

# Catering Management Software Category



## Catering Management Software Category

Catering companies need to efficiently handle food processing and distribution, and catering management software helps with this. It offers features such as production planning, order management, invoicing, and delivery. Advanced tools also present marketing and sales functionalities. Catering software assists catering firms to plan food production as per consumer demand and improve the preciseness of their deliveries. It also helps caterers to assess the quality and efficiency of their services.

Catering software typically integrates with event management, payment processing, and accounting solutions. It allows you to produce and update menus, and share them with clients via social media, web portals, and more. You can easily schedule deliveries and handle customer orders. Further, you can process orders to produce the type of food bought by consumers. Catering tools permit you to offer several payment options to your customers. Lastly, you can assign and manage staff during events.



# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

## CONTENT SCORE

- ▣ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▣ Customer reference rating score
- ▣ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▣ Total # of profile views on FeaturedCustomers platform
- ▣ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ▣ Social media followers including LinkedIn, Twitter, & Facebook
- ▣ Vendor momentum based on web traffic and search trends
- ▣ Organic SEO key term rankings
- ▣ Company presence including # of press mentions

## COMPANY SCORE

- ▣ Total # of employees (based on social media and public resources)
- ▣ Year-over-year change in # of employees over past 12 months
- ▣ Glassdoor ranking
- ▣ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



## 2021 Customer Success Awards

Check out this list of the highest rated Catering Management Software based on the FeaturedCustomers Customer Success Report.



### MARKET LEADERS



### TOP PERFORMERS



### RISING STARS



\* Companies listed in alphabetical order





350  
Total Customer References

[VIEW ALL REFERENCES](#)

#### ABOUT CATERTRAX



CaterTrax is the industry leading catering management software that was built by caterers for caterers. Rooted in generations of first-hand industry experience and the power of technology, CaterTrax was founded with a promise to ensure that caterers and foodservice professionals are empowered to streamline their operations, providing Catering, Take-Out and Floor Stock Solutions for the non-commercial foodservice industry.

### Featured Testimonials

“CaterTrax is simply awesome. It simplifies everything that has to do with catering. From contacting clients, making changes, showing the menu, to inputting orders. I especially love the elimination of a bunch of paperwork and the constant headache of creating lists, etc. CaterTrax has allowed me the opportunity to focus on things like menu developing, execution, and making sure my clients get exactly what they want.”



HAROLD MORENO  
CATERING MANAGER, KIPP TEAM ACADEMY

“CaterTrax is a one-stop shop for today's caterers! From planning to billing, CaterTrax does it all. Sales and customer service have soared exponentially since I have started using this product. If you don't have CaterTrax, you need to get it!”



ALICIA MCMANN  
CATERING MANAGER, PALM BEACH ATLANTIC UNIVERSITY

“The CaterTrax software is simple and user friendly. Our clients love that they can place their own orders and it's simple for the catering team to keep track of all our invoices.”



TEXAS A&M INTERNATIONAL  
CATERING COORDINATOR, TEXAS A&M INTERNATIONAL UNIVERSITY

“CaterTrax has been in place since I started this job. However, prior to this job I had the responsibility of ordering catering for events and it was extremely cumbersome before CaterTrax went “live”. I love the ease at which customers can order, the production sheets, and all the reports that are available – I can get real time info as to how we are doing financially. It also helps me with staffing. This is a great product!”



STEPHANIE JURISTY  
MANAGER, CATERING AND VENDING, WEST VIRGINIA UNIVERSITY HOSPITALS

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## Total Customer References

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### ABOUT CATEREASE



Caterease offers catering software with a different philosophy. Designed in cooperation with caterers and event planners of all sizes, Caterease offers all the features you need to simplify your busy workday. This powerful program increases productivity, prevents costly mistakes and saves valuable time and money. Yet with all its power and flexibility, Caterease remains incredibly intuitive and easy to use. Features are where you expect them to be, and do what you expect them to do. With maintenance and support that is second to none, Caterease stands alone as the obvious leader of the hospitality software industry.

### Featured Testimonials

“I personally am amazed at all the possibilities of the Caterease software we purchased from your company. The ability to track sales in different venues and to see what your receivables are now, as well as in the past and what the potential is for the future. One of the important traits for good management is having the ability to protect with some degree of accuracy the future of your business and then of course to react accordingly. The information that is available with your software gives that degree of precision that is needed to make an educated decision.”



TONY PALUCH  
GARDEN TERRACE BANQUETS

“Caterease, you have out done yourselves this time! (Caterease) is absolutely the best catering software package available! I have been using Caterease since 1999 and was “always” impressed with both the program and your excellent customer service. Now with the professional (version) I have even more power and useful information at my fingertips. Most importantly though I have the flexibility to use this information in a variety of prints that I can custom design to fit any need. Thank you for the tools and support to keep this hectic business running smoothly.”



TIM GARNER  
CUOMO CATERING

“We use Caterease in over 20 of our accounts and it has been a great relationship from Mark in the sales department to Theo and the other tech support crew in the tech support department. The program itself offers all the tools we need to build proposals, beo's, contracts, invoices, etc. It helps us manage our financial viability with the reporting tools it offers as well as prospecting new clients. Caterease offers on-going training and new tips to help maximize the program to its fullest potential. I would recommend Caterease to any company offering catering services from an off-site caterer to any on site facility.”



TERA GREENWOOD  
SERVICE SYSTEMS ASSOCIATES, INC.

“Caterease is the most versatile, user-friendly software I've ever used. It's organized my department wonderfully and made keeping track of our menu items and accounts receivables a dream. Caterease is responsible for making our department run like clockwork and helping my staff to do their work in a fraction of the time it used to take. The menus and reports are outstanding. We've found that the program is extremely flexible and, with every upgrade, we have more power to streamline our operation. In addition, the technical support staff is always courteous and helpful.”



RICH JACOBS  
REMINGTON HOTELS

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Total Customer References

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#### ABOUT FOODSTORM



FoodStorm has been helping caterers achieve their goals for over 10 years. FoodStorm's dedicated team has a passion for food and technology. FoodStorm is continually developing leading edge technology to help caterers achieve their full potential. With a full pipeline of development deployed each year, FoodStorm's clients stay on top of the game. FoodStorm's integrations are state of the art and provide powerful tools for FoodStorm clients to utilize everyday.

### Featured Testimonials

“Our previous software was no longer providing support and after care, so to avoid losing a lot of our data and information we needed to find new software to engage. Compared to other software programs we engaged, FoodStorm provided us with what we needed. It was more user friendly, efficient and has taken a lot of time away from our old quoting processes. The support we have is second to none and nothing is too much – there is always a solution or we have come to find a different way of doing something. The process has not been as stressful.”



PETCH NITTAYAPHANT  
DIRECTOR OF MARKETING & MAJOR EVENT, EUROPEAN CATERING

“FoodStorm allows us to capture data on purchasing trends so we can match our products to our customers, track sales, plan for deliveries and production and estimate labour and supplies. It also allows easy online ordering and provides a way for us to update our products and process payments with ease.”



ZOË BINNING  
HEAD OF EVENTS, SALES & MARKETING, PACKED LUNCH

“Being able to manage all three of our catering services through one system with the ability to bespoke the system to our requirements and with a super simple user experience, it's like FoodStorm understood our business as well as we did and was a completely natural fit.”



SAM HURST  
HEAD GRAZER, GRAZING FOOD

“FoodStorm is so easy to use and is a critical tool to help manage a national catering operation.”



KATHLEEN DUCKWORTH  
OPERATIONS ADMIN COORDINATOR, ALLIANCE CATERING

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#### ABOUT TRIPLESEAT

**tripleseat**  
the party starts here

Tripleseat generates sales and streamlines the planning process for restaurants, hotels, and unique venues. Tripleseat captures leads through the venue's website and Facebook page and automatically uses that information to populate everything to facilitate the event manager's job. It just takes a few clicks and it will build the client database tracking their history of bookings, generate all the documents needed at once, and change them all simultaneously, while also popping the information onto a web accessible calendar which displays it to be accessed anytime, anywhere.

### Featured Testimonials

“Life before Tripleseat was rough. We worked with a catering software that was slow, that was not streamlined. It was arduous for my team. Bringing in Tripleseat really changed the entire dynamic and direction of our team nationwide. We were able to streamline our offerings and work with more efficiency.”



AMIRA GERTZ  
ROSA MEXICANO

“Tripleseat is a Godsend! This application keeps me organized in more ways than one! The color coding makes my life easy, the details in the contracts keep my parties in order and it's just a fabulous way to make all the details come together seamlessly! I cannot imagine having to create a system for myself that would be better than this one. I am thankful everyday for the ease it has added to my job and the stress it has taken off my shoulders.”



BRIDGET COMPTON  
THE LIVING ROOM

“We are very happy with our partnership with Tripleseat. As a global company operating in many countries, we needed software that was flexible enough to meet our needs. Tripleseat satisfied all of our requirements and exceeded our service expectations with instant reactions to our requests. The reporting and effortless document creation has improved our performance by allowing the team to sell more - by reducing time spent on paperwork. I strongly recommend this program to any multi-unit operator looking to organize their sales process.”



KIRSTEN KNAUER  
FOGO DE CHÃO

“I have worked on several F&B catering software programs in the past. TS is by far the most advance, reliable, flexible and user friendly program out there on the market today. One of the biggest advantages is being able to access and write contracts from my phone. Then I show them on my screen and they are sold instantly! Tripleseat is an amazing time saver, organizer and fantastic product I would recommend it 100%.”



CRISTINA BAUMANN  
TAO GROUP

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#### ABOUT ZEROCATER



ZeroCater is on a path to becoming the No. 1 food company serving the workplace. Founded in 2009, ZeroCater has become a leading provider of corporate catering and snacks, serving companies including Cisco Systems, Fandango, and Salesforce. The ZeroCater advantage - a food recommendation engine, enterprise-caliber on-site dining, and micro kitchens, an ecosystem of food partners and data-driven insights — provides companies with the food employees love. ZeroCater's office catering and snack products serve the Bay Area, New York, Washington, D.C., Chicago, Austin and Los Angeles.



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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“I like the flexibility ZeroCater offers where I can be heavily engaged in our meal program but I also have the freedom to step away with confidence knowing the meal program will continue to run with my account manager and onsite team.”



MARCOS RANGEL  
WORKPLACE SERVICES AGENT, MERCARI

“Fam lunch (as we like to call it) is a longstanding part of our office culture. ZeroCater takes the pressure off of and makes it easy to continue our traditions as we grow. Their customer service is second to none; they help me tailor our meals to our tastes and needs, and their restaurant partners are always professional, punctual and delicious.”



CODY CASTRO  
OFFICE MANAGER, FLOCABULARY

“I've been working with ZeroCater for almost four years, and they always maintain an outstanding array of vendors. My account manager comes on-site to make sure everything is delivered and set up on time, asked questions on how they can improve the service and cater to our needs.”



DEBBIE BENNETT  
OFFICE MANAGER, INTEGRAL AD SCIENCE

“ZeroCater has helped me host lunches, breakfast meetings, and other one-off events that were very stand-out to my clients. With zero work on my end, they execute flawless service utilizing great food vendors that I would otherwise not know about or think of.”



EMILY R.  
SALES MANAGER, RIVER NORTH HOTEL COLLECTION

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#### ABOUT BETTER CATER



Better Cater began with one vision in mind: create a comprehensive yet simple software solution for caterers that saves them time and money. Its development team has served in various roles within the food and catering industry. Over the years of working within the catering community, they noticed a need for better catering software. This realization led them to develop Better Cater.

### Featured Testimonials

“Fantastic for offsite caterings as well as events at our Club! This software has made my life SO much easier. It keeps track of all the important details so you can go back and see what you did before with repeat customers. You can access the software on your phone or tablet too! Buy it now! You won't be sorry.”



CATHERINE BRANCH  
THE 2300 CLUB / 2300 CATERING, INC

“Better Cater is very easy to use. A real time saver!! This software product has freed up so much time. It allows me to quickly search past orders, communicate more intelligently, and look more professional. I encourage anyone looking for a catering tool to try this software. The staff is very responsive to any questions as well as helpful. You'll love it!!”



JUDITH EAGLESON  
EAGLE'S LANDING CAFE

“The user friendliness of Better Cater is amazing! I was able to prepare professional proposals in minutes versus hours from my previous in-house process on the first day I started using Better Cater. This in turn allowed me to generate more business with less effort and time. My business was just myself and my assistant and now we have a staff of 20.”



CHAD GARDNER  
DASH AND A HANDFUL CATERING

“Better Cater is great. I use Better Cater to track all my invoices, catering schedule and customer payments. It has all the functions I need and it's easy to use. I love that it is web-based so that I can check our schedule on my computer or my phone so that I can respond to my clients from anywhere. We send out hundreds of catering quotes each month and Better Cater tracks everything exactly the way I want it. I highly recommend this service.”



IAN GONZALEZ  
OLIVE WOOD PIZZA

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#### ABOUT INFOR SALES & CATERING



Infor Sales & Catering, formerly known as ReServe Cloud, is a suite of fully-integrated software modules aimed at the hospitality industry, including Catering & Event Management, Reservations and Floor Management, Guest Rooms Control, Membership Sales, and more! Since 1996, ReServe Interactive has helped hospitality professionals increase sales, save time, eliminate costly errors, and enhance customer satisfaction. ReServe Interactive software is used by more than 15,000 users across 14 markets nationwide, including conference and convention centers, sports and entertainment facilities, restaurants, casinos, hotels, catering companies, golf and private clubs, cultural institutions, wineries and more. To learn more, visit [www.reserveinteractive.com](http://www.reserveinteractive.com).

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## Total Customer References

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### Featured Testimonials

“It's a time saver, great customer service and so easy. It let's you do a Banquet Event Order in a matter of minutes. Love that it has a spell check feature.”



AMELIA HAGER  
SPRING HOLLOW GOLF CLUB

“The software is easy on the eyes in many ways and is mostly user-friendly. The monthly calendar works well for me gives my coworkers and I the ease to jump around to many events in one screen. This software works for catering sales managers like myself but also we run our Inn through it (to book rooms) and small catering conference groups. It really works in a lot of different situations which is why I recommended to my old employer.”



TARYN FERGUSON  
RESTAURANT ASSOCIATES

“Reserve Interactive is extremely easy to work with and we appreciate the level of customer service. The system is very customizable and data is easily available to adapt to for many purposes.”



KIM DOYLE  
BRIDGES CATERING

“The software tells us what to do and when to do it. It reminds us to make phone calls, send emails, and has tracers to help us follow-up on specific tasks. Every detail is captured and can be tracked, making it easier for us to do what's needed for the job without any mistakes.”



CHERI GARGANO  
OFFICE MANAGER, MICHAEL'S BANQUET FACILITY

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### ABOUT MONKEYSOFT SOLUTIONS



MonkeySoft Solutions, an ezCater company, helps restaurant operators grow sales and increase profits by educating them to become experts at feeding their customers where they live, work and play. Using the turnkey "Get Catering and Grow Sales!" System, a toolkit for catering strategy, education and software, both divisions work closely with each brand's executive team to drive strategic alignment, provide education for team members, and deploy the #1 cloud-based software platform to support the takeout, delivery and catering channels.

### Featured Testimonials

“Moving to MONKEY is a big leap forward in terms of gaining quicker visibility of our catering data that we need to share with our stakeholders. In addition to having the industry's top cloud solution for catering, Monkey Group brings the strategy and culture of catering success through training and support from The Catering Institute. This holistic approach to off-premise showed us this was the right solution and partner for Corner Bakery Cafe.”



MINH LE  
SVP OF TECHNOLOGY, CORNER BAKERY CAFÉ

“Working with these capable partners who know the business, understand our guests needs, and have so capably demonstrated alignment with our sales growth strategies has resulted in key contributions for year over year sales growth while laying the foundation for future catering sales growth.”



WAYNE ALEXANDER  
DIRECTOR OF CATERING, EINSTEIN NOAH RESTAURANT GROUP

“In the food business, the ability to understand trends and react quickly to customer behavior can make a huge impact on the bottom line. With MonkeyCatering™, the data I need to make better strategic decisions is usually no more than two mouse clicks away.”



GRACE SINGLETON  
CHEF, ZINGERMAN'S DELI

“This has created a faster and more streamlined ordering process for our catering team and also for our customers.”



ERIN CHILDS  
CATERING DIRECTOR, BOLOCO

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## Total Customer References

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### ABOUT TOTAL PARTY PLANNER

total  
party  
planner

Total Party Planner offers a full-service solution, sometimes there are extras that make your life that much easier. Services such as credit card processing, automating leads, capturing signatures, and custom reports are those nice-to-haves that make life incredibly easy. Total Party Planner delivers full-service solutions for everyone in your company. Total Party Planner has built its reputation on being on the cutting edge (like being the first catering management software to create a mobile app) and they plan to stay that way! Core functionality updates are always built into your subscription.

### Featured Testimonials

“We started out as a small caterer/bakery and have grown into one of the largest high-end caterers in Las Vegas. TPP allows us to create proposals and invoices [at] a moment's notice and still look professional and personal. It aides us in organization, efficiency, and accuracy to do our jobs correctly. It's like having an assistant. Thanks TPP.”



LAUREN GILMORE  
CREATIVE CATERING

“Total Party Planner catering software has improved our efficiency 10 fold. All of our information is in one place and the web version allows us to access that information from anywhere with an internet connection. Now I can even check our event calendar from my phone. We are able to be much more in depth in tracking our sales and profitability each month. I can't imagine operating without TPP.”



ANTHONY LAMBATOS  
FOOTERS CATERING

“Total Party Planner catering software transformed our restaurant's catering business into a major Raleigh caterer in its own right. TPP is definitely worth the investment. The web-based platform enables Irregardless Cafe & Catering's sales staff to better serve our customers. It's effective and is annually increasing our business.”



ANYA GORDON  
IRREGARDLESS CATERING

“The key is using a software to streamline operations. We made the switch to Total Party Planner because it is much more user friendly. It makes us that much more profitable. Other caterers are taking a week or two to get the menu out or get the proposal out. By and large, our process is: after qualifying meeting, they leave with complete proposal (menu, linens, china, etc.). We couldn't do this without the software.”



GREG HICKS  
IMPRESSIONS CATERING

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### ABOUT CATERZEN



CaterZen was founded by Michael Attias, former partner and operator of a restaurant that sold over \$1,000,000 a year in catering out of a 104-seat Brentwood, Tennessee location. After he sold his interest in the restaurant at the end of 2006, he dedicated his resources to the creation of the first web-based catering software for restaurants.

“We are a family-owned restaurant that specializes in corporate lunch delivery and catering and we have been with CaterZen for 4 years. Before CaterZen, we didn't really have any good way of tracking our catering customers separately from our regular delivery customers. Now, with CaterZen we have a great client management system. We are able to create professional customer invoices and quotes. I have been told on more than one occasion that we were chosen because of how professional and detailed our quotes are.”



JESSICA LEHRER  
JOE KNOWS LUNCH

“I can't recommend CaterZen enough to restaurants that want to expand, start or even just organize their catering. We get compliments on our website, the layout of the invoices and the quick response time from online inquiries. Since being with CaterZen, our catering sales have grown over 100%.”



JENN SMILJANOVSKI  
LAZYPONES SMOKEHOUSE

“We have been using CaterZen since the day we opened the restaurant about 4 years ago. The software works seamlessly and without glitches. We use it every day to streamline operations. Every time I hit a roadblock, the staff at CaterZen responds the same day. Plus, they're regularly adding features that help us increase our productivity and accuracy for delivering high-quality products and service.”



JAMIE DENT  
312 PIZZA COMPANY

“We are much more productive and working at a higher efficiency thanks to the online ordering and CRM database. All orders and contact information are in one place. Creating quotes and invoicing is a breeze and now our entire team can work through the same system effortlessly.”



SONNY SINGH  
HOGZILLA BBQ

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#### ABOUT FOODEE



Foodee is a leading corporate catering company. They partner with the top local owner-operated restaurants in cities across North America and expert delivery services to bring daily and weekly meals to modern offices. They work with their clients to make ordering regular meals for 10 to over 500 employees stress-free. Their technology is customizable and scalable, offering suggested meal plans and team ordering options based on cuisine and dietary preference and budget.

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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Foodee handles customer interactions, delivery, logistics and invoicing so we don't have to. As a result we are free to focus on what we're good at: making awesome food.”



STEFAN HOLM  
HUBBUB

“What we love with Foodee is that they only work with local reliable restaurants that [are] able to manage big orders. They're able to label the food, and bring it on time.”



NICOLE CHISHOLM  
ADMINISTRATIVE ASSISTANT, HOTHEAD GAMES

“Foodee is a great solution for small business and leading corporations who want to offer employees quality food in the workplace. My last venture employed over 350 people in our Vancouver office and my new start has a team of 15. Foodee is the perfect solution for both enterprises.”



ANDREW REID  
CURRENT FOUNDER & CHIEF EXECUTIVE OFFICER, VC LABS INC

“Offering great food for our employees has contributed to the strength of our productions. I would highly recommend this kind of customized food-delivery service.”



ANDREA SHEFFIELD  
TALENT MANAGEMENT, ARITZIA

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splunk>

ARITZIA

amazon

Mobify

HUBBUB



#### ABOUT SPOONFED



Spoonfed Online Catering Software is an intuitive web-based solution that allows you to reach new customers as well as saving time and money in the processing of your orders. It has online ordering functionality and boasts a suite of intuitive back office modules to manage production, deliveries, invoicing, email marketing, business reporting and much more.



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## Total Customer References

[VIEW ALL REFERENCES](#)

### Featured Testimonials

“Spoonfed is a go-to portal with all the necessary tools to manage our catering orders from start to finish. Sales reports, payment requests, quotes and BEOs are all automated from the initial moment the order is entered into the system. Their effortless process creates efficiency for our catering team, our chefs, and our guests.”



AMY MOLINA  
CATERING & EVENTS MANAGER, FOUNDING FARMERS

“Spoonfed has been an integral part in the foundation of our catering department. Spoonfed not only creates a seamless order process for our clients but it also sets our restaurants up for successful execution & delivery.”



JESSICA FETNER  
CATERING OPERATIONS MANAGER, PARM

“Spoonfed has made our catering system for our multiple locations incredibly efficient. This has saved time for our team and created a more welcoming and hospitable experience for our guests!”



JAKE BRUNEAU-RICHARDSON  
FLOUR BAKERY + CAFE

“Spoonfed has been a life saver! We have really streamlined our communication and operations utilizing the tools that Spoonfed offers! Because of this, we are currently 50% over prior years sales.”



NICHOLE LATIOLAIS  
GUSTO FARM TO STREET

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