TRANSLATION MANAGEMENT OVERVIEW

Translation management software is used by LSPs (language service providers) and freelance translators to handle and organize localization and translation projects. This platform is also called translation project management solution, though a number of applications go beyond offering just project management features. Translation software spans the whole translation text lifecycle; from source text entering to distributing the completed target text. The system offers a centralized translation hub that you can use to collaborate on and track translations.

Many translation tools present inbuilt machine translation and computer-assisted translation functionality. These all-in-one applications enable users to plan and manage projects using a single platform. Similarly, some solutions offer capabilities like resource management, client management and client portals, and billing and invoicing. Some vendors also provide the services of professional translators to clients.
Customer Success Report
Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:
1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:
1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:
1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

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**Customer Success Report Award Levels**

**Market Leader**
Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

**Top Performer**
Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

**Rising Star**
Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.
2020 Customer Success Awards

Check out this list of the highest rated Translation Management software based on the FeaturedCustomers Customer Success Report.

**Market Leaders**
- Lionbridge
- motionpoint
- SDL
- SMARTLING
- thebigword
- TRANSLATION
- we localize

**Top Performers**
- LILT
- lingo24
- Lingotek
- MEMSOURCE
- OneSky
- Smartcat
- SYSTRAN

**Rising Stars**
- Crowdin
- LingoHub
- Localize
- Phrase
- transifex
- Translate.com
- WOLFESTONE
OVERALL BEST
OF TRANSLATION MANAGEMENT

BEST IN CATEGORY

LIONBRIDGE
ABOUT LIONBRIDGE

Lionbridge partners with brands to break barriers and build bridges all over the world. For more than 20 years, we have helped companies connect with global customers by delivering marketing, testing and globalization services in more than 300 languages. Through our world-class platform, we orchestrate a network of one million passionate experts in 5,000-plus cities, who partner with brands to create culturally rich experiences. Relentless in our love of linguistics, we use the best of human and machine intelligence to forge understanding that resonates with our customers’ customers. Based in Waltham, Massachusetts, Lionbridge maintains solution centers in 27 countries. Learn more at www.lionbridge.com.

“Lionbridge is the hub in our process to launch products and to launch translated and localized content. Lionbridge helps us with translations, with SEO, and does that with a really efficient and agile process.”

Tobias Bergstrom
Director Digital Channels, Thule

“The impacts have been significant, including increased customer satisfaction and reduced customer effort, coupled with increased call deflection and not having to hire as many multi-lingual agents. This combination makes GeoFluent a great fit for RCI and our members.”

Keith Lodewyk
Customer Care Team Lead, RCI

“Having our glossaries, TMs, and billing in one easy to use portal makes project managing any translation simple. From the constant flow of communication and attentiveness from our account director, to the high quality and quick turnaround, Lionbridge onDemand is the best solution for our needs.”

Drew Fortin
Vice President of Marketing, The Predictive Index

“Life Fitness has many global reviewers that assist with translation review, but also have other responsibilities. Lionbridge’s Global Brand Voice has allowed our global teams to work with Lionbridge and solidify our brand assets, including terminology databases and style guides. This has resulted in high-quality translations that are entirely on…

Heather Sieker
EMEA Marketing Manager, Life Fitness
MARTET LEADERS
ABOUT MOTIONPOINT

MotionPoint is a global technology solutions company that powers new market growth for world class brands. Far more than the world’s most effective website translation service, MotionPoint combines intelligent applications, big data, and expert services to localize, translate and optimize websites for strategic markets. MotionPoint’s approach guarantees the quality, security and scalability required to succeed in an evermore competitive global marketplace.

“MotionPoint enables us to serve patients and their families more effectively by providing them with timely and accurate information online in their preferred language.”

Jeff Stewart
Assistant Vice President, Digital Communications, Vitas Healthcare

“There are a lot of little reasons to like the solution. MotionPoint is an efficient way to localize websites for our customers across the globe.”

Mark Kammerer
VP International Marketing & Sales, Holland America Line

“MotionPoint’s high quality translation of our technical information—coupled with its technology—have enabled us to serve our customers better. It’s been a great fit for our business.”

Lance Bielke
Global Marketing Manager, Thermon

“Companies that assume English is the only language of global business are ignoring a major growth opportunity. MotionPoint gave us an easy solution to quickly launch and successfully manage multilingual websites, opening up a whole new world of opportunities for our company—literally.”

Erwin Pijpers
Senior Vice President of Global Sales, Static Control
ABOUT SDL

SDL is the leader in global content management and language solutions. SDL helps companies build relevant digital experiences that deliver transformative business results on a global scale. Seventy-nine of the top 100 global brands trust SDL to simplify the complexity of managing content across multiple brands, websites, languages, and devices.

“"We would not have been able to provide such a powerful solution without the SDL Tridion Docs and SDL Translation Solutions in place. We saved money, avoided headcount increases, provided better, consistent and up-to-date information at the same time. We never would have achieved this without single sourcing supported by the SDL’s...
Jan Feenstra
Manager, Truck Sales Publications, DAF Trucks"

“"We were able to reduce our translation cost by over a half. Additionally, the quality and consistency of our multilingual web presence is now very impressive. SDL has maximized our translation efficiency. We never have to translate the same sentence twice and we save with each update.”
Ronald Renskers
Manager Data Fulfillment Center (DFC), Kramp"

“The SDL solutions make it inherently easy to manage the complexity of a consistent web presence in different languages, straight out of the box. They also integrate well with all our other solutions, a crucial requirement for building the comprehensive digital ecosystem we were looking for.”
Gerard Schram
Web Strategy and Operations Manager, SKF Group"

“We were looking for a solid and feature-rich content management platform that could support efficient processes for our entire international marketing network. In selecting SDL and Sapient, we took into account their wealth of industry experience in the aviation sector, ability to support rapid delivery of content across language sites and the...”
Jenny Tsao
VP of Passenger Marketing, China Airlines"
ABOUT SMARTLING

Smartling is a language translation company that enables customers to localize content across devices and platforms. The company is recognized by CSA Research as the #1 Leader of the 2019 MarketFlex for Language-Oriented TMS, and by users on G2 as the Leader of the 2019 G2 Grid for Translation Management. Smartling established Enterprise Translation Cloud, a data-driven approach to localization, which enables its customers to achieve higher quality translation at a lower total cost. Smartling is the platform of choice for hundreds of B2B and B2C brands, including InterContinental Hotels Group, Shopify, Slack and SurveyMonkey. Smartling is headquartered in New York, with offices in Dublin and London.

"The new product page had four translatable components, around 10 fields in total to translate for 20 languages. The first time we did that, we had to do 200 copy/paste actions just for one page! With Smartling, we were able to remove the entire step. This was more than one day's worth of time saved per product page by using Smartling's TMS."

David Pillon
Content Management and Localization Lead, SumUp

"Smartling has allowed us to translate our product into 5 languages quickly and easily, giving us the ability to expand our user base to global, non-English speaking users."

Mitchell Cox
International Program Manager, Lucidchart

"Smartling translators are very involved and communicative identifying the smallest typos and drawing attention to unnatural language."

Addison Martinez
Marketing Professional, Rackspace

"With Smartling, our developers don't need to worry about building new websites to host the translations. Smartling's platform handles content extraction and global delivery, so our developers can focus on developing MeetMe's core offerings."

Gavin Roy
CTO, Meetme
ABOUT TRANSPERFECT

TransPerfect is the world’s largest provider of language services and technology solutions for global business. From offices in over 90 cities on six continents, TransPerfect offers a full range of services in 170+ languages to clients worldwide. More than 4,000 global organizations employ TransPerfect’s GlobalLink Product Suite to simplify management of multilingual content. With an unparalleled commitment to quality and client service, TransPerfect is fully ISO 9001 and ISO 17100 certified. TransPerfect has global headquarters in New York, with regional headquarters in London and Hong Kong.

“Growing direct bookings from international visitors to our hotels has been a key part of our strategy. TransPerfect provided a clear and data-driven approach that helped us maximize our digital ROI. We selected them based on their extensive experience in the hospitality sector, and the results have produced significant growth in the markets selected…

Luis Monteiro
Executive Board Member for Digital, Product, Marketing, and CRM, Pestana Hotels Group

“Thanks to Translations.com’s GlobalLink and a seamless integration with Adobe Experience Manager, we are able to automate and streamline every facet of our global strategy while reducing translations costs by 40%.”

Anna Giordano
Head of Digital Innovation, Costa Crociere

“Since RCI began working with Translations.com in 1999, the combination of custom language applications, flexible and scalable service delivery, and multilingual brand management techniques has resulted in a complete language capability overhaul for the company. Today, language issues, which once ranked consistently in the top 5 on RCI’s list of...

Director, Brand Communications
Royal Caribbean International

“The combination of Translations.com’s software and language translation services provided us with a high-quality solution that met our translation needs for a very complex event. Their GlobalLink GMS product provided custom workflow automation and real-time translation assignments that accelerated overall content delivery from tested and...

Project Director
Yahoo!

Customer references from happy TransPerfect users

VIEW ALL REFERENCES

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ABOUT WELocalize

Welocalize, Inc., founded in 1997, offers innovative language services to help global brands reach audiences around the world in more than 175 languages. They provide translation and localization services, talent management, language tools, automation and technology, quality and program management. Their range of managed language services include machine translation, digital marketing, validation and testing, interpretation, staffing and enterprise translation management technologies. They specialize in consumer, technology, manufacturing, learning, oil and gas, travel and hospitality, marketing and advertising, finance, legal and life sciences industry language solutions. With more than 1,000 full-time employees worldwide, Welocalize maintains offices in the United States, United Kingdom, Germany, Ireland, Spain, Italy, Romania, Poland, Hungary, Japan and China.

"The quality audit process is one of the measures that has confirmed to Terex that Welocalize is the right localization partner. Having our communications translated to the highest possible standard is an essential element of providing world-class aftermarket services to our dealers and customers. These high quality standards combined with the passion..."

Mark McLeod
Global Head of Customer Information, Terex

"Good user experience is ultimately what leads to user satisfaction. Localization programs that keep their focus on linguistic accuracy are not likely to deliver content that is most natural to users in their target language. Welocalize and Blackboard have collaboratively built a program with the user experience central to all activities. It has been a great..."

Marie Hanabusa
Localization Manager, Blackboard

"Welocalize provides excellent support for Ciena's globalization and localization strategy. Whatever the content type or requirement, the Welocalize team has the skill, scale, agility, experience and talent to meet our requirements and help us deliver localized materials across the whole business.”

Julio Leal
Head of Localization, Ciena

"We are now able to translate our products more efficiently and into more languages. We have a dedicated Welocalize team who are continually involved with the Talentsoft product and its agile development cycle. The translation process and workflow implemented by Welocalize has enabled Talentsoft to expand the language portfolio, reach new markets..."

Jean-Stéphane Arcis
CEO, TalentSoft
ABOUT THEBIGWORD

thebigword makes the world a smaller place by breaking down language barriers, supporting global trade, and helping people access goods, commerce, and services in their own languages. They provide the best translation, interpretation, localization, and language technology solutions for businesses, the public sector, and individuals handling up to 50,000 worldwide assignments every day. They’re a truly global business with a ‘think global, act local’ approach, empowering their customers to communicate clearly with speakers of all languages.

“Since we started using thebigword, it has become far easier to book an interpreter. I used to dread making a booking, but the superb team and expertise ensures everything is easy to organise.”

Karen Powell
Royal Preston Hospital

“thebigword has been a key partner for us, making the translation of our new website into seven different languages a slick and simple process.”

Alexia Hunt
Senior Co-ordinator, Harley Davidson

“thebigword built a custom workflow solution for 888.com to handle high volume translation with daily handoffs in up to 15 different languages.”

Peter Reece
Technical director, 888.com

“The translation management tools and procedures make the immense task of translating a variety of file formats a breeze, and vastly increase both efficiency and effectiveness. The speed and delivery from thebigword is also very quick, but the main thing is that the final translations in all languages get fantastic feedback from our internal teams who...

Dominic Poynter
Director of Marketing Operations, Easy Forex
TOP PERFORMERS
2020 TOP PERFORMERS

LILT

lingo 24

Lingotek

YOUR TRANSLATION ADVANTAGE™

MEMSOURCE

OneSky

SYSTRAN beyond language

Smartcat
Lilt builds intelligent software to augment translation for businesses and translators. They combine artificial intelligence with human power to optimize speed, quality and cost. Lilt is based on the belief that the future is richer and more exciting if people can communicate and access information in their own languages. Today, most of the world’s knowledge is encoded in English, and human translation is slow and expensive. Lilt’s human-in-the-loop technology improves translation speed by up to 3x and reduces costs by 50% or more.

“Lilt’s potential to leverage AI and automation to reduce costs at every stage in the localization value chain is exciting to us.”
Loïc Dufresne de Virel
Head of Localization, Intel

“Lilt’s productivity gains helped us submit the winning bid on the largest translation project in our company’s history, and deliver both ahead of schedule and within budget.”
Michel Lopez
CEO, e2f

“Keeping content updated and accessible to all of our customers has always been a growing challenge for WalkMe. We don’t have a localization team, and there were scattered efforts to try to translate our content, but the quality really suffered. It ended up being too much of a burden for each team to manage, so the initiatives lost steam. That all…
Minor Ben-David
External Knowledge Manager, WalkMe

“With Lilt, I don’t have to worry about anything. They find great linguists, enable them with their technology, and train them based on our feedback - meaning I can spend my time focused on how to better deliver value to Sprinklr and our customers.”
Carolina Faustino
Localization Lead, Sprinklr
ABOUT LINGO24

Lingo24 is a global community of over 230 friendly and enthusiastic full-time Lingo-ists and 4000+ translators. They are committed to delivering top-notch translations for their customers and first-class service beyond words. Lingo24 helps people to transform language and translation into recognised engines of growth in companies.

“Lingo24 has been a valuable partner by creating accurate and fast translation work for our clients. Where other translation agencies work very literally, Lingo24 really understand our clients’ tone of voice and overall identity to produce work that fits seamlessly into our clients’ websites and print work.”

Orange

“One of the reasons for selecting Lingo24 is the investment they put into their Magento technology. Having this platform that can very quickly export content from our Magento websites, get them translated, and then pulled back in, has made what could be considered a very timely and complex solution very quick, very simple.”

Matt Parkinson
Managing Director, Gene Commerce

“We have been extremely happy with the service, speed and accuracy of Lingo24’s translations. They have been dedicated to our projects and have never let us down. Their Project Management team is friendly, efficient and a pleasure to work with.”

MTV

“I had Lingo24 recently translate a case study to multiple languages. I was so impressed by the actual translation and communication with the Lingo team, that I am very much looking forward to having them translate our new website! This is a very big job, but I feel very confident that they will do a great job.”

Brittany Gunter
Sales and Marketing Coordinator, MeetingOne
ABOUT LINGOTEK

Lingotek is the only cloud-based SaaS solution to connect all of an organization’s global content in one place, giving them the power to manage their brand worldwide. Lingotek is a leading technology company that pairs with the best enterprise applications to continuously push dynamic multilingual content to all of their global markets.

"We chose Lingotek because we could see the strength and the power of the TMS software when compared to other vendors, and its ability to scale and provide a lot of translations very quickly."

Josie Tucci
Vice President of Sales & Marketing, Sunsail

"I have been impressed with the quality of translations from Lingotek. They are quick to respond and willing to work with our specific needs. They have been very dependable and a pleasure to work with."

Daniel Taylor
Manager, 4Life Research

"The integration with the Drupal connector has made translating and localizing our website into multiple languages a seamless process, and it’s saving us a lot of time."

Scott McRay
Director of Global Web Strategy, Varian Medical Systems

"We were able to reduce project turnaround times in the translation workflow by eliminating the need to execute translation processes manually. We were also able to centralize our translation management process with Lingotek and reduce the translation time with the use of the Lingotek translation memory and machine translation in our workflow."

Michael Shaver
Web Manager, Tizen
Memsource is an AI-powered translation management system that supports 500+ languages, 50+ file types, and 30+ machine translation engines. By developing a patented AI-powered approach to reducing translation costs and increasing quality, as well as offering end-to-end automation via content pulls content from third-party platforms such as Sitecore, Zendesk, GitHub, and more, and allowing the flexibility to build custom integrations via Memsource REST API, Memsource has become the localization solution for leading brands around the globe.

“Skrivanek prides itself on the ability to manage large, complex translation projects for our clients with specific attention to quality and specialized terminology. Memsource provides a flexible and customizable technology platform with advanced features that will enable us to continue to provide fast, high-quality translations.”

Jaroslava Ouzka
Global Sales Manager, Skrivanek

“Thanks to the thoughtful design, intuitive user interface and user-friendly features of Memsource Editor, we could get our team members up to speed in a short span of time.”

Sunil Bhanap
Director, Nihon iPrism

“It is the perfect solution for us since we are doing both in-house translations as well as using external vendors. We are now able to work on the same platform and share our translation memories and term bases.”

Pernille Malling Frederiksen
Head of Translation, Citroën Scandinavia

“Memsource allows me to hide complexity from internal localization clients. Requests are easily submitted to our language service provider through Memsource’s automation widgets or via Automated Project creation through Cloud storage such as Dropbox. These features have significantly streamlined our localization process and reduced...”

Silvio Clausen
Localization Manager, Supercell
ABOUT ONESKY

OneSky provides a powerful cloud-based translation management system (TMS) that streamlines the entire translation management process for mobile apps, websites and documents. Using OneSky, localization, marketing and engineering teams can work collaboratively and support faster release cycles. OneSky TMS also offers a wide range of quality assurance features such as translation memory, glossary and in-context translation to ensure you get high quality translation every time.

"When translating QuizUp to 5 new languages, we used OneSky translation service with great results! They were extremely helpful and quick at resolving any issues that came up."
Guðfinnur Sveinsson
Head of QA, Plain Vanilla Games, QuizUp

"We’re amazed by OneSky’s quick turnaround. We’ll continue to use their convenient solution for future translations."
Paul Mayne
Founder, Day One

"It was a relief to trust local translators. We would gladly select OneSky to assist in more translations in the future."
Nick Gray
International Marketing & Sales, Flight Display Systems

"OneSky makes it incredibly easy to collaborate with our customers for localization. We input email addresses and voilà - they can instantly start working on translating Freshdesk."
Shihab Muhammed
Product Manager, Freshdesk
ABOUT SYSTRAN

SYSTRAN delivers specialized language solutions for global collaboration, search, eDiscovery, content management, customer support, e-commerce, and localization projects. With the ability to facilitate communication in 155+ language combinations with highly secured and custom-made solutions, SYSTRAN is the leading choice of corporates, defense and security organizations, and language service providers. Since its early beginnings, SYSTRAN has been pioneering advances in Machine Translation and Natural Language Processing and delivers today a new generation of engines leveraging the latest technological innovations from Artificial Neural Networks and Deep Learning models.

“Today, thanks to SYSTRAN, we have an operational, easy-to-use translation tool. In addition, SYSTRAN’s customization effort means we benefit from quality translations that accommodate the vocabulary specific to our business. This additional level of working comfort is much appreciated by our service technicians.”
Samuel Nouiller
Dassault Falcon Service

“SYSTRAN Machine Translation solution enabled us to strengthen our presence across geographical markets with a multilingual offer, while ensuring the highest quality of contextual analysis in the target languages.”
Bruce Rudolph
Chief Development Officer, ADmantX

“MSIP supports local software companies in various ways for their global expansion. Established in 1968, SYSTRAN has been leading the machine translation market with its outstanding software technology. We support SYSTRAN.io and hope it serves as an impetus for SYSTRAN to be a truly global software professional.”
Jae Yu Choi
Vice Minister, Ministry of Science, ICT and Future Planning

“Users really welcomed the language tools introduced onto our Intranet Portal, as shown by the regular increase of the number of requests made. Now thanks to SYSTRAN APIs, we can cater to more business specific applications, expressed, for example, by R&D. SYSTRAN also allows our language resources to be shared, which is a real bonus.”
Pascal Martineau
IT department, PSA Peugeot Citroen Group
ABOUT SMARTCAT

Smartcat is a collaborative translation ecosystem where customers and suppliers from around the world can connect and work efficiently. At Smartcat they believe that the translation industry should be better for everyone. They connect linguists, companies, and agencies to streamline the translation of any content into every language on demand. Their platform helps you build and manage translation teams and puts your translation process on autopilot from content creation to payments.

"Smartcat’s comment feature is great. If I come across a segment with notable translation errors, I can just leave a comment, and they’ll get an email notification to check it.”
Chau Nguyen
cng.plus

"Smartcat is a great solution that provides the ability to translate even large texts into different languages within a short time with the required quality, and to save completed translations for later reuse. Support for custom templates and existing translations substantially reduces the time needed for document creation and allows improving quality. When...
Darya Sedova
Innovation Stream Manager, NetCracker

"We work with multiple contributors and need them to access the same files simultaneously. Smartcat is cloud-based and allows us to invite as many users as we need for free, which works like a charm for us. Most of our users weren’t familiar with CAT tools, but Smartcat was easy enough for them to quickly learn how to work with it.”
Inês Gonçalves
Localization Specialist, Global Service Team, IMC Games

"What I really like about Smartcat, and this is my goal for 2020, is how easy they make website translation. Since I learned about the option to connect Smartcat to websites, I’ve translated a few websites and I find it’s an incredible advantage for the client because it works automatically. I push the content into the project, and once I finish the...
Mikhal Heffer
Founder, Lichi Translations
ABOUT CROWDIN

Crowdin is a product-based company founded in 2009 and since then stays privately held and self-funded. Crowdin software is a localization management solution for agile teams. We empower companies of any shape and size to grow by reaching people who speak different languages. More than a million users from all over the world registered to deliver their websites, mobile apps, games, docs, and other content in the language of their customers. Crowdin aims to provide the latest technology solutions that make translation and localization as easy as possible.

“As an online language learning platform with students from over 100 countries, our translations need to be perfect. At italki we wanted a fast and easy way to work with our network of translators, and Crowdin was the best choice for us. Uploading copy, getting translations, and handling proofreading can all be done with just a few clicks. With Crowdin’s... Kevin Zhu
Teacher Team, italki

“Crowdin has helped our engineering and business team to quickly iterate on copy and translations. It’s easy to use, intuitive and very reliable. One of the key differentiators is the excellent customer support which makes the setup very fast and enjoyable.”
Emanuel Moecklin
Chief Software Architect, AirFox

“As soon as our developers update our app, Crowdin invites our translators to update their translations. They have everything they need at hand with Crowdin’s user-friendly webinterface and their changes are collected automatically. Developers incorporate the new translations into our app with the click of a button. My efforts in managing the... Patrick Mackaaij
Marketing, Worcade

“When we evaluated localization options for the Electron project, Crowdin stood apart from the competition. It’s free for open source projects, it integrates well with GitHub, and has moderation controls for managing large translator communities. Crowdin’s support and engineering staff are also friendly and helpful.”
Zeke Sikelianos
Senior Engineer, GitHub
ABOUT LINGOHUB

Lingohub offers one platform for product owners and translators to build successful work relationships across the globe. They smoothly integrate localization into the software development process, while acting as a translation marketplace and payment platform. Vendors benefit from hassle-free, on-demand localization to deliver their applications globally. Translators enjoy the most intuitive, context-aware work environment.

“Launching our apps on LingoHub, liberates our team enormously, we can do it faster and in more languages. We are relieved of all the emails and the tedious back and forth workflows.”
Michael Hurnaus
Co-Founder & CEO, Tractive

“LingoHub’s integration with GitHub has allowed us to streamline our translation workflow enormously. We can now bring translators in later in our sprints, freeing us up to focus on feature development rather than spending lots of time getting translations into the app.”
Rich Harley
Head of Product, Triggertrap

“LingoHub brought our translation workflow on the next level and allowed us to collaborate more effectively with our external translators.“
Thomas Peham
Marketing Manager, Usersnap

“We really love how LingoHub has made collaboration a thousand times easier. We can easily split the translation work among different people.”
Nicola Anderson
VP Marketing, GoCardless
ABOUT LOCALIZE

Localize makes it easy to translate your website. By copy and pasting 1 line of code into your website, one can launch translated versions of the website or web application. Localize eliminates weeks of backend development work that is typically required to localize websites. Their platform makes it easy to manage and edit translations. One can translate his/her content in-house, or order expert human translations from their network of professional translators.

"The best thing about Localize is that there's little to no tech required to get a site translated into another language whereas other solutions in this space require deeper integration and custom code to translate text strings on a webpage."

Daniel Ross
SVP Product Management, Prodege

"The ability to automatically translate text instantly, refine it or override it yourself, or upgrade the machine translations to business quality language in such a simple interface is invaluable to us as we try to grow internationally."

Mark Barger
Website Manager, The Plastic Runner

"We can easily manage the translation of our pages, super simple! Really pleased we found a tool that works so well. Users browsing in another country will automatically see the correct translation for them which is great. The support team is great too!"

Leann Berkley
B2B Product Manager, Busuu

"Localize is a great tool and easy way to add localization to your website. I was able to quickly translate my website in several languages and go live without the help of an engineer!"

Oliver Casassus
EMEA Marketing Lead, Front
ABOUT PHRASE

Phrase, a translation management solution for web and mobile applications. Collaborate with your team, find professional translators and stay on top of the process. It offers an online editor for all common language file and locale formats including YAML, JSON, Gettext (.po), Properties, XLIFF, Android, iOS, ResX etc. Phrase is an innovative environment for Ruby and Go development in Hamburg. Due to their constant growth, they are always looking for employees in all fields.

“We have now designed a process where Phrase allows us to have the content ready on our sites within 1 minute since the translators add or update their translations. We are saving an average of 48 hours on engineering time each time we deploy a new feature.”

Enrique Quilez
Localization Manager, Lyst

“Thanks to its smart features and format versatility, PhraseApp has been our central tool in making the voice assistant case happen for comdirect.”

Norman Timmler
Managing Director, Njuko

“By far the most important selection criterion for us was ease of migration from our old system. The last thing we wanted to do was manually reproduce all our spreadsheet data. Phrase’s powerful importing tools and excellent onboarding team made it an easy decision.”

Robin Lambert
Co-Founder & Head of Product, Livestorm

“Phrase is one of those “just works” apps when it comes to translating an app. Our checkout is now available in 17 languages, but it doesn't feel in any way heavy to manage all of those translations. Phrase takes away the operational complexity of managing all of the translation files, and we can just get on with building the app.”

Paul Campbell
Chief Executive Officer, Tito
ABOUT TRANSIFEX

Transifex was founded with the vision to change how products are launched to a global audience. Starting as a translation platform for the open source world, Transifex grew to be a leading worldwide localization platform for software products.

“Transifex Live eliminates system integration headaches you run into when setting up a multilingual site - you drop in some JavaScript and you’re done. It’s like installing Google Analytics. For a content heavy site, Transifex Live makes a lot of sense.”

Brian McConnell
Insightly

“Transifex helped Dailymotion translate our apps to 20+ languages with a simple and efficient interface. The command-line tool made the integration amazingly fast.”

Romain Cointepas
Head of Mobile, Dailymotion

“We easily integrated calling Transifex’s REST API into our existing CI process. We automatically push new resources to Transifex and pull the latest translations in over half a dozen languages and formats to generate builds for our web and mobile platforms continuously, 24 7.”

James Morgan
Principle Engineer, OnShape

“Not only was it important that the tool we chose would integrate with our development environment, but we wanted that tool to provide translators an interface to translate. Transifex does both.”

Vanessa Cristão
Communications & Research Manager, Fashiolista
ABOUT TRANSLATE.COM

Translate.com helps companies establish brand presence on a global scale with a focus on personalizing the customer experience. Their industry expertise enables them to deliver agile solutions while changing the future of the global content scene. Translate.com provides the world’s highest quality web-based translation platform using both professional linguists and innovative artificial intelligence technologies. Their solutions enable an acceleration in time to market and reduce the localization cost at an all time low.

“"We've had fantastic service from Translate.com. Quick turnaround and quality translations for a low cost. The customer portal makes ordering translations fast and easy.""  
Lee Brooks  
Digital Marketing Manager, Prime Creative Media

“"We operate on multiple foreign markets, and thus our cooperation with Translate.com has been invaluable to us. Through the very intuitive and easy to navigate website, we have always been able to translate all of our communication and content, in an easy and cost effective manner, within a very short time frame. Translate.com has given us the...”  
Mads Westergaard  
Marketing Coordinator, OnePlay

“"Fastest most cost effective solution available. Often times, when you invest in a solution that's offered at a low cost, it compromises quality. This service was offered at an affordable price with a high quality.””  
Sam Abadir  
Director of Product Management, LockPath

“"Translate.com’s turnaround time is amazing. Our content translation process has sped up significantly.””  
Liis Ristal  
Head of Marketing, Adcash
ABOUT WOLFESTONE

Wolfestone is a multi-award winning, internationally reputable language translation company, focused on exceptional quality, value for money, and complete customer satisfaction. They have sector-specific language professionals in over 200 languages, who have been through their strict vetting system. As well as translation of specific documents, they offer transcreation, DTP, voice-overs, interpreting, subtitling, and transcription. This means they are able to offer a full-service for complex localization projects.

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Customer references from happy Wolfestone users

VIEW ALL REFERENCES

“Dulas works with many international customers and the cultural diversity of nations means overcoming the language barrier is essential. Using interpreters and translation services like Wolfestone means we can operate globally, meeting our customers needs, whatever their language.”

Dulas Solar

“I’ve used Wolfestone multiple times now, for very time sensitive projects across multiple countries, and have always been very satisfied with their work. No matter how challenging the language we’ve asked for, they have always met the deadline and I’ve had positive feedback from our overseas affiliates every time when asking for a final check.”

Discovery Networks Europe

“I am very grateful to the team for the work they’ve undertaken and would highly recommend Wolfestone. They have provided a very professional service throughout the process, completing some very complex translation work quickly and without hassle.”

Welsh Assembly Government

“Wolfestone is able to assure experienced translators as well as a solid QA to check the translators. The QA process is why we chose them as well as the ability to source translators in a wide range of countries in emerging markets.”

Andy Wyper
Data Analytics Manager, Every1Mobile