

# OKR Management Software Category

SPRING 2026  
Customer Success Report





## OKR Management Software Category

OKR (Objectives and Key Results) management software enables businesses to set, communicate, measure, and track goals and results. The platform allows your company to effortlessly set and monitor targets for individuals and teams. It is a viable alternative to informal tools like instant messaging or comments inside other solutions for objective check-ins, where it can be hard to monitor progress and you can even easily lose them.

Team members can use OKR software as a centralized and specific system to log their target progress, road obstacles, and completion, permitting management to gauge the organization's overall productivity. Leading performance management products typically include OKR functionalities in addition to 360-degree review and feedback capabilities. OKR software is also similar to task management programs in some ways.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated OKR Management Software based on the FeaturedCustomers Customer Success Report.



 **15five** betterworks  **Lattice**

 **Synergita**  
Creating peopleMAGIC

**WorkBoard**  **AI**



 **Culture Amp**  **Leapsome**  **Peoplebox.ai**

**PROFIT.CO**  **WEEKDONE** **WORKPATH**



 **Mooncamp**  **ProProfs**  
PeopleGoal  **perdo**

 **ZOKRI**

\* Companies listed in alphabetical order



**2026  
OKR  
MANAGEMENT  
SOFTWARE**

**MARKET LEADER**





## ABOUT 15FIVE



15Five is a human-centered performance management platform that creates effective managers, highly engaged employees, and top-performing organizations. From engagement surveys and 1-on-1 tools to performance reviews and OKRs, 15Five is the most complete solution that combines software, education, and community to develop successful managers and unlock peak employee performance. Built using the Positive Product Design™ method, 15Five is the only platform that offers software aligned to the latest positive psychology research. More than 2,800 successful customers...

**114**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“15Five and its Best-Self Management philosophy reflects the important concept that every individual can out-perform if they’re given the right opportunity, environment, and support. I applaud 15Five for this approach and working to build a system that brings goals, skills, coaching, and self-assessment to teams in an easy-to-use scalable platform.”

JOSH BERSIN  
GLOBAL INDUSTRY ANALYST AND DEAN, JOSH BERSIN  
ACADEMY

“At Elevated, we’re often on the road, so even though we’re a small team, we weren’t always the best at communicating – and I didn’t always know what was going on with my employees. With 15Five, we found a fast, easy, and effective way to engage with each other on a regular basis.”

MICHELLE BERG  
PRESIDENT AND CEO, ELEVATED HR

“I strongly believe that 15Five is a tool that will help us achieve success. For me personally, it is the ONLY way I can hear great ideas and problems from the entire organization. I strongly believe you will be better executives if your teams use this tool.”

ADAM GOLDENBERG  
CHIEF EXECUTIVE OFFICER, TECHSTYLE

“With 15Five, there was a huge change. Because suddenly I had visibility into what people at all levels of the organization were thinking about on a weekly basis. Immediately the feedback from not just managers but employees themselves was really positive.”

CAROL COCHRAN  
VP OF PEOPLE & CULTURE, FLEXJOBS

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ABOUT BETTERWORKS

# betterworks

Betterworks is an enterprise goals platform trusted by high performing companies to engage, empower and cross-functionally align their workforces. By applying Goal Science™ thinking, Betterworks meets the needs of millennial and mobile workers with the security and scalability that enterprises demand. Betterworks' goal is to drive companies to become operationally excellent and provide powerful insights about how work gets done.

**122**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Betterworks has been a critical factor in providing structure to our business objectives and helping keep employees engaged. The system also has provided us with a way to be transparent and set realistic expectations. I also really enjoy the recognition component. Betterworks works and has been instrumental in our performance management process.”

DESTINEE CARRILLO  
HR GENERALIST, PULSE BIOSCIENCES

“Betterworks has helped with creating visibility into our company-level objectives and having teams align with those goals. We’re also running our performance review process and calibration with Betterworks. For our company, this was the first ever performance management program, so the impact is big.”

BILLY PEARSON  
L&D SPECIALIST, WALLBOX CHARGERS

“The Betterworks platform was critical to manage through COVID-19. The biggest thing they allowed us to do was focus. The entire company is aligned, which helps keep us marching towards our quarterly objectives.”

BRIAN DUDLEY  
VP OF CUSTOMER SUCCESS, BOMBORA

“BetterWorks is very innovative and customer focused, and the support we’ve received has been great. We have a dedicated partner to help us every step of the way.”

TRACY BELTRANE  
HR BUSINESS ADVISOR, AOL

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**COWEN**

**bombora**



**BEACHBODY**

**App Annie**



## ABOUT LATTICE



Lattice is a people management software for growing companies. Lattice makes performance management software for forward-thinking organizations. They're a SF-based startup serving hundreds of customers around the world. With Lattice, it's easy to launch 360 performance review cycles and engagement surveys, keep track of OKR/goals, gather real-time feedback, and encourage manager 1-on-1 meetings.

275

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Lattice makes things like performance management and reviews more impactful because it's pulling from real examples that have been documented over time. You lose the bias or opinions that could happen without all of that documentation.”*

JENNIFER CHAMBERS  
MANAGER, SPLASH

*“Lattice is one of the most important tools we have here at Artcore. Every single dollar spent pays off. Most importantly, it's a tool for humans — something Lattice's competitors too often forget.”*

MEAHAN CALLAGHAN  
CHIEF PEOPLE AND CULTURE OFFICER, ARTICORE

*“Lattice has enabled us to empower and connect managers and team members in ways that weren't possible before. This has resulted in much more impactful conversations, helping everyone to thrive.”*

CATRIONA PERCIVAL  
PEOPLE AND CULTURE MANAGER, RAPHA

*“Lattice is an all-encompassing solution that provides us with the tools we need to understand the connection between performance and engagement.”*

KELLY  
HEAD OF PEOPLE & CULTURE, RAPHA

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User Testing

Rapha.

 Clio

Aspire

BIRCHBOX ♦



## ABOUT SYNERGITA



Synergita is a cloud-based, complete Employee Performance Management, Development & Engagement Software that creates an extraordinary culture where employees unleash their potential, set new standards of excellence and create wonders. It is called peopleMAGIC. Synergita is highly coherent and can be integrated with any pre-existing HRIS/ERP platform.

**44**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Synergita software is extremely user-friendly and allows customers and employees to increase satisfaction through self-progress tracking, performance improvement plan, and smart promotion process. Not only [is] the software is user-friendly, the support team is also helping us in smooth processing of PMS which is really an appreciable one.”

KUMUTHA NANDAKUMAR  
DEPUTY MANAGER – ADMIN, PARRY ENTERPRISE

“Synergita curates an excellent path to streamline the performance management process along with continuously providing the required support to clients. The team is carefully considerate to queries and have consistently worked towards building their systems positively based on client feedback.”

CAROLINE KULKARNI  
HR HEAD, SANCTUM WEALTH MANAGEMENT

“Synergita provides a one-stop solution for a continuous feedback mechanism. It is simple and provides accessible information about employee performance. The team takes feedback and builds it into their roadmap. Thanks for your services!”

SEEMA MESHAM  
ASSOCIATE DIRECTOR, COMPUNNEL

“The simplicity, ease of use, and intuitiveness of Synergita OKR compared to other leading OKR solutions in the market made it the perfect fit for our requirement.”

FOUNDER  
US-BASED WEALTH MANAGEMENT FIRM



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**CAPITA**

bank**baz**aar.com





ABOUT WORKBOARD

# WorkBoard AI

WorkBoard Enterprise Results Management solution helps organizations align OKRs and FAST goals, automate business reviews and execute for growth. It's a data-driven, digital approach to defining, aligning and managing strategic outcomes so your organization competes at market speed.

**152**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“WorkBoard transformed the way we operate. Now, our strategy isn't buried in PowerPoints or spreadsheets—it's a dynamic, real-time system that keeps the whole team accountable and driving results every single week.”*

BHARATH ORUGANTI  
EXECUTIVE VICE PRESIDENT, Q2

*“WorkBoard helps us stay focused on the important things and it's our source of truth. It's the rhythm of the business that really helps us make sure we're continuing to execute on our strategies.”*

STEPHEN SHAFER  
PRESIDENT AND CHIEF OPERATING OFFICER, A.O. SMITH

*“We chose WorkBoardAI to drive strategy execution in a faster-changing world. Its AI will help us improve strategic clarity, focus, operational rigor and coaching as we deliver on our vision.”*

PETER TER KULVE  
BUSINESS GROUP PRESIDENT, UNILEVER

*“OKRs in WorkBoard help us rapidly align, hold people accountable, and drive an automated rhythm to the business.”*

MARY WHEELWRIGHT  
SENIOR DIRECTOR OF BUSINESS OPERATIONS, TRELLIX

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**2026  
OKR  
MANAGEMENT  
SOFTWARE**

**TOP PERFORMER**





## ABOUT CULTURE AMP



Culture Amp is a culture-first software company that is building the world's leading survey and analytics platform for people and culture. The Culture Amp team combines deep knowledge in psychology, statistics, user experience and engineering into a platform that is transforming organizations worldwide. Founded in 2011 by Didier Elzinga, Doug English, Jon Williams and Rod Hamilton, it has offices in San Francisco and Melbourne.

**219**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Culture Amp makes it easy to customize the survey templates. There's good benchmarking data in the survey, and we have the flexibility to filter the benchmarks so we can put our data into context. The analysis tool is also really easy to use, which allows us to get deep insights into engagement drivers, our strengths, and opportunity areas, all while looking at the data through different demographic lenses.”

JENNIFER SHEVLIN  
SENIOR VICE PRESIDENT OF HUMAN RESOURCES,  
BLUEPRINT MEDICINES

“Ultimately, using and leveraging platforms like Culture Amp eases our schedules so that we can actually focus on what matters, and that's saving lives and delivering impact for communities.”

LEVIS NDERITU  
GLOBAL HEAD OF DEI, PATH

“Thanks to Culture Amp for providing us the data-driven guidance to push the envelope on building a culture of equity, respect, and belonging at Covered California.”

EMANUEL MELGAREJO  
CAREER SERVICE SPECIALIST, COVERED CALIFORNIA

“Culture Amp is an important piece for me to make sure we're collecting employee voices in a meaningful way.”

SHELLEY OSBORNE  
VP OF LEARNING, UDEMY

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Meltwater

GoCardless

Ellucian

Meetup

envato



## ABOUT LEAPSOME



Leapsome is the platform for Performance Management & Employee Engagement. CEOs and HR / People Operations teams in forward-thinking companies including Trivago, Mercedes-Benz and Tado choose Leapsome to enhance their people management processes and help them develop, empower and enable employees. Leapsome combines tools for Goals & OKRs Management, Performance Reviews and 360s, Employee Engagement Surveys, Feedback & Praise, and 1-on-1 Meetings into one easy to use platform.

**106**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Leapsome is very intuitive and easy to set up. You also get a lot of support, and there’s always somebody available to answer questions. It has so many features you can use. If you’re starting to develop your feedback processes, go for Leapsome and make full use of every feature.”

EMILIE FARNIR  
HR MANAGER, KOLIBRI GAMES

“Leapsome HRIS makes it easier to simplify HR processes, improve the employee experience, and keep all data in one place. It also provides better analytics, offering more clarity and helping to strengthen company culture.”

JOSS LOWERY  
MANAGING DIRECTOR, BAR2

“Leapsome has immensely helped to improve the feedback culture of the team. One tip for all my managers or other colleagues: Start small. Play around. And you will find the benefits of using Leapsome.”

RANDIKA HEWAWASAM  
SOFTWARE ENGINEER MANAGER, HUMANOO

“We chose Leapsome HRIS because it provides a comprehensive solution—one that supports both strategic people initiatives and day-to-day operations, ensuring a smooth and scalable approach as we grow.”

LIIS NORMAK  
HEAD OF PEOPLE, BOB W

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**FUELED EGYM**



balloon





## ABOUT PEOPLEBOX



Peoplebox is an OKR & strategy execution platform that helps companies align teams and execute fast. Their vision is to become the OS of Strategy Execution for hyper-growth startups and help them achieve moonshot goals faster. Peoplebox is a SaaS platform offering a centralized system to track cross-aligned goals and initiatives.

**33**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“PeopleBox was a great choice and I am glad we decided to opt for it! The reason we decided to pick PeopleBox was the simplicity of the tool yet the fact that it covered almost all aspects that we were looking for. The biggest advantage was the flexibility it offers to integrate with other tools that we use for tracking day-to-day work deliverables. I was very impressed with the flexibility of PeopleBox team when we asked them to integrate with a fairly...”

RUCHIKA SAWHNEY  
SENIOR DIRECTOR, HUMAN RESOURCES, COMETCHAT

“Great product for team connections It's amazing. I really like the way peoplebox introduces 2 folks who possibly don't know each other and helps to get to know the other person. Additionally, if there's no time to actually connect, they have a way to connect through a rapid fire which is great.”

KENNETH GIBSON  
L&D ASSOCIATE, STAY QRIOUS

“PeopleBox has simplified the goal-setting and review process and made it much easier to manage. Now our teams can submit goals, track progress, and complete reviews all in one centralized location.”

MATT BENSON  
HR SYSTEMS MANAGER, PROPEL SCHOOLS

“PeopleBox taught us how to make effective 1-1s Having One-on-ones with Peoplebox are effective because of the suggested talking point and action items tracking.”

MINAOAR H. TANZIL  
MANAGING DIRECTOR, KONA SOFTWARE LAB LTD.

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## ABOUT PROFIT.CO

# PROFIT.CO

Profit.co is an Objectives & Key Results (OKRs) software integrated with task and performance management directed toward 360-degree organization governance for accelerated growth while maintaining the best work culture. On the tech front, Profit can be integrated with all leading industry tools like, G Suite, Slack, Office 365 to name a few, and can be accessed through the web and its native mobile applications designed for iOS, Android and Windows. With OKRs, there is a world-class task management system for ensuring on-time delivery and a powerful performance management system that enables timely reviews saving thousands of hours in the...

**117**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Overall, the impact of OKRs has been very positive. They have encouraged greater communication, transparency, and an eagerness to continue improving the process. The framework has brought about a positive shift in our organizational culture and work mentality.”

SONIA RIDAO  
CORPORATE HR MANAGER, CELO

“The feedback from our staff was overwhelmingly positive, finding Profit.co much easier and more user-friendly than our previous Word document process.”

KARI MONTES  
VICE PRESIDENT OF SYSTEMS & ADMINISTRATION, AXIS INSURANCE

“What is remarkable about Profit.co is its user-friendly nature and flexibility. It's very easy to modify, add, change, delete, or archive whatever we want.”

KAY LYNN GABALDON  
HEAD OF PEOPLE & CULTURE, BANYAN

“A tool like Profit.co, equipped with ready-to-use templates and resources, was invaluable.”

JAMES STECKER  
PROJECT MANAGER, LIGHTEDGE SOLUTIONS

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Allstate

AXIS

BANYAN

HERCULITE®  
Powered by Innovation • Proven by Performance

gta  
we start with you.



## ABOUT WEEKDONE



Weekdone lets managers quickly know what's happening in their teams and give feedback to employees. It's a hassle-free weekly employee status reports, dashboard and feedback system. Many managers don't know their employees' current goals, accomplishments and problems. People, on the other hand, want more feedback from their managers. It makes life easier for managers and teams more productive. Weekdone's vision is to be the single most used tool in any manager's pocket.

**38**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“With Weekdone people can keep each other updated and support each other as they are actually working on similar problems. They can exchange experiences with each other and see what sort of problems people are working on.”*

UJENDRE RAMAUTARSING  
MANAGING PARTNER, INSPIRED-TALENT

*“It is sometimes difficult to convince people to use OKRs, so you want a solution that is extremely simple, intuitive and excellent to understand.”*

KASPAR VON GRÜNBERG  
CHIEF EXECUTIVE OFFICER, HUMANITEC

*“Weekdone creates a circular effect of reporting and rather than responding to an email you can comment directly on Weekdone.”*

TOBY YOUNG  
CHIEF TECHNOLOGY OFFICER, EBURY

*“Weekdone puts your team in the habit of going in each week and updating what you are working on.”*

SCOTT WOLFE  
CHIEF EXECUTIVE OFFICER, ZLIEN

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**Ebury**

**BELFOR** (●)

**agorapulse**

**humanitec**

**Later** | Influencer Marketing



## ABOUT WORKPATH

# WORKPATH

Workpath enables leaders and teams to adapt their strategic focus, organizational structures, and resources faster to the market environment. Resulting from this, organizations gain the much needed speed and adaptability to transform into agile network organizations, empowering them to sustain in today's complex and dynamic business and work environment. This is achieved through Workpath's strategic operating software consisting of workflow and analytics tools as well as an all-in-one enablement solution. Workpath is headquartered in Munich, Germany. The company is backed by industry experts...

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“I highly recommend working with the experts at Workpath - from the initial discovery workshops to deep dives on strategy implementation and joint planning sessions. The expertise we have experienced is first class and has enabled us as a leadership team to identify some of the key levers to improve the delivery of our strategic objectives. Some of the insights from these workshops were already known beforehand, but Workpath's facilitation helped us to structure them effectively to ultimately improve the impact of our strategy.”

JASPER KUNOW  
MANAGING DIRECTOR CENTRAL EASTERN EUROPE, MSD

“Workpath is not only a tool to facilitate the OKR process, but also an expert in the field. They provide a wealth of content and support on where to start, what to focus on at each stage of the OKR process and what factors are important. This makes them a very valuable partner.”

VIVIAN YU  
PROGRAM LEAD, BOSCH POWER TOOLS

“Workpaths makes it very easy to connect and access the different OKRs of an organization. Everything is just a click away. This kind of convenience to create transparency convinced us to go with the platform.”

YING DENG  
AGILE COACH, BOSCH POWER TOOLS

“Workpath helps us to make the principles of the OKR framework more tangible and dependencies are more transparent.”

CONSTANTIN MÖCKELMANN  
SENIOR PROJECT MANAGER, HELLA

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**STRÖER**

METRO | NOM

**METRO**

HolidayCheck



**SCHENKER**



**2026  
OKR  
MANAGEMENT  
SOFTWARE**

**RISING STAR**





ABOUT MOONCAMP



Mooncamp is the All-in-One Operating System to develop agile and purpose-driven teams. With agile tools like OKRs and Check-ins, Mooncamp strives to help organizations of all shapes and sizes create happy workplaces and embrace the New World of Work.

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We also use Mooncamp for our OKR reporting up to the board level. With the individually configurable custom dashboards and filterable progress dashboards, our managers have the best support.”

KOLJA DICKMANN  
HEAD OF EXECUTIVE DEPARTMENT STRATEGY & SPECIAL PROJECTS TO CEO, VFB STUTTGART

“Mooncamp shows impressively how simple, self-explanatory and appealing modern software for OKR management can be.”

PATRICK LOBACHER  
CHIEF EXECUTIVE OFFICER, DIE.AGILEN

“We knew from the beginning that for successful work with OKR, the right software is indispensable.”

ELENA RIEDEL  
GS1

“The main reason for our choice was that Mooncamp is simple, clear and user-friendly.”

MARCEL VETTERMANN  
CHIEF STRATEGY OFFICER, GETT GROUP

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## ABOUT PEOPLEGOAL



PeopleGoal is an employee experience platform for high-growth teams. Engage your employees with recognition, rewards, surveys and news. Manage your team members with core HR features including absence management, asset tracking and onboarding. Boost performance with goal setting, one-to-ones and instant feedback.

**18**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We love how easily PeopleGoal enabled [us] to place Performance and Development in to the hands of our leaders and co-workers. Everyone says it’s easy to use, gives great overview and brings value from day-one.”*

AHTO KAROLIN  
DIGITAL LEAD, LUMINOR BANK

*“Great for People. Robust talent platform with extensive custom functionality. Learning curve is fast for both employees and administrators due to ease of use. Fully integrated with other cloud platforms.”*

CHRYSSA KARAGIANNI  
SENIOR HR ANALYST, SOFTMOTIVE

*“The difference between PeopleGoal and so many of the vendors is that they have truly made this whole process about the customer, about making us better and stronger as a company.”*

THERESA ULYATT  
HEAD OF TALENT AND HR, ISTAR

*“Outstanding customer service and the follow through is out of this world. I highly recommend these guys hands down.”*

DEE BROWN  
DIRECTOR OF HUMAN RESOURCES, FORNEY CORPORATION

## TRUSTED BY





## ABOUT PERDOO



Perdoo is democratizing business success and enabling any organization out there to implement OKR - the secret sauce behind the success of companies such as Google, Intel or LinkedIn. Perdoo is the first platform to bring together strategy with the goals required to deliver that strategy, and the people required to deliver those goals.

**37**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Perdoo is an excellent OKR platform — their linkage with KPIs means that both strategic and operational planning can take place on a common platform. Generally, it has improved our managed coordination and quality.”

NATHANIEL ANDERSEN  
SENIOR DIRECTOR, TECHNOLOGY, SPS COMMERCE

“Perdoo helps align all the teams in the pursuit of our goals and it's a great communication tool for remote teams. The new Kudos tool is also one of my favorites!”

MARIA LUJAN SANTOS  
CHIEF OPERATING OFFICER, ALBOR

“Best OKR software in the market! Perdoo is easy to implement, offering the right functionality to operationalize and communicate our strategy execution efforts.”

LUTZ MIESCHKE  
CHAIRMAN, ORDERIN

“Perdoo's impact on our ability to plan and execute quarterly goals cannot be understated.”

DEVASHISH MAMGAIN  
CHIEF EXECUTIVE OFFICER AND CO-FOUNDER,  
KOMMUNICATE

## TRUSTED BY





## ABOUT ZOKRI



ZOKRI is a B2B SaaS Software that acts as a performance catalyst; improving key areas like culture and behaviour, goal setting, execution alignment, teamwork, agility, and knowledge management. The solution is to work in networks of teams with shared values and culture, transparent goals and projects, free-flow of information and feedback, with people rewarded for skills and ability, not position - it is the future. This requires systems and processes in software not shared documents. It requires ZOKRI. ZOKRI team is creating the world's best people-driven performance software.

**13**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“It is easy to sign up to a software and give it a good go. It is likely to fumble in the dark for a while though until you get it right. Having very little time to implement ours, we opted to get ZOKRI and the coaching instead and looking back, we are so pleased we did. The training took us through the process strategically, helping us create our company OKRs and walking us through the steps we need to create clear objectives linked to even clearer key results.”

CHIRINE HARB  
HEAD OF OPERATIONS, CAPITAL ASSET MANAGEMENT

“ZOKRI is much more than an OKR tracking tool to us. We view the platform as an engine for business transformation. It is really easy to use and enables teams to plan, set goals and then execute effectively. ZOKRI helps business that are serious about implementing OKRs to create workflows that enable teams to share the right information with the right people at the right time.”

PETER KERR  
OKR EXPERT, AUXIN OKR

“We use ZOKRI to cascade strategic company OKRs down to teams and individuals, and streamline our Incentive Plans Program. Their support and ability to listen and respond to our needs has been nothing short of amazing.”

JENNIFER MCLEAN  
HEALTHSTREAM

“The ZOKRI platform is so easy to follow and has helped me and the team list MoneySmart in 2022 and create the platform for huge growth in 2023.”

DAVID HARLING  
MONEYSMART

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**MONEYSMART**

**HealthStream**

**sympl.**

**go canvas**

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