

Livestreaming Software Category

SUMMER 2025
Customer Success Report





Livestreaming Software Category

Livestreaming software is designed to enable individuals, businesses, and organizations to broadcast live video content over the Internet. It has become increasingly popular for a wide range of applications, from entertainment and education to marketing and communication.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

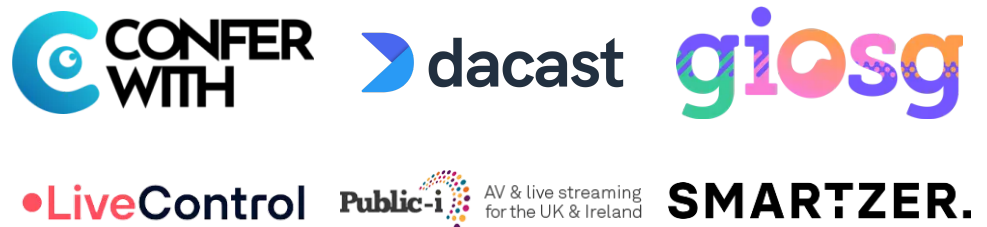


RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Livestreaming Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2025

**LIVESTREAMING
SOFTWARE**

MARKET LEADER





ABOUT HUDL



Hudl is a sports analysis software company serving teams at every level with the tools to study and improve performance. Hudl is changing the future of sports technology. They build video analysis tools for teams around the world, at every level of competition. Their software provides over 5 million coaches and athletes the insight they need to win.

211

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The ease of clipping the games is also great. It’s very simple to playlist what you want and from there create your own stats. We have the ability to be able to do whatever we want with it and the platform has a huge amount of potential. It’s really interesting to be able to see who’s logged on, and when too.”

LIAM CRANFORD
ACADEMY MANAGER, WEST SURREY RUGBY ACADEMY

“The ease and the efficiency of it is very very good for me, and everywhere you go has Wi-Fi, so you can log straight in, whether you’re in Russia watching the game, whether you’re over here. So, yeah I love it. I really really do. I think Hudl is brilliant.”

MATT MURRAY
ASST. FIRST TEAM COACH, NIKE ACADEMY

“I’d highly recommend both. Assist just absolutely gives you time back. And Sideline is a worthwhile change. The technology is right out of the box in terms of setup. It integrates pretty seamlessly. I think it’s worth the investment.”

PATRICK CLARK
OFFENSIVE COORDINATOR, UNIONVILLE HIGH SCHOOL

“I think it just streamlines the process. I just like how easy it is to use and it makes me work more efficiently.”

GRAHAM BOUSLEY
COACH, MOUNT ST. MARY’S UNIVERSITY

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ABOUT INTERVIEWSTREAM



Simplify every stage of the hiring process with video interviewing, interview scheduling, and AI recruiting tools. Hire top talent faster and save money with interviewstream's comprehensive digital interviewing platform. Our video interview, scheduling, and AI recruiting tools streamline the recruitment process from initial screening to final interview. Reduce time-to-offer by up to 58% with one-way video interviews, cut cost-per-hire by up to 45%, and eliminate scheduling hassles with our automated scheduler. And ensure data security with...

38

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Interviewstream's highly customizable tool is very user-friendly and eliminates many manual tasks for high-volume recruitment. The calendar synchronization provided by the solution is an incredibly important feature that provides clients and candidates flexibility and real-time automated scheduling. I cannot say enough about how much time we have saved using this tool and how much more organized our events are with interviewstream.”

YVONNE MITCHELL
VICE PRESIDENT, TALENT ACQUISITION, JOHNS HOPKINS
HEALTH SYSTEM

“By adding [Interviewstream] we can see many more candidates. Before using Interviewstream, our hiring managers made phone calls to do screening interviews. The phone screens took up a lot of time and they would lose even more time playing phone tag. Using video interviews to screen candidates has streamlined our process.”

LENICHTKA REED
ASSOCIATE HUMAN RESOURCES DIRECTOR, TIGARD
TUALATIN SCHOOL DISTRICT

“The thing that I really like about it [Interviewstream] is that it automatically connects to AppliTrack. I can manage everything all in one place.”

DANA MORRISON
TEACHER RECRUITMENT MANAGER, EAST BATON
ROUGE PARISH SCHOOLS

“Interviewstream has helped us expand our applicant pool by allowing those who live outside our area to participate in a digital interview.”

KIM CALEY
EXECUTIVE DIRECTOR OF HUMAN RESOURCES,
NORTHWEST INDEPENDENT SCHOOL DISTRICT

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ABOUT PANOPTO



Panopto helps businesses and universities create secure, searchable video libraries of their institutional knowledge. A pioneer in video capture, storage, and search technology since 2007, Panopto serves more than 11 million end users and is trusted by Fortune 1000 companies and leading academic institutions including GE, Qualcomm, Nike, UCLA, and Yale. Headquartered in Pittsburgh with offices in London, Hong Kong, Singapore, and Sydney, Panopto continues to receive industry recognition for its innovation, rapid growth, and company culture. For more information, visit...

273

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Panopto offered a superior user experience and a range of features that impressed both faculty and students. From our standpoint, the decision to make Panopto the video solution for the entire university really made itself.”

TOM LEWIS
DIRECTOR OF ACADEMIC EXPERIENCE DESIGN &
DELIVERY, UNIVERSITY OF WASHINGTON

“Panopto was the only means to record and capture this large of an event on a timely basis, with minimum Learning & Development project hours.”

THOMAS P. DOYLE
DIRECTOR OF CURRICULUM DEVELOPMENT, SIEMENS
AG

“Professors were getting confused when they had to record lectures back-to-back with the previous sessions still on the machine.”

TOBIAS NOWNES
FELLOW INSTRUCTIONAL DESIGNER, CREIGHTON
UNIVERSITY

“Using Panopto has made information sharing much more efficient and streamlined within our organization.”

MINETTE CHAN
DIRECTOR OF LEARNING SOLUTIONS, SYNAPTICS

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**BOSTON
COLLEGE**



AUBURN UNIVERSITY

Kettering
UNIVERSITY



UNIVERSITY OF
NOTRE DAME

Amer1can
CREDIT UNION



ABOUT VIMEO ENTERPRISE

vimeo enterprise

Vimeo Enterprise delivers powerful video hosting, marketing, and analytics tools. Vimeo Enterprise comes with 5TB total storage and no weekly upload limits. You can organize your videos into collections, privately workshop them with powerful review tools, and embed them in a fully customizable HTML5 player. Vimeo Enterprise comes with powerful analytics tools, but you can also track events like plays and email capture for your embedded videos directly in your Google Analytics dashboard.

30

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We started using Vimeo because it’s what we found to be the highest quality, clearest picture stream. As we used Vimeo more for internal comms, we started looking into how we could be more secure with it, too.”

MICHAEL MEHLHORN
MULTIMEDIA DIRECTOR, SPLASH

“Vimeo allows you to have professional production quality. It’s very different from video conferencing tools. Our streams on Vimeo are professional, branded company events.”

PETER STRELLA
MANAGER OF CORPORATE COMMUNICATIONS, RITE AID

“There’s an interesting dynamic and feedback loop that you can create through live streaming that brings you closer to your audience outside of the room.”

JAMED FALIK
VISUAL DESIGN TEAM LEAD, INTERNATIONAL FOOD POLICY RESEARCH INSTITUTE

“What I like most is how user-friendly it is: from the simplicity of the interface, to uploading & downloading.”

KYLE CAMPBELL
PRODUCTION MANAGER, NEW ORLEANS SAINTS

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2025

**LIVESTREAMING
SOFTWARE**

TOP PERFORMER





ABOUT BAMBUSER

bambuser

Bambuser Live Video Shopping technology drives customer engagement and sales for some of the world's largest brands and retailers. At the forefront of live streaming technology since 2007, Bambuser launched interactive e-commerce solutions in 2019 and is now the platform of choice for companies seeking deeper connection with customers across digital platforms.

99

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Live Shopping is fully integrated into our overall brand strategy and our performance has grown massively since starting in 2021. We now have a significant segment of engaged and loyal customers who watch and purchase in our shows.”

TALLY KUUN
ECOMMERCE EXECUTIVE, PAI

“Live stream shopping is new, especially in Indonesia. So we want to be the pioneer of the shopping experience. And we want to show that we're different from other companies, in Muslim wear especially.”

TASHA FITRI AMALIA
DIGITAL MARKETING SPECIALIST, BUTTONSCARVES

“We're very thankful and deeply grateful for Bambuser's support in everything from system installation to live rehearsals.”

KANA YAMADA
SENIOR CONSUMER MARKETING MANAGER, ESTÉE LAUDER

“This feature is incredibly valuable and has been very successful for us.”

MARTINA LINDÖ PERSSON
E-COM MERCHANDISER PLANNER, KAPPAHL

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ESTÉE LAUDER



bloomingdales

bobo chic





ABOUT BOXCAST

BOXCAST

Founded in 2013, BoxCast is a complete professional live streaming platform trusted by thousands of organizations delivering over one million broadcasts annually. BoxCast serves a wide range of clients including houses of worship, sports teams, local government, and businesses. The platform makes it easy to stream high-quality video, mix audio remotely, and distribute content via custom streaming apps. BoxCast's patented streaming protocol ensures reliable delivery even on challenging networks, while features like built-in multi-streaming, automation, and AI simplify the entire broadcasting workflow for organizations of all...

78

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“BoxCast is the perfect blend of amazingly simple, user-friendly operation and high-quality production. They do all the work and we get all the benefits! I've never seen something so easy to use with such amazing quality and customer support. With one small device and five minutes of installation, your church can reach out literally across the globe. I cannot say enough about how BoxCast has blessed our church! It has helped us to grow from a few dozen to over 1,000 in just one year while expanding our viewership to over 17 countries. BoxCast is the easiest thing we do!”

JOHN DARSEY
SENIOR PASTOR, REDEEMER CHURCH OF MADISON

“Live streaming has been a lifeline during the Coronavirus pandemic. Our congregation hasn't missed a service, even as the pandemic has shut down physical church. We are averaging twice as many views online as we could fit into the sanctuary on a given Sunday.”

GERRY POSTON
POPLAR SPRINGS BAPTIST CHURCH

“Streaming has brought at least two families to our church because they were able to check us out before actually coming to the church. It has been a huge success and we hope to have even more.”

DAN BOGRE
ROCKY RIVER UNITED METHODIST CHURCH

“Live streaming allows us to offer more strategic media solutions to both our existing clients and those who are having difficulty reaching their target audience during this pandemic.”

VIRGINIA RICHARDSON
TILDE MULTIMEDIA FIRM



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ABOUT BRANDLIVE

BRANDLIVE

Brandlive is a live video platform for brands and retailers to interact with their audiences for training, marketing and commerce events. They help you build real relationships in real time. They're a new medium. A live video platform that cuts through the din of digital clutter to help brands build human connections and foster loyal relationships at scale in the digital world. They're a new way of communicating, one that is lived not observed, real not fabricated, reciprocal not one-sided, and they're guiding brands and retailers every step of the way.

110

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Brandlive has proven to be an exceptional broadcasting partner. Their team is attentive, responsive, and adept at managing last-minute changes with poise. We look forward to continuing our partnership and potentially expanding in years to come.”

ANNETTE BUSATERI
CORPORATE COMMUNICATIONS & STORYTELLING,
COGNIZANT

“A virtual platform allows people to essentially jump out of their seats and throw emojis, where you can't really do without being disruptive during a talk. The chat is totally a space for that engagement to happen, which is awfully neat.”

COREY DANGEL
DESIGN COMMUNITY LEADER, AMAZON

“The ease of use with the Brandlive platform allows us to focus on our message and audience without worrying about the technology behind the events.”

JORDAN HARPER
CHIEF MARKETING OFFICER, SAGA OUTERWEAR

“Working with Brandlive has helped us elevate overall our brand.”

SHANNON O'ROURKE
RETAIL MARKETING MANAGER, SAXX UNDERWEAR



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ABOUT COMMENTSOLD



CommentSold is the leading live video commerce platform that enables businesses and brands to create a live shopping experience for their customers. Their mission is to democratize live video commerce for businesses of all sizes.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We are loving CommentSold. It has given us the opportunity to spend more time growing our company. It is super user friendly, they have seriously thought of everything! And, if you have questions, their customer support is amazing!”

STEPHANIE OLSON
THE GOLDFISH BOUTIQUE

“I love CommentSold and so do my customers, there is NO comparison. The customer service truly is top-notch. The amount my sales have SKYROCKETED since using CommentSold is just mind-blowing.”

AMBER SMITH
EVERLEE ADDISON BOUTIQUE

“What really appealed to me about CommentSold was being able to use one system for our app, for our website, and for our social media selling as well.”

ALLISON ALBRITTON
FOUNDER, INSTYLE AUCTIONS & BOUTIQUE

“I love how easy it is for our customers to use. They can see things that are still in stock on the website which helps us move older inventory!”

BRIANNA STRAWN
SEVEN STREAMS BOUTIQUE

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ABOUT FIREWORK



Firework is the world's leading immersive digital transformation and engagement platform with shoppable video, live-streaming commerce, and monetization capabilities. Powering over 600 direct-to-consumer brands, retailers, and media publishers worldwide, Firework brings TikTok-like interactive video experiences to your own websites and app. They enable customers to create and host native, shoppable video content for engaging product discovery, seamless shopping experiences, and a deeper emotional connection with consumers. The company is backed by IDG Capital, Lightspeed Venture Partners, and GSR Ventures, with over \$90 million in capital raised...

29

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We love partnering with Cohley and Firework, and how the two technologies seamlessly connect UGC review videos to GMV. Working with Cohley and Firework allowed us to optimize our content strategy, gather advanced conversion insights and ensure that we are delivering the best in class experience for our return customers while bringing engaging experience to new visitors.”

ANNIE CHEN
CHIEF MARKETING OFFICER, HYLAND'S

“We love Firework so much, we use their player on our homepage. The addition of videos has increased customer engagement by 13x and customer purchases by 6x.”

PAIGE WILLIAMS
FOUNDER AND CEO, AUDPOP

“Live Streaming is the best way to connect with consumers today. Working with Firework has exceeded our expectations!”

AKHIL MATHUR
CORPORATE STRATEGY ADVISOR, NV LIFESTYLES

“Firework in-video checkout leads to 3x conversions on our site.”

ROB CARLINER
FOUNDER, ANGELA CAGELIA

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Hyland's.



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ABOUT KOLLECTIVE TECHNOLOGY

Kollective

At Kollective, we make corporate networks smarter so your people can work better. The Kollective platform scales existing IT infrastructure to accelerate content delivery to the edge of the enterprise while minimizing network congestion. From live town hall meetings, global presentations and on-demand video training, to major operating system updates and the delivery of critical patches, Kollective keeps your network secure without impacting critical business applications. We are a passionate team of experts that work by your side every step of the way. With Kollective it's as easy to reach a device on your network across the world as it is to reach...

69

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“While the cable television production quality and the reliability of the stream are important to us, the fact that we are now able to reach all our employees at the same time is truly priceless. By moving to a digital forum, we have been able to bring the management team and our employees closer together and eliminate weeks of seemingly unproductive time spent distilling our corporate strategy and messaging across the company. We have now made this communication format the default solution for largescale communication with our employees. Since the 2015 Leadership Forum, hundreds of live broadcasts have been executed across the company.”

TORSTEN RAAK
SVP OF EXPERIENCE MARKETING, SCHNEIDER ELECTRIC

“We knew as soon as we met the Kollective team that they were the partner for us. They stood head and shoulders above the competition in terms of their professionalism, understanding our technical challenges and friendliness. Kollective immediately gave us confidence in their ability to help us.”

ZOHAB QAZI
IT COLLABORATION SERVICES MANAGER, NXP
SEMICONDUCTORS

“Efficient video delivery to staff located on the fringes of the network was key to the requirement of the solution. Kollective was able to meet this requirement bringing communications to areas where it had not been possible before.”

STEVE HUNTER
MANAGER GLOBAL DIGITAL MEDIA & AV, HSBC BANK

“Once we adopted [Kollective], we saw an exponential growth in videos posted on the platform, starting from around 500 in 2013 to around 6,000 videos this year.”

TOM DE LATHOUWERS
VIDEO POST-PRODUCTION MANAGER, KBC BANK

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ciena

COTY

Driscoll's
Only the Finest Berries™

Deloitte.

Life Is On | **Schneider**
Electric



ABOUT LTN GLOBAL



LTN Global is a worldwide leader in media technology that positions broadcasters and digital content companies to win the future of video. LTN's revolutionary ecosystem combines the power of integrated solutions with fully managed and monitored services, enabling customers to create, acquire, transform, deliver, and monetize content at scale. Built on the world's fastest and most reliable IP multicast video network, LTN's digital media ecosystem unifies, optimizes, and automates full-video-chain workflows, to bring customers greater efficiency, agility, and creativity in delivering more content to more viewers at all times. With LTN Global, customers are...

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We want to standardize and optimize LTN Live Video Cloud as a product within tpc's portfolio provided to SRF. Live Video Cloud enables us to run productions even in circumstances where ordinary setups would not be cost-effective in order to deliver content to specific audiences.”

TORSTEN BLANK
HEAD OF ONLINE DEPARTMENT, SCHWEIZER RADIO UND FERNSEHEN

“LTN's cloud-based live streaming technology came to stay. It is time to integrate this system in our infrastructure and use this big opportunity for our social media platforms, websites and studio. Our plan is to bring the energy of the city closer to the people. So they can be part of this game. Be prepared.”

ALLAN CALDEIRA
NEW TECHNOLOGY COORDINATOR, FOX SPORTS

“Partnering with LTN plays a significant role in our sports streaming strategy. We want to be the global number one streaming platform for Spanish-language sports fans — LTN gives us the solid technology foundations and future-ready toolkit to scale and grow our digital business.”

OLEK LOEWENSTEIN
PRESIDENT OF GLOBAL SPORTS, TELEVISIUNIVISION

“The LTN Flex team are game-changers for college athletics. They take game production to the same level as the best cable and satellite sport television providers. They are such a valuable asset.”

CRAIG DOTY
HEAD BASKETBALL COACH, EMPORIA STATE UNIVERSITY

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EMPORIA STATE
UNIVERSITY





ABOUT PIXELLOT

Pixelot

Pixelot's automated sports production solutions revolutionize traditional video capture, production and distribution processes, enabling professional and amateur sports organizations to affordably cover and monetize their events. Pixelot's technology streamlines the production workflow by deploying an unmanned multi-camera system in a single fixed rig (with additional angles as required), covering the entire field and delivering a stitched panoramic image. Advanced auto-production mechanisms track the flow of play, identify highlights, create replays and insert advertisements without human intervention. Pixelot's analytics and video editing platform...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We know that this camera system and the platform offer new perspectives for amateur football, whether in live stream, as video on demand or as social media posts. Young football players in particular use social networks to communicate. They post and share videos of games played by their own teams and home clubs. The excellent response and the number of viewers show how attractive amateur football can be.”

RAINER KOCH
VICE PRESIDENT AMATEURS, DFB FIRST

“Chile is among the first CONMEBOL member states to implement Pixelot's AI technology, a real asset for increasing visibility of youth football across the continent. Pixelot's all-inclusive solution for football will help South American leagues identify and cultivate promising talent, offering more players a chance at success.”

DIEGO KARMY
DIRECTOR OF DEVELOPMENT AND NEW PROJECTS,
ASOCIACIÓN NACIONAL DE FÚTBOL PROFESIONAL

“Our new training complex will be the most advanced football facility in the country, and we needed technology that matches that ambition. Pixelot was the clear choice for high-quality video capture, streaming, and analytics. This technology will be an invaluable tool for our coaches and analysts to improve player coaching and help us find the next stars of the club.”

JOE BARONE
GENERAL MANAGER, FIORENTINA

“Pixelot is enabling us to be much more efficient with our manpower. The automation lets us free up two more people who can concentrate on analysis and the quality of the video is higher than what we could shoot previously.”

NATHAN HURST
HEAD OF ACADEMY PERFORMANCE ANALYSIS,
SOUTHAMPTON FOOTBALL CLUB

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FLOSPORTS



**BARÇA
INNOVATION HUB**



ABOUT SOCIALIVE



Socialive is a technology company driven by a simple idea: creating great video should be easy for every company. Video is how people consume the Internet. By 2021, video will account for a staggering 82% of all web traffic. However, producing video has always been a complicated undertaking, requiring expensive equipment, production expertise, and a lot of pre- and post-production time.

115

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Socialive was at the beginning of a fully-automated video production workflow that meant we didn't have to download any files, we didn't have to ship any hard drives. We didn't have any physical media involved. So across that many videos, it was probably a cost savings of close to \$1000 per session which makes it makes a big dent.”

CRAIG CHAPMAN
SR. MANAGER OF BROADCAST AND LIVE EVENTS,
VMWARE

“Socialive has allowed me to transform my business. Seeing the capabilities that we can now deliver to our clients — and then what they're able to accomplish through our help — has been so rewarding.”

TRACE KINGHAM
FOUNDER & CEO, REIMAGINED EXPERIENCES

“I love that you can customize your experience with Socialive's software. You can bring in artifacts, media, labels, graphics, and change your scene on the fly. It feels fast, ready, and good to go.”

DEREK RUSSELL
SENIOR SPECIALIST, DATA & AI, MICROSOFT

“Socialive is intuitive and easy to use. You don't have to be a video expert to learn it.”

BENJAMIN FRENCH COBB
SR. MANAGER, GLOBAL DIGITAL MARKETING, BOSTON
CONSULTING GROUP

J.P.Morgan

CYCLEBAR
PREMIUM INDOOR CYCLING

TRUSTED BY

blue of
california

Amway

amc
THEATRES



ABOUT STORYSTREAM



StoryStream removes the complexity of managing content so marketers can focus on creating engaging, in the moment brand experiences for customers. Its smart content platform enables marketers to optimise the use of both User and Brand Generated Content at scale, across multi-channel touchpoints to drive customer engagement and conversions.

67

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“StoryStream is a great platform that allows us to get rights to the amazing content that our fans and owners produce, and then publish that content on our website. This engages other prospects and has a significant impact on our conversion rates to the next stage of the buying journey, as well as making our website a much more human and authentic place, supporting our brand story. The StoryStream team have an in-depth knowledge of the...”

JONNY EVANS
DIGITAL AND E COMMERCE MANAGER, VAUXHALL

“Following the initial success of the StoryStream module, they will be helping us to personalise our email campaigns, by dynamically pulling in bespoke content via an API. The next big event for the CUPRA brand is our Born electric vehicle launch, and we see user-generated content playing a big part in telling that particular story.”

DAVID QUICK
DIGITAL MARKETING MANAGER, CUPRA

“StoryStream provides a very agile and powerful solution allowing our markets to share highly engaging and relevant content to customers. We have been able to onboard over 20 markets in only weeks and are now able to effortlessly update the Jaguar and Land Rover websites with the very best mix of earned and owned content.”

MATT DUNNAKEY
SENIOR MANAGER, JAGUAR LAND ROVER

“StoryStream has allowed us to further engage our existing passionate audiences while also reaching new segments using UGC. Being able to get explicit rights and also automatically find the best content has allowed us to scale the use of UGC and we plan to further integrate it into our communications in the future.”

MERCEDES-AMG

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ABOUT VIDIZMO

VIDIZMO.AI

VIDIZMO LLC is a Microsoft Gold Cloud & IP Co-Sell Ready Partner, recognized in Gartner Magic Quadrant for Enterprise Video Content Management and by IDC MarketScape for Worldwide Digital Evidence Management Solutions for Law Enforcement. Built on Azure's technology stack, VIDIZMO offers an enterprise digital media management solution and Digital evidence management system to a range of industry verticals worldwide. VIDIZMO provides a centralized repository to store, manage, share and analyze the AI enhanced digital media files securely. With flexible deployment options, customers can choose to...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“It was easy to create a Mashup presentation using VIDIZMO for graduate students and teachers in a Master's program in educational technology. I used VIDIZMO to demonstrate Web 2.0 technology, ensure videos were watched, and to communicate written material on the subject. Asynchronous learning was easily accomplished!”

DAVID KAMINSKI
INSTRUCTOR AND TECHNOLOGY FACILITATOR,
CLARKSTOWN TV STUDIO

“VIDIZMO has remarkable customer service and a customer-first business attitude! From integrations to security, compliance and deployment requirements, VIDIZMO has stayed in contact and helped us along the way.”

OSAMU KIKUCHI
HEAD OF BUSINESS DEVELOPMENT, NESIC

“Microsoft is excited to see partners such as VIDIZMO building its Interactive Video Presentation suite with Silverlight on Windows Azure. VIDIZMO has the ability to provide industry-leading performance for its customers.”

BRAD BECKER
DIRECTOR OF RICH CLIENT PLATFORMS, MICROSOFT
CORPORATION

“I was very impressed in the way VIDIZMO approaches training and certification in the on-line world.”

MICHAEL KALB
CONSULTANT / TRAINER, MICHAEL KALB & ASSOCIATES



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Capita

CAMPARI





ABOUT WOWZA VIDEO



Wowza is the recognized gold standard of streaming, with more than 20,000 customers in 170+ countries. By reducing the complexities of video and audio delivery to any device, Wowza enables organizations to expand their reach and more deeply engage their audiences, in industries ranging from education to broadcasting. Wowza was founded in 2005, is privately held, and is headquartered in Colorado.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“What set Wowza apart from similar service providers we looked at is the robust system monitoring it gives us access to. In rare events when server issues arise, the monitoring tools have given us valuable help to trace clearly where system failures may have occurred, enabling us to take swift corrective actions.”

ARVIN BONGANAY
SOFTWARE DEVELOPER, CONVENEAGM

“Wowza’s flexibility and stream handling capabilities were critical to our success in delivering synchronized, multi-angle video for large-scale events like Japan’s largest-class city marathons.”

YASUHIKO TAKANO
LEAD STREAMING ENGINEER, GNZO

“Wowza Streaming Engine is a vital part of our ability to deliver live wildlife experiences from some of the most remote parts of Africa to a global audience.”

PAUL PENZHORN
CHIEF EXECUTIVE OFFICER, AFRICAM

“Video on demand and live streaming is a mission-critical part of our business - Wowza delivers solutions that just work.”

DOMINIK SCHREINER
HEAD OF LIVESTREAM, FOMF GMBH

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Broadmoor





2025

**LIVESTREAMING
SOFTWARE**

RISING STAR





ABOUT CONFER WITH



Confer With allows retail expertise to consult with shoppers who cannot make it into the store. A revolutionary conversational commerce toolset to bring online shoppers infinitely closer to the connection established in the physical world. Use your retail experts instore to confer with shoppers online. Video messaging that meets your customers needs, wherever they are, whatever time of day.

33

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"We embarked on this project with a qualitative focused mindset, with an actual [virtual] store and a high-quality structure, in order to bring our client as close as possible to our store and 'immerse' into our product and experience an 'in person' shopping ritual that meets its demands."

LINDA
E-COMMERCE DEPARTMENT, OWAY

"The Confer With product is super unique. First of all, it's super easy to integrate. The UX and UI are very easy to understand. But what's more important, it allows BAs to be able to convert customers 24/7, anywhere, anytime."

RAFI DIKRANIAN
DIRECTOR, PRODUCT & MARKETING, L'OCCITANE

"We built a great relationship with the team and I feel like we really share a common passion and vision in terms of customer centricity."

NIVINE RAMMAL
HEAD OF TRAINING AND CUSTOMER EXPERIENCE,
L'OCCITANE

"The tools built into Confer With are great and will help you sell better and more visually (compared to a simple phone call)."

SØREN NØRREGAARD
DIGITAL PIANO

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ABOUT DACAST



Dacast is a professional online video platform that allows businesses to broadcast and host live and on-demand video content. By leveraging the cloud through CDNs Akamai and Limelight, Dacast takes the headache out of video streaming, leaving content owners and broadcasters to focus on what they do best. Trusted by over 300,000 broadcasters, Dacast's white-label, all-in-one (monetization, analytics, security, and more...) video streaming platform allows content owners and broadcasters to be in total control of their online video content for an affordable...

95

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“What we were aiming for, we could not achieve with standard out-of-the-box streaming services. Dacast provided the customization, reliability, and efficiency we needed to meet our unique requirements.”

BUGGE LÜTZHØFT
HERO OF DIGITAL, CPH:DOX

“Dacast is very user-friendly. We can upload and manage settings incredibly quickly. The Dacast platform should get an award for its interface, as it is so easy to manage and update.”

JOHNY GIACAMAN
CHIEF EXECUTIVE OFFICER, MOTORATY

“The support that DaCast offers is particularly good compared to other streaming providers, making them a clear choice for my business.”

CHRIS MORTON
CHIEF EXECUTIVE OFFICER, VIDEOHUB

“DaCast is the ultimate streaming provider if you're looking for low commitment and low commission on monetization.”

FINN E. BUGGE
DEAR LINA

TRUSTED BY

POWERED BY CREDITUNIONS.COM



COWHEAD
radio for your eyeballs



DEAR LINA
HOME IS WHERE HEART IS



ABOUT GIOSG



giosg tools help businesses and individuals achieve more with less. giosg combines data and artificial intelligence with feature-rich technology to provide intuitive solutions that deliver the right online trigger, to the right person at the right time allowing your organisation to operate smarter.

160

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Giosg live chat platform has functionalities superior to other solutions. They also provide personal support, feeding us new ideas how to use their features to develop our business. This is something that truly adds value and helps us to develop our partnership further. I also really like the fact that the company practices what they preach. We can always reach their customer support quickly using the chat on their website.”

ANNA NIEMELÄ
CUSTOMER SERVICE MANAGER, NESTE

“Whisbi supports our contact centers in creating a new way of converting web visitors into happy customers that book their holidays with us. At the same time Whisbi helped us qualify online leads and provide the best service for each user, based on their needs, all in real time.”

SIMÓN ROMERO CASTRO
CONTACT CENTER DIRECTOR, PALLADIUM HOTEL GROUP

“The giosg team are always available to help discuss new ideas and strategies, which is really useful. Plus, it's one of the easiest of all our systems to train, due to the detailed training manuals and easy-to-use interface.”

ASHLEY CONAGHAN
DIRECTOR, JOHNS&CO

“Working with giosg has been a great and eye-opening experience for us. We have gained valuable insight into our consumers' behaviour and, it has helped us create a streamlined sales process producing excellent results.”

PETRI UOMALA
MARKETING DIRECTOR, DELETE

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Fonecta®

FINNAIR

**Connells
group**

APOTEK



ABOUT LIVECONTROL



With the click of the button, you can provide dynamic and engaging live stream events. No more boring wide-shots! Our clients install our 4k cameras into their venue, and our team of remote videographers, pan, tilt, zoom, and mix the cameras to produce amazing live streaming videos... entirely remote and in the cloud. LiveControl is only a fraction of the cost compared to traditional video production and live streaming options, and we manage every part of the...

16

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"I would recommend LiveControl to any community of faith who wants to make sure that the technology is out of the way so that there's nothing between you and the people you're trying to serve."

REV. BRADLEY LAURVICK
PASTOR, HIGHLAND UNITED METHODIST CHURCH

"Having LiveControl has completely changed the way we're able to interact with our families during the service."

JENNE MOERK
HILLSIDE MEMORIAL

"LiveControl has provided us with an amazing live streaming experience for the past 4 years."

DON LEVY
DIRECTOR OF MARKETING & COMMUNICATIONS,
WILSHIRE BOULEVARD

"There's always stress leading up to an event, but the video aspect is taken care of thanks to LiveControl."

KIRA LACKS
DIRECTOR OF COLLEGE EVENT, COLUMBIA UNIVERSITY



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LiveControl



ABOUT PUBLIC-I



Public-i pioneered live streaming for the public sector. Their clients say it's difficult dealing with multiple suppliers for streaming and AV. That's why they've evolved. They can now provide all the hardware and software you need to give you the best meeting experience. From microphone replacements to AV installations – they can help. Council Chambers, boardrooms or on the move – they have a solution for every scenario.

29

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“RMT has enjoyed an extremely positive relationship with Public-i who have consistently delivered a reliable live streaming service that fully meets all RMT requirements. The benefits to RMT have been numerous as live streaming the event has helped to encourage more members to get directly involved in union decision-making.”

ANDREW BRATTLE
RMT WEB EDITOR

“We are no longer using the unreliable YouTube streaming we started with and are back on the Public-i microsite which provides better access for our residents. The split screen function between the Chamber and the remote attendees looked good and it was good to get an agenda back up for any viewers to follow.”

BARRY GILHAM
DEMOCRATIC SERVICES, TANDRIDGE DISTRICT COUNCIL

“We decided to start live streaming to help us reach our local population – involving them in decision making and clearly demonstrating how we do our business. Live streaming offers a record of our meetings that can be used for reference in a simple and transparent way.”

KATY BROWNBILL
SENIOR COMMUNICATIONS MANAGER, NHS SOUTH
CHESHIRE CLINICAL COMMISSIONING GROUP

“Connect Hybrid worked wonderfully. It's a really good kit: really easy to use and everyone seemed impressed with it.”

JULIA CLEARY
SCRUTINY AND SYSTEMS MANAGER, CITY OF
WOLVERHAMPTON

TRUSTED BY



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



CITY OF
WOLVERHAMPTON
COUNCIL



ABOUT SMARTZER

SMARTZER.

Smartzer's interactive video players allow e-commerce companies to generate sales and capture detailed analytics directly from their videos. Consumers can click on items within a video to see further information and links to purchase. Smartzer's video tagging technology allows for the interactive players to be created with a fast turnaround allowing for a largely scalable solution. Simplicity and design are a core element of the product, and the players are built to provide the best experience for consumers.

56

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Smartzer has allowed us to easily add a branded interactive layer to our videos, creating a direct link to product discovery and purchase across our digital channels. The click-through rates have doubled to since the launch, demonstrating quick adoption of this new way to shop.”

JENNIFER ROEBUCK
CHIEF MARKETING OFFICER, FEELUNIQUE

“It's been great to have such a valued partner in JD Sports to drive this collaboration with Smartzer. Being Brave is a core value for PUMA so we appreciate working with Smartzer's innovative techniques that have delivered strong initial results.”

RUTH HOW
HEAD OF MARKETING, PUMA

“My work is never to give in, to go on creating despite everything Innovation is always one of the main values of our House. Incorporating interactive videos into our Christmas campaign was a successful example of using technology achieve this.”

MARILOU DUMOUTIER
CLIENT COMMUNICATION PROJECT MANAGER, DIOR

“We are always looking to bring our customers closer to our product in a unique and innovative way. Smartzer's technology has enabled us to bring a 'best in class' digital experience to our customers both online as well as in stores.”

PETE HOWROYD
HEAD OF DIGITAL MARKETING, HARVEY NICHOLS

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BVLGARI



Dior