

2019 SUMMER

CUSTOMER SUCCESS REPORT



REAL ESTATE CRM CATEGORY

An aerial photograph of a city skyline at night, featuring numerous illuminated skyscrapers and a dense urban layout. A semi-transparent white rectangular box is overlaid on the left side of the image, containing the title and two paragraphs of text.

REAL ESTATE CRM OVERVIEW

Real estate CRM software helps real estate professionals to manage and track interactions with their prospective and existing clients throughout the customer lifecycle using a single platform. The system offers many features similar to generic CRM tools, but with extra focus on the real estate sector.

These features include multiple listing services (MLS), real estate transaction management module, integration with MLS services, communication templates, referral management, and custom workflows suitable for the real estate arena. Realtors need to learn to effectively use real estate CRM to boost their efficiency and sales.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

Content Score is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

Market Presence Score is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

Company Score is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

Customer Success Report Award Levels



Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2019 Customer Success Awards

Check out this list of the highest rated Real Estate CRM software based on the Featured Customers Customer Success Report.



BoomTown!

market leader.

 PLACESTER


propertybase

 Top Producer®



 apto

BOLD ⚡ LEADS

 **Contactually**
BY COMPASS

 CoStar Group™

 IXACTContact®

LASSO™

realvolve

rethink The future of
CRE dealmaking



ascendix**RE**

 CLIENTLOOK

 freeagent crm

 inside real estate

REALHOUND®

 **Wise Agent**

 Zillow PREMIER AGENT™



TRUSTED BY



ABOUT APTO

Apto is the leading web based software for managing customer relationships, properties, listings, deals and commissions. Apto serves nearly 10,000 commercial brokers and is the CRM of choice for 6 of the top 8 CRE brands. Apto's world class software is optimized to meet the needs of CRE brokers, and can be further customized to brokerage workflows and business requirements. Apto is the only platform that allows brokers to manage the full lifecycle of a deal anywhere, from any device.

61

Customer references
from happy Apto users

[VIEW ALL REFERENCES](#)

"I made the switch because I needed the ability to sync data and have mobile access to real-time data."

Scott Hensley
Principal, Industrial Specialis, Piedmont Properties

"Technology should be an enabler not a limiter—having everything in one place is incredibly important to our team and ultimately increases our effectiveness."

Brent Smith
Managing Director, San Antonio Commercial Advisors

"The implementations process with Apto was better than anything I've ever experienced."

Lee Wheeler
President, Wheeler Commercial

"Apto eliminates a lot of manual data entry and provides the information we need in real-time. When you do over 80 leases in a year, being able to access up-to-date information instantly, from any device, is critical!"

Wil Catlin
Managing Director & Senior Partner, Boston Realty Advisors



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ABOUT ASCENDIX

AscendixRE is a commercial real estate CRM that is available on top of Salesforce or Microsoft Dynamics 365. Manage your properties, leases, listings, deals, contacts, accounts, activities in one place and from anywhere. Intuitive deal flow, interactive stacking plans, advanced search, commission calculations. We have no user minimum for our Salesforce version, and individual brokers love it.

39

Customer references from
happy Ascendix users

[VIEW ALL REFERENCES](#)

"I reviewed other competitors' solutions, but what I like most about Ascendix was the relational aspect of the data and the high touch of their team. They carried me through all the way to the back-end."

Rob Sattler
Cresa

"We no longer need to remember to update our spreadsheets or remember where a particular set of information is stored. Everyone across teams and geographies is looking at the same data."

Craig Scullin
Manager of Information Systems, Granite Properties

"By building on what Ascendix has already done with Microsoft Dynamics CRM, we saved at least eight months of development. For a growing company with nearly \$2 billion in revenue, that was very important to us."

Durgesh Sharma
Vice President of Global IT, Colliers International

"Ascendix had a team that understood our requirements and could help us tailor the platform to our needs. Additionally, they were diligent in explaining the breadth of functionality within the platform and helped us work through the process of building custom forms and views to suit the needs of our team."

Marc Rutzen
Data Analytics Officer, KIG CRE



BOLD LEADS

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SAGE

ABOUT BOLDLEADS

BoldLeads offers a suite of simple tools to help real estate agents get buyer and seller leads and automate their follow-up. BoldLeads is a turnkey solution with extensive training and a live support team. This, along with their unique approach is why they lead the industry and are one of the fastest growing real estate marketing companies in the US.

30

Customer references from
happy BoldLeads users

[VIEW ALL REFERENCES](#)

"Bold leads has been great to me. Last year I spent about \$6,000 between my subscription and ad budget and I did 12 transactions all from the leads I was getting. That is a really great return. So far this month I'm working on my 3rd deal all from bold leads. The leads I get work well with my system."

Aaron Dulmage
Associate, eXp Realty

"BoldLeads is awesome!! On the 3rd or 4th Spark campaign I obtained quite a few appointments and have 3 new upcoming listings. Not only did I obtain three new listings, but am looking forward to quite a few future listings. The Spark Campaigns proved to me how valuable it is to stay in touch with the leads. A couple of my new listings are leads..."

Colleen W.
Real Estate Associate, RE/MAX

"I have been in the real estate industry for 8 years and have been a top producer for the past 6 years. Adding BoldLeads was an excellent way to compliment my marketing and to keep my pipelines going. I've been happy with the results and would recommend them to anyone. New agents and experienced agents will benefit from their services."

Andra Arnold
Coldwell Banker

"We've closed right around 20 deals but it's increasing exponentially because we're building up our database and the follow up we do."

Brian T.
BTT Real Estate



BoomTown!

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ABOUT BOOMTOWN

BoomTown is a fast growing, web-based software company specializing in an end-to-end marketing solution for real estate. This includes an in-house digital marketing agency for lead generation, cutting-edge IDX real estate websites, and a full-featured customer relationship management system. Recently ranked as the 8th fastest growing software company nationwide on the 2012 Inc 500 list, their flagship product is being used by top-producing real estate brokerages and teams across the country. BoomTown enjoys success by combining nimble management, a top-notch technical team, and unequalled customer service.

70

Customer references from
happy BoomTown users

[VIEW ALL REFERENCES](#)

“Sometimes it’s difficult to get agents on the same page, but with the BoomTown team, I felt like I gained a supportive team in my court.”

Tommy Mack
Coastal Collection Real Estate

“It’s so easy to look in the system, search a zip code, and let BoomTown spit out possible leads that match your criteria. It even ranks those leads by who is most likely going to take action. It essentially doubles the odds you’ll have a positive result.”

Matt Delhougne
Broker/Owner, RE/MAX Vision

“We found independent companies like BoomTown are more innovative and nimble to respond to market changes, to consider input, and to improve the product and the user interface.”

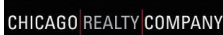
Becky Babcock
Chief Executive Officer / Founder, Path & Post Real Estate

“Systems make the ordinary extraordinary. My agents are extraordinary already. But when I added BoomTown to their business, those individuals became super extraordinary. It allowed them to be super efficient and accountable and allowed me to focus not just on being a real estate agent anymore, but what I really wanted to be instead...a business...”

John Maxwell
Keller Williams Realty



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ABOUT CLIENTLOOK

ClientLook is the unrivaled commercial real estate CRM that combines contact tracking, pipeline management and a client collaboration portal with property and listing management. It's the only all-in-one solution built solely for the industry. Their intuitive design delivers a training-free experience that is responsible for a 98% renewal rate. Subscribers are supported by a team of Virtual Assistants who provide data entry and task completion services for free. ClientLook is the ideal solution to help drive business growth and efficiency within any commercial real estate company.

90

Customer references from
happy ClientLook users

[VIEW ALL REFERENCES](#)

"ClientLook is best in class. As a CRM it delivers a new level of simplicity, convenience and power that we've never seen before in a technology solution."

Michael J. Lipsey
President, The Lipsey Company

"ClientLook is an important part of the technology tools used by Sperry Van Ness. We're thrilled with its benefits and the response from clients."

Kevin Maggiacomo
President & CEO, Sperry Van Ness International Corp.

"We spent weeks looking at every CRM available and decided on ClientLook. It's so easy to navigate and they imported all my contacts and properties in a matter of days. We made the right choice!"

Zachary LeBeouf
Newmark Cornish & Carey

"I typically don't share things like this, but I can't tell you how much I love ClientLook! It's so easy to use, and I can't say enough. Thank you ClientLook - I finally feel organized."

DJ Van Keuren
Van Keuren International



Contactually

BY COMPASS

TRUSTED BY

BLACKBOX
FLEET MANAGEMENT SYSTEM

the boutique
REAL ESTATE GROUP

COLDWELL
BANKER
KENNON, PARKER,
DUNCAN & DAVIS

KELLER WILLIAMS

Making
Things.

ABOUT CONTACTUALLY

Relationships are your most important asset. Grow them with Contactually. Contactually's intelligent CRM combines the best data-driven business tools so you can nurture those relationships by working smart and automating where appropriate, but always communicating in your own voice. From our perspective, technology doesn't replace the human element—it enhances it, so that you can spend more time being authentic with the right people.

41

Customer references from
happy Contactually users

[VIEW ALL REFERENCES](#)



"Contactually keeps me on track and motivated. It makes me accountable for contacting potential clients on a daily basis. The email templates are a big help and very user friendly."

Sonja Alderson
Agent, Purplebricks



"What our agents love about Contactually is it's ease of use, and that it integrates with all the systems we are already using. The Chrome extension has helped us streamline all our data and makes it easy for agents to sort contacts."

Raq Qsar
CEO/Owner, BoutiqueRE



"Contactually keeps me on track and motivated. It makes me accountable for contacting potential clients on a daily basis. The email templates are a big help and very user friendly."

Todd Wanshura
Berkshire Hathaway, Berkshire Hathaway HomeServices



"There is no better product on the market for relationship building, in just a few months, my agents doubled their sales."

David Conderman
CEO, KW Key



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ABOUT COSTAR GROUP

CoStar Group, Inc. is the leading provider of commercial real estate information, analytics and online marketplaces. Founded in 1987, CoStar conducts expansive, ongoing research to produce and maintain the largest and most comprehensive database of commercial real estate information. Their suite of online services enables clients to analyze, interpret and gain unmatched insight on commercial property values, market conditions and current availabilities. LoopNet is the most heavily trafficked commercial real estate marketplace online with more than 9.8 million registered members.

37

Customer references from
happy CoStar Group users

[VIEW ALL REFERENCES](#)

"We show potential hires the power of CoStar during the recruitment process - demonstrating how the information provided by CoStar can help them be successful as brokers at our firm."

Mark Paterson

Broker of Record & Regional Manager, Marcus & Millichap

"When we began using CoStar, we realized we could do even more - and help our clients achieve even more - than with any other service provider or platform."

Brian Bruininks

President and Managing Broker, The Andover Company

"CoStar is the only tool that's allowed me to more than double the number of transactions I've done in any year prior."

Eugene Page

Founder, Optimal Real Estate

"Thanks to CoStar, we can see what's available in a specific area; whether the kitchens and baths are updated; and other key information," said Olszanowski. "We're able to create a game plan to determine what properties would get a strong premium after a renovation; how the market is performing before we begin construction in certain neighborhoods;..."

Derek Olszanowski

Asset Manager, Chesapeake Realty Partners



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ABOUT FREEAGENT CRM

FreeAgent is the easiest-to-use, most customizable, all-in-one CRM platform. Your entire small business under one roof. Sales, marketing and customer service platform for businesses big-and-small who care about their customers. Increase sales with better customer relationships.

39

Customer references from happy FreeAgent CRM users

[VIEW ALL REFERENCES](#)



"Perfect solution for me. Wonderful to work with. Easy to use, can sync my email and phone, keeps track of customers, activity, pipeline and next steps. It is a great solution and very inexpensive."

Rich Van Loan
Sales Consultant, Custom Window Decorators



"The most amazing part of this software for us has been the customer service. The FreeAgent team has helped us customize our product to create a format where we can highly specialize our CRM to the need of our small business. This platform is perfectly functional and integrates well with Sales date, Point of Sale software, and email to provide a..."

Alex
Infinit Nutrition, INFINIT Nutrition



"I picked FreeAgent CRM because it's not complicated to use. It tracks everything I need including my emails, outbound calls, and meetings so I can keep my business on track."

Judd Whiteman
Chicago Title



"FreeAgent CRM is worth it. The product and the people behind it are great. Simplicity is the word I would use to describe it. It will get you started quickly and your team and performance will definitely improve."

Jim Hathaway
Chief Executive Officer, JTEK Data Solutions



inside real estate

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ABOUT INSIDE REAL ESTATE

Inside Real Estate provides the most complete online tool for Real Estate Agents. They leverage all of the latest web technologies to create Professional Blog-Based Real Estate Sites that allow you to achieve higher results. They go far beyond just providing a tool, though, as offices can bring their trainers in for direct, personalized, in office trainings.

43

Customer references from happy
Inside Real Estate users

[VIEW ALL REFERENCES](#)

"I got an email from a lead praising how good I do my job that I have NEVER emailed, texted, or called once. kvCORE really does put in the work for you!"

Jenny Lain
Agent/Team, Berkshire Hathaway

"We closed our first buyer from paid Facebook Ads last week. Thanks kvCORE for the high quality leads that actually close!"

Spencer Pallone
Legacy Real Estate Group

"kvCORE is absolutely amazing! There are so many things that I've been wanting. You guys outdid yourselves! This is definitely going to make some serious real estate heads turn."

Shaun Zamorski
Re/Max Properties Unlimited

"The pure joy of a first time homebuyer is even sweeter when kvCORE helped me get the buyer lead to go from 'not interested' to buyer in just 90 days. Thanks kvCORE!"

Robert Loforese
Sotheby's International Realty



IXACT Contact®

TRUSTED BY



ABOUT IXACT CONTACT

IXACT Contact is an easy to use cloud-based real estate CRM that helps REALTORS® stay organized and build lasting relationships. The integrated solution offers three powerful elements including a real estate CRM, email marketing platform, and mobile-friendly REALTOR® website all for one low price. With IXACT Contact, real estate agents can convert more leads into clients and attract more referrals and repeat business.

76

Customer references from
happy IXACT Contact users

[VIEW ALL REFERENCES](#)

"I believe that IXACT Contact has helped me double my business this year. The system is simply amazing!"

Dennis Paradis
RE/MAX Hallmark

"IXACT contact keeps me organized and focused on my business!"

Abid Iftikhar
Right At Home Realty

"I love IXACT Contact! In less than one month I got two referrals that resulted in listings. I used to have trouble keeping in touch with folks over time, but not anymore with IXACT Contact."

Robert Kron
Madeline Island Realty

"I have been using IXACT Contact for years...it is very user friendly and they are constantly adding on new and innovative features and integrations - highly recommended!"

Andrea Feldman
Sage Real Estate



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ABOUT LASSO CRM

Lasso is the leading provider of “cloud-based” CRM software designed exclusively for new home marketing and sales. Home builders, real estate developers, and new home agencies use Lasso CRM to radically improve lead management, convert more prospects to buyers, and sell their communities faster, easier, and more profitably. The company’s software is deployed on thousands of diverse residential developments including single family and master planned communities, urban high rise condominiums, suburban townhomes, and global destination resorts. Lasso CRM is designed for ease of use and rapid deployment to maximize each client’s ROI while reducing their technology and financial risk.

75

Customer references from
happy Lasso CRM users

[VIEW ALL REFERENCES](#)



"Lasso understands our business. It's easy to use and support is always right back to you! They do a great job and we are super pleased with having Lasso as a tool to support our sales and marketing team!"

Lorna Gilroy
Assistant Sales Manager, Bedrock Homes



"Once we demonstrated advantages and showed how Lasso could make their lives easier, there was buy-in."

Kyle Fisk
Online Marketing Consultant, Challenger Homes



"The Lasso Team helped with moving over all our templates and making changes as necessary. They've made it really easy transitioning into the Dallas market."

Nianne Van Bibber
Online Concierge, Pacesetter Homes



"We have a good process in place that is manageable for the OSCs. That's really been the key to our success."

Veronica Porter
Marketing Director, Adams Homes



market leader®

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ABOUT MARKET LEADER

Market Leader, founded in 1999, provides innovative online technology and marketing solutions for real estate professionals across the United States and Canada. The company serves more than 250,000 real estate agents, brokerages and franchisors, offering complete end to end solutions that enable them to grow and manage their businesses. Market Leader's subscription based real estate marketing software including websites, contact management, a marketing center, and lead generation services is powered by Smart Lead Technology, and helps customers generate a steady stream of prospects, plus provides the systems and training agents need to convert those prospects into clients and meet monthly transaction goals.

52

Customer references from
happy Market Leader users

[VIEW ALL REFERENCES](#)

"I've been using Market Leader leads for almost a year now and I've had lots of success with them. I've had two closed listings from these leads and have gotten at least two buyers from sign calls for those listings. The leads are very reasonably priced and I typically get more leads than I pay for each month. Love it!"

Laura Smith

Keller Williams Bluegrass Realty

"Market Leader offers the best value for a real estate website since it incorporates contact management and marketing materials. Now it is also facilitating social media and online marketing techniques to help every agent build a hyper-local business."

Anita Schimmel

Berkshire Hathaway HomeServices Rocky Mountain

"Market Leader has helped me tremendously – it makes it so easy to stay on top of clients. It's like a one-stop shop for business and helps me look very professional."

Luis Gonzalez

Coldwell Banker

"Market Leader literally built my business. I subscribed as a newbie. It gave me the jump on my career that I needed at that time and still is a crucial part of my business 9 years later. I am now a top producer in my company."

Carla Connor

Florida Premier Realty



PLACESTER

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ABOUT PLACESTER

Placester is helping the real estate industry work smart by building software that moves the industry online. Placester mission is to build software that enables real estate professionals to collaborate effectively, deliver outstanding consumer experiences, and ultimately grow their businesses online.

23

Customer references from
happy Placester users

[VIEW ALL REFERENCES](#)

"Placester's support team was great. They were very responsive with answering my questions. The backend is user friendly for a non-tech person. I had my site up and running and received my first lead within 24 hours."

Dawn Richardson
Keller Williams Realty Portland Premiere

"Placester establishes my online brand as the real estate agent they should hire! [A site] needs to work great on web & mobile with great design and photos."

Christine McLellan
Todd A Sandler, Realtors, Todd A Sandler Realtors

"Placester is the best platform I've ever used or researched. I've been talking to people every day that were brand new, registering on my website. What I've done with Placester, I can't understand why anybody else wouldn't do this as well."

Jeff Nelson
IXL Real Estate

"The best word to describe my relationship with Placester is Trust. I completely put my trust in my customer support person that she was going to build this beautiful website."

Colleen Kilfoil
Broker and Owner, ACapeHouse.com



propertybase

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ABOUT PROPERTYBASE

Propertybase — Real Estate CRM and Marketing Platform. Propertybase is the leading Real Estate CRM Software (built on Salesforce.com), and is a turnkey solution for Real Estate Pros, Real Estate Brokers, Real Estate Franchises and Developers. Our Real Estate Software is designed to meet the end-to-end needs of Real Estate Pros, from managing your leads to publishing your listings on the web, and everything in between. With Propertybase, there's no need to invest time and money in complicated, in-house software that you have to purchase and maintain. Instead, you simply log in from any web browser, anytime, anywhere, from any computer or mobile device. Propertybase is used by over 1000 Offices in over 47 countries all over the world. Join the Real Estate Elite now!

41

Customer references from
happy Propertybase users

[VIEW ALL REFERENCES](#)

"One of the keys of success has been the usability of Propertybase over other CRM systems."

Priscilla Duffy
Operations Manager, Kiawah Island Real Estate

"Propertybase helped turn our biggest challenge into our biggest revenue generator by automating the routing of our leads."

Ben Smith
CEO and Co-Founder, Smith & Ken Real Estate Dubai

"Ahead of the curve in terms of features and integrated applications."

Lucy Brown
Operations Manager, Forest Lakes Country Club

"Propertybase has been a break through tool for my small single office of 12 in Austin TX."

Brian Talley
Managing Director, Regent Property Group



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ABOUT REALHOUND

Realhound, bringing your world together! Laptop, Desktop, iPad or iPhone. Whether you are at home or on the go Realhound is the Real Estate CRM solution you have been waiting for! Realhound Real Estate App is the best CRM app for Property Owners, Managers, Brokers or Corporations to manage all your contacts, properties and notes, all in one place... all for the amazing price of \$20 per month. No other CRM offers this amount of functionality specific to real estate for this price!

48

Customer references from happy Realhound users

[VIEW ALL REFERENCES](#)

"I have used Realhound for approximately 10 years. We are very happy with it. We specialize in selling apartment properties and as a part of our business do quite a bit of market research and use Realhound to hold all our data."

George Tikijian
Tikijian Associates

"I have been using REALHOUND IP and it's a powerful program—nice job on the many updated features. We will use it in earnest!"

Christopher E. Toci
Executive Director, Capital Markets Group, Cushman & Wakefield of Arizona, Inc.

"REALHOUND is AWSOME! I just flat out LOVE the new system and I am HUGE on it. In fact, I require that all our new brokers read the book and attend 2 sessions per week. We are going thru the Make More Money Book chapter by chapter every other day and I am learning a lot from it. Thanks again!"

Mike Spears
Vice President, Brokerage Services, The National Realty Group, Inc.

"When I first heard about REALHOUND, I was unsure about how well it would work. Now that I have been using the program for over a year, I have been pleased with the results. I have been able to organize tasks for projects among my associates with ease. With all team members using REALHOUND, we have become more effective at marketing our..."

Rick Casazza
Senior Vice President, Colliers International



realvolve

TRUSTED BY



ABOUT REALVOLVE

Realvolve is the new standard for real estate technology. Their software-as-a-service blends elegant design, emerging technologies, and practical, thoughtful features. Real estate is all about people. Realvolve keeps you connected. Real Estate CRM to Build Your Business So You Can Build a Life. They have a responsibility in everything they put out, from the aesthetic & behavioral quality of their product to every word they speak and write because products used every day have an effect on people and their well-being.

14

Customer references from
happy Realvolve users

[VIEW ALL REFERENCES](#)

"Realvolve is THE best tool that I found to streamline my systems and real estate consciousness. It's deeper and more robust than the many glorified rolodex crm platforms out there but it's become the backbone of my business."

Jack Attridge
William Raveis Real Estate

"While other software were limiting, Realvolve has no ceiling in my business. It's beautifully simple yet infinitely powerful."

Ryan Conway
The Realty Advantage Team

"The CRM Real Estate has been waiting for. Finally!"

Kristina Wise
Real Estate Good Life

"The Realvolve CRM is a huge step-up in productivity from Top Producer."

Teri Pacitto
RE/MAX Olson & Associates, Inc.



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CITYVEST



ABOUT RETHINK CRM

Rethink is powered by the idea that commercial real estate is the catalyst of opportunity and economic growth. The Rethink solution combines the leading commercial real estate CRM with hands-on customer success and seamless integrations to industry leading tools. This gives CRE professionals unparalleled insights and competitive advantages in their markets. The Rethink vision is to be the future of CRE dealmaking.

20

Customer references from
happy RETHink CRM users

[VIEW ALL REFERENCES](#)

"We were really thorough with our CRM evaluation process. Our goal was to find a platform that everyone could and would use, even the guys who don't like to organize their data. Our CRM had to be extremely user friendly to get our brokers hooked. We've added RETHink licenses since implementation, which has been driven by brokers seeing other..."

Tom Isola

Lee & Associates-L.A. West

"From the start, RETHink took a consultative approach, really taking the time to understand our business and objectives. RETHink has become the core foundation of our technology stack a central hub connecting our broader marketing and client engagement technology suite. The overarching result has improved office harmony, accountability within our..."

Greg Brown

NAI DiLeo-Bram & Co.

"When it came to CRM we realized we really need 3 core items, 1. a customizable platform. We needed something that we could modify over time. 2. Integration with other products. We need contacts to flow into Outlook, we need to connect to our marketing solutions, etc. 3. a collaborative relationship with the company behind our CRM. We wanted..."

Bryant Patterson

Stream Realty

"The RETHink platform and team is fantastic and I've never used that word when speaking about software. The onboarding analyst was the best that I have ever had the pleasure of working with. She went above and beyond customizing the software to the specific needs of our team. I spent hours comparing the CRM's for real estate and..."

Kyle Lundy

CBRE



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ABOUT TOP PRODUCER

Top Producer is North America's leading provider of marketing and lead generation systems for real estate professionals, offering a full range of leading-edge, integrated contact management, lead generation, lead incubation, postcard marketing and web marketing solutions.

18

Customer references from happy Top Producer users

[VIEW ALL REFERENCES](#)

"Absolutely love the CRM system. It's actually easier to use and schedule follow-ups on the fly than being at a computer. I use it constantly on my iPhone and iPad. Amazing is all I can say."

Danny Freeman
Crye Leike Realtors

"It is such a great software to keep in touch with clients and prospects! We are closing at least one or two transactions per month using this software."

Ricardo Torres
National Realty Guild

"I have been selling real estate in the Denver area for over 30 years, and have been using Top Producer® for the last 10. The system has always been extremely helpful in keeping in touch with my past clients and the new "Follow Up Coach" has me more excited than ever."

Tim Pfannenstiel
RE/MAX Professionals

"I've been a Top Producer user since the beginning and it has helped me immeasurably. The difference between 3 X 5 cards and Top Producer CRM can be measured in "Light Years". The latest improvement will help me maintain a "smooth" relationship with my customers."

Michael Easton
RealFi



TRUSTED BY



ABOUT WISE AGENT

Wise Agent is an intuitive client influenced CRM and Real Estate software company. Built and loved by agents all over the US, it's no wonder why they're the most coach recommended CRM in the industry. Wise Agent helps Realtor's become Pros by automating their leads, responses, appointments, and transactions with free training and 24/7 Customer Support included.

11

Customer references from happy Wise Agent users

[VIEW ALL REFERENCES](#)

"Wise Agent is the perfect CRM for real estate! I promote it everywhere I go so much so that I started a complete training on it for our agents. Also, other people can work on it while I am using it which is a nice feature. I would be lost without Wise Agent."

Terry Bishop
Re/Max Excalibur, RE/MAX Excalibur

"We have been in real estate about ten years and have, in the past, used several different contact management systems. Wise Agent is, by far, the most user friendly and easiest to use and has all the features we need to be successful in our business."

Jerry Ryan
Benchmark Realty LLC

"My 5 star rating is based on the excellent customer service I have received from them. They have gone out of their way to help me when we are having issues."

Cheryl Marr
Rocklin Real Estate

"Wise Agent is best system I have used in years. The customer service is a 11 on a scale of 1-10. Wise Agent has helped with any question I have ever asked. They are great."

Deborah Carlsen
Homesmart Elite Group



TRUSTED BY



ABOUT ZILLOW PREMIER AGENT

Zillow Premier Agent is designed to connect agents with active buyers and sellers to help them grow their business, as well as providing them with tools and resources to help them convert those buyers and sellers into lasting clients. Harness the power of Zillow & Trulia together with Premier Agent. Your partner for real estate success.

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Customer references from happy
Zillow Premier Agent users

[VIEW ALL REFERENCES](#)

"We started advertising on Zillow.com in 2014. After receiving an excellent return on our investment, we doubled it for 2015, and have doubled that figure again for 2016. Zillow is able to get us face to face with more qualified buyers than we are able to do on our own."

Gary and Robert Real Estate Team
Intero Real Estate Services

"I've been advertising with Zillow for over 5 years. My return on this investment has been nothing short of phenomenal. Zillow has been an irreplaceable lynchpin in my rise to the status of Top Producer as one of the most successful agents in my brokerage."

Jeff Weissman
BHG/Mason-McDuffie

"I recently began using the Zillow Premier program and I've got to say that I'm delighted with the results. I'm working with at least four buyers and just wrote an offer on a home with one of them. The key is in the response time to the buyer. If you're getting back to them right away with answers to their inquiries, they immediately feel comfortable that..."

Jamie Flournoy
Assist-2-Sell

"Zillow has helped to increase my business exponentially over the last three months. Many first-time home buyers are using Zillow to find homes and educate themselves on the home-buying process. This makes my job so much easier and even more fun when I help them find the perfect fit! Thanks, Zillow!"

Jode' Braxton Hignight
Cameron Bell Properties