



Brand Protection Software Category

SUMMER 2026
Customer Success Report





Brand Protection Software Category

Brand protection software helps you to manage online information about your business' services and products. It enables you to analyze online pricing and product details to ensure data is accurate and in compliance with corporate standards. The platform is utilized by enterprises that partner with resellers, where it is usually harder to control brand and product information on partner sites. Product managers can leverage this solution to track resellers, pinpoint violations, and implement brand policies and rules.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Brand Protection Software based on the FeaturedCustomers Customer Success Report.



DIGIMARC

Recorded Future®



Blue Bite

BRANDVERITY

CORSEARCH

CybelAngel®

Doppel

lashback
A PERFORMLINE COMPANY

MARQVISION

OP SEC
Powered by Crane Authentication

SMART PROTECTION

SnapDragon

SYSTECH®
connected solutions by Markem-Imaje®

ZEROFOX®



ALLURE SECURITY

BOLSTER AI

BrandShield®
AI-Powered Digital Risk Protection

GreyScout®

iP MOAT

THE SEARCHMONITOR
PRECISION AD INTELLIGENCE

* Companies listed in alphabetical order



**2026
BRAND
PROTECTION
SOFTWARE**

MARKET LEADER





ABOUT DIGIMARC

DIGIMARC

Digimarc (NASDAQ: DMRC), based in Beaverton, Oregon, is the inventor of the Digimarc Discover® platform featuring the imperceptible Digimarc Barcode for automatically identifying and interacting with virtually any media. The platform enables industrial scanners, smartphones, tablets and other computer interfaces to reliably, efficiently and economically identify traditional barcoded items, along with many other media objects. Digimarc Barcodes are imperceptible to people and do all that visible barcodes do, but perform better. They can be applied to virtually all forms of media. These remarkable capabilities have allowed Digimarc and its business partners to supply a...

80

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Digimarc has helped open doors for our customers to new sales opportunities. Distributors have told us that presenting interactive bags has helped them get meetings with companies at which they couldn’t previously get in the door.”

MARIBETH SANDFORD
CHIEF EXECUTIVE OFFICER, BAG MAKERS

“We are working closely with Digimarc to innovate and apply new technologies that will aim to reduce waste, help improve our overall store operations, and improve customer experience.”

JOHN CRECELIUS
SENIOR VICE PRESIDENT OF CENTRAL OPERATIONS,
WALMART

“Digimarc Barcode replaces older marks that intruded on the pack design. More importantly, it provides an infrastructure that lets brands open new channels to consumers.”

BRUCE MILLER
VICE PRESIDENT OF PRODUCT DEVELOPMENT, SCHAWKI

“Digimarc’s technology worked every single time. This wasn’t the case with competing technologies; at least half of the test group couldn’t get their products to work.”

MICHELLE LAMISON
VICE PRESIDENT, MARKETING, COOKING LIGHT

TRUSTED BY





ABOUT RECORDED FUTURE



Recorded Future is the world's largest intelligence company. Recorded Future's Intelligence Cloud provides the most complete coverage across adversaries, infrastructure, and targets. By combining persistent and pervasive automated data collection and analytics with human analysis, Recorded Future provides real-time visibility into the vast digital landscape and empowers clients to take proactive action to disrupt adversaries and keep their people, systems, and infrastructure safe. Headquartered in Boston with offices and employees around the world, Recorded Future works with more than 1,400 businesses and government organizations across more than 60...

89

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Recorded Future accumulates a wide range of data to provide us with the most useful intelligence. Moreover, we can set alerts within the Recorded Future Intelligence Platform that trigger when specific keywords are found on the web. We most appreciated the fact that Recorded Future's intelligence has accumulated a wide range of past information and delivers relevant information based on its own engine once keywords are set.”

KENJI KOJIMA
SENIOR MANAGER OF CYBER SECURITY TECHNOLOGY CENTER, TOSHIBA

“Recorded Future has truly helped us to mitigate fraud, and many different stakeholders can all come to an agreement that the intelligence provided has been really worthwhile.”

INSTITUTION'S CYBER THREAT INTELLIGENCE VICE PRESIDENT
LARGE FINANCIAL INSTITUTION

“Recorded Future adds context that explains why our team might be focused on LockBit, one of our biggest adversaries, instead of something Forbes magazine is talking about that doesn't really impact our industry.”

ALEX MINSTER
SECURITY ENGINEER, KYRIBA

“Recorded Future has helped us better prioritize third-party risk information and incorporate that into our broader cyber threat intelligence perspective.”

LEADING NATIONAL INSURANCE COMPANY

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ABOUT RED POINTS



Red Points is the world's most widely used solution against counterfeits, brand impersonation, and piracy. Over 1,300 organizations trust Red Points' platform to protect their consumers across all digital channels—marketplaces, websites, social media, ads, apps, domains, and more. Today, while AI is aggravating the speed and reach of brand infringements, it is also the strongest ally against them. Red Points' AI models are trained on over 2.7 billion monthly data points, representing the largest brand protection dataset ever gathered. In a time when data defines AI's reliability, Red Points' edge is the unparalleled precision of their...

118

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Red Points' efforts have helped us improve our YouTube strategy and better optimize our content. Since working with them, we have seen an increase in our monthly views, subscribers, and revenue.”

TYLER DODD
VICE PRESIDENT OF MARKETING, PROFESSIONAL PICKLEBALL ASSOCIATION TOUR

“The Red Points' platform provides me with the full picture to make strategic decisions. By knowing who our top infringing sellers are, I am able to take action against them in a timely manner.”

CATALDO SABATELLI
HEAD OF BRAND PROTECTION, IP COUNSEL, LENZING AG

“Red Points gives us visibility across global marketplaces and everything is consolidated in a very easy to use platform.”

DAVID MOLE
GLOBAL DIGITAL SENIOR MARKETPLACES MANAGER, KASPERSKY

“Without Red Points we would have had to personally contact and try to remove thousands of unauthorized sellers. This is the ultimate Brand Intelligence tool.”

JAMES REBER
INTERNATIONAL SALES MANAGER, PMD BEAUTY

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beautyblender®



FOREO



**2026
BRAND
PROTECTION
SOFTWARE**

TOP PERFORMER





ABOUT BLUE BITE

Blue Bite

Blue Bite was born to change the way people interact with the world by connecting digital information to physical things. Their patented platform empowers creators to build dynamic digital experiences and channel them through physical items using technologies like NFC, QR and geofencing. Because physical things are made smarter, users can access valuable content with just a tap or scan of a phone.

64

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“With Blue Bite’s connected packaging, 40% of salon patrons scanned our QR code to receive a personalized prescription of complementary Redken products to use at home — right on their mobile phone.”

L'OREAL

“Day-to-day life has become so much more dependent on smartphones. How could your apparel, your outfit, your look work in conjunction with your life.”

CHRISTOPHER BEVANS
FOUNDER & DESIGNER, DYNE

“Whilst you’re avoiding disposables at home with the ocean bottle, plastic collection funds jobs and creates a habit of sustainability around the world.”

OCEAN BOTTLE

“I choose the music that I think fits with the personality of the wine.”

JORDI RUZ
PRODUCER, TUNED WINE

TRUSTED BY





ABOUT BRANDVERITY



BrandVerity develops monitoring tools that make the Internet a more trustworthy place for brands. The basics of digital marketing aren't that complicated. Consumers want to interact with brands they can trust. Brands want to earn consumers' trust. But when a brand is distributed across various marketing channels, websites, and pages, that trust can be tough to establish.

18

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“BrandVerity helps us to detect affiliates brand bidding on our branded keywords. It gives insights on affiliates as well as what the competition is doing around a certain set of keywords. BrandVerity's friendly Customer Success team is super helpful in removing offending advertisers.”

PIERRE KICIAK
HEAD OF AFFILIATION, JWWEB

“We saved enough money just after what BrandVerity showed us after one demo to pay for an entire year's worth of service and that has not been a one-time event. That continues to pay off month after month.”

STEVEN SASHEN
FOUNDER/CEO, XERO SHOES

“BrandVerity has proven to be a valued partner to us. Savings generated by the service outweigh the cost by a light year. We would definitely recommend BrandVerity to others.”

JOOST VULKER
MANAGER GLOBAL STRATEGIC PARTNERSHIPS,
BOOKING.COM

“In the first year of using BrandVerity, I was able to save my company \$150k in brand CPC costs!”

DUSTIN HOVEY
SENIOR SEM MANAGER, TWILIO SENDGRID

TRUSTED BY

SONOS

XEROSHOOES

Plow & Hearth

iHerb®

Booking.com



ABOUT CORSEARCH



Corsearch intelligent Trademark & Brand Protection solutions are revolutionizing how companies commercialize and protect their most valuable assets. Trusted by over 5,000 customers worldwide, Corsearch delivers AI-powered data, deep analytics, and professional services that support brands to market their assets, drive growth, and optimize brand presence against infringement.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Navee [now part of Corsearch] has been an indispensable partner, providing exceptional service beyond their advanced image detection technology. They help us detect, report, and enforce thousands of listings monthly, protecting our IP, brand integrity, and partners' licensed products. Their tech team and brand team are highly responsive and adaptable to our industry's unique needs, delivering tailored solutions with unwavering support.”

CHRISTOPHE VALLADE
GLOBAL ECOMMERCE, MIRACULOUS CORP

“Corsearch is a data-driven business. There's just no confusion. Where possible, I try to use technology to help because chasing around hundreds of marketplaces globally is difficult to manage without technology. And Corsearch have developed the technology that allows us to do it. You help us uncover infringements in real world problems that we otherwise may not have found.”

ANDY S. EHARD
MERCHANT & GOULD

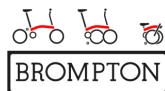
“Corsearch has customized some searches to match our needs and they particularly understand the Pharma world and provide highly relevant results to us. This enables us to spend less time reviewing and reporting to our internal clients. Their flexibility also matches well with the diversity of the team, and it overall makes them valuable business partners.”

HEAD OF TRADEMARKS
LEADING PHARMACEUTICAL COMPANY

“Before Corsearch, our team was overstretched, spending considerable time and effort chasing down violations on a platform-by-platform basis, which wasn't sustainable.”

CRAIG TREHARNE
MANAGING DIRECTOR, THE WOMBLES

TRUSTED BY





ABOUT CYBELANGEL



CybelAngel is the world-leading digital risk protection platform that detects and resolves external threats before these wreak havoc. Because more data is being shared, processed or stored outside the firewall on cloud services, open databases and connected devices, the digital risk to enterprises has never been greater. Organizations worldwide rely on CybelAngel to discover, monitor and resolve external threats across all layers of the Internet, keeping their critical assets, brand and reputation secure.

10

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With CybelAngel, we establish a new border of detection outside of our architecture, encompassing the world of our partners and suppliers, where we can’t, by design, take control of their security.”

JEAN-YVES POICHOTTE
GLOBAL HEAD OF IS SECURITY, SANOFI

“CybelAngel enables Total to easily identify where any leaks come from, to promptly take down exposed information, and to immediately alert stakeholders in order to protect IP.”

BENOIT MERQUIOL
INFORMATION SECURITY MANAGER, TOTAL

“Cybelangel plays a crucial role in our Cybersecurity protection arsenal, to make sure we monitor and act fast on threats outside our perimeter.”

ERIK HART
CHIEF INFORMATION SECURITY OFFICER, CUSHMAN & WAKEFIELD

“CybelAngel is the only solution that detects a potential crisis before it effectively becomes one.”

THIERRY AUGER
DEPUTY CIO AND CISO, LAGARDÈRE

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ABOUT DOPPEL



Doppel Modern digital risk protection. They protect brands from phishing and other digital threats. They use cutting-edge AI and integrations with social media platforms, domain registrars, and digital marketplaces to proactively identify emerging threats and take them down rapidly. Backed by a16z, South Park Commons, and SVAngel.

17

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Doppel is the best service provider I've worked with by far. They truly understand our business need and are always responsive. Their dedication is evident in every interaction.”

CLAIRE
BACKPACK

“Doppel's customer-first approach shines through their bespoke security solutions. They've not only met our expectations but consistently exceeded them.”

HASHFLOW

“In just a two-week proof-of-concept, Doppel took down about half of what our incumbent solution did in an entire year.”

ZANE LACKEY
GENERAL PARTNER, ANDREESSEN HOROWITZ

“Doppel tackled social media impersonators better than anyone we've seen on the market.”

PASCAL MARSOLAIS
SENIOR LEAD, OPENSEA

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MINTABLE



OpenSea



Mysten Labs



ABOUT LASHBACK



LashBack, a SaaS (Software as a Service) company, is a leading provider of compliance services, brand protection and marketing intelligence to digital marketers. Founded in 2003, LashBack has built a reputation for providing critical information to top brands, agencies and networks. Its flagship services, ComplianceMonitor and BrandAlert, are well known in the industry for their unique insights on email marketing practices.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Lashback has been a game-changer for our email marketing campaigns. It effortlessly ensures our emails are being sent in a compliant manner, through its easy-to-use dashboard & real-time reporting, giving us peace of mind across our numerous campaigns. Essential for any organization.”

MARIE GULINO
MARKETING COORDINATOR, GOLD ALLIANCE

“LashBack and PerformLine are my most trusted sources for compliance checks and maintaining accountability across my channels. If you are a direct publisher for either email or social and have LashBack and/or PerformLine, you'll be welcomed aboard.”

NICHOLAS BUEKER
SR. AFFILIATE MARKETING MANAGER, CLEARONE ADVANTAGE

“LashBack products provide comprehensive monitoring and ultimate control over our commercial email campaigns. By proactively identifying violations, we have been able to both minimize our risks and save money we would otherwise have spent for non-compliant traffic.”

DIGITAL TARGET MARKETING COMPANY

“LashBack does everything we need it to and our rep is great about being proactively on top of things.”

NOAH DUKEHART
INTEGRATED MARKETING MANAGER, TRANZACT

TRUSTED BY





ABOUT MARQVISION



MarqVision helps global brands identify and remove counterfeits from over 1,500 online marketplaces worldwide. Counterfeiting is a massive and growing threat worldwide. MarqVision is on a mission to protect creativity and innovation with technology that allows brands to automatically monitor and protect their IPs. Harnessing image recognition and natural language processing, this AI-powered SaaS makes it faster than ever to take down counterfeits.

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Through our longstanding partnership with MarqVision, we’ve been able to uphold our core values and protect what matters most. With Marq AI, we’ve safeguarded our brand and trusted products while shielding consumers from counterfeit or unverified items. This goes beyond brand protection; it’s about maintaining and strengthening consumer trust at every step.”

ROM&ND

“We can formulate an effective IP protection strategy based on MarqVision’s real-time analysis on counterfeits as IP infringement on YG artists are burgeoning with the rise of K-pop.”

DONGIL AN
MERCHANDISING BUSINESS UNIT LEAD, YG PLUS

“The user friendly dashboard allows us to see data at-a-glance, which increases our efficiency. MarqVision has significantly helped us in our content IP protection business.”

ERI WANG
GLOBAL BUSINESS MANAGER, TOOMICS

“I would recommend MarqVision to any American or European brand that has counterfeit issues in Asia.”

DAIYOUNG HWANG
DIRECTOR OF BUSINESS DEVELOPMENT, RALPH LAUREN

TRUSTED BY

LUSH
FRESH HANDMADE COSMETICS

PTJ
COMICS



GENTLE MONSTER





ABOUT OPSEC SECURITY



Powered by
Crane Authentication

OpSec Security is the global leader in protecting, authenticating, and enhancing their customers' brands, services and revenues. OpSec delivers a comprehensive suite of end-to-end solutions, including advanced physical security technologies, supply chain track and trace services, and online/e-commerce monitoring and analysis.

51

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“OpSec has provided us with a strong product offering which supports licensees to protect their UEFA Club Competition branded licensed products against counterfeits and allows authorities to easily authenticate and seize counterfeit products. In addition, the consumers themselves can easily authenticate the purchased item and allows UEFA to engage with the global fan...”

GIULIA PIRAN
LICENSING PARTNERSHIPS MANAGER, TEAM
MARKETING

“Since enlisting the help of OpSec, JML has seen a huge improvement in the amount of online counterfeit activity. They have helped us in ways that would never have been possible using the manual resources in house. Having a dedicated account manager really adds to the personal touch and the fact that they are from a brand protection background means that they really understand our needs as a business.”

STACIE MCKENDRICK
PRODUCT TRIALS MANAGER, JML

“OpSec took the time to truly understand our highly specialized business. They recognized how integral creativity is to what we do and delivered an effective brand protection solution. As WAW COLLECTION approaches its fifth anniversary, I can focus on driving the next era of the business as we move into a new showroom and launch our exhibition, BE CIRCLE.”

FERNANDO CORREA
FOUNDER & CREATIVE DIRECTOR, WAW COLLECTION

“OpSec has helped Furla take down online infringements, which allows our commercial team to maintain excellent customer relations all over the world.”

LISA CROCIANI
LEGAL COUNSEL, FURLA

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ABOUT SMART PROTECTION

[] SMART PROTECTION

Smart Protection fights against digital piracy and protects brand from counterfeits on the internet. They identify and eliminate illegal copies and improper usages of brands through their technological platform. They offer an integral service that protects companies' assets, improves the online reputation of the brand and reduces the loss in sales.

20

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“From the start, Smart Protection has quickly and very efficiently eliminated Facebook posts that share our designs without authorization. It feels reassuring to have direct contact with a human being that fully understands your needs and is always willing to assist you. Thank you for protecting our work and creativity!”

ROMINA GANIKO
FOUNDER, BROIDER DESIGNS

“Working with Smart Protection since 2019 has been a game-changer. Their comprehensive service covers Grey Market, Brand Abuse, and Counterfeit, ensuring complete protection for our brand and products across Google, marketplaces, and social media platforms. It's a partnership we can count on.”

STEFANIE SCHELKLE
AREA MANAGER INTERNATIONAL SALES, HANRO

“Smart Protection has significantly improved our situation, making piracy less of an issue. With their top-notch customer support, they've enabled us to effectively eliminate fraudulent websites trying to impersonate our brand on Google.”

ECOMMERCE AND MARKETING TEAM
MIRTO

“Huge thanks to Smart Protection for your extraordinary service and attention. Not only do they protect our clients in terms of brand abuse, but they are very responsive and efficient. We highly recommend their service!”

TRÁNSITO RUIZ GALLEGO
IP LAWYERS & CONSULTANTS, ELZABURU

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ABOUT SNAPDRAGON



SnapDragon

SnapDragon protects brands, products, and services online through AI-driven software and brand protection experts. We offer monitoring, detection, enforcement, and investigation to safeguard intellectual property globally, with a 97% success rate in removing online infringements. Our services ensure proactive, multi-channel protection on global platforms. SnapDragon is trusted worldwide to protect clients' revenue, reputation, and customers from counterfeiters and other IP...

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“SnapDragon's software is exceptional at detecting trademark infringements, and their expert team efficiently takes them down, ensuring our consumers access only authentic Crazy Color products, safeguarding our revenue and reputation.”

VICTORIA BARNET
MARKETPLACE & BRAND PROTECTION EXECUTIVE,
CRAZY COLOR

“SnapDragon have been the find of the year for us. Their work, and passion for it, is priceless. We are extremely lucky to work with them.”

LORNA MACAULAY
CHIEF EXECUTIVE, HARRIS TWEED

“SnapDragon's proactivity around Ooni's brand protection has been pivotal to our brand protection strategy, undoubtedly.”

CHRISTIE MCCLUSKEY
GENERAL COUNSEL, OONI

“Our long-term partnership with SnapDragon Monitoring is key in defending our brand and customer safety.”

PLAY&GO

ellie



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HiSmile





ABOUT SYSTECH



Systech provides digital product authentication and traceability solutions to combat counterfeiting, prevent diversion and meet regulatory compliance. Built on decades of experience as the leader in pharmaceutical serialization, their comprehensive brand protection suite delivers the real-time insight, actionable product data, digital connectivity and consumer engagement functionality needed to fight supply chain threats.

30

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Systech’s rapid response and deep expertise were instrumental in keeping our serialization project on schedule and moving forward without disruption. Their close collaboration with local partner IPP Group ensured a seamless, efficient implementation from start to finish.”

PACKAGING ENGINEER
GLOBAL MANUFACTURER

“Systech was the clear choice for us because they offered a more personalized approach to deploying a serialization solution, which was critical for us as a small company.”

AMANDA SAMOJEDNY
VICE PRESIDENT OF OPERATIONS, AMICI
PHARMACEUTICALS

“Thanks to Systech, our products are processed and distributed faster, allowing us to minimize supply delay penalties, which is crucial in our industry.”

PAUL BALUYOT
SENIOR MANAGER OF TECHNOLOGY, AMICI
PHARMACEUTICALS

“We selected the Systech Brand Protection Suite™ because it provides an effective way to allow the customer to ensure authenticity based on our current packaging.”

MIKE SMALL
CHIEF FINANCIAL OFFICER, OZNATURALS

TRUSTED BY



TOPPAN





ABOUT ZEROFOX



ZeroFox, the innovator of social media & digital security, protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using targeted data collection and artificial intelligence-based analysis, ZeroFox protects modern organizations from targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. Recognized as a Leader in Digital Risk Monitoring by Forrester, the patented ZeroFox SaaS platform processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning...

26

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“ZeroFox gives us the tools to protect our brands’ reputations while we concentrate on growing brand reach & interaction. We look forward to growing our partnership with ZeroFox as we explore new digital avenues for our clients, knowing that someone has our clients’ backs.”

AI, SVP & CHIEF DIGITAL OFFICER
GKV

“The service that ZeroFOX provided has been invaluable in helping the Civil Aviation Authority to protect the best interests of those Thomas Cook customers at a difficult time, - The CAA Board has been very impressed with the service provided throughout by ZeroFOX.”

MATT TAYLOR
CHIEF INFORMATION OFFICER, CIVIL AVIATION
AUTHORITY

“ZeroFox is extremely efficient and user friendly—the benefits, compared to the previous method, are invaluable. You cannot get those results doing it manually.”

MAJOR US ORGANIZATION

“For Wirex, our ZeroFox monitoring and customized process allow us to track the threat in the shortest possible time.”

OLEKSII MIKOV
WIREX

TRUSTED BY





**2026
BRAND
PROTECTION
SOFTWARE**

RISING STAR





ABOUT ALLURE SECURITY



Allure Security protects brands by finding and stopping online brand impersonation attacks before people fall victim. Their patented, artificial intelligence-powered engine finds more spoofed websites, social media accounts, and mobile apps more quickly and with greater accuracy than legacy approaches. Their unique, multi-pronged approach to managed response - blocklisting, decoy data, and takedown - significantly reduces the lifespan of a scam and related damage.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“We used another service before we decided to go to Allure Security, and they did not compare at all with the support and response times Allure Security provides. We would report a site for take down with the other service and it would still be live months later, and we would have to report that site again. With Allure Security, a detected site or a reported site is down in minutes if not immediately.”

INFORMATION SECURITY ANALYST
LARGE REGIONAL BANK

“Allure Security was able to find phishing sites that no other vendor could find [A website] was taken down within 24 hours. Detection is top notch with features like web beacon and suspected domains (domains which are parked). Takedown is great with features like decoy integration.”

SENIOR DIRECTOR SECURITY ENGINEERING
LEADING SOCIAL MARKETPLACE FASHION COMPANY

“We love Allure Security because we can set it and forget it. The fastest takedown we had with [prior vendor] was 24 hours with their product. The fastest takedown we've had from Allure Security was less than 3 hours.”

VICE PRESIDENT CYBERSECURITY
LARGE E-COMMERCE SAAS COMPANY

“Allure Security crushed the proactive detection [within weeks] we observed a reduction in wire fraud and complaints to customer service about scams”

ALEX LAHAM
ASSISTANT VP, INFORMATION SECURITY, SERVICE CREDIT UNION



TRUSTED BY





ABOUT BOLSTER AI

BOLSTER AI

Bolster is a deep learning-powered fraud prevention platform protecting the world's leading brands from counterfeit activity. They protect brands from online fraud particularly scams, phishing, and fake sites targeting their customers. From detection of such sites to a takedown, Bolster Platform has fully automated the whole process.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Bolster’s AI-driven detection and automated takedowns have been critical to helping our company scale its enforcement and reduce my team’s workload so we can focus on more strategic projects. The predictable monthly subscription with unlimited takedowns has a clear ROI, and we are now able to scale our enforcement to handle the unpredictable spikes in phishing and fraud campaigns illicitly using our brand.”

SENIOR DIRECTOR, BRAND PROTECTION
LEADING GLOBAL FITNESS COMPANY

“Bolster does a great job for Daniel Defense. We have had numerous issues with unauthorized third parties spoofing our website. Bolster can take down those unauthorized websites immediately. Bolster saves us time and money.”

JUSTIN WARD
VICE PRESIDENT OF LEGAL, DANIEL DEFENSE

“We are so glad to have Bolster to protect the YoungLA brand; we are very pleased with the result.”

MEI-LING PETERSON
IT DIRECTOR, YOUNGLA

“Roblox uses Bolster to protect their network of users from the unique dangers that come with their online gaming platform.”

ROBLOX

TRUSTED BY

MADE IN

ROBLOX

Uber

COVANTA
Powering Today. Protecting Tomorrow.

CaptivateIQ



ABOUT BRANDSHIELD



BrandShield is a global leader in cybersecurity, specializing in AI-powered Digital Risk Protection. Their advanced AI/ML platform identifies, monitors, and eliminates online threats, safeguarding the world's largest brands and their consumers. From phishing attacks and online fraud to counterfeiting and other cyber threats, BrandShield delivers comprehensive protection against the evolving tactics of cybercriminals.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“BrandShield excels at proactively detecting digital risks as soon as they appear and removes them immediately. Their technology enables us to detect phishing and impersonation to our company, including the detection of duplicated sites within seconds. With BrandShield we have reached a 100% takedown success rate on all external threats!”

DAVID LITTLE
HEAD OF TEACHNOLOGY, LIONTRUST

“BrandShield’s hunters have reached a phenomenal takedown success rate, both with Chinese and Western marketplaces. Now we are always in control of our relevant digital environment, with immediate access to view everything in the system and receiving reports.”

MICHELE MICHAELI
VICE PRESIDENT MARKETING, POLLOGEN

“By choosing BrandShield, we made the right call. Their combination of AI-powered detection, hands-on support, and relentless enforcement has protected our brand and bottom line.”

ROBERT REYNOLDS
DIRECTOR OF OPERATIONS, SYSTEMFORWARD AMERICA

“BrandShield exceeded our expectations! We reached 99% counterfeit removal rates and reestablished trust with our distributor network.”

EYAL AZOULAY
CHIEF EXECUTIVE OFFICER, ROLLINK

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LEVI STRAUSS & CO.

BANG & OLUFSEN



ABOUT GREYSCOUT

GreyScout

GreyScout is the only end-to-end platform that lets you quickly detect, authenticate, and take enforcement action against grey market sellers. Protect your reputation, strengthen customer safety, and tackle IP infringers, all in one place and at scale.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“GreyScout Brand Protection helped us immensely in tackling the issue of unauthorized 3P sellers on Amazon. GreyScout’s detection, verification, and enforcement process has helped streamline our brand protection efforts and reduce the number of infringing sellers at scale. Additionally, they’ve been active in collecting feedback and optimizing their processes to better serve our business. I look forward to growing our partnership as we expand into new international markets.”

ANDREW LIZOTTE
E-COMMERCE SALES MANAGER, MOMMY’S BLISS

“Thanks to GreyScout, we achieved impressive results in managing unauthorized third-party (3P) sellers across our key channels, Amazon and Walmart. The GreyScout platform not only helped us recover revenue lost to 3P sellers, but also improved our buy box rate and enhanced our brand representation on eCommerce marketplaces.”

JOSH GOLDBERG
FOUNDER, BEAR DOWN BRANDS

“GreyScout allowed us to get a serious handle on parallel trading challenges in multiple markets globally. We saw sustainable success within 2 weeks convincing us to deploy phase 2 earlier than planned – more channels & upgrades such as In-app Test Purchase.”

CHRISTOPHE BERNIGAUD
GLOBAL VICE PRESIDENT AMAZON, WATERWIPES

“GreyScout gives us a proactive solution across eCommerce marketplaces like Amazon. It gives our team great peace of mind knowing that we can now control and protect our brand & customers on these channels.”

CHRIS HÄHNEL
CHIEF EXECUTIVE OFFICER, HAHNEL

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BEAR
DOWN
BRANDS



mommy's
BLISS

WaterWipes
THE WORLD'S PUREST BABY WIPES





ABOUT IP MOAT



IP Moat is an AI-powered brand protection system that detects and swiftly removes counterfeit, fraudulent and suspect listings from online marketplaces.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The amount of counterfeit listings that I would come across on a daily basis was a real kick in the teeth. I put valuable time into my products and to see them copied like this is defeating. It devalues my brand.”

LAURE MARIE
CHIEF EXECUTIVE OFFICER, SHIPWRECK BOUTIQUE

“I'd supposedly protected myself the best way a small business can, and even with all that, I was told there's not much that can be done without sacrificing the business because it would cost so much.”

JOANNA CASTOR
SEASTONE BY JOANNA

“Rehook's flagship products have been copied relentlessly and sold for a fraction of the cost on online marketplaces, impacting our sales revenue and reputation as a reliable brand.”

WAYNE TAYLOR
CHIEF EXECUTIVE OFFICER, REHOOK

“As the owner of a registered trademark that is synonymous to an entire product category, it is crucial to our brand integrity to keep the infringements at bay.”

STAFFAN WIDELL
CHIEF EXECUTIVE OFFICER, ASS SAVERS

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ABOUT THE SEARCH MONITOR

THE SEARCH MONITOR

PRECISION AD INTELLIGENCE

The Search Monitor provides real-time competitive intelligence to monitor brand and trademark use, affiliate marketers for compliance, and competitive advertisers on paid search, organic search, local search, social media, mobile, and shopping engines worldwide. Hundreds of interactive agencies, search marketers, and affiliate marketers use The Search Monitor to track rank, ad copy, market share, keyword reach, trademark use, and affiliate activity through easy to use web based reports

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“We've seen exponential savings when implementing the compliance monitoring for the affiliate partners. TSM allowed us to have a more accurate view of how often our affiliates were violating and ultimately driving up our cost. By providing these reports, the affiliates are held more accountable and remain at a lower level of violation. The competitive reports have provided deep insights into the trends we see where our competitors are conquesting on our terms or even just appearing on our terms...”

LEADING ADVERTISING AGENCY

“The main reason we started using The Search Monitor was to easily track and take action on unauthorized ads & Trademark use. In that respect it has become invaluable. What used to take an employee hours a week is now done automatically with even more detail and accuracy than we could ever have imagined. Our process has become much more efficient and effective by using The Search Monitor.”

JENNAVIEVE L
ALLSTAR PRODUCTS GROUP

“We gained visibility into competition in Bing in certain high priority geo locations. The data helped our team draft ad copy based on what our leading competitors were offering. When it comes to mobile, we had no idea what we didn't know before using the Search Monitor. Mobile as a channel is more and more important now and it's great that Search Monitor can track Google mobile and show us best practices of our competitors.”

LEADING MEDIA AND COMMUNICATIONS COMPANY

“We believe in the power of competitive intelligence and we're excited to partner with The Search Monitor to bring a robust solution to our clients.”

HOUSE OF KAIZEN

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