



Translation Management Software Category

SUMMER 2026
Customer Success Report





Translation Management Software Category

Translation management software is used by LSPs (language service providers) and freelance translators to handle and organize localization and translation projects. This platform is also called translation project management solution, though a number of applications go beyond offering just project management features. Translation software spans the whole translation text lifecycle; from source text entering to distributing the completed target text. The system offers a centralized translation hub that you can use to collaborate on and track translations.

Many translation tools present inbuilt machine translation and computer-assisted translation functionality. These all-in-one applications enable users to plan and manage projects using a single platform. Similarly, some solutions offer capabilities like resource management, client management and client portals, and billing and invoicing. Some vendors also provide the services of professional translators to clients.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Translation Management Software based on the FeaturedCustomers Customer Success Report.



LIONBRIDGE  Phrase  rws  SMARTLING

thebigword  TRANSPERFECT  Unbabel  welocalize



 acclaro  KUDO  LILT  Lingotek

 lokalise  MotionPoint  OneSky  Plunet

Smartcat  Systran  Transifex



 crowdin  LOCALAZY  Localize

 memoq  RASK  redokun  XTM

 XTRF

* Companies listed in alphabetical order



2026

**TRANSLATION
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT LIONBRIDGE

LIONBRIDGE

Lionbridge offers translation, localization, and content services to assist organizations in breaking barriers and building bridges globally. For 25+ years, we've helped companies connect with their customer base and employees by delivering language services in 350+ languages. We harness an innovative platform, the latest AI tools, and a global network of linguistic experts to partner with brands and create culturally rich customer experiences. Headquartered in Waltham, Massachusetts, Lionbridge maintains solution centers in 24+ countries.

175

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Lionbridge acted quickly to successfully meet the demands of this complex and exciting project. The interpreters’ professionalism and high-quality translations enabled our multilingual attendees to create and capitalize on valuable synergies. We greatly value the longstanding partnership we have developed with Lionbridge. Despite the challenges presented by COVID-19, this year’s services were equally effective.”

MICHAEL HEBEISEN
TEAMLEADER OPERATIONS, SWISS ECONOMIC FORUM

“Switching translation vendors to Lionbridge has made a big impact. Not only did we automate the localization workflow between Author-it and Lionbridge, Lionbridge also upgraded Philips’ Translation Memories to optimize the matching result with Author-it content.”

ROB BAKKER
IT BUSINESS PARTNER, PHILIPS

“Our Lionbridge AI and linguistics expert added valuable insight into how machine learning and AI are used in translation projects. He helped us identify the skills, knowledge, and abilities candidates need for these use cases.”

CERTIPORT

“Lionbridge’s world-beating prices and flexibility through their API seemed to be the only solution for us. Without Lionbridge we could not have launched the UK website this way.”

CO-FOUNDER
VESTIAIRE COLLECTIVE

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ABOUT PHRASE LOCALIZATION PLATFORM



Phrase is a leader in Language Intelligence. Its enterprise platform automates, manages, and delivers multilingual content and experiences, helping organizations build deeper customer connections and accelerate business growth. Thousands of global brands use Phrase across hundreds of languages to reduce time to market and deliver consistent brand experiences worldwide. The Phrase Platform brings together translation management, software localization, multimedia localization, machine translation, workflow automation, and language AI in a single...

217

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“At Carnegie Mellon University, we find Phrase has all of the necessary features for students to gain foundational CAT skills in a nice, clean interface that is easy to learn—while still being a very powerful tool. I think it is approachable, which makes the learning process more relaxed. I’m also a big fan of the ease with which students can toggle between PM and linguist roles to...”

MARY JAYNE MCCULLOUGH
ADJUNCT FACULTY LECTURER, CARNEGIE MELLON UNIVERSITY

“Language Quality Assessment plays an important role in our QA strategy because it helps us abide by ISO 17100 standards. The exportable LQA scorecard is a standout feature and a valuable visual tool as it allows our project managers and language leads to send professional, objective feedback to freelance translators. It also helps us impartially resolve internal and external...”

HORACIO CARMAN
EXECUTIVE DIRECTOR OF CLIENT SERVICES, TRUSTED TRANSLATIONS

“Phrase TMS has improved the work efficiency of some projects by over 20% in just three months for us at TTDC. Company-wide translation memory management has also helped improve translation quality and make expertise acquisition more efficient, while setting workflow steps has made it possible to automate project management.”

LANGUAGE SOLUTIONS OFFICE
TOYOTA TECHNICAL DEVELOPMENT CORPORATION (TTDC)

“The benefits of Phrase TMS’s impressive range of integrations, ease of use, and unmatched customer support are often felt across AirHelp, not just the localization department.”

AIRHELP

TRUSTED BY





ABOUT RWS



RWS is the world's leading provider of technology-enabled language, content management and intellectual property services. They help their customers to connect with people globally by communicating business critical content at scale, and enabling the protection and realization of their ideas and innovations. They work with 90 of top 100 global brands, the top 10 pharmaceutical companies and 18 of the top 20 patent filers worldwide. With their experience in their field and their secure, well-governed localization processes, they provide their regulated industries clients with peace of mind that their global content will always be accurate,...

462 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“RWS has been an invaluable partner in helping us streamline our localization process. Their industry expertise and seamless integration with our systems have greatly improved the quality and efficiency of our translations, enabling us to expand globally with confidence.”

ALEXANDRA LALEVA
HEAD OF CONTENT, ANAKATECH

“RWS has helped us streamline our website content translation efforts for non-English speaking markets, providing us with swift turn-around time. Working with their team has been a great experience for us.”

ARIVUCHELVAN PANNEERSELVAM
MEMBER LEADERSHIP STAFF, ZOHO

“It was very compelling to us that RWS and Lokalise had worked together before and were investing further in that partnership and in integrating their systems.”

BJÖRN SCHEFZYK
SENIOR DIRECTOR OF PRODUCT MANAGEMENT, BIRD

“The RWS approach provided documented and actionable information almost immediately.”

LARGE CONSUMER ELECTRONICS COMPANY

TRUSTED BY





ABOUT SMARTLING



Smartling is a language translation company that enables customers to localize content across devices and platforms. The company is recognized by CSA Research as the #1 Leader of the 2019 MarketFlex for Language-Oriented TMS, and by users on G2 as the Leader of the 2019 G2 Grid for Translation Management. Smartling established Enterprise Translation Cloud, a data-driven approach to localization, which enables its customers to achieve higher quality translation at a lower total cost. Smartling is the platform of choice for hundreds of B2B and B2C brands, including InterContinental Hotels Group, Shopify, Slack and SurveyMonkey. Smartling is headquartered...

114

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Smartling makes it possible for Therabody to communicate organically and colloquially throughout our global markets. Their streamlined, cohesive platform ensures we can scale efficiently, making the most cost effective platform also the most impactful.”

DOMINIC YEO
SENIOR PROGRAM MANAGER, LOCALIZATION,
THERABODY

“With Smartling, we always feel like our translation concerns and questions are taken very seriously. We feel like we’re in this together, working toward a shared goal.”

ROBIN SIEP
WEBSITE CONTENT MANAGER, EURAIL.COM

“Smartling Translate saves us time and money and makes the process of generating quality translations of non-English, user-generated feedback extremely efficient.”

OLIVIER CHAUSSÉE
PRODUCT PROJECT MANAGER, DIALPAD

“Smartling translators are very involved and communicative identifying the smallest typos and drawing attention to unnatural language.”

ADDISON MARTINEZ
MARKETING PROFESSIONAL, RACKSPACE

TRUSTED BY





ABOUT THEBIGWORD



thebigword makes the world a smaller place by breaking down language barriers, supporting global trade, and helping people access goods, commerce, and services in their own languages. They provide the best translation, interpretation, localization, and language technology solutions for businesses, the public sector, and individuals handling up to 50,000 worldwide assignments every day. They're a truly global business with a 'think global, act local' approach, empowering their customers to communicate clearly with speakers of all languages.

48

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“When a patient who speaks another language walks through the door, we know we can get an interpreter who speaks one of 257 different languages on the phone in 30 seconds, thanks to thebigword. We can now make substantial savings, without having any negative impact on a quality patient experience, and receive a more flexible service.”

JOHN WILLIAMS
SWITCHBOARD MANAGER, HARROGATE AND DISTRICT
NHS FOUNDATION TRUST

“The translation management tools and procedures make the immense task of translating a variety of file formats a breeze, and vastly increase both efficiency and effectiveness. The speed and delivery from thebigword is also very quick, but the main thing is that the final translations in all languages get fantastic feedback from our internal teams who speak these languages.”

DOMINIC POYNTER
DIRECTOR OF MARKETING OPERATIONS, EASY FOREX

“thebigword has customer service representatives explain the entire process and help us through each and every step as if we were their only concern. Communication is excellent, problem-solving is timely and friendly, and projects are always completed to deadline.”

MARGARET BERNECKY
ACCOUNT DIRECTOR, HONEYWELL

“thebigword has been crucial in helping us retain a relationship with our international customers. Their TMS system allowed us to constantly monitor multiple projects at one time.”

ROYAL BANK OF SCOTLAND

TRUSTED BY





ABOUT TRANSPERFECT



TransPerfect is the world's largest provider of language services and technology solutions for global business. From offices in over 90 cities on six continents, TransPerfect offers a full range of services in 170+ languages to clients worldwide. More than 4,000 global organizations employ TransPerfect's GlobalLink Product Suite to simplify management of multilingual content. With an unparalleled commitment to quality and client service, TransPerfect is fully ISO 9001 and ISO 17100 certified. TransPerfect has global headquarters in New York, with regional headquarters in London and Hong...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Translations.com has been a great vendor combining the technical side of things and the linguistic side into Trend Micro’s CMS [via GlobalLink’s AEM connector]. For Trend Micro, it was crucial that Project Director offered an automated turnkey solution to streamline the process.”

JEFF AUSTIN
DIGITAL LOCALIZATION SR. MANAGER, TREND MICRO

“TransPerfect helped us efficiently localize one of our courses for an emerging market. The process was smooth, and the end result met our quality expectations. Their team was proactive and friendly, and helped us reach our project goals on time.”

CRUCIAL LEARNING

“The impressive level of client service at TransPerfect is what made our relationship work so well. No timeline was too challenging and the quality of language review remained high throughout the project.”

INTERNATIONAL RETAIL SPECIALIST
THE BODY SHOP

“Because of TransPerfect we can be more flexible when entering new markets.”

CHRISTOPHER KLUMPP
HEAD OF GLOBAL ENTERPRISE, VICTORINOX

TRUSTED BY



BECCA





ABOUT UNABEL



Unbabel eliminates language barriers so that businesses can thrive across cultures and geographies. Unbabel works with leading customer support teams at brands such as Microsoft, Booking.com, Udemy, and Panasonic, to communicate effortlessly with customers around the world, no matter what language they speak. Unbabel integrates seamlessly in any channel, so agents can deliver consistent multilingual support from within their existing workflows. Making it easy for enterprises to grow into new markets and build customer trust in every corner of the world...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Unbabel is positioning itself as a visionary in the space with its recognition that LangOps can transform the industry. We wholeheartedly agree that having a unified approach to language beyond translation can enable companies to better service their customers and grow their global footprint.”

MARCO AMORIM
GLOBAL TRANSFORMATION LEAD ARCHITECT,
TELEPERFORMANCE

“Launching Unbabel at Wargaming through Zendesk’s ticketing platform was a seamless experience. It allowed the company’s support agents to waste no time in offering top-tier assistance without regard for language barriers.”

FABIEN DUPONT
PLAYER RELATIONS SENIOR GLOBAL PROJECT
MANAGER, WARGAMING

“Unbabel has been an amazing addition to our customer support. It’s rare to find a service that provides speedy, high quality translations from real people -- and on top of that, it’s easy to use!”

CARLY SABINE
COMMUNITY SUPPORT, VIKI

“Unbabel has allowed TaskUs to drive growth, drive revenue and make things much easier for our end customers.”

VIOLAINE DUCHATEAU
CUSTOMER SERVICE DIRECTOR, TASKUS

TRUSTED BY

CAMBLY



eventbrite **FARFETCH**



ABOUT WELOCALIZE



Welocalize, Inc., founded in 1997, offers innovative language services to help global brands reach audiences around the world in more than 175 languages. They provide translation and localization services, talent management, language tools, automation and technology, quality and program management. Their range of managed language services include machine translation, digital marketing, validation and testing, interpretation, staffing and enterprise translation management technologies. They specialize in consumer, technology, manufacturing, learning, oil and gas, travel and hospitality, marketing and advertising, finance, legal and life sciences industry...

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Avigilon’s localization strategy is to invest in the right content areas and target languages to improve Avigilon’s overall global performance and achieve global growth. We’re extremely satisfied with the results we have seen by bringing Welocalize on board as our strategic localization partner. The Welocalize team delivers world-class customer support and has increased our level of localization maturity, resulting in a localization program that is used globally by many departments within Avigilon. It has been and continues to be an incredibly successful collaboration.”

PAULA HUNTER
LOCALIZATION MANAGER, AVIGILON

“We are a huge global organization with high demands and expectations in many language markets. Working with Welocalize, we are able to simplify our processes, introduce the right technology and deliver more consistent output, which truly represents our brand. With Welocalize, we will continue to focus on process improvement to increase scale and efficiency and expand projects and languages into growing areas like mobile. Welocalize is a great localization partner for any global brand. They will get the right return on any content investment.”

GLOBAL SALES COMPETENCY MANAGER
GLOBAL ENERGY COMPANY

“Welocalize’s customer service throughout this matter was second to none. Not only did they deliver great value to our firm and e-discovery provider by making the translation process as simple as possible, but the quality of the work product was excellent, and benefited our client’s position by enabling an efficient review by the FTC.”

ASSOCIATE
LEADING AM LAW 50 FIRM

“We needed a digital marketing and localization partner to boost the digital visibility of Norican brands and products at a global level, specifically English and German-speaking industrial markets. We collaborated with Welocalize as a trusted partner to develop and drive multilingual SEO and digital marketing campaigns.”

PETRINA CARTNER-FLYNN
HEAD OF DIGITAL MARKETING, NORICAN GROUP

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Blackboard



AVIGILON



2026

**TRANSLATION
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT ACCLARO



Acclaro is a localization and translation services company that helps the world's leading brands succeed across cultures. Their agency specializes in expertly adapting brands, products and services to new language markets. At Acclaro, they're obsessed with your business success. Sure, they implement advanced translation processes. Sure, they use cutting-edge technology. And sure, they employ the best of the best linguistic talent. But they are about so much more than that. They're all about you. They're all about your local markets. They're all about delivering an exceptional experience to your customers around the...

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“After a long search for a localization partner, Stack Overflow found Acclaro, which provided excellent German translations that demonstrated a deep understanding of our target audience. And because of their timely project management, workflow customization, and on-time deliverables, we'll certainly continue to use Acclaro as we expand into new markets.”

STACK OVERFLOW

“The Acclaro Consulting Team has been absolutely critical in getting our crowdsourcing localization efforts off the ground, identifying pain points in advance and ultimately, saving us tons of time. Our company services people from over 200 countries and we couldn't have tackled this complex project without Acclaro's expertise and insider perspective.”

EREPUBLIK

“Acclaro offers a full service, which sets them apart from other companies in the translation industry. I have nothing but good things to say about my experience with their team. They stand out by virtue of their transparency, communication skills and availability. It's refreshing to work with honest people who are exceptional at what they do.”

DIAGEO

“Acclaro has a great team that fully understands our needs. They deliver projects on time and on budget. I highly recommend them.”

PENTAHO

TRUSTED BY





ABOUT KUDO



KUDO is a Language-as-a-Service (LaaS) platform. They offer the latest cloud-based technology —and unparalleled language expertise— so you can meet globally in your own language. KUDO relies on a 40-year combined legacy of conferencing and language services. KUDO is a powerful cloud-based platform allowing people and businesses to collaborate and meet more effectively, across geographic and language barriers.

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“By using KUDO, we were able to ensure a more inclusive and truly global event that brought together a range of speakers and participants and facilitated a diverse level of engagement and representation.”

NICOLE
SENIOR ADVISOR, MOVEMENT ENGAGEMENT,
AUSTRALIAN RED CROSS

“KUDO has helped us to reach more employees through its user-friendly system. Since none of our companies’ mother tongue was English, it is a great pleasure for us to be able to reach our colleagues in their local language.”

BORUSAN CAT

“The KUDO team helped a lot. Every question we had was answered with haste. At KUDO, we felt taken care of from start to finish. This was extremely important to us.”

CANDELA

“KUDO is a tech-first company, meaning we have huge flexibility in how we can use them.”

EMEA INTERNAL COMMS DIRECTOR
MAJOR BEVERAGE COMPANY

TRUSTED BY





ABOUT LILT



Lilt builds intelligent software to augment translation for businesses and translators. They combine artificial intelligence with human power to optimize speed, quality and cost. Lilt is based on the belief that the future is richer and more exciting if people can communicate and access information in their own languages. Today, most of the world's knowledge is encoded in English, and human translation is slow and expensive. Lilt's human-in-the-loop technology improves translation speed by up to 3x and reduces costs by 50% or more.

86

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I've never felt so supported and heard. LILT has made it a priority to fulfill our quality expectations and committed themselves to helping us establish our first Quality Evaluation Framework that we now leverage on a monthly basis to continuously evaluate our quality. They truly understand our need for quality and speed and are committed to this mission through their AI learning technology and human partnership.”

ALICE DESMOULINS
LOCALIZATION LEAD, MIRO

“Localization is key for a product to reach its full potential. Giving users the option to use the product in their own native language empowers the growth and acceptance of a product and increases the users' levels of trust and respect.”

ANDREI CIPRIAN STOIAN
SENIOR LOCALIZATION PROGRAM MANAGER, UIPATH

“Lilt's vertically-integrated solution has had huge efficiency gains for ASICS. Now I finally have time to think more strategically about the how localization can help grow our business instead of spending all my time managing vendors.”

ALESSANDRA BINAZZI
DIRECTOR OF LOCALIZATION, ASICS

“LILT's integrations allow us to seamlessly integrate translations into our workflow.”

STIAN ØIEN
CHIEF PRODUCT OFFICER, FUTUREHOME

TRUSTED BY

Genetec™

cricut

box

asics

Lenovo



ABOUT LINGOTEK



Lingotek is the only cloud-based SaaS solution to connect all of an organization's global content in one place, giving them the power to manage their brand worldwide. Lingotek is a leading technology company that pairs with the best enterprise applications to continuously push dynamic multilingual content to all of their global markets.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Migrating to Lingotek has shown how crucial having a streamlined workflow is to the translation process, which led to more transparent communications throughout. This is as important as having high-quality translations. Lingotek’s workflow is top-notch. Despite the complexity inherent with translations systems, their setup just works.”

HID GLOBAL

“We chose Lingotek because we could see the strength and the power of the TMS software when compared to other vendors, and its ability to scale and provide a lot of translations very quickly.”

JOSIE TUCCI
VICE PRESIDENT OF SALES & MARKETING, SUNSAIL

“Using Lingotek – Inside Drupal has simplified the process of rolling out websites in new geographies, the translation of our multilingual sites is a lot simpler and easy to manage.”

BRYAN HOUSE
VP OF GLOBAL ACCOUNTS, ACQUIA

“Lingotek’s Translation Services did an outstanding job on our project. They are extremely responsive and delivered ahead of schedule. We’ll definitely use them again.”

THOMAS QUIST
PROJECT MANAGER, SYNERGY WORLDWIDE





ABOUT LOKALISE



Lokalise is a translation management system built for agile teams who want to automate their localization process. They give developers the tools to eliminate the hassle of localization powerful APIs, CLI tool, mobile SDKs, and comprehensive documentation. They know it can be hard to get started with a new system, so they solved this problem with a clear interface, automated project upload, text recognition. Invite users, add translators and be on your way in minutes.

128

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Lokalise is significantly more effective [than the previous solutions HiBob used] in terms of cost. I would measure our cost savings to be in the tens of thousands of dollars per year. Now we are paying almost 50% less than we would have with our previous tool.”

PAVEL RIAZANOV
SENIOR LOCALIZATION PROJECT MANAGER, HIBOB

“Lokalise is fundamental in fulfilling our localization needs. I’m so proud to work for a company that took an interest in doing something helpful for Ukrainians to get to contribute to it was something that made me so proud to be a bunqer.”

LENNARD VAN REE
SENIOR COPYWRITER, BUNQ

“The UI and UX of Lokalise were really great, for not only our tech team but also our contract translators. We have in-house translators, so they’re in the tool daily.”

ALEJANDRA GUTIÉRREZ
LOCALIZATION LEAD, FETCH

“Lokalise is a huge part of how things work at our company now, it’s hard to picture anything else.”

ELISE KARLSSON
UX DESIGNER, MINNA TECHNOLOGIES

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ABOUT MOTIONPOINT



MotionPoint is a turn-key localization solution that collects, translates and deploys website and omnichannel content in any language, while dramatically reducing the effort and costs associated with other translation approaches. Effortless: We handle virtually all the tasks required to localize, deploy and operate multilingual websites. This includes translation, publication, configuration, hosting, software updates, ongoing management and more. Technological Flexibility: MotionPoint operates independently from your CMS, ensuring...

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“We selected MotionPoint to localize our online experiences because it offered an ideal combination of automation for cost-savings and speed, with human translation to handle the nuances and emotional aspects of our content.”

JEFF STEWART
ASSISTANT VICE PRESIDENT, DIGITAL COMMUNICATIONS, TOP HEALTH INSURER

“MotionPoint’s turnaround on translating our website and omnichannel content is excellent. We consider this a true partnership where our team can brainstorm solutions and MotionPoint converts those ideas into action right away. The business is thrilled.”

VICE PRESIDENT
TOP 10 U.S. BANK

“The MotionPoint glossary ensures that we are not only maintaining our brand’s voice, but more importantly, we are maintaining the consistency and reliability of our content.”

AMANDA HILL
DIRECTOR OF STRATEGIC PROJECTS AND INNOVATION, TEXAS LEGAL SERVICES CENTER

“MotionPoint stands out for its ability to handle large projects quickly and accurately.”

DICK STAPLETON
DEPUTY DIRECTOR OF DIGITAL COMMUNICATIONS, U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES

TRUSTED BY





ABOUT ONESKY



OneSky provides a powerful cloud-based translation management system (TMS) that streamlines the entire translation management process for mobile apps, websites and documents. Using OneSky, localization, marketing and engineering teams can work collaboratively and support faster release cycles. OneSky TMS also offers a wide range of quality assurance features such as translation memory, glossary and in-context translation to ensure you get high quality translation every time.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We introduce CL to developers and explain how to integrate and use it on their side. Vendors also play an important role in having the required setup in place to proceed with triggering the necessary scripts to begin the localization process.”

LILIAN ROSSI
SENIOR LOCALIZATION, ENGINEER LEAD, AUTODESK

“When translating QuizUp to 5 new languages, we used OneSky translation service with great results! They were extremely helpful and quick at resolving any issues that came up.”

GUÐFINNUR SVEINSSON
HEAD OF QA, PLAIN VANILLA GAMES, QUIZUP

“We build on this foundation, making sure it's bulletproof, and then ensure the experience is in the right place for the target market.”

JAMES CARROLL
EVP OF GLOBAL PLATFORM DEVELOPMENT, GODADDY

“The real challenge of global strategy isn't how big you can get, but how small you can get.”

DENNIS GOEDEGEBUURE
FORMER HEAD OF GLOBAL SEO, AIRBNB

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change.org



ABOUT PLUNET



Plunet develops and distributes the leading management software for the language industry. With Plunet BusinessManager, you can manage your entire workflow in a single solution, from client requests to quote, order, job and invoice management to reporting. Extensions for interpretation and quality management as well as integrations with CAT and financial accounting tools will further improve efficiency and automation in your work.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The translation management software Plunet BusinessManager allowed us to maintain control over the incoming work, quickly process our clients’ demands, and efficiently distribute the jobs to our internal and external resources. The fact that Plunet also integrates with our translation memory server was another key factor in choosing this translation management system. It noticeably reduces the project management time, especially for voluminous projects.”

CLAUDE EDERY
DIRECTOR, LWT COMMUNICATIONS

“The translation management system Plunet BusinessManager has become an indispensable part of our operations when it comes to managing projects at our Berlin and Basel offices. The inherent flexibility of the software helps us meet the broad range of demands of our customers. A game-breaking feature for us was the ability to connect with the translation memory systems we employ and to implement our quality assurance measures directly into the workflows.”

FRANÇOIS FILANDRE
HEAD OF PROFESSIONAL SERVICES, RWS GROUP

“We were looking for a business and translation management system that would offer long-term support not only for our existing processes and structures, but also with regard to our continuous company growth. At the same time, it was important that the company behind the product shared our values in terms of customer focus and quality. Therefore, the decision for Plunet was a very straightforward one.”

JOAQUIM ALVES
CHIEF EXECUTIVE OFFICER, JABA TRANSLATIONS

“We work with the translation workflow management software Plunet BusinessManager to make our project management insightful. It is much easier to work with all the PO’s and jobs, incoming and outgoing invoices. As CEO, COO and director we are very grateful for the overview in Plunet about gross profits, margins and other important information needed to lead and guide a company to the next level.”

MALON HAMOEN
MANAGING DIRECTOR, EURO-COM INTERNATIONAL B.V.

TRUSTED BY





ABOUT SMARTCAT

Smartcat

Smartcat is a collaborative translation ecosystem where customers and suppliers from around the world can connect and work efficiently. At Smartcat they believe that the translation industry should be better for everyone. They connect linguists, companies, and agencies to streamline the translation of any content into every language on demand. Their platform helps you build and manage translation teams and puts your translation process on autopilot from content creation to payments.

113 TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Smartcat’s AI translation is a fantastic tool. Our ability to source content from a central repository and benefit from adaptive algorithms which incorporate translation memories and glossaries across all project teams means the business as a whole gains from each team’s translations. We continue to look for new and innovative connections with Smartcat and our wider business.”

STANLEY BLACK & DECKER

“Since we started using Smartcat, we managed to significantly shorten localization turnaround time. For some tasks, the translation cycle got more compact. With others, we meet the SLA 100% of the time.”

ANDREI NOVOKRESHENOV
LOCALIZATION MANAGER, YANDEX.TAXI

“Smartcat’s comment feature is great. If I come across a segment with notable translation errors, I can just leave a comment, and they’ll get an email notification to check it.”

CHAU NGUYEN
CNG.PLUS

“Smartcat’s highly-efficient and stress-free translation environment provides a convenient CAT editor as well as powerful team and project management features.”

IOANNIS KASSIOS
MANAGING DIRECTOR, TECHNOGRAFIA

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ABOUT SYSTRAN



SYSTRAN delivers specialized language solutions for global collaboration, search, eDiscovery, content management, customer support, e-commerce, and localization projects. With the ability to facilitate communication in 155+ language combinations with highly secured and custom-made solutions, SYSTRAN is the leading choice of corporates, defense and security organizations, and language service providers. Since its early beginnings, SYSTRAN has been pioneering advances in Machine Translation and Natural Language Processing and delivers today a new generation of engines leveraging the latest technological innovations from Artificial Neural Networks and...

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TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“SYSTRAN enabled iDS to provide translation services, expanding our role with current and new clients. In just three months, we cut our average document review time from several days to several minutes, allowing the review team to continue their work without interruption. SYSTRAN was able to keep the data behind the wall. It works within our environment, so there was no need to send out privileged docs for translation.”

KEN SHUART
SENIOR MANAGER OF INNOVATION, IDISCOVERY SOLUTIONS

“Users really welcomed the language tools introduced onto our Intranet Portal, as shown by the regular increase of the number of requests made. Now thanks to SYSTRAN APIs, we can cater to more business specific applications, expressed, for example, by R&D. SYSTRAN also allows our language resources to be shared, which is a real bonus.”

PASCAL MARTINEAU
IT DEPARTMENT, PSA PEUGEOT CITROEN GROUP

“At New Paradigm, we do not believe in a one-size-fits-all approach; we tailor our services to the needs of each business. SYSTRAN gave us the capability to provide even wider monitoring on a global, multilingual scale for each of our client’s needs.”

SLAVA CHARNASHEI
CO-FOUNDER, NEW PARADIGM

“Our work with SYSTRAN almost evolved into a partnership, a relationship that is very important for us in terms of how we want to move forward.”

ALEX KATSAMBAS
SENIOR HEAD OF LOCALIZATION SERVICES, FARFETCH

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Lexcelera



LOMBARD ODIER
LOMBARD ODIER DARIER HENTSCH



FARFETCH



WORLD STANDARD COMPRESSORS



ABOUT TRANSIFEX



Transifex was founded with the vision to change how products are launched to a global audience. Starting as a translation platform for the open source world, Transifex grew to be a leading worldwide localization platform for software products.

65

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Transifex has been facilitating Xfce’s localization effort for the best part of the previous decade and we hope it continues to serve the open source community for the years to come. Without Transifex, the contribution barrier for translators would be a lot higher and we’re glad to provide them a straightforward experience.”

ANDRÉ MIRANDA
SENIOR SOFTWARE ENGINEER, XFCE

“Transifex provides an amazing interface that allows you to easily manage multiple projects, files and languages easily. It also provides libraries to work with most common software languages, facilitating the set up process which in terms allows engineering teams to hit the ground running.”

MARCUS S
ENGINEERING LEAD, STRAVA

“Translation memory across projects is the killer feature. It ensures language does not diverge too much across projects.”

MARCIN RATAJ
PROTOCOL LABS

“Localization is actually something quite complex when we don’t have a platform like Transifex.”

YICHI CHEN
PRODUCT MGR, EVENTMOBI

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celonis



ATLASSIAN



coursera



2026

**TRANSLATION
MANAGEMENT
SOFTWARE**

RISING STAR





ABOUT CROWDIN



Crowdin is a product-based company founded in 2009 and since then stays privately held and self-funded. Crowdin software is a localization management solution for agile teams. They empower companies of any shape and size to grow by reaching people who speak different languages. More than a million users from all over the world registered to deliver their websites, mobile apps, games, docs, and other content in the language of their customers. Crowdin aims to provide the latest technology solutions that make translation and localization as easy as possible.

97

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Working with Crowdin has been an outstanding experience for Tonebase. Translating thousands of videos seemed unrealistic, but Crowdin’s fast service and flexible platform made it possible. Their tools, AI technology, and seamless collaboration with our Peru-based team have greatly enhanced our workflow. Crowdin’s commitment to innovation and customer satisfaction makes them an invaluable partner in our localization efforts. In a short...”

DANIEL KURGANOV
PRODUCER, TONEBASE

“Crowdin’s responsive customer support, even through online chat, and seamless onboarding make a real difference. Their willingness to adapt the product to our needs turns our collaboration into a true partnership, where we help improve their product, and they enhance our integrations and processes. The user-friendly dashboard and intuitive UI make the platform easy to navigate, boosting our team’s efficiency.”

NAOMI VOET
LOCALIZATION MANAGER, MEWS

“Since implementing Crowdin, we’ve reduced our average localization spend by introducing stronger controls into our processes. Additionally, Crowdin’s intuitive UI has allowed us to create more custom workflows and localize more products than ever before. This has been a game-changer in meeting the global demand for Brave’s privacy-focused browser to be localized into more languages.”

ANDY ANDERSEN
GROWTH PRODUCT MANAGER, BRAVE

“I’d recommend Crowdin for its user-friendly interface and flexibility. It’s easy to set up, and you can use AI as it is or fine-tune it to suit your needs. Plus, the platform allows everyone on our team to customize their workflows, enabling each person to work in the way that’s most comfortable and efficient.”

ANTON TROEDSON
CHIEF TECHNOLOGY OFFICER, POLHUS

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Be My Eyes

BABBLE-ON

axi



Calendly



ABOUT LINGOHUB



You create - LingoHub localizes LingoHub is a collaborative translation platform that helps global teams manage and automate localization, enabling your content to reach every audience faster and with consistent quality. Designed as a single source of truth, LingoHub integrates with your existing tools - from GitHub to Figma - to keep developers, designers, and translators in sync. Cutting-edge CAT tools, AI-driven workflows, and automated quality control enable teams to succeed in international markets. Sync your tools, get translations instantly, and scale...

48

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“When you’re dealing with translations of specific terms across different digital platforms and into several languages, keeping track can quickly become a real challenge. LingoHub’s editor and management tools make this an easy task that only takes a few clicks to accomplish!”

ŠPELA ŽAGAR
CONTENT MARKETING MANAGER, CHIPOLO

“Lingohub is the single stop when both our internal and external translators work together. In cases when we have questions about Lingohub or support requests about the API or using Lingohub, the Lingohub team is always friendly and helpful.”

LEO SAUERMANN
HEAD OF MARKETING & SALES IT, PORTATOUR

“Lingohub serves as a pivotal tool at Rocket.Chat, enabling hundreds of volunteers to contribute to our translation efforts seamlessly.”

MILTON RUCKS
TEAM COLLABORATION PRODUCT MANAGER, ROCKET.CHAT

“Lingohub has a very intuitive interface (it’s very easy to onboard different people, and they can start working right away without deep training about the tool).”

SONIA GUTIÉRREZ CELESTINO
HEAD OF LOCALIZATION, ADIDAS

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SOURCEFABRIC



PlanRadar



meister

GoCardless



ABOUT LOCALAZY



Localazy want to bring together developers, users & translators that believe in the same thing and provide them with effortless way of translating their favourite apps. They believe that everyone should be able to enjoy app UIs in their native language. Localazy is an affordable way to reach that goal.

15

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Localazy is a really user-friendly platform. We enjoy combining our in-house people, automated professional translations, and crowdsourcing the translations from the community in one project without too much management needed to make everything work.”

LUKÁŠ TÓTH
PRODUCT MANAGER, ROUVY

“Localazy has significantly streamlined our localization process, making it more efficient and organized. The ease of collaboration and the clear tracking of translation progress have been instrumental in improving our workflow.”

MANUEL RADENKOVIC
MANAGING DIRECTOR, BECARD

“I'd recommend Localazy to other peers in my industry. It offers good pricing, has a good UI and ultimately does its job. Being able to find missing translations and easily use machine translations is very smart.”

LASSE MELBYE
CTO & CO-FOUNDER, CUSTOMERS 1ST

“The ease of use is splendid. Localazy's UI is simple, clean, and intuitive, and the price/performance ratio is unbeatable. It's an easy-to-use-and-set-up localization tool with E2E capabilities.”

MARTIN UHER
CHIEF TECHNOLOGY OFFICER, INVESTOWN

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customers 1st

investown



Scaleway





ABOUT LOCALIZE



Localize makes it easy to translate your website. By copy and pasting 1 line of code into your website, one can launch translated versions of the website or web application. Localize eliminates weeks of backend development work that is typically required to localize websites. Their platform makes it easy to manage and edit translations. One can translate his/her content in-house, or order expert human translations from their network of professional translators.

69

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Localize stood out as an obvious choice for three reasons. First, its lightweight integration allowed us to easily prove its advertised ease of use. Second, the UI is intuitive, simple, and fast. Third, we’re not limited to machine translation. While we rely on machine translation, we can easily order human translations when needed and receive them quickly. Localize offers incredible value and ultimately allows us to successfully deliver for the unique needs of our valued clients.”

TRENT YORK
VICE PRESIDENT, PRODUCT PORTFOLIO STRATEGY,
BSWIFT

“I’ve been impressed with the friendly response I always receive from Localize Support. If we need some additional features, for example a phrase deprecation API, the Localize team implements it quickly.”

EGOR CHEMOHONENKO
FRONTEND DEVELOPER, AHREFS

“Localize’s offering was a huge step in how our customers break down language barriers in their communities and will help more people to participate regardless of the language they speak.”

BRIAN ASHTON
CHIEF PRODUCT OFFICER, SOCIAL PINPOINT

“Localization brings the product closer to the customer. It’s what people are used to speaking naturally.”

GEORGE NG’ETHE
LEAD ENGINEER, CARRY1ST

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ABOUT MEMOQ



memoQ is among the world's leading translation environments. They are committed to providing advanced translation technology with a strong emphasis on quality, innovation and customer satisfaction.

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TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“It was very noticeable that the ability of memoQ AGT to leverage context-specific information when generating translations has significantly enhanced translation accuracy and quality, well surpassing the capabilities of some traditional machine translation tools.”

DIERK RUNNE
SENIOR MANAGER PRODUCT LOCALIZATION & SYSTEMS, HUBSPOT

“memoQ has revolutionized our translation workflow. Its intuitive interface and robust features have significantly improved our productivity and quality. We can now handle more projects efficiently and deliver exceptional results to our clients.”

SHERIF YOUSSEF
HEAD OF PROJECT MANAGEMENT, KHIP

“memoQ TMS has been key to our success over the years. The team’s dedication to our needs and their exceptional support makes us feel like our success is their top priority.”

JOHANN OFFENBORN
LOCALIZATION MANAGER, GAMIGO

“Thanks to memoQ, we achieved a 50% productivity boost, a 70% improvement in translation quality, and a 25% reduction in costs over three years.”

SARA RODRÍGUEZ
SOLUTIONS ARCHITECT, TERRA TRANSLATIONS

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ABOUT RASK AI



Rask AI is a one-stop-shop localization tool that allows content creators and companies to translate their videos into 130+ languages quickly and efficiently. With "Text-to-Voice" and "Voice Cloning" technologies, they can add a professional-quality voiceover to videos without the need for recording or hiring a voice actor. And now you can keep your own voice or your voiceover tone when dubbing.

33

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“I'd say that Rask AI is like a hidden gem. In essence, it's a video and audio translation tool that can really make a difference for someone who leverages video content in their teaching. Here are my main takeaways from using Rask AI to translate the videos I created for my middle school math class. It's easy to use. One of the biggest things that makes Rask AI appealing is its...”

ALEX ISAACS
TECHNOLOGY COACH, LONG BRANCH PUBLIC SCHOOLS

“I have about 300,000 followers on YouTube, many of whom speak Spanish, German, or Portuguese. Now, Rask AI translates my English videos into any language using my voice.”

GERD LEONHARD
PUBLIC THINKER AND KEYNOTE SPEAKER, THE FUTURES AGENCY

“I loved the voice cloning feature. When I experimented with other tools, my translated voice came out sounding unnatural. No such problem with Rask AI.”

CARLA ACOSTA
AI DESIGNER, EQUINOX AI LAB

“Rask AI means I can build a premium experience for other markets. Without it, the reality is I wouldn't have continued with localization.”

IAN WHARTON
CHIEF EXECUTIVE OFFICER, SELL THE IDEA

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SKYFI™



FanneplayTV



ABOUT REDOKUN

redokun

Redokun is an online tool that makes it easy to manage and collaborate on your marketing translations. Create a streamlined workflow that helps your team meet deadlines, while keeping content quality high and in line with your target market needs. Invite your coworkers to help you with your documents. Boost your efficiency with machine translation and translation memories. Download translated documents that look like the originals. More importantly, reduce your translation costs and time.

17

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Your UX is outstanding. It's just like you removed so much of the clutter. There's these thousand features, and sometimes simpler is better.”

DANILO MANTILLA
INTERNATIONAL PROJECT COORDINATOR,
FRANKLINCOVEY

“With Redokun the time to market is almost immediate and we can manage several languages at the same time.”

AMBRA LAZZARI
MARKETING MANAGER, PFANNENBERG EUROPE

“The ability to maintain our translations ultimately saves us both time and money.”

ALLEN VENABLES
HEAD OF STUDIO, EC ENGLISH

“Thanks to Redokun, we are doing it. We are achieving goals.”

DANIELA MOREALE
MARKETING MANAGER, SOLAR SOLUTIONS GROUP





ABOUT XTM INTERNATIONAL



XTM Cloud is the world's leading cloud-based enterprise Translation Management System. Their mission is to help enterprises reach global markets more efficiently by creating, delivering and supporting an industry leading, easy to use platform to automate and manage all aspects of the localization process. The flexible and automated workflow streamlines work and provides project managers with an up to date view of the project status. XTM is a modular system with an extensive web service API that allows integration with third-party systems.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“XTM Cloud helped us automate a lot of web marketing manual tasks and efforts using XTM Connect for Sitecore. One of the delightful functionalities of XTM is its custom analysis templates, which can extract content from any complex source file format, like Java, send it for translation and then convert it back to its original format upon completion of the work.”

DEEPAK NAGABHUSHANA
STAFF LOCALIZATION PROJECT MANAGER, GOTO

“Our strategy is to build the foundation for world-class localization services, producing brand- and customer-driven content, led by decentralized language experts and powered by AI.”

ALEX KATSAMBAS
SENIOR HEAD OF LOCALIZATION SERVICES, FARFETCH

“XTM Cloud forms a big global ecosystem of seamlessly connected accounts to which thousands of users connect daily. Overall, the result is better quality with fewer resources.”

VINCENT RIGAL
CAT TOOLS PRODUCTS OWNER, ACOLAD

“User experience is very important here at Crown. But you can only deliver a good user experience if you have a good localization ecosystem.”

ROCÍO GRAY
LOCALIZATION MANAGE, CROWN

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FARFETCH





ABOUT XTRF



XTRF is the ultimate software to manage your localization projects. Whether you are a growing LSP or a global enterprise, XTRF adjusts to your needs at any stage of your business. With XTRF, you manage cross-time zone language projects, send quotes, hire linguists, give a heads-up to your project managers, and manage project deliveries all in one place. In addition, you can link your favorite CAT tool to XTRF to make your job a breeze. XTRF is the backbone of any successful localization business — and is approved by 350 companies worldwide. They've spent 12 years perfecting XTRF features. It is the most customizable project management software...

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TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“XTRF’s file management capabilities and invoicing procedures have also made life far easier for internal providers and have freed up time for them to focus on other important tasks. The tools have assisted Lex Translate across the board in terms of the transition from office to remote working during the COVID-19 pandemic.”

SIMONETTA BUCCELLATO
CO-FOUNDER, LEX TRANSLATE

“XTRF is a dynamic tool that has given us the ability to manage our projects, vendors, and clients all in one place, with cutting-edge technology and the highest level of efficiency. There’s definitely no going back for us and we’re excited to see what new features 2021 brings.”

MOLLY SINGH
DIRECTOR, ADMIN & OPERATIONS, TRANSLATIONS INTERNATIONAL

“XTRF handles projects from start to finish, which means our project managers can work more efficiently.”

GAETAN CHRETIENNOT
CHIEF EXECUTIVE OFFICER, SIX CONTINENTS

“XTRF’s reporting means I now have the data I need to make better business decisions.”

HUIPING ILER
PRESIDENT, WINTRANSLATION

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