

Employee Advocacy Software Category

SUMMER 2026
Customer Success Report





Employee Advocacy Software Category

Employee advocacy software can be used by businesses to enable their employees to share branded information and content through social channels. The platform allows brands to create content libraries that can be accessed and shared by their workforce via social media, email or mobile. Companies can use these tools to broaden their social presence with the help of their staff members.

Further, social media managers can exercise more control over their business' messaging and voice on social platforms. Companies can use employee advocacy software to boost their social selling tactics by allowing sales agents to communicate with customers and prospects on social networks. Many of these solutions provide gamification capabilities to help employees share more.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Employee Advocacy Software based on the FeaturedCustomers Customer Success Report.



 influitive  oktopost  sprinklr

 sproutsocial



 agorapulse  everyonesocial  GaggleAMP®

 Hailo  lumapps  MARKET BEAM

 Sociabble
A populo COMPANY



 Ambassify  CLEAR VIEW SOCIAL
by profitsolv  DSMN8

 SOCIAL SEEDER

* Companies listed in alphabetical order



2026
EMPLOYEE
ADVOCACY
SOFTWARE

MARKET LEADER



ABOUT INFLUITIVE



Influitive, the advocate marketing experts, is based in Toronto with offices in Palo Alto and Boston. Influitive allows you to build a community of advocates and invite your customers, developers, partners, and employees to complete challenges, referrals, product reviews, social media posts, and more. As they complete these personalized challenges—which can be targeted to groups or individuals—they automatically earn points, badges, and levels to redeem professional perks and privileges. Easily visualize and report on all activities completed and the ROI of those activities, while integrating with your CRM and marketing automation platform to guide members...

331

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“AdvocateHub from Influitive is at the core of our award winning Customer Success Program. AdvocateHub has empowered our Customer Success team to engage over a thousand targeted customers. They participate in our program on their terms, completing mutually beneficial challenges, activities and opportunities all while having fun.”

CARLOS GONZALEZ
VICE PRESIDENT OF CUSTOMER SUCCESS OPERATIONS,
DAYFORCE

“We use Influitive to deepen client relationships, drive referrals and identify advocates for future collaboration like speaking events and case studies. Influitive is packed with all the customization and integration capabilities you would expect from a best-in-class advocacy platform. The platform is intuitive to use and their implementation and client success services are excellent.”

MEGAN SAWLE
VP RESEARCH AND MARKETING, INFOSEC INSTITUTE

“Influitive's AdvocateHub helps us respond to fire drills faster than ever before. Customer feedback from Purple Select enables our executives to quickly make smarter business decisions. It has been a huge win for us.”

DANIELLE CAMARA
SENIOR MANAGER, CUSTOMER MARKETING, MARKETO

“Influitive makes it very easy to rally a community of potential advocates to help us promote our products and solutions.”

JACOB LEHRBAUM
FORMER DIRECTOR OF MARKETING, ENGINEYARD

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ABOUT OKTOPOST



Oktopost is the first solution to establish the ROI of social media for B2B companies, bridging the gap between social media and lead generation. Oktopost delivers the true business value from social media, generating new sales and integrates marketing and sales in today's social-centric marketplace.

103

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Oktopost is useful for providing our experts the perfect tools and content to express our viewpoint. When we blend this with top-notch training and support, it becomes the secret behind our successful employee advocacy program. We were able to grow our advocacy reach by over 600% in just two years.”

JOERG KLUECKMANN
HEAD OF MARKETING, FINASTRA

“Advocates love the Teams integration and the advocacy mobile app. It's convenient, especially for those who prefer engaging on the go. And with the advanced AI tools, they can easily personalize posts without feeling like marketers.”

NINA HUMPHREY
SENIOR DIGITAL MARKETING EXECUTIVE, HYMANS
ROBERTSON

“Thanks to the Oktopost-Marketo integration, not only did we gain a 360 degree view of our buyer journey, we can also take a more personalized approach to communicating with our buyers at every stage of the funnel.”

ASEEM BADSHAH
CHIEF EXECUTIVE OFFICER, SOCEDO

“Before integrating Oktopost, social media interactions weren't visible in our lead scoring model, which made it hard to measure their true impact on the customer journey.”

SVEN MEHNERT
TEAM MANAGER, CORPORATE CAMPAIGNS & SOCIAL
MEDIA, COSMO CONSULT

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BriefMedia

CLOUDERA





ABOUT SPRINKLR



Sprinklr is the first unified customer experience management platform for the enterprise. They help the world's largest brands reach, engage, and listen to their customers on Facebook, Twitter, and 23+ other social channels for the purposes of marketing, advertising, research, care, and commerce. Sprinklr does all of that on one unified platform, which integrates with legacy systems and allows siloed teams to collaborate to deliver a seamless experience to every one of their customers across any channel - at scale.

435

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Sprinklr has rolled out global functionality developments based on our requirements. That was a huge testament to not only how much Sprinklr is investing in our project, but also how our team has come up with intricate solutions for making this the best chatbot journey possible.”

EHAB HAFEZ
CHIEF DIGITAL AND INFORMATION TECHNOLOGY
OFFICER, UMNIAH

“Launching our CSAT program with Sprinklr has been a game-changer. We're not just collecting feedback — we're using it to guide decisions across our business. The ability to pinpoint what's working and where we need to improve has helped us become more responsive and customer-focused than ever before.”

SERGIO ARTETA
DIGITAL MARKETING ANALYST, ITAÚ

“The data in Sprinklr helps us with social media activities across markets and platforms. We analyze this to understand how social teams achieved their KPIs and to extract any learnings that could improve our groupwide activities or that other teams might replicate.”

MARIJA MITROVIC
SOCIAL MEDIA SPECIALIST, EGGER

“Before Sprinklr, we were spending hours manually sorting through posts. Now we're surfacing actionable insights in minutes. It's not just faster; it's smarter.”

MARKETING ANALYST
AMERICAN UNIVERSITY

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ABOUT SPROUT SOCIAL



Sprout Social is a social media management tool created to help businesses grow their social media presence. The web application integrates with multiple social networks where consumers are engaging with businesses and brands. The application also offers team or individual engagement and publishing tools with in-depth analytics, brand monitoring, competitive insights and social CRM features. Sprout Social is known for its intuitive, easy-to-use web and mobile platforms.

304

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We chose Sprout Social because we needed a platform that could truly support our growth needs and global vision. What immediately stood out was the robust data and filtering capabilities, especially audience demographics, interests and authenticity checks. This helped us find the right influencers for each market much faster and with more confidence that they would be aligned to our strategy.”

ANISTALDA GOMES
CREATIVE CONTENT LEAD, CARE TO BEAUTY

“Sprout Social Influencer Marketing played a major role in that process—the integrated chat feature was essential for maintaining daily communication and tracking each influencer’s progress throughout the campaign. It really helped us stay organized and responsive.”

RITA SARAIVA
INFLUENCER MARKETING SPECIALIST, CARE TO BEAUTY

“Social listening is my favorite part of social media. You can find opportunities you would have never known about just by listening and paying attention.”

JOSH MARTIN
DIRECTOR OF SOCIAL MEDIA AND BRAND
ENGAGEMENT, PAPAJOHNS

“Sprout is very customizable and powerful. It allows us to pull Reports that are very visual and easy to understand, giving top-line accessibility to key facts and figures.”

AMY PEIFFER
SOCIAL MEDIA LEAD, PENN STATE HEALTH

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2026
**EMPLOYEE
ADVOCACY
SOFTWARE**

TOP PERFORMER





ABOUT AGORAPULSE

agorapulse

Agorapulse is the secret ingredient for social media managers and marketing leaders whose ambition is to drive real business results. Social media is no longer just an afterthought. It has become a strategic asset that drives brand awareness, lead generation, and revenue growth. We help marketing teams and agencies centralize their efforts, track ROI, and prove their value. Social media becomes more than just content—it becomes a driver of success. Trusted by major brands, Agorapulse empowers marketing teams to amplify their impact and position themselves as essential players in their organization's growth through a series of...

178

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“I love the internal moderation features within Agorapulse. When I started with my current company, the process was done entirely through Facebook Creator Studio, and moderation was just an email telling me posts were OK to distribute. Since I moved my company on to Agorapulse, we have not only had a faster and easier process of moderating content but also moderating social media inboxes.”

FRANCESCA ORSOMARSO
FMN CREATIVE

“When we tested Agorapulse, we instantly liked the intuitive and clean user-interface. It offered what we were looking for, matching our needs perfectly (number of profiles, team-setup, listening, content scheduling, support and training). Therefore Agorapulse ranked number one in our requirement analysis and the cost performance ratio was unbeatable.”

SUSANNE ADAM
SENIOR DIGITAL COMMUNICATIONS MANAGER,
SIEMENS GAMESA

“By using Agorapulse, students can actually see how their content performs in real-time, which brings instant gratification and valuable learning that goes far beyond turning in an assignment on paper.”

KRISSY BUCK
PROGRAM DIRECTOR, WSU TECH

“Agorapulse's reporting tab is invaluable, It shows us, at a glance, the kinds of posts our audience connects with, and that clarity has been essential.”

EUAN BLACKMAN
SOCIAL MEDIA MANAGER, DITTO

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ABOUT EVERYONESOCIAL



EveryoneSocial provides a social selling & employee advocacy platform designed to help your employees become powerful marketers, sellers, and recruiters. Their customers are generally B2B companies spanning high-tech, telecommunications, financial and professional services, staffing, commercial real estate, and others.

75

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“EveryoneSocial has helped us fundamentally change our corporate culture and how our employees view social media. We are transforming from a conservative company to an enthusiastic and engaged group of social evangelists. The perceived value of our social media program is higher than ever, and EveryoneSocial has a lot to do with that.”

BO GOWAN
SOCIAL MEDIA LEADER, CIENA, CIENA

“Since I began using EveryoneSocial I have seen an uptick in the number of qualified connection requests on LinkedIn and followers on Twitter. People now know what type of positions I have and that I am active within the recruiting world. EveryoneSocial has helped me to share meaningful articles related to my industry.”

BILL OSWIN
RECRUITING SPECIALIST, KELLY SERVICES

“EveryoneSocial helped digital sellers establish themselves as thought leaders, increase organic sharing and engagement, influence conversations, generate new leads, and drive more sales.”

FORTUNE 100
DIRECTOR OF SALES, FORTUNE 100 TECH COMPANY

“After just six weeks of using EveryoneSocial, we generated two opportunities – not leads – opportunities, from content our people had shared.”

JEFF ABOUD
VP MARKETING, ACTIVESTATE

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controlUP

CLOUDERA

ciena

cherwell



ABOUT GAGGLEAMP



GaggleAMP simplifies social media management and boosts employee advocacy. The platform enables managers to curate content for company and employee social media handles, aided by AI. Employees improve their personal brand while promoting the company, leading to higher brand awareness, press opportunities, lead generation, and marketing campaign success. GaggleAMP Members benefit from rewards and gamification. Use the ROI calculator to see the potential impact at gaggleamp.com/roi-calculator.

81

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The best thing about GaggleAMP from my perspective is the ability to spread messages quickly, and nearly effortlessly. It's easier to get buy-in from your internal team to push messages through their social media accounts when they are already tied into GaggleAMP and all they have to click is a button!”

GREG DZIWULSKI
SR. DIGITAL MARKETING STRATEGIST & GLOBAL
CAMPAIGN MANAGER, INFORMATICA

“[GaggleAMP] is so easy to use! It lets me see at a glance all the information my organization is currently sharing, and I can view and choose which items I feel are the most relevant to my own LinkedIn connections all in one place.”

DOROTHY FEDERICK
CLASS SPECIALIST, TEACHSTONE

“I had used GaggleAMP at another organization and it was really helpful for social media amplification, putting the brand message in front of the right people at the right time.”

VIDYA TANIKELLA
SENIOR MANAGER FOR EVENTS AND SOCIAL MEDIA,
LEOFORCE

“Since going to GaggleAMP, we've seen a 60% increase in lead generation from link clicks on our social content shared in the Gaggle.”

BRAD FORD
SOCIAL MEDIA MANAGER, LG

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Carbon Black.



ABOUT HAILO

Haiilo

Haiilo is the leading employee communications platform empowering you to align your workforce, improve employee engagement and increase your workplace productivity. More than 1,000 international customers including Amazon, Google, Deutsche Telekom, Salesforce, and Deutsche Bahn already use Haiilo to reach, engage and understand more than 2.5 million employees every day.

54

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Haiilo platform has helped us in our work to empower employees, increase internal conversations and build brand awareness. By using Haiilo, we have reduced the internal silo effect while helping our employees to engage with their networks.”

LAURA MANNINEN
HEAD OF CONTENT MARKETING & EXTERNAL COMMUNICATIONS, KPMG

“The simplicity of the Haiilo Home app was convincing. It enables fast and uncomplicated communication. This is a great added value that allows us to reach significantly more employees because the app is sorted and simple.”

SABRINA STEHR
GASNETZ HAMBURG

“Haiilo is the central point of contact for our internal communications and all topics related to the company, as well as to cover all use cases through diverse functions.”

KEVIN KRAUSE
CORPORATE COMMUNICATIONS MANAGER, ROTKÄPPCHEN-MUMM

“Learning and Social Collaboration Systems.”

JAN MÖLLER
HEAD OF IT, ZEPPELIN UNIVERSITY

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ABOUT LUMAPPS



LumApps is a cloud-based Employee Experience Platform built to enhance both Google Workspace and Microsoft 365. LumApps offers tools for managing and sharing employee information, social feeds, and collaborative environments. LumApps is an enterprise-level software solution that enables communication between distributed employees and teams with a powerful search that helps companies break down information silos. LumApps includes a user platform, social media profile integrations, and community-building tools. Pages, news, custom content, and corporate directories are available within the...

152

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Employee engagement is our priority and the unprecedented sanitary crisis is showing us how important it is. We See is a one stop portal of communication for all of us. The communication from the Corporate team and all local communication displayed around the world give each of us the information needed to stay connected to the Group news. In day to day activity, we also use We See to share with managers and all employees “work from...”

CHRISTOPHE CHEBAC
VP CULTURE AND ENGAGEMENT, ESSILOR GROUP

“We chose LumApps because there was a good integration with the Google directory and because we could add external users so that we do not have to give all temporary employees a google account. Another important point was that we can send newsletters from LumApps.”

WIM VAN BREE
MANAGER PR, MARKETING AND SALES, OPERA BALLET
VLAANDEREN

“We looked for an easy-to-use and more collaborative solution, with the ability to provide personalized content to users, integrate work tools, create communities and facilitate interactions. LumApps was the right solution for us!”

REMY GUEGUEN
IT SERVICE MANAGER, PERSONAL AND COLLABORATIVE
SOLUTION SI, ESSILOR GROUP

“We used LumApps as our partner for our intranet. And within that structure, we built a people managers communities for all of the leaders in the organization.”

LONI FRENCH
ASSOCIATE DIRECTOR, CONSUMER REPORTS

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ABOUT MARKETBEAM



MarketBeam is a Social Media publishing, amplification and analytics platform. MarketBeam is the first solution to integrate regulatory compliance requirements with social media management. This has enabled regulated-industries like life sciences and financial services to be efficient and remove compliance risk to brands and individual employees. MarketBeam is the only solution that collects social media engagement and enriches prospect data in your CRM.

36

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We made a concerted decision to improve and organize our social media. First, MarketBeam made it easy to involve everyone promoting the company on social media, consequently reducing the workload of the marketing team. Secondly, it really amplified our company's presence on social media.”

SUZANNE BALTER
DEMAND GEN DIRECTOR, JANRAIN

“I love how user friendly MarketBeam is! I get emails directly that let me know there are new articles to share and I can click a button and that's that! I also like that I can add a customized message if I want to.”

VICTORIA RAGAN
NETWORK DIRECTOR, WITI

“I have implemented MarketBeam at 2 companies and believe it is an essential solution for our martech stack.”

XSOLIS

“After we deployed MarketBeam, we saw a clear hockey stick growth of LinkedIn followers!”

SAVIYNT

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kaminario.

RCM Technologies



securonix

X XSOLIS



ABOUT SOCIABBLE



Sociabble is a software company dedicated to delivering top of the line enterprise social media solutions for Employee Advocacy, Social Selling, Internal Communications, and Brand Advocacy. Their technology platform is software as a service (SaaS) supported and developed by technical teams with over 20 years of experience in software application development.

135

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Since launching Sociabble we have seen a clear increase not only in the amount of brand content that employees share, but also in the amount of new content that they create.”

OTHMAN ABDELMOUMENE
GROUP SOCIAL MEDIA SPECIALIST, MAZARS

“They are very engaged, it's a team with great solidarity, and they're proud to participate.”

LINDA OUMAH
MANAGER OF SPECIAL DIGITAL OPERATIONS & SOCIAL
MEDIA, SNCF

“It's a way to connect people so that they see there is real life inside smartTrade.”

DAVID VINCENT
CHIEF EXECUTIVE OFFICER, SMARTTRADE
TECHNOLOGIES

“We are carrying out our Employee Advocacy project with Sociabble because we wanted close support.”

LAURENT CHEVAL
EMPLOYER BRAND MANAGER, ADP GROUP

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2026
EMPLOYEE
ADVOCACY
SOFTWARE

RISING STAR





ABOUT AMBASSIFY



Ambassify

Ambassify makes it a breeze to identify and recruit your best advocates. Ambassify allows you to discover and leverage your current brand superfans and to engage them in a way that will make them vital contributors to your online image. Ambassify helps you manage and direct online word of mouth and maximize its effect. You will also create a stable, vibrant community of satisfied customers who are interlinked with your brand in unimaginable ways and who will act as your fervent evangelists in a time of crisis.

54

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We use the Ambassify community to identify and activate our Bongo Stars. Next to the amazing experience of truly interacting with our best fans and letting them influence our strategy, we also saw strong numbers. Our average deal size almost doubled through advocate referrals and 25% of our advocates wrote a testimonial when being asked.”

CATHERINE EYGENRAAM
COMMUNITY MANAGER, BONGO

“The Ambassify platform embraces our business strategy perfectly! They offer a variety of campaigns and the platform is easy to use. We love the fact that the Ambassify software supports multiple languages, so we are able to communicate with our brand advocates in their own language.”

FREDERIC DEVOS
MARKETING & COMMUNICATIONS MANAGER, VELUX

“Before using Ambassify, we used another tool, but it only ticked one box — that of using your employees' network. To us, it felt a bit limited, and that's why we decided to switch to Ambassify.”

SARA WALRAVEN
EMPLOYER BRANDING BUSINESS PARTNER, LIANTIS

“For us, Ambassify is the most efficient way to help partners without taking up much of their time. With three clicks, content is published on Facebook or Instagram. It's flexible and simple.”

FIEN DE CLERCQ
MARKETEER, MODULAR LIGHTING INSTRUMENTS

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ABOUT CLEARVIEW SOCIAL, INC.



Clearview Social is the leading employee advocacy platform created to help companies increase revenue through more effective and systematic use of social media. With Clearview Social, employees can share on Facebook, LinkedIn & Twitter without leaving their inbox - helping companies bring in more business and increase exposure.

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Clearview Social has been a game changer for us at Rea. It has been so great to get our team members on board and engaging more on LinkedIn! They love how easy it is and have seen many benefits of just sharing more content on LinkedIn. It is also amazing to see the reach we now have that our employees are sharing our content more regularly.”

REBECCA WEIAND
PRACTICE GROWTH MANAGER, REA & ASSOCIATES

“Clearview Social has been a game-changer for us ... [for example,] an inactive client noticed a post about the attorney and reached out. I realized I have the perfect piece of work for you. We haven't talked in a while, let's go to lunch.”

BARBARA MALIN
CHIEF BUSINESS DEVELOPMENT AND MARKETING
OFFICER, JACKSON WALKER

“Clearview Social has helped us leverage our nationwide footprint to amplify our brand over LinkedIn. It is easy to arm our sales team with a weekly email of approved content that they share, and we've been receiving great feedback from future customers!”

KIP THOMPSON
VERITIV CORPORATION, VERITIV

“Clearview Social is especially helpful for those marketers who have multiple responsibilities. A few minutes a week is all that I need to maximize my firm's social media presence.”

TAMMY BOUKER
NATIONAL DIRECTOR OF CLIENT SERVICES &
DEVELOPMENT, VERNIS & BOWLING

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sumo logic





ABOUT DSMN8



DSMN8 helps brands tap into the power of their number one asset - their employees, through the world's most advanced all-in-one advocacy platform. They make it easy for employees to become influencers, content creators, social sellers, and publishers. Achieve more content engagement, more inbound sales, and find your next superstar employee with DSMN8.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“DSMN8 enabled us to manage social media exposure across relevant platforms in a cost-efficient manner. By taking a step back and contextualizing investment in social media and marketing in terms of targeted returns and growth rates, we have been able to boost customer uptake and increase returns.”

DUJE JURENIĆ
CHIEF FINANCIAL OFFICER, GREYP BIKES

“DSMN8 has made sharing content for our employees incredibly easy. We have seen great results in terms of reach and engagement since implementing DSMN8 worldwide. The platform is simple to use and sharing localized content in each region has never been easier.”

HEIDI CORMACK
SENIOR VICE PRESIDENT OF GLOBAL MARKETING,
NETGEAR

“We used DSMN8 in my previous role at Netgear and I instantly wanted it at the core of Arlo. The platform provides the solution our employees need to give instant product education and confidence to become brand advocates.”

ROB WELLS
VICE PRESIDENT OF SALES EMEA, ARLO TECHNOLOGIES

“The DSMN8 Platform makes it easy for our employees to share relevant and authentic content with their own professional networks.”

HUI XU
MARKETING & COMMUNICATIONS MANAGER, HUAWEI

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NETGEAR®



AkzoNobel



ABOUT SOCIAL SEEDER



Social Seeder is a communication platform that enables companies to create a community of brand ambassadors for their organisation. By supporting their clients with a full-service solution, Social Seeder helps organisations with both the strategic and tactical implementation of their ambassador program. Started in 2014, Social Seeder has become one of the leading platforms in brand advocacy. The platform leverages its ease of use to help organisations with maximizing the impact of their ambassador program and thus creating a community based company culture. Social Seeder is much more than a communication platform. The use of Social Seeder's...

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“After a two-year pilot project, we were able to learn and build a lasting, complete, and effective program that meets Romande Energie's communication needs and makes the experience simple and fun for the participants. The participation for the employee/colleague has now simplified: Thanks to the Social Seeder platform, which is managed and set up by the communication teams, they participate in the distribution of Romande Energie's messages on social networks in just three clicks.”

ROMANDE ENERGIE

“Social Seeder ensures that our #peopleofdelaware can actively participate in spreading the word about our most recent news. By sending different content going from events to blogs and press releases to different ambassador groups, we can reach people far beyond our boundaries.”

BIEKE TRUYAERT
DIGITAL MARKETING ASSISTANT, DELAWARE

“With our Employee Centricity Program, we wanted to bring together different employee engagement initiatives while leveraging the community feeling that already was present at Realdolmen. Social Seeder helped us to do just that!”

BIRGIT ROELS
REALDOLMEN

“The great thing about Social Seeder isn't just the user friendly tool but also the warm team behind it. Suggestions are received with open arms and in addition support is always very fast, friendly and correct!”

MATHIAS VERTESEN
DIGITAL MEDIA EXPERT, SD WORX

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