases, the pricing model supports that.”*

HEAD OF DATA ANALYTICS  
BOOST INSURANCE

*“Etleap's Databricks connector and validation support empowered us to meet current needs while laying the groundwork for future use cases.”*

ANIKET MANE  
VP OF ENGINEERING, THREDUP

*“With Etleap, we're able to do the ETL end-to-end and get it directly into the hands of whoever's trying to use it right away.”*

BEN FISCHER  
DIRECTOR OF BUSINESS INTELLIGENCE, AXS

*“Etleap is robust. Its agility with semi-structured data and JSON allows for a much more patient-centric approach.”*

ABHINANDAN BHATTACHARJEE  
SENIOR DATA ENGINEER, ZAVA

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**THREDUP**

PagerDuty

MORNINGSTAR®

moderna

Invoice2go



## ABOUT ETLWORKS



Etlworks is a modern ETL tool built for the cloud. It is also a full-fledged Enterprise Service Bus (ESB), so you can create your own APIs to extract and enrich the data from multiple, disparate sources, as well as submit and transform and then store this data in any supported destination, from the relational databases to cloud storage and APIs.

70

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“With Etlworks, we built a highly efficient REST API that seamlessly aggregates data from a locally hosted SQL Server database, Google Analytics, Facebook, and third-party web services, enriches it, and delivers JSONs directly to our Tableau instance. The entire process was completely code-free and took less than an hour to complete. Now, we can add new data sources in minutes, saving us substantial time and effort.”

TRANSPORT FOR NSW

“With Etlworks, we deployed over 600 remote data integration agents to securely process millions of records daily from hundreds of tables across our SQL Server databases. All data is seamlessly loaded into Snowflake and managed from a centralized cloud-based platform, saving us significant time and operational effort.”

LEADING RETAIL CHAIN

“With Etlworks, we developed powerful pipelines that integrate data from Oracle, SQL Server, Quickbase, and APIs into our Azure data warehouse. The platform handles high volumes effortlessly and bridges the gap between legacy systems and modern data workflows, providing the scalability and efficiency we need.”

U.S. SILICA

“Etlworks has been a game-changer for our data integration processes. Their ability to handle dynamic connections and securely extract data from remote locations has streamlined our operations significantly. We now have real-time access to critical data from across our network.”

VULKANFORMS

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## ABOUT INTEGRATE.IO



Integrate.io's platform allows organizations to integrate, process, and prepare data for analytics on the cloud. By providing a coding and jargon-free environment, Integrate.io's scalable platform ensures businesses can quickly and easily benefit from the opportunities offered by big data without having to invest in hardware, software, or related personnel. With Integrate.io, every company can have immediate connectivity to a variety of data stores and a rich set of out-of-the-box data transformation components.

**65**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Because we integrate with so many different tools and technologies, our analytics data is stored in so many different places. Being able to pull that into a central location and summarize it in a way that is understandable by our customers is critical to us.”*

GERALD HEATH  
VICE PRESIDENT TECHNOLOGY, GALLUS GOLF

*“Integrate.io is a great tool for any data team that needs to be agile and produce results quickly. It saves us a huge amount of development time every month and enables your analytics team to start doing valuable analysis, almost from day one.”*

DEEPU PHILIP  
SOFTWARE ENGINEER, GROFERS

*“Integrate.io gave us the ability not to have data engineers in every team. Instead, data analysts can get the data in the form and shape they want, without worrying about how an ETL process works or the underlying infrastructure.”*

SATYAM KRISHNA  
DATA ENGINEER, GROFERS

*“Integrate.io has provided us with the best support we've ever experienced from a vendor. They're quick, transparent, and always proactive, ensuring our team never feels left in the dark.”*

MAX FANG  
DATA ENGINEER, LEUKAEMIA FOUNDATION

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