



Product Recommendation Software Category

SPRING 2026
Customer Success Report





Product Recommendation Software Category

Product recommendation software uses data about users' demographics and prior purchases to propose things they should buy. Product recommendation engines employ algorithms and data to identify the most relevant goods for a given consumer. Customers may also see what items they might be interested in by using a filtering mechanism.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Product Recommendation Software based on the FeaturedCustomers Customer Success Report.



   

   



   

   



   

   

* Companies listed in alphabetical order



2026

**PRODUCT
RECOMMENDATION
SOFTWARE**

MARKET LEADER





ABOUT ALGOLIA



Algolia is an API platform for dynamic experiences that helps businesses maximize the speed of search and discovery, while solving the pain of relevance tuning through AI. Accessing the right piece of content on websites and apps has never been faster or more intuitive. Algolia Search is a powerful, fully hosted API that delivers content to users in milliseconds. Developers can customize the relevance of their user experience and get insights on how users interact with it. Algolia Recommend is a robust API that allows you to build unique product recommendations...

274 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Algolia allowed us to catapult ahead and start using AI in terms of a recommendation engine. It has the capability to learn from what people are browsing and make sure that surfaces to the next customer with similar browsing behaviors. And because it’s constantly learning, it continuously becomes more expert in its recommendations.”

MERIEL NEIGHBOUR
HEAD OF GLOBAL DIGITAL PRODUCT, CLARK'S

“The Algolia search feature is a fundamental part of the foundation for many of the experiences that we’re investing in now and that we’re planning for in the future. And working with the Algolia team has been a smooth ride. We don’t have issues we need to escalate and that itself is a differentiator.”

TAL BALL
GLOBAL CTO, BREVILLE

“The vast majority of our traffic comes from search, so ensuring the site is quick — quick to load — and has all the key metrics ticked off from Google’s perspective is important. And we’ve seen a big improvement from using Algolia.”

ED SWAIN
MANAGING DIRECTOR, VAPE SUPERSTORE

“(Algolia) just works! It fully provides a fast and easy-to-use search solution that provides a great overall customer experience with little maintenance.”

MARTIN ROGNE
SOFTWARE SOLUTIONS ARCHITECT, APOTEK 1

TRUSTED BY





ABOUT BLOOMREACH



Bloomreach is a fast-growing Silicon Valley firm that brings the first open and intelligent Digital Experience Platform (DXP) to leading global brands. Bloomreach drives customer experience to accelerate the path to conversion, increase revenue, and generate customer loyalty. They make this happen with a team of smart, open, accountable, passionate, fun and no-drama-minded people. Bloomreach software enables highly personalized digital experiences for retailers, banks, distributors, manufacturers, public service agencies and other enterprises.

418 TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Bloomreach gave us a granular view of our data, which allows us to become more personalized, relevant, and ultimately get the right message in front of the right customer at the right time. It’s like we were living in a 2D world, and now we have this extra dimension of data that we can use to better tailor our customers’ experience with us.”

HARIS SHAIKH
HEAD OF CRM AND LOYALTY, DUSK

“Bloomreach is the platform that made enterprise-level CRM possible for JD Sports at scale. Across the UK and European markets, it’s given us the infrastructure to move faster, segment smarter, and activate across every channel without compromise. CRM is now a serious revenue driver for this business.”

LORNA HARFORD
HEAD OF CRM, JD SPORTS

“Bloomreach allows us to create any user journey we can think of. We can seamlessly personalize, test, and optimize, and our Shopify data is fully integrated via an easy-to-setup, out-of-the-box integration. It’s the perfect platform for a mid-sized business with big dreams.”

CHRISTIAN APPIAH
CRM LEAD, MEDICHECKS

“Choosing Bloomreach was an easy decision. Their comprehensive and user-friendly platform will enable us to build stronger connections with our customers and drive growth.”

SIMON ROWLANDS
HEAD OF DIGITAL MARKETING, MERKUR CASINO

TRUSTED BY

GUESS

Miele

benefit
SAN FRANCISCO

halfords

Albertsons



ABOUT DOTDIGITAL



dotdigital has over 350 employees and offices across four continents. Their aim is simple - to empower marketers to achieve their goals in faster and smarter ways. dotdigital's easy-to-use Engagement Cloud combines powerful technology with passionate people to deliver an unbeatable service.

281

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We wanted to utilize our emails as a channel through which to give our customers product recommendations suited to their unique browsing and purchase history, and that is exactly what Nosto has allowed us to do. By tailoring our email marketing to include recommendations for individuals, we have been able to capture the attention of our audience with more tailored, valuable communications which, in turn, has improved our core email KPIs.”

KIM MCINTYRE
MARKETING MANAGER, BODYBUILDING WAREHOUSE

“The segmentation and quality research of the data through different automated programs has allowed us to have an in-depth understanding of our customer preferences.”

TOM MELENHORST
DIGITAL MARKETING & ECOMMERCE MANAGER,
REMEDY DRINKS

“I would recommend dotmailer; it's so easy to use and surprisingly powerful. We chose the platform because of its strong integration with Magento and it delivers.”

DOUG TAYLOR
CRM MANAGER, SLENDERTONE

“The automation programs are always beavering away, working hard for the brand behind the scenes like an invisible extra employee.”

ALEXANDRA BUTCHER
HEAD OF MARKETING, LOW COST GLASSES

TRUSTED BY



deborah
lippmann.



Barbour





ABOUT DYNAMIC YIELD



Dynamic Yield is an AI-powered Personalization Anywhere™ platform that delivers individualized experiences at every customer touchpoint: web, apps, email, kiosks, IoT, and call centers. The platform's data management capabilities provide for a unified view of the customer, allowing the rapid and scalable creation of highly targeted digital interactions. Marketers, product managers, and engineers use Dynamic Yield daily for launching new personalization campaigns, running server-side and client-side A/B tests, leveraging machine-learning for product and content recommendations, and employing algorithms for smartly triggered email and push...

192

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Dynamic Yield is seamlessly integrated at nearly every stage of the user experience for our web and app, providing us with numerous features. We’ve stayed agile even with our recent transition to server-side, and we continue to see great results. 348x ROI speaks for itself.”

LENA HAUCK
DIGITAL PERSONALIZATION SPECIALIST, ON

“Dynamic Yield is a powerful tool to help us achieve the items on our roadmap. We’re able to deliver a smoother, easier booking experience and help customers find their ideal cruise faster.”

ULRIKE POMASKA
PROJECT DELIVERY MANAGEMENT, TUI

“Dynamic Yield’s deep-learning algorithms have helped us to understand and connect with our new customers and make a name for ourselves in this region.”

FRANCIS BALOYI
ECOMMERCE LEADER, LEROY MERLIN

“Dynamic Yield has allowed us the ability to scale fast and without limits.”

DALIN BRINKMAN
SENIOR MANAGER OF SITE STRATEGY, LAMPS PLUS

TRUSTED BY

chubbies

AVON





ABOUT LUCIDWORKS

Lucidworks

Lucidworks is shaping the future of digital experiences, AI, and machine learning by reimagining the power and value of cognitive search to create all-new, human-centered experiences. They help companies deliver breakthrough search experiences that transform business and user engagement through an empowered, ambitious team. Fusion, Lucidworks' advanced development platform, delivers enterprise-grade capabilities that power the design, development, and success of intelligent search apps at any scale. With technology built on Solr, the global search standard used by 90 percent of Fortune 500 companies, their team includes leading search and...

99

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“With Lucidworks and Solr, we are able to get the most out of our Hadoop investment. Both candidates and recruiters use our search applications to find the right match aligned to their specific needs. Lucidworks has transformed the way we use search across the organization to ensure every customer's success.”

CLIFFORD BARNES
VICE PRESIDENT GLOBAL PROGRAM DIRECTOR, AT&T MOBILITY

“Lucidworks AI-powered search will be a game changer for us, providing personalized experiences for different customer groups and delivering more relevant results by understanding intent.”

JAN FORISCH
TECHNICAL ANALYST, ORIFLAME

“Lucidworks Fusion was instrumental in enabling us to design and deliver a powerful application to our customers.”

SACHA CLARK
FOUNDS / CEO, MULSANNE MANAGEMENT

“Lucidworks has revolutionized the way we approach search and discovery.”

DAVID LEE
VP OF TECHNOLOGY, GLOBAL COMMERCE COMPANY

TRUSTED BY





ABOUT NOSTO



Nosto is the intelligent Commerce Experience Platform (CXP) that gives brands and retailers intuitively designed tools to increase online revenue through end-to-end commerce experience management. With experience.AI™, Nosto helps brands enrich and activate customer, product and content data in real-time across personalization, product discovery, and user-generated content to deliver high-performing commerce experiences at scale. Nosto supports intelligent commerce experiences for more than 1,500 brands in over...

337

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“SearchNode is a vital part of Castorama.pl user experience and business growth. As a home improvement company, we sell numerous products consisting of complex data, which we were struggling with before. With SearchNode, we were able to switch from a manual and time-consuming solution to a comfortably automated, faster, and conversion-optimized site search engine. This allows us to focus more on other aspects of the business, rather than tirelessly configuring site search. Working with SearchNode is easy, and we don't need full-time managers to handle search.”

MARCIN JABŁOŃSKI
DIGITAL DIRECTOR, CASTORAMA

“We wanted to give our clients a good search experience on our eCommerce website, and SearchNode was the best option for the task. The implementation of the tool was very easy and fast. Search quality and relevancy based on AI and NLP creates an added value to our website. We saw CTR and CR have augmented since the implementation.”

BART PEETERS
WEBMASTER, HUBO

“We really wanted to take it away from the celebrity ether and root it in real people doing authentic things on holiday.”

CLAIRE CRONIN
VICE PRESIDENT OF CUSTOMER AND MARKETING,
VIRGIN HOLIDAYS

“Nosto plays an essential role in contributing significant incremental value for Marc Jacobs.”

LAURA GERUNDO
DIRECTOR OF ECOMMERCE, MARC JACOBS

TRUSTED BY





ABOUT SITESPECT

SITESPECT

SiteSpect is a leading digital optimization platform that empowers businesses to create better customer experiences through advanced A/B testing, personalization, product recommendations, and experimentation. Unlike traditional tools that rely solely on browser-side scripts, SiteSpect offers a unique architecture that operates in the flow of web traffic—enabling faster performance, deeper data capture, and seamless testing across client-side, server-side, and mobile environments. Designed for enterprises that demand precision, speed, and security, SiteSpect allows teams...

143

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“SiteSpect’s recommendation engine seamlessly integrated with our existing systems, and the ability to A/B test different configurations allowed us to make informed decisions that directly improved our bottom line. SiteSpect helped us in our understanding of our product attributes, and the results exceeded expectations.”

DAVID COOK
FORMER VP OF MARKETING, BOGS

“SiteSpect allows us to quickly measure various features to determine which ones should be introduced and which ones shouldn’t. For us, it’s not only a tool that helps us optimize our web site, but one that helps us optimize our business and technical resources.”

VINCE STEPHENS
MANAGER OF INTERNET PLANNING AND ANALYTICS, CABELA’S

“SiteSpect’s self-service solution allows our business users to create and launch a plethora of different test campaigns themselves — from straightforward text changes to page layout changes to content changes on dynamically generated pages.”

MIKE BROWN
VICE PRESIDENT, INTERNET MARKETING, VEGAS.COM

“Using SiteSpect’s Engine API is really valuable for us. It allows us to group and cohort users accurately, our engineers find it straightforward to implement tests, and we don’t have any of the flicker we had with our client-side tool.”

JAMES HUPPLER
HEAD OF PRODUCT, MOONPIG

TRUSTED BY





ABOUT VUE.AI



Vue.ai is the retail industry's leading artificial intelligence platform that promises Intelligent Retail Automation. Using Image Recognition & Data Science, Vue.ai extracts product data from images, analyzes it with user behavior helping different retail teams make better, faster decisions. It's products include: VueTag, VueModel, VueStyle, VueCommerce, VueMail, VueFind and VueStudio.

53

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“VueTag has given me the exact level of granularity of tags I need as a Data Scientist about a fashion brand. We have a lot more in-depth tags in comparison to our manual process. With Vue.ai, I can use your filters and use what I need to get my shopper's attention. It opens more doors to the kind of collections and displays we want to have across our site. So far it has been efficient and helps us save a lot of time in comparison to when our buyers' team was tagging it manually or receiving external data that would directly go into descriptions and titles.”

DATA SCIENTIST
NORTH AMERICAN ONLINE FASHION RETAILING
COMPANY

“It's not like we need an army of merchandisers and marketers, it's all happening using the Vue.ai platform. The same technology helps us automatically tag photos on the seller side into certain categories and gives it certain attributes which makes the user experience better.”

ANKITI BOSE
CEO AND CO-FOUNDER, ZILINGO

“We see AI as a way to designing end-to-end experiences and Vue.ai is one of the best partners who can design this whole experience for us.”

ABHAY SABOO
CO-FOUNDER & CEO, COLEARN

“Vue.ai has helped us a lot with building and expanding our solution, Automated Smile Assessment. They ultimately gave us a significant advantage.”

ZENYUM

TRUSTED BY

co>learn

BUYMA

Brandverse

ASHLEY STEWART

FLAVA inc.



2026

**PRODUCT
RECOMMENDATION
SOFTWARE**

TOP PERFORMER





ABOUT ALGONOMY

ALGONOMY

Algomomy (previously Manthan-RichRelevance) is a global leader in algorithmic customer engagement powering digital first strategies for retailers and brands. With industry-leading retail expertise connecting demand to supply with a real-time customer data platform as the foundation, Algomomy enables 1:1 omnichannel personalization, customer journey orchestration and customer analytics.

101

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“With Algomomy DeepRecs NLP, recommendations are based on product descriptions rather than past purchases or historical browsing data. As a result, even for highly specialized and seasonal products, we can now recommend products with similar affinities, which makes shopping very convenient, highly relevant, and valuable for our shoppers.”

KATAGIRI FUMIO
CHIEFF EXECUTIVE OFFICER, NEOWING

“Algomomy helps us understand our customers better because we have all our site’s behavioral information on a single platform — something that allows us to analyze and act to further improve the experience according to their evolving needs.”

U/X COORDINATOR
ÉPOCA COSMÉTICOS

“With Algomomy’s Active Content, we were able to take full control of our campaign execution. It’s given us the speed, flexibility, and personalization scale we needed to elevate how we connect with millions of members every month.”

SANTIAGO MOZAS HERNANDO
MARKETING, CONSUM

“The Algomomy personalization solutions have helped us enhance the customer experience on our website. As a result of using [Algomomy], we have improved our conversion rate by 11% and average order value by 9.5%.”

VILLE KANGASMUUKKO
CHIEF EXECUTIVE OFFICER, BUBBLEROOM

TRUSTED BY

rue21.

Keells



L’ORÉAL

clarisonic



ABOUT ATHOS COMMERCE



Athos Commerce powers peak performance wherever commerce happens. They unify AI-driven product discovery, search merchandising, personalization, and product intelligence into one precision platform. Athos helps brands sharpen visibility, refine operations, and turn every shopper interaction into growth across websites, marketplaces, and social commerce. Thousands of brands rely on Athos to move faster, connect smarter, and grow with confidence.

208

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Athos enables us to optimize the small things on the site that make a big difference. We use data to figure out points of friction, and smooth those out for customers. We need to use AI technologies such as Athos because we want to do as much as we can in-house and uphold that Seasalt personal touch in the digital experience. But also make it scale. We’ve found that using AI increases AOV, on site customer experience, CLV, and even helps us with driving more efficient advertising due to increased relevance.”

TIM RYAN
DIRECTOR OF DIGITAL, SEASALT

“Athos Commerce has been a major value-add to our business. It not only provides a better user experience but it keeps our customers coming back for more. There’s a lot of competition in our space and Athos Commerce has been a key differentiator between us and the other guys.”

MATT DRUEY
FOUNDING PARTNER, UTV SOURCE

“We were drawn to Athos Commerce’s Intelligent Reach solution as they offered a platform with guidance, expertise, and capability that enabled us to efficiently optimize our data, as well as quickly run experiments to test our ideas.”

SIAN WELLS
PPC EXECUTIVE, PETS AT HOME

“Athos Commerce helped us launch and optimize activity across multiple online channels, leading to significant performance gains.”

DAVID WILLIAMS
SEARCH MANAGER, MISSGUIDED

TRUSTED BY

BADGLEY
MISCHKA

Bax+erBoo.



MIKOH the paper store



ABOUT BARILLIANCE



Barilliance is a comprehensive e-commerce personalization suite that helps e-commerce sites of various sizes to personalize their users' shopping experience. Barilliance Software-as-a-Service (SaaS) delivery and Zero Integration technology enable online retailers to reap the benefits of Barilliance personalisation technology without upfront investment. Barilliance solutions are used by over 500 e-commerce sites in 26 countries. Barilliance will be presenting in the IRCE 2015 at booth 874.

66

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Barilliance gives you the chance to customize according to your own preferences, the possibilities are endless and depend on your own creativity. Of course Barilliance team will give their best practices so you can see your conversion increase from day one.”

ELIEL B.
CONVERSION RATE OPTIMIZATION SPECIALIST,
PERSONAL

“Barilliance is super easy to install and use. Their support is second to none. Whether you have a question on how to do something or an issue, they are always within a quick email's reach - even on weekends! We've been using Barilliance since 2009. Highly recommended.”

MEIR T.
DIRECTOR, MEDICAL SUPPLY DEPOT

“Barilliance enables users to customize their website experiences easily themselves if they need to. But even if you have less experience with HTML/CSS, then their support are great at helping reaching your desired outcome, or can help you with something bespoke.”

LUKE SCHÖNENBERGER
SENIOR ECOMMERCE MANAGER, BENEFIT COSMETICS

“Barilliance makes it easy to embed product recommendations. Their design team made them look great and the results are immediate.”

ROSANNA KANDEL
ECOMMERCE EXECUTIVE, BILLABONG

TRUSTED BY





ABOUT COVEO



Coveo brings superior AI-Relevance to every point-of-experience, transforming how enterprises connect with their customers and employees to maximize business outcomes. Relevance is about moving from persona to person, the degree to which the enterprise-wide content, products, recommendations, and advice presented to a person online aligns easily with their context, needs, preferences, behavior and intent, setting the competitive experience gold standard. Every person's journey is unique, and only AI can solve the complexity of tailoring experiences across massive, diverse audiences and large volumes and variety of content...

237

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We're honored to be recognized by Coveo for the delivery of value-driven business outcomes. As customers demand more personalized and conversational experiences, Coveo empowers us to benefit from and deploy the latest advancements in AI and search to our clients. This award marks the second time Perficient has received a Coveo partner award. It is a testament to the incredible work our teams do in commerce, service, website and workplace, as we accelerate the outcomes of our customers by using the Coveo platform.”

ERIC IMMERMANN
DIRECTOR, PERFICIENT

“Coveo provided a qualitatively superior experience for our stakeholders with a more intuitive, flexible, and secure search experience. Through a unified search interface, our agents and customers are able to seamlessly access content from over 25 content sources, which led to a 30% increase in user interactions with search in the past year.”

RAYAPROLU SURYANARAYANA
SENIOR PRODUCT MANAGER, DIGITAL SUPPORT
OPERATIONS, NETAPP

“Having Coveo integrated into SAP Commerce is like a match made in heaven. Coveo is an important enabler for us to execute key business digital strategies around search, helping us achieve a substantial uplift in digital penetration.”

NOSHIR JARIWALA
DIGITAL PRODUCT MANAGER, BLACKWOODS

“Coveo's machine learning helps customers help themselves – contributing to a self-help success rate over 90%.”

JIM ROTH
EXECUTIVE VICE PRESIDENT CUSTOMER SUPPORT,
SALESFORCE

TRUSTED BY

SYNOPSYS

KeyBank

Medallia

Informatica
from Salesforce

AcuityBrands



ABOUT CROWNPEAK



Founded in 2001, Crownpeak is a privately-held corporation based in Los Angeles, California. Crownpeak has been named to EContent's 100 most influential companies list, has won eWeek's prestigious Analysts Choice Award and InfoWorld's Product of the Year Award and has been named a finalist for Best Customer Service from the American Business "Stevie" Awards multiple times. Crownpeak is the proven cloud-first, cloud-only Digital Experience Management platform that's designed to help global companies successfully manage their hundreds of digital experiences across multiple...

126

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Crownpeak’s ability to effectively manage personalized content recommendations the same way it manages product recommendations, and doing this without any constraints, is what made their solution superior and won us over.”

LOIC LAGARDE
CHIEF EXECUTIVE OFFICER, SANTE DISCOUNT

“DQM makes accessibility compliance achievable, sustainable and fast, and supports us in our journey of continuous improvement.”

CHRISTIAN TURNER
SENIOR CUSTOMER MARKETING MANAGER, BRITISH BUSINESS BANK

“Crownpeak DXM has enabled us to deploy our new brand fast while avoiding a lot of costly re-engineering of our backend systems. I’m not sure any other tool could do this.”

DIRECTOR OF SOFTWARE DEVELOPMENT
FORTUNE 500 CORPORATION

“Before Crownpeak, making product recommendations was a very long and tedious process.”

CHARLES DE TREMONTELS
MARKETING MANAGER, MAXOUTIL

TRUSTED BY



A M A R A



dōTERRA





ABOUT NETCORE UNBXD



Unbxid is a leading e-commerce product discovery platform that applies advanced data sciences to connect shoppers to the products they are most likely to buy, while providing predictive actionable insights for merchandising. With Unbxid's Machine Learning Site Search, shoppers receive optimized search results based on merchandiser insight coupled with advanced machine learning algorithms.

85

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Netcore Unbxid has significantly helped the way our users search for products, making the product discovery process more functional and user friendly. The improved search capabilities have increased our overall conversion and customer engagement, which is a huge win! Furthermore, Netcore Unbxid service allows us to have a great deal of customization options, which allows us to give personalized attention to our top searches. Also, Netcore...”

KATHRYN HARMON
CRO MANAGER, APMEX, INC.

“The ease of the merchandising tool alongside the search relevancy, tremendously helped to increase our holiday season. We were able to make real time updates as needed without any hiccups. We are seeing a consistent flow of positive comments from customer on how easy it is to find the products they are looking for! Glad to be partnering again with the UNBXD team!...”

NICHOLE WERNER
DIRECTOR OF E-COMMERCE MERCHANDISING,
BOSCOV'S

“Netcore Unbxid PIM has helped us navigate some of the most crucial problems faced by almost every other digital store. By harnessing the capability of their AI-driven PIM platform, we have been able to deliver what our customers value most: a pitch-perfect shopping experience. Besides their ever-responsive customer support, we appreciate the constant efforts of the dedicated PIM team that helped us in the journey to boost...”

COREY KING
PROJECT MANAGER, A JEWELLERS

“With Magento, our customers encountered zero results for even the slightest errors, resulting in visitor dissatisfaction.”

MARK LIPPMANN
CO-FOUNDER, DEBORAH LIPPMANN



deborah
lippmann.





ABOUT VISENZE



ViSenze is the world's smartest product discovery platform. Retailers like ASOS, H&M, Rakuten, Zalora, Meesho, DFS, and EyeBuyDirect trust ViSenze to power their product discovery. ViSenze processes over a billion queries a month from retailers, supporting them in-store and on ecommerce sites. Use cases range from enhanced search, product tagging, smart recommendations, and merchandising analytics. ViSenze's automated AI platform empowers retail merchants to increase revenue by delivering exceptional experiences that make it easier for shoppers to discover...

44

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“ViSenze is truly an example of innovation. With the help of its technology, Goxip is able to create a seamless shopping experience for our customers. Their solution is reliable and delivers the results we exactly need. ViSenze is a good partner to be with and Goxip is glad that we have such support from the company.”

JULIETTE GIMENEZ
CO-FOUNDER AND CEO, GOXIP

“ViSenze's innovation in visual search solved not just our image database retrieval problems, but also helped create a new capability that allowed us to raise our customer response time significantly and equipped our staff with simple tools to serve our customers better.”

DERRICK NG
MANAGER OF WALLCOVERINGS DIVISION, GOODRICH

“ViSenze truly espouses a blend of innovation and smart technology. Their solution is simple to understand, easy to use and delivers the results we need.”

PATRICK STEINBRENNER
REGIONAL DIRECTOR, ZALORA

“ViSenze truly espouses a blend of innovation and smart technology. Their solution is simple to understand, easy to use and delivers the results we need.”

PATRICK STEINBRENNER
REGIONAL DIRECTOR, ZALORA

TRUSTED BY



EYEBUYDIRECT

C O M B



CARATLANE



ABOUT VOYADO ELEVATE



Voyado is a fast-growing company that operates and develops a data-driven SaaS platform within Marketing Automation, CRM and Loyalty and Product Discovery. We are the leading tool for retail and e-commerce companies that want to personalize communication and customer experiences. Our AI-powered platform learns behaviors with pinpoint precision and improves the customer experience at every single touchpoint. We transform traditional marcom into something new, helpful and inspiring, making brands easy to love! Our mission is to deliver a best-of-breed product that matches every customer's need....

38

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We see that the positive results come from delivering smarter results and recommendations to our customers. We saw sales grow from the first day we turned eSales on; however, we didn't realise the potential at first. We'd previously seen growth of around 10-15% [but] we got 38% with eSales in the first month! It has performed far beyond expectations and it is clear that automated merchandising has a place at the heart of our eCommerce activities and focus on customer experience.”

THOMAS FEHN
CHIEF INFORMATION OFFICER, BRØDRENE DAHL

“The challenge was to market a new product range to an already established user base with specific consumer needs. Add to that the fact that we already had a catalogue consisting of more than 10 million products, and it's obvious that it would be tough to deliver the visibility and search relevance we needed manually or based on static rules.”

RUBIE OLIPHANT
PRODUCT SPECIALIST, ADLIBRIS

“Voyado's multi-market features have helped us increase efficiency without compromising flexibility. In today's global work environment, it's important to continuously improve how we operate across different markets.”

MAGDALENA
E-COMMERCE & CAMPAIGN SPECIALIST, OUTNORTH

“We see bigger potential with Elevate that we leverage in the months to come. We believe that Elevate can help us be more efficient as online merchandisers but above all, to increase our online sales.”

ØYVIND SEIELSTAD JOHNSEN
HEAD OF ONLINE, BARNAS HUS

TRUSTED BY

bokus

Joe Browns
Est. 2008

VARNER

outnorth

malorama



2026

**PRODUCT
RECOMMENDATION
SOFTWARE**

RISING STAR





ABOUT ADORIC



Adoric helps your company optimize and grow online conversion by providing tools to easily create and edit their onsite messaging. Their technology gently navigates your visitors towards your conversions goals. Some cool stats - Used by Wix, Procter and Gambel, Philip Morris, jpost, Everything5pound, WebPals, Albar, Pelephone and dozens more. Transferring 1 Billion server requests and 100 Million messages impressions per month. Boosting client's online conversion and sales by 4%-30% on average.

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Adoric has helped us save lots of development time. It has afforded us the flexibility of adding special advertising tools to our website. They include product carousels, customized messaging, personalized recommendations, buttons of different types, and more.”

TANIA CHEN
HEAD OF MARKETING, TOGETHER, FOR YOU

“We increased the average time readers spent on our website, by allowing us to recommend personalized content. Thanks to Adoric, we managed to increase the amount of app downloads. The most important thing is that we managed to get high quality leads.”

GIDON UZAN
DEPUTY CHIEF EXECUTIVE, MAARIV

“Adoric is one of the most impressive marketing softwares. It's reliable and easy-to-use, with an excellent technical support system. The customer management team is next to none. The pricing is reasonable, and the service we get from it is excellent.”

MOSHE RADMAN
CHIEF EXECUTIVE OFFICER, MIHI MARKET

“Adoric is a significant partner for our revenue growth efforts. They assisted us in getting more leads and revenue. The ROI is extremely positive!”

H2 HUB

TRUSTED BY



ESTÉE LAUDER

FACTORY 54

GA-DE





ABOUT CLERK.IO



Clerk.io helps your e-commerce store to acquire, convert and retain more customers. They possess one of the most powerful real-time personalization engines available for your online shop. Their AI-driven technology allows you to harness big data from every single customer, at every touchpoint, and across every device. Easy installation, and fully automated results through machine learning allow busy eCommerce professionals to get up and running in no time and dedicate their time to what truly matters. Harness big data and have it automatically available to deliver it to your customers in the form of searches, recommendations, emails and...

86

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Clerk is extremely accurate when it comes to showing the right products to the right people. Its personalization software has helped us increase our conversion rates and avoid wasting our customers' time by showing them irrelevant products.”

MATHIAS THULSTRUP
E-COMMERCE MANAGER, MUNK STORE

“One of the most valuable features has been the search analytics dashboard, which allowed to identify the types of products users were most engaged with and optimize the catalog accordingly.”

MARY MAZZON
E-COMMERCE MARKETING SPECIALIST, HYGIENE SYSTEM AS

“The Recommendations tool greatly reduced our manual work and the Email Recommendations allows us to send targeted emails based on interests and customer type.”

PATRICK NOIJ
OWNER, PARTYWINKEL

“Thanks to Clerk, managing related products became way easier! It's saving us a lot of time.”

LUCA AMATO
GENERAL DIRECTOR, FEELYOURLOOK

TRUSTED BY





ABOUT PERZONALIZATION

PERZONALIZATION

Perzonalization provides real time predictive personalization solutions on web, mobile and e-mail that boost online store revenues up to 15% bringing at least 20X ROI for online stores. Perzonalization is an AI powered personalization company. They have personalized more than 5 billion pages up until now. Currently, they help 18 million active online shoppers make intelligent purchasing decisions.

14

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Perzonalization app has been great so far!! We are able to set different recommendations at various levels of the website to help the customers see more of the products they like. The support team is fast and helpful when you have questions/glitches! I definitely recommend this app for anyone looking to implement a personalized touch to the website.”

ROSE + CANVAS®

“Maintaining relevant recommendations for thousands of products on our website seemed like a daunting task; that is until we met with the pleasant, knowledgeable and energetic Perzonalization team. We are happy to be with them and with the results their software produces for us.”

BIMEKS

“Perzonalization enables us to act quickly in the fast pacing environment of private shopping with the help of their real time personalized product recommendations.”

BERIL MUTLUGÜLLER
CUSTOMER RELATIONSHIP MANAGEMENT EXECUTIVE,
MORHIPO

“A really great, moderately priced app with an excellent support team. A month in and we are really satisfied with both the results and help received when required!”

SCARLETT & JO

TRUSTED BY

morhipo

ALDO

BRANDROOM

INTERSPORT

KENTAUR AUSTRALIA
Online Shop | Performance Horses



ABOUT PREEZIE



preezie is a retail experience platform that enables brands to empower shopping experiences through individuality. Bridge the gap between in-store and online shopping through individualised journeys, and increase your conversions by 400%. They've transformed global brands including Guitar Center, Shaver Shop, Lorna Jane, Everlast, Snooze, Bevilles, Oz Hair & Beauty.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Given our demographic, preezie makes the product discovery journey as frictionless as possible. Being able to bring the in-store retail experience to our website is helping UX and conversions. Onboarding was seamless and the entire process only took a few weeks.”

EMMA FILLIPONI
HEAD OF ECOMMERCE & MARKETING, BLUE
BUNGALOW

“The preezie team are committed to ensuring that we receive value out of the platform. They have regular sessions with us to demo new features and optimise our offering. preezie turnaround solutions quickly and for a fast-growing eCommerce brand, that is essential.”

WESLEY BLUNDY
FOUNDER/CEO, CURVY

“Easy experience for our customers. Easy integration for us and not having to develop a solution ourselves. Easy decision for a long partnership with Preezie, thanks to their phenomenal service and outstanding system performance. Easy Preezie!”

ROUMEN STAYKOV
FOUNDER AND CEO, SPORTITUDE

“The customer insights alone have been incredibly valuable. The AI is doing a great job educating customers and improving discovery, which has translated into strong revenue impact.”

FRANK WEI
ECOMMERCE MANAGER, ARCTERYX

TRUSTED BY

PORTER DAVIS





ABOUT PURECLARITY



PureClarity, founded in 2014, is an award winning personalization platform that offers both B2C and B2B companies a powerful, easy-to-manage and affordable ecommerce personalization solution that has been proven to increase online sales, average order value and customer loyalty.

50

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“PureClarity has enabled us to be able to deliver a seamless and unique experience for each customer every time they visit our store. We have a large product range and customer base so it was important for us to be able to establish what products and content individual visitors wanted to see, so that we could tailor their experience to their individual needs – and in return see better results. The AI software, in-depth analytics, and various...”

SCOTT STEVENSON
DIRECTOR OF ECOMMERCE, ULTRA PRO

“PureClarity has been a huge help in elevating the quality of our website. Adding recommenders has improved customer engagement and added a modern feel to our site. Analytics in PureClarity are easy to use and organize, as well setting up graphics for our website. Overall, PureClarity, has been an efficient, clean, and cost effective way to take our ecommerce...”

LAURA PAGE
ECOMMERCE DIGITAL MARKETING ASSOCIATE,
REAGENTS

“PureClarity has become a key partner in scaling the B2C side of the business. The support and insights from the team have been superb and, having initially achieved our growth goals through AI recommenders, we are continually looking to embrace the wider PureClarity product offer to develop targetted marketing to a wider range of customers deeper across the site.”

PAUL SHERRATT
FOUNDER & CEO, GLOVEGLU

“We started work with PureClarity as we wanted to make improvements to our customer understanding, our ability to engage, and to see some real measurable return. And we wanted to move quickly. PureClarity delivered for us on all counts.”

ALLAN MILLER
HEAD OF SALES & MARKETING, THE BUFFALO FARM

TRUSTED BY

CalzaModa

COMFY HOMES

HOTDRINKS LTD



freshuk
תוצרת מבית טוב



ABOUT QUARTICON



QuarticOn is a technology company whose mission is to increase sales results in e-shops and solve the problems of the e-commerce industry by using modern technology based on artificial intelligence and machine learning algorithms. They monetise your e-commerce data by taking real-time marketing actions that help your customers find and buy products they are interested in. Their offer includes product recommendations, personalised banners, pop-ups, e-mail marketing automation and intelligent internal search engine. They are currently working with over 1000 online shops worldwide, providing reliable services to the UK, the Czech Republic,...

13

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The decision to trust QuarticOn was dictated by the desire to optimise costs – technology of this type is always a promise to improve the processes taking place between the customer and the shop, as well as increase revenues. But in this case, it didn't stop with promises. What is supposed to work simply works. The search engine helps customers find products faster and accurately targets their needs. Equipping the tool with functions...”

ARKADIUSZ JESIONEK
INTERNET TECHNOLOGY MANAGER, WITTCHEN

“Thanks to the implementation of Smart Search, our search revenues increased by almost 45%. We also gained knowledge about our customers. This translated into an increase in the number of orders and their average value. The implementation went very smoothly, lasted only two weeks and required only two simple steps from us. Smart Search is a useful tool for anyone who runs their online shop and wants to optimise their results...”

MICHAT SAMPOLSKI
CHIEF EXECUTIVE OFFICER, EKSKLUZYWNA.PL

“One of the key elements of our sales strategy is to enable a customer to find products that meet their individual needs and then to inspire them to make additional purchases. We wanted the online store to be like a good seller, understand the needs of our customers and recommend a personalised offer to each of them.”

MAGDALENA GRZEGORCZYK
E-COMMERCE MANAGER, BLACK RED WHITE

“Thanks to the implementation of the recommendation engine, we have improved our KPIs and expanded knowledge about our client. The system selects right products and we observed an increase in the number of orders and basket value. The product is easy to set up and does not affect the way our website functions.”

MAGDALENA STASZCZYK
E-COMMERCE MANAGER, TOUS POLSKA

TRUSTED BY

TOUS



DUKA





ABOUT RECOLIZE



Recolize is a company based in Munich, which is characterized by a high quality standard in product development and a consistent perspective on the user's needs. The idea of founding Recolize had Michael Stork who gained the experience in his jobs as Head of Software Development at maxdome and CTO at ePetWorld that complex technical products have to be directly understood by technical laities for a successful integration.

12

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“RidersDeal really profits by the Recolize’s free premium service. They help us wherever we need help and so we could improve the performance of the product recommendations to fit perfectly to our business model.”

KATHARINA DORN
BUSINESS DEVELOPMENT IT, RIDERSDEAL

“We use Recolize to improve our conversion rate and our average order value. Especially the super-easy and fast integration and the premium support Recolize offers for free make this solution a perfect fit for us.”

BERND MÖLLER
CHIEF TECHNOLOGY OFFICER, MORE & MORE

“Recolize complements our online shop and helps our customers finding their favorite products. This is great for our customers and even greater for our revenue.”

STEPHANIE HÄRTWIG
OWNER, DESIGN-GRUSSKARTEN

“We assume that we can increase our share on the total revenue through constant optimizations of the recommendations significantly.”

ASTRID JAGENBERG
DIRECTOR MARKETING & ONLINE SALES, HALLHUBER

TRUSTED BY

MORE & MORE **HALLHUBER**



RESCH & FRISCH
AM LIEBSTEN IMMER



ABOUT RECOMBEE



Recombee offers an intuitive API (Application Programming Interface) that allows companies to generate recommendations with no discrimination towards domain or sector types providing the ease to monitor your KPIs (such as CTR/CR) more efficiently, and always in Real-time! Developed by a team of data scientists, Recombee's SaaS solution helps companies around the globe to deliver the most relevant content and product recommendations for individual customers in real-time.

56

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Recombee was able to handle our very specific use case around providing recommendations with a highly volatile inventory of user-generated content. Placing recommendations on our homepage was a huge success — 70%+ higher product detail page views and 30%+ higher clickthroughs. The Recombee team is a great partner in helping solve our unique use cases, and we look forward to continue working with them.”

DANIEL UHM
PRODUCT MANAGER, SLICKDEALS

“We use Recombee for the personalization of the user experience on our website, focusing mainly on boosting shopping cart upsell via product offerings. Even though we've only scratched the surface of Recombee's potential with only 14% of all detailed views, it's already driving 30% of all purchases and revenue.”

BARTŁOMIEJ GAJDA
BOARD MEMBER, IT OPERATIONS, SAVICKI.PL

“The Recombee team has been incredibly helpful and supportive in providing Recommendation solutions for the advanced requirements from our customers. They were hands-on throughout the integration and production stages, ensuring our client was satisfied and the integration was healthy.”

PRIYANK MATHUR
PROJECT MANAGER & BUSINESS ANALYST, DIAGNAL

“Recombee does a fantastic job of personalizing recipe recommendations and optimizing search results for users of the Cooklist app. Their documentation is good and the support team is super helpful. I highly recommend their service to anyone looking to personalize their service.”

DANIEL VITIELLO
CHIEF EXECUTIVE OFFICER, COOKLIST

TRUSTED BY

KUNZMANN



CREXI