

# Identity Verification Software Category



## Identity Verification Software Category

Identity verification software assists businesses to make sure an online user or person is genuine. Companies get affirmation about user identities so they can generate trust online and offline, avert identity fraud and be in compliance with anti-fraud and privacy regulations. Multiple departments in an enterprise can use this system to verify identities.

Human resources staff can utilize it to authenticate a new recruit's identity and legal teams can leverage it before replying to user requests for confidential personal information. You can accomplish identity verification through methods such as biometric information like live selfies, photo-based verification of identity documents and checking on established identity libraries like public records.



# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

## CONTENT SCORE

- ▣ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▣ Customer reference rating score
- ▣ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▣ Total # of profile views on FeaturedCustomers platform
- ▣ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ▣ Social media followers including LinkedIn, Twitter, & Facebook
- ▣ Vendor momentum based on web traffic and search trends
- ▣ Organic SEO key term rankings
- ▣ Company presence including # of press mentions

## COMPANY SCORE

- ▣ Total # of employees (based on social media and public resources)
- ▣ Year-over-year change in # of employees over past 12 months
- ▣ Glassdoor ranking
- ▣ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



## 2022 Customer Success Awards

Check out this list of the highest rated Identity Verification Software based on the FeaturedCustomers Customer Success Report.



### MARKET LEADERS

**ID.me**

**jumio**

 **onfido**

 **Socure**

**Trulioo**

 **veriff**



### TOP PERFORMERS

 **Fraud.net**

**IDnow.**

**IDology**  
a GBG company

 **MetaMap**

**Mitek**

 **ShuftiPro**

 **sumsub**



### RISING STARS

**acuant**  
a GBG company

 **BASIS iD**  
a ZignSec company

 **Cognito**

**EKTO**  
mastercard

**passbase**

**persona**

\* Companies listed in alphabetical order





#### ABOUT ID.ME



ID.me simplifies how individuals prove and share their identity online. The ID.me secure digital identity network has over 89 million users with over 125,000 new people joining on average daily (May 1, 2021 - April 30, 2022), as well as partnerships with 30 states, 10 federal agencies, and over 500 name-brand retailers. The company provides identity proofing, authentication and group affiliation verification for organizations across sectors. The company's technology meets the federal standards for consumer authentication and is approved as a NIST 800-63-3 IAL2 / AAL2 conformant credential service provider by the Kantara Initiative. ID.me's Identity Gateway also has a Federal Risk and Authorization Management Program (FedRAMP) Moderate Authority to Operate (ATO). ID.me is the only provider with video chat and is committed to "No Identity Left Behind" to enable all people to have a ...

50

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“I selected ID.me for VA.gov because their technology is unparalleled - they allow government agencies to quickly and easily adhere to NIST standards and drastically simplify the verification process for citizens, allowing them to verify only once, and gain access to multiple sites.”



MARINA MARTIN  
FORMER CHIEF TECHNOLOGY OFFICER, VA.GOV

“We have had great success in partnering with ID.me. Since the launch of our new Tessitura ticketing system in February (5 months time) we've sold 2,164 discounted military tickets online using their verification, 2.49% of all of our online ticket sales.”



MATT BRINEY  
VICE PRESIDENT OF MEDIA & COMMUNICATIONS, GEORGE WASHINGTON'S MOUNT VERNON

“Creating a program for veterans and active military can be a massive undertaking, and ID.me provided us with the right tool to be able to accept registrations and administer the program effectively.”



BRIAN RICHESON  
SENIOR VICE PRESIDENT OF SALES AND SERVICE, TAMPA BAY RAYS

“We knew from ID.me's successful work with government agencies that their Vaccine ID would provide the accessibility, privacy and security we'd want in a solution.”



MARIJA PERIŠA KEGEL  
PRINCIPAL OF STRATEGIC BUSINESS DEVELOPMENT, FTV CAPITAL

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#### ABOUT JUMIO



Jumio is a leading identity management and credentials company that helps businesses reduce fraud and increase revenue while providing a fast, seamless customer experience. The company utilizes proprietary computer vision technology to reduce customer sign-up and checkout friction and verify credentials issued from over 120 countries in real-time web and mobile transactions. Jumio's products are leveraged by a wide range of clients; from the leading internet companies to start-ups, Fortune 500 and FTSE 350 organizations in the financial services, sharing economy, retail, travel and online gaming sectors. Headquartered in Palo Alto, California, Jumio operates globally, with offices in the US and Europe, and has been the recipient of numerous awards for innovation from leading industry associations.

72

Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

*“Jumio helped us shave days off the identity verification process, streamlining our onboarding for shoppers in over 150 markets.”*



JONATHAN HILLIS  
PRODUCT MANAGER, AVAILABILITY, INSTACART

*“Jumio is the best way for us to verify physical IDs and give our customers a frictionless experience to access and scale with our services, while ensuring we prevent ID-theft driven fraud, as well as meet regulatory requirements and KYC for safe and secure transactions.”*



SOUPS RANJAN  
DIRECTOR OF DATA SCIENCE, COINBASE

*“We are absolutely convinced that Jumio's tried, tested and recognized identity and age verification services will greatly support a seamless onboarding process for new customers.”*



KONSTANTINOS ANDRIS  
CHIEF OPERATING OFFICER, NOVIBET

*“As the world becomes more digitized, digital signing continues to grow and Jumio's innovative identity verification technology enables us to provide our customers with a strong, trusted proposition that fits smoothly alongside our existing TrustCloud solution.”*



MARIA J. HERNÁNDEZ  
DIRECTOR GENERAL, BRANDDOCS

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coinbase





99

Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT ONFIDO



Onfido is the new identity standard for the internet. Their AI-based technology assesses whether a user's government-issued ID is genuine or fraudulent, and then compares it against their facial biometrics. That's how they give companies like Revolut, Zipcar and Bitstamp the assurance they need to onboard customers remotely and securely. Their mission is to create a more open world, where identity is the key to access.

### Featured Testimonials

“Onfido improves the speed of our identity verification process. They enable us to be much more flexible in adapting the verification criteria, which means a better verification experience for our international userbase.”



ERICA RASCH  
PRODUCT OWNER, SNAPPCAR

“Onfido's powerful machine-learning technology has allowed us to automate our new customer identity verification process, and still maintain our high standards when it comes to KYC. We're already seeing positive results when it comes to speeding up our verification process.”



NEJC KODRIČ  
CHIEF EXECUTIVE OFFICER, BITSTAMP

“We have already begun the process of integrating the Onfido identity into our user account and it will be a feature available when we launch in November. We are very much looking forward to having the most respected user verification providers working with us and building an incredible user experience that will drive innovation in the distributed ledger industry.”



DOMENIC THOMAS  
FOUNDER AND CHIEF EXECUTIVE OFFICER, WORBLI

“Onfido allows us to not only verify a member's identity, but also to incorporate a range of checks into our site. Seamless access to global watchlists, the National Sex Offender Public Registry, and criminal records provides us with flexibility that not all identity companies are able to provide.”



DON FULTZ  
HEAD OF TRUST AND SAFETY, COUCHSURFING

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## Total Customer References

[VIEW ALL REFERENCES](#)

### ABOUT SOCURE



Socure provides a real-time predictive analytics platform that combines the newest forms of machine learning and artificial intelligence with digital, offline and social identity data to deliver the most accurate and robust KYC, identity verification and fraud risk prediction solution in the market. Socure deploys its advanced identity verification robot across email, phone, online/social, address, IP, physical documents and traditional offline proprietary predictors to help clients better assess identity risk and substantially increase acceptance, reduce fraud losses, and optimize manual review/step up authentication for transactions and applications in the digital world.

### Featured Testimonials

“Integrating Socure's technology has meaningfully increased our accuracy in identifying fraud, resulting in a reduction in customer friction while also preventing additional fraud. As Socure continues to innovate, we are excited to deepen our engagement as we stay on the leading edge of identity fraud prevention.”



SARAH STRAUSS  
SENIOR VICE PRESIDENT, HEAD OF FRAUD & SERVICING STRATEGY, CAPITAL ONE VENTURES

“Deploying Socure's technology has significantly increased our ability to accurately locate identity fraud while also enabling us to auto-accept more good applicants. Our manual account reviews have also decreased dramatically. The innovations delivered by Socure help us to stay ahead of fraud trends while continuing to provide an optimal experience for our customers.”



MARK KASSARDJIAN  
DIRECTOR OF OPERATIONS, BETTERMENT

“Socure has accelerated our growth goals by capturing 464% more fraud while reducing false positives and increasing auto-approvals of 'good' rental applicants by 90% — all without friction. Socure's ID+ platform provides us with the ability to deploy a suite of solutions through a single API, including step-up with predictive document verification. This has represented a huge operational and strategic win by allowing our team to avoid the expense and burden of purchasing and orchestrating multiple, disparate point solutions.”



ROSALIND BORDO  
CHIEF PRODUCT OFFICER, DWELLSY

“Socure helps us onboard new customers quickly and scale faster than we could with other tools. The Socure solutions provide a unified, comprehensive view of a digital identity, not just on document authenticity and selfie matching, but for actual identity and risk-based decisions. We identified no other solutions that compared in terms of accuracy or insights. We apply the detailed reason codes from Sigma Identity Fraud and Sigma Synthetic Fraud to do our own risk analysis and to improve our overall risk program and strategy. Socure's services are also easy to deploy to support any device and operating system.”



JOHN MEARLS,  
HEAD OF RISK & OPERATIONS, LILI

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#### ABOUT TRULIOO



Trulioo offers the most robust and comprehensive global identity verification solution in the market. Through one single portal/API, Trulioo can assist you with all your AML/KYC identity verification requirements by providing secure access to over 4 billion identities worldwide. Trulioo's mission is to create products that solve online identity verification challenges in a way that is accessible to both SME and large enterprise customers.

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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“We created some datasets using Trulioo's GlobalGateway web portal, and started verifying on that platform against other solutions that we had. We also tested integration with Trulioo's web services, before trialing the API. We then participated in Trulioo's Normalized API beta program. Our account opening team compared the portal application against the results that the automated service was giving.”



RAJIB DEYSARKAR  
TECHNICAL MANAGER, IG

“Businesses that want to provide their customers with a safe online experience should use Trulioo's identity authentication product. The biggest thing for us is that people need to feel that they can trust the people they are giving money to, that they are real and that the causes are real. The more we know our users, the more we can keep it safe.”



DARYL HATTON  
CEO, FUNDRAZR

“Integration was seamless thanks to the Trulioo support team. Once integrated, we were able to start verifying customers immediately. We have not experienced any delays or downtime with Trulioo and it's worth noting that we have experienced a significant increase in our conversions since we introduced the solution.”



ADAM GOLDMAN  
FOUNDER AND PRESIDENT, BITBUY

“Trulioo has become a crucial service provider, assisting us in verifying our clients more efficiently by leveraging their electronic Know Your Customer (eKYC) service as a gateway to dozens of countries.”



WILLIAM SIRETT  
EXECUTIVE DIRECTOR OF OPERATIONS, INTERACTIVE BROKERS

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65

Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT VERIFF



Veriff helps businesses know that people are who they say they are with our online identity verification and KYC platform. Veriff verifies identities online faster than anyone else. From anywhere in the world. And making it easier for honest people every step of the way without compromising compliance or identity fraud prevention.

### Featured Testimonials

“For us in Trafi, identity security and personal data protection are of the utmost importance. Hence, we looked for a trustworthy ID verification provider. Veriff got our attention due to their agile approach, honest openness to feedback, and their great technological solution for identity verification.”



JUSTAS PETRONIS  
PRODUCT MANAGER, TRAFI

“As Modularbank continues to evolve, we are very excited to be partnering with a company as forward-thinking as Veriff. Identity verification is an integral part of the customer onboarding process for any financial service provider, yet is often seen as a cumbersome task for both the provider and the customer. By integrating Veriff's software, our clients can now automate the identity verification and KYC processes, leading to a simplified sign-up procedure for their new customers as well as an improvement in financial crime detection rates.”



RIVO UIBO  
CHIEF BUSINESS OFFICER AND CO-FOUNDER, MODULARBANK

“Verimi is a state-of-the-art identity platform that bundles multiple identification methods in just one UX. Having chosen Veriff as our new partner, we now have the opportunity to offer an even more advanced portfolio of fully digital identification methods. In particular, with Veriff we are ready to offer fully digital identification processes serving various trust levels, e.g. in use cases for financial services, insurance and mobility.”



ROLAND ADRIAN  
MANAGING DIRECTOR, VERIMI

“Our partnership with Veriff enables us to connect our clients with more identity verification and KYC offerings that meet each of their compliance needs and empower them to remain agile in the evolving market.”



BRIAN BENDER  
VICE PRESIDENT OF STRATEGIC ALLIANCES, ALLOY

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\*\*\* 60  
Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT FRAUD.NET



Fraud.net operates the first end-to-end fraud management and revenue enhancement ecosystem specifically built for digital enterprises and fintechs globally. The award-winning, cloud-born platform helps organizations of all sizes harness AI-driven risk intelligence to detect fraud, streamline their customer onboarding and transaction monitoring workflows, and leverage real-time, actionable insights to make safer, smarter, and more profitable decisions.

### Featured Testimonials

“We like how manageable and intuitive Fraud.net displays the complex data that their system collects. By itself, the data would be overwhelming, but the well-constructed design of Fraud.net and the help of the reps makes for an easy and enjoyable experience. Knowing the products services is crucial, so make sure to ask the very helpful reps all your questions! Before speaking with a rep we were having trouble understanding what data was actually relevant to our company and needs. It's benefited us tremendously so we recommend setting up a demo. Nothing to lose and lots to gain! Our company is most concerned with monitoring the quality of the traffic on our e-commerce website. Fraud.net allows us to legitimize our visitors and orders with ease.”



ONLINE MARKET

“Fraud.net has been a great partner in delivering a flexible fraud prevention solution that meets our needs for a powerful toolset and a frictionless customer experience.”



FRAUD INVESTIGATOR  
NEO

“Best fraud prevention platform to reduce customer fraud! I think it's good that this tool can display all the information for evaluating a case on one page!”



LUKAS F. INTERNATIONAL  
RISK & PORTFOLIO MANAGER, ARVATO FINANCIAL SOLUTIONS

“Fraud.net has helped us immensely in simplifying our fraud team's work. It has freed them from tedious manual reviews and pulling data together from disparate systems. The Fraud.net system provides us with all the tools and relevant data for improved fraud detection and prevention.”



FRAUD MANAGER  
BLUESTEM

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# 31

## Total Customer References

[VIEW ALL REFERENCES](#)

### ABOUT IDNOW

# IDnow.

IDnow provides the world's most advanced machine-learning technology for its Identity-as-a-Service platform that can verify in real time the identities of more than 7 billion people from 193 different countries. Their patent-protected video identification and e-signing solutions help their clients save money, improve customer conversion rates and streamline the onboarding process. They are backed by the venture capital investors BayBG, Seventure Partner and Jet A and a consortium of well-known business angels. Founded in 2014, they already count a large and fast growing team of over 300, making them one of Europe's fastest growing fintechs.

## Featured Testimonials

“In our business, flexible customer service, security, and legal compliance are crucial. With its online identification solution, IDnow offers us a good combination of all areas. Many customers use our services via smartphone and fill out their tickets using our app while on the move. With IDnow Autolident, we can now accept orders independently from our service center – around the clock, worldwide. This enables us to meet increasing global demand and provide our users with an ideal customer experience from the moment they sign up.”



NIGEL BIRRELL  
CHIEF EXECUTIVE OFFICER, LOTTOLAND

“We've been collaborating with IDnow for years and, by using the video identification process, have already been able to offer a large number of customers an easy way to open a bank account with us. We're highly impressed with this solution since it allows our digital strategy to be completed and renders laborious analogue processes obsolete.”



ALEXANDER VON KNOOP  
MANAGEMENT BOARD, WIRECARD BANK

“Thanks to IDnow's service, which can be easily integrated via our marketplace, we were one of the first projects to automate the identification of more than 1,000 ID cards per day via API, thus further advancing the digitalization of the insurance industry.”



HÄUSLER CARINA ANNA  
PRODUCT OF HEAD, SYNCIER

“We are delighted to extend IDnow Autolident's trusted identity verification service to our business partners and members to further encourage an environment where ambitious job seekers can build credibility and employers can make hiring decisions they can rely upon. The addition of the new Identity TrueProof strengthens our commitment to future-proofing our verifications and enabling our members to utilize their verified documents throughout their professional lives, building trust and integrity wherever their careers may take them.”



RENE SEIFERT  
CHIEF DIGITAL OFFICER, THE DATAFLOW GROUP

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DocuSign®

Raiffeisen Bank International

Lottoland

COMMERZBANK

fidor BANK



#### ABOUT IDOLOGY



IDology offers a solution-driven approach to identity verification and fraud prevention, providing streamlined processes that ultimately help increase customer acquisition and improve the overall customer experience. IDology has developed an on-demand technology platform that allows customers to control the entire proofing process and provides the flexibility to make configuration changes that are deployed automatically without having to rely on internal IT resources or IDology's customer service so customers can stay ahead of the fraud landscape while also maintaining compliance.

55

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“IDology's age verification solution gives wineries an important, effective and efficient way to instantly confirm someone's age when making remote wine sales.”



BILL NELSON  
PRESIDENT, WINEAMERICA

“There are not many service providers in the payments space that feel like real software companies. IDology is a customer-centric, enterprise provider that can deal with the complexities of the regulatory environment while remaining entrepreneurial and fast to innovate. We now have the ability to escalate to questions only when needed which helps us minimize any onboarding friction for our customers, while still deterring fraud. What's cool about IDology is they will let you work to improve the pass rates and adjust questions or the configuration based on real-time results. And, it doesn't take months to make a change. We were surprised it was so easy.”



BEN KATZ  
CEO AND FOUNDER, CARD.COM

“What is really compelling about IDology's solution was the ability to escalate to questions based on risk profile. We were able to improve our customer experience by automating our entire process and when there is an identity where we don't have a high degree of confidence, we can easily heighten their level of verification. This is an incredible value add as most banks have to choose one level of verification across the board. Overall, through IDology, we have been able to increase our approval rates and get more customers while also filtering out the bad.”



SASHA PETER ORLOFF  
CO-FOUNDER & CEO, LENDUP

“It's not just our online channel we have to protect. Because crooks are getting more sophisticated our call center and branch representatives also need help in stopping fraud. Using IDology's identity quiz before completing certain high-risk transactions will increase the chances of our Reps not being tricked by a savvy ID thief.”



ANTHONY VITALE  
DIRECTOR OF DEVELOPMENT, PATELCO CREDIT UNION

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Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT METAMAP



MetaMap is the digital trust and reputation infrastructure layer that powers borderless services. The company's tools and APIs provide the infrastructure to transform anonymous strangers into trustworthy individuals in the digital economy. MetaMap offers solutions to builders across the spectrum, from developers tackling high-trust online services to enterprises bolstering their user verification and reputation processes. Founded in San Francisco in 2017, MetaMap operates globally and is trusted by 370+ customers including Binance, Mercado Bitcoin, and Allianz. To learn more, visit [metamap.com](https://metamap.com).

### Featured Testimonials

“MetaMap's API has become a reference in the market, it's the hub for identity. With MetaMap, no need to look for other suppliers to access a new watchlist or national database. Implementing MetaMap has also resulted in substantially higher conversion rates on our loans thanks to faster and more relevant checks.”



GUSTAVO ROMERO  
CHIEF EXECUTIVE OFFICER, WENANCE

“A lot of headaches have gone away since we've started to use [MetaMap]. Around 75% of our customers automatically go through the verification process, which is a big deal. We receive way fewer complaints as well on social media and on the app store, which helped us improve our rating. [MetaMap] definitely helped us be more confident in scaling our process: we can acquire new customers and open new markets without having to worry about compliance or time to respond - which is great, as we're planning to expand to even more countries in the next months!”



STONE ATWINE  
CHIEF EXECUTIVE OFFICER, EVERSEND

“We liked [MetaMap] because the product was quite easy to integrate. We just have a verification button [anywhere in the user flow] and then we collect the data from the webhooks.”



CHRISTOPHER DANWOSKI  
HEAD OF BUSINESS DEVELOPMENT, MATCH TRADE TECHNOLOGIES

“Thanks to [MetaMap] we could become completely KYC & AML compliant within a few weeks. I remember before [MetaMap], we had these endless discussions about how to comply with SEC, Fincen, or even CFTC regulations as they arise.”



NICK MURPHY  
EXECUTIVE VP OPERATIONS, BEAXY

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#### ABOUT MITEK SYSTEMS

# Mitek

Mitek (NASDAQ: MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,400 organizations and used by tens of millions of consumers daily for new account openings, insurance quoting, mobile check deposit and more.

83

## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Mitek has also provided excellent ongoing support to ensure Coinme is getting the most value out of the integration, has a clear view on the product roadmap, and is provided with a very responsive support team to answer technical and product questions.”



NATHAN ROZENDAAL  
VICE PRESIDENT OF PRODUCT, COINME

“Without the platform to perform positive and negative database checks and validate our customer ID documents, we would not be able to onboard businesses at the speed and efficiency we currently have in place.”



MIKE MOATE  
CHIEF EXECUTIVE OFFICER, COUNTINGUP

“Mitek's combination of the NFC chip data extraction, selfie capture and liveness biometric verification is superior to other solutions. The intuitive guidance helps users, and the accuracy of the NFC data enables faster, more reliable data capture, all of which will greatly increase our success rates.”



MATTHIJS BALLINTIJN  
JANUSID

“At times we must ask our customers for their documentation, and so having an automated technology capable of recognizing this documentation allows us to carry out the identity verification process automatically.”



FERNANDO CABELLO-ASTOLFI  
CEO & CO-FOUNDER, APLAZAME

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23

Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT SHUFTI PRO



Shufti Pro is an AI-powered SaaS product that offers Identity Verification services with the help of KYC & AML Screening solutions. Considered a top player in the industry, Shufti Pro can verify identity documents in 150 languages within 15-60 seconds. Its services include KYC, AML and KYC screening, video KYC, face verification, consent verification, and touchless airport security kiosk. Shufti Pro provides seamless and fast API integration through automated code generator. It provides flexible pricing models (pay-as-you-go & monthly commitment) and a 15 day free trial.

### Featured Testimonials

“Thanks to its flexible modular structure, Shufti Pro's features are at the core of our state-of-the-art, proprietary, single-access merchant boarding system. It allows Paydoo to maintain full regulatory compliance by seamlessly identifying and screening our merchants, ensuring seamless and rapid onboarding.”



FOUNDER  
PAYDOO

“Working with Shufti Pro has provided our company with plenty of useful resources. For our clients, our collaboration with Shufti Pro has provided them with a seamless verification process. As for the company, collaborating with Shufti Pro has greatly reduced the manual work required for customer verification and initial screening without losing high standards of AML/CTF procedures. Furthermore, Shufti Pro's structured and easy to use information storage system makes on-going work with customers much easier.”



MANAGING DIRECTOR  
TITAN FX

“We are using Shufti Pro to fulfill our KYC requirements, including but not limited to age, identity, and document verification. The UK Gambling Commission is quite strict with regard to its KYC regulations and we have even seen new requirements being put into place this year. Thankfully, we were able to verify our users and their backgrounds instantaneously with Shufti Pro's integration, creating a seamless user experience on our end, while allowing us to comply with all regulatory requirements.”



CO-FOUNDER AND CHIEF EXECUTIVE OFFICER  
PROPHET

“Shufti Pro offers great identity verification services to meet the needs of BitTiger for course enrollment. In order to protect the copyright of BitTiger's educational content, we require students to verify their ID to register. Shufti Pro provided customised portals for different courses, which made it convenient for BitTiger to operate with the high volume of customers. The built-in video identification feature is intuitive for customers to follow the process and verify successfully. We have found the team at Shufti Pro to be very responsive in helping with any questions or concerns.”



BITTIGER

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Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT SUMSUB



Sumsb is an independent international tech company which started operations in 2015. They create AI solutions which help identify customers, partners and employees online, enabling Internet services to protect their users from fraud, avoid being caught in money laundering schemes (KYC/AML), and comply with identification requirements mandated by law in a simple and practical way.

### Featured Testimonials

“With Sumsb's reusable KYC — Share Token system, Mercury's partners can share their applicants' KYC data with one another. This way, users don't have to manually verify their identity on the Mercury side and undergo KYC multiple times. And this not only helps us improve the user experience but also increases the conversion rate!”



ARTHUR FIRSTOV  
HEAD OF SALES, MERCURY

“We love the fact that Sumsb provides the user with either a verified acceptance or rejection immediately. This saves users' valuable time and makes the onboarding experience far more convenient and user friendly.”



AMRAM ADAR  
CO-FOUNDER AND CEO, OOBIT

“Sumsb turns user verification on our service quicker, easier and more reliable. They bring top technologies, high expertise and full law compliance into AML/KYC process. I'm sure that together we can make the crypto world a cozy place to live in.”



ERIC BENZ  
CHIEF EXECUTIVE OFFICER, CHANGELLY

“Sumsb's specific competence in this area complement our existing compliance routines very well. They have been able to customize KYC document screening to fit our specific flows and needs.”



MARIA FEDOROVA  
CHIEF OPERATING OFFICER, EXNESS

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#### ABOUT ACUANT



Acuant provides Identity Verification to instantly reduce fraud and increase revenue while providing a seamless customer experience. Product offerings include data capture and auto-fill, document authentication, and facial recognition software. Intelligent engineering covers regulations such as KYC, AML and PII. Acuant partners with start-ups, Fortune 500 and FTSE 350 organizations in all industries including Government, Financial, Healthcare, Hospitality and Security.



## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

*“We’ve been extremely satisfied with the relationship. It’s a no-brainer for our clients, and makes our solutions even stronger.”*



DAVID SHAW  
VP OF PARTNERS AND CHANNEL SALES, EMDs

*“Improving the consumer experience is an enormous challenge facing car dealers today. Acuant’s Identity Verification is a key component of our ID DRIVE product. Our combined solutions are shaving 60 minutes off average transaction times, while increasing sales and profits and improving the consumer’s car buying experience. This is a big deal. Acuant is a great partner for us.”*



PETE MACINNIS  
CEO & FOUNDER, ELEND SOLUTIONS

*“Acuant was the perfect partner to accomplish our goal of making schools safe with easy to use technology that any school can afford.”*



MARK MOBLEY  
PRESIDENT, HALL PASS

*“From day one, Acuant was very receptive. They took some risks with us early on, and believed in us. They are perfectly aligned with where the market is going. Their new validation services are very smart, and implementing their mobile solutions will be a game changer for the healthcare market. We’re very fortunate to have Acuant as a partner and we look forward to many more years of success.”*



BRIAN STONE  
CFO, CLEARWAVE

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#### ABOUT BASIS ID



BASIS ID brand was built in an effort to give companies a tool to speed up operational processes, provide ultimate security and to form trustworthy relationships through compliance with regulatory requirements. Tested in the Asian market, BASIS ID was able to offer advanced verification engines unavailable by other companies and provide service recognized by the whole community.

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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Together with BASIS ID we have built an onboarding system that we use ourselves and integrate for our clients. Besides the fact that we can monitor onboarding at every step of the verification process, we got a system that is fully consistent with the highest standards of our risk and compliance team.”



FRANK G. GEORGOULAS  
CHIEF EXECUTIVE OFFICER, AERAPASS

“After seeing BASIS ID's demo on their KYC verification there was no question of doing the process in-house. We've been extremely satisfied with their professional service and also with our close-knit communication and mutual support. BASIS ID continues to be our choice for the future developments of Swag.”



MARI TIIDUS  
HEAD OF CUSTOMER SUPPORT, OFFICE AND SOURCING MANAGER, SWAG

“We are pleased with our cooperation with BASIS ID. Together, we have managed to create the optimal user journey for our customers and get a convenient onboarding monitoring tool for our risk and compliance team. The verification of legal entities is a rather sensitive process, often requiring a great deal of effort. By automating this procedure with BASIS ID we have greatly facilitated our work and accelerated onboarding.”



WENG LEONG KAM  
BUSINESS DEVELOPER, SPROUT

“We conducted tests on software from BASIS ID to check the efficiency of their character recognition system. Obviously, for most of their competitors, Asian documents are a challenge. For BASIS ID, it is a competitive advantage. Initially, we wanted to integrate through the API but then we familiarized ourselves with the capabilities of their widget. We opted for integration through the widget. Hundreds of people become our customers each month by passing verification using the solution from BASIS ID.”



IHOR KOVOROTNII  
SWITCHERE

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#### ABOUT COGNITO



Cognito is focused on simplifying identity verification through cutting-edge technology integrations and partnerships. They empower customers with the most advanced technology ever created for optimizing the customer signup experience, developer-first infrastructure, and an industry first full spectrum verification solution.



## Total Customer References

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### Featured Testimonials

“Because of Cognito, Curology's dermatology providers are now able to spend more time on what matters—providing personalized care.”



DAN WEISS  
PRODUCT MANAGER, CUROLOGY

“Cognito's screening product was easy to integrate and has helped us filter out false positives while maintaining a high quality sanction screening program.”



MEG NAKAMURA  
CHIEF EXECUTIVE OFFICER, APTO PAYMENTS

“Cognito's team was incredibly fast in moving forward with testing and setting up a sandbox for our team. That really stood out compared to other alternatives that our team was considering.”



MAX KAUFMAN  
PRODUCT MANAGER, CURRENT

“Cognito's instant customer onboarding has helped reduce sign-up abandonment and increase our customers at a very rapid rate.”



VINCE COGAN  
GENERAL COUNSEL, BREX

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Current

Curology





#### ABOUT EKATA



Ekata Inc., a Mastercard company, empowers businesses to enable frictionless experiences and combat fraud worldwide. Our identity verification solutions are powered by the Ekata Identity Engine, which combines sophisticated data science and machine learning to help businesses make quick and accurate risk decisions about their customers. Using Ekata's solutions, businesses can validate customers' identities and assess risk seamlessly and securely while preserving privacy. Our solutions empower more than 2,000 businesses and partners, including Alipay, Paypal, and Microsoft, to combat cyberfraud and enable an inclusive, frictionless experience for customers in over 230 countries and territories.

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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

*“Ekata's Account Opening Solution is very helpful as it helps us to identify more legitimate users before going through a digital KYC process.”*



MARK ROSS-SMITH  
CHIEF EXECUTIVE OFFICER, STATUS MATCH

*“Ekata provides us with the best fit solution that helps us reject more fraud without causing unnecessary friction. At the same time, we can better manage cost containment and enhance data security for our guests and the business, which is a key priority in these times.”*



STEVE HARBICK  
GROUP HEAD OF BUSINESS SECURITY, AIRASIA

*“We looked at all of the top identity verification tools in the market, and it was evident that because of the mobile-focused nature of our business, we needed to choose a company that would provide us with the best mobile phone verification tools possible.”*



NATE SPANIER  
FRAUD MANAGER, REMITLY

*“We utilize Ekata's API in our accept rules, to reduce the number of orders in the review queue. Ekata Pro Insight is most helpful in helping us validate errors in customer data. For example, if Ekata API tells us the email doesn't exist, it may be because the customer made a typo. With Pro Insight, we have the ability to validate that data, then go in and change it.”*



CARLA GUTIERREZ  
MANAGER OF GLOBAL E-COMMERCE FRAUD & PAYMENTS SOLUTIONS, GOPRO

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#### ABOUT PASSBASE

# passbase

Passbase makes user verification simple. They give developers the tools they need to verify new users faster, cheaper and with bank-level confidence. Their mission is to create a more privacy-centric future that gives people control over their data.

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Total Customer References

[VIEW ALL REFERENCES](#)

## Featured Testimonials

“Digital identity is an integral part of trust in financial services and we’re glad to have Passbase by our side to help us with this. Passbase has significantly reduced the time and cost of our manual review process as we grow our user base, and it’s invaluable to us to have a partner that so strongly believes in individual privacy and data security.”



MATTHEW HAMILTON  
CHIEF OPERATING OFFICER AND CO-FOUNDER, LINUS

“With fraud becoming an increasingly troublesome issue in the property market at the moment, we are taking extra steps in the protection and security of our landlords and tenants. By using Passbase we are making landlord identity verifications easier, faster and safer.”



STEPAN DOBROVOLSKIY  
CO-FOUNDER, MASHROOM

“Partnering with Passbase helps us provide a fully digital and frictionless onboarding experience. Their interface is easy to navigate for our users and their platform helps our team reach decisions very quickly and intuitively.”



MAGDALENA WIERZBICKA  
HEAD OF PARTNER GROWTH, APPJOBS

“By integrating Passbase we increased user trust dramatically and booking on the platform went up. Because all talent are verified users have the confidence to book more often.”



ANJAN LUTHRA  
FOUNDER AND CHIEF EXECUTIVE OFFICER, GIGZOO

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 APPJOBS



linus

mashroom





#### ABOUT PERSONA

persona

Persona enables businesses to seamlessly verify customer identities with a drop-in widget that can be integrated in less than 10 lines of code. From selfie videos to government-issued IDs to database lookups, Persona offers a comprehensive suite of fully-automated identity verification components with worldwide coverage (190+ countries and 20 languages) that can be configured, themed, and branded to create custom-tailored flows that cover any use case.

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Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Persona has a straightforward design and UI to implement identity verification - a plug and play option with lightweight friction. Rather than building for all of this ourselves, it made sense for us to use a vendor that we trust.”



DAVE AUERBACH  
TECH LEAD AND ENGINEERING MANAGER, RISK, POSTMATES

“We strove to automate as much of the PPP process as we could, from payroll documentation to identity verification, to ensure we could quickly and accurately submit sellers' loan applications, and not be bottlenecked by manual reviews. Behind the scenes, Persona was invaluable in helping ensure tens of thousands of small businesses could have a smooth, transparent, and efficient PPP funding process through Square Capital.”



AUDREY KIM  
HEAD OF PRODUCT, SQUARE

“We looked at a couple other solutions in the space, and Persona was definitely the front-runner when it comes to identity. We know that Persona takes trust and safety very seriously, as well as the ease and thoughtfulness of the user experience — shared values we look for in our vendors.”



BRITTNEY MILLER  
DIRECTOR OF MEMBER SERVICES, URBANSITTER

“Persona enables us to look at all signals from a customer and catch red flags in a way that the human eye can't. Rather than manually comparing past applications or scrutinizing ID photos, Persona's AI helps us automatically identify these bad actors, saving us a lot of hassle.”



YASEEN  
FRAUD INTELLIGENCE MANAGER, NEWTON

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