

eCommerce Platforms Category

SUMMER 2025
Customer Success Report





eCommerce Platforms Category

An eCommerce platform is a complete software solution that permits retailers to create and manage an online store for their services or products. This system creates a digital, centralized hub for customer and product data, and enables eCommerce companies to perform tasks like customizing product information, managing web layout and content, processing online transactions, and tweaking the platform for their enterprise's online requirements.

With an eCommerce platform, you can unify, maintain, and scale core business workflows like the front-end selling of services and products, and the back-end work of managing customer order history and inventory. Depending on security, potential for growth, and business need, an eCommerce tool can be proprietary or open source, and deployed in the cloud or on-premises. eCommerce solutions can be integrated with ERP, CRM, inventory management, subscription management, and catalog management applications.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2025

**ECOMMERCE
PLATFORMS**

MARKET LEADER





ABOUT 2CHECKOUT



2Checkout is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. You can also find us on Twitter, Facebook, and Youtube. Let's connect and be...

342

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Avangate Team has been a pleasure to work with during and post implementation of their eCommerce platform. I always appreciate their responsiveness, subject matter expertise and willingness to make themselves available to the Brocade Team. I feel that Avangate truly approaches our relationship with a partnering attitude, seeking to produce mutually beneficial...”

BRETT TALBERT
SOFTWARE OPERATIONS PROGRAM MANAGER,
BROCADE

“Avangate has proven to be a great choice when it comes to an eCommerce solution provider. When we are planning a new campaign or looking at a new market, we're always involving Avangate in the discussion. In particular, the ordering API release gives us the opportunity to highly target our cross-sell and up-sells for both new and existing clients. The new features will not only accelerate our launch and growth of our upcoming...”

PHILIP PETRESCU
CEO, CAPHYON

“I love that Avangate covers all our SaaS ecommerce needs. It is truly startup friendly. We did not have to spend much time to put in place the setup to charge users. Instead we focused on our core product and that helped us grow faster. We love the API for managing upgrades, downgrades and new payments for our customers. We also sell in many countries of the world and have zero concerns for merchant of record, currency conversion and...”

CLAUDIU MURARIU
FOUNDER, INNER TRENDS

“We originally moved to the Avangate eCommerce platform to improve distribution and are very happy with the results, but what gets us really excited is where we see it going in the future, as a versatile force for driving our Mac and Windows B2B product sales.”

MATT JOHNSON
COFOUNDER, RETROSPECT

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ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit...

553

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Since moving to Bigcommerce our site is now faster, the user experience is better, and we have achieved a higher search rank — showing up as the number one result in organic listings on Google.”

PAUL YOO
PRESIDENT & COO, U.S. PATRIOT TACTICAL

“The Bigcommerce Enterprise Platform provides the feature and functionality our clients desire for their growing businesses. Combined with its fast time-to-market, it's a no-brainer.”

BRIAN ANTCHAK
CO-FOUNDER, INTUITSOLUTIONS, SHABBY APPLE

“BigCommerce's interface and training tools are very helpful. When a member of our staff has a question, I just email them a link to BigCommerce's online training materials.”

SHOKO MIMURA
OWNER, KIGURUMI SHOP

“BigCommerce seemed like the perfect blend of user-friendly features that would provide us the ability to customize our site exactly as we wanted.”

JASON MOORE
PARTNER - CREATIVE DEVELOPMENT, TRUE LINKSWEAR

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Bohemian
TRADERS

LAPERLA

BADGLEY
MISCHKA

PLAIN JANE

 VIVINO



ABOUT BOLT

BOLT

Bolt is a better-than-Amazon checkout experience for the rest of the internet, with zero fraud built in. They make online businesses more money, powered by their unfair data advantage and the scale of the Bolt Network. Fellow engineers and future teammates: they are well-funded, backed by the best, and bringing together great minds.

71

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Bolt was a product recommendation from our account manager and, to this day, has been one of the best decisions we’ve made to help solidify our online presence and provide a more streamlined customer experience.”

JUSTIN DERMIT
DIRECTOR OF ECOMMERCE & MARKETING, TYLER’S

“In just under a year working with Bolt, we’ve reported 6-digit increases in month-over-month revenues. A significant amount of that revenue is because of Bolt.”

PHIL HAMILTON
OPERATIONS LEAD, ALL THINGS BARBECUE

“The expansive Bolt network across multiple industries beyond fashion ecommerce gives REVOLVE the opportunity to enhance the experience for new customers.”

JON TAM
VP OF OPERATIONS, REVOLVE

“Bolt’s flexibility was a big win, in comparison to the generic nature of the product they used prior to Bolt.”

KIRK ANTON
OWNER, HEAT TRANSFER WAREHOUSE

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ABOUT CLEVERBRIDGE



Cleverbridge makes it easy to maximize customer lifetime value. We leverage deep eCommerce expertise to orchestrate frictionless self-service transactions across the entire customer journey, empowering customers to purchase, renew, and expand subscriptions in 240+ countries and territories globally. For more than 18 years, we've integrated payments with subscription management, lifecycle marketing automation, advanced analytics, and partner ecosystems to consistently deliver recurring revenue growth without added headcount. Learn more at...

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

"cleverbridge is not just an eCommerce vendor, but one of our most valued partners. cleverbridge has helped us navigate our eCommerce strategy for the past 12 years with great success. Their passion, expertise and adaptability has helped us continue to grow our revenue."

SARAH EWING
DIRECTOR OF ECOMMERCE, NITRO

"Cleverbridge is one of our critical partners for innovation and go-to-market, Software is increasingly important to us, and Cleverbridge is core to bringing that value proposition to market."

NEIL SHAH
ASSOCIATE VICE PRESIDENT OF GLOBAL MARKETING,
SHURE

"cleverbridge's continued support and dedication to our business is not something I've seen or experienced with past ecommerce or digital marketing providers."

JAKE MATULEWICZ
DIRECTOR OF WORLDWIDE ECOMMERCE, THREATTRACK

"The team is professional, friendly, technically skilled, and incredibly supportive — always going the extra mile to help us out, The human aspect of our collaboration has truly made a difference."

MICHAEL KÄMPFER
HEAD OF PRODUCT, ASHAMPOO

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ABOUT DYNAMICWEB

DynamicWeb®

Dynamicweb is a leading software company developing products that help you grow and optimize your online business. Their All-in-One Business Platform combines Content Management, Ecommerce, Product Information Management (PIM) and Marketing capabilities to create powerful customer experiences across all channels, which increases conversions and optimizes customer lifetime value.

331

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“The ecommerce that we have developed in collaboration with EG Norway has given us increased customer loyalty. Previously, we often had incorrect prices, and forgot to invoice for goods, because the old system lost orders and had several sources of error. When we got our new IT-solution from EG Norway, we increased our results by more than NOK 1 million.”

GJERT KLOKKERHAUG
GENERAL MANAGER, XL BYGG EIDSVOLL

“The Dynamicweb platform has met the criteria for our webshop which has a fairly large product catalogue and number of content pages. Besides helping us get started on the platform, INETDESIGN has created a solution that fits our need to communicate our business concept which gives the customer great financing possibilities.”

LARS DETLEFSEN
DIGITAL MARKETING PROJECT MANAGER, AURA ENERGI

“By implementing the B.I.S. modular and Dynamicweb Ecommerce we have gained a solution which is 100% integrated with our ERP-system. It represents a successful criterion, and it has generated a user-friendly solution, which enables automatic transfer of new products to the web shop through simple coding.”

SUSIE CHRISTOPHERSEN
SALES AND MARKETING, ULEFOS

“We chose Dynamicweb because we needed a future-proof solution which would allow for and support growth in our business, and definitely one that would integrate with our other systems. It was also essential for us, that we would be able to administrate and manage the system subsequently.”

ANNE-SOFIE VIKKELSØE
WEB AND MARKETING COORDINATOR, WINE.DK

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AGRICOVER



Europcar

Danish Agro

Repart



ABOUT FASTSPRING



FastSpring is the trusted ecommerce partner for companies that sell software around the world. Companies using FastSpring's full-service ecommerce solution sell more, stay lean, and compete big. Founded in 2005, FastSpring is a privately owned company headquartered in Santa Barbara with an office in Amsterdam. For more information, please visit <https://www.fastspring.com>.

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FEATURED TESTIMONIALS

"FastSpring's platform has enabled Wood Mackenzie to reach both existing customers and prospects with new offerings, and grow our customer base worldwide. In addition, FastSpring has helped us automate our order management and reporting processes."

DOUG TOPKEN
VP OF GLOBAL ECOMMERCE, WOOD MACKENZIE

"We strongly felt FastSpring was the best partner for our business because of the flexibility of the platform and all the built-in features like VAT/taxes, subscription management, global payments, upsells/cross-sells, and branded checkouts."

ANDREA LOUBIER
FOUNDER AND CEO, MAILBIRD

"Very easy to set up, you can have an ecommerce site up and running in less than a day you get the ability to sell internationally. In other words, it's a one-stop-shop for ecommerce particularly suited for software vendors and startups."

ANDREW BURNETT-THOMPSON
DIRECTOR, SCICHART LTD

"Since launching our FastSpring ecommerce store, we have seen a 40% increase in our conversion rate. There is no question that our partnership with FastSpring has enabled us to move quickly and has been a huge part of our success."

FREDERIC LINFJÄRD
DIGITAL COMMERCIAL MANAGER, CAPTURE ONE

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CRUMPLEPOP

BreezeTree Software

MINDSHARE





ABOUT KIBO COMMERCE



Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

94

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

"I was looking for a scalable solution that my team can use to quickly deploy applications. What I'm looking for in a technology is something that's scalable, something that is not monolithic, something where I can find people to come onto the platform and work. Kibo did a great job providing the API layer for the solution for us to move forward."

DANNY VALENTINO
DIRECTOR OF IT E-COMMERCE, HOME HARDWARE

"Kibo's unified eCommerce and Order Management offering not only brings modern commerce capabilities to our online business, but also connects it to our offline locations, allowing us to create a better customer experience while simplifying our operations."

JEST SIDLOSKI
VICE PRESIDENT OF MARKETING, PEAVEY INDUSTRIES

"KIBO's modern platform empowers us with the agility to respond quickly to market changes and streamline fulfillment across our B2B and retail channels."

ANDREW PARRY
CHIEF INFORMATION OFFICER, THE ODP CORPORATION

"The thing that I appreciate most about Kibo is they're trying to understand me as a customer and my needs and my use cases."

DANN GARDNER
DIRECTOR OF TECHNOLOGY PRODUCT MANAGEMENT,
FORTIS LIFE SCIENCES

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ABOUT SALESFORCE COMMERCE CLOUD



Salesforce Commerce Cloud (formerly Demandware) empowers brands to engage with customers in entirely new ways, including online, on-the-go and with empowered associates in brick-and-mortar stores. Today, Salesforce Commerce Cloud's industry-leading cloud platform is the digital backbone for hundreds of retail brands, and thousands of commerce web sites around the world, powering commerce across web, mobile, social and store channels. As the retail world has evolved, so has the Commerce Cloud. Their capabilities include digital commerce, predictive intelligence, point of sale and order...

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“[Salesforce Commerce Cloud] has already helped us improve efficiency and eliminate different legacy systems; we have also seen conversion rates improve. Now we have a solid ecommerce foundation, and we can focus on maturing our offering with personalization and multi-channel capabilities to further enhance the customer experience and support our plans for future, long-term growth.”

HARRIET WILLIAMS
GROUP MULTICHANNEL DIRECTOR, LABELUX

“Salesforce enables us to connect with our customers authentically. To help them in every step of their pets life. To see that growth and to see how much we are empowered to actually deliver against our business strategies. That's very freeing.”

BETH MCCORMICK
VP COMMERCE AND CUSTOMER ENGAGEMENT
TECHNOLOGY, PETSMART

“With [Salesforce Commerce Cloud], we can continuously reinvent the shopping experience across every channel. It has made our business and our ecommerce operation much more nimble.”

COLEEN MCNALLY
VICE PRESIDENT OF IT, PACSUN

“Salesforce B2B Commerce lets customers make their decisions online and see their order history. That's going to help with customer satisfaction and increase sales.”

DIMITRI SAVELIEFF
CRM DEVELOPER, AVERY DENNISON

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DAVIDsTEA

Kellogg's

YETI

Cargill Helping the world thrive

BOGGI
M I L A N O



ABOUT SAP COMMERCE CLOUD



SAP Commerce Cloud drives digital transformation enabling you to become an omnichannel business, delivering contextual customer experiences and unifying customer processes. Next-generation CRM is not about automation and efficiency, it is about intelligent engagement and effectiveness. It's about creating a series of moments which feel genuine and engender trust. Ultimately, it puts people at the center.

306

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Integrating eCommerce, Sales, and Service has been core to our digital transformation, ultimately interacting with our customers on their terms. Our SAP-based ‘order to cash’ system makes our sales teams more productive and gives our customers the flexibility to order when and how they choose.”

FERNANDO BATTAGLIA
VALUE STREAM MANAGER, FRUCOR SUNTORY

“SAP Sales Cloud simply helps us sell more efficiently. Our European sales force has better insight into both customer needs and sales force operations. They can plan and execute visits more effectively and share results, which helps them operate as one harmonized sales team.”

NILS OUD
MANAGER OF BUSINESS SYSTEMS, BOSE CORPORATION

“SAP Customer Experience proved to be the only provider that offered an all-in-one solution with the option to integrate our own systems. The professional click we had with SAP C/4HANA was also a decisive factor.”

ROY EGAS
SENIOR PRODUCT OWNER ECOMMERCE DELIVERY,
OFFICE DEPOT

“With SAP Commerce Cloud, we have robust e-commerce capabilities and the flexibility to introduce new features really quickly, all of which help us keep ahead of customer trends.”

BIBIN MOHAN
SENIOR SOLUTION ARCHITECT, NEW ERA CAP

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ALDO



Carestream

Beiersdorf



ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

2262 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Shopify makes it extremely easy and seamless to build your own website all by yourself. The Shopify community forum has been a blessing. I have often found that my questions were already answered on the forum. Even if it wasn't, the community acted very promptly to help out. The community ensures that you get answers for all your queries, be it in the form of direct fixes or guidance about whom you can approach. That's something really amazing!”

PRAGYA BATRA
CO-FOUNDED, QUIRKSMITH

“Shopify is the best at staying tech-forward which is very important to us. Being able to use the best ecommerce tech without having a huge overhead is essential for us and our artists. To be honest, the other platforms just haven't been able to keep up with that – they fall behind in some or all aspects.”

MIKE FIEBACH
FOUNDER AND CEO, FAME HOUSE

“The key challenge in ecommerce is not just speed but also reliability and affordability. Shopify Plus offered an out of the box solution that could be tailored to our needs, as well as proven reliability which is critical for establishing customer confidence.”

SARAH ZNIDERIC
CLIENT SUCCESS DIRECTOR, HEINZ

“Shopify Inbox is a powerful tool it helps me rescue sales after spending time, money, and energy getting a customer to that point. It pays huge dividends.”

RENNIE WOOD
WOOD WOOD TOYS

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ARHAUS



gem chocolates

Crate&Barrel



ABOUT TRUECOMMERCE

TrueCommerce™

TrueCommerce is the most complete way to connect your business across the supply chain, integrating everything from EDI, to inventory management, to fulfillment, to digital storefronts and marketplaces. We've revolutionized supply chain visibility and collaboration by helping organizations make the most of their omnichannel initiatives via business P2P connectivity, order management, collaborative replenishment, intelligent fulfillment, cross-functional analytics, and product information management. The TrueCommerce Global Commerce Network can connect businesses to over 160,000...

419

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Where we see the biggest initial return on our TrueCommerce investment is through improved collaboration with our largest vendors. We're now able to provide them with support analytics that support their production and distributing planning and ultimately help ensure that we have the right products in the right place at the right time.”

LARRY WATERMAN
EXECUTIVE VP AND COO, CAVENDER'S

“One of the biggest benefits we get with TrueCommerce is the ability to automatically generate ASNs. Those used to take hours to process manually. Now we can send an ASN within 30 minutes of sending the order.”

LENNIE DIYCO
DIRECTOR OF WAREHOUSING AND LOGISTICS,
PEARHEAD

“TrueCommerce Nexternal improves our search results so that people are organically finding our store pages and being brought right to the products they're looking for. That's not something we could've done with any other platform.”

MARCHELO BRESCIANI
MARKETING DIRECTOR, THANKSGIVING COFFEE

“TrueCommerce Nexternal Support has been phenomenal throughout our whole design, setup and implementation process.”

DIANE MOHUNDRO
ART DIRECTOR, ZMAX

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Travis Perkins UK





ABOUT VOLUSION



Volusion is an all-in-one ecommerce solution that helps entrepreneurs build and manage successful online businesses. Since 1999, Their dedicated team of developers, marketers, designers, and technical support experts have been passionate about helping merchants operate and grow their stores, whether startup or established. Two decades later, Volusion has earned dozens of accolades and powered over 180,000 successful online businesses.

110

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Prior to launching a site with ecommerce capabilities, we had solid, steady web traffic, but had no way to monetize that traffic. Now, we’re converting traffic into sales while driving new customers to the site. With online sales capabilities, we now have a reason to more actively communicate with our customers. Our Facebook fans have increased 10x since we launched the site and now we can service them directly instead of working through other retailers. In this way, the site has allowed to increase and improve our interactions with customers, creating an avid and loyal customer base.”

JARED CARVER
PRESIDENT, KANGAROOS

“Our success is directly correlated with Volusion's all-in-one ecommerce solution. We chose Volusion in 2008 after being unhappy with Yahoo Stores. It was no contest once we stumbled upon Volusion's website. They had everything we wanted that Yahoo didn't.”

ERIC
CO-FOUNDER & VICE PRESIDENT, TECHIE WAREHOUSE

“Volusion is a great product. I'd recommend them to anyone looking to start an online presence for their business. Their platform is straightforward and best of all, they have a great support team.”

JESSIE HUNGATE
DIRECTOR OF SOCIAL MEDIA, HUNGATE BUSINESS SERVICES

“The Volusion ecommerce solution is very easy to use. I can update my website with products including their descriptions, price, photos, as well as videos. I do not have to rely on another company to make our website changes.”

PATRICK KETCHEN
HALO HEADBAND

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ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“We identified early on in our discovery process that VTEX would be a front-runner in our search for a new ecommerce platform, in particular, due to its endless scalability with large SKU and transaction count possibilities. The VTEX team has been excellent to deal with, and the platform has exceeded expectations. We're excited to continue our journey with VTEX by continuing to leverage their cutting-edge technology.”

MARK HEBERT
PRESIDENT AND CEO, COSMO MUSIC

“The growth has been obvious thanks to an improvement in customer experience. The visual and creative guidelines that originate from the brand are great, which also helps us to engage the customer's attention to the areas where it's needed. We have happy customers.”

VALENTINA ETCHEVERRY
ECOMMERCE MANAGER, SUPERDRY

“VTEX has a plethora of APIs, integrations and partners, which makes accomplishing different strategies very simple. The VTEX ecosystem provides us with a lot of opportunities to develop digitally.”

RODRIGO MATHEUS
HEAD OF ECOMMERCE, BAUDUCCO

“Many capabilities we previously had to customize for customers, VTEX provides out-of-the-box, or we could easily plug in an application.”

KAELA KUCERA
ECOMMERCE MANAGER, PIERCE

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SALLY BEAUTY





ABOUT WOOCOMMERCE

WOO

WooCommerce, part of the Automattic family, is a team of over 80 working remotely across the world to democratise eCommerce. WooCommerce is the most popular WordPress eCommerce plugin. And it's available for free. Packed full of features, perfectly integrated into your self-hosted WordPress website. Whether it be t-shirts in all their shapes and sizes, music files or software. Even affiliated products from a marketplace. It's all possible.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“It was super easy to integrate with WooCommerce. I don't know why we didn't use it before. Klaviyo just understands immediately what the funnel is. We actually doubled the number of contacts we capture from abandoned carts because Klaviyo can sync abandoned carts with a pop-up. I think we have close to 50,000 subscribers now.”

FX ROUXEL
FOUNDER AND CEO, GARDYN

“No other eCommerce platform allows people to start for free and grow their store as their business grows. More importantly, WooCommerce doesn't charge you a portion of your profits as your business grows.”

CHRIS LEMA
CHRISLEMA.COM

“WooCommerce was chosen for this project because of the high flexibility in customization, and the results are seen in better UX, faster performance, and an extremely personalized on-site customer experience.”

MAREY

“Our ambition is to democratize access to contemporary art so that it becomes as much a part of peoples' lives as music, fashion, and food.”

ABSOLUT ART

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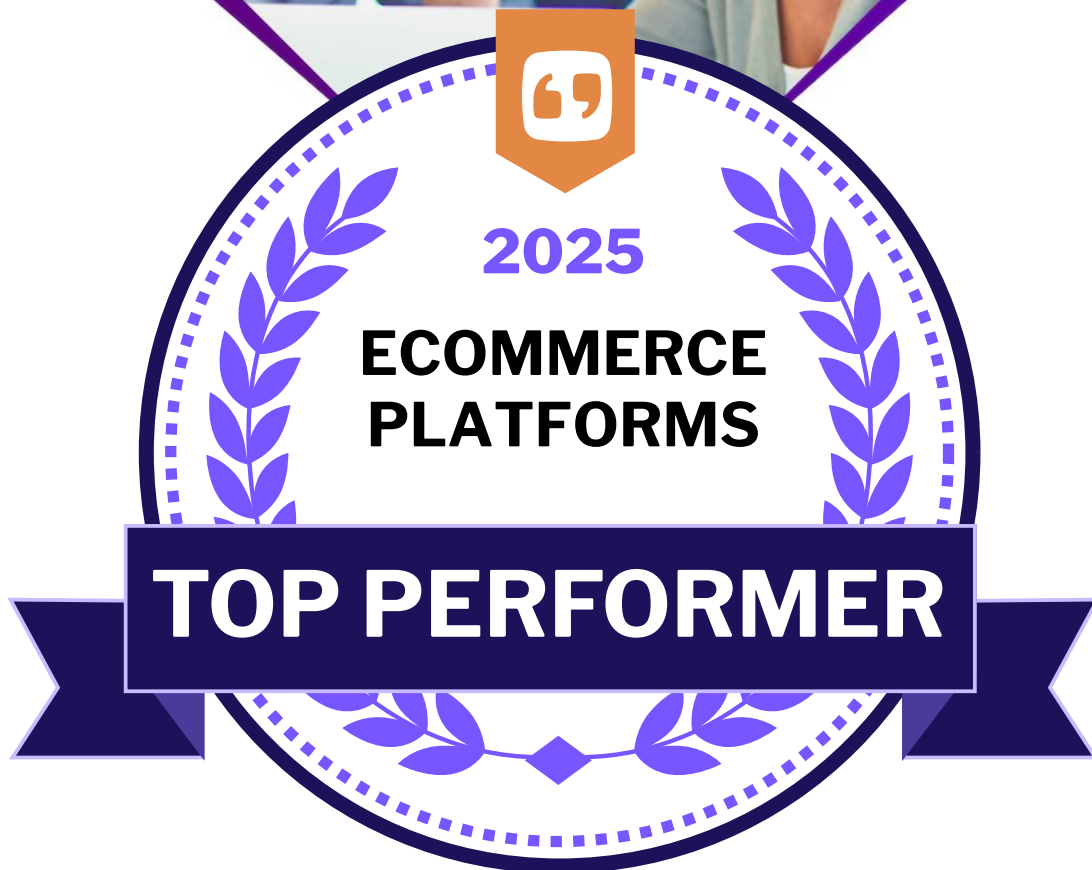
scratch

BAM
BAMBOO CLOTHING

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BeLeaf
• conscious consumables co •

EAT GRUB
THE ORIGINAL SUPERFOOD





ABOUT COMMERCETOOLS



commercetools is the leading composable commerce platform, allowing companies to dynamically tailor and scale shopping experiences across markets. We equip some of the world's largest businesses with tools to future-proof digital offerings, reduce risks and costs, and build outstanding experiences that drive revenue growth. Headquartered in Munich, commercetools has led a global renaissance in digital commerce by combining cloud-native, technology-agnostic, independent components into a unique system that addresses specific business needs. We empower brands – including Audi, Danone,...

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“The API-first nature of commercetools’ eCommerce microservices platform is helping GrandVision to build a best-in-class, modular, cloud-native global omnichannel commerce proposition that can be scaled to 30 retail banners and 44 countries over the coming years.”

KUNAL MUKHERJEE-CHAKRABORTY
GROUP VICE PRESIDENT AND CHIEF DIGITAL OFFICER,
GRANDVISION

“What convinced us at commercetools is the fast time-to-market for new features and products that the platform makes possible, the flexible backend, and the scalability. Our developers like to work with it, and its performance and well-developed APIs impress them.”

SVEN ROSEMAN
DIRECTOR TECHNOLOGY, FLACONI

“The commercetools microservices, API and headless approach makes us faster. We went from releasing updates every 2-3 months to multiple releases a week. This helps us meet the needs of the business and keep up with market demands.”

BRENDAN GUALDONI
VICE PRESIDENT OF ENTERPRISE ARCHITECTURE,
COMMERCE AND INTEGRATION, EXPRESS

“We chose commercetools because the platform allows us to extend our microservice-based landscape with e-commerce capabilities. We are convinced that commercetools is a strong partner for our digital strategy.”

MATTHES KOHNDROW
PRODUCT OWNER DIGITAL BUSINESS, AUDI AG

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EXPRESS





ABOUT ECWID



Ecwid by Lightspeed is a hosted cloud commerce platform used by hundreds of thousands of merchants in 175 countries, 50 languages and offers the easiest way to add an online store to any website, social site or multiple sites simultaneously. With Ecwid, you get everything you need to start selling online in minutes: on your site, social media, marketplaces, or in-person. Easily embedded into any web presence and leading POS systems, you can market, merchandise and sell products and services from multiple online stores with mobile management and point-of-sale integration anywhere at any time. Start selling now with...

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FEATURED TESTIMONIALS

“Ecwid is our preferred e-commerce provider. We have used the platform to create coffee vendor stores, to sell downloads, and even to take payments for a local private investigator. The flexibility and great e-commerce features of the solution, combined with how easy it is to use for us and our customers, makes the WebPartner program perfect for our business.”

DAVID SOMERFLECK
OWNER, SUDDEN IMPACT WEB DESIGN

“With Ecwid, we were able to easily connect our inventory to our website without having to build an entirely new e-commerce system, and we now have an easy way to sell our products at car shows and sync tracking between online and offline sales.”

FREDRIC GWINN
REVERSE LOGIC

“Ecwid e-commerce is so flexible, our clients sell practically anything in any way! They love the features that lower their advertising costs and bump up their revenue. It's always a win when we find ways to make our clients more profitable.”

SHANE WONG
GENIUS GRAPHIC CO.

“Ecwid's API works smoothly and it's very easy to integrate. The Ecwid team is also a pleasure to work with — they're always quick to answer questions and provide support.”

DAVIS SIKSNANS
CHIEF EXECUTIVE OFFICER, PRINTFUL

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ABOUT INTERSHOP

intershop®

Intershop is the engine that drives digital commerce. Intershop's powerful B2B e-commerce platform enables the world's leading manufacturers and wholesalers to transform their business and increase revenue in a digital-first world. Intershop's cloud-based solutions give you an essential foundation for digital success, plus the flexibility to deliver unique experiences and quickly react to changing needs. With a global presence and extensive partner network, Intershop supports your success every step of the way – creating opportunities to scale, innovate, and gain a competitive...

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FEATURED TESTIMONIALS

“Updating our Intershop platform with Sugerendo's expertise has been transformative. The robust and powerful functionalities of Intershop allowed us to seamlessly incorporate complex requirements and significantly improve our portal. This upgrade has been crucial in enhancing our B2B e-commerce capabilities and achieving our business objectives.”

EDUARDO MATESANZ
ECOMMERCE MANAGER, GRUPO ELECTRO STOCKS

“Thanks to our collaboration with Intershop, we successfully managed our complex system migration and implemented a state-of-the-art, expandable shop solution with the Intershop Commerce Platform. This allows us to regularly provide our members with the latest features while sustainably strengthening our presence in digital commerce.”

JASMIN KAHL
PRODUCT OWNER, SOENNECKEN

“We opted for the Intershop solution because we wanted to consolidate the different requirements and framework conditions of the individual VBH national subsidiaries in one central platform. The scope and configuration options convinced us and are valuable parameters for our international orientation.”

OLIVER MAISCH
CIO, VBH

“We would easily recommend Intershop to any brand searching for a B2B e-commerce solution. It's very stable and specifically designed for B2B sales. That reliability, alongside the ease of use, is one of the reasons why we chose Intershop.”

THOMAS ARESKOUG
VP OF DIGITAL SALES & MARKETING, ATLAS COPCO

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ABOUT MIVA



Miva, Inc. is a leading supplier of e-commerce software and services to medium-sized and enterprise businesses. Miva, Inc. provides online merchants, developers, web designers and web hosts with the information and technology needed to be successful in today's online selling environment. Miva, Inc. propels business for tens of thousands of online merchants and developers on a network of hundreds of hosting partners and business portals. Miva's hosting partners depend on the Miva Platform for its complete, reliable, expandable and easy-to-use e-commerce software and...

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FEATURED TESTIMONIALS

"We were looking for a long-term, strategic partner that could provide The Paper Store with a flexible and scalable ecommerce solution, allowing us to pivot as needed. The Paper Store has found this with Miva."

JOSH PINSONNEAULT
ECOMMERCE MANAGER, THE PAPER STORE

"Miva has proven to be more than an excellent eCommerce platform – they're a trusted strategic partner and a vital contributor to Clint Pharmaceuticals' business model and sales strategy."

CLINT EBEL
DIRECTOR OF OPERATIONS, CLINT PHARMACEUTICALS

"The key to running a successful business is not spending all your time maintaining it. With Miva Merchant I am able to focus on running my business and making money."

ROBERT STANLEY
PRESIDENT/CEO, DIRECTFIX

"Wholesale customers have an extremely personalized experience with account-specific access to available products, pricing and warehouse availability."

XTREME DIESEL PERFORMANCE

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ABOUT NUORDER



NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 1,200 vendors and 500,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the-minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you're selling designer jeans, consumer electronics or beauty products.

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FEATURED TESTIMONIALS

“We've created financial templates and analytical tools that we update regularly by using NuORDER's reporting data as the basis; we're able to pinpoint specific merchandising trends and customer behavior, which helps guide our homepage updates, campaign strategies, banner visuals, increase style sell-through performances and boost our marketing metrics such as email open rates/conversions.”

BRAD BRIJODHAN
ANALYST AND SALES OPERATIONS, TRIBAL SPORTSWEAR

“NuORDER's commitment to customer service sets them apart. Whenever we've had questions or needed assistance, their team has been incredibly responsive and helpful, ensuring that we're always supported every step of the way. Their dedication to our success as a partner is truly commendable.”

ALYSHA BISHOP
WHOLESALE CUSTOMER AND OPERATIONS SPECIALIST, CHUBBIES SHORTS

“NuORDER gives our team visibility to every one of our 31 stores. Because we're a collection of boutiques with hyper-localized assortments, this will allow us to be more efficient with localizing these assortments, and being able to make real-time decisions.”

DIVYA MATHUR
CHIEF MERCHANDISING OFFICER, INTERMIX

“The NuORDER by Lightspeed platform helps us manage our orders and inventory better to work more efficiently and effectively than we ever have before.”

SETH STEINBERG
V.P. OF SALE, SAVE THE DUCK

TRUSTED BY



BUGATCHI





ABOUT OROCOMMERCE



Oro empowers B2B businesses with a suite of digital commerce solutions. Our key product, OroCommerce, is a cloud-based B2B-first digital commerce platform with native CRM capabilities and the ability to support marketplace, B2B, B2C, and B2B2X scenarios. We offer a turnkey, end-to-end approach, providing rapid time-to-value for mid-sized enterprises. For more information, please visit www.oro-inc.com

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“With Oro, we created an eCommerce platform that is transparent and easy to use. Our customers can check our inventory status, personalize their products with our configurator, explore technical data and drawings, and manage their own shopping lists. If a desired product is out of stock, our system is able to notify when the product becomes available again.”

ALEXANDRA KIRCHHOFF
SALES AND MARKETING SPECIALIST, SCHNEEBERGER

“I already knew Oro. It was a solution that I had spotted and that I wanted to recommend in the event of a project in the Group. In addition, the proximity of Oro and Synolia was a weighty argument in choosing the solution. A real guarantee of success for our project!”

YOANN ROQUES
DIRECTOR OF DIGITAL TRANSFORMATION & STRATEGIC PROGRAMS, BUILDING MATERIALS EUROPE

“Building a successful eCommerce website often depends on the commitment of your partners. With OroCommerce and CleverAge, we felt that commitment from the very beginning.”

MARTIAL BONNAS
DIRECTOR OF DIGITAL, ALLIANCE MARINE GROUP

“The robust functionality and highly customizable OroCommerce platform will be a great fit for our company's B2B needs.”

BRUCE KATZ
CHIEF EXECUTIVE OFFICER, SAMUEL HUBBARD

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aldo

Absolutex

France Air

ecoburo

DUNLOP



ABOUT REPSARK



RepSpark is the leading provider of digital solutions for B2B wholesale commerce. Designed to be personalized, intuitive, and powerfully intelligent, RepSpark's platform drives brands to connect and collaborate with their buyers to place orders, create digital line sheets and analyze key data 24/7. RepSpark brands leverage technology to drive sales growth and better serve their retailers. Founded in 2007, RepSpark is headquartered in Anaheim, CA. To join RepSpark Community and connect your brand with +30,000 retailers visit www.repspark.com or retailers can create an account for free at app.repspark.com to discover, connect and shop with leading and...

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FEATURED TESTIMONIALS

“The RepSpark professional services team coordinated, drove, and managed a challenging and complicated integration with multiple build-outs and custom business logic and workflows for our North American and EMEA business units. Due to the launch's success and our dealer adoption rate, we are now looking to add our Australian and Hong Kong businesses. RepSpark supports the current phases of our global rollout while we continue to build...”

JESSICA STEVENS
SALES OPERATION MANAGER, 5.11 TACTICAL

“The RepSpark Community has tremendously increased our B2B business growth. As a new company having the ability to showcase our company to buyers all over the country has been huge. We've obtained many new buyers through the community platform and are so happy to have found RepSpark. Such a great company to work with and always ready to help!”

CASSANDRA ISAACS
CHIEF EXECUTIVE OFFICER, CALLIOPE

“RepSpark is a savior, it's become so much easier and transparent to do business with brands. The ease of finding the information is no longer an email or a phone call, it is instant, and I can see it.”

CASSIDY PULCINI
MERCHANDISE MANAGER & BUYER, NEWPORT BEACH COUNTRY CLUB

“With the RepSpark platform, we've increased our retailer orders from both our sales team and retail partners-- our customers love it, our sales team love it, and it has transformed our approach to selling.”

HEATHER PARRAMORE
ECOMMERCE MANAGER, SOUTHERN TIDE

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puravida
LIVE FREE

PETER MILLAR

SOUTHERN TIDE

STANCE

OluKai



ABOUT SANA COMMERCE



Established in 2008, Sana is proud to be headquartered at the historic Van Nelle Factory in Rotterdam, the Netherlands. Since the founding of Sana, they have established many offices around the world in locations such as the US, the UK and Sri Lanka, so they can better serve their clients. Sana's unique approach and strong partner network have already made Sana the driving force behind 1,200+ web stores worldwide – a number that is steadily increasing. Why? Because they offer a product that works. It works for you, and it works for your clients.

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FEATURED TESTIMONIALS

“Sana Commerce has allowed our distribution facilities to be visible and centralized in an online marketplace, increasing exposure and transparency for a Customer base that comprises a diverse Geographical reach.”

ALAN WELSH
PROCUREMENT TEAM LEADER, SAFAR OILFIELD SERVICES

“The whole basis of our system integration is to have one source of truth and to make sure that it all pulls out of the same system. Sana's able to do that for us.”

MICHAEL KAUFMAN
VICE PRESIDENT, LABELMASTER

“That's the beauty of SAP Business One and Sana Commerce integrating seamlessly. All the information is there when and where you need it.”

PAUL SYKES
GROUP MIS MANAGER, DOCHERTY GROUP

“The great thing about Sana Commerce is that its tools are easy for beginners, but they also provide enough depth for advanced users.”

FILIP DE CLERCK
SALES & COMMUNICATION, FACE

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aden
+
anais™



BROEKHOF
ADDING VALUE



ABOUT SHIFT4SHOP

SHIFT4SHOP

Shift4Shop offers a complete, all-in-one solution that includes everything you need to sell online. Their powerful online store builder and robust suite of inventory management tools will enable you to design your store, sell digital downloads, track sales, and more. Start for free with more included features than any other eCommerce software.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Although there is numerous eCommerce software, SoftwareWorld happily announces 3dcart as one of the top eCommerce software that has changed the scenario of e-stores. 3dcart is a scalable, fully packed cost-effective product that solely aims at growing eCommerce business. The software is an all-in-one eCommerce solution that provides reliable technical support to merchants from across the world. Unlike other eCommerce software solutions, 3dcart offers the best value in the industry with more...”

SOFTWAREWORLD.CO

“I would say the best thing about Shift4Shop is the ease of use and the flexibility based on your knowledge and skill level of creating a website. It can be very ‘plug and play’ quick and easy to get a store up and running fast. It is also endlessly customizable with hundreds of advanced features and tools to make everything from product upload to template design a snap.”

JULIE EKSTROM
FOUNDER, KANGA CARE

“Using Shift4Shop’s emerging code standard created a more robust solution for our site as we transitioned from separate desktop and mobile sites to a single, optimized, responsive web design.”

WENDY JENSEN
ECOMMERCE STRATEGY DIRECTOR, THE FINEST ACCESSORIES

“We didn’t even have a real eCommerce platform. We chose Shift4Shop because it seemed to be the best value. In addition to this, there is just about any app that you could ask for. The SEO capabilities are also a big bonus.”

LESLIE SANDUSKY
OM VAPORS

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ABOUT SHOGUN

shōgun

Shogun is an ecommerce experience platform empowering brands to drive higher conversions, revenue, and brand loyalty. Their products Shogun Page Builder and Shogun Frontend help teams build and optimize their online stores to deliver exceptional experiences. Their products integrate with ecommerce platforms like Shopify and BigCommerce, and their 18,000 customers include Leesa, MVMT, Timbuk2, and Chubbies. Visit www.getshogun.com for more.

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FEATURED TESTIMONIALS

“We are giving people access to things that we as a family have enjoyed for the last 10 years. These items tend to be harder to access unless you want to jump through hoops. We only offer items that are truly nourishing. The goal is to remove the hoops to fuel people's nourishment.”

NICOLE
NOURISHED MARKET

“Shogun mitigates the often lengthy process of changing page design. There's no more waiting two weeks to change something, like an image, or checking on a service level agreement to get something done.”

ANGIE MCALINDON
VICE PRESIDENT OF ECOMMERCE (GLOBAL), LYRE'S SPIRITS

“Shogun Page Builder has become a new tool in our toolkit. We're able to use landing pages more effectively when we create and optimize them quickly.”

SAM HARPER
CO-FOUNDER, HIPPIE FEET

“Super intuitive and easy to use! Used it to create home and edit product pages. Automatically reformats desktop to also fit mobile.”

YELLOW

TRUSTED BY

APRÈS

BREVITÉ

NOMAD



COPPER COW COFFEE



ABOUT SHOPWARE



Shopware is a leading open-source eCommerce platform and trusted by over 80,000 businesses, including leading European brands, retailers, and manufacturers across B2C and B2B industries. Shopware has a global network of 1,200+ solution and technology partners and an active developer community that gives customers access to robust third-party extensions and certified professional support. Shopware is the industry's leading feature-rich, highly-scalable, enterprise-class platform with a full suite of out-of-the-box capabilities and lowest total cost of ownership...

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FEATURED TESTIMONIALS

“This has been an ambitious project from the start, using a cutting edge ecommerce platform in Shopware 6 and trying to get lift off with a startups budget. We couldn't be happier with the end result and the work that has been done by supercharged The initial feedback and all important commercial results have been fantastic. We are already winning customers looking for interesting wines at great prices.”

DALE
FOUNDER, WINE & SOMETHING

“We'd like to offer apple fans a new approach to ecommerce and provide a unique online experience: With a platform that informs and introduces customers to the colourful world and different flavours of the apple. Shopware allows us to present our apples, and consequently our brand, in exactly this unique way.”

BENJAMIN LAIMER
HEAD OF MARKETING VI.P, LA SAPORERIA

“We wanted a new, modern system that's quick and can make mobile shopping even easier in the future by using PWA and that also offers us enough flexibility and simplicity for our content creation.”

KRISTOF KRUSE
SYSTEM OWNER WEBSHOP, ARMEDANGELS

“We know we can perform well thanks to Shopware's solid embedding and its ability to process large amounts of data.”

RICCARDO ZANON
HEAD OF ECOMMERCE DEPARTMENT, VINTAGERIA

IMPS&ELFS

BUFA
New chemistry.

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ABOUT SPRYKER



Spryker is the commerce technology company offering a unique commerce operating system, as well as a wide range of corresponding customer interfaces (apps) which enable companies to harness the full potential of their products and services by connecting them to various customer touchpoints and creating forward-looking customer centric and IoT use cases, responding to increasing device variety and user journey complexity.

72

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FEATURED TESTIMONIALS

“We want to roll out our platform nationwide as quickly as possible and offer it in all cities with more than 50,000 inhabitants - that's about 150 in Germany. So we are constantly expanding our product range and availability. Thanks to Spryker's flexible and modular architecture, we were able to implement the launch and further development using an agile MVP approach. We couldn't find any other provider that had the solid API-first approach with the combination of mobile app and merchant platform in this form, and we are excited to be able to now fully dedicate ourselves to Durst's growth.”

MATTHIAS STEINFORTH
FOUNDER & MANAGING DIRECTOR, DURST

“Spryker is darn fast. Complex article data models, shopping basket rules and business logic are mapped in a highly scalable way in Spryker. If there would be an award for 'fastest German furniture shop', we would definitely get it.”

DIRK HARDECK
MANAGING DIRECTOR, HARDECK

“It is important for us to ensure a strong performance of our omnichannel solution. With Spryker, this works through the decoupling of front-end and back-end - while simultaneously providing harmonious interaction of the two.”

DENIS CONTESSI
HEAD OF RETAIL, JUMBO

“The main advantage of the Spryker Commerce OS is that we can offer our customers a digital “one-stop-shop” front-end solution without the need for back-end integration for small markets.”

ALEXANDER T. STAMPFL
HEAD OF E-BUSINESS, HILTI

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INTERSPORT

JUNGHEINRICH

HILTI

Durst

CODE | ZERO



ABOUT ZOELY



Zoely supports B2B and wholesale businesses and their ability to take orders anytime, anywhere, on any device. Our cornerstone offerings are a mobile app for the sales team to take orders or generate sales quotes wherever they are, and a self-service web portal for accounts to log in, see customized catalog and pricing options, place orders, and track already placed orders. To complete the solution, a web-based admin allows companies to manage their products, customers and orders.

39

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FEATURED TESTIMONIALS

“We’ve been using Zoely for over a year now and we were initially drawn to Zoely because they offer several important features we were looking for like Customer Group pricing, B2B capabilities, and drag & drop page design. Since joining Zoely, we have been most impressed with the company’s willingness to continuously improve the platform. Joining Zoely has been a fantastic decision!”

BARBARA GOULD
MARKETING AND SALES ASSOCIATE, SIVAL

“The Zoely team can’t really over promise because they have to do the work. It was different from other companies where you have to do the setup. They overpromise and you are stuck with something that doesn’t work, whereas with Zoely, what was delivered was exactly what was promised.”

BEN BARTELL
OWNER, WEST COAST DISTRIBUTORS

“We love working with Zoely! First of all, just being able to pick up the phone and call somebody when we have a question has been amazing. I’ve worked with other ecommerce platforms before, and you don’t get that.”

PENELOPE FINNIE
CHIEF EXECUTIVE OFFICER, EGAL PADS

“It came down to the functionality of our new site, how beautiful it was, and that’s why we ran with Zoely. And your support was so next to none. I wish every system had an eighth of what you have.”

FRANK T. RICCI
JENIOR PRESIDENT, CHEWBARKA

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2025

**ECOMMERCE
PLATFORMS**

RISING STAR



ABOUT EKM



EKM is built with your business in mind. They're a team of 85 powering an online community of over 30,000 online businesses. EKM online shops are unique because they are always evolving and getting better to ensure you sell more. Their two decades of experience and a team of 70 ecommerce experts are always making improvements to both the platform and your shop ensuring tomorrow is always better than yesterday.

84

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“EKM have been brilliant. If we ring them with a problem, someone comes straight back to us and helps us, and they've really got into the grander detail of what we need and executed it really well.”

SIMON CARTER

“With EKMPay we get paid quicker and make savings on the rates we pay. EKMPay also integrates really nicely into our website and provides quicker management of transactions.”

PROJECT MUSIC

“The powerful free feature list and the easy to use back office gives EKM the cutting edge over the other ecommerce solutions.”

SAM WILLIAMS
AE WILLIAMS

“EKM provides a fantastic platform for the deployment of a cost effective ecommerce solution for our mutual clients.”

PAUL INGRAM
KAWEB

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GoodLook Lenses





ABOUT K-ECOMMERCE

k-ecommerce.
powered by **mdf commerce**

k-ecommerce delivers an innovative, cloud-based eCommerce solution that simplifies and accelerates your ability to sell online. Fully integrated with the Microsoft Dynamics suite and SAP Business One, their solution offers a complete omnichannel platform for B2B and B2C.

61

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“k-ecommerce not only keeps up with best practices and current trends but provides subject matter expertise in the eCommerce area. We were able to discuss eCommerce best practices with our project team, and come up with new ways to do business using the k-ecommerce solution's flexible functionality, creating a web store that is perfectly suited for our business and customer base.”

MICHELLE FUOCO
DIRECTOR OF FINANCE AND GENERAL MANAGER,
TOPRICIN

“k-eCommerce is easy to use. We assemble our products in Excel and then import them into the catalogue with all the information filled in a single operation.”

MARIE-JOSÉE GÉLINAS
OWNER, ART AND CULTURE BONSAI

“The k-ecommerce team allowed us to create functional sites linked in real time to our ERP system, in addition to offering easy-to-use marketing tools.”

SOPHIE CHALOUX
MARKETING AND COMMUNICATIONS, CATSPORTS

“k-eCommerce just seemed to have that perfect fit of usability for the customers, but also, the rock solid integration.”

ERIC BUHLMAN
WEB MARKETING MANAGER, WHITAKER BROTHERS

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ABOUT LITIUM



Litium AB is a cloud-based e-commerce platform that helps accelerate sales for large and medium-sized companies within both B2B and B2C. Lindex, Tingstad and Jollyroom are some of Litium's customers, who have a total turnover of more than SEK 10 billion annually online. Litium acts through its partner network in the Nordic market and is listed on the Nasdaq First North Growth Market in Stockholm, Sweden.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“The sales support has enabled us to spend more time on additional customer development instead of just registering orders. The important dialogue between customers and our sales representatives has also become even tighter, compared to before.”

ANDERS FREYSCHUSS
CHIEF EXECUTIVE OFFICER, BEVENT RASCH

“Naturally, we see great possibilities with the new platform from Litium. Being able to make personalized and targeted offers, for example, will significantly boost our sales and digital presence.”

GRUSZKA MILOSZ
GENERAL MANAGER BUSINESS SUPPORT & MARKETING,
TOYOTA MATERIAL HANDLING INTERNATIONAL

“Litium's ability to connect everything from business systems to campaign tools saves us a lot of time and resources. We can handle many more orders now than we previously managed with the same number of employees.”

FRIDA TIBERG
CHIEF MARKETING MANAGER, TIBERGS MÖBLER

“The flexibility in Litiums platform makes us able to adapt to the evolving landscape of e-commerce and at the same time it is easy to integrate to other vendors that are important for us to drive our business.”

RASMUS BACKLUND
CDO & PARTNER, DERMOSIL

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ABOUT NOPCOMMERCE



nopCommerce is the most popular ASP.NET shopping cart in the world based on Microsoft technologies. The platform powers 60,000 live stores and has over 10,000 new stores every year. The platform is absolutely free to use; there are no any transaction or hidden fees. Due to its rich built-in features, you can quickly launch and scale your finished online store. nopCommerce functionality suits SMB as well as medium and large B2B and B2C and global business. If you need to build a special solution adapted to your business needs, then you're not limited...

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FEATURED TESTIMONIALS

“Maury's Online has experienced remarkable growth and enhanced performance since migrating to nopCommerce. The platform's flexibility and scalability have been crucial in supporting our expansion. The seamless integration with our management systems and the advanced customizations have significantly improved our operational efficiency and customer satisfaction.”

FABIO ALESE
CHIEF EXECUTIVE OFFICER, MAURY'S

“I would recommend nopCommerce because it has an easy-to-use interface and you don't have to be an IT-master to use it. You can be a marketing professional, create the content, manage the pricing and categories, and do it very easy.”

DANA KOMAN
MARKETING MANAGER, TACO METALS

“If you are a .NET developer looking for an eCommerce platform you should consider nopCommerce. It is both a great extensible eCommerce platform and supports the latest versions of .NET.”

SCOTT HUNTER
DIRECTOR OF PROGRAM MANAGEMENT, MICROSOFT

“The in-built and customized features of nopCommerce gave sumptuous results that were beyond my expectations.”

MEHUL SHAH
OWNER, POTU SHOP

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EX MOTO
CENTRALCRAFTS





ABOUT SELLFY

Sellfy

Sellfy allows creators of ebooks, comics, design assets, music, video or any type of digital file to sell their goods by opening a beautiful storefront on Sellfy. They handle everything from product hosting and payment processing to automatically sending download emails and delivering the products. Sellfy changes that by offering simple a service to start selling within seconds with just a link. They take care of digital product storage, delivery and payments to that their clients can focus on creating great stuff.

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FEATURED TESTIMONIALS

"I think Sellfy is the best thing for a storefront that you can create easily and quickly. I don't have to be tied to a place, I can literally take my computer to Costa Rica when I go there for my workshops and still run a company."

ADAM MCINNIS
THE BILLBOARD 500 CLUB

"Sellfy helped us think outside the box and forget about the worries around building a webshop. By selling our products via Sellfy we have made it possible to travel to parts of the world we never expected to see."

HANNAH
TRAVEL BLOGGER / PHOTOGRAPHER, SALT IN OUR HAIR

"Sellfy has made it possible for me to easily create a web store and build a business from my tiny town in New Zealand and maintain it from anywhere I have an internet connection."

MUSICIAN
EMPTY VESSELS

"Sellfy tracks all the different types of traffic going into the store, and it tracks all the conversion rates of each source. This is really interesting data for me because it helps me figure out where to invest in."

AUSTIN FARWELL SHEET MUSIC

TRUSTED BY



Austin Farwell Sheet Music

ANTHONY JAMES



ABOUT SYLIUS



Sylus is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Sylus is a robust, scalable, very flexible solution that is also supported by Symfony, another technology that we know well in the Cloud District. This latter offers the flexibility to build the desired software by choosing only the necessary pieces, it allows building from a large monolithic system to a microservices architecture, reducing the time to market to the maximum. Another advantage of using a tool like Symfony is the ecosystem...”

GEDEÓN DOMÍNGUEZ
CEO & CO-FOUNDER, CENTROS ÚNICO

“The platform is now easier to use, and we are happy with the new custom functions which were made by Monsieur Biz. We used to get numerous security problems on the old Magento platform, which put the website at risk and needed constant monitoring from the agency. With Sylus we are still waiting to see any security-related issue, and that's great! The fact that the new platform is usable from all kinds of devices is a relief too.”

EDOUARD AUBERT
DIRECTOR, EASYMONNERET

“We chose Synolia for their expertise and professionalism. Sylus stood out as a high-performance, lightweight, and adaptable solution. Our goal was to meet our customers' expectations, as they are accustomed to shopping on major eCommerce websites. Investing in this platform means staying competitive over the long term.”

PAUL MARÉCHAL
DIRECTOR, MARÉCHAL FRAÎCHEUR

“Sylus is currently the most exciting e-commerce framework on the market. Cleanly programmed and easily expandable, developed by an enthusiastic team and a great community. In the next few months many amazing Sylus projects will be created and we are looking forward to participating.”

ANDREAS ILLIG
CHIEF EXECUTIVE OFFICER, SOLUTIONDRIVE

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POPSUGAR.



ABOUT UNILOG

unilog

Unilog is a global technology company that delivers powerful, affordable eCommerce solutions for the B2B marketplace. Their cloud-based eCommerce platform and product data enrichment services help distributors, manufacturers, and wholesalers increase online sales, reduce cost to serve, and enhance their digital channel.

102

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“When we implemented our eCommerce site with Unilog, we were kind of playing catch up [with the B2C marketplace]. We realized it would create a slight shift in how our staff and customers did business, but we also saw the value it would provide.”

AJ BRENNER
ECOMMERCE AND MARKETING MANAGER, SHEARER
SUPPLY

“Our B2B eCommerce platform has allowed us to punch way above our weight. We’re able to compete with the large players in our industry, including some of the integrated supply companies and national companies.”

MIKE MORTENSEN
PRESIDENT & CHIEF EXECUTIVE OFFICER, ARG
INDUSTRIAL

“They clearly had the product knowledge and eCommerce technology needed to help strengthen and expand our dealer brands, and they were committed to helping our independent small businesses be successful.”

GREG STINE
EXECUTIVE VICE PRESIDENT OF MARKETING AND
COMMUNICATIONS, ORGILL, INC.

“We are happy with where we’re at and the progress that we’ve made. Ultimately, we want to grow our business and become more efficient, and we think we can do that with this site, which we’re excited about.”

BOB MOSES
OWNER, INNOVATIVE PACKAGING, INC.

TRUSTED BY



Airgas



conexiom





ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

48

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We chose Virto Commerce as the new platform for Standaard Boekhandel because it is the only ecommerce platform that has the customizability and flexibility that we need. We migrated off of another platform, and now with Virto Commerce we are able to quickly update products, stock, and metadata - without the limits we experienced before.”

STANDAARD BOEKHANDEL

“The value of the Virto Commerce scalable platform has been huge for us as a partner, specifically in enabling us to craft a flexible B2B solution without short- and long-term limitations. Virto Commerce has been a great partner for us because they are ready to deliver all B2B scenarios and out-of-the-box technologies that we need.”

RICHARD BIRKSTEINER
CHIEF TECHNOLOGY OFFICER, RB2

“We selected Virto Commerce to replace our ecommerce solution because of its ability to scale quickly to other countries and languages – and for its ability to create and maintain a large property catalog. Virto allowed us to maintain 24/7 availability, which is critical to our international business.”

OLGA LOMKO
CHIEF EXECUTIVE OFFICER, ESTATE SPAIN

“Together with Mardi Gras and Virto Commerce, we have now laid the foundation for a scalable platform to streamline our administrative processes with a backend that can be seamlessly deployed for several ecommerce stores.”

LINDA HEDBERG
ECOMMERCE MANAGER, KW PARTS

TRUSTED BY





ABOUT YO!KART



Yo!Kart is a feature-rich multi-vendor marketplace software for building online marketplaces. It is the cost-effective, scalable, and easy to use platform, especially for those aspiring entrepreneurs who don't have time to deal with programming and technical matters. It's designed to help entrepreneurs in their journey towards commercial success. The platform is replete with in-built ecommerce features and offers mobile apps for buyers and sellers. Apart from cutting edge performance, it offers free technical support for one year.

54

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Yo!Kart - the best decision we made for our business. Yo!Kart allowed us to create the multi-vendor marketplace we needed for our company. Yo!Kart was the only solution with all the features we needed for our multi-vendor marketplace. Alternatives Considered - Dokan, CS-Cart Multi-Vendor Marketplace Platform, CedCommerce Magento 2 Apps and WordPress. It has very important features no one else has. these features will allow us and our sellers to generate more revenue.”

RAN KRAVITZ
CHIEF EXECUTIVE OFFICER, SHAGADOO

“Yo!Kart team managed to comprehend and successfully implement all of our custom design requirements and complicated operations. We strongly recommend them as excellent developers, very competent service providers and valuable partners.”

KONSTANTINOS PAPAZAFEIROPOULOS
CEO AND CO-FOUNDER, WILDROBE

“The amount of features especially for a B2B Marketplace. We found no marketplace framework or software which offers more features for this price than yokart - and it was very easy to install. The service team is great and helps a lot!”

TOBIAS B.
CHIEF EXECUTIVE OFFICER AND FOUNDER, TRYFL.DE

“Flexibility of product to customize according to business requirements. Good support team. Excellent understanding of technical requirements of clients.”

BEERALA VASU DEVA REDDY
CHIEF EXECUTIVE OFFICER AND FOUNDER, EWHEELERS

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bozinga.com



eWHEELERS

DueDash



ABOUT ZNODE



Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

62

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"After reviewing multiple ecommerce platforms, it became clear and was quickly proven that Znode offered more flexibility and scalability to support the growth of DCI Marketing."

KEITH KLADE
DIRECTOR OF INFORMATION TECHNOLOGY & DATA, DCI
MARKETING

"Znode is the ecommerce platform we needed. It met all of our requirements and then some. It provides flexibility as our customer and business requirements change."

BETH MAZZA
ECOMMERCE MANAGER, NATIONAL MARKER COMPANY

"Znode gave us the ecommerce management configuration we needed to simplify our ecommerce operations and deliver on our brand promise."

SCOTT SMITH
GROUP PRESIDENT BRANDED SOLUTIONS, SUMMIT
GROUP

"Znode provides a very scalable and sustainable approach to ecommerce that we did not find in other platforms."

HENRIK MONFORT
DIRECTOR OF MARKETING AND ECOMMERCE,
EQUINAVIA

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Fechheimer
A BERKSHIRE HATHAWAY COMPANY

Geiger
Brandspiration.



dci
MARKETING

ARIAT