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Strategic Planning Software Category

SUMMER 2025
Customer Success Report





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Strategic Planning Software Category

Strategic planning software enables businesses to create a company mission statement, draft a plan to achieve the mission, and monitor progress toward the goal. The platform helps you to effortlessly produce and share enterprise goals and values, and monitor key performance indicators needed to accomplish those objectives. Some tools permit you to craft organizational charts to map recruitment plans required to achieve the mission.

With a strategic management program, you can lay out company vision or a business plan, and produce goals and milestones that lead towards accomplishment of the vision. The software provides an overall measure of your organization's progress toward goals. It helps hiring executives to craft organizational plans to achieve success. With a strategic management system, you can concentrate on high-level goals instead of on daily project management tasks and activities.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Strategic Planning Software based on the FeaturedCustomers Customer Success Report.



achieveit
Let's actually do this.™
OnStrategy
planview®
WorkBoard AI



cascade
ClearPoint Strategy
CORPORATER
ENVISIO
MPOWR envision®
StrategyBlocks
Triskell SOFTWARE



align®
aye
Elate
global business consultants.
Peoplebox.ai
RESULTS
Strategy Execution Made Easy
RHYTHM® SYSTEMS

* Companies listed in alphabetical order



2025

STRATEGIC PLANNING SOFTWARE

MARKET LEADER

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ABOUT ACHIEVEIT

achieveit
Let's actually do this.™

Tired of manually collecting progress updates & managing siloed data across various plans & initiatives? Are these manual processes impeding your visibility and impacting execution? Strategy leaders trust AchieveIt to connect, manage, & execute their most important plans and initiatives - improving visibility, increasing accountability, and driving collaboration. That's why leading organizations across industries trust AchieveIt for their strategic plan management.

87 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"On a scale of effectiveness, our process went from 1 to 10. It is so much easier! Every strategic meeting we go into now is more efficient and informative and our reporting takes so much less time. We're always looking for other opportunities to upload plans in AchieveIt and whenever we meet with our counterparts in other Government agencies we tell them they should be using it!"

CANDICE WILLIAMS
STRATEGY MANAGER, DEVELOPMENT BANK OF JAMAICA

"AchieveIt allows our school district to easily track progress towards the goals, strategic objectives, and key measures in our strategic plan. Each individual component can be assigned to a specific owner, and the reporting frequency can be customized easily. In addition, the automated reminders help keep our team on track."

LISA MULLER
ASSISTANT SUPERINTENDENT FOR EDUCATIONAL SERVICES, JENKS PUBLIC SCHOOLS

"AchieveIt has created a culture of accountability. We're able to get the activities of physicians and support staff aligned with the overall system goals, which helps my team understand how their daily tasks roll up to support our overall vision. And it gives me credibility within the sphere of our larger health system."

PRESIDENT AND COO
MOUNT CARMEL MEDICAL GROUP

"The facilitation and expert guidance provided by the AchieveIt team helped us emphasize the 'why' behind our strategic plan. They gave us best practices for execution and we ended our planning session with a clear path forward."

DIRECTOR OF QUALITY & STRATEGIC MANAGEMENT
WILLIAMSON COUNTY AND CITIES HEALTH DISTRICT

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ABOUT ONSTRATEGY

OnStrategy

OnStrategy is the enterprise, cloud-based leader in strategy management. Their online tools and hands-on services, including their flagship platform for empowering people to create and execute strategy, connects customers, employees and stakeholders to achieve enduring success. Their mission is to transform organizations by transforming the lives of people within them. When people have purpose and meaning in their work they're better employees. Better employees create a better work environment, which in turn creates happier customers.

56 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"OnStrategy's leadership and staff were extremely sensitive and responsive to our needs, before, during, and after our strategic planning effort. They worked hand-in-glove with us to figure out what data we needed, and how to collect, interpret, and apply that data to develop meaningful strategies specifically tailored to position, and advance our organization. Throughout the process, they cultivated our involvement, knowledge and opinions."

CONNIE MYERS
DIRECTOR, ARTHUR CARHART NATIONAL WILDERNESS TRAINING CENTER

"After meeting with OnStrategy, it quickly became clear that they would be a good fit in helping update our school district's strategic plan. Two years later, our plan is sound and our progress toward meeting the plan's goals is continuous. OnStrategy's support and facilitation of our work has been first rate; they are instrumental in why we are making such good progress."

STEVE ATWATER
SUPERINTENDENT OF SCHOOLS, KENAI PENINSULA BOROUGH SCHOOL DISTRICT

"The OnStrategy team was a lifesaver! They quickly jumped in to help, gave us the structure, tools and process we needed and, as a result, our team has a good view of what is in front of them and is able to recognize potential issues before they happen. Thank you both so much for your continued support and 'check-in's."

NICOLE BARDE
BOARD MEMBER, TERRY LEE WELLS NEVADA DISCOVERY MUSEUM

"Our strategic plan has been recognized by several organizations as powerful and informative. We feel your organization played a critical role in our success. Particularly the transparency of your website and The DASH plug-in."

RICHARD A. ARKANOFF
SUPERINTENDENT, CENTER GROVE COMMUNITY SCHOOL CORPORATION

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THE FOUNDRY TREAMENT CENTER

EXPERIENCE KISSIMMEE FLORIDA



ABOUT PLANVIEW

Planview enables organizations to get the most out of their resources and achieve their goals. They are the global leader in work and resource management, with the industry's most comprehensive portfolio of solutions for strategic planning, portfolio and resource management, product innovation, capability and technology management, and collaborative work management. Their solutions span every class of work, resource, and organization; addressing the needs of teams, departments, and entire organizations, from the mid-market to global enterprises. Headquartered in Austin, Texas, their 700 employees serve more than 3,000 enterprise customers...

428 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Planview has helped connect funding and strategic outcomes with work execution. We started to have strategic planning inside going then down to the outcomes. Out of the outcomes, we will try to wait on the projects and other teams, then growing slowly to link it."

CARSTEN MUEGLITZ
ROCHE

"A strategic roadmap gives you a shared perspective. It gives you a place to talk about the important strategic initiatives for the organization, and fuels passion and focus for the things that matter."

MAUREEN SNOWDEN
SENIOR PROGRAM MANAGER, ABBOTT NUTRITION

"The automation enabled by Planview has empowered our Technology teams to provide visibility of our investments, run more work, with more resources and with greater efficiency."

BHAVNA LONGANI
VICE PRESIDENT & HEAD STRATEGY, PORTFOLIO & COMPLIANCE, MAX LIFE INSURANCE COMPANY LIMITED

"The use of Planview is very important for us from a strategic point of view. All Viessmann Development projects are planned and controlled via this central platform."

SÖREN BÖCKLER
PROCESS MANAGER & COMPETENCE LEAD TOOLS, VIESSMANN ITALY

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ABOUT WORKBOARD

WorkBoard AI

WorkBoard Enterprise Results Management solution helps organizations align OKRs and FAST goals, automate business reviews and execute for growth. It's a data-driven, digital approach to defining, aligning and managing strategic outcomes so your organization competes at market speed.

152 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"I use WorkBoard to manage my own priorities and to do list as well as keep the team aligned with our strategic goals. Whether you're growing a business or maintaining position as a market leader, execution is everything — WorkBoard is an easy, effective way to align resources and actions to goals for efficient execution."

STEPHANIE LEFFLER
CEO, CROWDSOURCE

"WorkBoard gives us a great feature set with their business review, a part of the platform that enables us to hone in on areas of risk with key results. It's been fun to see it picked up and customized team by team and leadership team by leadership team."

RYAN PADILLA
LEADER OF GLOBAL STRATEGY, GHX

"Improving our commercialization efforts through OKRs with WorkBoard is a strategic imperative."

PHIL CLARK
VICE PRESIDENT, RESEARCH AND DEVELOPMENT, AUTOMOTIVE AND AEROSPACE SOLUTIONS DIVISION, 3M

"WorkBoard provides the clarity the organization wants and the transparency we need to achieve our strategic goals with greater agility."

JEFF SORENSON
PRESIDENT AND CEO, TERARECON

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ZUORA accenture BLOOMIN' BRANDS INC CARMAX CISION



2025

STRATEGIC PLANNING SOFTWARE

TOP PERFORMER

featured customers



ABOUT CASCADE

cascade

Cascade is the world's #1 strategy execution platform helping thousands of organizations make their visions happen, through building their business and departmental plans, right through to tracking and execution of initiatives, team performance and more. Their customers are redefining the world as they know it - from battling the AIDS epidemic and establishing a supply chain for COVID-19 vaccines, to building the world's fastest Formula One car.

64 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Cascade Strategy Execution SaaS takes the complex area of generating accountability around strategic initiatives and makes it clear, concise, and transparent. The thought that has been put into the structure of getting it set up essentially forces you to consider the alignment of your goals, objectives, focus areas and ultimately vision. Cascade is one of the few that gets that the fundamental unit of strategy implementation is NOT individual goals or tasks it is people, and Cascade re-emphasizes this point subtly throughout the platform."

JASON GRAY
CHIEF EXECUTIVE OFFICER, JDGRAY GROUP

"Strategic planning is difficult because I haven't been able to find a software that easily tracks progress and outcomes until now. Having one centralized place for strategic planning is absolutely critical to our long term success. I also find that having one consistent platform to input ideas and vision items makes tracking my vision for the agency much easier."

TURNER C. BITTON
EXECUTIVE DIRECTOR, UTAH COALITION AGAINST SEXUAL ASSAULT

"Sometimes it takes an investment but it also takes commitment. We needed to be intentional and deliberate in tracking our strategic decisions to maximize our impact. Our diverse initiatives required alignment, and risk mitigation was crucial."

MICHELLE SWEENEY
VP OF OPERATIONS STRATEGY, THE ALS ASSOCIATION

"Cascade allows us to instantly run executive-level reports and views that replace the old & tedious preparation process almost entirely."

NERISHA FARQUHARSON
VICE PRESIDENT PROPRIETARY FUNDS & FINANCIAL SERVICES, PROVEN

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ABOUT CLEARPOINT STRATEGY

ClearPoint Strategy

ClearPoint, the world's first integrated strategy reporting system, makes it easy to keep teams throughout your organization focused on the activities and metrics that matter most in achieving overall organizational goals. ClearPoint Strategy is a SaaS strategy reporting tool used by leading organizations to automate and streamline their strategy reporting process, including elements such as Business Performance Management and OKR metrics. ClearPoint integrates and automates the collection of data from all sources, making it faster and easier to report on strategic plan...

118 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Utilizing ClearPoint across our organization has allowed us to create a business framework used for tracking and managing our Service Excellence Strategy Map and supporting activities. ClearPoint allows us to describe our strategy through the initiatives we are working on, measure the success of our strategy, and track the actions we are taking to improve our results. Most importantly we have our data in a great place that allows us to focus employees' attention towards what matters most."

CHRISTINA BRUCE
SENIOR MANAGER OF STRATEGIC PLANNING, CITY OF VAUGHAN

"Our first board report from ClearPoint was the first time we had done this level of strategic reporting. It was exciting to have something tangible to tell the story of how busy we'd been and everything that we'd worked on over the past quarter!"

KIRSTEN WYATT
CO-FOUNDER AND EXECUTIVE DIRECTOR, ENGAGING LOCAL GOVERNMENT LEADERS

"Alignment is natural, but we are able to demonstrate it in ClearPoint with our use of tagging. And that helps, again, reinforce the interrelationship between [our] planning components."

AMIE KENDALL
SENIOR PROJECT LEAD, METROPOLITAN COMMUNITY COLLEGE

"Our interactive, public-facing scorecard helps ensure transparency and accountability towards meeting our County goals."

MANISHA SINGH
STRATEGY AND PERFORMANCE DIRECTOR, ALIGNING ARAPAHOE COUNTY

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City & Community of Arvada · Carilion Clinic · Florida Sheriffs Association · City of Raleigh · Dublin California



ABOUT CORPORATER

CORPORATER

Corporater is a global software company that empowers medium and large organizations to evaluate, manage, and continually improve business performance. They provide a business management platform that adapts to clients' unique business models, out of the box. Corporater uses its gains to make a social impact.

54 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Working with Clariba SEIDOR in this project was made easy by the ability of their consultants to translate our requirements into an effective solution. Their flexibility in accommodating our dynamic business and their fluid communication style ensured a resounding project success."

FATEMA AL MARZOUQI
DIVISON MANAGER OF STRATEGIC PLANNING & PERFORMANCE MANAGEMENT, DEPARTMENT OF HEALTH IN ABU DHABI

"Corporater Business Management Platform guides planning, strategy execution, and on-going analysis of performance at both the strategic, tactical and operational level. Corporater places control of enterprise performance management software in the hands of business users."

ADRIAN BLANCK
HEAD OF BUSINESS TRANSFORMATION AND OPERATIONAL EXCELLENCE, PETRO RABIGH

"Corporater was selected basically because they are one of the leaders in this field. Secondly, that really drew our attention was the ease of the use of the system. When we had to check the screens it was fantastic, amazing and had all the data needed and everything was clear."

MOHAMMED HASAN ABDULLA AL-AWADHI
CIVIL SERVICE BUREAU

"With quick identification of organizational trends and reliable performance reports, decision making and strategic planning at the senior management level has been greatly enhanced."

DENNIS ABUYA
SENIOR ICT MANAGER, RETIREMENT BENEFITS AUTHORITY

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NORWEGIAN ENVIRONMENT AGENCY
ADITYA BIRLA GROUP
e·on
GASSCO
Gallagher



ABOUT ENVISIO

ENVISIO

Execute strategy and improve performance. Envisio is the #1 strategic planning & performance management solution for local government, education, healthcare and nonprofit organizations. Envisio will transform how you develop and execute plans, measure performance and share results. And because we work exclusively with public sector and nonprofit organizations, Envisio is built to meet your unique needs around creating transparency and building trust with external stakeholders. Let's get started.

79 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Envisio is amazingly intuitive, straightforward and fit perfectly with our strategic plan template. It allowed us to do an easy and quick transition to automated planning software. The Envisio team is incredibly responsive, flexible and innovative."

NERYS RAU
GEORGE BROWN COLLEGE

"Envisio was so easy to use and this was critical in ensuring maximum buy-in from our department directors. This software highlights our shared progress and helps everyone in our organization feel engaged and aligned with the overall strategic plan."

SHARON HERBUS
DIRECTOR OF STRATEGY, CITY OF LLOYDMINSTER

"Envisio has allowed us to see the bigger picture and to share that throughout the organization. It helps us to keep on track and continue driving towards our ultimate goals."

ADLIB SOFTWARE

"Employees are more aware of the need to track their work more closely in relation to the Town's goals and strategic plan."

TERI BANKHEAD
ASSISTANT TO THE TOWN MANAGER, SAHUARITA

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CITY OF SCOTTSDALE · BROWARD.org Our Best. Nothing Less. · IRVING TEXAS · CITY OF BELLEVUE WASHINGTON · CITY OF ONTARIO SOUTHERN CALIFORNIA



ABOUT MPOWR ENVISION

MPOWR envision®

MPOWR Envision is simply built for strategy. Their strategy execution software and services align everyone for collaboration and engagement on living, flexible strategic plans to increase organizational performance.

15 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"You need a strategy and a science to everything you do. emphasizing how critical it is to follow through on a strategy. Rinse repeat and tweak. If you don't do this you won't grow. You're on the bridge to nowhere."

SHEKETTA MISTER
FOUNDER, MISTER ANALYTICS

"It brings accountability to the whole team for areas that we as a team or an individual need to put more effort into in order to stay on track with the things we have stated are important to our organization."

GENERAL MANAGER
CLINKENBEARD

"Envision is a great tool for guiding strategy execution within complex systems. We use Envision to help guide a community-wide strategic plan that involves multi-sector stakeholders and diverse participants."

PROJECT DEVELOPMENT MANAGER
TRANSFORM ROCKFORD

"Having something like this is huge. We've grown so fast we needed a way to see what's happening throughout the organization. It really helps us measure and manage growth."

CHIEF EXECUTIVE OFFICER
SAVANT

TRUSTED BY

TRANSFORM ROCKFORD — TRANSFORMING OUR REGION FROM WITHIN
SupplyCore
SAVANT — BUILDING IDEAL FUTURES
MISTER ANALYTICS GROUP
CLINKENBEARD



ABOUT STRATEGYBLOCKS

StrategyBlocks

StrategyBlocks is the leading online strategic management and strategy planning software for enterprise communication, collaboration and reporting. Its SaaS-based platform is highly adaptable, visually creative, and seamlessly integrates with other business software. StrategyBlocks allows businesses to quickly implement a fully integrated solution that delivers strategic planning, improved communication and real-time execution capabilities across the entire organization.

7 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"After a thorough comparison of StrategyBlocks with other tools on the market what stood out most, and continues to make a difference today, is the highly personalized support from the StrategyBlocks team. Working with larger vendors it is easy to feel like a small fish in their big pond of customers, but StrategyBlocks takes the time to listen to our questions, internalize our suggestions and tailor the solution to fit our needs with an incredibly fast response time."

JACOB TONER
DIRECTOR, ENTERPRISE PORTFOLIO MANAGEMENT OFFICE, AUCKLAND DISTRICT HEALTH BOARD

"Strategic planning is fast becoming part of our institutional DNA, and we will continue to approach our progress through a collaborative, transparent, strategic lens. We are excited to grow with StrategyBlocks and to take advantage of the various tools and features it offers as we build on our strategic planning and continue to strive to meet the needs of our students and the learning community we represent."

TONI STROLLO HOLBROOK
ASSISTANT PROVOST, INSTITUTIONAL EFFECTIVENESS, ROLLINS COLLEGE

"The overarching purpose in strategic planning for Rollins College is to make us better at delivering on our mission to educate students to be responsible leaders and productive citizens. As we implement effective strategies to meet this mission, we will be better as an institution and as a resource for the future leaders of the world who start their journey on our campus."

GRANT CORNWELL
PRESIDENT, ROLLINS COLLEGE

"StrategyBlocks has proven an excellent planning system that, when combined with a leadership culture of delegation and empowerment across the organization, proves to be the perfect recipe for strategic success."

JONATHAN BRADLEY
MANAGING DIRECTOR, FIRED UP CORPORATION

TRUSTED BY

ROLLINS

FIREDUP CORPORATION

AUCKLAND DISTRICT HEALTH BOARD Te Toka Tumai



ABOUT TRISKELL SOFTWARE

Triskell SOFTWARE

Triskell is an enterprise solution focusing on Strategy Execution Management with advanced Project Portfolio Management features, helping to fill the gap between planning and proper execution. Triskell allows companies to plan, prioritize, manage and monitor their organization's initiatives. It includes tools for demand management, capacity management, project portfolio management, application portfolio management, resource management, financial management, waterfall and agile project management, and IT service portfolio management.

41 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We have assessed different PPM tools and we were impressed with Triskell's ease of use and flexibility. I have really appreciated the reactivity of Triskell's team during the implementation. It is really important to have a provider who is really listening to customers."

PATRICK GUINET
METHODS MANAGER, HARMONIE MUTUELLE

"Triskell is a very flexible solution. We have been able to easily adapt it to our needs and processes while respecting project management standards. Its simplicity also allows us to be completely autonomous in the administration of the tool."

MARTHA BIÉ
PMO, ADISSEO

"We evaluated several PPM Software and were amazed at how easy and flexible TRISKELL is. The implementation team demonstrated a strong knowledge of Project & Portfolio Management and PMOs needs."

FERNANDO ARENCIBIA
CEO, HABBER TEC

"The flexibility of Triskell has allowed us to define our strategic plans in full accordance with our processes."

GABRIELE MAZZI
CHIEF FINANCIAL OFFICER, BANFI

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BANCO PINE · BANFI · Foyer · CRÉDIT AGRICOLE · cora



2025

STRATEGIC PLANNING SOFTWARE

RISING STAR

featured customers



ABOUT ALIGN

Align falls into a category of business management software they call growth management. Unlike task or project management software that focus on the gritty details of your daily or project-specific workload, Align helps manage the higher level strategic goals of the organization as a whole.

38 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Your vision is right there in front of you on a daily basis. You can do your strategic thinking and you can write stuff down in a binder, but if you don't have to look at it every day, then you forget about it. That's human nature. With Align, there's no running and there's no hiding. Everything every member of the team is supposed to be doing is out there in the open. Align brings accountability where it needs to be: front and center."

ERIK FRANK
BOARD PRESIDENT, ENTREPRENEURS' ORGANIZATION

"Align's given us the capacity to communicate and innovate better in a time of crisis, and I think that's making a big difference serving the patients who need us most."

BETH WINKLER
CHIEF EXECUTIVE OFFICER, MAGNOLIA PHYSICAL THERAPY

"The tools in the Align software and the customer service their team provides -- it makes it possible for me and my team to accomplish the big things we set out to do."

JON NEILL
FOUNDER, SPORTSAFE

"When you're growing fast, it's easy to get distracted. Align keeps us hyper-focused on our individual and strategic goals."

MCKEEL HAGERTY
CHIEF EXECUTIVE OFFICER, HAGERTY

TRUSTED BY

sportsafe Supporting the next generation · FPG · ASPIRE GROWTH ADVISORS · MAXHOME Making Homes Happier · higher logic



ABOUT AYEQ

ayeQ is designed for organizations seeking rapid growth, the ayeQ Strategy Platform™ is focused on data-driven performance improvement across all areas of marketing, inside sales, and sales – from strategy creation to tactical execution. The platform is comprised of 4 key areas for strategy automation: creation, activation, execution – with performance optimization built in from beginning to end.

12 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We used the ayeQ process to rearchitect our sales and marketing platform at Verian. With that visibility, we were able to understand what efforts were leading to bookings, and adjust our activities accordingly. The predictability of our revenue was transformed – we moved from a "work and hope" approach to a data-driven, evidence-based approach that allowed the entire leadership team to contribute more effectively to the overall scalability of our company."

ERIC WILSON
CHIEF OPERATING OFFICER, BASWARE

"The ayeQ Strategy Platform gave me complete visibility into what our marketing plan needed to be, and exactly how our activities would impact revenue. I was able to build a marketing department at a small company much faster, and clearly show marketing's impact."

CHRIS PARSONS
VICE PRESIDENT OF MARKETING, CRITICAL MANUFACTURING

"The ayeQ Growth Platform gave me complete visibility into what our marketing plan needed to be, and exactly how our activities would impact revenue. I was able to build a marketing department at a small company much faster, and clearly show marketing's impact."

VICE PRESIDENT OF MARKETING
B2B MANUFACTURING SOFTWARE COMPANY

"ayeQ's strategists were instrumental in repositioning us for growth. Their metrics-based approach allows us to look at our performance objectively and focus on the things that matter most. I would highly recommend the ayeQ team."

CHIEF EXECUTIVE OFFICER
HEALTHCARE ANALYTICS COMPANY

TRUSTED BY

BiZZdesign

basware
Now it all just happens™

Critical manufacturing



ABOUT ELATE

Elate

Elate Build your strategic plan, increase visibility, and drive engagement leveraging Elate's Dynamic Strategic Planning platform. Connect long-term vision, annual goals, and quarterly objectives with ease in Elate. Strategy & Operations leaders of high growth companies have been ignored for far too long. It's time change that. Let's tackle strategic planning together, and give your strategy the focus it deserve.

28 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Elate provides us with a unique view into our business that so many companies struggle to achieve. By bringing together our strategic plan with integrated dashboards and intuitive objectives, we can focus on taking action at the leadership level. Elate removes the hassles and frustrations of team members by simplifying how we stay on track to our strategic plan."

LOU DESIDERIO
CHIEF OPERATING OFFICER, FORMASSEMBLY

"We're excited to leverage Elate to help monitor the health of our strategic plan. With Elate's ability to track execution and continuously monitor key results, our leadership can make faster, more informed decisions."

HEATHER ELLIOTT
KEY SPONSOR, HEAPY

"Elate helps us bring together strategic planning and delivery. By leveraging Plan Builder we were able to create a strategic plan that connected where we are going with how we get there in a unified view."

KEITH NANNEMAN
CHIEF OPERATING OFFICER, TEAM D3

"Elate is where our most important strategic priorities for the year come to life and it is the single source of truth for the most important things that need to happen at our organization."

MARGIE EGGEN
CHIEF OF STAFF, SEISMIC

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ABOUT GLOBAL BUSINESS CONSULTANTS

Global Business Consultants are the business strategists and industry experts with a contributive mission. Their purpose shares the critical key to unlocking and fulfilling the true potential of any business. They provide leading and distinctive strategic planning services in a custom-developed program, creating high value strategic plans to small, medium and large organisations at significantly low costs.

37 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Thank you for a great strategic-planning tool. It's going to help me a great deal with my future rugby planning. I have recently been appointed as Head Coach of Hands and Heart Rugby Football Club. We are from a little town, Kraaifontein in Cape Town, South Africa."

HENRY ADAMS
HANDS AND HEART RUGBY FOOTBALL CLUB

"I'm able to communicate with my team much more effectively and if anyone new joins the team, they can refer to StratPlan to get up to speed with how we operate. I don't have to keep repeating myself or hand-holding."

LYNETTE WILLIAMS
CHIEF EXECUTIVE OFFICER, JUST STYLE

"I cannot imagine running our business without StratPlan. It has been a tremendous driving force behind our growth. Everyone is pulling is the same direction which is just brilliant!"

JOHN HARRIS
COMPANY STRATEGIST, AUTOQUIP

"With stratplan we have developed strategy in days. The monitoring dashboard is an excellent way to track our performance."

SEAN
OWNER, THE PARLOUR

TRUSTED BY



ABOUT PEOPLEBOX

Peoplebox.ai

Peoplebox is an OKR & strategy execution platform that helps companies align teams and execute fast. Their vision is to become the OS of Strategy Execution for hyper-growth startups and help them achieve moonshot goals faster. Peoplebox is a SaaS platform offering a centralized system to track cross-aligned goals and initiatives.

33 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Experience with Peoplebox has been so much better than all other tools we tried the ability of the team to understand our concerns, turn around features quickly and support our adoption effort has been great."

ANIKET SINGH
HEAD-STRATEGY, DUNZO

"PeopleBox has simplified the goal-setting and review process and made it much easier to manage. Now our teams can submit goals, track progress, and complete reviews all in one centralized location."

MATT BENSON
HR SYSTEMS MANAGER, PROPEL SCHOOLS

"We switched to Peoplebox because of it's intuitiveness and ease of use. Their quick response to feedback and helping us throughout the entire journey is cherry on the top."

ADITYA KUMAR
LEAD HUMAN RESOURCE, KHATABOOK

"It does an amazing job of allowing me to create meeting agendas with suggested talking points, track goals and sent out satisfaction surveys! It's an awesome tool."

SELLE EVANS
CHIEF EXECUTIVE OFFICER, MASTERLY

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cometchat DUNZO Khatabook KIOT Masterly



ABOUT RESULTSBI

RESULTS BI
Strategy Execution Made Easy

ResultsBI is passionate about helping companies improve their results. They help companies take their vision, turn it into an actionable strategic plan and provide tools to execute their strategy. Using the RESULTS platform keeps your communications focused on business, and saves enormous amounts of time by collecting everything relevant into the same place.

9 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"The strategic planning was a game changer for us and helped us get all on the same page. Now we run all our meetings on ResultsBI.com and love the ability to make all our notes in a central system the leadership team have regular reviews of the strategy and we derive our strategic goals from the same platform. We've achieved and implemented more in the first quarter than we have for the past 2 years."

SPENCER DORMER
DYNAMICS GEX

"The Strategic Planning Workshop was just superb and deeply inspirational. This was easily the best two hours I have spent on any new endeavour in the past several years."

MAURICE O'CONNOR
CHIEF EXECUTIVE OFFICER, VEARSA

"ResultsBI.com is a must for CEO's and business owners. It's the best tool I've used to both define and align my team to our company's strategy."

PETER STEELE
CEO, REVENUE AUTOMATION

"Integrated meetings was a God-sent, allowing the transparent management of all tasks while working remotely."

PAUL BRODERICK
GENERAL MANAGER, PEMBROKE HOTEL

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ABOUT RHYTHM SYSTEMS

RHYTHM® SYSTEMS

Rhythm Systems provides software and consulting for mid-market companies to achieve successful business execution. Their cloud-based software streamlines strategic planning and execution for mid-market CEOs, executive leaders and departmental teams – ensuring all employees are aligned and working toward long-term, annual, quarterly, weekly and daily goals. They enjoy working with the top mid-market growth companies in the world – many of them Inc. 500 Winners, Best Place to Work Recipients and leaders in their industry.

64 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Rhythm is grounded in basic principles of focus and accountability. That's what makes it so powerful. I have seen our organization transform its ability to define where we're going and execute as a result of applying those principles and using the Rhythm tools to facilitate that."

RICK WALDRON
VP, STRATEGY & INNOVATION, MOBE

"I fundamentally believe that [Rhythm] brings the power of strategic planning and execution in one place. Many businesses fail because of the lack of cohesion between strategy and execution. And that bridge between the two is what Rhythm Systems brings to businesses."

SUSHANT TRIVEDI
CHIEF EXECUTIVE OFFICER, FRESH TRACKS CANADA

"Rhythm is an important part of our execution strategy. It is a core part of how we get things done. With Rhythm, hundreds of people know if they have good day or not because they know what their numbers are."

JOE GERAGHTY
COO AND CHIEF PEOPLE OFFICER, IMAGEFIRST

"Rhythm has enabled us to keep our focus on the right things to grow. It's a consistent, structured routine around identifying, measuring, and achieving our strategic priorities."

ANGELICA DELBASO
STRATEGIC PLAN COORDINATOR, MOBILITYWORKS

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Boston Centerless — Precise in everything we do.
Fresh Tracks Canada
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