

Real Estate CRM Software Category



Real Estate CRM Software Category

Real estate CRM software helps real estate professionals to manage and track interactions with their prospective and existing clients throughout the customer lifecycle using a single platform. The system offers many features similar to generic CRM tools, but with extra focus on the real estate sector. These features include multiple listing services (MLS), real estate transaction management module, integration with MLS services, communication templates, referral management, and custom workflows suitable for the real estate arena. Realtors need to learn to effectively use real estate CRM to boost their efficiency and sales.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2022 Customer Success Awards

Check out this list of the highest rated Real Estate CRM Software based on the FeaturedCustomers Customer Success Report.



MARKET LEADERS



TOP PERFORMERS



RISING STARS



* Companies listed in alphabetical order





173

Total Customer References

VIEW ALL REFERENCES

ABOUT BOOMTOWN

BoomTown!

BoomTown is a fast growing, web-based software company specializing in an end-to-end marketing solution for real estate. This includes an in-house digital marketing agency for lead generation, cutting-edge IDX real estate websites, and a full-featured customer relationship management system. Recently ranked as the 8th fastest growing software company nationwide on the 2012 Inc 500 list, their flagship product is being used by top-producing real estate brokerages and teams across the country. BoomTown enjoys success by combining nimble management, a top-notch technical team, and unequaled customer service.

Featured Testimonials

“It’s so easy to look in the system, search a zip code, and let BoomTown spit out possible leads that match your criteria. It even ranks those leads by who is most likely going to take action. It essentially doubles the odds you’ll have a positive result.”



MATT DELHOUGNE
BROKER/OWNER, RE/MAX VISION

“With the BoomTown Success Assurance program, I’ve been able to prospect so easily. These people come into the system and I know whether or not they’re ready to buy right away. It’s just the best CRM I’ve ever seen for staying in touch with clients and getting sales done without any hassle at all.”



HELENA TALBOT
TALBOT GREENYA GROUP

“We found independent companies like BoomTown are more innovative and nimble to respond to market changes, to consider input, and to improve the product and the user interface.”



BECKY BABCOCK
CHIEF EXECUTIVE OFFICER / FOUNDER, PATH & POST REAL ESTATE

“BoomTown gave us a way to organize the chaos. As leads come in, we tag and segment them into different categories that allow us to manage them at different speeds.”



STEPHEN COOLEY
THE STEPHEN COOLEY REAL ESTATE GROUP

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ABOUT MARKET LEADER



Market Leader, founded in 1999, provides innovative online technology and marketing solutions for real estate professionals across the United States and Canada. The company serves more than 250,000 real estate agents, brokerages and franchisors, offering complete end to end solutions that enable them to grow and manage their businesses. Market Leader's subscription based real estate marketing software including websites, contact management, a marketing center, and lead generation services is powered by Smart Lead Technology, and helps customers generate a steady stream of prospects, plus provides the systems and training agents need to convert those prospects into clients and meet monthly transaction goals.

64

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Market Leader offers the best value for a real estate website since it incorporates contact management and marketing materials. Now it is also facilitating social media and online marketing techniques to help every agent build a hyper-local business.”



ANITA SCHIMMEL
BERKSHIRE HATHAWAY HOMESERVICES ROCKY MOUNTAIN

“What is really awesome about Market Leader Pro is that it gives you the best of both worlds; it's an amazing contact management program, but it also has the extras that a lot of others don't, with the training, lead-generation tools, and campaigns.”



AJ ACKERMAN
OWNER, CENTURY 21 SUNBELT REALTY

“We love to work with Market Leader because the teams on the tech side and the leadership team are always looking for ways to improve, innovate, and always push the envelope; that's why they rose to the top in their space. Now we're able to look and plan ahead, five years from now, ten years from now, and beyond. Market Leader offers expertise to bring people to the door, then through the door and keep them their solution is a great win for our agents and for our franchise.”



CARY SYLVESTER
EXECUTIVE DIRECTOR OF TECHNOLOGY, KELLER WILLIAMS REALTY

“We are up 94% from three years ago and 78% from last year due to the deals we've closed with Market Leader Business Suite.”



DON GUDERJOHN
BROKER OWNER, EXIT REAL ESTATE NORTH

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ABOUT PLACESTER

PLACESTER

Placester is helping the real estate industry work smarter by building software that moves the industry online. Placester's mission is to build software that enables real estate professionals to collaborate effectively, deliver outstanding consumer experiences, and ultimately grow their businesses online.

41

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“I was impressed with how quickly and efficiently I could edit the site and create new content, as well the built-in IDX integration for my clients to search for homes. Thanks Placester.”



ADRIANNE MCEWEN
KELLER WILLIAMS REALTY AUSTIN

“Placester is the best platform I've ever used or researched. I've been talking to people every day that were brand new, registering on my website. What I've done with Placester, I can't understand why anybody else wouldn't do this as well.”



JEFF NELSON
IXL REAL ESTATE

“Placester's support and account teams have been great. They are prompt and responsive very helpful in answering questions and the ease of setup was wonderful.”



SHERITA HIGH
BRACKENDALE REALTY

“The Codeless website editor offers flexible features that allow us to place things exactly where we want them to be, apply our brokerage colors throughout, and so much more. The ability to customize with Placester is absolutely essential for us.”



SHAYLA BODY
CREATIVE DIRECTOR, ATOKA PROPERTIES BLAKE

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49

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT PROPERTYBASE

propertybase
Powered by Lone Wolf

Propertybase — Real Estate CRM and Marketing Platform.

Propertybase is the leading Real Estate CRM Software (built on Salesforce.com), and is a turnkey solution for Real Estate Pros, Real Estate Brokers, Real Estate Franchises and Developers. Our Real Estate Software is designed to meet the end-to-end needs of Real Estate Pros, from managing your leads to publishing your listings on the web, and everything in between. With Propertybase, there's no need to invest time and money in complicated, in-house software that you have to purchase and maintain. Instead, you simply log in from any web browser, anytime, anywhere, from any computer or mobile device. Propertybase is used by over 1000 Offices in over 47 countries all over the world. Join the Real Estate Elite now!

Featured Testimonials

“We chose Propertybase because we needed a modern database solution, but we love it because it was so easy for our team to adapt to. After years with systems that all worked differently and did not communicate with each other, it's fantastic to have a solution our entire company uses, from the front-desk to marketing.”



CHRIS DRURY
PRESIDENT, KIAWAH ISLAND REAL ESTATE

“Propertybase has given us the ability to completely manage and communicate with our contact database. It's like a treasure trove of contacts, they are always there and updated. This allows us to keep our book full and keeps the pipeline growing.”



KENDRA CLARK
SALES LEAD MANAGER, NEWBY REALTY

“I looked at other CRM systems and found you have to build your processes to their technology. With Propertybase we are able to build the CRM solution around our business needs and processes.”



JASON WOODWARD
BROKER / OWNER, NORTHERN EDGE REAL ESTATE

“Propertybase took us to the next level as a brokerage. We were able to get all our systems into one place instead of managing 10 different spreadsheets like we did before we implemented Propertybase.”



STACY HARVILL
ASSOCIATE BROKER, MADDEN REAL ESTATE

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45

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT TOP PRODUCER



Top Producer has been a leading provider of real estate software since 1982. Tens of thousands of agents use their solutions to manage their businesses from lead to close and beyond. Top Producer® solutions are designed to help real estate agents and teams easily build their database, service current buyers and sellers, and nurture relationships with past clients and their sphere to generate repeat-and-referral business.

Featured Testimonials

“Absolutely love the CRM system. It’s actually easier to use and schedule follow-ups on the fly than being at a computer. I use it constantly on my iPhone and iPad. Amazing is all I can say.”



DANNY FREEMAN
CRYE LEIKE REALTORS

“Manage your client relationships from first contact to closing and beyond with unique features like lead capture landing pages, Follow Up Coach, and Market Snapshot® reports. There are lots of other systems out there, but they don’t do as much as Top Producer® CRM.”



JUSTIN GREEN
KELLER WILLIAMS SUNSET CORRIDOR

“The Market Snapshot has been a tremendous asset to my business and contacts. Not only does it help me keep in touch with past clients (keeping them informed on the home values for their recent purchase) but it provides valuable information to buyers outside of my area in regards to market values and activities. It is difficult for many buyers to understand the shift of a buyers market to a sellers market. The Market Snapshot exposes the change and prepares my buyers with a better understanding.”



ANDREA MCINTYRE
WINDERMERE REAL ESTATE

“I have enjoyed my Top Producer® since 1991. It has been so easy to keep up with my client/customers all these year. I always placed their important dates in my database and was reminded each day of their special dates. I was the top producer agent for many years with the help of my Top Producer database.”



LOIS SHAW
THE DIETER COMPANY

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95

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT ZILLOW PREMIER AGENT



Zillow Premier Agent is designed to connect agents with active buyers and sellers to help them grow their business, as well as providing them with tools and resources to help them convert those buyers and sellers into lasting clients. Harness the power of Zillow & Trulia together with Premier Agent, your partner for real estate success.

Featured Testimonials

“Zillow enabled me to compete as a new agent. I was able to leverage the benefits of being a Premier Agent to my listing clients, and I was meeting people I wouldn't have met through my sphere or open houses. Zillow was a pipeline that helped me establish my business, and it helped establish my credibility in the industry. I see a great return from working with Zillow, and credit a lot of my success to the exposure I get from being a Premier Agent.”



DOUG MILLER
JOHN L SCOTT REAL ESTATE

“Zillow has provided me with a new avenue in my business. I enjoy how leads come in via email but also directly to my phone via text, so I can call them immediately. The best part is the quality of leads, which has been much better than other marketing websites I have paid for in the past. I am now in more ZIP codes and spending more marketing dollars per month due to my success. Thank you, Zillow!”



ERIC TONT
DWELLINGS REALTY GROUP

“Zillow's Premier Agent program has been an integral part of launching my business and getting exposure as a real estate agent. I got my first lead within 24 hours, and it led to my first closing a month later! The leads that I get from Zillow have been from qualified buyers who are actively looking for property!! My Zillow sales representative is very friendly and helpful — we have a close professional business relationship — and he is always there to help me with all of my advertising needs. I highly recommend Zillow to any and all agents whether they are just starting out or looking to expand their business.”



SHAUNA MULLINS
HIGH COUNTRY REALTY

“With Zillow Premier Agent, we have greater control over our leads, and we're able to consistently help today's client find success in their search.”



BILL REDMOND
WATSON REALTY

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2022



SUMMER 2022
Real Estate
CRM Software
Category

TOP PERFORMERS



53

Total Customer References

VIEW ALL REFERENCES

ABOUT BUILDOUT CRM



Buildout, the leading end-to-end solution for marketing commercial real estate listings, empowers brokerages across the nation to showcase their brand and grow their business. The cloud-based solution provides unique time saving benefits by automating the document creation process and streamlining everything else involved in listings properties. The software enables brokerages to become leaders in their markets and grow faster.

Featured Testimonials

“I love the Outlook integration because I can just click right in Outlook to add a contact to [Buildout CRM]. I can do whatever I need to do without getting bogged down and off focus.”



ANTHONY PALUMBO
VICE PRESIDENT, IMPACT COMMERCIAL

“When it came to CRM we realized we really need 3 core items, 1. a customizable platform. We needed something that we could modify over time. 2. Integration with other products. We need contacts to flow into Outlook, we need to connect to our marketing solutions, etc. 3. a collaborative relationship with the company behind our CRM. We wanted someone with technical and real estate experience who we could partner with. We looked at everyone in the market and chose [Buildout CRM] because they checked all of these boxes.”



BRYANT PATTERSON
STREAM REALTY

“We were really thorough with our CRM evaluation process. Our goal was to find a platform that everyone could and would use, even the guys who don't like to organize their data. Our CRM had to be extremely user friendly to get our brokers hooked. We've added [Buildout CRM] licenses since implementation, which has been driven by brokers seeing other brokers in the office finding value in [Buildout CRM] almost immediately.”



TOM ISOLA
LEE & ASSOCIATES-L.A. WEST

“The [Buildout CRM] platform and team is fantastic and I've never used that word when speaking about software. The onboarding analyst was the best that I have ever had the pleasure of working with. She went above and beyond customizing the software to the specific needs of our team. I spent hours comparing the CRM's for real estate and [Buildout CRM] is best of class. If you put in the time during implementation then the combination of [Buildout CRM]'s product, team and support will leave you with a competitive advantage.”



KYLE LUNDY
CBRE

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96

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

ABOUT CLIENTLOOK



ClientLook is the unrivaled commercial real estate CRM that combines contact tracking, pipeline management and a client collaboration portal with property and listing management. It's the only all-in-one solution built solely for the industry. Their intuitive design delivers a training-free experience that is responsible for a 98% renewal rate. Subscribers are supported by a team of Virtual Assistants who provide data entry and task completion services for free. ClientLook is the ideal solution to help drive business growth and efficiency within any commercial real estate company.

“ ClientLook has helped me stay on top of things better than I did before. I can pull up information quickly because everything is in one spot instead of having to go through files on my computer. It has allowed me to handle more deals and helps me be more efficient with my follow-up calls. With ClientLook, it gives me the confidence that I am not losing track of any information or data. ”



BILL COLANGELO
FOUNDER AND PRESIDENT, EQUITY COMMERCIAL REAL ESTATE

“ Sign up with ClientLook! Seriously! Remember that the best CRM is the one that you will use, so subscribe to a CRM that is easy to use, fully functional, and is 100% commercial real estate focused. ClientLook is backed by some of the best people in the industry and was created specifically for commercial real estate professionals. If this is your industry, choosing ClientLook is a must. ”



BRAD FOX
SENIOR ASSOCIATE, NAI CAPITAL

“ ClientLook is the most fluid CRM that we've ever worked with, the iPhone app is by far the best, the Virtual Assistant team is incredibly valuable, and the willingness of the ClientLook support team to help us were all big factors in the decision-making process. ”



TIM DWIGHT
COLLIERS INTERNATIONAL

“ I started using ClientLook CRM in 2014 when I joined SVN and my experience has been great! Over the years we have learned a few tricks that Nathan Hall has showed us, and it has helped our office keep everything organized exactly how we want it. As part of the on-boarding experience in our office, I have our new brokers add contacts and properties to get used to using ClientLook. I like that ClientLook provides webinars, videos, and tutorials online so new brokers can easily find the information they need to get up in running quickly. ClientLook does a great job at teaching both new and seasoned brokers and the training we've received has been top-notch. ”



JUSTIN LANGLOIS
SVN GRAHAM, LANGLOIS & LEGENDRE

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99

Total Customer References

VIEW ALL REFERENCES

ABOUT FOLLOW UP BOSS

Follow Up Boss

Follow Up Boss optimizes core sales activities for real estate agents and teams to help them set more appointments and close more deals with their leads, past clients and sphere of influence. They make real estate lead conversion and sales follow up more efficient and automated, resulting in their clients making more sales and having the capacity to grow their business in a calm and organized way. Follow Up Boss enables agents to deliver an incredible customer experience at the speed and volume that today's real estate businesses require.

Featured Testimonials

"All my leads finally come to one place, and all the texts and emails are in the contact record, no matter which device I'm using. It's fast and also super mobile-friendly. It has just the right amount of features - no clutter."

PRESTON GUYTON
FOUNDER, EZ HOME SEARCH

"The first thing I do is go in and type their name into Follow Up Boss and then I can see everything. That's why I love the communication history, you can see every single thing. And the fact that you can record a call is a game-changer. I'm a bad multitasker so instead of trying to take notes on a call I'll just listen to that seven-to-nine-minute conversation so I know exactly what we talked about and they think you're an expert."

BRANDON GRASS

"The customer service has been A+ throughout! Ashley and Dave have been excellent guiding us through the software and have been very thorough with everything. I highly recommend FUB to any agent/teams that want to do lead generation at a high level. FUB stands head and shoulders over the other CRM's we've tried in the past. Thank you Follow Up Boss!"

JONATHAN ALEXANDER
FOUNDER, J. ALEXANDER GROUP

"The thing we love about Follow Up Boss is the API integration with so many other systems. That's what makes Follow Up Boss so unique."

TRISTAN AHUMADA
CHIEF EXECUTIVE OFFICER, LAB COAT AGENTS

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229

Total Customer References

VIEW ALL REFERENCES

ABOUT IXACT CONTACT



IXACT Contact is an easy to use cloud-based real estate CRM that helps REALTORS® stay organized and build lasting relationships. The integrated solution offers three powerful elements including a real estate CRM, email marketing platform, and mobile-friendly REALTOR® website all for one low price. With IXACT Contact, real estate agents can convert more leads into clients and attract more referrals and repeat business.

Featured Testimonials

“ I have spent thousands of dollars testing other CRM's to find the perfect match and finally, IXACT is the one. It is easy to use and provides everything I need for my real estate business to keep track of the many daily tasks and appointments and to stay in contact easily with all of my clients. Thank you! ”



LISA WADLEY
RUSS LYON SOTHEBY'S INTERNATIONAL REALTY

“ My husband and I love the IXACT Contact CRM service. It is an extremely easy contact management service to use. There are hundreds of pre-written letters to buyers, sellers, fsbo, past clients etc that you can use to keep in touch with your database. And the icing on the cake is their monthly real estate e-Newsletter. It's pre-written and you just send it out on the date that you choose. When I send out my e-Newsletter, I have clients thanking me for keeping in touch with them. ”



EILY LIANG-BARTFAI
RE/MAX REALTRON REALTY

“ Our main focus was finding a new CRM and website solution that would help our agents to manage their database and online presence. With IXACT Contact we found what we were looking for and so much more. IXACT Contact gives our agents all the tools they need to stay organized, keep in touch, and build a strong online presence. Agents love the ease of use and support has been truly great in assisting agents with their CRM and website set up. ”



CRAIG PLANTZ
PRESIDENT/CHIEF EXECUTIVE OFFICER, RESIDENT REALTY

“ IXACT is such a simple, yet powerful CRM. It really keeps me on track, staying in touch with prospects, knowing what I said last and when, providing a great newsletter without any effort on my part, and so easy to navigate. It's very user-friendly and I love the automated marketing campaigns. Plus the price doesn't break the bank! ”



TONYA CHRISLU
HOMESMART

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92

Total Customer References

VIEW ALL REFERENCES

ABOUT INSIDE REAL ESTATE



Inside Real Estate provides the most complete online tool for Real Estate Agents. They leverage all of the latest web technologies to create Professional Blog-Based Real Estate Sites that allow you to achieve higher results. They go far beyond just providing a tool, though, as offices can bring their trainers in for direct, personalized, in office trainings.

Featured Testimonials

“The CRM features are great to manage leads and clients and are being improved continuously and the technical support is top notch. An agent will get a big bang for his/her buck since the cost is only a fraction compared to other providers.”

ALEX R.
AGENT/TEAM, INDEPENDENT

“The automation, lead-gen tools, lead nurturing capabilities and accountability features give my team a huge advantage.”

MICHAEL SMITH
BERKSHIRE HATHAWAY

“Deploying kvCORE in our brokerage has proven to be a breathe of fresh air, especially for our teams. The platform empowers our top teams with best in class lead generation & client nurturing tools while providing a scalable and flexible solution that can accommodate the unique needs of our brokerage.”

MARK STEWARD
VICE PRESIDENT OF TECHNOLOGY, BAIRD & WARNER

“I've worked with Inside Real Estate / Kunversion for years. With our size we worried there would be issues with adoption and usage. It turns out this is the most beneficial system we have ever used to drive results. Our agents and teams use kvCORE Platform daily to drive more leads and deals. We love that it works for our lead-generation along with our agent's Sphere of Influence Leads, Prospecting, Networking, etc. They love it! These guys have helped established us as the leaders in our market with their technology. They even release updates monthly, far outpacing the rate of progress this industry is used to seeing. We couldn't be more happy and are in it with them for the long haul!”

JEFF RUSSELL
RUSSELL REAL ESTATE SERVICES

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97

Total Customer References

VIEW ALL REFERENCES

ABOUT LASSO CRM



Lasso is the leading provider of "cloud-based" CRM software designed exclusively for new home marketing and sales. Home builders, real estate developers, and new home agencies use Lasso CRM to radically improve lead management, convert more prospects to buyers, and sell their communities faster, easier, and more profitably. The company's software is deployed on thousands of diverse residential developments including single family and master planned communities, urban high rise condominiums, suburban townhomes, and global destination resorts. Lasso CRM is designed for ease of use and rapid deployment to maximize each client's ROI while reducing their technology and financial risk.

Featured Testimonials

"Lasso has been a great CRM for our business. We have tried other solutions in the past, but we've seen a significant difference in lead and prospect conversion since using Lasso. Our team is leveraging a lot of the system — drip campaigns, mass mail, and sales process follow-up; it has helped increase our conversions dramatically. The team at Lasso is great, friendly and helpful! Lasso is great choice for every home builder!"

JÉRÔME BESNARD
TH PROPERTIES

"Lasso has made it easy to keep our company, brand, and services in front of our prospects. Also, the email notification feature when a customer is on the website is a huge help. As a general brokerage firm, Lasso has worked with us to create several different campaigns/projects tailored to our needs."

JEN BARKAN
ROSE & WOMBLE REALTY

"The staff and support is amazing. Every employee I've interacted with over the past 6 years is awesome and prompt. The CRM system works super efficiently and is intuitive. I wouldn't want any other system."

LIZ LARSON
WILLIAM RYAN HOMES

"Lasso helps me keep on top of activities and when to follow up with prospects. I'm able to add notes and information about prospects for easy recall."

BRENDA BUTKEVICH
HOMES BY AVI

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24

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

ABOUT REALNEX



RealNex is a commercial real estate technology company focused on providing data management, analytic, and marketing tools to enhance productivity. The RealNex Suite features three principle components that, when combined, take CRE professionals through an entire deal cycle. CORE, as the central hub, manages people, property and project information. CORE includes the RealNex CRM and transaction management platform. Next, MarketEdge leverages the data in your CRM to produce cash flow projections, DCF analysis and ROI.

“For many years now I’ve been a user and fan of what is now known as RealNex. I’m a fan in particular of the CRM as an integrated part of its platform. I’ve really enjoyed their CORE Mobile app which is robust and powerful right in my hand. What I really have enjoyed is their highly responsive and “get it solved” approach to customer service. There’s great value in the RealNex suite of features ranging from basic CRM to their virtual Deal Room, investment and lease analysis – and much more.”

DOUGLAS A. MCCULLOUGH
VP BROKERAGE, NAI CHASE COMMERCIAL

“The depth of features included in the RealNex Suite of products is unbeatable for the price. The toolkit of CRM, investment property analysis and reporting, Deal Rooms and marketing is unsurpassed. I can do it all from one platform, what a time-saver. Whether I’m on my laptop, Android tablet or iPhone I have access to all my contacts, property information, sales comps and documents. The new Marketplace listing platform and email campaign manager just added an additional benefit for my marketing efforts. As a small brokerage I am always looking for ways to streamline workflows. This platform permits me to operate with greater efficiency and control in my brokerage business. Thanks, RealNex!”

KEITH R. AUTEN
OWNER/BROKER, AUTEN REALTY

“RealNex CORE Transaction Manager is an invaluable tool that ensures visibility into each transaction by streamlining communication between brokers, landlords, and tenants. Our team can instantly share information with those involved in the decision-making process and then put that critical information into a consolidated source for our clients. The CORE Transaction Manager consistently produces a professional presentation that’s intuitive for team members and clients alike.”

BRENT WEITNAUER
AVISON YOUNG

“The RealNex Suite of products is unsurpassed in the commercial real estate industry. The new MarketPlace user interface, search abilities, and report sharing minimizes our response time to clients requirements. MarketEdge provides the tools to analyze and take on and off-market opportunities to our clients quickly. The CRM holds every call, every contact, every piece of market information we have and can be easily found and used when we need it. Thank you RealNex for providing excellent products focused on helping us do business better and faster!”

SUZETTE LAGRANGE
SENIOR VICE PRESIDENT, COLLIERS INTERNATIONAL

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81

Total Customer References

VIEW ALL REFERENCES

ABOUT ASCENDIX



AscendixRE is a commercial real estate CRM that is available on top of Salesforce or Microsoft Dynamics 365. Manage your properties, leases, listings, deals, contacts, accounts, activities in one place and from anywhere. Intuitive deal flow, interactive stacking plans, advanced search, commission calculations. We have no user minimum for our Salesforce version, and individual brokers love it.

Featured Testimonials

“Deploying AscendixRE CRM for Dynamics CRM increased the adoption of our CRM solution by making it more relevant and able to manage the specific commercial real estate data necessary to run our business. Moreover, we were able to bring this rich set of features/functionalities to market in months as opposed to years if we had tried to develop it ourselves.”



CHAD LINDSEY
VP GLOBAL IT, JONES LANG LASALLE

“I am a commercial broker and have used various platforms for CRM. I switched to AscendixRE for a number of reasons. I wanted a platform that would notify me and my clients by email of critical dates, rent increases etc. No other platform was able to do that. The ease of use of the software is also wonderful and the ability to easily customize things has been a huge plus. I also appreciate that the cost of this platform is well below the full Salesforce subscription but it has everything I need to run my business.”



LORA MUNSON
EXECUTIVE VICE PRESIDENT, COLLIERS INTERNATIONAL

“Amazing and Powerful Tool! Our company has recently integrated AscendixRE CRM as a way to increase efficiencies around data management, data analysis. So far, we have loved the platform, and we're so excited to explore everything this has to offer us! Our Ascendix consultant Chris was extremely helpful in setting everything up, she really helped execute the vision we had for our company's needs.”



CHRISTOPHER CASHDAN
REAL ESTATE ANALYST, SKANSKA USA

“Fantastic Platform, excellent service. AscendixRE is a fantastic CRM with tons of functionality for any commercial real estate need I could think of. I particularly like the customizability to fit my needs and the way I use the service. I don't need a tech stack any longer, this is an all-in-one tool.”



MASON FIASCONE
MULTIFAMILY ADVISOR, THE PARAGON GROUP

TRUSTED BY





49

Total Customer References

VIEW ALL REFERENCES

ABOUT REALHOUND



Realhound, bringing your world together! Laptop, Desktop, iPad or iPhone. Whether you are at home or on the go Realhound is the Real Estate CRM solution you have been waiting for! Realhound Real Estate App is the best CRM app for Property Owners, Managers, Brokers or Corporations to manage all your contacts, properties and notes, all in one place... all for the amazing price of \$20 per month. No other CRM offers this amount of functionality specific to real estate for this price!

Featured Testimonials

“To All Who Will Listen: While I am a relatively new customer of REALHOUND, I can attest to the power of this program. REALHOUND is a phenomenal tool for streamlining one’s contacts, listings and marketing programs. The REALHOUND marketing system is better than anything I have seen and provides an easy, efficient way to keep clients informed as to your progress with marketing their asset. Please consider REALHOUND if you are in the market for a state-of-the-art CRM for commercial real estate professionals.”



GARY LYONS
MANAGING DIRECTOR, SPERRY VAN NESS INTERNATIONAL CORP.

“I have been a REALHOUND user for over a year now and found that it helps me keep track of my clients from beginning to end. I am able to see their buying trends and history. It allows me to match prospects to potential deals. This saves loads of time from having to search through endless contact lists and Excel spreadsheets for a possible deal – I can do it with the click of a button. The software also allows my team to stay in the loop and keep tabs on each other. We rely on the “follow-up” tool to see who’s tasks are completed and what the next steps are. This is a great tool for any Commercial Real Estate Agent/Broker looking to make their career much smoother.”



FIRAS NAJI
DIRECTOR OF SALES, NETWORK COMMERCIAL REAL ESTATE, LLC

“My team and I use REALHOUND on a daily basis to manage our database. We have been very pleased with the product and find the marketing campaign tool especially useful in categorizing our marketing details for each one of our listings. Thanks REALHOUND for making our jobs a lot easier!”



CHICO LECLAIRE
SENIOR VICE PRESIDENT, MARCUS & MILLICHAP

“My team and I have been using REALHOUND for the past year. I enjoy the many features REALHOUND has to offer and I think it’s been a great tool in helping develop my real estate business. This program allows me to manage property data, contacts, leads and comparables all in one database. It’s easy to use and I highly recommend the software!”



JAMES DEVINCENTI
SENIOR VICE PRESIDENT, MARCUS & MILLICHAP

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ABOUT REALOLVE

realvolve

Realvolve is the new standard for real estate technology. Their software-as-a-service blends elegant design, emerging technologies, and practical, thoughtful features. Real estate is all about people. Realvolve keeps you connected. Real Estate CRM to Build Your Business So You Can Build a Life. They have a responsibility in everything they put out, from the aesthetic & behavioral quality of their product to every word they speak and write because products used every day have an effect on people and their well-being.

Featured Testimonials

“I can't say enough about the Realvolve CRM. The workflows and fast automated responses allow me to remain top of mind to my clients and prospects. Hands down the best real estate CRM on the market and the customer service and technical support are exceptional.”



BRAD KIRKENDALL
RE/MAX ALLEGIANCE

“Realvolve is THE best tool that I found to streamline my systems and real estate consciousness. It's deeper and more robust than the many glorified Rolodex CRM platforms out there but it's become the backbone of my business.”



JACK ATTRIDGE
WILLIAM RAVEIS REAL ESTATE

“We love Realvolve because of its functionality, easy to use and accessible from our phones. It gives us more time to focus on our clients! Highly recommended.”



CHERIE MOORE
BERKSHIRE HATHAWAY HOMESERVICES

“I have been waiting for a CRM tool that goes beyond a mere address book. Realvolve helps me build stronger and lasting relationships - the foundation of my business. Realvolve is for the real estate agent who strives to create a professional and exceptional business practice.”



ROSE LINDA GONZALES
DILBECK REAL ESTATE

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ABOUT WISE AGENT



Wise Agent is an intuitive client influenced CRM and Real Estate software company. Built and loved by agents all over the US, it's no wonder why they're the most coach recommended CRM in the industry. Wise Agent helps Realtors become Pros by automating their leads, responses, appointments, and transactions with free training and 24/7 Customer Support included.

Featured Testimonials

“Wise Agent's new Lead Automation is why we refer them to everyone. They make it simple to import and distribute leads immediately, email or text them automatically, and convert sales better than anything I've seen. Since we create Email Marketing Touch Programs for top agents and teams nationally, we've come to know Wise Agent as a leader in real estate automation tools.”



RICHIE LASER
CEO, FOLLOW UP RESULTS

“We use Wise Agent for lead distribution to our team. It is very affordable compared to others. What I like most about Wise Agent is that when you call, they answer the phone and help talk you through whatever you need. The customer service is amazing, and its software is very user-friendly.”



ALLEN DIETZSCHOLD
EXECUTIVE BROKER, EXP REALTY

“Wise Agent was created for property professionals who now can have a 360-degree view of the relationship with their clients, from marketing campaigns to the sales cycle and the subsequent support. It's simple to use and ideal for my clients. The implementation, support and professionalism of [the] Wise Agent team were incredible and I know that my clients will be very happy for years.”



IAN KERINS
FOUNDER, THE HAPPY GEEK

“Wise Agent is the perfect CRM for real estate! I promote it everywhere I go so much so that I started a complete training on it for our agents. Also, other people can work on it while I am using it which is a nice feature. I would be lost without Wise Agent.”



TERRY BISHOP
RE/MAX EXCALIBUR

TRUSTED BY

