

# **Brand Protection Software Category**



## Brand Protection Software Category

Brand protection software helps you to manage online information about your business' services and products. It enables you to analyze online pricing and product details to ensure data is accurate and in compliance with corporate standards. The platform is utilized by enterprises that partner with resellers, where it is usually harder to control brand and product information on partner sites. Product managers can leverage this solution to track resellers, pinpoint violations, and implement brand policies and rules.

Brand protection software is generally a standalone program and it can integrate with e-commerce or pricing products. It is also vital to integrate it with a PIM (product information management) solution to offer pricing and product details.



# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

## CONTENT SCORE

- ▣ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▣ Customer reference rating score
- ▣ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▣ Total # of profile views on FeaturedCustomers platform
- ▣ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ▣ Social media followers including LinkedIn, Twitter, & Facebook
- ▣ Vendor momentum based on web traffic and search trends
- ▣ Organic SEO key term rankings
- ▣ Company presence including # of press mentions

## COMPANY SCORE

- ▣ Total # of employees (based on social media and public resources)
- ▣ Year-over-year change in # of employees over past 12 months
- ▣ Glassdoor ranking
- ▣ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



## 2022 Customer Success Awards

Check out this list of the highest rated Brand Protection Software based on the FeaturedCustomers Customer Success Report.



### MARKET LEADERS

DIGIMARC | 

**INCOPRO**  
a Corsearch company

 Recorded Future®

 **RED  
POINTS**



### TOP PERFORMERS

*Blue Bite*

**BRANDVERITY**

*OpSec*  
SECURITY

[ ] SMART PROTECTION

 SnapDragon



### RISING STARS

 **BOLSTER**

 **BrandShield**®

 **lashback**™

 **SYSTECH**®  
connected solutions by Markem-Imaje®

 **ZEROFOX**®

\* Companies listed in alphabetical order





#### ABOUT DIGIMARC



Digimarc (NASDAQ: DMRC), based in Beaverton, Oregon, is the inventor of the Digimarc Discover® platform featuring the imperceptible Digimarc Barcode for automatically identifying and interacting with virtually any media. The platform enables industrial scanners, smartphones, tablets and other computer interfaces to reliably, efficiently and economically identify traditional barcoded items, along with many other media objects. Digimarc Barcodes are imperceptible to people and do all that visible barcodes do, but perform better. They can be applied to virtually all forms of media. These remarkable capabilities have allowed Digimarc and its business partners to supply a wide range of patented consumer engagement, media management and security solutions across multiple consumer and government industry sectors. Digimarc owns an extensive intellectual property portfolio, with patents in ...

38

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Digital piracy is not going to go away, but the Digimarc Guardian service brokered by the IPG is giving independent publishers like us a strong solution that can help us to minimize the problem.”



LISA VON FIRCKS  
MANAGEMENT POCKETBOOKS, INDEPENDENT PUBLISHERS

“Digimarc’s technology worked every single time. This wasn’t the case with competing technologies; at least half of the test group couldn’t get their products to work.”



MICHELLE LAMISON  
VICE PRESIDENT, MARKETING, COOKING LIGHT

“Digimarc has helped open doors for our customers to new sales opportunities. Distributors have told us that presenting interactive bags has helped them get meetings with companies at which they couldn’t previously get in the door.”



MARIBETH SANDFORD  
CHIEF EXECUTIVE OFFICER, BAG MAKERS

“I find unauthorized use all the time, especially on the Web. Just last week I stopped a blogging site from using my image. It clearly had a Digimarc watermark in the image and I know they had copied it from my site.”



DENNIS KUNKEL  
SCIENCE STOCK PHOTOGRAPHER, DENNIS KUNKEL MICROSCOPY, INC.

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THE KENTUCKY DERBY





#### ABOUT INCOPRO

## INCOPRO

a Corsearch company

Incopro is an online IP and brand protection software provider that arms brand owners with actionable intelligence to combat online and offline intellectual property and copyright infringements. They bring together experts in IP law, technical design and criminal investigation to champion a comprehensive and intelligent approach to IP infringement. Their brand protection software, Talisman, is your frontline tool to defend your brand. It finds, prioritises and eliminates online brand and IP infringement. Using Talisman, you can prevent: lost sales, brand dilution, loss of exclusivity and damage to your business reputation.

42

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Incopro is a good player to have on your team. The software is easy to use, and the reporting dashboard gives me visibility of online threats. We have the ability to connect different counterfeiters together and identify the criminal groups involved. In our case, particularly with chasing infringers on the ground in China, it is really, really useful.”



TOM HERBST  
CONSIGLIERE, ARC'TERYX

“By working with Incopro, we can identify risks and opportunities before we expand our e-commerce offering. In a particular market, we can audit threats or key platforms that may pose a risk, and we can proactively focus efforts in that region. This will allow us to reduce the volume of copycats or fraudulent sellers in that market before we officially enter.”



MILLIE ALLEN  
SENIOR INTERNATIONAL MARKETING MANAGER, BROMPTON

“Sheena Yonker shares how Brand Protection is core to protecting the Lipsy girl from counterfeits and safeguarding the exclusive celebrity partnerships that the brand has worked hard to secure.”



SHEENA YONKER  
BRAND PROTECTION MANAGER, LIPSY

“Partnering with Incopro has been a great achievement in our online fight against counterfeits. We have been working together since August 2018 and the results have been very gratifying. Brother needed a specialized and dedicated team to fight online counterfeits in Europe and partnering with Incopro gave us that capability.”



WARREN FOX  
ASSISTANT MANAGER, EUROPEAN SUPPLIES & ONLINE CHANNEL STRATEGY, BROTHER INTERNATIONAL EUROPE LTD

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TED BAKER  
LONDON

Mondelez  
International

BROMPTON

brother  
at your side

ALEX AND ANI



#### ABOUT RECORDED FUTURE

### Recorded Future®

Recorded Future is the world's largest intelligence company. Recorded Future's Intelligence Cloud provides the most complete coverage across adversaries, infrastructure, and targets. By combining persistent and pervasive automated data collection and analytics with human analysis, Recorded Future provides real-time visibility into the vast digital landscape and empowers clients to take proactive action to disrupt adversaries and keep their people, systems, and infrastructure safe. Headquartered in Boston with offices and employees around the world, Recorded Future works with more than 1,400 businesses and government organizations across more than 60 countries.

49

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Today, security intelligence from Recorded Future is an indispensable part of our security operations. It improves the quality of analysis in security monitoring, aids in information sharing, and serves as a repository of intelligence for incident response.”



KEITA NAGASE  
CHIEF INFORMATION SECURITY OFFICER, OKINAWA INSTITUTE OF TECHNOLOGY

“With Recorded Future's risk scores and simple severity level system, we easily understand what matters most, and where to focus our efforts.”



HÅKAN RUTHBERG  
IT SECURITY COORDINATOR, STOCKHOLM PUBLIC TRANSPORTATION

“When we saw Recorded Future in action, we knew it would provide the single source of extensive, accurate intelligence we need to mitigate risk, make informed decisions, and streamline our security workflows. Recorded Future provided intelligence far beyond what we were able to dig up on our own, especially as a team managing many priorities.”



TREY THOMPSON  
DATA SECURITY ANALYST, BUTLER SNOW

“We use Recorded Future to monitor our threat landscape. Recorded Future gives us incredible context and insight into potential threats. We are now in a much better position to empower our Security Operations Center (SOC) team to quickly understand the full scope of these threats.”



DAVE OCKWELL-JENNER  
SENIOR SECURITY ARCHITECT, SITA

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#### ABOUT RED POINTS



Red Points protects your brand and content in the digital environment. They are able to do this through their proprietary technology which employs machine learning algorithms to scan the internet and identify all violations and infringements. Red Points then employ their technical and legal expertise to ensure that all infringing data is removed or deindexed. Finally they provide full visibility and actionable intelligence to their clients through their real time reporting tool. Red Points are the preferred brand protection partner for some of the leading global brands and content owners in the sporting, entertainment, fashion, editorial and software industries.

92

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Red Points allows us to be more scalable, securing our content ownership and maximizing its profitability.”



ILDE CORTÉS  
SOCIAL MEDIA MANAGER, ROYAL SPANISH FOOTBALL FEDERATION

“Red Points helped us find a lot of infringers that we could have never even found on our own. They get the actual infringer and are able to talk on our behalf. It's a life-saver that we are grateful for.”



AMY MATEO  
SALES & MARKETING COORDINATOR, HIGHWAVE

“We'd recommend Red Points to any brand that wants to protect their customers and reputation online.”



CHRIS BAKER  
GENERAL MANAGER EUROPE, KEEPCUP

“Red Points has enabled our company to successfully scale our business online without having to worry about counterfeit or fraud products competing with our listings.”



PAUL GOODMAN  
FOUNDER AND CFO, PURA VIDA

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#### ABOUT BLUE BITE

## Blue Bite

Blue Bite was born to change the way people interact with the world by connecting digital information to physical things. Their patented platform empowers creators to build dynamic digital experiences and channel them through physical items using technologies like NFC, QR and geofencing. Because physical things are made smarter, users can access valuable content with just a tap or scan of a phone.

50

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“[Audiences] are selecting on-demand content, controlling interactive experiences, instantly sharing and distributing content.”



LÉVY GORVY

“We need a real commitment from brands to put sustainability over short term profit. We need increased transparency to speak a common language customers understand so we can invite them to make changes together.”



DESIGNER  
PABLO ERROZ

“We wanted to bridge the gap between brand and consumer and deliver the best personalized prescription directly to them in the palm of their hands.”



BRIAN FRIEDMAN  
ASSISTANT MARKETING MANAGER, REDKEN

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BVLGARI



#### ABOUT BRANDVERITY



BrandVerity develops monitoring tools that make the Internet a more trustworthy place for brands. The basics of digital marketing aren't that complicated. Consumers want to interact with brands they can trust. Brands want to earn consumers' trust. But when a brand is distributed across various marketing channels, websites, and pages, that trust can be tough to establish.

18

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“BrandVerity helps us to detect affiliates who are brand bidding on our branded keywords in our PPC campaigns. It gives good insights on how the affiliates do it as well as what the competition is doing around a certain set of keywords.”



RICO STUIJT  
INTERNATIONAL AFFILIATE MARKETER, TAKEAWAY.COM

“We saved enough money just after what BrandVerity showed us after one demo to pay for an entire year's worth of service and that has not been a one-time event. That continues to pay off month after month.”



STEVEN SASHEN  
FOUNDER/CEO, XERO SHOES

“We did a lot of research on several brand monitoring services before deciding to partner with BrandVerity. We truly believed they had the best product offering and we haven't been disappointed. For us it's all about protecting our brand equity within the search space and the BrandVerity tool enables us to closely monitor brand bidding and efficiently take action on trademark infringements at scale. It's refreshing to have more control and ownership of our brands.”



GEMMA RICHARDS  
GLOBAL HEAD OF PAID SEARCH, GETTY IMAGES

“BrandVerity helps us to detect affiliates brand bidding on our branded keywords. It gives insights on affiliates as well as what the competition is doing around a certain set of keywords. BrandVerity's friendly Customer Success team is super helpful in removing offending advertisers.”



PIERRE KICIAK  
HEAD OF AFFILIATION, JVWEB

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Booking.com

iHerb®

Plow & Hearth

SONOS

XERO SHOES®



#### ABOUT OPSEC SECURITY



OpSec Security is the global leader in protecting, authenticating, and enhancing their customers' brands, services and revenues. OpSec delivers a comprehensive suite of end-to-end solutions, including advanced physical security technologies, supply chain track and trace services, and online/e-commerce monitoring and analysis.

25

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Our colleagues in the field sales office and here in headquarters see the tangible results from fewer customer complaints about a counterfeit product, decrease in lost sales to counterfeit, and action being taken by the brand protection team (legal and other people) against the counterfeit product.”



CALVIN LEONG  
DIRECTOR LEGAL DEPARTMENT, KINGSTON TECHNOLOGY

“Armed with the knowledge of the seller provided by OpSec, we were able to facilitate a test purchase of the counterfeit goods by our law firm, Arent Fox LLP. OpSec then helped us target all of the brand infringements relating to the Rockstud design it had identified on social media, websites, and auction sites, including Instagram, Facebook, Taobao, and eBay.”



VALENTINO

“OpSec's program runs beautifully. From the onset of our relationship six years ago, they've felt like a true partner to us, and in all these years they continue to make us a top priority – which is a great distinction from other vendors. Beyond their sophisticated tools and top-of-line resources, the team at OpSec works with us to evolve our enforcement tactics to meet new market needs and challenges. When new threats arise, OpSec acts and solves problems.”



LISA TOMLINSON  
VICE PRESIDENT OF MARKETING, COLLEGIATE LICENSED PROPERTIES ASSOCIATION

“Since enlisting the help of OpSec, JML has seen a huge improvement in the amount of online counterfeit activity. They have helped us in ways that would never have been possible using the manual resources in house. Having a dedicated account manager really adds to the personal touch and the fact that they are from a brand protection background means that they really understand our needs as a business.”



STACIE MCKENDRICK  
PRODUCT TRIALS MANAGER, JML

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#### ABOUT SMART PROTECTION

##### [ ] SMART PROTECTION

Smart Protection fights against digital piracy and protects brand from counterfeits on the internet. They identify and eliminate illegal copies and improper usages of brands through their technological platform. They offer an integral service that protects companies' assets, improves the online reputation of the brand and reduces the loss in sales.

11

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“The protection we receive through Smart Brand Protection makes the consumer more confident in our brand and our products, and they know that when shopping at their preferred Marketplace they will be purchasing the original product.”



JOSÉ GIMENO  
E-COMMERCE AND SOCIAL MANAGER, GOBIK

“The innovative methods that Smart Publishing Protection has to fight piracy are exceptional, they have managed to reduce and control our contents as much as possible that circulate on the social networks illegally. Something that would be impossible for us to control independently.”



LUCAS FERNANDEZ FEIJOO  
MANAGING DIRECTOR, VR EDITORAS

“Smart Protection has helped us protect our brand reputation, eliminating hundreds of infringements on the Internet, which is creating a positive impact on our sales.”



FRANCISCO JOSÉ CALATAYUD MOLINA  
E-BUSINESS COORDINATOR, MONDRAKER

“Working with Smart Protection has been a great help in detecting and reducing the illegal use of Lumion around the world. To date, thousands of illegal activities have been addressed, meaning that both Lumion and its customers are less likely to be exposed to malware and other malicious software.”



DIMITRIS SIFAKIS  
TECHNICAL SUPPORT SPECIALIST, LUMION

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GOBIK





#### ABOUT SNAPDRAGON



SnapDragon Monitoring tackles online sales of counterfeit goods using registered IP. They specialise in the SME marketplace where counterfeits have the potential to harm unsuspecting consumers while also ruining brand reputations and diverting legitimate income.

25

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Working with SnapDragon is a very smooth process. They handle everything on their end which saves us a lot of time. Their expertise and technology prevents and stops copycats before they have a chance to reach or scam our clients.”



JONAS BENHANYOUN  
LAFLORE PARIS

“SnapDragon has played a key role in protecting and strengthening the 4moms brand's online presence by eliminating counterfeit 4moms listings in the International marketplace. In addition they have provided ongoing support on platforms such as Instagram and Amazon, to help us better manage fake listings.”



FRANCESCA PILAFAS  
DIRECTOR OF INTERNATIONAL SALES, 4MOMS

“SnapDragon's service is unparalleled. Despite working in opposite timezones, SnapDragon always made themselves available, and were extremely efficient and effective in removing an abundance of IP infringement (more than we could have ever imagined). They were dedicated and passionate and in turn saved us considerable time and effort. Worth every cent!”



HISMILE

“SnapDragon is a great partner for us. They have leveraged our copyright to great success, taking down scores of listings. In addition, they provide investigation and identification of new threats as they analyse the patterns of fake listings and sellers global.”



SIMON NEWBERY  
MANAGING DIRECTOR, ORCHARD TOYS

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#### ABOUT BOLSTER



Bolster is a deep learning-powered fraud prevention platform protecting the world's leading brands from counterfeit activity. They protect brands from online fraud particularly scams, phishing, and fake sites targeting their customers. From detection of such sites to a takedown, Bolster Platform has fully automated the whole process.



## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“I have been very impressed with Bolster's speed and efficiency in detecting and removing fraudulent sites targeting Zoom's customers. The technology, analytics and support are world class and have enabled us to better protect the Zoom community against these threats.”



RICHARD FARLEY  
CHIEF INFORMATION SECURITY OFFICER, ZOOM

“I really like how Bolster uses their image recognition to detect phishing sites. Despite a solid takedown offering, that isn't their only end-game. They are amazing at surfacing threat intelligence, so that we can prioritize threats and take the right corrective action. On top of the technology, they offer a great customer support experience.”



BILL HARMON  
HEAD OF IP, UBER

“My favorite thing about Bolster - I don't have to do a thing. No diverted employee time, no new hires, no setup, no admin. Plus there's full visibility into results and impact.”



DEVDATTA AKHAWA  
DIRECTOR OF SECURITY ENGINEERING, DROPBOX

“Bolster is one of the few security products where we get immediate visibility of counterfeit websites and more importantly, immediate response for takedowns. Their reporting and customer support are simply the best.”



MARK WEATHERFORD  
CHIEF INFORMATION SECURITY OFFICER, BOOKING HOLDINGS

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#### ABOUT BRANDSHIELD



BrandShield was established by brand protection industry professionals with a goal to develop cutting-edge technology that will provide organizations with a powerful solution to manage and protect their brand online.

13

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“BrandShield over exceeded our expectations and managed to take off ~100% of the knockoffs in 3 months’ time. As expected, new knockoffs keep coming on a weekly basis but BrandShield takes them off systematically. BrandShield’s platform also provides visibility, statistics and reports with a click of a button that help us manage our brand protection as simple and straightforward as it gets. These professional group of guys and gals know what they are doing and for a lack of a better term, I would just say “Problem Solved”.”



REEM HAZAN  
CHIEF EXECUTIVE OFFICER, POOCHY

“BrandShield works with Simplex to fight online threats, impersonations and phishing attempts. As a FinTech company that gives any person, anywhere, the ability to buy any cryptocurrency, security and user experience are crucial. We’ve been committed to fighting fraud from day one and have found BrandShield’s solution to be an effective partner in our cybersecurity strategy. BrandShield works with us to tackle cybersecurity threats, without creating arduous overhead so that our partners and users enjoy a seamless experience.”



RACHEL SIEGMAN  
HEAD OF MARKETING, SIMPLEX

“BrandShield covers the entire web, including websites and social networks. Not only do they provide detection services, their enforcement team is active up until the final removal of the threat.”



GIL AZRIELANT  
CO-FOUNDER AND CTO, COOL COUSIN

“In addition to the paramount task of protecting your brand, BrandShield provides critical analytics to help you identify new competitors and spot trends that impact your digital strategy. Easy to use and cost effective, this is the best tool out there for data analytics based monitoring in the next generation of the Internet. This software solution provides economies of scale by providing both IP lawyers and digital marketers invaluable intelligence.”



JENNIFER C. WOLFE  
FOUNDER & PRESIDENT, DOT BRAND 360

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#### ABOUT LASHBACK



LashBack, a SaaS (Software as a Service) company, is a leading provider of compliance services, brand protection and marketing intelligence to digital marketers. Founded in 2003, LashBack has built a reputation for providing critical information to top brands, agencies and networks. Its flagship services, ComplianceMonitor and BrandAlert, are well known in the industry for their unique insights on email marketing practices.



## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“LashBack products provide comprehensive monitoring and ultimate control over our commercial email campaigns. By proactively identifying violations, we have been able to both minimize our risks and save money we would otherwise have spent for non-compliant traffic.”



DIGITAL TARGET MARKETING

“Great company with a great team that is a great asset to Keono and monitoring the reputation of our agency brands. LashBack provides a wealth of valuable information to help us to monitor our brands in the marketplace and their team always goes above and beyond to help with special research or requests. It's definitely a pleasure to do business with LashBack!”



JESSE LO RE  
CHIEF OPERATING OFFICER, KEONO

“We've used LashBack's products for years. They are a key contributor to our Brand Protection and Compliance program. Whenever something unusual arises, their support team always goes “above and beyond” to help us investigate and resolve the issue quickly. Their knowledge of the industry is impressive.”



SAL TRIPI  
AVP DIGITAL OPERATIONS AND COMPLIANCE, PUBLISHERS CLEARING HOUSE

“We really appreciate how proactive the LashBack team is in terms of identifying issues, bringing them to our attention and helping us fix the problem. Their level of customer services goes beyond what is asked or required. They look out for us and help to protect our interests and those of our clients.”



PETER KLEIN  
SENIOR VICE PRESIDENT, MEDIAWHIZ

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#### ABOUT SYSTECH



Systech provides digital product authentication and traceability solutions to combat counterfeiting, prevent diversion and meet regulatory compliance. Built on decades of experience as the leader in pharmaceutical serialization, their comprehensive brand protection suite delivers the real-time insight, actionable product data, digital connectivity and consumer engagement functionality needed to fight supply chain threats.

18

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“We are extremely excited to partner with Systech. They have created an outstanding third-generation technology that will be a true differentiator in the brand protection and consumer engagement field, offering immense advantages over conventional authentication solutions in terms of security, implementation, and consumer usage. We believe there is a tremendous market for this technology in Asia.”



AKIHISA YAMAMOTO  
SENIOR GENERAL MANAGER, SECURITY PRODUCT DEVELOPMENT, TOPPAN

“We selected the Systech Brand Protection Suite™ because it provides an effective way to allow the customer to ensure authenticity based on our current packaging.”



MIKE SMALL  
CHIEF FINANCIAL OFFICER, OZNATURALS

“Systech UniSecure is a covert anti-counterfeiting and brand protection technology derived from existing standard printing on a products' packaging.”



ST. JAMES'S HOSPITAL

“Systech's solutions will help us to continue meeting the rigorous compliance requirements of our industry, while helping our clients combat current and future threats of counterfeiting and diversion.”



RICK SEIBERT  
SENIOR VP OF PROJECT MANAGEMENT & TECHNOLOGY SERVICES, SHARP PACKAGING

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ST. JAMES'S  
HOSPITAL

TOPPAN



OZNATURALS®  
GOLD PROCESSED SKINCARE™



Boehringer  
Ingelheim



#### ABOUT ZEROFOX



ZeroFox, the innovator of social media & digital security, protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using targeted data collection and artificial intelligence-based analysis, ZeroFox protects modern organizations from targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. Recognized as a Leader in Digital Risk Monitoring by Forrester, the patented ZeroFox SaaS platform processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, HipChat, Instagram, Reddit, Pastebin, Tumblr, YouTube, VK, mobile app stores, the deep & dark web, domains and more.

18

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“ZeroFox gives us critical visibility into channels that were previously blind spots for us. The intelligence gained from the ZeroFox Platform helps us prevent the loss of revenue to bad actors online and ultimately protect our customers from scams.”



SCOTT SMITH  
DIRECTOR OF INFORMATION TECHNOLOGY, ROYAL FARMS

“We were really impressed by the platform and everything that it could do. We had no idea that things like this happened so frequently. ZeroFox would have stopped [a malicious actor] from reaching out to me in the first place, so of course we wish we had this in place before the attack! Considering that we spend a lot of time online with our brand, we feel great knowing that if there is something else out there we can use this system to stop anything from happening again in the future.”



LINDSEY PAOLUCCI  
DIGITAL MARKETING MANAGER, TRUE CITRUS

“We were finding thousands of fake accounts on social media, which is very difficult to do by hand. ZeroFox has been a great tool in helping us identify and take down these accounts before they're even noticed online.”



LUCA COLOMBO  
DIGITAL STRATEGIST, AC MILAN

“ZeroFox is a platform that many well-known people, including professional athletes, have come to trust. It helps protect account hygiene and helps enable the value of one's online brand to be maximized.”



STEPHEN FRANK  
DIRECTOR, TECHNOLOGY & SECURITY, NATIONAL HOCKEY LEAGUE PLAYERS' ASSOCIATION

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