



# eCommerce Advertising Platforms Category

SUMMER 2026  
Customer Success Report





## **eCommerce Advertising Platforms Category**

eCommerce advertising platforms are specialized platforms that help businesses promote and advertise their products or services online. These platforms provide a range of features and benefits that can help businesses effectively reach their target audience and drive sales.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated eCommerce Advertising Platforms software based on the FeaturedCustomers Customer Success Report.



  **ROKT**

**skai**  **yotpo.**



    
from Flywheel

  



**DataHawk**  

**WBX**

\* Companies listed in alphabetical order



**2026**

**ECOMMERCE  
ADVERTISING  
PLATFORMS**

**MARKET LEADER**





## ABOUT ADROLL



AdRoll is a marketing and advertising platform that helps B2C businesses run, measure, and optimize multi-channel, full funnel campaigns. Powered by industry-leading AI and automation, the AdRoll platform's machine learning analyzes both real-time and historical data to drive traffic and sales. AdRoll helps customers generate more than \$246 billion in sales annually and has been used by over 120,000 brands since 2006. AdRoll is a division of NextRoll, Inc. Get started today at [www.adroll.com](http://www.adroll.com).

**251**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“With AdRoll, we’ve seen a substantial increase in attributed revenue, ROAS, and website traffic. The AdRoll platform, and the services we get from our account management team, make optimizing our campaigns for efficient and effective performance a breeze.”*

ADVERTISING STRATEGIST  
GLOBAL NON-PROFIT COMPANY

*“AdRoll has access to a lot of ad placements. We can leverage that to target consumers and potential customers on different platforms that other solutions can’t access.”*

YOANN HAYOUN  
CHIEF OPERATING OFFICER, ZOE LEV JEWELRY

*“AdRoll has been the best performer for us. On average, the performance of AdRoll beats out every other channel that we have used.”*

YEMI ADEJUWON  
CHIEF TECHNOLOGY OFFICER, AUDIO PLUGIN DEALS

*“The AdRoll team is there for us, they’re respectful of our business, and I know they want us to succeed in our efforts.”*

ANDRIA PHINIEFS  
HEAD OF MARKETING, FP MARKETS

## TRUSTED BY





ABOUT BLUECORE



Bluecore is the leading Decisioning Platform for Commerce, powering unique interactions by unifying customer and catalog data. They are empowering the world's top retail marketing organizations to take meaningful, immediate action on data through the creation of highly targeted audiences for multi-channel use.

54

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Bluecore has let us automate and scale a very personalized approach to marketing, which enables us to move faster, be hyper-efficient, and do more with less in a competitive environment. Now, rather than being at the whim of the market, we’re in control of our growth, no matter what’s happening in the world. We’re now seeing a far more immediate return on our marketing spend while also making a long-term impact, such as increasing customer lifetime value.”

JULIA METAXAS  
VICE PRESIDENT OF GROWTH, LULU AND GEORGIA

“Bluecore helps Steve Madden deliver truly unique customer experiences — delivering 1:1 recommendations for our ever-growing product assortment. The predictive intelligence ensures that Steve Madden is helping customers find great products that are as unique as they are.”

HANNAH SINCLAIR  
DIRECTOR OF RETENTION MARKETING, STEVE MADDEN

“With Bluecore, we are now effectively and efficiently managing our business which gives us more time to spend focusing on caring for our customers. Not only is the technology thorough and responsive, but it’s extremely flexible.”

TOM LAMB  
ECOMMERCE MARKETING MANAGER, BCBGMAXAZRIA

“Customercentric execution is a major focus for our organization, which aligns perfectly with Bluecore’s philosophy of focusing on customer movement.”

JENNIFER DOWNES  
CMO OF GLOBAL ECOMMERCE, LENOVO

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ABOUT ROKT

# ROKT

Rokt is the global leader in e-commerce marketing technology. When customers are buying online, they increasingly expect more personalized and relevant experiences. They unlock the hidden potential in every single Transaction Moment.

88

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Rokt looked at our business holistically. The team aligned their expertise with our entire business strategy which led to better, more flexible decisions.”

MARKETING SPECIALIST  
TIGERAIR

“By seamlessly integrating ufc’s calendar into social posts, ufc was able to generate subscriptions globally at scale while fueling greater brand engagement.”

ULTIMATE FIGHTING CHAMPIONSHIP

“Rokt worked so well for us that it is now an irreplaceable part of our e-commerce activities.”

BRAND MANAGER  
DEPARTMENT STORE SERVING

“Rokt is such an effective partner we are launching them across all of our sites.”

ERIC VENOSDEL  
HEAD OF ADVERTISING OPERATIONS, FANATICS

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ABOUT SKAI



Skai, the new combined entity of former companies Kenshoo and Signals Analytics, is an AI-powered suite of technologies for brands and retailers including consumer and market insights, strategic planning, omnichannel media activation, testing and measurement. Skai's solutions all share a uniquely comprehensive data foundation that informs intelligence and true incremental lift.

**475**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

**FEATURED TESTIMONIALS**

“Skai’s incrementality platform enabled us to run a clean, geo-based holdout test that isolated YouTube’s true impact on patient bookings. The results gave us clear, data-backed validation of our strategy and a solid foundation for future performance measurement.”

SHARON KWAK  
SENIOR DATA INSIGHTS ANALYST, GOODWAY GROUP

“With Skai, we found a strategic partner who is agile, collaborative, creative and reliable. They seek to understand our business goals, constantly come to the table with new ideas, and act as a true extension of our own team.”

LAUREN DOWNING  
DIGITAL MARKETING MANAGER, TIKI BRAND

“Skai’s™ ability to directly connect with other [data] vendors we need ensured we could use these partners immediately without starting procurement processes from scratch!”

ECOMMERCE LEAD  
LEADING CPG MANUFACTURER

“Skai’s advanced automation became our secret weapon, allowing us to set strategic and goal-specific rules that scaled operations with a focus on performance.”

JACOB HEINZ  
DIGITAL MEDIA MANAGER, MANUKA DOCTOR

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## ABOUT TABOOLA



Taboola powers recommendations for the open web, helping people discover things they may like. The company's platform, powered by artificial intelligence, is used by digital properties, including websites, devices and mobile apps, to drive monetization and user engagement.

**565**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Working with Taboola has opened up new opportunities for us to make our brand even better known in the Brazilian market. Taboola also offered excellent curation of publishers that matched with our messaging. In fact, we can attribute the success of our campaign to their account management team, which was highly prepared to meet the unique challenges of the automotive market.”

PAULO NETO  
MARKETING MANAGER, RENAULT ON DEMAND

“Taboola’s campaigns have been vital in compensating for decreased volume on other platforms like Meta and Google. In fact, Taboola’s campaigns are only gaining more strength and prominence as they continue to run. The Taboola account management team has also helped us amplify the results of our campaigns with better copy and creative strategies, reducing our monthly costs.”

LEANDRO SABELLA  
LEAD GENERATION MANAGER, VERISURE

“Content marketing has become a major marketing channel for LendingTree, and Taboola’s Internal Retargeting enables us to achieve the most value from our paid campaigns. We’re very excited to roll out this strategy to other categories beyond credit cards in the coming months.”

JARRET DITORO  
DIRECTOR OF CONTENT MARKETING, LENDINGTREE

“Taboola’s account management team has been immensely helpful in implementing a more segmented and personalized recirculation strategy, while also being attentive at every step of the process and supporting us in using their tools.”

ANDREA DECURNEX  
GRUPO CRÓNICA

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ABOUT YOTPO



Yotpo is a customer content marketing platform that generates reviews, social Q&A and rich media and uses this content to drive traffic and increase conversions. Yotpo's vision is to maximize the potential of User-Generated Content (UGC) for every business and redefine the way they market themselves via Customer Content Marketing. They boost the chances of obtaining user-generated content from customers in a smart and automatic way using tools that make the experience simple.

**291**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

**FEATURED TESTIMONIALS**

*“Yotpo helped us generate content from our fans, amplify it and track it so that we saw a huge increase in traffic and sales as a direct result of marketing with user-generated content.”*

GRIFFIN THALL  
CHIEF EXECUTIVE OFFICER, PURA VIDA BRACELETS

*“With Yotpo we've seen increased engagement, traffic and sales. The content we've generated helps us attract new buyers and the tools make it easy to encourage repeat purchases.”*

ANDY STROMAN  
PRESIDENT, CAMPSAVER

*“Yotpo helps us piece together the puzzle. For each feature we use, it shows us how many visitors interact with reviews, photos and Q&A, and how it ultimately impacts sales.”*

MARIT WEITNAUER  
HEAD OF MARKETING, EYES ON WALLS

*“Yotpo lets us leverage thousands of voices and explain our products in ways we never would have thought of ourselves.”*

ERIC BANDHOLZ  
FOUNDER, BEARDBRAND

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**2026**

**ECOMMERCE  
ADVERTISING  
PLATFORMS**

**TOP PERFORMER**





## ABOUT COMMERCEIQ

# CommerceIQ

CommerceIQ's company values are the guiding principles they use to operate all the business. The platform then applies machine learning to analyze millions of frequently-changing data points across Amazon to automatically identify and prioritize the most effective sales, marketing and supply chain actions, which are then automated to profitably drive online traffic, conversion and sales. They use these to make decisions to attract, retain and reward colleagues.

**67**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“CommerceIQ has drastically step changed our shortage disputes process resulting in a higher success rate for those disputes...Before automating our shortage disputes, we spent much of our time reviewing them manually and simply were not able to dispute all of them as we did not have the capacity to do so. That left us only disputing the largest shortages. And now with CommerceIQ, automation allows us to dispute 100% of our invoices maximizing our chances of revenue recovery and increasing our productivity.”

JENNIFER WRONSKI  
SALES TEAM LEAD, RECKITT

“We were looking for an ecommerce analytics provider that would help our sales and marketing teams succeed in driving online sales on a regional level. Working with CommerceIQ means we get more than just data; they provide strategic support and ongoing training. Exactly the supplier we needed to accelerate online growth in our category.”

JACK DANIEL  
DIRECTOR OF DIGITAL, MOLSON COORS BEVERAGE COMPANY

“CommerceIQ has enabled my team to operate at the pace needed to win in the market. Issues that would take weeks to identify are now being flagged and resolved on the same day.”

STEPHEN MISCHER  
ECOMMERCE SALES TEAM LEAD, BAYER HEALTHCARE

“CIQ's product was a game-changer for our business. It opened our eyes to a financial blind spot we would have never uncovered on our own.”

DIRECTOR, SALES  
GLOBAL HOME APPLIANCES

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## ABOUT PACVUE



Pacvue is a leading e-commerce SaaS platform that empowers brands, sellers and agencies to programmatically manage and optimize their advertising on Amazon. Created by industry experts, Pacvue combines AI algorithms and specialized e-commerce and advertising expertise to help their customers grow their share of voice, increase sales and improve profitability.

**81**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Pacvue’s innovate solutions and seamless partnership have been instrumental in optimizing our retail media strategy. By leveraging their advanced automation, we’ve seen impressive results, including a 34% increase in ordered revenue and a 53% improvement in ROAS. The team’s professionalism, attention to detail, and ability to adapt quickly to our needs have made a significant impact on our media efficiency and overall success.”*

SENIOR MANAGER, PAID MEDIA & ANALYTICS  
LEADING HOME APPLIANCE BRAND

*“Pacvue’s Walmart Onsite Display solution has completely changed how we operate. We no longer have to wait months for creative approvals or risk missing campaign launches. With faster execution, real-time audience testing, and smarter budget controls, we’ve gained the flexibility we always needed. Pacvue’s team is truly an extension of ours, always ready to jump in and help us move faster.”*

MARKETING MANAGER  
LEADING ENERGY DRINK

*“The Pacvue ad platform creates order from the chaos of advertising on Amazon, allowing one the freedom to analyze, the ability to create, and the edge to succeed.”*

JASON STRONG  
VICE PRESIDENT OF DIGITAL ADVERTISING, LUNGE

*“The Pacvue tool helped our business to use our budget more efficiently and to improve Sales and ROAS.”*

ROBERTO LISCI  
GLOBAL MARKETPLACE MARKETING MANAGER, MERKLE

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## ABOUT PERPETUA



Perpetua provides growth optimization and reporting technology for the world's smartest eCommerce businesses. Through the platform, brands and sellers create goals based on strategy and rely on Perpetua's best-in-class, AI-powered optimization engine to execute tactically. Perpetua's intelligent reporting tools will also surface the most important metrics you need to see in order to easily quantify and examine the investment of your advertising dollars into your business. Integrations with Amazon, Instacart, Walmart, and Google Ads ensure brands achieve full-funnel engagement and maximum...

89

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We partnered closely with our Perpetua partners to evaluate what tools we have available in Perpetua to manage our bid schedules, increase multipliers and get strategic on a product and campaign level, what audiences best support us in every phase, and how we leverage those audiences moving forward.”

CAITLIN BROWN  
MARKETING MANAGER & ANALYST, CAP BARBELL

“We needed a partner that could surface these insights for us so we could benchmark brands in relation to their overall categories and competition, and dive into trends to identify gaps and areas of opportunity, using this to inform our product, advertising, and brand strategies.”

ANDREW HURLEY  
CO-FOUNDER, ECOMMERCE AGENCY

“Perpetua is amazing. Leveraging auto campaigns in Sponsored Products has made it easy to identify what's working for us and what could use improvement. This strategy has given us time back to shift some of our focus back to our bigger products.”

PRABHLEEN SAHOTA  
HEAD OF MARKETING, KEPLIN GROUP

“Perpetua gives us transparency and control. With Perpetua, we have full visibility into the impact of our ad spend, so we can swiftly double down on what's driving true incremental growth.”

JU RHYU  
CHIEF EXECUTIVE OFFICER, HERO COSMETICS

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Kettle & Fire

hydrant

Hero.



Elements Brands

crocs™



## ABOUT QUARTILE



Quartile is a new way to manage your retail media and e-commerce advertising. Envisioned by four visionary cofounders, and built by engineers with experience across civil, mechanical, and computer engineering, Quartile is built from the ground up. Experience an e-commerce-focused ad platform that optimizes campaigns to your sales and overall return on investment, not ads, views and clicks.

93

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Quartile is up front and clear about what they are doing for us. They do not try to get you to spend as much as possible on advertising, which some companies could try to do. We have used Quartile for only one month and we are seeing good results. Definitely recommend.”

TIMOTHY  
RELIEVANCE

“Quartile occupies very little of our team’s time. Its machine learning engine is highly sophisticated. We can just put in our main KPI—return on ad spend—and know the technology will work efficiently to meet our goals.”

JOSHUA LANE  
SENIOR SEM MANAGER, DERMSTORE

“Quartile has kept us on track to far exceed our annual growth and sales numbers. If we didn’t have Quartile team and technology, I don’t think we would hit our goals in Google’s shopping and paid search channels.”

MARKETING MANAGER  
B2B MANUFACTURER

“I think the biggest thing with Quartile is the efficiencies we’ve been able to see how quickly we can test with some of the automations.”

BRENNA NELSON  
SR. MANAGER, E-COMMERCE SALES & MARKETING,  
CLEANLOGIC

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## ABOUT RITHUM



Rithum™ is the industry's most influential and trusted commerce network, helping brands, suppliers, and retailers work together to deliver connected e-commerce experiences. The Rithum platform helps brands and retailers accelerate growth, optimize channel operations, scale product offerings and enhance margins. Using the commerce, marketing, and delivery solutions, all the customers create optimized consumer shopping journeys from beginning to end.

**479**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Rithum has made it possible for us to expand quickly without overcomplicating our operations. Scaling from 140 to 190 channels in a year would have been a logistical nightmare without their seamless integrations.”

MATTHIEU HAIST  
E-TAIL SALES OPERATION DIRECTOR, BOARDRIDERS

“Rithum has truly revolutionized our commerce strategy. They made it incredibly easy to expand our business globally. We wouldn't be where we are today without their support.”

SENA BAŞAR  
INTERNATIONAL MARKETPLACE SPECIALISTS, JIMMY KEY

“We took a long-term view by partnering with Rithum, ensuring that we were in a good position to quickly and easily list on other marketplaces in the future.”

ROB FISCHER  
DIGITAL MARKETING MANAGER, STRATCO

“Rithum's Managed Services team across all our partners is absolutely gold.”

PAUL GELLION  
IT MANAGER, COTTON ON

### TRUSTED BY

**CAROLINA**

**KitchenAid**

**crocs**

**Plow&Hearth.**

**build**  
COM



## ABOUT TEIKAMETRICS



Teikametrics are obsessed with helping sellers optimize for profitability. They optimize billions of transactions for thousands of entrepreneurs around the world selling on Amazon and other marketplaces.

**71**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“My favorite thing about Teikametrics is you understand it, you live it, you breathe it. I know confidently that me and our team can sit in. If I needed to sit out for a week, I could have my customer service manager sit in and be able to understand everything because of the communication that you guys have. The platforms that you set up, Flywheel, everything that you guys organize, they work for somebody who has no understanding of marketing to be able to come and be successful and take on the chaos that's Amazon.”

EMILY MAYER  
VP OF RMR SOLUTIONS, RMR SOLUTIONS

“Teikametrics is the secret ingredient to unlock a new level of success and understanding. Teikametrics has become an integral part of our team and growth strategy. The analyst team was patient throughout the onboarding process and equally eager to learn the nuances of live plants and how they could apply their knowledge. Our partnership has created a bond of trust and understanding to drive results today and for future growth.”

MARIAH HOLLAND  
CHIEF MARKETING OFFICER, METROLINA GREENHOUSES

“Teikametrics has become an indispensable partner in our mission to deliver exceptional results for our clients. Their platform's ease of use, focus on profitability, and commitment to ongoing development make it the perfect solution for agencies managing complex marketplace advertising campaigns.”

THIS WAY UP

“With Teikametrics' guidance every step of the way, we've executed against our plans, made well-reasoned adjustments as necessary, and exceeded our performance goals at every turn.”

JASON RYAN  
GLOBAL ACCOUNT MANAGER, GLANBIA

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**2026**

**ECOMMERCE  
ADVERTISING  
PLATFORMS**

**RISING STAR**





ABOUT DATAHAWK

# DataHawk

DataHawk, mission is to help their clients thrive on Amazon thanks to their leading Search Engine Marketing and Market Intelligence software that assists them in growing their sales and improving their margins. By leveraging unique data insights, their software helps sellers, vendors, brands, and agencies optimize the visibility of their products on Amazon thanks to their Search Engine Optimization products, and better understand and monitor their markets and competition thanks to their Market Intelligence products.

**26** TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“DataHawk had all the data and features we needed, with analytic and reporting capabilities we couldn’t find elsewhere. We were also impressed with the level of expertise, support and follow-up from the DataHawk team.”*

THOMAS GRAGNIC  
DIGITAL SERVICES MANAGER, T'NB

*“DataHawk offers visually and easy-to-digest data in terms of keyword ranks and how they change.”*

ARTHUR BORSUK  
SENIOR AMAZON SEO AND PPC SPECIALIST,  
HELLOCHAKRA

*“We chose DataHawk for its ability to track organic keyword rankings and other listing data.”*

BARBARA TAJNER  
DIGITAL MARKETING ANALYST AND AMAZON  
ADMINISTRATOR, BOOSTED COMMERCE

*“Amazon marketing without DataHawk is like hunting blindfolded.”*

SHLOMO GREENBLATT  
PRESIDENT, ALBERT SCOTT

**TRUSTED BY**



## ABOUT SPRINGBOT



Springbot is an AI-powered digital agency that helps eCommerce businesses grow faster, smarter, and more sustainably. By unifying marketing and sales technologies, we eliminate complexity and drive measurable results across every stage of the customer journey. Our platform integrates email marketing, purchase automations, and advanced analytics—giving brands the tools they need to streamline campaigns, understand their audience, and accelerate revenue growth. Springbot operates through two core business...

**145**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Absolutely love Springbot! I've had the pleasure of working with their team and if you're on the fence about trying out their services: don't be! Worth every penny to free yourself up to run other parts of your company, plus the added insight and support they provide is invaluable.”

HEATHER  
E-COMMERCE MANAGER, MODERN STUDIO

“Springbot has been instrumental in helping our team grow in the digital space. They are constantly adapting with digital mediums and always happy to assist our team with making changes that better our business. Terrific customer service and overall a delight to work with!”

WINSTON  
ART DIRECTOR, HUSHUP X HUSTLE

“Before Springbot, we were sending emails to a large, stagnant list with a low return on investment. Now, we have the tools needed for a better marketing strategy that allows us to segment our customers and target them with relevant emails.”

MATT SPARKS  
CO-OWNER, FIRST AID & SAFETY

“Springbot and Onsite Abandonment have allowed me to take my business to heights I didn't think were possible.”

AMBER MARKER  
CHIEF EXECUTIVE OFFICER & DESIGNER, DECLAN + CREW

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declan+crew



AXTROSPORTS





## ABOUT TRELLIS



Trellis helps Amazon eCommerce merchants increase their product sales with an easy-to-use ad optimization platform. Trellis saves time and removes complexity by continually optimizing bids, budgets & keywords to deliver maximum campaign performance.

**25**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Using the Trellis platform has been a game changer for our company. The Trellis software allows us to easily monitor and quickly adjust our Amazon advertising. As a small company, every employee has many responsibilities. We appreciate how Trellis has made managing our Amazon advertising more automated and less time intensive.”

SUE KACINES  
OPERATIONS | MARKETING, HAUTE DECOR

“Hi Trellis! Am I eligible to use Sponsored Brand Video Ads? Once you are part of the Amazon Brand Registry, your business can create video ads. This is also a plus point as many of your competitors may not be a part of the Brand Registry Program yet.”

SPONSORED PRODUCTS ADVERTISING COMPANY

“Automation is the main reason why we chose Trellis. Our business was rapidly growing, and the only thing Trellis required from us was to provide a target ACoS and ad budget — it does the rest. It was a no brainer for us.”

ONEKA

“Trellis has removed the complexity by automating the process. In less than 4 weeks, Trellis was able to increase our ad sales by 88% and reduce ACoS by 14%.”

PETPEPPY

## TRUSTED BY



**BOOSTED**





## ABOUT WBX COMMERCE



WBX Commerce is an Amazon Ads Advanced Partner and a Certified Amazon DSP Reseller. They specialize in performance-focused, tech-enabled ecommerce advertising strategies. From their world-class technology to their winning advertising services, they've built their entire business around the Amazon Marketing Cloud.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“The key value [WBX Commerce] brought to the table for us was flexibility. Brands live and die by their ability to be flexible and change with the consumer. [WBX Commerce] has given us the ability to quickly test product variations, change shipping options, and create listing on various channels. This flexibility has been key to our growth.”

CHRIS TIFFIN  
DIRECTOR OF ECOMMERCE, KITU SUPER COFFEE

“Amazon has made some pretty incredible advances in the past few years around advertising options to get in front of potential customers, but it can be a bit overwhelming to understand where and when to invest in certain areas. This is where a partner like WBX Commerce has been a critical part to our growth.”

CHIEF MARKETING OFFICER  
CPG PET COMPANY

“WBX Commerce is a one-stop shop for our omnichannel needs. The team has helped position our brand for ecommerce success with their curiosity for innovation and determination to find new and better ways of doing business at every step of the ecommerce journey.”

ZHANNA GODKIN  
DIRECTOR OF OPERATIONS, OUTSTANDING FOODS

“What really sets WBX Commerce apart are the people and its smart tech which provides transparency that allows for true partnership and a win/win relationship.”

LUCAS CROWLEY  
DIRECTOR OF SALES AND MARKETING, CHICOBAG

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