

eCommerce Platforms Category

SUMMER 2026
Customer Success Report





eCommerce Platforms Category

An eCommerce platform is a complete software solution that permits retailers to create and manage an online store for their services or products. This system creates a digital, centralized hub for customer and product data, and enables eCommerce companies to perform tasks like customizing product information, managing web layout and content, processing online transactions, and tweaking the platform for their enterprise's online requirements.

With an eCommerce platform, you can unify, maintain, and scale core business workflows like the front-end selling of services and products, and the back-end work of managing customer order history and inventory. Depending on security, potential for growth, and business need, an eCommerce tool can be proprietary or open source, and deployed in the cloud or on-premises. eCommerce solutions can be integrated with ERP, CRM, inventory management, subscription management, and catalog management applications.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.



2checkout
powered by Verifone

BIGCOMMERCE

BOLT

cart.com

cleverbridge

DynamicWeb®

experlogix

FastSpring

KIBO®

salesforce commerce cloud

SAP
SAP Commerce Cloud

shopify

TrueCommerce®

volusion

VTEX

WOO



commercetools

Ecwid
by Lightspeed

intershop®

MIVA

NuORDER by Lightspeed

OroCommerce

RepSpark

sana

SHIFT4SHOP

shōgun

shopware

Spryker

ZOEY



IKM

FDM4

k-e-commerce.

Litium

nopCommerce

Sellfy

Sylius

unilog

VIRTO
COMMERCE

yo!kart
MULTI VENDOR SYSTEM

znòde

* Companies listed in alphabetical order



2026

**ECOMMERCE
PLATFORMS**

MARKET LEADER



ABOUT 2CHECKOUT



2Checkout is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. You can also find us on Twitter, Facebook, and Youtube. Let's connect and be...

351

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We highly appreciate 2Checkout (now Verifone)'s proactive approach. They took the initiative to suggest testing a new checkout layout, recognizing that our existing setup was outdated. Not only proposed the change but also led the entire process, from implementing A/B tests to analyzing the data. The collaboration with 2Checkout (now Verifone) was highly effective and smooth. They handled both the technical and analytical...”

PATXI GADANON
AUDIENCE ENGAGEMENT TEAM LEAD, MONDLY

“Since switching to 2Checkout (formerly Avangate) from our previous eCommerce provider, we have seen a significant improvement in our online operations, starting from internal efficiencies all the way to revenue gains. We couldn't be happier with our decision. We feel that we are truly being listened to, our business needs are well understood and cared for in a proactive way. The people behind 2Checkout really care about us and the...”

PATRICE CARRENARD
PRESIDENT, MANYCAM

“We have used 2Checkout as a merchant provider for our ecom sites for years. Always reliable and concise support, fast and detailed. Integration is on point, easy, clear. Admin user experience on spot on, with a very intuitive, easy yet feature-packed backend providing above and beyond management tools and reporting. We have used all the top gateways and 2Checkout is one of our all-time favorites. Keep...”

BUI HUU DUC
CO-FOUNDER, UNILOVERS

“In cooperation with 2Checkout's Avangate Affiliate Network, I am very pleased to see Glarysoft expand its user base and increase sales. The 2Checkout team used their comprehensive professional skills and flexible creative thinking to organize a successful affiliate marketing event. The Back to School campaign built an efficient communication bridge between us and our affiliates, and significantly improved sales performance.”

ANTONIA HAO
AFFILIATE MANAGER, GLARYSOFT

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BROCADE 

ABBYY

kaspersky

Bitdefender

telestream



ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit...

591

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"BigCommerce is unlike any other platform we looked at, allowing us to create the vision we want while staying flexible, customizable, and supportive. The team at BigCommerce is amazing."

DONALD POLANSKY
SENIOR MANAGER FOR CORPORATE SYSTEMS
DEVELOPMENT, GLASSCRAFT DOOR COMPANY

"I love that BigCommerce is an API-first platform. I'm able to get access to a ton of different plug-ins or vendors, easily connect to them, and have them up and running within minutes."

ASHLEY CHING
FOUNDER AND CEO, INHAVEN

"BigCommerce allows our team to do more on the backend, and it flows through to the front end. Even I can go in and make basic changes, which just wasn't possible before."

ALEX WILSON
PRESIDENT AND CEO, SUNNYLAND FARMS

"We had a very customized version that could do anything for anyone, but it was scary to manage in an increasing world of cyber risk."

SAM GALLOWAY
DIRECTOR, SNELL

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ABOUT BOLT

BOLT

Bolt is a better-than-Amazon checkout experience for the rest of the internet, with zero fraud built in. They make online businesses more money, powered by their unfair data advantage and the scale of the Bolt Network. Fellow engineers and future teammates: they are well-funded, backed by the best, and bringing together great minds.

71

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We chose Bolt because they offered more competitive rates, superior fraud screening and indemnification, and a strategic partnership from a dedicated team. They also offered us the flexibility we were looking for as a rapidly growing business in terms of value-add features and customizations.”

KATE CANNOVA
CHIEF BUSINESS OFFICER, WHEELERSHIP

“Bolt was a product recommendation from our account manager and, to this day, has been one of the best decisions we’ve made to help solidify our online presence and provide a more streamlined customer experience.”

JUSTIN DERMIT
DIRECTOR OF ECOMMERCE & MARKETING, TYLER’S

“The expansive Bolt network across multiple industries beyond fashion ecommerce gives REVOLVE the opportunity to enhance the experience for new customers.”

JON TAM
VP OF OPERATIONS, REVOLVE

“Bolt’s one-click checkout solution, combined with their expanding shared network, has significantly improved our conversion rates.”

RUI KOJIMA
SENIOR DIRECTOR OF E-COMMERCE, AETREX

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ABOUT CART.COM



Cart.com is the leading unified commerce and logistics solutions provider, empowering brands to unify operations and outperform competition with end-to-end ecommerce software and services.

56

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When beginning the business I found that there were a ton of people out there trying to shop for projector screens that didn't have a good resource to shop online. There were people that tried to position themselves as specialists in the field but I didn't think they were doing as good of a job as I thought I could do. So I decided to use the experience and expertise I had built over my career to solve that by becoming that specialist myself. I set out to build this brand dedicated to delivering projector screens directly to the consumer - and I never looked back.”

BRIAN GLUCK
FOUNDER, NEXT PROJECTION

“We have a really effective business model in DTC. We know how to build and maintain the customer relationship; we know how to nurture that customer journey so that we create a strong experience, and in turn generate solid customer lifetime value.”

CODY GRIFFIN
VICE PRESIDENT OF STRATEGY, FIRST DAY

“Cart.com's technology leadership and innovation culture make them an ideal partner for TOMS, delivering on our standard of best-in-class service to every consumer we serve, in a complex inventory, supply chain and fulfillment environment.”

MAGNUS WEDHAMMAR
CHIEF EXECUTIVE OFFICER, TOMS

“Cart has brought on a strong team of talented individuals, and communication across the board has been clear and effective.”

KAREN BOTTARO
HEAD OF PRODUCT DEVELOPMENT AND SUPPLY CHAINS, TEA COLLECTION

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J&M GOLF INC.

Interform.

hanni

GUESS



ABOUT CLEVERBRIDGE



Cleverbridge makes it easy to maximize customer lifetime value. We leverage deep eCommerce expertise to orchestrate frictionless self-service transactions across the entire customer journey, empowering customers to purchase, renew, and expand subscriptions in 240+ countries and territories globally. For more than 18 years, we've integrated payments with subscription management, lifecycle marketing automation, advanced analytics, and partner ecosystems to consistently deliver recurring revenue growth without added headcount. Learn more at...

50

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"cleverbridge has been an excellent, highly reliable partner for the worldwide distribution of our software. In particular, their careful attention to international (tax) and legal requirements has enabled us to focus on our core task: the development of our product."

ISABEL KUCKARTZ
CHIEF OPERATING OFFICER, VERBI

"We realized early on that Cleverbridge understood who Shure was as a company — not only where we are today, but where we want to get to in the future, It was clear they would be the right partner to help us on that journey and the next evolution of our business."

ALEX DOMINQUE
ASSOCIATE DIRECTOR OF STRATEGIC PLANNING, SHURE

"Cleverbridge is one of our critical partners for innovation and go-to-market, Software is increasingly important to us, and Cleverbridge is core to bringing that value proposition to market."

NEIL SHAH
ASSOCIATE VICE PRESIDENT OF GLOBAL MARKETING,
SHURE

"Only with Cleverbridge can I answer virtually any question asked — whether it's about sales structure, renewals, or chargebacks — no matter if it's coming from a customer or a C-level executive."

KATE TEKUNOVA
ECOMMERCE LEAD, PLESK

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Avira







ABOUT DYNAMICWEB

DynamicWeb®

Dynamicweb is a leading software company developing products that help you grow and optimize your online business. Their All-in-One Business Platform combines Content Management, Ecommerce, Product Information Management (PIM) and Marketing capabilities to create powerful customer experiences across all channels, which increases conversions and optimizes customer lifetime value.

331

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We chose Dynamicweb because of their vast industry knowledge and experience in developing solutions for our specific needs. The platform performs exactly as advertised and doing business with Dynamicweb could not have been easier.”

SCOTT CROWNOVER
CHIEF EXECUTIVE OFFICER, SKAGIT HORTICULTURE

“We really felt like their knowledge and understanding of the industry and the business was there. Having somebody that was familiar with the industry was a huge help.”

KATIE MILLER
SKAGIT HORTICULTURE

“DynamicWeb’s integrated suite of solutions enables us to drive agility, enhance decision-making, and better serve our customers.”

SIMON PETER
CHIEF INFORMATION OFFICER, DANNY’S AUTOMOTIVE

“The Dynamicweb team is terrific! Straightforward communication and well organized.”

REIFF LORENZ
CHIEF INFORMATION OFFICER, THE LORENZ CORPORATION

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SKANSKA

Europcar





ABOUT EXPERLOGIX



Experlogix is an enterprise SaaS company that helps businesses simplify sales and revenue growth while improving productivity. Our solutions cut through operational complexity, so your teams move faster and deliver experiences customers love. Since 2000, we've empowered thousands of organizations worldwide with three product lines that work together or independently: • CPQ (Configure, Price, Quote): Replace spreadsheets and manual reviews with intelligent configuration, pricing, and approval workflows. Generate fast, accurate quotes in...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Experlogix is quite flexible and user friendly. There are many ways to go about consolidating information you need, and the speed and ease of that, and the confidence it provides management is a significant improvement over what we had before.”

TERRY SOLOMON
SALES SUPPORT MANAGER, HUSKY

“The Experlogix training and support we received opened the door to more utilization of the software. It provides consistency and reliability from sales all the way down to the production floor.”

COLIN BOCK
MECHANICAL ENGINEER, FREEDOM CONCEPTS

“Experlogix was a big part of our initial implementation, helping us to build our core configurations and the foundation for future growth.”

HENRIK SANDBERG
IT MANAGER, SWECON

“Incorporating Experlogix Digital Commerce has revolutionized the order placement process for Time Products.”

TIME PRODUCTS

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OXFORD

HITACHI
Hitachi Construction Machinery (Australia) Pty Ltd

ThermoFisher
SCIENTIFIC

Brunel

MORNINGSTAR®



ABOUT FASTSPRING



FastSpring is the trusted ecommerce partner for companies that sell software around the world. Companies using FastSpring's full-service ecommerce solution sell more, stay lean, and compete big. Founded in 2005, FastSpring is a privately owned company headquartered in Santa Barbara with an office in Amsterdam. For more information, please visit <https://www.fastspring.com>.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have changed to FastSpring and couldn't be happier. Their system allows a fully customizable email to be sent to purchasers. Now I can send just the instructions needed to license Text2Go, which are now not much more than 'click this link and you're done.' Their order page customization is also very flexible, although I don't really make full use of this as I have my own shopping cart page and just jump directly to the FastSpring...”

MARK GLADDING
FOUNDER, TEXT2GO

“I chose FastSpring after reviewing their site along with some of the others that are talked about on this site. FastSpring's response time whenever I ask a question has been phenomenal. I even got a response last night around 11:45 PM, I had emailed a question around 11PM.”

SCOTT KARSTETTER
FOUNDER, SMART TO-DO LIST

“FastSpring's platform has enabled Wood Mackenzie to reach both existing customers and prospects with new offerings, and grow our customer base worldwide. In addition, FastSpring has helped us automate our order management and reporting processes.”

DOUG TOPKEN
VP OF GLOBAL ECOMMERCE, WOOD MACKENZIE

“I am actually falling in love with your 'SpringBoard' [Platform] and how easy it is to do just anything. You people are really doing a wonderful job.”

BAHER HOSNI
SIM DESIGN GROUP

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CRUMPLEPOP



blossom



Adobe



ABOUT KIBO COMMERCE



Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

95

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Kibo’s unified eCommerce and Order Management offering not only brings modern commerce capabilities to our online business, but also connects it to our offline locations, allowing us to create a better customer experience while simplifying our operations.”

JEST SIDLOSKI
VICE PRESIDENT OF MARKETING, PEAVEY INDUSTRIES

“The Kibo interface is self-explanatory - you can fulfill an order within a minute. I can ramp up new employees very quickly, which allows us to be agile and focus on customer experience.”

STEVE WASSERMAN
SENIOR DIRECTOR OF CUSTOMER SERVICE, TOURNEAU

“KIBO’s modern platform empowers us with the agility to respond quickly to market changes and streamline fulfillment across our B2B and retail channels.”

ANDREW PARRY
CHIEF INFORMATION OFFICER, THE ODP CORPORATION

“We’re getting more value from Kibo’s platform than our previous provider, allowing us to invest more in customer-first innovation.”

MIKE STARKEY
CHIEF INFORMATION OFFICER, HONEY BIRDETTE

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francesca's®



ABOUT SALESFORCE COMMERCE CLOUD



Salesforce Commerce Cloud (formerly Demandware) empowers brands to engage with customers in entirely new ways, including online, on-the-go and with empowered associates in brick-and-mortar stores. Today, Salesforce Commerce Cloud's industry-leading cloud platform is the digital backbone for hundreds of retail brands, and thousands of commerce web sites around the world, powering commerce across web, mobile, social and store channels. As the retail world has evolved, so has the Commerce Cloud. Their capabilities include digital commerce, predictive intelligence, point of sale and order...

248

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"We're incredible storytellers one-on-one, physically in front of a customer. The best. But we were at the exact opposite end of the spectrum when it came to telling our story digitally."

HARVEY BIERMAN
CHIEF DIGITAL OFFICER, CHRISTY SPORTS

"Salesforce is vital to Southwest's operations, and the Signature Success Plan ensures we can deliver a seamless experience to our customers, partners, and employees."

JULANNE GROEZINGER
MANAGER, SALESFORCE CENTER OF EXCELLENCE,
SOUTHWEST AIRLINES

"Salesforce is the only company who can provide trustworthy AI and all the tool sets we need to have a customer-driven company."

LINDA KRUMBHOLZ
SENIOR VICE PRESIDENT, SIEMENS

"With Salesforce, we can take personalization to new heights. It helps us create stronger connections and richer experiences."

VINCENT WAUTERS
CHIEF EXECUTIVE OFFICER, ROSSIGNOL GROUP

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BOGGI
M I L A N O



**American
Red Cross**

AMMEX



NYX
PROFESSIONAL MAKEUP



ABOUT SAP COMMERCE CLOUD



SAP Commerce Cloud drives digital transformation enabling you to become an omnichannel business, delivering contextual customer experiences and unifying customer processes. Next-generation CRM is not about automation and efficiency, it is about intelligent engagement and effectiveness. It's about creating a series of moments which feel genuine and engender trust. Ultimately, it puts people at the center.

306 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“At Coca-Cola HBC, we're passionate about customer-centric, best-in-class in-store execution across all our markets, and it's the same for digital commerce. We can, in some ways, have better control of our customer engagement through the digital experience. SAP Commerce Cloud and SAP Customer Data Cloud solutions allow us to drive the way we want to serve our customers more consistently and effectively than before.”

DAN GARBETT
HEAD OF DIGITAL CONSUMER AND CUSTOMER
PLATFORMS AND DIGITAL FACTORY, COCA-COLA HBC

“The support team for SAP Commerce Cloud is a consistent source of support for us. We highly appreciate their efficiency and dedication in dealing with our development projects or urgent DB requests, especially with Black Friday and Cyber Monday coming up.”

JOHN KIM
PRINCIPAL TECHNICAL SUPPORT MANAGER, SAMSUNG

“Streamline the Order process by orchestrating complex sales orders, enforcing contract-based pricing, and integrating seamlessly with SAP S/4HANA for efficient fulfillment.”

ORCHESTRATION PROJECT CHARTER
NOKIA

“SAP S/4HANA helped us stop driving in reverse – we can now look forward, plan, and execute on the plan.”

SCOTT KNOTE
CHIEF INFORMATION OFFICER, POWELL

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ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

2434 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Before Shopify, we’d need a team of 20 people and an agency to operate. Now, we can do it with a team of six. We can accomplish a complete website migration in around three months, half the time compared to our previous platforms. With Shopify underpinning our entire ecommerce strategy, we can keep our delivery team very lean, even when it’s running 19 stores.”

TYLER PARSONS
HEAD OF DIGITAL DELIVERY, BRAND COLLECTIVE

“Moving to Shopify with CQL and Arcadia has boosted our revenue and transformed how our brand connects with athletes globally. Our team now has the speed to capitalize on market opportunities and deliver localized experiences worldwide. After decades of innovating in physical performance, we’re finally matching that excellence digitally.”

MIKE DONNELLY
VICE PRESIDENT OF MARKETING, SUPERFEET

“Shopify’s ease of integration with any external solution - logistics, inventory, marketing, etc. - helps us scale. This is critical because we want a perfect customer journey experience in each new market.”

CHIARA CASTELLANI
HEAD OF DIGITAL AND ECOMMERCE, NATURA SELECTION

“I’ve worked with BigCommerce, I’ve worked with Magento, and I’ve worked with Shopify nothing compares to Shopify.”

ALEX SCHNECK
LEAD DEVELOPER, BRANCH

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ABOUT TRUECOMMERCE

TrueCommerce™

TrueCommerce is the most complete way to connect your business across the supply chain, integrating everything from EDI, to inventory management, to fulfillment, to digital storefronts and marketplaces. We've revolutionized supply chain visibility and collaboration by helping organizations make the most of their omnichannel initiatives via business P2P connectivity, order management, collaborative replenishment, intelligent fulfillment, cross-functional analytics, and product information management. The TrueCommerce Global Commerce Network can connect businesses to over 160,000...

428

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Having worked with multiple EDI solutions throughout my career, TrueCommerce has consistently stood out as the most reliable and user-friendly option. I've made the switch back to TrueCommerce more than once because I know they will streamline operations, reduce manual effort, and provide the flexibility we need. It's a trusted solution that I can rely on, no matter the brand.”

RAJIV UNNIKRISHNAN
HEAD OF TECHNOLOGY, COTERIE BABY

“TrueCommerce definitely pays for itself. The growth we've had with customers that we've brought on since starting has more than covered any integration costs.”

MARK CHUBERKA
NETSUITE ADMINISTRATOR, BIRDROCK BRANDS

“With TrueCommerce, we have a business partner whose core business is the handling of electronic transactions in both Denmark and abroad.”

DEWAN SARWAR
IT MANAGER, GOSH COSMETICS

“TrueCommerce's quick fixes and attention to detail have made it easy to rely on their service.”

MATT NELSON
CHIEF EXECUTIVE OFFICER, FAT DADDIO'S

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ABOUT VOLUSION



Volusion is an all-in-one ecommerce solution that helps entrepreneurs build and manage successful online businesses. Since 1999, Their dedicated team of developers, marketers, designers, and technical support experts have been passionate about helping merchants operate and grow their stores, whether startup or established. Two decades later, Volusion has earned dozens of accolades and powered over 180,000 successful online businesses.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The platform is easy to use and gives us lots of data about our sales. The CRM system has helped us streamline customer service issues, and the fraud score tool has helped us prevent fraudulent orders on our site.”

ANDREA BEAVER
CHIROPRACTIC PHYSICIAN AND CO-FOUNDER,
CINCINNATI HEALTH INSTITUTE

“We worked with Volusion to redesign CapitalTeas and we couldn't be happier with our decision! The design team was very easy to communicate with and had a high level of attention to detail from start to finish.”

ADAM
CAPITAL TEAS

“Volusion is a solution-driven company. Everyone with whom we interact at Volusion is focused on making the platform work—for us, for our customers, and for our integration partners.”

AMELIA POWELL BAGGETT
PELINDABA LAVENDER

“We've had amazing results using Volusion. This year we're going to wind up doing more volume in our Volusion site than we did in our brick and mortar store.”

SANDRA HERNANDEZ YEDOR
FOUNDER, LILI ALESSANDRA

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AIRFRAMES
ALASKA



CHOCOperfection™



usabride



ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

201

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“With VTEX inStore, our physical stores became dependent on the integration with the other sales channels, which triggered a structural change in the company. Today, the result analysis of a physical store does not only consider the sales of that store, but every purchase it may have influenced.”

TIAGO ZAMBETTA
TECHNOLOGY LEADER, DECATHLON

“What drew us to VTEX was the simplified API integration, the personalization level, and better features for customers. We are at the beginning of our omnichannel journey, and compared to its competitors, VTEX was the best choice regarding superior capabilities at a fraction of the time.”

LUKE JEDEIKIN
CO-FOUNDER, THE FOSCHINI GROUP

“VTEX has a plethora of APIs, integrations and partners, which makes accomplishing different strategies very simple. The VTEX ecosystem provides us with a lot of opportunities to develop digitally.”

RODRIGO MATHEUS
HEAD OF ECOMMERCE, BAUDUCCO

“VTEX is not just a platform provider for me, VTEX is a customer solution for me. They create solutions for my customers, in 40 different countries.”

JASON RUGER
CHIEF INFORMATION SECURITY OFFICER, MOTOROLA

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AMETLLER ORIGEN



CALZEDONIA
GROUP





ABOUT WOOCOMMERCE



WooCommerce, part of the Automattic family, is a team of over 80 working remotely across the world to democratise eCommerce. WooCommerce is the most popular WordPress eCommerce plugin. And it's available for free. Packed full of features, perfectly integrated into your self-hosted WordPress website. Whether it be t-shirts in all their shapes and sizes, music files or software. Even affiliated products from a marketplace. It's all possible.

517

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We chose WooCommerce Subscriptions for Nuts About Granola’s “Munch of the Month Club” because of the wide range of features, and ease of integration into the existing store. With Subscriptions, the store owner can offer several types of coupon promotions using an already familiar interface. The user management for the customers makes managing subscriptions easy. Overall, we are very pleased with how Subscriptions worked to help the store owner realize her vision for this subscription snack product.”

NUTS ABOUT GRANOLA

“The main advantage of WooCommerce is its scalability, its cost, and the expandability of its systems — especially in a multisite environment. Now, with the new high-performance order storage (HPOS) system, we get even better performance from our site.”

JACOPO LA PORTA
PARTNER AND CTO, TOP LIFE PROJECT

“What’s amazing about WooCommerce is that since it’s open source, there’s no ceiling. There’s no limit to what you can do, customize, or create.”

SKYE GREENFIELD COHEN
CO-OWNER AND HEAD OF MARKETING, ECONOMY CANDY

“WooCommerce allows us to customize and create what we need as we scale and grow, without getting stuck in super high monthly fees.”

ERIC SENEAL
CABINSTREET.CA

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Cool Face

JoeCoffee

BROOKLYN
Stems
FLORENCE

HeyCookie!

IMRES
GRANOLA



2026

**ECOMMERCE
PLATFORMS**

TOP PERFORMER



ABOUT COMMERCETOOLS



commercetools is the leading composable commerce platform, allowing companies to dynamically tailor and scale shopping experiences across markets. We equip some of the world's largest businesses with tools to future-proof digital offerings, reduce risks and costs, and build outstanding experiences that drive revenue growth. Headquartered in Munich, commercetools has led a global renaissance in digital commerce by combining cloud-native, technology-agnostic, independent components into a unique system that addresses specific business needs. We empower brands – including Audi, Danone,...

266

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“BIC has a rich history of 80 years, so we recognize that significant changes are needed in digital transformation. It's not just about digitizing tools and applications; it's also about promoting a new approach to project management. Instead of funding a single project for one specific need, we focus on developing...”

DAVID VIAGULASAMY
GLOBAL DIGITAL IT LEAD - HEAD OF DIGITAL FACTORY -
ECOMMERCE & COMMERCIAL DIGITAL ACTIVITIES |
GROUP IT, BIC

“As we dove deep into what the business benefits would be if we went the route of composable commerce, we knew that we would be able to deliver a much more differentiated commerce experience that really stood out. We didn't want to just be the next Shopify store or the next Commerce Cloud store. We really wanted to be able to offer a unique brand experience, not only...”

KYLE BARZ
GLOBAL DIRECT TO CONSUMER PRODUCT OWNER,
MARS WRIGLEY

“Every time we had to even just change a color or a button, we had to deploy all the code. Since all the codes were 10-12 years old and managed by different agencies, it was like doing open heart surgery every time we tried to do the smallest things. We were too trapped. We always want to be convenient, but we were just too locked in within the box of a legacy system.”

VINCENT HØJLYNG
HEAD OF ECOMMERCE, SILVAN

“If we hadn't used commercetools Foundry for B2B Manufacturing, it would have taken considerably longer for us to build everything on the website from scratch or even build it off different accelerators or frameworks. We saved a ton of time and effort — and had immediate results.”

KYLE KLIMEK
CHIEF DIGITAL OFFICER, VIEWRAIL

TRUSTED BY

ModCloth

Nuts.com

eurail

EXPRESS

moonpig



ABOUT ECWID



Ecwid by Lightspeed is a hosted cloud commerce platform used by hundreds of thousands of merchants in 175 countries, 50 languages and offers the easiest way to add an online store to any website, social site or multiple sites simultaneously. With Ecwid, you get everything you need to start selling online in minutes: on your site, social media, marketplaces, or in-person. Easily embedded into any web presence and leading POS systems, you can market, merchandise and sell products and services from multiple online stores with mobile management and point-of-sale integration anywhere at any time. Start selling now with...

143

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Ecwid is the perfect e-commerce solution for our members because it requires no coding skills to setup, and can be quickly and easily integrated into their client or personal websites.”

STEVE HARRIS
FOUNDER, MUSE THEMES

“Ecwid's API works smoothly and it's very easy to integrate. The Ecwid team is also a pleasure to work with — they're always quick to answer questions and provide support.”

DAVIS SIKSNANS
CHIEF EXECUTIVE OFFICER, PRINTFUL

“Consistency! Everyone says that consistency is key, but it really is. I realise that whenever I am consistent in promoting my business, I get the most results.”

TAMI OYELAKIN
TLÚWA LOUNGE

“The Ecwid solution was perfect for our needs, allowing us to quickly set up a store, maintain items for sale, and to quickly get reports on sales and customers.”

VALLEY CENTER BASEBALL CLUB

BECKLEY'S
BEST
BLENDS



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ABOUT INTERSHOP

intershop®

Intershop is the engine that drives digital commerce. Intershop's powerful B2B e-commerce platform enables the world's leading manufacturers and wholesalers to transform their business and increase revenue in a digital-first world. Intershop's cloud-based solutions give you an essential foundation for digital success, plus the flexibility to deliver unique experiences and quickly react to changing needs. With a global presence and extensive partner network, Intershop supports your success every step of the way – creating opportunities to scale, innovate, and gain a competitive...

148

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Updating our Intershop platform with Sugerendo's expertise has been transformative. The robust and powerful functionalities of Intershop allowed us to seamlessly incorporate complex requirements and significantly improve our portal. This upgrade has been crucial in enhancing our B2B e-commerce capabilities and achieving our business objectives.”

EDUARDO MATESANZ
ECOMMERCE MANAGER, GRUPO ELECTRO STOCKS

“Thanks to our collaboration with Intershop, we successfully managed our complex system migration and implemented a state-of-the-art, expandable shop solution with the Intershop Commerce Platform. This allows us to regularly provide our members with the latest features while sustainably strengthening our presence in digital commerce.”

JASMIN KAHL
PRODUCT OWNER, SOENNECKEN

“We would easily recommend Intershop to any brand searching for a B2B e-commerce solution. It's very stable and specifically designed for B2B sales. That reliability, alongside the ease of use, is one of the reasons why we chose Intershop.”

THOMAS ARESKOU
VP OF DIGITAL SALES & MARKETING, ATLAS COPCO

“Intershop helps Trumpf to master the digital challenge of customized customer portals.”

RAINER SCHÜSSLER
PROGRAM MANAGER CUSTOMER EXPERIENCE, TRUMPF

TRUSTED BY





ABOUT MIVA



Miva, Inc. is a leading supplier of e-commerce software and services to medium-sized and enterprise businesses. Miva, Inc. provides online merchants, developers, web designers and web hosts with the information and technology needed to be successful in today's online selling environment. Miva, Inc. propels business for tens of thousands of online merchants and developers on a network of hundreds of hosting partners and business portals. Miva's hosting partners depend on the Miva Platform for its complete, reliable, expandable and easy-to-use e-commerce software and...

98

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“PureDriven's project management and communication is unmatched in their industry. They are super responsive, helpful and extremely knowledgeable. Their upfront strategy planning is very detailed and thorough ensuring no rock is left unturned. When questions come up they take the time to make sure everyone understands and is on the same page.”

ASHLEY LENZ
SENIOR DIGITAL MARKETING MANAGER, MILLER
MANUFACTURING COMPANY

“I chose Miva Merchant because they were one of the most dependable and comprehensive shopping carts available in 1999, and they've continued to evolve as my company has grown this past decade.”

TODD GREENE
FOUNDER, HEADBLADE

“The website is such an important part of our company's growth, and with Miva we feel like we're positioned for success.”

TOM VANGORDER
DIRECTOR OF ONLINE OPERATIONS, MARKETVIEW
LIQUOR

“Miva has been flexible and powerful enough to do exactly what we need our website to do.”

MARK PATTERSON
CO-FOUNDER, BARE BONES BROTH COMPANY

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CLIVE•COFFEE



BOTOSPORTS





ABOUT NUORDER



NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 1,200 vendors and 500,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the-minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you're selling designer jeans, consumer electronics or beauty products.

115

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“NuORDER's commitment to customer service sets them apart. Whenever we've had questions or needed assistance, their team has been incredibly responsive and helpful, ensuring that we're always supported every step of the way. Their dedication to our success as a partner is truly commendable.”

ALYSHA BISHOP
WHOLESALE CUSTOMER AND OPERATIONS SPECIALIST,
CHUBBIES SHORTS

“The NuORDER Professional Services team has been instrumental in this transition. Thanks to the amazing support received from our Customer Success Manager, we were able to enhance the system visually and launch our first campaign in just a few months.”

SILVIA FELIZIANI
SENIOR WHOLESALE AREA MANAGER, 7 FOR ALL
MANKIND

“The integration between Full Circle and NuORDER has been paramount to our growth in wholesale. We're a smaller brand, with limited staff, and the integration allows our wholesale partners access to the same information we have in real-time.”

OUTERKNOWN

“NuORDER allowed our wholesale team to manage inventory and incoming orders in a much more tactical way.”

KENDRA SCOTT

TRUSTED BY



NORDSTROM

BEN SHERMAN®



ABOUT OROCOMMERCE



Oro empowers B2B businesses with a suite of digital commerce solutions. Our key product, OroCommerce, is a cloud-based B2B-first digital commerce platform with native CRM capabilities and the ability to support marketplace, B2B, B2C, and B2B2X scenarios. We offer a turnkey, end-to-end approach, providing rapid time-to-value for mid-sized enterprises. For more information, please visit www.oro-inc.com

64

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“The OroCommerce platform has been a major lever in achieving our B2B eCommerce development goals. Implementing the platform is a real transformation challenge, and the flexibility and robustness of the OroCommerce platform have helped us meet the demands of our various markets.”

AURÉLIEN DEVAUX
HEAD OF DIGITAL & ECOMMERCE / DATA MANAGEMENT
/ CONSUMER CARE, LACTALIS

“Thanks to OroCommerce's unique B2B features and exceptional flexibility, we're increasing our online sales, building brand loyalty, and creating convenient, personalized shopping experiences for all our customers.”

ANDREW ALBROW
MANAGING DIRECTOR, GALA IMPORTS

“We chose OroCommerce because it gave us the flexibility and functionality to implement our digital strategy exactly how we wanted it.”

ANGELA SPEARS
VICE PRESIDENT OF DIGITAL, ANIMAL SUPPLY COMPANY

“OroCommerce has the most robust feature set for the B2B back-end and offers the best B2C customer experience on the front-end.”

SEAN MCDONNELL
CHIEF EXECUTIVE OFFICER, TRUPAR.COM

TRUSTED BY

AGRO - SERVICE
agro

France Air

DUNLOP

ecoburo

**Berlin COLD
PRESS**



ABOUT REPSARK



RepSpark is the leading provider of digital solutions for B2B wholesale commerce. Designed to be personalized, intuitive, and powerfully intelligent, RepSpark's platform drives brands to connect and collaborate with their buyers to place orders, create digital line sheets and analyze key data 24/7. RepSpark brands leverage technology to drive sales growth and better serve their retailers. Founded in 2007, RepSpark is headquartered in Anaheim, CA. To join RepSpark Community and connect your brand with +30,000 retailers visit www.repspark.com or retailers can create an account for free at app.repspark.com to discover, connect and shop with leading and...

55

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“With RepSpark, Stance saved over \$170k annually by switching from printed catalogs to digital catalogs. That includes the cost of the printed copy plus the freight to deliver them. I don't know how many copies we were printing, but it was approximately 12 categories times 4 seasons, one with prices for the U.S., and one without prices for INTL.”

BRIAN SHEA
CFO, STANCE

“RepSpark allows us to create a presentation for our customers...we can give them options with photos and inventory, in real time, so that we can make a decision quickly and ideally get to them before somebody else does.”

BRYON PATTULLO
NATIONAL SALES MANAGER, TRAVIS MATHEW

“With the RepSpark platform, we've increased our retailer orders from both our sales team and retail partners-- our customers love it, our sales team love it, and it has transformed our approach to selling.”

HEATHER PARRAMORE
ECOMMERCE MANAGER, SOUTHERN TIDE

“RepSpark's Microsites is a critical tool in nearly every step of the sales process.”

MICHAEL SMITH
VP OF CORPORATE SALES, SUMMIT GOLF BRANDS

TRUSTED BY





ABOUT SANA COMMERCE



Established in 2008, Sana is proud to be headquartered at the historic Van Nelle Factory in Rotterdam, the Netherlands. Since the founding of Sana, they have established many offices around the world in locations such as the US, the UK and Sri Lanka, so they can better serve their clients. Sana's unique approach and strong partner network have already made Sana the driving force behind 1,200+ web stores worldwide – a number that is steadily increasing. Why? Because they offer a product that works. It works for you, and it works for your clients.

230

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The migration to SCC was very, very straightforward — it was just a matter of copying and pasting the information. The initial setup with our ERP partner, Simply Dynamics, was also completely smooth. They were able to get the two systems talking to each other within an hour.”

JOE DOHERTY
E-COMMERCE PROJECT MANAGER, JOHN ATKINS

“Sana Commerce's real-time integration with Microsoft Dynamics AX ensures that all complex price structures and customer data are seamlessly integrated on our web store. Each customer has their own experience on the e-commerce website.”

JESSICA STAM
ONLINE MARKETEER EXISTING BUSINESS, SELECTA

“We use SCI almost daily. It's helped us improve product pages, identify what we're missing in the catalogue, and even change how we think about the buyer journey.”

STEVE CROOKS
CREATIVE, SOCIAL MEDIA & EVENTS MANAGER, J.A.K MARKETING

“A modern and feature-rich storefront, in addition to quick and easy product search and reliable order entry has improved the company's image in the market.”

MARCO MORREALE
E-COMMERCE PROJECT MANAGER, UNIVERGOMMA

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aden
+
anais™



Birlea



ABOUT SHIFT4SHOP

SHIFT4SHOP

Shift4Shop offers a complete, all-in-one solution that includes everything you need to sell online. Their powerful online store builder and robust suite of inventory management tools will enable you to design your store, sell digital downloads, track sales, and more. Start for free with more included features than any other eCommerce software.

172

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Shift4Shop is a cloud-based software for online sales. It is a web hosting and hosted e-Commerce platform, engine-friendly website and online store builder. With a vast array of payment and delivery systems, as well as numerous plug-in features, Shift4Shop is an attractive option for those who are after a flexible, reliable, secure, affordable, fully hosted sales solution, including mobile customers. I've grown from \$250,000 to...”

EVA WILLIAMS
SOFTWARE JOURNALIST, FIXTHEPHOTO

“The well-balanced services provided by Shift4Shop online store builder enable all kind of merchants, as well as beginner users, create eCommerce stores in a matter of few seconds. Its cutting-edge hosting infrastructure delivers 99.99% uptime reliability, robust security, and PCI Level 1 compatible for secure transactions. Right from the intuitive dashboard, one can easily maintain inventory, search visibility, customer relationship, and...”

MUHAMMAD IMRAN
MYTIPSHUB

“Shift4Shop is a feature-rich shopping cart software which offers a fully customizable online store builder with no transaction fee. The features offered include search engine optimization, PCI-certified security, real-time shipping, and mobile commerce. It offers 5 pricing options: Mini, Starter, Professional, Professional+, and Power Plan. The company is hosting more than 15000 stores.”

EBOOL

“Squirrel Cheeks is an online children's boutique specializing in wholesale apparel and accessories. I've been selling online for years and love having 3dcart as my webhost. I have grown bigger and bigger over the years thanks to the tools the website provides.”

SQUIRREL CHEEKS

TRUSTED BY





ABOUT SHOGUN

shōgun

Shogun is an ecommerce experience platform empowering brands to drive higher conversions, revenue, and brand loyalty. Their products Shogun Page Builder and Shogun Frontend help teams build and optimize their online stores to deliver exceptional experiences. Their products integrate with ecommerce platforms like Shopify and BigCommerce, and their 18,000 customers include Leesa, MVMT, Timbuk2, and Chubbies. Visit www.getshogun.com for more.

71

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Without Shogun Frontend, I wouldn’t have considered taking our clients headless. The fact that Shogun takes care of the entire frontend stack is the most attractive part. Infrastructure is not our expertise, as we’re not a dedicated full stack agency. We do some backend work, but it’s not our full business. Having someone run that as a product gives us and the client more confidence.”

ANDREW RIGGINS
FOUNDER, ONEBLADE

“Shogun mitigates the often lengthy process of changing page design. There’s no more waiting two weeks to change something, like an image, or checking on a service level agreement to get something done.”

ANGIE MCALINDON
VICE PRESIDENT OF ECOMMERCE (GLOBAL), LYRE’S SPIRITS

“Super intuitive and easy to use! Used it to create home and edit product pages. Automatically reformats desktop to also fit mobile.”

YELLOW

“Shogun is the best App you can find. Fast, easy to use and you get allowed to customize your product pages, homepage and blogs.”

AIWATCHES

TRUSTED BY

EVELYN BOBBIE

EASY
GARDEN
IRRIGATION

createur.

COPPER COW COFFEE

BONDI
BOOST



ABOUT SHOPWARE



Shopware is a leading open-source eCommerce platform and trusted by over 80,000 businesses, including leading European brands, retailers, and manufacturers across B2C and B2B industries. Shopware has a global network of 1,200+ solution and technology partners and an active developer community that gives customers access to robust third-party extensions and certified professional support. Shopware is the industry's leading feature-rich, highly-scalable, enterprise-class platform with a full suite of out-of-the-box capabilities and lowest total cost of ownership...

243

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The intuitive design of Shopping Experiences and marketing tools have been instrumental in helping us meet our first-year targets. With Shopware as our ally, we are confident that the B2C online direct sales channel will soon emerge as a pivotal pillar in our strategy to achieve the company's long-term objectives.”

DAVID HEUSLER
SIKU

“When we set up a test system with Shopware 6 and the corresponding interfaces to our other software solutions, it became clear that Shopware 6 could close the gap we had with our previous setup with Shopware 5.”

MORITZ OTTEN
MOZE

“Through Shopware 6, we established a robust foundation for growth, achieving 60,000 loyalty members and 20x more product reviews within a year.”

ROBIN BOSSCHAERT
DIGITAL COMMERCE MANAGER, SKINS

“Shopware Cloud offers everything from a single source and takes the tedious shop operation aspect off our hands. This way, we can focus on our business and growth.”

THE NORTHMAN

TRUSTED BY





ABOUT SPRYKER



Spryker is the commerce technology company offering a unique commerce operating system, as well as a wide range of corresponding customer interfaces (apps) which enable companies to harness the full potential of their products and services by connecting them to various customer touchpoints and creating forward-looking customer centric and IoT use cases, responding to increasing device variety and user journey complexity.

72

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Spryker is darn fast. Complex article data models, shopping basket rules and business logic are mapped in a highly scalable way in Spryker. If there would be an award for 'fastest German furniture shop', we would definitely get it.”

DIRK HARDECK
MANAGING DIRECTOR, HARDECK

“Spryker works with what we already own and operate alongside anticipating where Ricoh sees itself in the D2C space for the future. This allows us to not be tied to a platform in project year 5.”

CARIN O'DOHERTY
DIRECTOR DIGITAL MARKETING & STRATEGY, RICOH

“By using future-oriented technologies, we have laid the foundation for a sustainable and progressive solution and can adapt it individually to the needs of our customers at any time.”

DAVID VON OW
MANAGING DIRECTOR, WINTERHALTER + FENNER AG

“Sequences of sailing adventures, fine weather, rough seas or even yacht clubs unleash daydreams and yearning. Code Zero is the way to get a little closer to these dreams.”

NICO HEER
CHIEF EXECUTIVE OFFICER, CODE ZERO

TRUSTED BY



EIGENSONNE







ABOUT ZOELY



Zoely supports B2B and wholesale businesses and their ability to take orders anytime, anywhere, on any device. Our cornerstone offerings are a mobile app for the sales team to take orders or generate sales quotes wherever they are, and a self-service web portal for accounts to log in, see customized catalog and pricing options, place orders, and track already placed orders. To complete the solution, a web-based admin allows companies to manage their products, customers and orders.

39

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We’ve been using Zoely for over a year now and we were initially drawn to Zoely because they offer several important features we were looking for like Customer Group pricing, B2B capabilities, and drag & drop page design. Since joining Zoely, we have been most impressed with the company’s willingness to continuously improve the platform. Joining Zoely has been a fantastic decision!”

BARBARA GOULD
MARKETING AND SALES ASSOCIATE, SIVAL

“The Zoely team can’t really over promise because they have to do the work. It was different from other companies where you have to do the setup. They overpromise and you are stuck with something that doesn’t work, whereas with Zoely, what was delivered was exactly what was promised.”

BEN BARTELL
OWNER, WEST COAST DISTRIBUTORS

“The conversion from Magento 1 to Zoely was really great, worked well, and told me right off the bat that Zoely was a solid platform, and easy to work with. I really appreciate Zoely.”

SEAN CONNOLLY
WEBSITE ADMINISTRATOR, REAL GOODS

“We pretty much had a wish list when we came over and doing the setup. Having it up and running exactly where we needed it speaks to how it worked out.”

ALEC JUNG
DIRECTOR OF PRODUCT & MARKETING, CERAMOS

TRUSTED BY

ATHLETIC BREWING CO.
NON-ALCOHOLIC BEVS

bromeliad

KE
OLA

Greene's
Reserve

FoodSafetyMarket
marché de la sécurité alimentaire



2026

**ECOMMERCE
PLATFORMS**

RISING STAR



ABOUT EKM



EKM is built with your business in mind. They're a team of 85 powering an online community of over 30,000 online businesses. EKM online shops are unique because they are always evolving and getting better to ensure you sell more. Their two decades of experience and a team of 70 ecommerce experts are always making improvements to both the platform and your shop ensuring tomorrow is always better than yesterday.

84

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“EKM Email Marketing was chosen for being a cost effective and reliable resource suiting our business needs. Along with a friendly and easy to use interface they also have great customer support and have proved to be only a phone call away in any situation. The email campaigns we have sent out provide not only a fruitful and steady rise of new clients but also help raising business awareness.”

MICHAEL RING
ABTEC INDUSTRIES

“Email marketing with EKM Email Marketing has been invaluable - to be able to get our information out to so many people in a few clicks. Add to that the ability through the dashboard to see how many emails have been opened and how many remain unopened etc. is perfect.”

WILLIAM LONSDALE
CONVERTAPE

“EKM gives me additional functionality and flexibility to adapt my website with the business as sometimes you just can't plan or know everything you might need, EKM covers that.”

REBECCA STRONG
PICK 'N' MIX CARDS

“With EKMPay we get paid quicker and make savings on the rates we pay. EKMPay also integrates really nicely into our website and provides quicker management of transactions.”

PROJECT MUSIC

TRUSTED BY

**Just
Blinds**



**GAZEGILL
ORGANICS**



CHEEKYFUN



ABOUT FDM4

FDM4

FDM4 enterprise software is trusted by manufacturers and distributors to provide critical management data and multiple E-Commerce solutions. The company is the author and developer of category leading Enterprise Resource Planning software, Warehouse Management Systems, E-Commerce solutions, and Customer Relationship Management software. The recent addition of Business Intelligence applications makes FDM4 a single-choice solution, providing a company real-time information in each phase of business from design through delivery.

89

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“When we started with FDM4 back in 2005 we were a small 20 user wholesale brand who designed and purchased simple finished products from suppliers and sold to only a handful of large domestic wholesalers. FDM4's partnership has allowed us to grow into 5 companies with international scope vertically integrated (including manufacturing) selling to wholesalers retailers (including the majors - Nordstroms Bloomingdale's...”

JON CLARKE
VP OF INFORMATION TECHNOLOGY, BELLA + CANVAS

“Built to serve musicians first: sales, repairs, and lessons.”

LONG & MCQUADE

“Your favorite sweatshirt company.”

INDEPENDENT TRADING COMPANY

“Activewear for the whole family.”

SOFFE APPAREL

TRUSTED BY



AST SPORTSWEAR INC.





ABOUT K-ECOMMERCE

k·ecommerce.

k-ecommerce delivers an innovative, cloud-based eCommerce solution that simplifies and accelerates your ability to sell online. Fully integrated with the Microsoft Dynamics suite and SAP Business One, their solution offers a complete omnichannel platform for B2B and B2C.

61

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“We had a single point of contact, our CSM, which made things easier. In case of questions or needs, we could quickly arrange a Teams meeting to clarify points. The k-ecommerce team was always there to help us.”

RICK MAROIS
IT DIRECTOR, NAVIGLOO

“The k-ecommerce platform has helped us bring together thousands of SKUs across multiple product categories into one place where our customers will be able to search and find them easily.”

LEE DEHMER
IT MANAGER, DIETZGEN CORPORATION

“k-eCommerce support, from a 1 to 10, is over a 10. They are always there and available and they are very knowledgeable.”

PAM TOSCANO
MARKETING MANAGER, METROPOLITAN SALES COMPANY

“k-ecommerce's platform was easy to set up and configure. The knowledge base has a wealth of information to help you along the way.”

KRISTIN YERECIC SCOTT
MARKETING DIRECTOR, YERECIC LABEL

TRUSTED BY





ABOUT LITIUM



Litium AB is a cloud-based e-commerce platform that helps accelerate sales for large and medium-sized companies within both B2B and B2C. Lindex, Tingstad and Jollyroom are some of Litium's customers, who have a total turnover of more than SEK 10 billion annually online. Litium acts through its partner network in the Nordic market and is listed on the Nasdaq First North Growth Market in Stockholm, Sweden.

46

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“The next step is to take great care of the fantastic growth we are seeing. We are therefore reinforcing the organization and the systems we work in to ensure that we can take care of our customers in the best possible way. And naturally, we also need to continue to build our brand and strengthen our identity to attract more customers. Having our own brands will continue to be an important part of our strategy. We have a lot of exciting projects in this area that we will be able to tell you more about in 2021.”

MARCUS JOHANSSON
VICE PRESIDENT AND CHIEF OPERATING OFFICER,
NORDICFEEL

“Litium allows us to be flexible and to tailor the solution according to our needs, which means that we are never locked in and we can consistently be relevant. We can chart a course ourselves with the help of Litium. Simplicity and flexibility is something you look for as an e-tailer. We are never limited thanks to the flexibility Litium gives us. Not all platforms can offer that.”

MATTIAS JACOBSSON
CHIEF EXECUTIVE OFFICER, JOLLYROOM

“Litium's ability to connect everything from business systems to campaign tools saves us a lot of time and resources. We can handle many more orders now than we previously managed with the same number of employees.”

FRIDA TIBERG
CHIEF MARKETING MANAGER, TIBERGS MÖBLER

“Connecting Litium's platform to Monitor has simplified everything from customer support and administration for routine queries to product data management, saving us an enormous amount of time.”

EMILIA HAGLUND
CUSTOMER SUPPORT, SWEDE-WHEEL

TRUSTED BY

NORDIC
WATERPROOFING

LINDEX

jollyroom

HUSKI
WEAR

DIDRIKSONS



ABOUT NOPCOMMERCE



nopCommerce is the most popular ASP.NET shopping cart in the world based on Microsoft technologies. The platform powers 60,000 live stores and has over 10,000 new stores every year. The platform is absolutely free to use: there are no any transaction or hidden fees. Due to its rich built-in features, you can quickly launch and scale your finished online store. nopCommerce functionality suits SMB as well as medium and large B2B and B2C and global business. If you need to build a special solution adapted to your business needs, then you're not limited...

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“The new website is a slicker, more modern and timely site. With the new design, non-IT CEB teams can easily make changes in a timely manner. The path to customer purchases has improved - the number of clicks by customers has been cut by 30%. The site is working great. Work can be disseminated across more people instead of just a few to allow us to respond quicker. So if there is a business opportunity or something isn't selling as well, we can make changes to the website.”

FREDDY HERRERA
DIRECTOR OF MARKETING, CUSTOMER SERVICE, AND
SALES, CONTINUING EDUCATION OF THE BAR

“With nopCommerce we are able to create the optimal eCommerce system according to our customer's needs. The modern and sophisticated backend of nopCommerce allows fast and simple configuration of the shop.”

JOSÉ LOPEZ
CHIEF EXECUTIVE OFFICER, JMC SOFTWARE AG

“The great thing about nopCommerce is that it adapts to your business. It doesn't box you into a certain set of features. If you need to do custom CRM or ERP integrations, this is a great place to do it.”

RICH READ
DIRECTOR OF PLATFORM DEVELOPMENT, SPINUTECH

“nopCommerce has an enterprise-level architecture - a very strong example of what a .NET developer should be looking at the front-end, business logic, mid-tier, and database level.”

JOHN BALUKA
SOFTWARE DEVELOPER, MICROSOFT

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acumarket

AVEVA



CENTRALCRAFTS

CASTER TECHNOLOGY
CORPORATION



ABOUT SELIFY

Sellfy

Sellfy allows creators of ebooks, comics, design assets, music, video or any type of digital file to sell their goods by opening a beautiful storefront on Sellfy. They handle everything from product hosting and payment processing to automatically sending download emails and delivering the products. Sellfy changes that by offering simple a service to start selling within seconds with just a link. They take care of digital product storage, delivery and payments to that their clients can focus on creating great stuff.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“There are eCommerce platforms where the money gets held in an account for a few days and then it gets sent over. But, I wanted something instant so that when I make a sale I've got it immediately. That was one of the reasons why I went with Sellfy and I've been happy ever since. I've never had any complaints.”

GEORGE EDMONDSON
OWNER, SEED CREATIVE

“I think Sellfy does a really great job with making the purchasing process straightforward. The user experience is so effortless that it's easy to get a high conversion rate. It's easy for customers to make payments.”

EFIKZARA

“Sellfy tracks all the different types of traffic going into the store, and it tracks all the conversion rates of each source. This is really interesting data for me because it helps me figure out where to invest in.”

AUSTIN FARWELL SHEET MUSIC

“Sellfy has made it possible for me to easily create a web store and build a business from my tiny town in New Zealand and maintain it from anywhere I have an internet connection.”

MUSICIAN
EMPTY VESSELS

TRUSTED BY



CHRISTIAN MATÉ GRAB

EMPTY VESSELS



Lucy Davis
Ribbons



ABOUT SYLIUS



Sylius is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

101

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Sylius framework emerged as an ideal solution to our functional and technical challenges. It allowed us to avoid both heavily customizing standard software and building something entirely from scratch. Additionally, its pricing model met our expectations by avoiding the potentially unpredictable costs of SaaS solutions that charge based on sales percentages, giving us better control over our expenses.”

OLIVIER GUILLORY
DEPARTMENT OF INFORMATION SYSTEMS AND
INNOVATION, TISSÉO VOYAGEURS

“We chose Synolia for their expertise and professionalism. Sylius stood out as a high-performance, lightweight, and adaptable solution. Our goal was to meet our customers' expectations, as they are accustomed to shopping on major eCommerce websites. Investing in this platform means staying competitive over the long term.”

PAUL MARÉCHAL
DIRECTOR, MARÉCHAL FRAÎCHEUR

“Sylius offered us complete control over what we do. We were able to do whatever all teams wanted. Don't forget that Sylius does not only run our eCommerce but has already started to replace many internal applications here.”

PIERRE RIGAL
CHIEF TECHNOLOGY OFFICER, PRINTOCLOCK

“Sylius is an e-commerce platform which has a lot of features inside. If we need any feature extra, functionality can be extended easily.”

AGNE ZILIONYTE-JUSEL
HEAD OF IT, TROBOS.LT

TRUSTED BY









ABOUT UNILOG

unilog

Unilog is a global technology company that delivers powerful, affordable eCommerce solutions for the B2B marketplace. Their cloud-based eCommerce platform and product data enrichment services help distributors, manufacturers, and wholesalers increase online sales, reduce cost to serve, and enhance their digital channel.

102

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“When we implemented our eCommerce site with Unilog, we were kind of playing catch up [with the B2C marketplace]. We realized it would create a slight shift in how our staff and customers did business, but we also saw the value it would provide.”

AJ BRENNER
ECOMMERCE AND MARKETING MANAGER, SHEARER
SUPPLY

“Our B2B eCommerce platform has allowed us to punch way above our weight. We’re able to compete with the large players in our industry, including some of the integrated supply companies and national companies.”

MIKE MORTENSEN
PRESIDENT & CHIEF EXECUTIVE OFFICER, ARG
INDUSTRIAL

“It’s crucial to choose an e-commerce provider that not only specializes in wholesale distribution, but one that will also serve as a committed partner to your business for the long haul.”

DON POLLETTA
MARKETING DIRECTOR, TORRICO

“When our customers get activated and use our site, it’s going to be a really great customer experience for them. We’re ecstatic because it’s a world of improvement from where we were at.”

HILARY WALKER
INDEPENDENT MECHANICAL SUPPLY

TRUSTED BY





ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

50

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Virto Commerce is a core part of rapidly expanding portfolio of digital sales solutions since 2018. Virto Commerce brings flexibility and speed to market and copes well with our often complex market dynamics. It allows us to serve our customers better, faster and smarter with Virto Commerce.”

SOBIR DJAFFAR
DIRECTOR OF DIGITAL PRODUCTS, GLOBAL E-BUSINESS,
HEINEKEN

“Virto Commerce's speed to market has been a key success factor for us as HEINEKEN. Markets can now go live with a B2B solution in weeks, rather than months, and it is a particular fit for markets with indirect and complex routes to the customer.”

VINCENT LAVARINI
GLOBAL E-BUSINESS MANAGER, HEINEKEN

“We've been able to overcome industry challenges that have stalled other platforms. It's been a true collaboration of expertise and flexibility.”

MIKE GRADE
SENIOR VICE PRESIDENT, OPUS, OMNIA PARTNERS

“With other platforms, you often have to give up your core features to migrate. With Virto, we didn't have to compromise.”

CHETAN RAMACHANDRA
ECOMMERCE APPLICATION DEVELOPMENT DIRECTOR,
EMBROIDERY DESIGNS

TRUSTED BY



DE KLOK
DRANKEN



LAVAZZA
TORINO, ITALIA, 1895





ABOUT YO!KART



Yo!Kart is a feature-rich multi-vendor marketplace software for building online marketplaces. It is the cost-effective, scalable, and easy to use platform, especially for those aspiring entrepreneurs who don't have time to deal with programming and technical matters. It's designed to help entrepreneurs in their journey towards commercial success. The platform is replete with in-built ecommerce features and offers mobile apps for buyers and sellers. Apart from cutting edge performance, it offers free technical support for one year.

54

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Yo!Kart - the best decision we made for our business. Yo!Kart allowed us to create the multi-vendor marketplace we needed for our company. Yo!Kart was the only solution with all the features we needed for our multi-vendor marketplace. Alternatives Considered - Dokan, CS-Cart Multi-Vendor Marketplace Platform, CedCommerce Magento 2 Apps and WordPress. It has very important features no one else has. these features will allow us and our sellers to generate more revenue.”

RAN KRAVITZ
CHIEF EXECUTIVE OFFICER, SHAGADOO

“I am very impressed and grateful to work with Yo!Kart. All of my demands have been met and have exceeded expectations. We have developed a very good professional relationship throughout my time working with team Yo!Kart. Everyone I've worked with has been pleasant and professional. There is a lot of attention to detail when it comes to the work they do.”

ALEXANDER ZEBNITSKI
CO-OWNER, USA BASED SUPPLEMENTS MARKETPLACE COMPANY

“After coming across Yo!Kart, we were sure that it could help us ensure every seller could digitize their physical business into an online space. It is a great fit for startups as it can serve any industry catering to multiple needs and is easily tailored to one's changing requirements.”

SARATU BUHARI
FOUNDER, WEKASUWA

“YoKart checked all our important boxes that we were looking for. It comes at a very affordable price and has an amazing UI/UX.”

MITESH VADOLIYA
ECOMMERCE SPECIALIST, ANYFLEXO

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ABOUT ZNODE



Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"Znode is particularly well-suited for midmarket B2B companies looking for a value-priced, architecturally-headless .NET commerce platform capable of handling complex multi-store scenarios."

ANDY HOAR
LEADING B2B ECOMMERCE COMPANY

"Selecting Znode was a pivotal choice for PROCON as we create opportunities for our global customers to engage with and purchase our products."

LEE KNOLLS
VICE PRESIDENT OF SALES & MARKETING, PROCON

"Znode provides a very scalable and sustainable approach to ecommerce that we did not find in other platforms."

HENRIK MONFORT
DIRECTOR OF MARKETING AND ECOMMERCE,
EQUINAVIA

"Znode allows us to innovate and add features to continue to improve the customer experience."

BRENNEN VOLBEDA
DIRECTOR OF DIGITAL EXPERIENCE & STRATEGY,
POLYCONCEPT NORTH AMERICA (PCNA)

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