



# Brand Protection Software Category

SUMMER 2025  
Customer Success Report





## Brand Protection Software Category

Brand protection software helps you to manage online information about your business' services and products. It enables you to analyze online pricing and product details to ensure data is accurate and in compliance with corporate standards. The platform is utilized by enterprises that partner with resellers, where it is usually harder to control brand and product information on partner sites. Product managers can leverage this solution to track resellers, pinpoint violations, and implement brand policies and rules.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Brand Protection Software based on the FeaturedCustomers Customer Success Report.



DIGIMARC

Recorded Future®



Blue Bite  
A MARKEM-IMAGE® 2D SOLUTION



CORSEARCH

lashback  
A PERFORMLINE COMPANY



Powered by  
Crane Authentication

SMART  
PROTECTION

SnapDragon

SYSTECH®  
connected solutions by Markem-Image®

ZEROFOX®



ALLURE  
SECURITY

BOLSTER

BrandShield®  
AI-Powered Digital Risk Protection

\* Companies listed in alphabetical order





**2025**  
**BRAND**  
**PROTECTION**  
**SOFTWARE**

**MARKET LEADER**





## ABOUT DIGIMARC

# DIGIMARC

Digimarc (NASDAQ: DMRC), based in Beaverton, Oregon, is the inventor of the Digimarc Discover® platform featuring the imperceptible Digimarc Barcode for automatically identifying and interacting with virtually any media. The platform enables industrial scanners, smartphones, tablets and other computer interfaces to reliably, efficiently and economically identify traditional barcoded items, along with many other media objects. Digimarc Barcodes are imperceptible to people and do all that visible barcodes do, but perform better. They can be applied to virtually all forms of media. These remarkable capabilities have allowed Digimarc and its business partners to supply a...

77

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Digimarc has helped open doors for our customers to new sales opportunities. Distributors have told us that presenting interactive bags has helped them get meetings with companies at which they couldn’t previously get in the door.”

MARIBETH SANDFORD  
CHIEF EXECUTIVE OFFICER, BAG MAKERS

“Digimarc Barcode replaces older marks that intruded on the pack design. More importantly, it provides an infrastructure that lets brands open new channels to consumers.”

BRUCE MILLER  
VICE PRESIDENT OF PRODUCT DEVELOPMENT, SCHAWKI

“One of the platform’s most interesting features is that readers can use the watermark scans to create a shopping list that can be recalled while in a store or shared with friends via social networks.”

MAURA RANDALL  
DIGITAL MANAGING DIRECTOR, LUCKY MAGAZINE

“By integrating Digimarc Barcode into our product packaging, we’re able to provide our customers with the information they want right at their fingertips.”

JOHN FRY  
VICE PRESIDENT OF SALES AND MARKETING, ALLERPET

## TRUSTED BY



**BIZERBA**

**CookingLight**

**HouseBeautiful**





## ABOUT RECORDED FUTURE



Recorded Future is the world's largest intelligence company. Recorded Future's Intelligence Cloud provides the most complete coverage across adversaries, infrastructure, and targets. By combining persistent and pervasive automated data collection and analytics with human analysis, Recorded Future provides real-time visibility into the vast digital landscape and empowers clients to take proactive action to disrupt adversaries and keep their people, systems, and infrastructure safe. Headquartered in Boston with offices and employees around the world, Recorded Future works with more than 1,400 businesses and government organizations across more than 60...

# 89

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Recorded Future is an extremely well curated collection of some of the hardest to reach, as well as publicly available, sources all brought together to tell one story. It's a magical moment in technology. They're leaders in terms of having this much to draw from and having this much power.”

RUSS STAIGER  
LEAD ANALYST, ST. JUDE MEDICAL

“We use Recorded Future to monitor our threat landscape. Recorded Future gives us incredible context and insight into potential threats. We are now in a much better position to empower our Security Operations Center (SOC) team to quickly understand the full scope of these threats.”

DAVE OCKWELL-JENNER  
SENIOR SECURITY ARCHITECT, SITA

“Recorded Future adds context that explains why our team might be focused on LockBit, one of our biggest adversaries, instead of something Forbes magazine is talking about that doesn't really impact our industry.”

ALEX MINSTER  
SECURITY ENGINEER, KYRIBA

“Recorded future has become an important tool that our research team uses daily, helping us to provide advance, actionable intelligence for our clients.”

ROB KRAUS  
DIRECTOR OF RESEARCH, NTT GROUP SECURITY COMPANY

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## ABOUT RED POINTS



Red Points is the world's most widely used solution against counterfeits, brand impersonation, and piracy. Over 1,300 organizations trust Red Points' platform to protect their consumers across all digital channels—marketplaces, websites, social media, ads, apps, domains, and more. Today, while AI is aggravating the speed and reach of brand infringements, it is also the strongest ally against them. Red Points' AI models are trained on over 2.7 billion monthly data points, representing the largest brand protection dataset ever gathered. In a time when data defines AI's reliability, Red Points' edge is the unparalleled precision of their...

# 118

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*"I highly recommend Red Points to other B2B brands without hesitation. Red Points has proven to be immensely valuable in our efforts to combat counterfeit products and ensure the safety of our customers and distributors."*

SATORU ISHIGURO  
HEAD OF IP DIVISION, TOPCON

*"My main concern was the impact these cheap, low-quality knock-offs would have on our brand. We're really concerned about the design and the material quality of our products."*

TOBIAS KUHLMANN  
DIRECTOR OF SOCIAL MEDIA MARKETING & PR, PAUL HEWITT

*"Without Red Points we would have had to personally contact and try to remove thousands of unauthorized sellers. This is the ultimate Brand Intelligence tool."*

JAMES REBER  
INTERNATIONAL SALES MANAGER, PMD BEAUTY

*"In terms of ROI for online brand protection, our return is in the 8 figures. We are talking about over \$10 million of revenue affected."*

PETE FENTON  
CHIEF EXECUTIVE OFFICER, CATAN STUDIO

## TRUSTED BY



beautyblender®

kaspersky

HUGO BOSS





**2025**  
**BRAND**  
**PROTECTION**  
**SOFTWARE**

**TOP PERFORMER**





## ABOUT BLUE BITE

*Blue Bite*

A MARKEM-IMAGE® 2D SOLUTION

Blue Bite was born to change the way people interact with the world by connecting digital information to physical things. Their patented platform empowers creators to build dynamic digital experiences and channel them through physical items using technologies like NFC, QR and geofencing. Because physical things are made smarter, users can access valuable content with just a tap or scan of a phone.

64

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We live by an elevated model of collaboration that embraces the collective. Many times that means taking the passenger seat and acting as an enabler of our partners’ creative vision coming to life.”*

JOSE CABACO  
SENIOR DIRECTOR OF CREATIVE CONCEPTS AND  
STORYTELLING, ADIDAS

*“With Blue Bite’s connected packaging, 40% of salon patrons scanned our QR code to receive a personalized prescription of complementary Redken products to use at home — right on their mobile phone.”*

L’OREAL

*“We wanted to bridge the gap between brand and consumer and deliver the best personalized prescription directly to them in the palm of their hands.”*

BRIAN FRIEDMAN  
ASSISTANT MARKETING MANAGER, REDKEN

*“Whilst you’re avoiding disposables at home with the ocean bottle, plastic collection funds jobs and creates a habit of sustainability around the world.”*

OCEAN BOTTLE

**DYNE**



**TRUSTED BY**

NORDSTROM  
**rack**

**L’ORÉAL**





## ABOUT BRANDVERITY

**BRANDVERITY**

BrandVerity develops monitoring tools that make the Internet a more trustworthy place for brands. The basics of digital marketing aren't that complicated. Consumers want to interact with brands they can trust. Brands want to earn consumers' trust. But when a brand is distributed across various marketing channels, websites, and pages, that trust can be tough to establish.

**18**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“BrandVerity helps us to detect affiliates brand bidding on our branded keywords. It gives insights on affiliates as well as what the competition is doing around a certain set of keywords. BrandVerity's friendly Customer Success team is super helpful in removing offending advertisers.”

PIERRE KICIAK  
HEAD OF AFFILIATION, JVWEB

“BrandVerity helps us to detect affiliates who are brand bidding on our branded keywords in our PPC campaigns. It gives good insights on how the affiliates do it as well as what the competition is doing around a certain set of keywords.”

RICO STUIJT  
INTERNATIONAL AFFILIATE MARKETER, TAKEAWAY.COM

“We saved enough money just after what BrandVerity showed us after one demo to pay for an entire year's worth of service and that has not been a one-time event. That continues to pay off month after month.”

STEVEN SASHEN  
FOUNDER/CEO, XERO SHOES

“BrandVerity has proven to be a valued partner to us. Savings generated by the service outweigh the cost by a light year. We would definitely recommend BrandVerity to others.”

JOOST VULKER  
MANAGER GLOBAL STRATEGIC PARTNERSHIPS,  
BOOKING.COM

## TRUSTED BY

 BEACHBODY

**Plow & Hearth**

**iHerb®**

**XERO SHOES**

 Takeaway.com



## ABOUT CORSEARCH

# CORSEARCH

Corsearch intelligent Trademark & Brand Protection solutions are revolutionizing how companies commercialize and protect their most valuable assets. Trusted by over 5,000 customers worldwide, Corsearch delivers AI-powered data, deep analytics, and professional services that support brands to market their assets, drive growth, and optimize brand presence against infringement.

57

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Corsearch supports us with global data monitoring, expert teams, and innovative technologies that dramatically increase the efficiency and effectiveness of brand protection. Through tools such as Logo Detection and Image Similarity Matching, it is possible to reduce trademark, counterfeit, and design infringements in a way that protects our brands and our customers.”

ZACH TOCZYNSKI  
CO. DIRECTOR, GLOBAL BRAND PROTECTION, LEVI'S

“Some of the key trends that we've identified with the help of Corsearch and its brand protection technology include complete copycat bikes, bike parts that claim to be official Brompton products, and bike stickers.”

MILLIE ALLEN  
SENIOR INTERNATIONAL MARKETING MANAGER,  
BROMPTON BICYCLE

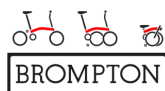
“For decades, Corsearch has provided essential support to brand owners and law firms, who have come to rely on it completely to help them navigate the dynamic IP sector.”

WTR 1000

“With the passage of the 2018 Farm Bill, there will be a virtual explosion of new CBD products and brands in the marketplace.”

MARY SHAPIRO  
MANAGING DIRECTOR, EVOKE LAW

## TRUSTED BY





## ABOUT LASHBACK



LashBack, a SaaS (Software as a Service) company, is a leading provider of compliance services, brand protection and marketing intelligence to digital marketers. Founded in 2003, LashBack has built a reputation for providing critical information to top brands, agencies and networks. Its flagship services, ComplianceMonitor and BrandAlert, are well known in the industry for their unique insights on email marketing practices.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Great company with a great team that is a great asset to Keono and monitoring the reputation of our agency brands. LashBack provides a wealth of valuable information to help us to monitor our brands in the marketplace and their team always goes above and beyond to help with special research or requests. It's definitely a pleasure to do business with LashBack!”

JESSE LO RE  
CHIEF OPERATING OFFICER, KEONO

“We've used LashBack's products for years. They are a key contributor to our Brand Protection and Compliance program. Whenever something unusual arises, their support team always goes “above and beyond” to help us investigate and resolve the issue quickly. Their knowledge of the industry is impressive.”

SAL TRIPI  
AVP DIGITAL OPERATIONS AND COMPLIANCE,  
PUBLISHERS CLEARING HOUSE

“We have a strong team and run a great business. I wish that we had started using LashBack sooner. By waiting, we ran into significant email compliance issues that we didn't have the right tools to manage. If you are using or planning to do email marketing, get LashBack on board early.”

BRIAN MCLEVIS  
CHIEF EXECUTIVE OFFICER, ENVYUS MEDIA

“Great product, easy to use, the service of having a dedicated rep is very helpful to navigate a very complex landscape.”

JOSH BROWN  
ASSISTANT MANAGER: STRATEGIC  
PARTNERSHIPS/ACCOUNT MANAGEMENT, PROGREXION

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## ABOUT OPSEC SECURITY



Powered by  
Crane Authentication

OpSec Security is the global leader in protecting, authenticating, and enhancing their customers' brands, services and revenues. OpSec delivers a comprehensive suite of end-to-end solutions, including advanced physical security technologies, supply chain track and trace services, and online/e-commerce monitoring and analysis.

51

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

“It's been a pleasure to work with OpSec on protecting The FA brand and revenues that come from our licensing and retail business, which in turn allows us to invest more back into the game. Our licensees are extremely important to us, so ensuring they can order holograms and packaging from OpSec easily supports them in pushing FA branded product into the...”

MICHAEL LEES  
LICENSING PARTNERSHIPS MANAGER, FOOTBALL  
ASSOCIATION

“OpSec consulted with GME to understand our work processes, and put a program in place that would secure the integrity of our supply chain in the auto aftermarket business. We have received positive feedback from the field in the relative ease of identifying ‘Genuine GM Parts’. We have achieved significant benefits from greater visibility into our supplier network. The program has also been successful in preventing the infiltration of counterfeits into...”

CHARLES MANN  
BRAND PROTECTION MANAGER, GM

“There is a saying, ‘experts know best.’ We asked OpSec Security for online brand protection, and they have been helpful in increasing our removal rate over the past 5 years. However, counterfeit manufacturing and sales techniques are constantly evolving, so continuous monitoring and the presence of skilled analysts are essential. We will continue to cooperate and...”

JUNPEI FUKUYASU  
MANAGER OF THE INTELLECTUAL PROPERTY RIGHTS  
GROUP, PIGEON

“The Oryx x Alex Wilson collection is special. OpSec's innovative solutions have not only safeguarded our brand but also elevated our customer's experience, ensuring each piece of apparel they purchase is genuine and sustainable.”

ELLA JOHNSON  
HEAD OF MERCHANDISING, ORYX

## TRUSTED BY



FURLA





## ABOUT SMART PROTECTION

# [ ] SMART PROTECTION

Smart Protection fights against digital piracy and protects brand from counterfeits on the internet. They identify and eliminate illegal copies and improper usages of brands through their technological platform. They offer an integral service that protects companies' assets, improves the online reputation of the brand and reduces the loss in sales.

# 20

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Working with Smart Protection since 2019 has been a game-changer. Their comprehensive service covers Grey Market, Brand Abuse, and Counterfeit, ensuring complete protection for our brand and products across Google, marketplaces, and social media platforms. It's a partnership we can count on.”

STEFANIE SCHEKLE  
AREA MANAGER INTERNATIONAL SALES, HANRO

“The protection we receive through Smart Brand Protection makes the consumer more confident in our brand and our products, and they know that when shopping at their preferred Marketplace they will be purchasing the original product.”

JOSÉ GIMENO  
E-COMMERCE AND SOCIAL MANAGER, GOBIK

“Huge thanks to Smart Protection for your extraordinary service and attention. Not only do they protect our clients in terms of brand abuse, but they are very responsive and efficient. We highly recommend their service!”

TRÁNSITO RUIZ GALLEGO  
IP LAWYERS & CONSULTANTS, ELZABURU

“Smart Protection has helped us protect our brand reputation, eliminating hundreds of infringements on the Internet, which is creating a positive impact on our sales.”

FRANCISCO JOSÉ CALATAYUD MOLINA  
E-BUSINESS COORDINATOR, MONDRAKER

## TRUSTED BY

indi & cold  
SAN SEBASTIÁN

HANRO  
OF SWITZERLAND

GOBIK



MONDRAKER



## ABOUT SNAPDRAGON



# SnapDragon

SnapDragon protects brands, products, and services online through AI-driven software and brand protection experts. We offer monitoring, detection, enforcement, and investigation to safeguard intellectual property globally, with a 97% success rate in removing online infringements. Our services ensure proactive, multi-channel protection on global platforms. SnapDragon is trusted worldwide to protect clients' revenue, reputation, and customers from counterfeiters and other IP...

# 26

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"Our customers are our number one priority and it is imperative that the brand delivers everything it is meant to deliver - with safety our top priority. By monitoring hundreds of websites on our behalf, the SnapDragon team ensures that any potential issues are removed before they have a chance to have an impact - making counterfeiting our brand infinitely more difficult than counterfeiting our competitors!"*

TOTSEAT LTD

*"SnapDragon's software is exceptional at detecting trademark infringements, and their expert team efficiently takes them down, ensuring our consumers access only authentic Crazy Color products, safeguarding our revenue and reputation."*

VICTORIA BARNET  
MARKETPLACE & BRAND PROTECTION EXECUTIVE,  
CRAZY COLOR

*"SnapDragon's proactivity around Ooni's brand protection has been pivotal to our brand protection strategy, undoubtedly."*

CHRISTIE MCCLUSKEY  
GENERAL COUNSEL, OONI

*"Our long-term partnership with SnapDragon Monitoring is key in defending our brand and customer safety."*

PLAY&GO

## TRUSTED BY





## ABOUT SYSTECH



Systech provides digital product authentication and traceability solutions to combat counterfeiting, prevent diversion and meet regulatory compliance. Built on decades of experience as the leader in pharmaceutical serialization, their comprehensive brand protection suite delivers the real-time insight, actionable product data, digital connectivity and consumer engagement functionality needed to fight supply chain threats.

**30**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"Systech's solutions will help us to continue meeting the rigorous compliance requirements of our industry, while helping our clients combat current and future threats of counterfeiting and diversion."*

RICK SEIBERT  
SENIOR VP OF PROJECT MANAGEMENT & TECHNOLOGY  
SERVICES, SHARP PACKAGING

*"Thanks to Systech, our products are processed and distributed faster, allowing us to minimize supply delay penalties, which is crucial in our industry."*

PAUL BALUYOT  
SENIOR MANAGER OF TECHNOLOGY, AMICI  
PHARMACEUTICALS

*"We selected the Systech Brand Protection Suite™ because it provides an effective way to allow the customer to ensure authenticity based on our current packaging."*

MIKE SMALL  
CHIEF FINANCIAL OFFICER, OZNATURALS

*"Systech UniSecure is a covert anti-counterfeiting and brand protection technology derived from existing standard printing on a products' packaging."*

ST. JAMES'S HOSPITAL

## TRUSTED BY



Sharp



ST. JAMES'S  
HOSPITAL



## ABOUT ZEROFOX



ZeroFox, the innovator of social media & digital security, protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using targeted data collection and artificial intelligence-based analysis, ZeroFox protects modern organizations from targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. Recognized as a Leader in Digital Risk Monitoring by Forrester, the patented ZeroFox SaaS platform processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning...

26

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“ZeroFox gives us the tools to protect our brands’ reputations while we concentrate on growing brand reach & interaction. We look forward to growing our partnership with ZeroFox as we explore new digital avenues for our clients, knowing that someone has our clients’ backs.”

AI, SVP & CHIEF DIGITAL OFFICER  
GKV

“The ZeroFox platform has been a tremendous help in our digital brand and protection journey. Their speed of detection of potentially malicious domains has helped us take information they find and directly input it to our systems to protect our colleagues.”

ERIK HART  
CHIEF INFORMATION SECURITY OFFICER, CUSHMAN & WAKEFIELD

“ZeroFox gives us critical visibility into channels that were previously blind spots for us. The intelligence gained from the ZeroFox Platform helps us prevent the loss of revenue to bad actors online and ultimately protect our customers from scams.”

SCOTT SMITH  
DIRECTOR OF INFORMATION TECHNOLOGY, ROYAL FARMS

“ZeroFox is a platform that many well-known people, including professional athletes, have come to trust. It helps protect account hygiene and helps enable the value of one’s online brand to be maximized.”

STEPHEN FRANK  
DIRECTOR, TECHNOLOGY & SECURITY, NATIONAL HOCKEY LEAGUE PLAYERS’ ASSOCIATION

## TRUSTED BY







**2025**  
**BRAND**  
**PROTECTION**  
**SOFTWARE**

**RISING STAR**





## ABOUT ALLURE SECURITY



Allure Security protects brands by finding and stopping online brand impersonation attacks before people fall victim. Their patented, artificial intelligence-powered engine finds more spoofed websites, social media accounts, and mobile apps more quickly and with greater accuracy than legacy approaches. Their unique, multi-pronged approach to managed response - blocklisting, decoy data, and takedown - significantly reduces the lifespan of a scam and related damage.

# 31

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Allure’s solution deployed in minutes, and just as quickly began to uncover scams impersonating our brand. Before, our customers would have notified us about scams after they fell victim. Now we can spot the attacks and protect our customers by taking down fraudulent sites before they can do damage.”

IT DIRECTOR  
US NATIONAL RETAILER

“Allure Security was able to find phishing sites that no other vendor could find [A website] was taken down within 24 hours. Detection is top notch with features like web beacon and suspected domains (domains which are parked). Takedown is great with features like decoy integration.”

SENIOR DIRECTOR SECURITY ENGINEERING  
LEADING SOCIAL MARKETPLACE FASHION COMPANY

“If there are fake sites out there, that’s a direct reputational issue for us because somebody’s using our brand to do something fraudulent. We take customer safety and security online very seriously. The product has been tremendously useful.”

DIRECTOR OF CYBERSECURITY & THREAT  
MANAGEMENT  
REGIONAL BANK

“We love Allure Security because we can set it and forget it. The fastest takedown we had with [prior vendor] was 24 hours with their product. The fastest takedown we’ve had from Allure Security was less than 3 hours.”

VICE PRESIDENT CYBERSECURITY  
LARGE E-COMMERCE SAAS COMPANY



## TRUSTED BY





## ABOUT BOLSTER AI



Bolster is a deep learning-powered fraud prevention platform protecting the world's leading brands from counterfeit activity. They protect brands from online fraud particularly scams, phishing, and fake sites targeting their customers. From detection of such sites to a takedown, Bolster Platform has fully automated the whole process.

# 23

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Bolster is one of the few security products where we get immediate visibility of counterfeit websites and more importantly, immediate response for takedowns. Their reporting and customer support are simply the best.”*

MARK WEATHERFORD  
CHIEF INFORMATION SECURITY OFFICER, BOOKING HOLDINGS

*“AIA, a fortune 250 insurance company protects their global customer base from phishing and other forms of brand counterfeiting with Bolster.”*

AIA

*“We are so glad to have Bolster to protect the YoungLA brand; we are very pleased with the result.”*

MEI-LING PETERSON  
IT DIRECTOR, YOUNGLA

*“LinkedIn protects their global user base from phishing and other forms of brand counterfeiting with Bolster.”*

LINKEDIN

## TRUSTED BY



Dropbox



Uber

CaptivateIQ

AIA



## ABOUT BRANDSHIELD



BrandShield is a global leader in cybersecurity, specializing in AI-powered Digital Risk Protection. Their advanced AI/ML platform identifies, monitors, and eliminates online threats, safeguarding the world's largest brands and their consumers. From phishing attacks and online fraud to counterfeiting and other cyber threats, BrandShield delivers comprehensive protection against the evolving tactics of cybercriminals.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“BrandShield is a technology that helps change the balance in the fight against counterfeiters. The analytical capabilities of BrandShield allow our team to locate the most damaging online problems for New Balance at any given time. The interface is extremely intuitive yet has a magnitude of capabilities that help us perform and manage our enforcement activities with higher...”

DAN MCKINNON  
SENIOR COUNSEL INTELLECTUAL PROPERTY & BRAND  
PROTECTION, NEW BALANCE ATHLETIC SHOE, INC.

“BrandShield covers the entire web, including websites and social networks. Not only do they provide detection services, their enforcement team is active up until the final removal of the threat.”

GIL AZRIELANT  
CO-FOUNDER AND CTO, COOL COUSIN

“BrandShield Provided The Perfect Solution To Map And Detect All Lower Tier Risks Without Compromising The Effectiveness In Detecting And Removing 1st Tier Threats Such As Active Phishing Cases.”

NIR TORDJMAN  
DIRECTOR OF SECURITY OPERATIONS, ETORO

“Our direct market competitors are reaching out asking how we are taking down our fraud sites so fast. Our answer – BrandShield is effective, fast, and friendly.”

DREW MORRIS  
LEGENGE BANK

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LEVI STRAUSS & CO.