

eCommerce Platforms Category



eCommerce Platforms Category

An eCommerce platform is a complete software solution that permits retailers to create and manage an online store for their services or products. This system creates a digital, centralized hub for customer and product data, and enables eCommerce companies to perform tasks like customizing product information, managing web layout and content, processing online transactions, and tweaking the platform for their enterprise's online requirements.

With an eCommerce platform, you can unify, maintain, and scale core business workflows like the front-end selling of services and products, and the back-end work of managing customer order history and inventory. Depending on security, potential for growth, and business need, an eCommerce tool can be proprietary or open source, and deployed in the cloud or on-premises. eCommerce solutions can be integrated with ERP, CRM, inventory management, subscription management, and catalog management applications.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2022 Customer Success Awards

Check out this list of the highest rated eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

2Checkout is now



TOP PERFORMERS



RISING STARS



* Companies listed in alphabetical order





292

Total Customer References

VIEW ALL REFERENCES

ABOUT 2CHECKOUT

2Checkout is now



2Checkout is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. You can also find us on Twitter, Facebook, and Youtube. Let's connect and be friends!

Featured Testimonials

“It's a huge relief having global payments, tax, fraud, etc. taken care of by a commerce provider such as 2Checkout so we can focus on our core business instead of spending our resources managing a commerce infrastructure or integrating subscription billing and sales tax compliance. With the newly implemented Revenue Recovery Tools, 2Checkout's commerce solution helps us recover almost 20% of recurring revenues which is no small feat.”

DANVERS BAILLIEU
CHIEF OPERATING OFFICER, PRIVAX

“Since switching to 2Checkout (formerly Avangate) from our previous eCommerce provider, we have seen a significant improvement in our online operations, starting from internal efficiencies all the way to revenue gains. We couldn't be happier with our decision. We feel that we are truly being listened to, our business needs are well understood and cared for in a proactive way. The people behind 2Checkout really care about us and the [2Checkout] platform is very robust and reliable.”

PATRICE CARRENARD
PRESIDENT, VISICOM MEDIA

“We are happy with the progress so far on the eCommerce side - with 2Checkout, we've seen improvements in several aspects, including conversion rates and internal efficiency. We also like the flexibility of the platform. We know it can support any future needs we may have - be they related to subscriptions, additional sales channels or go-to-market initiatives. But the most important benefit from working with 2Checkout is the support and expert advice we get, all the way from vendor support to the affiliates team.”

TERENCE SWEE
FOUNDER & CHIEF EXECUTIVE OFFICER, MUVEE

“With 2Checkout we feel safe that payments are handled by professionals. They have the relevant competence and experience, being on top of the game in a way we could never be. They follow global trends in technology, payment methods, legal and tax issues, as well as checkout flow optimization. 2Checkout is working proactively to help us achieve our e-commerce goals and grow.”

PLACIDUS SCHELBERT
MANAGING DIRECTOR, BITWIG

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347

Total Customer References

VIEW ALL REFERENCES

ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit www.bigcommerce.com.

Featured Testimonials

“One of the automatic features from BigCommerce that I love is that depending on which country you come in from, the site will show you product prices in your own currency.”



NANCY VAMVAKAS
OWNER, IDEAL DRAPE MAKERS

“The doubling of revenue we saw by switching to BigCommerce was just a testament to all these built in SEO features, speed and all the optimizations that BigCommerce has their whole team working on.”



JOHN MCCANN
CEO, SPECTRUM AUDIO

“We were very thorough in our search for an ecommerce platform that would suit our long-term needs. In the end, BigCommerce won us over with its built-in functionality and strong support team.”



RICHARD KELSEY
OWNER, BEER CARTEL

“The BigCommerce backend makes it easy for us to manage products and incoming orders, and the customizable frontend allows us to make our website easy for customers to shop and buy items.”



SARAH HOFFMAN
HEAD OF ONLINE SALES, PRECISION CAMERA & VIDEO

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59

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT BOLT



Bolt is a better-than-Amazon checkout experience for the rest of the internet, with zero fraud built in. They make online businesses more money, powered by their unfair data advantage and the scale of the Bolt Network. Fellow engineers and future teammates: they are well-funded, backed by the best, and bringing together great minds.

Featured Testimonials

“Before Bolt, we had 1-2 people spending hours manually reviewing orders each day. Now, we’re able to focus on what we do best providing customers with great products and excellent service while trusting Bolt to take care of checkout, payments, and fraud. We’re thrilled about the results we’ve already seen on the Bolt platform.”



DREW JACOBSON
OPERATIONS MANAGER, ENERGY CONSCIOUS

“Bolt was clearly the best choice to help us solve our issues with fraud. They also improved checkout conversion and streamlined the online customer payment experience.”



NICKLAS BRANDRUP
FOUNDER AND OWNER, HYPERIKON

“I think there’s a lot of value in knowing that people who already have a Bolt account can recognize that Bolt is running on our site. If I can see that I can instantly check out because I have a Bolt account, I’m much more likely to finish the checkout process because I know it’ll just be one click.”



STEVEN SCARBOROUGH
DIRECTOR OF ECOMMERCE, INDUSTRY WEST

“The checkout experience is so important - one of the top three most important factors of the site. Bolt made it possible for us to implement a fast and easy checkout that allows our customers to complete their purchase in a matter of seconds.”



SARA KIM
DIRECTOR OF ECOMMERCE, AKIRA

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68
Total Customer References

VIEW ALL REFERENCES

ABOUT FASTSPRING



FastSpring is the trusted ecommerce partner for companies that sell software around the world. Companies using FastSpring's full-service ecommerce solution sell more, stay lean, and compete big. Founded in 2005, FastSpring is a privately owned company headquartered in Santa Barbara with an office in Amsterdam. For more information, please visit <https://www.fastspring.com>.

Featured Testimonials

“We really wanted a full turnkey solution because we were new to e-commerce. We found that it was more cost effective to go with FastSpring, primarily because they take care of everything including sales tax, industry expertise and much more.”

 BHANA GROVER
PRESIDENT, CONNECTIFY

“Just wanted to tell you guys that you have by far the best e-Commerce product we have ever used. Your product is very easy-to-use, extremely flexible and modern. Keep up the great work.”

 THOMAS MARKEL
MARKELSOFT, INC.

“We strongly felt FastSpring was the best partner for our business because of the flexibility of the platform and all the built-in features like VAT/taxes, subscription management, global payments, upsells/cross-sells, and branded checkouts.”

 ANDREA LOUBIER
FOUNDER AND CEO, MAILBIRD

“Thanks to FastSpring's ability to localize payments, customers are now seeing the price presented in their own currency, with clear information about the prevailing rate of Taxation. This has inspired buyer confidence, significantly reducing our cart abandonment rate by estimated 30%.”

 SIMON BANGS
BRAND MANAGER, INMUSIC

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70

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT KIBO COMMERCE



Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

Featured Testimonials

“The biggest thing for us with Kibo is that they offer end-to-end solution. Having all our features with one partner makes it easy for us to execute on a day-to-day basis.”



MIZUNO CORPORATION

“In partnership with Kibo, we have streamlined websites so that we can manage both our B2B and B2C business simultaneously using a single product catalog. Since launching on Kibo Ecommerce in 2018, our B2B traffic has increased 58%, and our average order value has increased 4%.”



DEBBIE CAAMANO
WEB MARKETING MANAGER, COMPANY C

“With Kibo [eCommerce] and Kibo Personalization, we have improved our customer shopping experiences on sunandski.com [leading to] double-digit growth two years in a row.”



JENNIFER SKEEN
VICE PRESIDENT OF OMNICHANNEL AND MARKETING, SUN & SKI SPORTS

“We were particularly impressed with the quality of service and support Kibo offered, both pre and post-sale. They delivered what they promised and followed through with us until everything was working just the way we wanted it.”



BOB TREUBER
MARKETING DIRECTOR, HOUSE OF ANTIQUE HARDWARE

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ABOUT SAP COMMERCE CLOUD



SAP Commerce Cloud

SAP Commerce Cloud drives digital transformation enabling you to become an omnichannel business, delivering contextual customer experiences and unifying customer processes. Next-generation CRM is not about automation and efficiency, it is about intelligent engagement and effectiveness. It's about creating a series of moments which feel genuine and engender trust. Ultimately, it puts people at the center.

96

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Integrating eCommerce, Sales, and Service has been core to our digital transformation, ultimately interacting with our customers on their terms. Our SAP-based ‘order to cash’ system makes our sales teams more productive and gives our customers the flexibility to order when and how they choose.”



FERNANDO BATTAGLIA
VALUE STREAM MANAGER, FRUCOR SUNTORY

“With SAP Customer Data Cloud and SAP Commerce Cloud, we were able to enhance our e-commerce platform. We increased almost 10 times in terms of revenue generation and reduced point of sale challenges that we had with our previous system.”



BIMAL TRIPATHI
EXECUTIVE DIRECTOR IT, MAXIM INTEGRATED

“We were able to use the SAP Commerce solution to build a customer and employee-friendly solution that could remove risk, eliminate repetitive processes and give both staff and customers time back in their day.”



MICHELLE STEWART
GENERAL MANAGER, DEVICE TECHNOLOGIES

“The easy self-service ordering we have with SAP Commerce Cloud complements the efficiencies we gained in our supply chain with SAP. We expect to gain new customers who had limited access to our products before and we also anticipate higher customer satisfaction due to more interaction options.”



KLAUS SCHILLING
REGIONAL DIRECTOR, SALES & MARKETS, MHE-DEMAG

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THE SHILLA
duty free

HATCH

BOURNS®

THE BUMBLE BEE
SEAFOOD COMPANY

BOSE™



174

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT SALESFORCE COMMERCE CLOUD



Salesforce Commerce Cloud (formerly Demandware) empowers brands to engage with customers in entirely new ways, including online, on-the-go and with empowered associates in brick-and-mortar stores. Today, Salesforce Commerce Cloud's industry-leading cloud platform is the digital backbone for hundreds of retail brands, and thousands of commerce web sites around the world, powering commerce across web, mobile, social and store channels. As the retail world has evolved, so has the Commerce Cloud. Their capabilities include digital commerce, predictive intelligence, point of sale and order management.

Featured Testimonials

“*[Salesforce Commerce Cloud] has already helped us improve efficiency and eliminate different legacy systems; we have also seen conversion rates improve. Now we have a solid ecommerce foundation, and we can focus on maturing our offering with personalization and multi-channel capabilities to further enhance the customer experience and support our plans for future, long-term growth.*”



HARRIET WILLIAMS
GROUP MULTICHANNEL DIRECTOR, LABELUX

“*We partner with everyone from mom-and-pop stores to regional chains and national retailers. What's cool about our new commerce platform is that we can focus on self-service ordering while also utilizing different features and functionality to target those diverse B2B buyers.*”



KATHLEEN HACHMEYER
DIRECTOR OF TECHNOLOGICAL INNOVATION, FILA

“*Salesforce B2B Commerce lets customers make their decisions online and see their order history. That's going to help with customer satisfaction and increase sales.*”



DIMITRI SAVELIEFF
CRM DEVELOPER, AVERY DENNISON

“*With [Commerce Cloud], we can bring new ideas to market more quickly and cost-effectively, which helps drive greater competitive advantage and revenue.*”



JAMES JOHNSON
GROUP DIGITAL MANAGER, MICHAEL HILL

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1261
Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

Featured Testimonials

“Shopify’s POS system is fantastic. It’s mobile, allows us to offer a better customer experience, and lets us sell virtually anywhere.”



KEVIN SCARINGI
ECOMMERCE MANAGER, DISCOUNT HOCKEY

“I fell in love with the Shopify app structure. Implementing doesn’t require a big commitment or custom build, so we can experiment a ton and launch almost immediately.”



CASSIE SMITH
ECOMMERCE MANAGER, JONES SODA

“It’s just so simple and easy to work with Shopify. We can quickly upload images of shirts we know are going to sell, easily process orders, and track inventory in real-time.”



CHARLIE JABALEY
CO-FOUNDER, 2 CHAINZ

“We get optimized business now based on funnels. We can identify our repeat customers, our VIP customers, maintain the proper conversion rates for acquisition versus retention. It’s really like the sky is the limit right now. Before that, there were many limits closer than the sky.”



MALLORY ROSEN
ECOMMERCE MANAGER, LESPORTSAC

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ABOUT TRUECOMMERCE



TrueCommerce is the most complete way to connect your business across the supply chain, integrating everything from EDI, to inventory management, to fulfillment, to digital storefronts and marketplaces. We've revolutionized supply chain visibility and collaboration by helping organizations make the most of their omnichannel initiatives via business P2P connectivity, order management, collaborative replenishment, intelligent fulfillment, cross-functional analytics, and product information management. The TrueCommerce Global Commerce Network can connect businesses to over 160,000 retailers, distributors, and logistics service providers. As a fully managed services provider, we also manage new trading partner onboarding, as well as the ongoing management of partner-specific mapping, labeling changes, and communications monitoring. ...

375

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Based on our work with TrueCommerce so far I don't see any problems for the future. We're growing as a business and we're expecting TrueCommerce to grow right along with us.”



MICHAEL H. LUCKETT II
EXECUTIVE DIRECTOR OF LOGISTICS AND IT MANAGEMENT, CONN'S HOMEPLUS

“Where we see the biggest initial return on our TrueCommerce investment is through improved collaboration with our largest vendors. We're now able to provide them with support analytics that support their production and distributing planning and ultimately help ensure that we have the right products in the right place at the right time.”



LARRY WATERMAN
EXECUTIVE VP AND COO, CAVENDER'S

“The Shopify integration from TrueCommerce has been amazing for us. We needed something to automate Shopify and speed it up, and it turns out with TrueCommerce's Shopify integration, we were able to do just that.”



TYLER ENGELKEN
DIRECTOR OF ONLINE OPERATIONS, BACKYARD EXPRESSIONS

“I want people to know how easy it was to connect QuickBooks and TrueCommerce. If you can make order processing easier, without spending an excessive amount of money, I would highly recommend it and that's what TrueCommerce EDI does.”



SARITA LOPEZ
FOUNDER, ¡CACTUS! WATER CO.

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96

Total Customer References

VIEW ALL REFERENCES

ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

Featured Testimonials

“The team helped us translate our vision into an actionable roadmap for high-quality ecommerce. It even brought new ideas. That’s what’s so great about working with VTEX, it’s possible to plug in solutions that other big retailers are using, whether it’s related to payment, UX, or customer communication and we can do that very fast.”



CRISTIANO MINEIRO
MARKETING MANAGER, NISSAN

“The [VTEX] platform gave us the ability to better understand our data across the entire business. From pricing, logistics, customer profile - all perspectives. The beauty of this project is that in the end everything is connected.”



LORIANNA EGOZCUE
ECOMMERCE CHANNEL MARKETING MANAGER, STANLEY BLACK & DECKER

“The new platform raises the bar for Carrefour, with customer-centric processes and decisions. Our consumers’ omnichannel experience is not just a trend that we have followed, but the empowerment of consumers who want options in how to do their shopping. Furthermore, this is a significant step in Carrefour’s growth plans in e-commerce, in line with the company’s entire digitalization strategy in the country, which has been evolving rapidly in recent months.”



PAULO FARROCO
CIO, CARREFOUR

“The OMS of VTEX, for me, it’s the best. Additionally, it’s very easy to integrate other providers, especially payment methods. There’s nothing else left to be done besides activating them on VTEX.”



DAVID BUVOL
ECOMMERCE DIRECTOR, CALZEDONIA GROUP

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133

Total Customer References

VIEW ALL REFERENCES

ABOUT VOLUSION



Volusion is an all-in-one ecommerce solution that helps entrepreneurs build and manage successful online businesses. Since 1999, Their dedicated team of developers, marketers, designers, and technical support experts have been passionate about helping merchants operate and grow their stores, whether startup or established. Two decades later, Volusion has earned dozens of accolades and powered over 180,000 successful online businesses.

Featured Testimonials

“The Volusion ecommerce solution is very easy to use. I can update my website with products including their descriptions, price, photos, as well as videos. I do not have to rely on another company to make our website changes.”



PATRICK KETCHEN
HALO HEADBAND

“Volusion’s dashboard makes it really easy to run everything connected to our store, from accepting credit card payments to adding new products. It allows us to dedicate more time to customer service.”



ANTONIO VALERO
FOUNDER, BATHROOM PLACE

“In addition to the great functionality that comes with a Volusion store, they also offer essential services to keep our business competitive. In addition, Volusion’s platform can be integrated with third-party applications that help keep our data, customer information, and mailing lists in order.”



STEVEN HURLEY
PRIVATE SHORE TRIPS

“Volusion is a great product. I'd recommend them to anyone looking to start an online presence for their business. Their platform is straightforward and best of all, they have a great support team.”



JESSIE HUNGATE
DIRECTOR OF SOCIAL MEDIA, HUNGATE BUSINESS SERVICES

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436

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT WOOCOMMERCE



WooCommerce, part of the Automattic family, is a team of over 80 working remotely across the world to democratise eCommerce. WooCommerce is the most popular WordPress eCommerce plugin. And it's available for free. Packed full of features, perfectly integrated into your self-hosted WordPress website. Whether it be t-shirts in all their shapes and sizes, music files or software. Even affiliated products from a marketplace. It's all possible.

Featured Testimonials

“No other eCommerce platform allows people to start for free and grow their store as their business grows. More importantly, WooCommerce doesn't charge you a portion of your profits as your business grows.”



CHRIS LEMA
CHRISLEMA.COM

“WooCommerce has been an amazing shopping cart for us to use. The backend is simple to navigate and our life is much easier due to the ability to tie in shipping fulfillment for our products.”



BROOKS REITZ
OWNER, JACK RUDY COCKTAIL CO.

“One of the things I loved about WooCommerce is that it didn't have everything under the sun built into it. I liked that it was the basics and you could add onto it. I've always liked that philosophy of software, the idea that I don't want something that's bloated and has everything I'm not going to use. I'd rather have something that is stripped down and efficient and I can add the pieces that I want. It's a lot of what brought me into it.”



DOUG SMITH
SIMPLY CHARLOTTE MASON

“WooCommerce was chosen for this project because of the high flexibility in customization, and the results are seen in better UX, faster performance, and an extremely personalized on-site customer experience.”



MAREY

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28

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT CLEVERBRIDGE



cleverbridge provides subscription-renewals through personalized automation for B2B & B2C clients in SaaS, digital goods while providing solutions for revenue growth without adding headcount. Headquartered in Cologne and Chicago and founded in 2005, Cleverbridge provides an easy-to-integrate, cloud-based and AI/ML driven engine that simplifies client-retention and market expansion. All of this is done while providing best-in-class customer experience with proven global tax-, compliance-and payment solutions in 180 global markets. For more information visit our website and follow us on Twitter.

Featured Testimonials

“In the last 4 years, since I started working with cleverbridge, I have had the pleasure of meeting a lot of well prepared and proactive people who have helped build a stronger partnership. Their support in quickly adapting their tools and features to the specific integration with Avira led to improved customer experience and performance as well as increased conversion and retention rates. We appreciate all their work and dedication, which contributes to Avira's achievements.”



CRISTIAN UNGUREANU
PRODUCT MANAGER, AVIRA

“As a market-leading global cybersecurity service, we strive to work with partners that can provide continuous and exceptional performance results. Even under challenging circumstances, cleverbridge has continuously met our expectations, and, over the years, they have shown us that they are professional and attentive while handling our customers' payments. I think cleverbridge's success is due to its ability to comprehend our culture and regularly adapt to our growing business needs. I am proud to say that cleverbridge has played a role in our success over the last few years as we continued growing our customer base on a global level.”



DONATAS STRAZDAS
FINANCE ANALYST, SURFSHARK

“Tenable started our relationship with cleverbridge five years ago. They have consistently partnered with us to build out many new features that have allowed our renewals business to grow significantly. Their account services team has always been extremely responsive to our needs and their digital marketing group have helped to accelerate our acquisition business through after-market upsells, affiliate marketing and other successful program.”



KERRY MILLER
TENABLE

“Part of cleverbridge's value is enabling companies, including ours, to go global more quickly and effectively. cleverbridge's local payment methods and currencies lift conversion rates globally, as well as drive a better user experience. On the backend, the ability to easily configure localized marketing messages and product information helps our ecommerce teams operate more effectively. We've seen this over and over during years of working with cleverbridge – their swift migration of the MindManager line is just the most recent example.”



ROB CHARLEBOIS
EVP GLOBAL ECOMMERCE & DIGITAL MARKETING, COREL CORPORATION

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2022



SUMMER 2022
eCommerce Platforms
Category

TOP PERFORMERS



110

Total Customer References

VIEW ALL REFERENCES

ABOUT ECWID



Ecwid by Lightspeed is a hosted cloud commerce platform used by hundreds of thousands of merchants in 175 countries, 50 languages and offers the easiest way to add an online store to any website, social site or multiple sites simultaneously. With Ecwid, you get everything you need to start selling online in minutes: on your site, social media, marketplaces, or in-person. Easily embedded into any web presence and leading POS systems, you can market, merchandise and sell products and services from multiple online stores with mobile management and point-of-sale integration anywhere at any time. Start selling now with Ecwid!

Featured Testimonials

“With Ecwid, we were able to easily connect our inventory to our website without having to build an entirely new e-commerce system, and we now have an easy way to sell our products at car shows and sync tracking between online and offline sales.”

FREDRIC GWINN
REVERSE LOGIC

“Ecwid is the perfect e-commerce solution for our members because it requires no coding skills to setup, and can be quickly and easily integrated into their client or personal websites.”

STEVE HARRIS
FOUNDER, MUSE THEMES

“Ecwid is our preferred e-commerce provider. We have used the platform to create coffee vendor stores, to sell downloads, and even to take payments for a local private investigator. The flexibility and great e-commerce features of the solution, combined with how easy it is to use for us and our customers, makes the WebPartner program perfect for our business.”

DAVID SOMERFLECK
OWNER, SUDDEN IMPACT WEB DESIGN

“Ecwid e-commerce is so flexible, our clients sell practically anything in any way! They love the features that lower their advertising costs and bump up their revenue. It's always a win when we find ways to make our clients more profitable.”

SHANE WONG
GENIUS GRAPHIC CO.

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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT INTERSHOP

Intershop®

Intershop has been setting standards in the development and deployment of digital commerce software for over 25 years. They provide advice and support as companies digitally transform their business relationships together with their marketing, sales, and service processes. Independent analysts regularly rank their B2B solutions and service portfolio as market-leading. This assessment is confirmed by successful deployment across more than 350 clients worldwide. Companies like Hewlett-Packard, BMW, Bosch, Mister Spex, and Deutsche Telekom benefit from their expertise.

Featured Testimonials

“Intershop’s functionality was the right [fit] for our specifications around product presentation, payment process, back-end management, flexible integration, microsite and adaptability to graphics requests. In just six months we were able to launch an online presence that enables the group to act as a single brand operation, integrating the platforms of all Trony subsidiaries to extend the widest choice of product offerings to customers.”



ALESSANDRO BERGAMASCO
DIRECTOR IT CO-DIRECTOR E-COMMERCE, TRONY

“We have successfully combined two web shops on a single Intershop platform. This will give us maximum flexibility and extremely fast development on future e-commerce implementations across all channels and touchpoints—also in the longer term. The go-live went smoothly, our customers are very positive about the shopping experience, and we are getting even better ratings than we expected!”



MARK GUELEN
PRODUCT OWNER E-COMMERCE, WOLTERS KLUWER

“Customers today simply expect more - more offers, more service, more functions. Everything has to be as convenient as possible. It is not always easy to meet these increasing requirements. But our new MIVO Shop, based on the Intershop Commerce Platform, aims to do just that, offering MIVO users a simpler, more comprehensive and more convenient shopping experience than before, and still at attractive employee conditions.”



NADINE SCHULZ-CURTH
HEAD OF MARKETPLACE, MIVO

“Intershop is the perfect solution for us. The platform is reliable and powerful, can be flexibly adapted to the complex organizational structures of B2B commerce, and also offers all the functions for a rapid rollout of digital sales channels. As a result, we were able to successfully go live with our first B2B online shop for the Spanish market within just three months.”



IT DIRECTOR
TEKA GROUP

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Total Customer References

VIEW ALL REFERENCES

ABOUT MIVA



Miva, Inc. is a leading supplier of e-commerce software and services to medium-sized and enterprise businesses. Miva, Inc. provides online merchants, developers, web designers and web hosts with the information and technology needed to be successful in today's online selling environment. Miva, Inc. propels business for tens of thousands of online merchants and developers on a network of hundreds of hosting partners and business portals. Miva's hosting partners depend on the Miva Platform for its complete, reliable, expandable and easy-to-use e-commerce software and services.

Featured Testimonials

“We were looking for a long-term, strategic partner that could provide The Paper Store with a flexible and scalable ecommerce solution, allowing us to pivot as needed. The Paper Store has found this with Miva.”



JOSH PINSONNEAULT
ECOMMERCE MANAGER, THE PAPER STORE

“Selling on Miva really impacted our business by giving us an easy way to connect our customers to the products they desire. Innovation is important to us and our business because not only is the landscape of ecommerce ever-changing, our demographic tends to be very visual and social.”



ALBERT NGUYEN
MARKETING & ECOMMERCE PROJECT MANAGER, BTO SPORTS

“Our old platform was not very mobile-friendly, but with Miva we've been able to build a fully responsive mobile-friendly website.”



JEREMY KOCOUREK
CHIEF OPERATING OFFICER, SEWING PARTS ONLINE

“Miva gives us complete flexibility in terms of design and allows a much better degree of integration with other website elements under a single domain name.”



TODD GIBSON
MANAGING PARTNER, OLIVER + S

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92

Total Customer References

VIEW ALL REFERENCES

ABOUT NUORDER



NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 1,200 vendors and 500,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the-minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you’re selling designer jeans, consumer electronics or beauty products.

Featured Testimonials

“Our damaged goods rate is very low, but they’re still out there. With NuORDER, any customer can log on and see if replacement inventory is available today. They can then get it shipped immediately. It’s very seamless, and it’s improving customer service.”

SCOTT RIHM
PRESIDENT, MUSTARD PIE CLOTHING

“Buyers love being able to ‘shop online’ whenever they wish, whether it is 2am from their bed or while they are on vacation. We do get a lot of compliments like, ‘I love using NuORDER, it’s so easy!’”

ALYSSA MILLER
SENIOR ACCOUNT EXECUTIVE, APPAMAN

“NuORDER has cut down on wasted paper catalogs for buyers and enabled us to reach customers all over North America with its cloud-based technology. Our internal teams have come to rely on NuORDER as their destination for the most up to date information and imagery. The mobile capability enables us to access product information on the go and in the moment, modernizing our business tremendously.”

CECILE REVAH
CHIEF EXECUTIVE OFFICER, BUGATCHI

“I’d say 80% of my business is now doing really fast reorders. Once I show the clients how to use NuORDER, they love how they are able to place reorders whenever they need to. It really helps eliminate the back and forth emails and calls in between appointments.”

SHERRY LEA
SALES REPRESENTATIVE, BOLLMAN HAT COMPANY

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49

Total Customer References

VIEW ALL REFERENCES

ABOUT OROCOMMERCE



OroCommerce is a pioneering B2B-focused e-Commerce platform, is the most flexible B2B eCommerce platform in the market built for mid-market and enterprise companies. With B2B eCommerce features built ready to go, projects are simplified, resulting in fewer development hours and faster completion timeframes. As a B2B company, you get a B2B-specific solution that lowers your total cost of ownership and offers a faster return on investment. OroCommerce also offers robust API coverage, an expansive extensions marketplace, and a customization-ready platform to ensure their platform grows with your business.

Featured Testimonials

“Thanks to OroCommerce's unique B2B features and exceptional flexibility, we're increasing our online sales, building brand loyalty, and creating convenient, personalized shopping experiences for all our customers.”



ANDREW ALBROW
MANAGING DIRECTOR, GALA IMPORTS

“We considered many of the most popular eCommerce platforms and OroCommerce was the only solution we found with true B2B functionality, with no patches required, and CRM included in the price. With Oro any customizations requested were possible, anything we asked for, Oro said - "yes, we can do that." We weren't going to get that level of flexibility with anyone else in the market.”



JOE MEINHOLZ
MARKETING MANAGER, PBE JOBBERS WAREHOUSE INC.

“In OroCommerce we found the right B2B e-commerce platform with which we are able to react flexibly to our requirements. Through a strong feature set, coupled with the possibility to individually address our business processes, our goal of a holistic online platform that covers all HKL business areas will become a reality in a near future.”



MARCUS WORTHMANN
DIGITIZATION TEAM LEAD, HKL

“Our website has become a resource for our sales team. The ability to view our website on multiple devices, and the ease with which we can update our products with custom integrations has made this an easy site to support, which has enabled us to focus on other aspects of managing our eCommerce business.”



KEVIN CREESE
ECOMMERCE DIRECTOR, WASTEQUIP

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35

Total Customer References

VIEW ALL REFERENCES

ABOUT REPSARK



RepSpark is the leading provider of digital solutions for B2B wholesale commerce. Designed to be personalized, intuitive, and powerfully intelligent, RepSpark's platform drives brands to connect and collaborate with their buyers to place orders, create digital line sheets and analyze key data 24/7. RepSpark brands leverage technology to drive sales growth and better serve their retailers. Founded in 2007, RepSpark is headquartered in Anaheim, CA. To join RepSpark Community and connect your brand with +30,000 retailers visit www.repspark.com or retailers can create an account for free at app.repspark.com to discover, connect and shop with leading and emerging brands.

Featured Testimonials

"The growth L*Space has experienced would not have been possible without RepSpark. Not only have we been able to streamline our process as we scale, but we've been able to elevate the overall presentation of our line to buyers and make it easy for retailers to do business with us."



DEBBIE MARTIN
NATIONAL SALES & RETAIL MARKETING MANAGER, LSPACE

"The RepSpark Community has tremendously increased our B2B business growth. As a new company having the ability to showcase our company to buyers all over the country has been huge. We've obtained many new buyers through the community platform and are so happy to have found RepSpark. Such a great company to work with and always ready to help!"



CASSANDRA ISAACS
CHIEF EXECUTIVE OFFICER, CALLIOPE

"The RepSpark professional services team coordinated, drove, and managed a challenging and complicated integration with multiple build-outs and custom business logic and workflows for our North American and EMEA business units. Due to the launch's success and our dealer adoption rate, we are now looking to add our Australian and Hong Kong businesses. RepSpark supports the current phases of our global rollout while we continue to build out new features and enhancements as our business grows. In addition to the daily support desk, we have a dedicated account executive to help ensure the success of our larger initiatives as we continually strive to be the best in class."



JESSICA STEVENS
SALES OPERATION MANAGER, 5.11 TACTICAL

"I don't know how we would operate without RepSpark. They allowed us to scale & grow extremely fast."



KATIE DALY-BENJAMIN
CHIEF OPERATING OFFICER, JOHNNIE-O

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182

Total Customer References

VIEW ALL REFERENCES

ABOUT SANA COMMERCE



Established in 2008, Sana is proud to be headquartered at the historic Van Nelle Factory in Rotterdam, the Netherlands. Since the founding of Sana, they have established many offices around the world in locations such as the US, the UK and Sri Lanka, so they can better serve their clients. Sana's unique approach and strong partner network have already made Sana the driving force behind 1,200+ web stores worldwide – a number that is steadily increasing. Why? Because they offer a product that works. It works for you, and it works for your clients.

Featured Testimonials

“Sana Commerce’s ability to integrate with NAV, Perfion and other ISVs allows us to improve efficiency and effectiveness since the platform aggregates customer, product, pricing and behavior into one seamless experience.”



ROBERT FINN
VP OF MARKETING, LABELMASTER

“With Sana Commerce, we have one source for all our data; a system where customers can more easily find information, see their order history or independently search the web store.”



JORIAN KEIJ
MARKETING AND E-COMMERCE MANAGER, BERG

“Sana Commerce has allowed our distribution facilities to be visible and centralized in an online marketplace, increasing exposure and transparency for a Customer base that comprises a diverse Geographical reach.”



ALAN WELSH
PROCUREMENT TEAM LEADER, SAFAR OILFIELD SERVICES

“The fact that Sana is specifically built to integrate with NAV and that all of the data is available real-time are huge benefits. We do not have to worry about file transfers or data synchronization issues.”



VICTOR DIERCKSEN
IT SYSTEMS MANAGER, TALKING RAIN

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172

Total Customer References

VIEW ALL REFERENCES

ABOUT SHIFT4SHOP

SHIFT4SHOP

Shift4Shop offers a complete, all-in-one solution that includes everything you need to sell online. Their powerful online store builder and robust suite of inventory management tools will enable you to design your store, sell digital downloads, track sales, and more. Start for free with more included features than any other eCommerce software.

Featured Testimonials

“Using Shift4Shop’s emerging code standard created a more robust solution for our site as we transitioned from separate desktop and mobile sites to a single, optimized, responsive web design.”



WENDY JENSEN
ECOMMERCE STRATEGY DIRECTOR, THE FINEST ACCESSORIES

“Since its launch in 1999, Shift4Shop has participated in every stage of e-Commerce software innovation. Its solutions offer valuable alternatives to other products by saving business owners money without skimping on features. The platform has everything needed by businesses of any size to list and market products and start processing sales in very little time.”



RAY FITZGERALD
CARDRATES.COM

“Shift4Shop is one of the greatest eCommerce platforms with all in one solution from the online store website to advanced automated online marketing and everything. 100's of payment gateways. 24X7 friendly support team. Surprisingly the plans are very cheap. No transaction fees & unlimited products for all plans. I highly recommend Shift4Shop.”



WEBSITEBUILDERLY

“Shift4Shop is a cloud-based software for online sales. It is a web hosting and hosted e-Commerce platform, engine-friendly website and online store builder. With a vast array of payment and delivery systems, as well as numerous plug-in features, Shift4Shop is an attractive option for those who are after a flexible, reliable, secure, affordable, fully hosted sales solution, including mobile customers. I've grown from \$250,000 to multiple 7-figures, and I did it with Shift4Shop. I chose them because the SEO is killer, they don't nickel and dime you with apps and adds-ons, and it's flexible enough to run a serious E-com business.”



EVA WILLIAMS
SOFTWARE JOURNALIST, FIXTHEPHOTO

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177

Total Customer References

VIEW ALL REFERENCES

ABOUT SHOPWARE



Shopware is a leading open-source eCommerce platform and trusted by over 80,000 businesses, including leading European brands, retailers, and manufacturers across B2C and B2B industries. Shopware has a global network of 1,200+ solution and technology partners and an active developer community that gives customers access to robust third-party extensions and certified professional support. Shopware is the industry's leading feature-rich, highly-scalable, enterprise-class platform with a full suite of out-of-the-box capabilities and lowest total cost of ownership.

Featured Testimonials

“With Shopware, we were particularly impressed by the large ecosystem, the ability to combine content and commerce, and the functionality of the B2B Suite.”



PATRICK HÄSE
E-COMMERCE MANAGER, LICHTBASIS

“Our dedicated team for eCommerce now has complete control when it comes to quickly implementing new content, including landing pages, special offers or individual brand promotions, which was exactly the goal of the relaunch. For example, we were able to change the complete look and feel of the home page 3 times in the first month alone.”



SIMON COX
ECOMMERCE DIRECTOR, HUGHES

“With Shopware, we are able to advance the integration of content and commerce with Shopping Worlds - and authentically reach our customers and convince them of our products. Thanks to great usability, content from the brands can be maintained and our IT team can focus on the development of new features.”



JOACHIM FRANZ-HÖFLE
SPRINGLANE

“We decided to choose Shopware as our online store system because it allows easy content management. It gives us the possibility to add content on our website without a programmer, quite simply by drag & drop. Moreover, we wanted a platform that would make it easier to sell with attractive content. Summing it up, it can be said that the Shopware platform is also easy to implement, which convinced us that we had chosen the right system with Shopware 6.”



AMISELL

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53

Total Customer References

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ABOUT SPRYKER



Spryker is the commerce technology company offering a unique commerce operating system, as well as a wide range of corresponding customer interfaces (apps) which enable companies to harness the full potential of their products and services by connecting them to various customer touchpoints and creating forward-looking customer centric and IoT use cases, responding to increasing device variety and user journey complexity.

Featured Testimonials

“The main advantage of the Spryker Commerce OS is that we can offer our customers a digital “one-stop-shop” front-end solution without the need for back-end integration for small markets.”



ALEXANDER T. STAMPFL
HEAD OF E-BUSINESS, HILTI

“We can't know today what our B2B platform will need tomorrow. That's why we need a commerce software that guarantees us this flexibility and creates the best conditions for future developments. That's why we think we've made a good decision with Spryker.”



NIELS BUNGENSTOCK
HEAD OF DIGITAL INNOVATION, LEKKERLAND

“The digital transformation of the sales organization is an essential part of our e-commerce strategy. The scalable e-commerce platform is the foundation for meeting future business requirements.”



NIKOLAUS MEIXNER
DIRECTOR E-BUSINESS, JUNGHEINRICH AG

“Spryker provides us with a variety of business value: it allows us to expand our tech-stack autonomously, built relevant custom business cases and is fast enough to keep up with our growth strategy.”



MARIAN PAUL
CHIEF MARKETING OFFICER, KAPTEN & SON

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32

Total Customer References

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ABOUT ZOELY



Zoely supports B2B and wholesale businesses and their ability to take orders anytime, anywhere, on any device. Our cornerstone offerings are a mobile app for the sales team to take orders or generate sales quotes wherever they are, and a self-service web portal for accounts to log in, see customized catalog and pricing options, place orders, and track already placed orders. To complete the solution, a web-based admin allows companies to manage their products, customers and orders.

Featured Testimonials

“We find it easy to use – simple to add products (in bulk or individually), update items, customize the look and feel of the site, etc. The support team has always been very responsive to our questions and needs. Zoely provides the tools and framework we need to position Legacy Industrial Electric as the expert in our field, and we’ve seen growth in our monthly web sales revenue and improvements in our conversion rate.”

 CHRISTINE LUPTON
LEGACY INDUSTRIAL

“The design features on Zoely are obviously the most useful for me, as I do not have a background in coding, but am able to do a lot with the drag and drop options. I especially like the custom mobile and tablet design, along with the live preview.”

 KELLEY ZINCONE
MARKETING ADMINISTRATOR, COLORADO STANDBY

“The opportunity to drive traffic, whether existing B2B customers, new B2B customers, or new retail buyers, is huge. We’re already seeing a wonderful return on our investment.”

 MIKE KASDORF
DIRECTOR, BACKYARD NATURE PRODUCTS

“We are in the midst of rapid growth and needed a ready-made solution for our wholesale program customers that would give them the ability to easily place and track orders. Our customers can see orders and can get shipping info without contacting support. The feedback we have received from our customers using Zoely has been very positive and has also lowered the amount of customer service calls dramatically.”

 BEN RIECK
CHIEF FINANCIAL OFFICER, BROOKLYN BEDDING

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169

Total Customer References

VIEW ALL REFERENCES

ABOUT COMMERCETOOLS



Commercetools is a next generation software technology company that offers a true cloud commerce platform, providing the building blocks for the new digital commerce age. Its leading-edge API approach helps retailers create brand value by empowering commerce teams to design unique and engaging digital commerce experiences everywhere – today and in the future. Their agile, componentized architecture improves profitability by significantly reducing development time and resources required to migrate to modern commerce technology and meet new customer demands.

Featured Testimonials

“One of our goals was to approach new international markets whenever we want. With commercetools we were able to start several international online shops in no time. The shops are operated through one central platform, while the country-specific data for products, currencies and taxes is adaptable. That saved us a huge amount of time.”



ANDREAS BERNT-BÄRTL
SENIOR EMARKETING MANAGER, BRITA

“We chose commercetools because as retailers, we need full flexibility and not a rigid shop concept. With the commercetools platform, we are able to easily connect our market systems to the online shop. We made our decision during the start-up phase of the project after we evaluated different systems.”



THOMAS FORSTPOINTNER
ECOMMERCE ADVISOR, MEDIMAX

“We found the commercetools platform to be easy to learn and utilize as a marketing/ecommerce team. We had a relatively short execution timeline for the relaunch of our new website and the simplicity of the commercetools platform allowed for quick development and continues to allow for simple updating.”



DIGITAL MANAGER
COMPLETE NUTRITION

“I like the modern and flexible architecture with the API based framework vs. being tightly coupled to a specific presentation framework. This allows us to use the same product and order processing backend to service any number of channels we might wish to. The microservices support allows us to easily integrate with third parties for functions like Order Management, allowing us to possibly buy that kind of functionality off the shelf.”



DEAN HAMILTON
CO-FOUNDER & SENIOR SOFTWARE, ENGINEER, ZANERAY

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Total Customer References

VIEW ALL REFERENCES

ABOUT BROADLEAF COMMERCE



Broadleaf Commerce was founded in direct response to the emerging needs of online retailers. Broadleaf Commerce's mission is to provide businesses with the core functionality required for online transactions while significantly reducing costs and improving efficiency. The flexible and extensible framework, which is easily customizable for specific business needs, allows organizations to reposition software licensing dollars to other business improvement initiatives. This is achieved while improving the functionality of the eCommerce channel and accelerating their return on investment (ROI).

Featured Testimonials

“Within a few weeks, Broadleaf proved their ability to handle our complex challenges, including the ability to scale to millions of SKUs and handle our store integration requirements. With the move to Broadleaf, we will be able to modernize the overall experience for our customers.”



JEFF LAURO
SVP OF INFORMATION SYSTEMS, O'REILLY AUTO PARTS

“Broadleaf Commerce is the perfect platform for us to build our datacenterHawk suite of cloud-based tools. We continually are improving datacenterHawk to make it easy for our customers to get the real-time data they need to easily find answers. Broadleaf Commerce makes it easy for us to be flexible and respond to the needs of the market and quickly add new features to datacenterHawk's suite.”



DAVID LIGGITT
PRESIDENT & CEO, DATACENTERHAWK

“Some of the other added advantages of using Broadleaf Commerce is the capability of being able to tie to internal systems.”



SCOTT ALLEN
ASSISTANT VP MARKETING, PEP BOYS

“We have seen a great consolidated customer experience through browse and checkout, with a steady growth of vendors joining the Marketplace since launch.”



ABDALLAH HASSAN
CEO OF DIGITAL ECONOMY SOLUTIONS, DUBAISTORE

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34

Total Customer References

VIEW ALL REFERENCES

ABOUT COREVIST



Corevist is a B2B software company that provides SAP-integrated eCommerce solutions to Manufacturers and Distributors. Their solution is unique in that they offer a fully-integrated eCommerce stack that interacts with their client's SAP system in real-time, solving many of the most complex scaling challenges in B2B eCommerce. To date, Corevist has processed over \$1B in orders for their clients.

Featured Testimonials

“The Corevist application is extremely performant and reliable, service is fast, and communication is very good.”



MARION RÖTHGEN
MANAGER EBUSINESS EMEA, AXALTA COATING SYSTEMS

“The solution is easy and quick to implement, with a great integration with SAP. The Corevist team provides great support and engagement on projects.”



JEAN-MARIE GENICOT
EUROPEAN IS MANAGER, OREGON TOOL

“Selecting Corevist as an SAP-centered solution is a true win for our business and our customers so far—and this is just the beginning! Having live access to their entire account portfolio enables our customers to trust the information they are seeing. They can self-serve immediately and export data to analyze further as required.”



CAREY LEAMAN
ERP PROGRAM MANAGER, EMMERSON PACKAGING

“With their proven track record in building Magento B2B stores, Americaneagle.com gave us confidence that they were the right design and development partner. We knew that they would deliver the Amazon-style UX we needed while Corevist Commerce populated the Magento store with real-time SAP data. And we knew that data would be tailored to our exact needs.”



JOHN CAMPBELL
SR. MANAGER OF CUSTOMER TECHNOLOGY STRATEGY, MANNINGTON MILLS

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ABOUT EKM



EKM is built with your business in mind. They're a team of 85 powering an online community of over 30,000 online businesses. EKM online shops are unique because they are always evolving and getting better to ensure you sell more. Their two decades of experience and a team of 70 ecommerce experts are always making improvements to both the platform and your shop ensuring tomorrow is always better than yesterday.

66

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

“The powerful free feature list and the easy to use back office gives EKM the cutting edge over the other ecommerce solutions.”



SAM WILLIAMS
AE WILLIAMS

“EKM has been a really, really useful tool for us because first and foremost, it's so easy to use. Even just the basic adding of products and that kind of thing- we find it saves a lot of time because our time is best spent interacting with people as much as we can.”



EMMA
FOUNDER, MY VINTAGE

“EKM has all the features that you'll ever need and the UK based support team are always on hand to answer any of our questions which non of the competitors offer. The platform is easy to use and the regular updates from the Evolution Team means our site never gets outdated. Would highly recommend!”



GOOD LOOK LENSES

“Help and support is always available and the features you can install and use are brilliant. Exceptional service provided and they really want to help businesses grow. I would highly recommend it to anyone starting a new business.”



CATERMY EVENT

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29

Total Customer References

VIEW ALL REFERENCES

ABOUT KALIOCOMMERCE



KalioCommerce is an enterprise eCommerce platform that powers Internet Retailer Top 1000 B2C & B2B brands. Online retailers get the flexibility to build uniquely branded sites with sophisticated business needs. Transform ideas into revenue faster with the platform's data-driven administration console and cloud architecture. Discover what KalioCommerce customers such as Discount Ramps, Hale Groves, AllHeart Medical Supplies, Touch of Class, Arthur Beren Shoes, Dover Saddlery, and Really Good Stuff have to say.

Featured Testimonials

“We are excited about the advancements KalioCommerce has made to its platform. KalioCommerce makes it possible to change our site quickly and efficiently – without being tied to IT or development resources. This has made it easier for us to respond to seasonal changes and highlight hot products. The result has been increasing conversion rates and simplified eCommerce operations.”



LORELLE CARPENTER
VICE PRESIDENT OF MARKETING, DOVER SADDLERY

“KalioCommerce's flexibility has allowed us to funnel our efforts towards selling more product and worrying less about the technology. Having all of our websites on a common platform has simplified things greatly from a marketing perspective. One of the key outcomes we were looking for when moving to KalioCommerce was giving our marketing team greater control of the day-to-day management of our sites so our IT team can tackle more business growth objectives. The KalioCommerce site manager is user-friendly and allows our teams to quickly make unified changes in all our sites.”



ANDY CONWAY
DIRECTOR OF ECOMMERCE, MARKETLAB

“We were impressed with how the KalioCommerce Platform was architected. The ability to access and modify the display code controls within KalioCommerce gave us the ability to quickly make modifications to the website without relying on a third party. As a result, we can be more responsive to the needs of our customer and better capitalize on new business opportunities as they arise.”



LARRY WASSERMAN
VICE PRESIDENT OF ECOMMERCE, REALLY GOOD STUFF

“I want to express my greatest appreciation and gratitude to Kalio. In my years of experience working with third-party vendors, technology platforms, and system integrators, I can honestly say that I have never experienced a project coming together this smoothly and on time. Kalio is not just an ecommerce platform, but a partner to our success.”



WAVERLY BARNES
GENERAL MANAGER, AGRI SUPPLY

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22

Total Customer References

VIEW ALL REFERENCES

ABOUT MYCOMMERCE



MyCommerce is a low cost, quick-to-market, self-service ecommerce solution for companies who sell digital products and want to take their business into the largest global markets. They take the complexity out of global ecommerce so one can focus on delivering great products, creating a localized shopping experience, and growing the business on a global scale.

Featured Testimonials

“The professional e-commerce service, powerful e-marketing solutions and safe and optimized payment system helped us a lot on the way to expand our business globally, build a good and interactive relationship between us and customers and boost our revenue as well.”

IORGSOFT

“We've been working with MyCommerce for over 17 years for worldwide commerce. All this time, they have remained one of our key partners, giving us the benefits of a powerful worldwide ecommerce provider, while treating us with flexible and personalized support. We are proud to say that MyCommerce works perfectly for our business!”

MICHAEL PHILIPPENKO
OWNER, FAST REPORTS

“We chose MyCommerce for our global ecommerce and payments solution because of their agile solutions. We see them as a partner we can grow with who has the right Merchant and Seller of Record business model to help us expand into new countries without hassle and additional funding.”

CHRIS GARDNER
STUDIO WILDCARD

“The MyCommerce team operates with integrity and accountability. They work as a true partner with our business to help us fulfill our goals and have given us the ability to have ecommerce capabilities inside our products, thus giving us higher conversions!”

ALVIN ESTEVEZ
MANAGING MEMBER, ENIGMA SOFTWARE

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ABOUT SELLFY



Sellfy allows creators of ebooks, comics, design assets, music, video or any type of digital file to sell their goods by opening a beautiful storefront on Sellfy. They handle everything from product hosting and payment processing to automatically sending download emails and delivering the products. Sellfy changes that by offering simple a service to start selling within seconds with just a link. They take care of digital product storage, delivery and payments to that their clients can focus on creating great stuff.

63

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Sellfy’s in-built tools like tracking email open rates and using coupon codes are pretty useful. I’ve been able to do A/B testing with different price points and discounts for digital and physical products. It has given us more flexibility in distributing digital content.”



RISHI BAVEJA
CO-FOUNDER, BOXFIT

“When I used Sellfy’s sale feature to make a product half-priced for the weekend, the sales instantly exploded. So, even if you make a few rookie mistakes, there are features set up to help you avoid them.”



PRODBYJACK

“I went with Sellfy because all of my friends spoke of Sellfy really highly. It was easy for me to understand and easy to work with. I love their service.”



FILMMAKER / PHOTOGRAPHER
SORELLE AMORE

“Sellfy made selling online extremely easy and straightforward, there’s no hassle and your products take literally minutes to set up.”



ILLUSTRATOR/TYPOGRAPHER
ANTHONY JAMES

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SALT IN OUR HAIR

JAMES GURNEY

BOXFIT

ANTHONY JAMES

CG FITNESS
ONLINE COACHING



ABOUT STORBIE



Storbie is the easy to use website and online shop builder for independent retailers. Storbie is growing a global network of online shops and shop clusters that are intrinsically connected yet all unique. Storbie hosts thousands of sites with over \$40 million in local products sold. With Storbie you can be different together.

25

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

“The increase in sales that we’ve seen has been fantastic. I am continually impressed by how easy the website is to use, and the POS and suppliers sync will make things even more so. Storbie really is ahead of the curve and all about ensuring online stores are painless for pharmacies.”



ANDROULLA KOTROTSOS
LIFE PHARMACY KILBIRNIE

“Storbie has made it really easy for me to get online with a professional looking website. The staff have been really helpful, and we were able to create a website that uniquely represented my pharmacy.”



DEREK YAN
FIVE WAYS PHARMACY

“Storbie allows small businesses to have a slick, professional looking website at a low cost. Having the shopping cart provided and payments automated is really helpful – I wouldn’t want to have to manage that myself. The templates are really easy to use so you can create even a basic, good looking website in no time at all. The online support service is great – really helpful and fast. I also appreciate the fact that the Storbie team support their clients by offering marketing ideas and advice. I would highly recommend Storbie to any small business looking to get online. Thanks guys!”



LIZ SMITH
THE STITCHSMITH

“Storbie was great to work with and made it straightforward to get online with a low maintenance, but customisable, ecommerce site. I would recommend them to anyone.”



NICK DEANE
PAWS VETS

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65

Total Customer References

VIEW ALL REFERENCES

ABOUT SYLIUS



Sylius is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

Featured Testimonials

“Sylius is currently the most exciting e-commerce framework on the market. Cleanly programmed and easily expandable, developed by an enthusiastic team and a great community. In the next few months many amazing Sylius projects will be created and we are looking forward to participating.”



ANDREAS ILLIG
CHIEF EXECUTIVE OFFICER, SOLUTIONDRIVE

“Nowadays an eCommerce platform should focus a little bit less on the out-of-the box features and much more on providing a high quality, easy to expand and easy to customize architecture. Sylius is exactly this.”



MANUELE MENOZZI
CHIEF TECHNOLOGY OFFICER, WEBGRIFFE

“Sylius helps us [by] selling merchandise online thanks to some attractive customisations like dynamic cart and practical features like invoicing with credit memos. We are really satisfied with it.”



COMMUNICATION MANAGER
MAST-JAEGERMEISTER CZ

“Sylius is a great open-source project with many active contributors. The architecture lends itself well to customization and extension which is really important for such a customized product like glasses. Many of the “missing” functionalities of the core like invoicing and admin order creation can be installed as a plugin. An added bonus is that since Sylius is also a Symfony application – all of the Brille24 systems are now based on one framework.”



MAXIMILIAN PESCH
TECH LEAD, BRILLE24

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ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce’s flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

37

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

“We chose Virto Commerce because it is the only platform that had the customizability and support options that we need. From pre-service consultation to technical team support, Virto Commerce was responsive and informative, and most importantly, able to provide valuable insight into our core needs.”

CORNELIUS MUNZ
DIGITAL SOLUTIONS ENGINEER, BOSCH

“Using Virto Commerce’s platform capabilities, we created [a] powerful marketplace system. We addressed order management, inventory, pricing, as well as developed a system of gathering, publishing, and managing customer reviews. This system helps Kupinatao customers make the right choice out of millions of positions and drives our sales.”

SERGEY SINYUGIN
CHIEF EXECUTIVE OFFICER, KUPINATAO

“We selected Virto Commerce to replace our ecommerce solution because of its ability to scale quickly to other countries and languages – and for its ability to create and maintain a large property catalog. Virto allowed us to maintain 24/7 availability, which is critical to our international business.”

OLGA LOMKO
CHIEF EXECUTIVE OFFICER, ESTATE SPAIN

“We chose Virto Commerce as the new platform for Standaard Boekhandel because it is the only ecommerce platform that has the customizability and flexibility that we need. We migrated off of another platform, and now with Virto Commerce we are able to quickly update products, stock, and metadata - without the limits we experienced before.”

STANDAARD BOEKHANDEL

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ABOUT K-ECOMMERCE



k-commerce delivers an innovative, cloud-based eCommerce solution that simplifies and accelerates your ability to sell online. Fully integrated with the Microsoft Dynamics suite and SAP Business One, their solution offers a complete omnichannel platform for B2B and B2C.

53

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“The k-commerce platform has helped us bring together thousands of SKUs across multiple product categories into one place where our customers will be able to search and find them easily.”



LEE DEHMER
IT MANAGER, DIETZGEN CORPORATION

“After conducting an extensive search and vetting process for e-commerce, United Fire selected k-commerce for its B2B web store. k-commerce was able to provide an e-commerce solution that addressed our unique requirements including a short delivery timeline, design implementation, and the ability to provide a full-featured solution with inclusive pricing. We hit our go-live deadline and had our new site up and running three months from contract signature due to the open communications between our project teams and strong capabilities of k-commerce implementation team.”



DANIEL MATLICK
PRESIDENT AND CHIEF EXECUTIVE OFFICER, UNITED FIRE EQUIPMENT COMPANY

“The k-commerce team allowed us to create functional sites linked in real time to our ERP system, in addition to offering easy-to-use marketing tools.”



SOPHIE CHALOUX
MARKETING AND COMMUNICATIONS, CATSPORTS

“k-commerce not only keeps up with best practices and current trends but provides subject matter expertise in the eCommerce area. We were able to discuss eCommerce best practices with our project team, and come up with new ways to do business using the k-commerce solution's flexible functionality, creating a web store that is perfectly suited for our business and customer base.”



MICHELLE FUOCO
DIRECTOR OF FINANCE AND GENERAL MANAGER, TOPRICIN

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92

Total Customer References

VIEW ALL REFERENCES

ABOUT NOPCOMMERCE



nopCommerce is the most popular ASP.NET shopping cart in the world based on Microsoft technologies. The platform powers 60,000 live stores and has over 10,000 new stores every year. The platform is absolutely free to use: there are no any transaction or hidden fees. Due to its rich built-in features, you can quickly launch and scale your finished online store.

nopCommerce functionality suits SMB as well as medium and large B2B and B2C and global business. If you need to build a special solution adapted to your business needs, then you're not limited in customization, as the platform is open-source. Our community is growing with the nopCommerce team since 2008 and is always ready to help you.

Featured Testimonials

“We like nopCommerce because it's a platform with a very well-structured architecture that enables its modification greatly since it's open-source. nopCommerce can be easily adapted to cover the needs of every one of our customers.”

EDUARDO ADAME
GENERAL DIRECTOR, TECNOFIN

“As a platform, nopCommerce supports us very well because the architecture is very good. We needed a secure, Microsoft-compatible solution for a customer that was multi-store capable and nopCommerce fitted this description best.”

TOBIAS DERUCKI
MANAGING PARTNER, INNOVAPPS

“I would recommend nopCommerce because it has an easy-to-use interface and you don't have to be an IT-master to use it. You can be a marketing professional, create the content, manage the pricing and categories, and do it very easy.”

DANA KOMAN
MARKETING MANAGER, TACO METALS

“The in-built and customized features of nopCommerce gave sumptuous results that were beyond my expectations.”

MEHUL SHAH
OWNER, POTU SHOP

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