

20 WINTER 18 CUSTOMER SUCCESS REPORT

DIGITAL ASSET MANAGEMENT
SOFTWARE CATEGORY



featured
customers

DIGITAL ASSET MANAGEMENT SOFTWARE OVERVIEW

As digital assets are created by companies today more than ever, it is crucial for businesses to have an effective Digital Asset Management (DAM) software in place that allows quick and easy access to these assets. Digital assets include various forms of content such as presentations, images, video files, etc. As more assets are created, the more employee productivity is decreased in the form of time spent locating relevant files.

DAM software can facilitate content retrieval issues, and seamlessly integrate with tools that have already been implemented within the company. The ease of access also allows for the quick sharing and publishing of files in any size. Most importantly, DAM systems provide a safe and secure location to store any and all digital assets.





CUSTOMER SUCCESS SCORING METHODOLOGY

The FeaturedCustomers.com Customer Success score is based on data from our customer success content platform, social presence, as well as additional data aggregated from online sources and social media properties. Our ranking engine applies an algorithm to all of the data collected to calculate the overall Customer Success score. The overall Customer Success score is a weighted average based on 3 parts:

Content Score is affected by the following:

1. # of vendor generated customer success content pieces (case studies, success stories, testimonials, and customer videos)
2. Content quality score generated from all customer success content
3. % Change in Content over past 6 months
4. Number of employees (based on social media and public resources)

Social Score is affected by the following:

1. # of LinkedIn followers
2. # of Twitter followers
3. # of Facebook likes
4. Number of employees (based on social media and public sources)
5. Engagement across all platforms

Company Score is affected by the following:

1. Number of employees (based on social media and public resources)
2. Vendor momentum based on web traffic and search trends
3. Employee satisfaction and engagement (based on social network ratings)
4. % traffic increase to your Customer References
5. Lower Funnel SEO Key Term Rankings

CUSTOMER SUCCESS AWARDS



Market Leader (86 - 95)

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



Top Performer (82 - 85)

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Leader.



Rising Star (75 - 81)

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

ALL VENDORS



censhare

northplains™

NUXEO



WIDEN®



brandworkz®



Extensis™

webdam



Libris by PHOTOSHELTER

openasset

AssetBank

mediavalet™

Brandfolder



barberstock
digital asset management

MerlinOne

Third Light



AXIELL
ARCHIVES LIBRARIES MUSEUMS



ABOUT CENSHARE

The censhare Digital Experience Platform pools all marketing and communications content within one information-centric system and a consistent user interface. The best-of-breed applications for Collaboration, DAM, PIM, Omnichannel CMS and MRM create for the first time relevant digital experiences from real-time information.

TRUSTED BY:

Endress+Hauser 

vitra. **MIGROS**

C3
CREATIVE
CODE AND
CONTENT

w&co
MediaServices

"We regard censhare as a platform to get our messages across to customers in a very direct and immediate manner, and as quickly as possible."

Carolyn Schuberth
Managing Director, excellents

"censhare is a hub at the heart of our business that deals with the more atomized delivery of article-based content that we find ourselves working in."

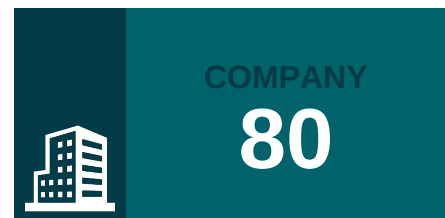
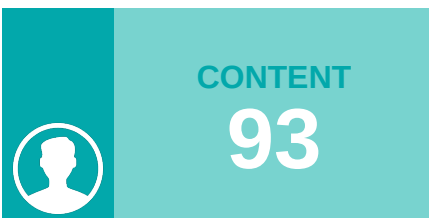
Michael Rowley
Managing Director, Brands, Hearst Magazines UK

"We boosted our output, shortened time to market and achieved higher quality at lower costs."

Christoph Weiss
Managing Director, 7Seas

"Only a system like censhare enables us to handle all media channels with our existing editorial staff in an economic way."

Thomas Mirwald
Commercial Director, Deutscher Landwirtschaftsverlag



READ ALL 15 CUSTOMER SUCCESS REVIEWS FROM CENSHARE USERS





ABOUT NORTHPLAINS

Northplains is the industry leader in digital asset management solutions. Our suite of SaaS and On-Premise digital asset management technologies assist users in working better, smarter - and faster - throughout the content lifecycle. Our award-winning technology streamlines production, enables single-click syndication and powers omnichannel deployment while improving internal collaboration, brand consistency, and ROI. For more information, please visit www.northplains.com

TRUSTED BY:



WARNER BROS.



"Nobody has to wait on us to get a file – they know where the assets are, they can search for them by keyword or by part number, and they can do that at anytime from anywhere."

Dave Courtemanche
Production Designer, Arbonne

"The new Bupa Inspire allows our employees and agencies to access all our brand assets, templates and guidelines in one place. Searching for templates and images is now easier than ever. Feedback from our users has been very positive and I'm very satisfied with the solution and relationship we have built with Northplains."

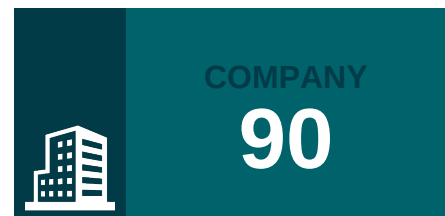
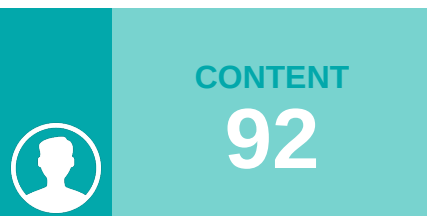
Shin-Tsyi Yang
Brand Expression Manager, Bupa

"SmartBrand helps employees to adhere to the Diageo Marketing Code, which is central to everything we do, setting standards in the way we work: internally, with partners, agencies and customers worldwide."

Stephen McKillop
Global DAM Lead, Diageo

"WebNative Suite allows us to work more independently and more efficiently."

Kendra Miller
Integrated Business Affairs Manager and Asset Librarian,
Ogilvy & Mather



TOTAL WEIGHTED
SCORE:

94

[READ ALL 12 CUSTOMER SUCCESS REVIEWS FROM NORTHPLAINS USERS](#)





ABOUT NUXEO

Nuxeo provides a modern Content Services Platform that enterprise organizations use as the foundation for applications that manage the entire lifecycle of business content regardless of type, volume, or location. The Nuxeo Platform streamlines operations to make your business more agile and competitive, lowers risks by protecting the security and integrity of your content, and empowers employees by simplifying access to valuable information.

TRUSTED BY:



"Without Nuxeo Studio, we could not have built the Correspondence Management application. We did not have developer time available for this project. In 20 days, we were able to design and implement this solution, without writing a single line of code."

Julie Lecomte
Project Manager, French Government

"The Nuxeo Platform is highly modular and extensible. Because of this, the Brazilian government can quickly adapt it to meet their content management needs. Sinax has plans to use Nuxeo as the platform for all of our projects that involve information and content management."

Klyff Harlley
IT Manager, SINAX, Brazilian government

"We see that we can do many things with the Nuxeo Platform that go beyond traditional DAM. We've found what we believe to be a best in class platform that will meet our needs and allow us to service our company and clients in ways that we have not been able to do before."

Lisa McIntyre
Digital Asset Management Librarian, GSD&M;

"We selected the Nuxeo Platform as our content management back-end because it integrates well with our development methods. We use agile development with scrum. The level of modularity offered by Nuxeo's bundle system is essential for our incremental development processes."

Christophe Addinquey
Director of Back-office Projects, Vidal



READ ALL 20 CUSTOMER SUCCESS REVIEWS FROM NUXEO USERS





ABOUT WIDEN

Widen is a marketing technology company that powers the content that builds your brand. Leveraging cloud-based resources, Widen delivers configurable, scalable and cost-effective digital asset management solutions to help you easily store, search and share your digital content. Organizations of all sizes use Widen's SaaS DAM solution, the Media Collective, to streamline their marketing and creative workflows and make their content work harder. Widen is trusted by hundreds of thousands of users around the world at organizations.

TRUSTED BY:



"Our work is more effective, more efficient and better overall. The Media Collective has enabled us to be much more nimble."

Monique Zuritas
Special Projects, Teach for America

"Widen's DAM is an amazing asset for any organization that needs a method for easy sharing of digital assets for internal and external users. It is very cost effective, easy to use and very intuitive. I would definitely recommend this tool for any organization that have these needs. Widen customer service and project managers are so easy to work with and try..."

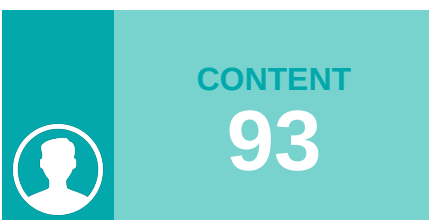
Talia Judy
Visual Marketing Manager, VF Imagewear

"Widen's support team is phenomenal. They consistently have fast and thorough responses for anything I ask about. Widen is very intuitive even for an admin like myself who took on auditing and overhauling our asset organization structure. We have been working with Widen for 7 years and I highly recommend them."

Valerie DeCleene
Marketing Communications, Brady

"Widen's DAM is a great asset for any organization that needs a method for easy sharing of assets for internal and external users. Extremely cost and effective and intuitive, I would confidently recommend this tool for other organizations."

Jessica Cavalier
Sr Marketing Manager, Electrolux



[READ ALL 89 CUSTOMER SUCCESS REVIEWS FROM WIDEN USERS](#)





ABOUT WOODWING SOFTWARE

WoodWing Software is a global market leader in everything to do with multichannel publishing and digital asset management software. We enable brands, marketers, creative agencies and publishers to increase quality, reduce costs, shorten time-to-market and develop new revenue streams and to realize the full potential of their content.

TRUSTED BY:

bol.com

HEARST
magazines

Time Inc.



"The intuitiveness of Inception allowed users to work with our customized templates within ten minutes. This is what we were looking for."

Iben Rouw
Editor in Chief, Aller Media

"The convergence of media required the modernization of our newsrooms. To cope with this challenge, we selected WoodWing Enterprise as our new platform. One reason is the trust in the continued innovation capacity of WoodWing."

Cesar Correa
Director Editorial Systems, El Comercio

"With Elvis DAM we were able to reduce repurchases of lost images significantly. In addition, we save many work hours for image retrieval and complex data transfers."

Klaus Kraus
Publishing Director, Schlütersche Verlagsgesellschaft

"The cataloging and managing of files is now much easier and faster. Our content is now highly available at all times. Elvis DAM has optimized our digital asset management."

Erol Celikoers
IT Systems Manager, Wurth



[READ ALL 27 CUSTOMER SUCCESS REVIEWS FROM WOODWING SOFTWARE USERS](#)



brandworkz®



ABOUT BRANDWORKZ

Brandworkz delivers a cloud-based brand management platform designed to be the centralised content hub of the marketing ecosystem. Brandworkz enables organizations to increase the power of their brands significantly and improve the brand experience their customers receive. Users can share marketing content, create and edit artwork, collaborate with colleagues and partners globally, and buy in to the brand promise. Customers see greater business success by increasing marketing efficiency and communicating their core message consistently through everything they do.

TRUSTED BY:

aetna™



NBCUniversal

"It's been a pleasure working with Brandworkz. I've gotten a great service, quick answers and even when there were things I didn't understand I got it explained with patience. It has been really great."

Katrine Klitgaard
Online Marketing Coordinator, Cult

"We won over our users as soon as we launched the Brandworkz system. People enjoy discovering the wealth of assets we have, as well as sharing their own. The system is truly a time saver."

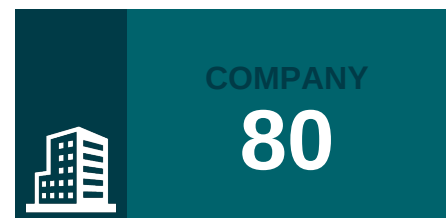
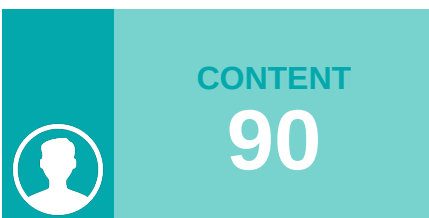
Francesca Puglisi
Global Marketing Manager, Transitions Optical Inc

"Overall we are very happy with the platform which has been nicely manipulated to fit to our requirements as they evolve. The team provide good support and a helpful approach to getting any problems resolved. The system has always been pro-active in terms of updating technologies and user experience."

Wade Bayliss
Associate Director Global Marketing, JLL

"Much more than a logo, our brand describes who we are. Naturally then, we must do everything we can to drive home our understanding of this concept. The fact that the improved brand site is such an important part of that effort is evidence not only of Brandworkz's technical ability and professionalism but also of their deep understanding of the..."

Ian Loudon
ArcelorMittal



[READ ALL 63 CUSTOMER SUCCESS REVIEWS FROM BRANDWORKZ USERS](#)





ABOUT EXTENSIS

Extensis specializes in font and digital asset management for marketing, creative and publishing environments. They have been helping companies across the globe drive down operational costs with powerful, affordable solutions. Their solutions enable companies to maximize the value of digital content, streamline workflows, ensure compliance, and improve productivity.

TRUSTED BY:



"Universal Type Server has made a profound impact on our ability to manage fonts from a centralized system. We've not only been able to reduce costs, but our creative teams continue to praise the system for offering an easier way to find the fonts they need to deliver strong creative work that is cornerstone to our business."

David Plavin
Global Architect for Creative, Publicis Groupe

"Control over the groups and the workgroups is easier to manage [with Universal Type Server]. I'm able set up font leads, and give people different rights without having to give them full rights. That's definitely an improvement."

Michael Shavaliar
Director of Creative Operations, SANDOW

"Universal Type Server not only standardizes the way our team is using fonts, but has increased consistency and efficiency by providing a single location where our creative users can quickly access them with no question as to whether they are the right versions."

Herman Brown
Director, Young & Rubicam

"We now have an extremely user-friendly library for all artists on a production to see their work. Knowing what's been designed and archived is no longer something that only the production teams have access to."

Eric Swanborg
Manager of Digital Production, Nickelodeon



[READ ALL 14 CUSTOMER SUCCESS REVIEWS FROM EXTENSIS USERS](#)



ABOUT WEBDAM

WebDAM, a Shutterstock company, is a leader in digital asset management, changing the way marketing and creative teams manage the world's brands. Founded in 2005, WebDAM's cloud-based platform powers the visual content that drives impactful brand experiences, and allows brand-building activities to scale across the enterprise and consumer touchpoints.

TRUSTED BY:



"We are thrilled with our experience with WebDAM and would recommend it to anyone who is looking to become more efficient and expand their digital archives."

Richard Kilwein
Athletic Director, University of Washington

"With WebDAM, we had a really smooth transition and rolled it out within our whole organization."

Winston Chow
Digital Marketing, Canadian Olympic Committee

"Our visual team creates a lot of graphics. With WebDAM, we now have a central repository for managing, accessing, and controlling our assets."

Reshma Kumar
Senior Manager, Visual Design, Symentac

"Such a great product – We have been really happy with it. It provides a great service for our campus and all the users are very happy with it. I would definitely recommend WebDAM."

Carolyn Lagattuta
Communications and Marketing Assistant and Photographer,
University of California, Santa Cruz



[READ ALL 349 CUSTOMER SUCCESS REVIEWS FROM WEBDAM USERS](#)





ABOUT LIBRIS BY PHOTOSHELTER

Libris (formerly know as Multi-User, their legacy digital asset management product) is a cloud based media library designed for businesses and organizations. It allows multiple users to access a single archive and grant visibility and access permissions quickly and easily to staff members, photographers, taggers, etc. A Libris account is perfect for organizations of any size that need to manage the archive and distribution of their image assets.

TRUSTED BY:



"We wanted something that would be a little more robust, easier to use, and faster. We needed to have some way for marketing people to search and find photos for the web – Libris is the best way to do that - we put all the images in one place, tag them, and make them easy to search."

Daryl Labello
Multimedia Producer, Embry-Riddle Aeronautical University

"Libris provides a very easily accessible, easily usable way for other people to access the photos as I'm putting them up in real time, but the real power of the library is you can search it so easily."

Charles Jischke
Photographer, Purdue Athletics

"I got to preview some very cool and useful concepts that could make it onto Libris. I appreciate that Photoshelter reached out to clients like me to continuously improve their product, and that gives me confidence in our investment."

Thomas Ngo
Digital Communications Manager, New York City Housing Authority

"We have a huge body of assets of amazing photography and before Libris we just didn't have a clean way of searching."

Nicole Faraclas
Visual Designer, PUBLIC Bikes



[READ ALL 26 CUSTOMER SUCCESS REVIEWS FROM LIBRIS BY PHOTOSHELTER USERS](#)



ABOUT OPENASSET

OpenAsset is the leading digital asset management tool for AEC professionals. A picture is worth a thousand words. Digital images and brand assets tell your firm's story, and are vital tools for AEC marketing and business development professionals when pursuing new business. With OpenAsset, creating a firm-wide library of brand-approved marketing images, videos and PDFs is simple. OpenAsset was designed to meet the specific digital asset management needs of architecture, engineering, construction, and design firms.

TRUSTED BY:



BATESSMART.



"We're able to produce tender submissions and marketing materials much faster, so the directors are really happy. There's no doubt that OpenAsset has made the process of making documents a whole lot easier."

Lisa Annable
Graphic Design Manager, Rydon

"We have a much richer visual culture now, and are able to locate our key images faster and more easily."

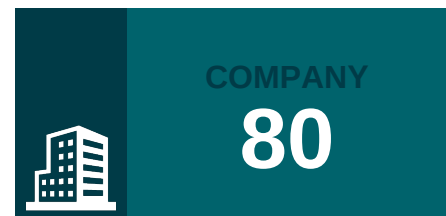
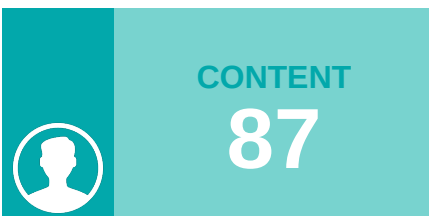
Jenny Stephens
Information & Digital Coordinator, Rogers Stirk Harbour + Partners

"Implementing OpenAsset was the beginning of effectively surfacing all our visual assets and reducing search time. Being able to quickly see image options that can span all of our market sectors at once has been quite impactful. It's a very different browsing experience from almost having to know what you were looking for in order find it. New..."

Lanee Gray
Global Content Manager, HKS

"The system speaks to our industry. It understands the fact that our work is project based. And through this it has lessened the learning curve for users. I would definitely recommend OpenAsset to other firms – and I have."

Jennifer Folmer
Marketing Database Administrator, Affiliated Engineers



TOTAL WEIGHTED
SCORE:

82

READ ALL 22 CUSTOMER SUCCESS REVIEWS FROM OPENASSET USERS





ABOUT ASSET BANK

Asset Bank's Digital Asset Management Software to create a fully searchable, categorised library of all your digital assets, from images to videos to simple documents. Safely manage and share your assets with colleagues and partners all over the world. Asset Bank's Digital Asset Management system can store any file, is almost 100% configurable to your needs, and comes with 5* customer support. Enterprise product is perfect for large organisations and companies, offering LDAP support, multi-lingual capability, and organisational units and assets.

TRUSTED BY:



"Since implementing the Asset Bank Digital Asset Management system, Affinity Sutton hasn't looked back. The transition to the new system went extremely smoothly and Bright Interactive could not have been more friendly or accommodating. We have received really positive feedback from our users who say the system is professional and..."

Sue Wafer
Resident Marketing Executive, Affinity Sutton

"I have really enjoyed the service level and the Asset Bank product. Asset Bank was originally just used to capture the samples coming into our corporate office, but after conference calls with the Asset Bank team they have helped us enhance the product even more. We are now extending use of our Samples Catalogue to our vendor base, getting..."

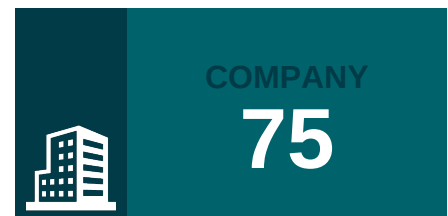
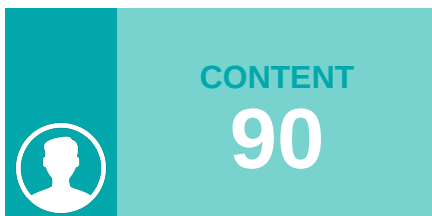
Charming Charlie

"The ability to set permission levels, harvest metadata from uploaded video files and link text and audio assets to a given video has given us a very functional workflow at an affordable price. We are conscious that we have only begun to discover the depth that this product offers and appreciate the helpful knowledge base materials available online. All..."

Kim Rowley
Co-director at CSC Media of the Focolare Movement, Focolare Movement

"Asset Bank allows us to search our archive and access content which was previously inaccessible in multiple folders in many places, ensuring that we get the maximum benefit from our photographic archive. It also allows us to share assets with the media and other selected third parties, so they can 'self-serve'. The flexibility of the interface is very..."

Morag Reavley
Head of Digital Platforms, Premier Boxing Champions



TOTAL WEIGHTED
SCORE:

83

READ ALL 15 CUSTOMER SUCCESS REVIEWS FROM ASSET BANK USERS



ABOUT MEDIAVALET

MediaVale helps marketing and creative teams produce, manage, collaborate and distribute marketing assets and content, improving team's productivity and increasing ROI on marketing investment. <https://www.mediaVALET.com/digital-asset-management-roi/> A proven leader in the cloud-based digital asset management industry and the only solution built on Microsoft Azure PaaS, MediaVale delivers enterprise level security, scalability and the largest global footprint of any DAM solution.

TRUSTED BY:



"Even in the early days with MediaVale, we had such a positive experience. This has been incredibly helpful in terms of elevating our creativity with our projects. We know what assets are being used and by whom, and things just move so much more quickly during our creative process. This efficiency has been a real benefit."

Robin Franzen
Parker Digital Media Specialist, City of Gresham

"We have over 900 users from retailers around the world, on every continent and in every time zone, using MediaVale 24 hours a day. With that many users, organizations and locations involved, we have a complex permission matrix in place to ensure the integrity of our system, our processes, and our digital assets is maintained at all times. Although..."

Kaitlin Bailey
Digital Marketing Coordinator, Cascade Designs

"With the help of MediaVale's implementation and support teams, we're well on our way to moving a century of assets to the cloud and making them accessible to all necessary parties. Knowing our assets are secure and easily accessible at all times allows us to focus on promoting Vancouver's number one natural attraction."

Jodi Westbury
Senior Marketing Manager, Grouse Mountain

"MediaVale is used heavily by our staff and agencies; assets are downloaded every day and we upload hundreds of MBs of assets every month. Yet, our IT staff hardly hears about MediaVale as we no longer receive any support issues from users regarding our DAMS."

John Joyner
IT Manager, The Almond Board of California



READ ALL 21 CUSTOMER SUCCESS REVIEWS FROM MEDIAVALET USERS





ABOUT BRANDFOLDER

Brandfolder is the world's most powerfully simple digital asset management (DAM) platform. Easily store, share, and showcase what's important to your brand with their cloud-based, SaaS solution. Brands are empowered to become more organized, consistent, and efficient. This is how Brandfolder helps strong brands tell better brand stories.

TRUSTED BY:



"Onboarding was very streamlined and simple. Brandfolder has a really friendly sales and customer service team. They're easy to get a hold of, and quick to respond to any questions we have."

Perry Hampton
Creative Director, Ergobaby

"Brandfolder has given me, as brand steward, the opportunity to seamlessly control brand assets and make it easy and painless for anyone to use them."

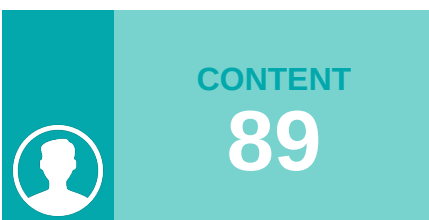
Joerg Metzner
Design Director, Rand McNally

"Brandfolder just gets it. Without this tool, managing brand consistency would be a daily challenge. Everyone knows exactly how to find the digital assets they need - and thanks to Brandfolder - they know exactly how to use them."

Jayne Hummer
Director, HealthONE

"Brandfolder gives us the competitive edge to grow and scale consistently at a rapid pace. I don't know how we lived without it, and I can't imagine managing our brand any other way."

Rachel Westerhoff
Creative Manager, FINIS, Inc.



READ ALL 10 CUSTOMER SUCCESS REVIEWS FROM BRANDFOLDER USERS



ABOUT WIREDRIVE

WireDrive is the cloud-media sharing service of choice for the world's largest advertising, entertainment and consumer marketing companies. Production, sales and marketing teams trust WireDrive to simplify the logistics of creativity and securely manage their most important media assets. WireDrive bring people and media together in a shared space where hard work and great ideas blossom into amazing things.

TRUSTED BY:



"We win and retain business not just by doing great work, but by maintaining seamless workflow habits that our clients never question. WireDrive plays a central role in that."

Eric Fawcett
Founder and Executive Producer, Egg Creative Corp

"WireDrive makes us extremely efficient in how we're able to quickly respond to business opportunities, as well as how we present ourselves to those opportunities."

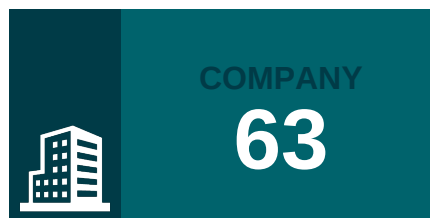
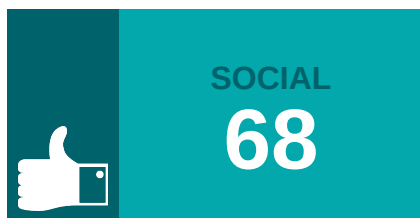
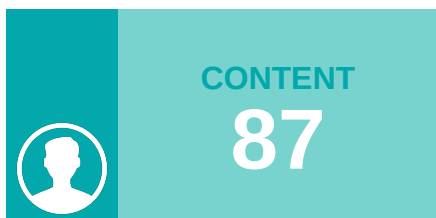
James McPherson
Founder and Managing Director, New Mac

"WireDrive is integral to my workflow. It's the #1 tool I use when presenting talent for a particular job. Customizing my talent reels to tailor to the client's needs is vital to getting the job."

Kamila Prokop
Sales Rep, Maven Label

"What WireDrive really succeeds in is how your presentations appear to clients. Everyone we work with knows how to use WireDrive, and the aesthetics, ease of use, and user experience of it are all great."

Matthew Turke
Head Of Production, Odd Ny



**TOTAL WEIGHTED
SCORE:**

82

READ ALL 21 CUSTOMER SUCCESS REVIEWS FROM WIREDRIVE USERS



ABOUT BARBERSTOCK

Barberstock Organize, manage, and distribute all of your images, videos, logos, and documents in one place. Increase efficiency by ensuring your entire organization can find the right file immediately, and promote the right content whenever an opportunity presents itself. Our cloud-based platform is simple, easy to use and straightforward. As a full-service solution, our team will digitize, organize, and archive your assets, preparing them in multiple formats, in a searchable library, available for immediate and simple download.

TRUSTED BY:



"We're very happy that our platform has been able to be so customized to our needs. The Barberstock team really seems to understand their customers, and we can tell that they work closely in the tourism industry."

Casey Kroger
Communications Manager, Cincinnati USA Regional Tourism Network

"A real stand out experience from working with Barberstock is the 'can do', calm and delightful attitude of Deanna and the team. They are a very professional out-fit and a pleasure to work with."

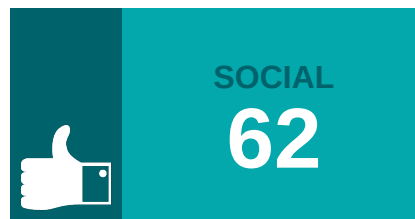
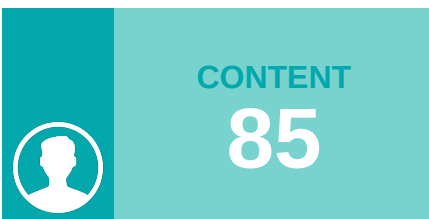
Celine Beurle
Chief Operating Officer, Future iQ

"The Barberstock team has been great in helping us manage our assets and understanding our needs as an organization. We had thousands of assets to go through and categorize and they were very helpful in the process. We are extremely happy with our photo platform and Barberstock!"

Karolina Haines
Marketing Manager, Experience Grand Rapids

"I would recommend Barberstock; it's a great system that helps organize photos and videos. When there are media requests, giving them direct access to Barberstock allows that person to select the best image – it saves both the agency and the client time. I like how you can make a collection of photos and send links to the recipient; it..."

Allison Tweedie
Account Manager, Tourism Nova Scotia



[READ ALL 25 CUSTOMER SUCCESS REVIEWS FROM BARBERSTOCK USERS](#)



ABOUT MERLINONE

Since 1988, MerlinOne has pioneered the use of digital images in newspaper publishing, recognizing early on the need for database-driven digital asset management systems in a deadline-driven industry. From news to corporate, universities to non-profits, and government agencies, our customers depend on their MerlinOne digital asset management systems every day.

TRUSTED BY:



Los Angeles Times



USA
TODAY

Colgate University



"We are absolutely thrilled with this product. It has not only made it much easier for us to store and quickly retrieve our images, it has also cut down on some animosity amongst staff who use to try to avoid being responsible for finding photos using our old system. We couldn't be happier."

Jeff Jones
Assistant Director of Communications, International
Brotherhood of Teamsters

"I really believe a large part of the success of my business is due to the technology we chose to distribute our photos and videos – a Merlin system."

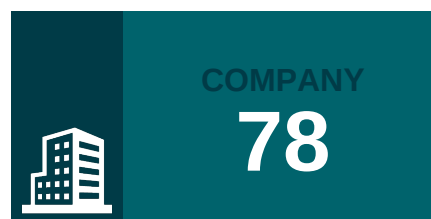
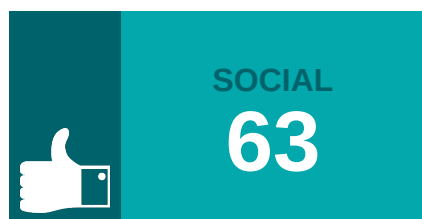
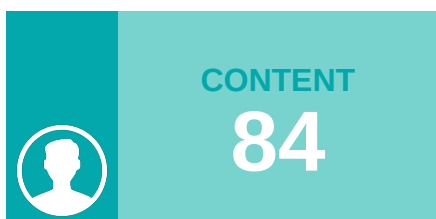
Patricia Lantis
Managing Director, Landov Agency

"The move to hosted MerlinOne was seamless to the end users. We can't tell the difference between using our servers or the hosted servers. You guys made me a hero... the photo editors think I am a God"

Tom Lundberg
IT News, Minneapolis

"Merlin's hosted solution is exceptionally reliable and well supported. Its software interface is intuitive. Its database allows us quickly to retrieve the content we need, when we need it."

John Webster
Systems Editor, Spokesman Review



TOTAL WEIGHTED
SCORE:

81

READ ALL 20 CUSTOMER SUCCESS REVIEWS FROM MERLINONE USERS





ABOUT THIRD LIGHT

Third Light is a software company based in Cambridge, UK. They create products that simplify the organization and management of digital media files, or 'digital assets'. Third Light serve a global community of customers from our headquarters in Cambridge, and they have resellers in the USA, Australia, South Africa, Singapore and Scandinavia.

TRUSTED BY:



"We love how intuitive the system is. It does everything we need and more, and it's FAST. We are VERY happy customers."

Trina Van Patten
Graphics Coordinator, Tri-State Generation and Transmission Association

"For a professional hockey team, photo management is an essential part of our marketing and brand. We were finding we had too many files to manage and needed to upgrade to a professional DAM solution. We selected Third Light for their easy to use, feature-rich product and helpful team. Since we launched, Third Light has really changed the...

Erik Watts
Senior Director, Technology, The Pittsburgh Penguins

"The Third Light software saves us hours of searching and sorting through pictures. The system is intuitive to use, it works from all of our campuses, and gives us excellent control over how images are used. The platform is easy to interact with, very immediate, functional and innovative. The time saved and ease of access makes it great value for...

Rebecca Bowerman
Marketing Executive, Anglia Ruskin University

"What has impressed us from the start, and continues to do so, is the level of customer support we receive. Direct and rapid support from helpful people at Third Light means that problems are resolved quickly and with the minimum of fuss. More than that, they are open to new feature requests, and updates to the feature-set happen regularly."

Martin Devereux
Digital Content Development Manager, British Postal Museum and Archive



READ ALL 16 CUSTOMER SUCCESS REVIEWS FROM THIRD LIGHT USERS



ABOUT DALIM SOFTWARE

DALIM SOFTWARE GmbH, with headquarters in Kehl, Germany, designs and develops innovative productivity workflow and communication software products for any conceivable industry looking at streamlining its production of graphic assets, while differentiating its services through centralised automation of visual communication. Two decades of leadership solidly anchored in the global print and communication area have expanded the user community to institutions, retail, consumer goods manufacturing companies and their creative, packaging, point of sales or multichannel service providers.

TRUSTED BY:



"The differences between the DALIM SOFTWARE-based system and our previous system couldn't be greater. Jobs are now produced much faster, meaning that production deadlines can be pushed farther than ever. The reliability of the system has been excellent, and the quality of the colourmanaged PDF files that we produce, whether here...

Neil Mc-Cutcheon
Head of Catalogue Production, CHRISTIES

"It's really a testament of what DALIM TWIST does and what we do with it. We're a high performance shop. We get the work when the customer has run out of time and the work is very complex. We are still doing best of breed work with TWIST. DALIM SOFTWARE has robust, high performance customizable software. No one else does that."

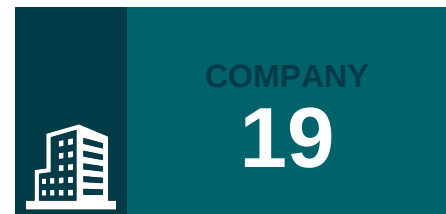
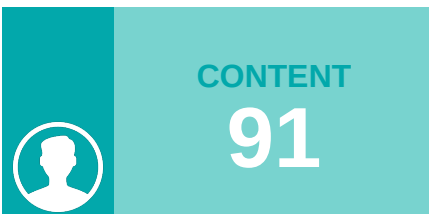
Jonathan Kaufman
Senior VP Technical Development, Allied Printing Services

"Regardless of the type of production: catalogs, direct mail or advertising, the level of integration achieved among all participating users and functions of a project is remarkably improved through the use of on-line tools and automation, allowing Lenox faster turnaround and greater flexibility."

Lisa Warburton
Catalog Production Manager, Lenox Corporation

"For us, this is the perfect solution. We have all the necessary equipment in our office, which give us full control over the production. At the same time Citat handles all print separations for us."

Anders Hammarström
Project Manager, Apollo



TOTAL WEIGHTED
SCORE:

77

READ ALL 14 CUSTOMER SUCCESS REVIEWS FROM DALIM SOFTWARE USERS

ABOUT AXIELL ALM

Axiell serves libraries, schools, archives, museums and authorities with technically advanced and innovative solutions developed in close cooperation with its customers in 55 countries. Axiell ALM grew by acquiring five leading Collections Management Systems: Adlib, Calm, EMu, Mimsy and Mobydoc. For many years these systems were in competition, each with a loyal customer base and a program of development tailored towards the requirements of those customers. As a result, each system has developed particular strengths and specialities. Now the experts from all five of these companies work together to create new technologies and improve all your systems.

TRUSTED BY:



**Manchester
Art Gallery**



Van
Gogh
Museum
Amsterdam

"We work very hard at building, editing and sharing our database, and are continually challenged to make the process more efficient and comprehensive. We find that the folks at Axiell are as determined as we are to meet these challenges, and we feel privileged to have them our partner in this work."

Barbara Thiers
Director of the William and Lynda Steere Herbarium, New York
Botanical Gardens

"It's been a really good, functional, stable system for us and it's got a good support system. We've been working with the same core team since we started and they're still working on it now so it gives you that trust element. They know our database really well, and they know us really well."

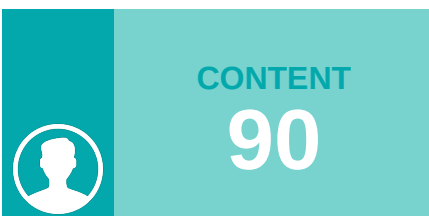
Beth Ellis
Curator of Digital Collections, P&O; Heritage

"I really enjoy working with Axiell. There's a fantastic team of developers. They've really worked hard to understand our systems and our needs; I feel like we have a really good relationship with them."

Rosie Forrest
Collections Systems Manager, Imperial War Museums

"We had a lot of information that we needed to store in a very logical way and we wanted to make that available to the public. For the first time in the Hall's 140 year history it was the first time we were able to make that history public."

Suzanne Keyte
Archivist, Royal Albert Hall



[READ ALL 23 CUSTOMER SUCCESS REVIEWS FROM AXIELL ALM USERS](#)