2020 WINTER

CUSTOMER SUCCESS REPORT

IDEA MANAGEMENT SOFTWARE CATEGORY

featured
customers

IDEA MANAGEMENT SOFTWARE OVERVIEW

Idea management software helps enterprises to collect ideas from their staff members, assess those ideas, quickly deploy them to the market, and improve productivity. The tool encourages a decentralized innovation environment in the company. It allows you to shortlist the brightest ideas along with high level representatives, and track the progress of the implementation of the suggestions.

With idea management software, you can collect ideas from your employees on how to tackle business challenges. It offers an innovation platform for your staff to collaborate on business transformation and implement a robust and transparent innovation management process. To get the best deal, look for an idea management solution that offers must-have features such as customization for your organization's needs, robust workflow process, ideation and collaboration, gamification, and seamless integration.

Customer Success Report
Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

Content Score is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

Market Presence Score is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

Company Score is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

Customer Success Report Award Levels

Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2020 Customer Success Awards

Check out this list of the highest rated Idea Management Software software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

BRIGHTIDEA.   crowdicity®   ideascale   INNOCENTIVE®   Qmarkets
Collective intelligence solutions

Planview Spigit™

TOP PERFORMERS

exago   HYPE   imaginatik
By Planbox   Kindling
by Spigit   mind
meister

wazoku

RISING STARS

IDEA DROP   planbox
ACCELERATE BUSINESS OUTCOMES

4

OVERALL BEST

OF IDEA MANAGEMENT SOFTWARE

BEST IN CATEGORY

BRIGHTIDEA

BRIGHTIDEA

MARKET LEADER

TRUSTED BY

blue of california | CATHAY PACIFIC | DELL | nielsen | TOYOTA

ABOUT BRIGHTIDEA

Brightidea's mission is to maximize the potential for people around the world to innovate. Brightidea's Enterprise Innovation Management software enables organizations to achieve their highest potential by fully harnessing the creative capacity of their people through crowdsourcing, crowdfunding and unique innovation management tools. It's what Brightidea calls People Powered Innovation. Based in San Francisco, Brightidea has worked with over 300 leading global brands to achieve tens of millions of dollars of financial innovation impact.

48
Customer references from happy Brightidea users

VIEW ALL REFERENCES

"Crowdsourcing has proven invaluable in solving our biggest technical problems, with projected impact well into the millions of dollars."

Mike Murray
Open Innovation Lead, Stanley Black & Decker

"The flexibility of Brightidea has been instrumental in helping us customize and evolve our program. We could not have achieved our success with an inflexible vanilla product."

Ahi Gvirtsman
Head of Innovation, HP

"Brightidea was the best choice for CLP. Their software is quick and easy to implement and provides the flexible functions we were looking for."

Joe Locandro
Director of GroupIT, China Light & Power

"Brightidea's innovation platform helps us maintain our global leadership in customer experience and service excellence."

Joe Locandro
CIO, Cathay Pacific

6

crowdicity®

ideascale

INNOCENTIVE®

Qmarkets
Collective intelligence solutions

Planview
Spigit™

crowdicity®

MARKET LEADER

TRUSTED BY

BBC · THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE · P&G · UNITED NATIONS · WWF

ABOUT CROWDICITY

Crowdicity is a leader in innovation and idea management software. Their social software empowers some of the world's top organizations to harness the idea and creativity of their people to discover new perspectives, insights and opportunities. Crowdicity is a fast growing social innovation company. They are agile, they are creative, focused and they love what they do and they are obsessed with helping their customers discover better ways of doing things and become better innovators.

63

Customer references from happy Crowdicity users

VIEW ALL REFERENCES

"This platform enables people to connect in a way that wasn't possible before. I've never seen a tool like this, I think it's a really positive tool that's made a real difference. We want to generate ideas, we want to make change happen and we want to make staff feel connected and to really help us drive what the future in this Trust looks like."

Salma Yasmeen
Director of Strategy, South West Yorkshire Partnership NHS Foundation Trust

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"With Crowdicity, we were modernising our approach to better fit with the way our staff and customers prefer to consume and share information. It gave us a chance to rebrand our innovation department, generate increased awareness of innovation and have a fresh start to our innovation efforts."

Yvonne Brill
Vice President of Innovation, Zitter Health Insights

"Crowdicity has given us one central place where we can continuously collect and assess ideas from across our global organisation. It helps us take advantage of the numerous great ideas within our own company, using our teams' expertise to innovate and solve real business problems."

Charlotte Wood
Head of Open Innovation and Fintech Alliances, Schroders

"Crowdicity allowed the BBC to quickly launch a feedback system to gather insight from suppliers and filter out the important issues."

Rubin Shah
BBC

MARKET LEADER

ideascale

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MARRIOTT VACATIONS WORLDWIDE

KPMG

NASA

DEPARTMENT OF LABOR · UNITED STATES OF AMERICA

Yale University

ABOUT IDEASCALE

IdeaScale empowers organizations to connect with their most valuable resource: passionate people. The software allows organizations to involve the opinions of public and private communities by collecting their ideas and giving users a platform to vote. The ideas are then evaluated, routed, and their implementation tasks are tracked, making IdeaScale the engine of crowd-powered innovation. IdeaScale has been recognized as a leader in customization, security, and public engagements. IdeaScale's client roster includes industry leaders, such as the Cleveland Cavaliers, Doctors Without Borders, Freddie Mac, Marriott Vacations Worldwide, NASA, the United Way, the US Air Force, and many others.

130

Customer references from happy IdeaScale users

VIEW ALL REFERENCES

"The best thing about IdeaScale is that we're hearing from individuals that we had never heard from previously and we're able to advocate for ideas by clearly articulating the support they have."

Mike McCaw
Chairperson, New York University

"IdeaScale's open API allowed us to create a tailored, open data gathering system that appealed to a wide variety of users."

Gianluca Schiavo
Project Lead, Agora 2.0

"IdeaScale has enabled us to effectively bring down silos and boost Associate engagement from many mines, coating plants and offices. It has also increased knowledge sharing, idea co-creation, and we are on the right track to drive breakthrough innovations in product development and operational excellence."

Anastasios (Taso) Melisaris
SD Business Innovation Team Lead, Covia

"We enjoyed high levels of engagement and one of the reasons for this was because the solution was so intuitive for members to use."

Z. Michael Wang
Program Manager for New Media Strategy & Digital Partnerships, Georgetown University

INNOCENTIVE®

MARKET LEADER

TRUSTED BY

THOMSON REUTERS™   mastercard foundation   Ford   Defense Threat Reduction Agency   Cleveland Clinic

ABOUT INNOCENTIVE

Through InnoCentive, organizations can augment their organization with a vast on-demand workforce, share risk, discover diverse perspectives and make unexpected partnerships. We offer our proven Challenge Driven Innovation methodology, diverse global network of over 380,000 problem Solvers – all separately and specifically registered with InnoCentive - and purpose-built technology, as well as accompanying training and program management services.

53

Customer references from happy InnoCentive users

VIEW ALL REFERENCES

"The solutions we received through InnoCentive far exceeded our expectations in terms of quality, usability and cost. Without InnoCentive, I'm not sure if we would have found this level of quality. In the period of a few months, we received a solution that might have taken years to develop."

Don Feil
President and CEO, EnterpriseWorks

"It took me 18 months to develop my initial product. With InnoCentive and my second product, the research to prototype took two months."

Mark Bent
Chief Executive Officer, SunNight Solar

"Elanco Animal Health is agnostic to the source of innovation. We have leveraged InnoCentive extensively to identify solutions to extremely challenging scientific problems. The InnoCentive solver network has provided us with truly creative, unconventional solutions that we would not have identified using traditional resources and capabilities."

Jonathan Snyder
Group Leader, Discovery Biology, Elanco

"We wanted to go beyond our usual cohort of specialists and invite solutions from a potentially unlimited pool of people. In the end, we got brand new thinking with over 50 high quality and original solutions."

Steve Whipp
Project Manager, UKWIR

Qmarkets
Collective intelligence solutions

MARKET LEADER

TRUSTED BY

McDonald's   Ford   UniCredit   PHILIP MORRIS INTERNATIONAL   Lufthansa

ABOUT QMARKETS

For more than 10 years, Qmarkets has developed a reputation for delivering the most comprehensive innovation software in the world. With renowned customers such as Ford, McDonald's & Lufthansa, Qmarkets offers a wide selection of best-practice templates, alongside intuitive self-admin tools for easy configuration. Recognized by leading analysts and offering a full suite of crowdsourcing products, Qmarkets is perfectly positioned to help enterprise companies transform ideas into results.

42

Customer references from happy Qmarkets users

VIEW ALL REFERENCES

"We wanted to give our teams a simple, accessible, and engaging way to submit their ideas. But it was also important for us to choose a system that could be reconfigured to match our established workflow format, and Qmarkets represented the right solution."

Gil Castillo
Senior Group Manager, Advanced Vehicle Strategy of Hyundai Motor America, Hyundai

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"We needed a robust, comprehensive platform that could evolve and easily adapt to our future needs. So, we looked for a highly scalable and flexible platform. Qmarkets offered a modular composition that could cater to different campaigns, big and small."

Lorenz Wyss
Head of Ideation & Idea Management, Swiss Post

"The Qmarkets platform makes it easy to run hackathons, tournaments, and multiple innovation campaigns at scale. When embedded within an organization, it enables every brain to be brought into the game to generate value from new ideas. With the Qmarkets platform, leaders can relentlessly drive growth, productivity, and innovation ROI."

DP Prakash
Global Head of Innovation, Global Foundries

"This platform provides a central backbone to the corporate strategic "FastForward" initiative I co-lead, contributing to the transformation of our company into a customer-centric obsessed, agile and entrepreneurial organization."

Vincent Ducret
Head of FastForward Communities, Philip Morris International (PMI)

MARKET LEADER

Planview Spigit™

TRUSTED BY

at&t   Campbell's®   Fidelity INVESTMENTS   Johnson&Johnson   Nasdaq

ABOUT SPIGIT

Spigit is the leader in crowdsourced innovation management software, with more than 6 million users across 170 countries. They bring an industry leading ideation management platform that scales across an enterprise to surface the best ideas. The Spigit platform is backed by proprietary crowd science algorithms and a proven methodology that together deliver bottom line business results.

79

Customer references from happy Spigit users

VIEW ALL REFERENCES

"By using an innovation platform that connects people and ideas, we have a system in place to encourage and capture new ideas. We are then able to create diverse teams around those concepts, helping UnitedHealthcare to radically transform innovation engagement and enhance the health care system."

Greg Hicks
Director IT, Open and Collaborative Innovation, UnitedHealth Group

"In less than 6 months we have launched over 200 challenges that have created over 5K ideas. We are now moving forward across our teams to implement and transform ideas into results."

Jim O'Neil
Innovation Leader for Application Innovation and Consulting NA, IBM Belgium

"From the platform over the course of the last year, we have seen the development of 300 ideas. It's been tremendously successful in improving customer engagement and involvement."

Wendy Mayer
Vice President, Worldwide Innovation, Pfizer

"We wanted to figure out how to encourage people to elevate ideas. Spigit helps us with that, speeding up ideas and getting more of the community to see what is going on, vote thumbs up or down, and help decide which ideas to react to first."

Jim Washburn
Regional Manager, DPR Construction

exago

HYPE

imaginatik
By Planbox

Kindling
by Spigit

mind
meister

wazoku

TOP PERFORMER

exago

TRUSTED BY

BARCLAYS **Carrefour** **Unilever** **Liberty Seguros** **parc** A Xerox Company

ABOUT EXAGO

Exago SMART enterprise-grade innovation software is trusted by Fortune 500 and top firms worldwide. The feature-rich, US-patented solution activates the company's collective intelligence to boost innovation growth. To support your innovation endeavor fully, the new Exago START edition offers field-tested configurations for a quick, easy start, while Exago OPEN extends your reach beyond corporate borders. Clients like Barclays, Liberty, Ageas, Unilever, and Carrefour are successfully using Exago.

16

Customer references from happy Exago users

VIEW ALL REFERENCES

"We have been using Exago since 2009 and this innovation software has been a keystone to our innovation programme. The thousands of ideas shared by our workers every day has allowed us to expand our offer, digitize core business and save costs significantly, with an impact of 35 million."

Ana Estelita
Head of Communication, Altice Portugal

"Very impressed with the overall service and functionality. The ability to have multiple idea selection criteria is what really sets this software apart. It allows you to tailor the experience in a way other platforms do not. It's also very intuitive and does a great job of organizing the artifacts so that they all get a fair viewing."

Nick Karp
Innovation Lead, Barclays

"Exago allowed us to tap into the entrepreneurial mindset within the company in a fun way. People are now able to capitalize and exchange ideas, exchange comments and really tackle the company's main business challenges in a positive and constructive way while using an agile approach to it."

Nuno Horta
Innovation Manager, Ageas

"The decision to choose Exago came about because this solution combines software and associated value-added services with a rapid and effective response to the process of collecting, assessing and implementing innovative ideas."

Ismael Pulido
R&D Portfolio Manager, Endesa

16

HYPE

TRUSTED BY

swisslog   **NOKIA**   **FUJITSU**   **ConocoPhillips**   **AIRBUS**

ABOUT HYPE INNOVATION

HYPE Innovation provides software and services for idea and innovation managers to use the collective intelligence of employees, customers, and partners. They help organizations to generate additional revenue, to become more efficient, and to empower and connect people. HYPE offers more than 16 years of experience, working with many clients for over a decade. Their software goes well beyond ideation and offers robust post-campaign management and funnel analytics to ensure a quick and measurable implementation of ideas.

54
Customer references from happy HYPE Innovation users

VIEW ALL REFERENCES

"HYPE Improve is the perfect combination of a wonderful design and user friendliness. Our employees understood intuitively how to use the platform and were highly motivated to work with it in their day-to-day job. This speaks for the tool but even more for the employees, who see the advantages of the HYPE software for the future of OSRAM."

Hakan Tansel
Deputy Director, Idea Management, OSRAM

"We positioned HYPE as the tool where we could apply performance metrics, surface critical data and provide real-time dashboards to the executive team. This really sold the platform to the business, and HYPE has since become our tool of choice for our corporate margin improvement program."

Joe Ramos
Continuous Improvement Lead, ConocoPhillips

"Using Ideas Marketplace 2.0, we've been able to help solve crucial business challenges by making our stakeholders part of the innovation process. This benefits patients, the organization and our stakeholders all at the same time."

Beth Mosier
Director, Innovation & IP Service Management, Cancer Treatment Centers of America

"Our partner, HYPE, has given us the ability to engage innovation professionals on all levels of innovation, quickly ensuring that the highest quality ideas make it into our innovation programs, no matter where in the world or which division they come from."

Martin Ertl
Chief Innovation Officer, Bombardier

imaginatik
By Planbox

TRUSTED BY

NASA   GP Georgia-Pacific   Cotton Incorporated   BOEING   Walmart

ABOUT IMAGINATIK

Imaginatik is the world's first full-service innovation provider. Imaginatik has 20 years of experience building innovation into a sustainable competence at some of the world's largest and most respected companies. Through a mix of consulting and advisory, hands-on innovation projects and program management, the award-winning enterprise software platform helps clients develop innovation capability into a permanent competitive advantage. Imaginatik is the trusted partner of leading organizations including ECCO, Exelon, ExxonMobil, Cargill, The World Bank, Mayo Clinic, The Chubb Group of Insurance Companies, Dow Chemical, and Goodyear.

33
Customer references from happy Imaginatik users

VIEW ALL REFERENCES

"I believe Pitney Bowes is breaking new ground with our evolving innovation program – taking ideas to action and improving project, program and portfolio management. Fortunately for us, Imaginatik's innovation solution provides both scale and flexibility – an important resource to help us reach 'best-in-class' innovation competency."

Jeff Pierce
Pitney Bowes

"Imaginatik has the most comprehensive innovation software platform in the marketplace. Innovation Central enables innovation at all maturity levels that will transform your organization."

Jamie Tallon
Director of Product Innovation, Icon

"Given the wide range of business issues we face, the flexibility of the Idea Central solution suits our needs and helps us get the most from our employees."

Jon Bidwell
Chief Innovation Officer, Chubb

"Imaginatik's Innovation Central software and best-practices support have been instrumental to our success toward introducing our entire organization to processes and tools for a long-term sustainable innovation culture."

Lynn Hall
SVP Revenue Team, Windsor Foods

Kindling
by Spigit

TOP PERFORMER

TRUSTED BY

NBC · Deloitte · HIRED · Etsy

ABOUT KINDLING

Kindling is innovation software that people enjoy using. Whether by smartphone on the run or by laptop in a meeting, people use Kindling to suggest new product features, address operational waste, enhance their customer's experience, and build a better work environment. From early-stage startups to multinational corporations, organizations all around the world engage their people in conversations around ideas to address their most pressing needs and compelling opportunities.

30
Customer references from happy Kindling users

VIEW ALL REFERENCES

"Kindling has improved and increased communication revolving around ideas, and our work internally. It gives people the opportunity to centralize ideas and to also have a conversation around ideas."

AJ Vaynerchuk
Founder, VaynerMedia

"Kindling has enabled the big thinkers in our organization a chance to lay their ideas out for everyone to see. It is also a home for those that enjoy the scientific or market based dialogue to participate from any part of the globe at any time of day."

Rick Michelman
Chief Technology Officer, Michelman

"I love Kindling! We have team members across 7 different offices, so making sure the entire team has input into the product roadmap and that there's transparency on what we're working on is a difficult problem. Kindling helps us solve this issue and we've had some fantastic product ideas that were born in Kindling."

Gemmy Tsai
Head of Product, Hired

"If you are looking for a simple product that does one thing well, I'd highly recommend Kindling to collect and manage ideas across your company."

Teresa Torres
Vice President of Products, AfterCollege

mind
meister

TRUSTED BY

Biggerplate

chatwork

minne app

rare carat

SAP

ABOUT MINDMEISTER

MindMeister is a collaborative mind mapping and information visualization tool allowing individuals from around the world to work together solving problems, exploring new ideas, and innovating the future. They have made it their mission to inspire creativity in business, education and daily life by developing the most innovative and easy to use software tools.

78
Customer references from happy MindMeister users

VIEW ALL REFERENCES

"Being able to get your ideas out, move them around and see how they link together really streamlines the whole planning process and is a huge advantage."

Philip Uglow
President and CEO, Renshi Consulting Group

"When it comes to generating ideas and working through creative tasks, mind maps are 30% more efficient than linear documents."

Daniel Attallah
Founder and CEO, Pixum

"I can attest to the improved test scores my students have had while using mind maps for content reviews. The application has been an effective way to bridge classroom and home learning."

Anthony Valentin
World History Teacher, Stuyvesant High School

"When we found MindMeister we knew we needed to switch. We were really impressed by how fast it works and the offline capabilities on mobile mean we can plan and manage projects on the move."

Matthew Dowding
Support Consultant, NewOrbit

wazoku

TRUSTED BY

UNIVERSITY OF OXFORD · Ministry of Defence · Fidelity INTERNATIONAL · Camelot · avis budget group

ABOUT WAZOKU

Wazoku is the UK's leading collaborative idea management software company empowering enterprise, public sector and third sector organisations to innovate and achieve their corporate goals through structured, managed, measured and sustainable collaborative idea management, innovation and employee engagement programmes.

57
Customer references from happy Wazoku users

VIEW ALL REFERENCES

"We've engaged over 35,000 employees across 18 markets around the world in developing ideas to improve our customers' experience. It's good for us, good for our people and ultimately, good for our customers."

Richard Wilkinson
Innovation Manager, Aviva

"Wazoku is straight forward to use so we engaged with it immediately. It is human, user friendly, clearly designed with SME requirements in mind and has already proved its value to Faber."

Jason Cooper
Digital and Enterprise Development Director, Faber & Faber

"Idea Spotlight helped us generate a large amount of ideas in a short space of time. It made it simple to choose which ideas to take forward; we could gauge opinion from the team and capture their feedback easily."

Shaun Pelser
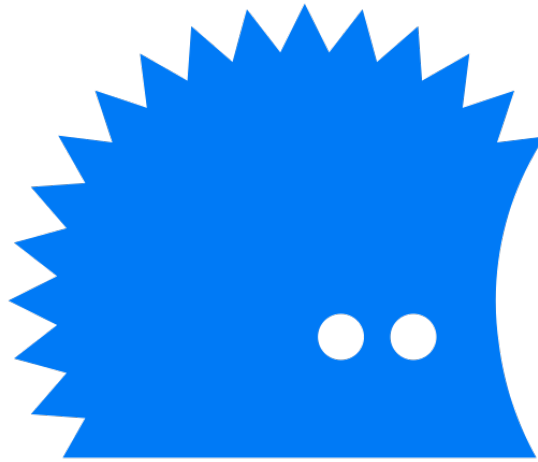**Head of Consumer Planning: Europe Innovation, Diageo**

"The results of our digital innovation programme using Idea Spotlight have been astounding in terms of creativity. We've received so many ideas which wouldn't have been discovered without this process. Using Idea Spotlight has helped enable people who wouldn't normally contribute to digital innovation not just contribute, but be part of that...

Stuart Lee
Deputy CIO, University of Oxford

RISING STARS

IDEA DROP

TRUSTED BY

Kent Police   EVERSHEDS SUTHERLAND   METROPOLITAN POLICE   COVéa Insurance   3SPACE.

ABOUT IDEA DROP

Supercharge your innovation pipeline by harnessing the collective brainpower of your employees to solve business challenges faster. Hundreds of thousands of employees across more than 500 cities globally are using Idea Drop to realize millions of pounds in cost savings every year. Give your team a lightweight yet powerful innovation management solution that is trusted by leading companies, including Anglo American, Metro AG, Post Office & Met Police. Runs on web and mobile.

39

Customer references from happy Idea Drop users

VIEW ALL REFERENCES

"Ultimately, we intend to use Idea Drop together with clients, providing another way we can work together on innovative ways to deliver our services with the value and quality needed in today's global economy."

Mark Wasserman
Chief Executive Officer, Eversheds Sutherland

"A great tool for encouraging collaborative innovation. Easy to use and encourages interaction on ideas that are raised within the company. It automatically does the job of reviewing and filtering out the best (and most relevant) ideas and doubles up as a communication tool. Excellent collaboration between employees."

Steve Swindell
Operations Director, Xodus Group

"Innovation is a core priority for us here at BDO. Being able to really address business challenges and having an ideation platform is going to create real value for the business."

Zoe Bailey
Director of Strategic Development, BDO

"Idea Drop helps empower employees and unify a team around specific goals. The team enjoys being able to contribute ideas, knowing that successfully implemented ideas contribute significantly to their individual job roles as well as the success of client's accounts."

Simon Ensor
Managing Director, Yellowball

planbox
ACCELERATE BUSINESS OUTCOMES

TRUSTED BY

ALBERTA BLUE CROSS® Chevron GOODYEAR verizon✓ Whirlpool CORPORATION

ABOUT PLANBOX

Planbox is the pioneering provider of cloud-based AI-Powered Agile Innovation Management solutions – from creative ideas to winning projects. Their mission is to help organizations thrive by transforming the culture of agile work, continuous innovation, and creativity across the entire organization. Their family of products includes Collaborative Innovation Management, Team Decision Making, and Work Management applications. Planbox is designed to provide agile innovation tools for everyone, built for companies and teams of all sizes and trusted by some of the world's most recognized brands including Honeywell, Great-West Life, Ontario Power Generation, Sun Life Financial, Whirlpool, Willis Towers Watson and Verizon with millions of internal and external users.

50
Customer references from happy Planbox users

VIEW ALL REFERENCES

"Planbox provides a collaborative innovation management platform that can filter great ideas from the good ones and allows tremendous expertise inherent in our people to develop an idea into an actionable solution."

Pat Clifford
Director, Research and Innovation, Southlake Regional Health Centre

"Planbox software met our criteria of capturing and managing idea submission, automatically generating reports to monitor the innovation process, and the flexibility to customize business rules and automate communications."
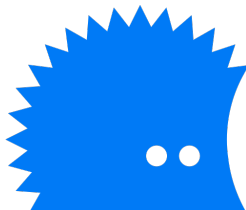
Karin Beckstrom
Sr. Product Manager, ERT

"The reporting capabilities in Planbox are so user-friendly, flexible and powerful. Making impactful statements to senior management is just a few buttons away."

Fred Tavan
Global Head of Innovation Lab and Insurance Risk & Reinsurance, Sun Life Financial

"Planbox is our system of record for innovation management. We leverage the platform to develop and build our employees' ideas from concepts and insights into fully realized solutions."

Daniel Stone
Innovation Leader, Barton Malow

TRUSTED BY

Microsoft   FT FINANCIAL TIMES   CBRE   all Schools   MITSUBISHI MOTORS   THALES

ABOUT HEDGEHOG LAB

hedgehog lab is a global technology consultancy that specialises in multi-platform software and connected device innovation. We architect, design, develop, and market augmented reality, virtual reality, mixed reality and other digital solutions for phones, tablets, and connected devices. We help global brands & enterprises prepare for a future dominated by emerging technologies. Founded as a pure play consultancy in 2010, and with offices in London, Newcastle upon Tyne, Boston, Austin, India and Copenhagen, hedgehog lab has a team that is growing rapidly by focusing on delivering great digital experiences and campaigns to clients across the globe. hedgehog lab has architected and developed mobile solutions and software for clients like News International, Channel 4, AkzoNobel, The Financial Times, Reckitt Benckiser plc, Booths, Statoil, Santander, Mitsubishi, Thales, Gain Capital, Societe Bic, Fast Coast Trains, B&M, CBRE, England Rugby, NESN, Northumbrian Water, Camping and Caravanning Club, HULT, Thinking Digital and Grainger plc. We were named as the 984th in Inc. 5000 List of Europe's Fastest-Growing Companies, and rated #1 in independent analyst's Clutch's Leaders Matrix, which is similar to the Gartner Magic Quadrant.

33
Customer references from happy hedgehog lab users

VIEW ALL REFERENCES

"hedgehog lab really stood out from all the agencies that pitched to us due to their focus on Innovation and R&D. Their understanding of multi-platform technologies like HTML5 and their design credentials really impressed us. We are pleased with the results."

Davinia Powell
Head of Digital Publishing & Marketing, Financial Times

"hedgehog lab's design and development expertise speaks for itself, but their in-depth user research and testing played a large part in delivering an inclusive and elegant digital experience."

Savannah de Savary
CEO and Founder, Built-ID

"Working with hedgehog lab has been a huge success. The team has provided a raft of innovative ideas and advice throughout the process. They've been an invaluable asset in helping us take this significant step on our app journey with world-class design and UX."

Adam McIntosh
Head of Product Management, Leisure Pass Group

"hedgehog lab's level of investment in the project stood out to us from the outset. They take pride in making their work as consumer-centric and engaging as possible."

Paul Davey
Marketing Manager, PixPax