



White-label Marketplace Software Category

SPRING 2026
Customer Success Report





White-label Marketplace Software Category

White-label marketplace software is a platform that enables businesses to create and operate their own branded online marketplaces. It allows companies to customize and tailor the platform to their specific needs while leveraging the underlying infrastructure provided by the software provider.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated White-label Marketplace Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



MARKET LEADER





ABOUT APPDIRECT



AppDirect provides the only end-to-end cloud commerce platform for succeeding in the digital economy. The AppDirect ecosystem connects channels, developers, and customers through its platform to simplify the digital supply chain by enabling the onboarding and sale of products with third-party services, for any channel, on any device, with support. Powering millions of cloud subscriptions worldwide, AppDirect helps organizations, including Jaguar Land Rover, Comcast, ADP, Deutsche Telekom, connect their customers to the solutions they need to reach their full potential in the digital...

121

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Thanks to the in-depth support from AppDirect, they now are my TSD of choice for all things CX. I've been given many opportunities to connect with other advisors in the AppDirect community and it's a game changer being able to voice my feedback, discuss with my peers, and grow my relationship with AppDirect. I feel my voice is heard, and that my vision as an advisor is at the center of all my conversations with the team.”

DAN BOWERS
MANAGER OF CLOUD SOLUTIONS, CMS
COMMUNICATIONS

“Thanks to AppDirect, we got a couple of really big names. This helped us build out our credibility... We see with AppDirect a big difference is the service that you get and the professionalism.. they have a very responsive team, very agile and very human.”

ALAIN GHIAI
CEO, GLOBEX DATA, GLOBEX DATA

“The product portfolio is one of AppDirect's key elements—they have more offerings than what most others have. This differentiates them in the market, they're doing something that no other master agent is doing.”

JOHN SCHWARZE
FOUNDER, TIN CAN DISTRIBUTORS

“AppDirect has been an important partner because they offer a full suite of technology services inside of a single platform. Our customers can rely on them and we can maximize what we give back on a recurring basis.”

JAMIE BIANCHINI
CO-FOUNDER, PURPOSE IN EXPENSES

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ABOUT MIRAKL



Mirakl gives retailers and brands the ability to quickly launch a new source of revenue with their own online marketplace. The marketplace model allows companies increase customer value by providing more products, at better prices, with first class quality; creating more opportunities to build loyalty. The Mirakl Marketplace Platform automates the hard things: Seller onboarding, service quality control, and order distribution; on an API-based solution that's modular and easy to integrate. Over 100 customers operating marketplaces in 40 countries trust Mirakl's proven expertise and technology including Best Buy Canada, Carrefour, Condé Nast, Darty,...

75

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Choosing the Mirakl Marketplace Platform™ was a no-brainer especially because our requirement was to quickly and easily extend our assortment via partners, while at the same time maintain strict control over the quality of service on our Marketplace. Mirakl not only makes it easy for us to manage the Marketplace – onboard sellers, integrate catalogs, orchestrate logistics – but it also makes it easy for our seller partners to list products on our site. As such, we are able to improve the shopping experience of who are increasingly demanding of high quality service.”

JEAN-PHILIPPE MARAZZANI
INTERNET DIRECTOR, GALERIES LAFAYETTE

“At La Redoute, we have long been aware of the power of the marketplace model to quickly and securely meet the new expectations of our customers. This new partnership with Mirakl lets us strengthen our position as the preferred fashion and decoration lifestyle platform for families in France and Europe.”

NATHALIE BALLA
CO-CEO, LA REDOUTE

“Target2Sell's AI-driven personalization optimized the way we ranked our large set of products within our category pages, improving our customer experience and our bottom line!”

NURIA GARCÍA RECHE
GLOBAL PERFORMANCE LEAD, SPRINTER

“Our Mirakl Connect marketplace revenue continues to grow 55% month over month and with the Mirakl API integration we have almost entirely automated our marketplace operations.”

ERIC MARTINDALE
FOUNDER, ELITE COMMERCE GROUP

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ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

201

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We identified early on in our discovery process that VTEX would be a front-runner in our search for a new ecommerce platform, in particular, due to its endless scalability with large SKU and transaction count possibilities. The VTEX team has been excellent to deal with, and the platform has exceeded expectations. We're excited to continue our journey with VTEX by continuing to leverage their cutting-edge technology.”

MARK HEBERT
PRESIDENT AND CEO, COSMO MUSIC

“What drew us to VTEX was the simplified API integration, the personalization level, and better features for customers. We are at the beginning of our omnichannel journey, and compared to its competitors, VTEX was the best choice regarding superior capabilities at a fraction of the time.”

LUKE JEDEIKIN
CO-FOUNDER, THE FOSCHINI GROUP

“VTEX is not just a platform provider for me, VTEX is a customer solution for me. They create solutions for my customers, in 40 different countries.”

JASON RUGER
CHIEF INFORMATION SECURITY OFFICER, MOTOROLA

“VTEX is both easy to use and reduces worries about ongoing maintenance.”

JOHN WITZLIB
SENIOR MANAGER OF MARKETING TECHNOLOGY,
BRIGGS & STRATTON

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**CALZEDONIA
GROUP**



bevi



2026

**WHITE-LABEL
MARKETPLACE
SOFTWARE**

TOP PERFORMER





ABOUT CLOUDBLUE

CloudBlue

A HostPapa Company

CloudBlue, an independent Ingram Micro business, is dedicated to helping service providers of all kinds build, scale and monetize cloud and digital services in the as-a-service economy. Leading telecommunications companies, technology distributors, managed services providers and value-added resellers rely on CloudBlue's leading commerce platform to automate, aggregate and sell both their own cloud services as well as those from third party ISVs. CloudBlue powers more than 200 of the world's largest service provider cloud marketplaces, which collectively represents more than 27 million enterprise cloud subscriptions and \$1B subscription...

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The power of CloudBlue isn’t just the platform, it’s also the Go-To-Market team.”

BRIAN MOORE
CHAPTER LEAD – RELEASE AND OPTIMIZATION,
VODAFONE

“The CloudBlue portal lets us deliver services at the right time and the right price.”

KRISTOFFER BRADQVIST
HEAD OF MARKETPLACE, ADVANIA

“CloudBlue has been absolutely amazing. They supported us every step of the way.”

RIK HUBBARD
CLOUD SERVICES DIRECTOR, EXERTIS

“What I like about CloudBlue is that we have a framework to follow.”

DIEGO SANTOS
CHIEF TECHNOLOGY OFFICER, NEXTIOS

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exertis



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ABOUT CNXION



CNXION is their mission to make the world a better place by connecting people to what they want and need. They do this with their matching and marketplace software, and continual improvement process which when combined makes sophisticated solutions accessible to all.

24

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The CNXION platform exceeded our expectations allowing significant customisation to the services marketplace to fit our business model. The platform is simple and easy to use, and the workflow isn't overly complicated. The CNXION team were highly responsive in assisting us to launch our product quickly to meet market demand.”

CHRISTINE FUNG
CO-FOUNDER, RATESMITHS

“CNXION has been instrumental in the success of MakeCrunch. Its multi-tenant ecommerce platform allowed us to seamlessly connect local makers with customers, creating a thriving ecosystem of creativity and sustainability. We couldn't have asked for a better partner to bring our vision to life!”

FOUNDER
MAKECRUNCH

“CNXION exceeded our expectations, were very well organised and assisted us in making critical business decisions by providing valuable and timely advice. I was able to discuss the project with the CNXION business strategy team on a daily basis.”

ABDULLA NASEER
MANAGING DIRECTOR, SPLENDID ASIA PVT LTD

“CNXIONs expertise and highly configurable platform has allowed k-Beauty Connect to quickly pivot and redefine itself as an online trade show marketplace using innovative matchmaking technology.”

KATE YEONHEE KIM
MANAGING DIRECTOR, K-BEAUTY CONNECT

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MARSMOTO
An out of this world motobikes experience

passionfruit

Porky™

STEM
CONNECTORS

dix



ABOUT JUNGLEWORKS



Jungleworks is the parent company behind the suite of products that powers the need of on-demand set-up. This tech stack includes Tookan, Yelo, Fugu, Flightmap, Kato and Bulbul. The company's suite of products is designed to make operation smoother for entrepreneurs and enterprises looking to provide an omnichannel experience to their customers. Their mission is to engineer and maximize mobile ROI.

56

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“The dashboard on yelo is very user friendly and simple. The upload of descriptions and pictures is very smooth and it displays beautifully to my customers. This, along with the great prices and excellent customer service is why we chose Yelo product for our cannabis business and I couldn't be happier with my choice. The whole Jungleworks team is fast, helpful and knowledgeable and has made the entire journey very smooth.”

GREEN GUYZ COLLECTIVE

“Yelo has really helped us in taking our business online. Their platform is really easy to use and hassle free. If we have any issues, their customer support team is always available to help and sort any queries that we have very quickly. The software is very advanced and we're looking forward to them adding even more new features.”

YAHYA HAQUE
GOLD STAR DRY CLEANERS

“Hippo has helped me convert my data-driven insights from yelo and make automation with ease out of it as the sync between the two tools is seamless. Apart from that I much appreciate the technical support I get from the Hippo team.”

TAQI NAQVI
FOUNDING MEMBER GROWTH & RETENTION, KRAVE MART

“Yelo allowed us to be operational very quickly. We were able to build a complex solution without much trouble. Going on an alternate route and hiring developers would have cost us a lot of time which we didn't have.”

STAN
CHIEF MARKETING OFFICER, RASK

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ABOUT MARKETPLACER

MARKETPLACER™

Marketplacer was established in 2012 by Melbourne digital entrepreneurs and childhood friends, Jason Wyatt and Sam Salter. Marketplacer is the evolution of Jason and Sam's first business, Bike Exchange, which they established in 2007 and which has grown into a global business success story, existing in nine countries and attracting attracts millions of sellers and buyers for everything bike related. In 2012, BikeExchange was awarded the Telstra Business of the Year, and in 2013 Jason and Sam were named EY Entrepreneurs of the Year.

36

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SurfStitch is passionate about curating the best assortment of Coastal Lifestyle products and our aim is to make the shopping experience as easy as possible so our loyal customers can spend more time outdoors doing the things they love. We already had a strong surf & fashion ecommerce business but we wanted to offer more to our customers. We see our purpose as “Inspiring you to live like it's the weekend” and the SurfStitch team lives and breathes our purpose every day. With that in mind, we wanted to present a wide variety of Coastal Lifestyle categories from the world's best brands so we partnered with Marketplacer to bring that vision to life.”

JUSTIN HILLBERG
MANAGING DIRECTOR, SURFSTITCH

“We feel like we're part of a community. Our ability to access new and upcoming marketplaces has been significantly improved. That's led to more sales and growth.” “The Marketplacer integration process is the same, regardless of the marketplace owner. That means that as soon as we identify an opportunity, we can launch very quickly – there are no delays.”

VAL BRUSYLOVSKY
FOUNDER, BOUTIQUE RETAILER

“Marketplacer has enabled Woolworths to create a curated marketplace that features a growing array of quality products which customers can purchase as easily as their weekly groceries.”

MARK MANSOUR
GENERAL MANAGER, WOOLWORTHS

“Marketplacer has provided us with a powerful and flexible ecosystem that allows us to deliver a compelling online shopping experience for customers.”

LEO ZAITSEV
DIRECTOR COMMERCIAL OPERATIONS, KLIKA

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MYER PROVIDOOR



CELLARSPACE





ABOUT NEXUDUS

Nexodus

Nexodus is the leading white-label management software that all coworking space owners and landlords need. They are inspired by individuals who care about the changing work culture and the growing coworking and flexible workspace movements. Their journey began in 2012 after they discovered the concept of coworking from their friends who opened their space, WorkINcompany, in 2011. They fell in love with the idea of coworking and found a gap in the market for shared workspace software.

29

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We use Nexodus Spaces to manage our coworking space, Sowos. This easy to use, comprehensive tool allows us to manage our space quickly and efficiently. Also, the developers are always willing to help answer questions and go above and beyond to ensure customers are getting what they need from Nexodus. I would definitely recommend this useful software to seamlessly manage your coworking space!”

AMISHA MULJI
SOWOS

“With Nexodus, we were able to move quicker, experiment faster and streamline the majority of our operations into one tool. Nexodus offers many sections, features and expandability options tailored for coworking, real estate and office building management.”

QAUNAIN MEGHJEE
HEAD OF TECHNOLOGY, LEVEL39

“Bookings, Invoicing, Billing, Accounting, Emailing, Physical Mail Delivery, Automation, you name it - Nexodus does it. It's the perfect balance of being simple to use, and very customisable.”

BO PERICIC
FOUNDER AND CEO, KHOSPACE

“The needs we have had over the years have been and continue to be met. Nexodus' responsiveness and being so open to feedback, ideas, and input, is why we have stuck with it for so long.”

SAM HULLS
HEAD OF COLLABORATION, THE MELTING POT

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SOVVOS



KHO

Glandore





ABOUT SHARETRIBE



Sharetribe platform is the easiest way to create a marketplace website in the spirit of Airbnb, Etsy or Fiverr. Allow your community to sell or rent goods and services to each other. You can create the marketplace in a few minutes, easily customize it to fit your specific niche, and monetize the marketplace by allowing people to pay to each other through the platform and take a commission on each transaction.

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“So far, we’ve been more than doubling every year, but we know marketplace businesses take a long time to scale. Our focus is on making the product as great as it can be, and Sharetribe is a major part of that.”

NIC DE CASTRO
FOUNDER, LANDTRUST

“We are preparing for explosive growth. Our goal is to expand into the services industry and introduce new technology that will help to springboard WheelPrice as the go-to automotive marketplace of the future.”

KYLE MAYERS
FOUNDER, WHEELPRICE

“In recent years, there’s been a big emphasis on building the Canon community and bringing it closer together.”

ANTHONY CORTIS
PRODUCT MANAGER, CANON

“Sharetribe helped us turn our vision into a reality.”

OLIVER HUBER
FOUNDER, NOMADY

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↓ Nomady

Studiotime™

sugarlift



ABOUT SPRYKER



Spryker is the commerce technology company offering a unique commerce operating system, as well as a wide range of corresponding customer interfaces (apps) which enable companies to harness the full potential of their products and services by connecting them to various customer touchpoints and creating forward-looking customer centric and IoT use cases, responding to increasing device variety and user journey complexity.

72

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Spryker is darn fast. Complex article data models, shopping basket rules and business logic are mapped in a highly scalable way in Spryker. If there would be an award for 'fastest German furniture shop', we would definitely get it.”

DIRK HARDECK
MANAGING DIRECTOR, HARDECK

“Spryker works with what we already own and operate alongside anticipating where Ricoh sees itself in the D2C space for the future. This allows us to not be tied to a platform in project year 5.”

CARIN O'DOHERTY
DIRECTOR DIGITAL MARKETING & STRATEGY, RICOH

“We were especially impressed by Spryker's B2B feature set and the modular system architecture, which together enable flexible development and a strong focus on B2B customers.”

GUNTHER HAHN
HEAD, SLV

“Spryker's modular solution provides the flexibility we need today to meet the global challenges of tomorrow.”

SEBASTIAN SCHULMEISTER
GROUP LEAD E-BUSINESS SERVICES, JUNGHEINRICH AG

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EIGENSONNE



ABOUT VENDASTA



Vendasta is a digital solutions platform that connects agencies and software vendors with local businesses that need them. It offers agencies a marketplace of rebrandable products and leverages big data, automation and intent-mining to identify hot leads and empowers them to acquire, retain and grow customers. Vendasta turns salespeople into experts on local digital marketing, offering the power to show local businesses how they're doing and how they can do better.

179

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Vendasta completely gave me the confidence to know that every time we bring on a client, if we need to build them a WordPress website, it’s simple. We can hop in there, we can activate WordPress hosting, we can activate the entire tech stack that we need for that project, and it’s all in one place. We don’t have to worry about whether it’s going to work or not. It works all the time. It just gives us a great deal of confidence.”

REUBEN ROCK
PRESIDENT & HEAD GROWTH COACH,
BOOKCLEANINGJOBS.COM

“Vendasta has made this process a lot easier than it would be somewhere else. In the beginning, it can be a little intimidating looking at Marketplace and trying to figure out what to do, but the support and the help that’s offered makes things really simple.”

RICH BURNER
CO-FOUNDER AND CEO, FIRST GEN MARKETING

“Vendasta is a key partner in our ongoing customer-focused sales transformation. It’s powerful platform and Marketplace gives our sales team deep insights into customer needs while fostering trust and accelerating the sales process.”

GEORGE LEITH
EXECUTIVE VP & MANAGING PARTNER, HARVARD MEDIA

“Vendasta helped us bridge the gap between software and manual processes, showing us smarter, more efficient ways to reduce human effort and let technology do its job.”

MICHAEL KLABON
PARTNER, THE XCITE GROUP

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2026

**WHITE-LABEL
MARKETPLACE
SOFTWARE**

RISING STAR





ABOUT ARCADIER GROUP



Arcadier is the world's leading and most scalable Software-as-a-Service (SaaS) marketplace platform company. Multi-award winning, Arcadier provides white-label marketplace solutions to enable entrepreneurs, start-ups, large enterprises & governments to create their own B2B, B2C, service bookings, rental, or procurement marketplaces.

15

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The best features that I like about Arcadier is the overall customizability of the platform as well as how you are able to scale your marketplace idea as it becomes more successful. You don't have to break the bank just to test your marketplace idea, it's a win-win situation for both.”

CLAIRE L.
FOUNDER, HEYA

“The Arcadier Marketplace is second to none in terms of scalability and composability. You aren't limited to fitting your business into one generic ecosystem but instead have the flexibility of the platform conform to yours.”

BERTRAND KARERANGABO
CHIEF STRATEGY OFFICER, RANGLE

“It's easy to get started with and is affordable. They are supportive and helpful. The customer support team are fairly responsive and most of the time are able to solve the issue or point you in the right direction.”

JEAN-YVES T.
DIRECTOR, SNAPSQUAD

“Arcadier provided us with a seamless B2B Experience.”

ADRIENNE FASANO
FOUNDER, SCOPERTA

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ABOUT SOFTR



Softr is the easiest and fastest way to build powerful web apps and client portals from Airtable, in minutes. No code required. With Softr, you can build client portals, internal tools, marketplaces, online communities, resource directories and websites. Their mission is to make tech accessible to everyone.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Softr’s pre-built blocks allow us to create a professional-looking, intuitive apps, making adoption by teams and clients smooth. The ability to integrate tools like Airtable and Make means we can automate critical processes seamlessly.”

CLÉMENT PIOT
FOUNDER, KYRRO

“Softr creates a streamlined, user-friendly interface for accessing your Notion database information. Say goodbye to data oversharing concerns, whether you’re developing an internal tool or a customer-facing app.”

MOLLY JONES
FOUNDER, NOTIONLOGY

“I used Softr to build a client portal for a complex HubSpot ticketing process. and the integration was smooth and easy. It supports different levels of user access. making it adaptable to various client needs.”

ELIZABETH GERI
FOUNDER, WIT & WHITTLE

“Softr allows me to create beautifully intuitive and responsive front-ends that integrate directly with data. It lets me create and iterate at least twice as fast as traditional web platforms.”

CONNOR GUSTAFSON
FOUNDER, NOCODE CONSULTING

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ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Virto Commerce is a core part of rapidly expanding portfolio of digital sales solutions since 2018. Virto Commerce brings flexibility and speed to market and copes well with our often complex market dynamics. It allows us to serve our customers better, faster and smarter with Virto Commerce.”

SOBIR DJAFFAR
DIRECTOR OF DIGITAL PRODUCTS, GLOBAL E-BUSINESS,
HEINEKEN

“Virto Commerce was the best fit for De Klok Dranken as it combined cost-effectiveness together with the functionality, flexibility, and scalability we need – today and in the long term. With Virto Commerce, our future e-commerce strategy has a solid base to build on.”

MICHAEL THEEBE
MARKETING AND E-COMMERCE MANAGER, DE KLOK
DRANKEN

“Virto Commerce's speed to market has been a key success factor for us as HEINEKEN. Markets can now go live with a B2B solution in weeks, rather than months, and it is a particular fit for markets with indirect and complex routes to the customer.”

VINCENT LAVARINI
GLOBAL E-BUSINESS MANAGER, HEINEKEN

“With other platforms, you often have to give up your core features to migrate. With Virto, we didn't have to compromise.”

CHETAN RAMACHANDRA
ECOMMERCE APPLICATION DEVELOPMENT DIRECTOR,
EMBROIDERY DESIGNS

TRUSTED BY





ABOUT WIZAPLACE



Wizaplace has developed an all-in-one marketplace creating platform. The SaaS solution brings in one unique environment all the functionalities needed to create marketplaces for B2B and B2C products or services. It natively integrates the back-office administrator to operate the platform on a daily basis, back-office sellers to aggregate third party catalogue, and the front office, the marketplace's front display. Wizaplace offers a robust and complete solution, delivered on a turnkey basis, making it possible to accelerate the deployment of marketplaces for project developers. Among its customers, the company has start-ups, SMEs and large groups (Macif,...

7

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The first factor that led us to choose the marketplace model was the difficulty of managing stocks inherent in the beer market. The other reason was commercial: the marketplace represents a real commercial relay for breweries and meets customer needs allowing them to access a plethora of products and discover new ones. In this context, the marketplace was a pertinent choice.”

JÉRÉMY GOBARD
CHIEF EXECUTIVE OFFICER, HOPPYTRADE

“By creating our marketplace, Kintessia, we were able to launch a completely disruptive business in the group, in just a few short months. Thanks to the training provided before the launch our account managers could take charge of the Wizaplace back office quickly. The follow-up and support we receive allow functionalities and our user experience to be developed.”

MARIE D'AVEZAC
MARKETPLACE MANAGER, KINTESSIA

“The only way to focus on business development is to have no more IT related issues! Performance and maintenance costs did not allow us to ensure our growth trend. It was time for a change. To find a partner who would listen to us, who could help us grow serenely with a more customized solution.”

ANTOINE LAURENT
MANAGING DIRECTOR, PHARMEDISTORE

“When comparing the different market players, Wizaplace seemed to be the ideal solution in terms of price/quality ratio. Not only were we looking for an excellent provider, but we were also in search of a strong partner, and that's what we found in Wizaplace.”

RÉGIS CAO
GENERAL MANAGER, WEBULK

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ABOUT YO!KART



Yo!Kart is a feature-rich multi-vendor marketplace software for building online marketplaces. It is the cost-effective, scalable, and easy to use platform, especially for those aspiring entrepreneurs who don't have time to deal with programming and technical matters. It's designed to help entrepreneurs in their journey towards commercial success. The platform is replete with in-built ecommerce features and offers mobile apps for buyers and sellers. Apart from cutting edge performance, it offers free technical support for one year.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Yo!Kart - the best decision we made for our business. Yo!Kart allowed us to create the multi-vendor marketplace we needed for our company. Yo!Kart was the only solution with all the features we needed for our multi-vendor marketplace. Alternatives Considered - Dokan, CS-Cart Multi-Vendor Marketplace Platform, CedCommerce Magento 2 Apps and WordPress. It has very important features no one else has. these features will allow us and our sellers to generate more revenue.”

RAN KRAVITZ
CHIEF EXECUTIVE OFFICER, SHAGADOO

“After coming across Yo!Kart, we were sure that it could help us ensure every seller could digitize their physical business into an online space. It is a great fit for startups as it can serve any industry catering to multiple needs and is easily tailored to one's changing requirements.”

SARATU BUHARI
FOUNDER, WEKASUWA

“Yo!Kart/FATbit provided me a ready made platform that suited my needs as having a little knowledge in the IT background. If anybody have business idea but no knowledge of IT then the platform is perfect for those people would like to invest and develop their business.”

TEJKUMAR SUNUWAR
FOUNDER, MASTANG

“Yo!Kart turned out to be just the right product we needed for developing our website. The team behind Yo!Kart was also very professional and supportive and assisted us greatly in customizing the website as per our requirements.”

ONIKA GRIFFITH-ELLIOTT
FOUNDER, DIFFERENT OF CAUSE

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