

# Community Platforms Category

SUMMER 2025  
Customer Success Report





## Community Platforms Category

Online communities offer a platform for people to link around a shared activity, goal, or interest. Users create a network, develop relationships, and work together by engaging with content and sharing information. Community platforms enable businesses to build these forums, maintain memberships, and cultivate followers. These applications automate administrative workflows and give you actionable data on trends and metrics like user engagement and site activity.

Associations and businesses develop online communities for purposes such as growing their consumer base, increasing brand awareness, supporting consumers throughout the whole purchasing lifecycle, providing a forum for feedback and discussion on products and services, and more.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2025 Customer Success Awards

Check out this list of the highest rated Community Platforms software based on the FeaturedCustomers Customer Success Report.



higher logic vanilla

influitive

Khoros®  
Powered by IgniteTech

mighty

NING



BUILT-ID  
powered by LandTech

Circle

disciple

Gainsight

GlueUp

hivebrite

MangoApps™

QuestionPro



bettermode

CROWDSTACKPRO

open  
social

zapnito

\* Companies listed in alphabetical order





**2025**

**COMMUNITY  
PLATFORMS**

**MARKET LEADER**



## ABOUT HIGHER LOGIC VANILLA

# higher logic vanilla

Vanilla Forums allows you to create an online community that your customers or audience will love. Thousands of companies use our open source and hosted products to increase loyalty, brand advocacy and reduce customer service costs. Vanilla's customers are made of a broad group of organizations from around the world.

94

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Marketing uses the feedback collected through our field testing community and looks through the comments for stories to use. I feel like everyone from advanced product development to sales benefit from the feedback gathered. It gives everyone the ability to stand behind what they are making and selling.”

WALKER FERGUSON  
LEAD FIELD TESTER, PATAGONIA

“I would recommend to any global organization team to consider adding an internal community. If done diligently with constructive, consistent feedback, an internal community has the potential to do wonderful things.”

OSCAR GUERRERO  
SENIOR ACCOUNT EXECUTIVE, GLOBAL MARKETING,  
ROYAL CARIBBEAN

“The response rate of our community is like 99%. Customers will answer any question that's thrown in there. It's awesome to see that full loop of support.”

LOU GALLO  
DIRECTOR OF SUPPORT, ONSHAPE

“There were issues [with the previous community platform] such as a lack of mobile usability, spam, trolls, and an overall poor user experience.”

DON FREIDKIN  
MODERATOR AND ADMINISTRATOR, ATKINS

## TRUSTED BY

1Password

acer

Hootsuite®

FOUNDANT  
technologies

FOURSQUARE



## ABOUT INFLUITIVE



Influitive, the advocate marketing experts, is based in Toronto with offices in Palo Alto and Boston. Influitive allows you to build a community of advocates and invite your customers, developers, partners, and employees to complete challenges, referrals, product reviews, social media posts, and more. As they complete these personalized challenges—which can be targeted to groups or individuals—they automatically earn points, badges, and levels to redeem professional perks and privileges. Easily visualize and report on all activities completed and the ROI of those activities, while integrating with your CRM and marketing automation platform to guide members...

# 331

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Our Spotlight Champion initiative has showcased eight customers in the community to date. We sourced customer speakers and Social Media Ambassadors for our 2019 conference and promoted 14 more advocates within the community who were leading breakout sessions at the event.”

ZOE MEYER  
CUSTOMER ENGAGEMENT & OPERATIONS, GLOBAL  
CUSTOMER ADVOCACY PROGRAM, COMMVault

“Our Verafans referral program has been a great success. Influitive has allowed us to build a community that engages our customers and helps us drive new business.”

JASON OAKLEY  
ADVOCATE MARKETING MANAGER, VERAfin

“The platform is relatively intuitive and easy to use, and they are constantly improving it. It has been very well-received by our customers.”

REBECCA LEE WHITE  
COMMUNITY MANAGER, TRACKMAVEN

“Influitive makes it very easy to rally a community of potential advocates to help us promote our products and solutions.”

JACOB LEHRBAUM  
FORMER DIRECTOR OF MARKETING, ENGINEYARD

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## ABOUT KHOROS



Khoros, formerly Spredfast + Lithium, is the leading customer engagement platform built to turn siloed knowledge into enterprise value, and customers into contributors. By connecting consumer insights across all departments, Khoros gives companies the ability to run their business with their customers, anticipating their needs, accelerating sales, loyalty, and innovation.

# 265

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Khoros has provided Autodesk a true peer-to-peer community space that scales, where customers ask technical and subject matter related questions, share suggestions and answers, support overall product mastery, and collaborate on future product and service enhancement suggestions all in real time.”

KATINKA SANTE  
SENIOR PROGRAM MANAGER, STRATEGIC PROGRAMS,  
AUTODESK

“We transformed the online Canon community with our corporate philosophy at its center — connecting like-minded people, building meaningful relationships, and empowering customers to find solutions efficiently.”

CHRISTOPHER CANADA  
COMMUNITY MANAGER, CANON

“Engaging with our customers is a critical part of our success formula. Our community provides a key channel for our customers to give us feedback while connecting with each other.”

DAVID MCCANN  
VP OF CUSTOMER OPERATIONS, CONSTANT CONTACT

“Community is now our default portal for customer care. More and more of our customers are using self serve and peer-to-peer care to solve common issues.”

RAMY METWALLY  
HEAD OF SOCIAL MEDIA CARE, JAWWY

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BANK OF ENGLAND







## ABOUT MIGHTY NETWORKS

**mighty**

Mighty Network is a provider of platforms to create a social network for businesses. The platform allows users to see people near them, by the topics they choose, and the categories they define for the group. It works on a premium membership model. It has clients such as TED, Mindbody, Singularity, etc.

**184**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“One of the things we'd love to do is make it easy for members to book one-on-one sessions, and the features within Mighty make it very easy for them to do that. That not only increases revenue for the company, but it also allows our coaches to make this their career.”

HANNA VINCITIE  
MINDSET COACH, MOMSET

“We wanted to create an online community where we could teach our members about binge and emotional eating. We started looking for platforms where we could give people an educational experience that had a safe, therapeutic feel to it.”

ASHLEY SOUTHARD  
THE HEALTHY WEIGH OUT

“We're all in this together. It's our community. Mighty Networks' structure really supports that. It's not about me as some figurehead or waving magic wands. It's about creating this space where you have the opportunity to connect.”

JOANIE SIMON  
PHOTOGRAPHER & EDUCATOR, THE BITE SHOT

“With the Tuft the World community there, it gives people confidence that they can fall back on the community if they need support.”

TIM EADS  
TUFT THE WORLD COMMUNITY



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**THRIVE**  
NETWORKS

THE  
**GUILD**  
CHARLESTON

**LIFE BOOK**



## ABOUT NING



NING is a platform allowing you to build online presence from the ground up. They've helped thousands of users across the globe to create their own social networks and stay connected with the world. NING has come a long way to offer clients a comprehensive SaaS platform with a wide range of useful features and customization tools.

25

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

*“Our NING community is cozy because it’s by and for our members. You must have served in the Peace Corps to join.”*

ERICA BURMAN  
DIRECTOR OF COMMUNICATIONS, NATIONAL PEACE  
CORPS ASSOCIATION

*“NING's impact on education has been profound, showing the potential educational networking has to transform professional learning.”*

STEVE HARGADON  
CLASSROOM 2.0

*“NING allowed us to create our online community and make it an integral part of our business—to support our customers.”*

DHRU PUROHIT  
FOUNDER, CLEAN PROGRAM

*“NING has made it easy for members to get involved and submit their own photos, videos, and blog posts.”*

STEVE CULBERTSON  
CREATOR, YOUTH SERVICE AMERICA

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**Ski Dazzle Show**  
SKI · SNOWBOARD · ACTIVE SPORTS · TRAVEL

ISKCON Desire Tree

**FACEBAMBI**  
SOCIAL NETWORK PROTETTO



**CLEAN**



**2025**

**COMMUNITY  
PLATFORMS**

**TOP PERFORMER**



## ABOUT BUILT-ID



Built-ID is the tech-for-good innovator behind the market-leading community engagement platform, Give My View. Built-ID is featured as one of the PropTech companies changing real estate forever and one of Forbes' Groundbreaking Female Founded PropTech Startups. By making it easy for hard-to-reach groups to have a constructive influence on decision-making, Built-ID consistently generates unprecedented community engagement results for industry leaders, including, Legal & General, RWE, City of London, Transport for London, Royal Borough of Kensington and Chelsea, Guild Living and many more, both in the property industry...

11

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Runnymede Borough Council's Housing Team was pleased to work with Built ID following the Council's successful bid for government Prop Tech grant funding. This aimed to increase the number and diversity of customers who engage with us, using innovative digital tools. We had not previously undertaken any digital satisfaction survey of our tenants and were delighted with 5687 clicks from the digital advertising, 5172 visits to the...”

ANGELA HORSEY  
RUNNYMEDE BOROUGH COUNCIL

“The Built -ID team provided a great solution for getting lots of responses quickly when we needed them, and made the whole process really easy. The team and the system are flexible and easy to work with and it's been great to engage with so many more people than usual. The feedback process makes it all much more conversational which is what we want to achieve, an...”

ADELE WEARING  
STRATEGIC TRANSPORT LEAD, MILTON KEYNES COUNCIL

“The Built-ID team and their Give My View software has been crucial to the success of our regeneration programme. Residents have loved the fun and flexibility of the polls, whilst the data gathered has helped shape our approach and design in decisive ways. The team are incredibly skilled, helpful and pleasurable to work with.”

ARMAN NOURI  
ENFIELD COUNCIL

“Built-ID's digital strategy was extremely successful in engaging with a wide range of stakeholders that otherwise we struggle to do during the traditional development process. The platform gave a voice to the wider community and we received close to 500 pieces of written feedback.”

MARIYA TSVETKOVA  
FORE PARTNERSHIP

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## ABOUT CIRCLE

# Circle

Circle Engage your passive audience, turn customers into super fans, and offer group experiences. Integrate a community wherever your audience is. Bring together your discussions, memberships, and content. Integrate a thriving community wherever your audience is, all under your own brand.

# 73

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“I hired Circle to help me move my Exit Five marketing community off of Facebook to Circle Plus. The team has been super helpful and responsive in making the transition. I can already tell Circle Plus is going to be a big step up for the 3,500 members we have in our community today.”

DAVE GERHARDT  
FOUNDER, EXIT FIVE

“The member leaderboard helps me identify the most engaged people in the community to ask them to be our mentors. It's going to be a massive value add to the members of our paid community.”

CANDICE GROBLER  
COMMUNITY CONSULTANT, SKETCHNOTE SCHOOL

“After playing with Circle for an afternoon I am seriously impressed. This is the app communities have been waiting for. Coming to every podcast and channel creator in 3 2 1.”

TYLER LASTOVICH  
CREATIVE + TECHNICAL STRATEGIST

“Circle single sign-on makes adding a community to your paid membership effortless. No code is only getting more powerful over time.”

SETH KRAMER  
FOUNDER, NOCODE MBA

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## ABOUT DISCIPLE



Disciple is where communities thrive. Their community management platform helps people build independent, valuable and trusted communities in a safe space that they own and control. Disciple is the UK leader in the emerging technology category of community media - services that combine the interactivity of social media, with the control of owned media.

68

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

*“Creating a community with Disciple has allowed us to bring together people who have a wide invested interest in the disability community. I love how the Disciple platform allows for flexibility.”*

LEAH ISON  
CEREBRAL PALSY ALBERTA

*“Disciple has exceeded our expectations at every level; the communication, the quality of service, the timeliness. Disciple made, what seemed like a daunting undertaking, easy and fun.”*

ACES HOCKEY ACADEMY

*“Disciple has helped us to increase our community size and cultivate relationships on a more personal level with our community members.”*

CRYSTAL SOL HAYS  
HM

*“Disciple really understands how to build engaging community platforms. My average revenue per community member is £38.”*

OWNER  
MADELEINE SHAW

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## ABOUT GAINSIGHT

# Gainsight

Gainsight, the first and only complete Customer Success Management solution, helps businesses reduce churn, increase up-sell and drive customer success. The company's SaaS suite integrates with Salesforce and uses Big Data analytics to evaluate sales data, usage logs, support tickets, surveys and other sources of customer intelligence. In this way, Gainsight provides a 360° view of customers and drives retention across Customer Success, sales, marketing, executive and product management.

# 477

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“It’s a no-brainer to connect these two. It will bring plenty of benefits for the community team, for the Academy team, but especially for the users and students. Everybody wins!”*

DANIELE BOZZI  
PROFESSIONAL COMMUNITY MANAGER, PERSONIO

*“We needed a community platform that helped facilitate conversations, educated, and provided outstanding analytics. Luckily, Digital Hub checked all of our boxes!”*

KATIE RAY  
HEAD OF COMMUNITY, CLARI

*“Because of the automation and visibility of information enabled by Gainsight, I believe we can gain even more lead time.”*

JAKE SMITH  
SENIOR CUSTOMER SUCCESS ANALYST, PING IDENTITY

*“Gainsight allows us to segment customers so we can provide a customized experience for our audience.”*

LIAM NICHOLLS  
CUSTOMER SUCCESS OPERATIONS LEADER, MYOB

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## ABOUT GLUE UP



Glue Up, formerly EventBank, is a leading cloud-based engagement management technology company that provides chambers of commerce, associations, event organizers, marketers, and businesses with solutions designed to streamline operations, modernize processes, and eliminate engagement challenges. Glue Up's innovative products combine the best event management, membership management, community engagement, email marketing, CRM, and mobile apps into one all-inclusive cloud platform. Glue Up's all-in-one management software solutions...

**132**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Regarding our future events and activities, we’d like to use Glue Up to build a community in order to promote the excellence of Made in Italy in Poland through events, masterclass, and workshops. We want to create a network of restaurants, importers, shops, and companies that are selling and supporting Italian products in Poland —let them feel part of a community and allow them to find new business opportunities.”

**RICCARDO MARTUCCI**  
MARKETING AND COMMUNICATIONS MANAGER,  
ITALIAN CHAMBER OF COMMERCE

“Our favorite features are the tools we use every day. The membership management module, events module, and email campaigns module have been beneficial to us. Initially, we have not had a system where all these are interconnected. I cannot say I like any in particular, just that they are all integrated, and working together as one unit is the best feature of Glue Up.”

**ABBY MCBRIDE**  
SOCIETY COMMUNICATOR, NORDIC SOCIETY OIKOS

“Glue Up has offered our organization a great tool - The Community Hub - to effectively communicate and engage with our esteemed members from around the world.”

**ELIANE BLANCH**  
RELATIONSHIP & OPERATIONS MANAGER,  
INTERNATIONAL MARITIME PILOTS' ASSOCIATION

“We could not find anything comparable to Glue Up in terms of features and price on the market, so it's a great platform to use.”

**MARIAN ZASTAWNY**  
CHAIR EXECUTIVE COMMITTEE, ASSOCIATION OF  
POLISH ENGINEERS

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AMCHAM  
CAMBODIA





## ABOUT HIVEBRITE



Hivebrite developed a powerful solution that allows their clients to easily brand, customize, and engage their communities. Leveraging modern design standards and an advanced suite of functionality, organizations can offer their stakeholders a dedicated networking space where they can share knowledge and experiences, benefit from targeted opportunities, and keep in contact with both the program and each other.

**64**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“We can offer so much more value to our course participants with Hivebrite’s platform. Boost is honored to be a valued community for immunization professionals worldwide. It is incredible to see meaningful connections and conversations unfold organically. Hivebrite enables us to sustain and scale our community and virtual engagement strategies to continue supporting our members as best as possible.”

ELIZABETH KOHLWAY  
MANAGER, COMMUNITY BUILDING AND DIGITAL  
ENGAGEMENT, SABIN VACCINE INSTITUTE

“Hivebrite’s Mentoring Module was one of the key reasons we selected Hivebrite as our community engagement platform. It was simple to set up our program with Hivebrite. Crucially, it is also easy for our participants to use. The day to day running of the program requires little manual intervention from the team, so scaling our program is quite straightforward!”

PAUL MCMILLAN  
COMMUNITY MANAGER, THE DATA LAB

“Hivebrite doesn’t have a one size fits all approach to community management. We were able to customize our platform and we can test different features. This meant we could launch fast and see results quicker.”

DAGMAR MEKKING  
DIRECTOR, SHELL ALUMNI

“Hivebrite is an all-in-one tool for managing in a community, in terms of being able to organise, activate and monitor the community as it develops.”

PHIN LESLAU  
COMMUNITY MANAGER, SEVEN LEAGUE

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love ♥ YOUR melon



IaC Berlin



## ABOUT MANGOAPPS



MangoApps is the hub of any digital workplace. It is the central location employees go to for fast and seamless access to all the tools they need every day to share, communicate, collaborate, find & learn. MangoApps provides core new tools like enterprise social networking, modern Intranet, team collaboration & employee engagement software while integrating with existing enterprise systems so employees have access to everything they need in one place.

**304**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“MangoApps has revolutionized how we communicate from a corporate standpoint. We want this to be the only way our teams communicate, eventually. It's got everything you need—messaging, documents, storage, posting. I think bringing people together through MangoApps/Leap will be very beneficial to our organization in the long run.”

KYLE LOAFMAN  
VP OF PURCHASING, RAM TOOL CONSTRUCTION  
SUPPLY CO.

“MangoApps should make every Business Leader rethink how communication happens today and should happen tomorrow in his company. Mango provides good first steps to get off the inefficiency and cost driving mail storm and makes an organization more productive and agile. This is why a computer was invented for.”

DIRK VAN VLIET  
CEO, OCEAN SWISS

“MangoApps has emerged as an indispensable tool within our operations. Previously, accessing vital metrics involved lengthy delays, sometimes spanning weeks or even months. Now, these metrics are readily available and updated on a daily basis, eliminating the need for manual tracking efforts.”

TIM BARKER  
CHIEF INFORMATION OFFICER, GREAT HEALTHWORKS

“MangoApps has helped us keep in touch with all of our company's collaborators in one place, allowing us to easily communicate and share information.”

ENRIQUE OLALDE  
IT MANAGER, PROBIOMED

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**See's**  
CANDIES

Huggen

Woolf Forms

**Raley's**

brandmuscle





## ABOUT QUESTIONPRO



QuestionPro provides powerful online survey software designed to help you make better business decisions. Our easy to use software includes tools for creation, distribution, and analysis of online surveys, polls, forms, and quizzes. Use our advanced features to completely customize the survey experience and power sophisticated analysis. Best of all, our customer support team is available 24-hrs a day to guarantee your project is a success! QuestionPro includes multiple pre-built survey templates and more than 30 question types, which can be used by companies to create questionnaires and personalized surveys. It offers tools...

**158**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“QuestionPro has provided us with an excellent online survey platform to complete our research. It offers unique question designs that allow us to collect information in sophisticated ways. The functionality of the survey platform also permits the use of advanced branching and logic, which has been very effective for...”

ELLIOT MARTIN

PHD, ASSISTANT RESEARCH ENGINEER,  
TRANSPORTATION SUSTAINABILITY RESEARCH CENTER,  
UC BERKELEY, UC BERKELEY

“QuestionPro was able to meet our basic requirements as well as provide excellent customer service along the way. The intuitive platform did not take too long to ramp up and get us going with surveys. By adding consulting hours into the contract we were able to ensure that they were there for us to help us grow into the platform to fit our needs. In addition, education hours hosted...”

EMILY WHITEHOUSE

MARKETING INSIGHTS AND PROGRAM MANAGER,  
POTBELLY

“We approached QuestionPro with multiple research demands, including a simple user interface, the ability to program complex survey logic, send high volumes of survey invitations and store massive amounts of data, plus a flexible, intuitive analysis tool that allows us to see relationships in the data in real time, as it comes in from the field all with a reasonable price tag.”

LISA LONDON

RESEARCH MANAGER, ROKU, INC, ROKU

“The ability to capture analytic data on our survey responses has improved with the strong reporting functions of QuestionPro.”

ANDREW GROCOTT

MANAGER COMMUNITY ENGAGEMENT, NORTHERN  
BEACHES COUNCIL

## TRUSTED BY





**2025**

**COMMUNITY  
PLATFORMS**

**RISING STAR**



## ABOUT BETTERMODE



Bettermode is an all-in-one customer community platform that helps businesses streamline the customer experience, build stronger customer relationships, and improve retention. The platform offers a unified set of engagement tools, including holistic analytics, robust customization options, a rich app ecosystem, and embed tools. With Bettermode, businesses can speed up community building using templates for spaces such as discussions, Q&A, events, groups, and help center. Bettermode is trusted by thousands of businesses, including IBM, ASUS, ConvertKit,...

72

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Empowering developers to become security leaders is the key to solving the industry gap of security teams. Bettermode’s community platform is helping us become leaders in this movement.”

ANGIE OCASEK  
SENIOR MANAGER, PRODUCT MARKETING –  
COMMUNITIES, PROTEGRITY

“[Bettermode] helped us quickly launch a customized social media-type community complete with feeds, groups, and different post types to improve the user engagement on our marketplace.”

PHILIP STAPPEN  
PRODUCT OWNER, DEINETIERWELT

“Bettermode helped us create a user-friendly brand community with familiar design elements and customize it to serve the various needs of our customers.”

HALEY CHAMBERLAIN  
CONTENT & COMMUNITY, CONVERTKIT

“Bettermode helped us create a user-friendly brand community with familiar design elements and customize it to serve the various needs of our customers.”

HALEY CHAMBERLAIN  
CONTENT & COMMUNITY, KIT

## TRUSTED BY



Klaus

logitech

**LEGION**  
by Lenovo



ConvertKit



cloudnine



## ABOUT CROWDSTACK PRO

**CROWDSTACKPRO** 

Crowdstack Pro is an easy to use, all-in-one engagement platform for content, conversations, resource-sharing, and more. Bring content, calendars, and surveys together, without having to involve the IT department at all. (Shhhhhhhh.) What makes us different? \*Unlimited members, simple pricing \*Built-in Crowdstack Pay so you can make money from your community without hassling with credit cards or 3rd party...

**12**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“After extensive research, we selected Crowdstack to be the host for our on-site community. The platform has given us the ability to build a connection between audience generated content and our brand's editorial pillars, while creating an environment that supports our readers through peer-to-peer engagement. The community has added value to our brand by creating greater...”

**YASMIN MARINARO-BASONE**  
VICE PRESIDENT, DIGITAL PUBLISHING, THE PENNY  
HOARDER

“[Crowdstack] offers what we need to allow our community to grow. Our community, like most, are now expecting a mobile-friendly experience with social networking features like blogs, photo sharing and video sharing. [Crowdstack] offers all of that, and more. The folks at Social Strata are always working to improve the platform and are regularly rolling out new features that enhance the user experience and allow us to better...”

**LYNDA MITCHELL**  
FOUNDER, KIDS WITH FOOD ALLERGIES FOUNDATION

“It is just too easy to use and manage as an administrator. It is really an excellent communication, collaboration, and marketing platform that enables us to grow and reach our audience seamlessly. It solved a huge visibility issue and we've been able to increase engagement for online events significantly. It has created a much higher awareness of our work and what we have to offer.”

**AARON WEIBE**  
COMMUNICATION MANAGER, EXTENSION FOUNDATION

“[Crowdstack] is so easy to use, and we were able to incorporate our community into an existing site. Plus the [Crowdstack] staff are amazing and always eager to help! If you're considering any kind of online community, this is definitely the company to choose.”

**AMIEE BURNAMAN**  
ASSOCIATE MANAGER - MEDIA & FIELD MARKETING,  
LONG JOHN SILVER'S

## TRUSTED BY





## ABOUT OPEN SOCIAL



Open Social is an open source community building solution. We're a great match for your external, volunteer and ideation community. Our software is used by NGOs, governments and hundreds of smaller organizations to connect with their members, volunteers, employees, and customers. Greenpeace Greenwire, an award-winning project with hundreds of thousands of volunteers worldwide, was the inspiration for Open Social. We are now a Drupal-based community solution with more than a thousand active...

26

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“The transition to the Open Social platform has been simple. It's easy to create and adjust the homepage to meet our changing needs allowing us to highlight our latest project or draw attention to an area of work that could use community support. For the end user, the overall look is clean, modern and attractive.”

ALISON SPRINGATE  
STRATEGIC COMMUNICATIONS AND PROGRAM  
ADVISOR, CITY OF GUELPH

“It's important for our organization to have flexible software for the changing needs of our community. Open Social is great to build upon. We spend 20% of our resources on development unique to our community. The other 80% is handled out of the box.”

CHRIS BLOCK  
WEB DEVELOPER, PACHAMAMA ALLIANCE

“Transparency is at the heart of what IATI does. Therefore it is logical this would be a prerequisite for our community platform. The open nature of IATI Connect is a major improvement to our community infrastructure.”

SANDER HEES  
COMMUNITY FACILITATOR SECRETARIAT, IATI CONNECT

“By building SparkBlue on top of their existing Open Social platform, we could enhance SparkBlue with a number of Open Social community engagement and collaboration extensions.”

SPARKBLUE

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SparkBlue



Pachamama  
Alliance



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International Aid  
Transparency Initiative





## ABOUT ZAPNITO



The community platform built for personalized knowledge sharing. Connect customers to trusted knowledge and people — at the right time.

66

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Scientific, technical and medical publishing is indeed the original social knowledge community and network and for the first time since the birth of the Internet, a platform that truly focuses on this idea and makes it work has been born. That is Zapnito and we are pleased to be an early adopter of this important capability. This is social knowledge without the noise.”

PHIL GARNER  
MANAGING DIRECTOR, FUTURE SCIENCE GROUP

“Zapnito has given us a platform for community discussion around our journals, with little development time needed from us, helping to raise our visibility and strengthen our relationship with the research community.”

BEN JOHNSON  
FORMER HEAD OF COMMUNITIES & ENGAGEMENT,  
SPRINGER NATURE

“The community was a way of creating an additional call to action that would allow people to come in, get to know us and establish a relationship.”

CLAIRE RAHMATALLAH  
DIRECTOR OF MARKETING, SOVA ASSESSMENT

“The support from the Zapnito team is great - there is always someone to advise on community strategy and provide expert opinion.”

TORIE HART  
HEAD OF COMMUNITIES AND PRODUCTS, MARK ALLEN GROUP

## TRUSTED BY

