

Catering Management Software Category



Catering Management Software Category

Catering companies need to efficiently handle food processing and distribution, and catering management software helps with this. It offers features such as production planning, order management, invoicing, and delivery. Advanced tools also present marketing and sales functionalities. Catering software assists catering firms to plan food production as per consumer demand and improve the preciseness of their deliveries. It also helps caterers to assess the quality and efficiency of their services.

Catering software typically integrates with event management, payment processing, and accounting solutions. It allows you to produce and update menus, and share them with clients via social media, web portals, and more. You can easily schedule deliveries and handle customer orders. Further, you can process orders to produce the type of food bought by consumers. Catering tools permit you to offer several payment options to your customers. Lastly, you can assign and manage staff during events.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ▣ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▣ Customer reference rating score
- ▣ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▣ Total # of profile views on FeaturedCustomers platform
- ▣ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ▣ Social media followers including LinkedIn, Twitter, & Facebook
- ▣ Vendor momentum based on web traffic and search trends
- ▣ Organic SEO key term rankings
- ▣ Company presence including # of press mentions

COMPANY SCORE

- ▣ Total # of employees (based on social media and public resources)
- ▣ Year-over-year change in # of employees over past 12 months
- ▣ Glassdoor ranking
- ▣ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2022 Customer Success Awards

Check out this list of the highest rated Catering Management Software based on the FeaturedCustomers Customer Success Report.



MARKET LEADERS

CATERTRAX®
Software for Managed Hospitality

 foodstorm

infor

tripleseat
the party starts here

 ZeroCater



TOP PERFORMERS

 BetterCater®

 CATEREASE

MONKEY™

tpn



RISING STARS

 CATERZEN
By RESTAURANT & CATERING SYSTEMS

 SalesAndCatering.com

spoonfed
online catering software

* Companies listed in alphabetical order





ABOUT CATERTRAX



CaterTrax is the industry leading catering management software that was built by caterers for caterers. Rooted in generations of first-hand industry experience and the power of technology, CaterTrax was founded with a promise to ensure that caterers and foodservice professionals are empowered to streamline their operations, providing Catering, Take-Out and Floor Stock Solutions for the non-commercial foodservice industry.



352

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“CaterTrax is simply awesome. It simplifies everything that has to do with catering. From contacting clients, making changes, showing the menu, to inputting orders. I especially love the elimination of a bunch of paperwork and the constant headache of creating lists, etc. CaterTrax has allowed me the opportunity to focus on things like menu developing, execution, and making sure my clients get exactly what they want.”



HAROLD MORENO
CATERING MANAGER, KIPP TEAM ACADEMY

“I just started using CaterTrax in July and I find it so easy to maneuver. I have used other catering software in the past and I find this software the easiest of all the competitors out there. You can change, add, delete with ease. Any time I have an issue, the support team is very quick to respond and remedy my issue.”



CATERING DIRECTOR
PNC PITTSBURGH

“The CaterTrax software is simple and user friendly. Our clients love that they can place their own orders and it's simple for the catering team to keep track of all our invoices.”



TEXAS A&M INTERNATIONAL
CATERING COORDINATOR, TEXAS A&M INTERNATIONAL UNIVERSITY

“CaterTrax has been in place since I started this job. However, prior to this job I had the responsibility of ordering catering for events and it was extremely cumbersome before CaterTrax went “live”. I love the ease at which customers can order, the production sheets, and all the reports that are available – I can get real time info as to how we are doing financially. It also helps me with staffing. This is a great product!”



STEPHANIE JURISTY
MANAGER, CATERING AND VENDING, WEST VIRGINIA UNIVERSITY HOSPITALS

TRUSTED BY





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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT FOODSTORM



FoodStorm is the world's leading all-in-one catering software that empowers caterers to grow their business while saving time and money by automating administrative tasks. As experts in the catering technology industry, FoodStorm offers a flexible catering management solution to support every type of caterer: grocery and prepared foods, corporate, drop-off, on-site, event, QSR/retail and large-scale food production across multiple sites. With a commitment to continuous innovation, FoodStorm's cutting edge technology integrates easily with a large variety of third-party systems, provides a catering specific eCommerce website to match your brand, a website builder to host your online presence, order and production management, PCI compliant payment processing, CRM tools to market and grow your business, and rich reporting features with a 24/7 live business ...

Featured Testimonials

“Our previous software was no longer providing support and after care, so to avoid losing a lot of our data and information we needed to find new software to engage. Compared to other software programs we engaged, FoodStorm provided us with what we needed. It was more user friendly, efficient and has taken a lot of time away from our old quoting processes. The support we have is second to none and nothing is too much – there is always a solution or we have come to find a different way of doing something. The process has not been as stressful.”



PETCH NITTAYAPHANT
DIRECTOR OF MARKETING & MAJOR EVENT, EUROPEAN CATERING

“We needed a catering software to help manage the increase in holiday orders we've experienced in the last few years, as well as help with production and customer management, and be easy to use for our staff. FoodStorm addressed all this and more.”



PAULA JANSSEN
GENERAL MANAGER, JANSSEN'S MARKET

“Time is money and FoodStorm has streamlined our business in so many ways, we are now finding time to focus on our growth rather than spreadsheets. We've increased productivity immensely through the comprehensive management of multiple enquiries, quotes with various templates, images and pricing all from one system.”



KATE SCOBIE
DIRECTOR, FINGERS & FORKS

“Being able to manage all three of our catering services through one system with the ability to bespoke the system to our requirements and with a super simple user experience, it's like FoodStorm understood our business as well as we did and was a completely natural fit.”



SAM HURST
HEAD GRAZER, GRAZING FOOD

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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT INFOR SALES & CATERING



Infor Sales & Catering, formerly known as ReServe Cloud, is a suite of fully-integrated software modules aimed at the hospitality industry, including Catering & Event Management, Reservations and Floor Management, Guest Rooms Control, Membership Sales, and more! Since 1996, ReServe Interactive has helped hospitality professionals increase sales, save time, eliminate costly errors, and enhance customer satisfaction. ReServe Interactive software is used by more than 15,000 users across 14 markets nationwide, including conference and convention centers, sports and entertainment facilities, restaurants, casinos, hotels, catering companies, golf and private clubs, cultural institutions, wineries and more. To learn more, visit www.reserveinteractive.com.

Featured Testimonials

“The software tells us what to do and when to do it. It reminds us to make phone calls, send emails, and has tracers to help us follow-up on specific tasks. Every detail is captured and can be tracked, making it easier for us to do what's needed for the job without any mistakes.”



CHERI GARGANO
OFFICE MANAGER, MICHAEL'S BANQUET FACILITY

“The software is easy on the eyes in many ways and is mostly user-friendly. The monthly calendar works well for me gives my coworkers and I the ease to jump around to many events in one screen. This software works for catering sales managers like myself but also we run our Inn through it (to book rooms) and small catering conference groups. It really works in a lot of different situations which is why I recommended to my old employer.”



TARYN FERGUSON
RESTAURANT ASSOCIATES

“Some pros in no particular order: live chat functionality, CRM capabilities, ease of use, ongoing support and education, and ReServe's ability to adapt the software to our brand's very particular needs. Overall, increased sales team accountability and tracking has led to higher overall conversion rates and increased sales.”



SAMANTHA NOVITSKI
ACEBOUNCE

“The beauty of ReServe is that it is a living, breathing system. We can change things, add venues, adjust menus and it doesn't require a re-creation of the entire system each time.”



TRACY THORNTON
DIRECTOR OF SALES, GAMEWORKS

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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT TRIPLESEAT

tripleseat
the party starts here

Tripleseat generates sales and streamlines the planning process for restaurants, hotels, and unique venues. Tripleseat captures leads through the venue's website and Facebook page and automatically uses that information to populate everything to facilitate the event manager's job. It just takes a few clicks and it will build the client database tracking their history of bookings, generate all the documents needed at once, and change them all simultaneously, while also popping the information onto a web accessible calendar which displays it to be accessed anytime, anywhere.

Featured Testimonials

“I have worked on several F&B catering software programs in the past. TS is by far the most advance, reliable, flexible and user friendly program out there on the market today. One of the biggest advantages is being able to access and write contracts from my phone. Then I show them on my screen and they are sold instantly! Tripleseat is an amazing time saver, organizer and fantastic product I would recommend it 100%.”



CRISTINA BAUMANN
TAO GROUP

“Tripleseat has been WONDERFUL! It gives us the ability to organize multiple locations/event rooms in one location and we love that it is web based and can be accessed anywhere! I can't even begin to list all the wonderful things we love about TS...it is AWESOME.”



AMANDA WINGATE
THE CATCH SEAFOOD AND OYSTER BAR

“In terms of time saved, organization, and communication, Tripleseat has been invaluable to us. What increases our sales to a large degree is speed and efficiency and time management, and Tripleseat is a great help with that.”



MARIE LYONS
DIRECTOR OF EVENTS, NOHO HOSPITALITY

“It has streamlined our events business at the hotel and really helped us in reporting and quantifying our results. Also, everyone at TS is very responsive and easy to work with! Best event / catering software we've ever used.”



KATE ZMIGRODSKI
EVENT SALES DIRECTOR, WYTHE HOTEL

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ABOUT ZEROCATER



ZeroCater is on a path to becoming the No. 1 food company serving the workplace. Founded in 2009, ZeroCater has become a leading provider of corporate catering and snacks, serving companies including Cisco Systems, Fandango, and Salesforce. The ZeroCater advantage - a food recommendation engine, enterprise-caliber on-site dining, and micro kitchens, an ecosystem of food partners and data-driven insights — provides companies with the food employees love. ZeroCater's office catering and snack products serve the Bay Area, New York, Washington, D.C., Chicago, Austin and Los Angeles.



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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“The daily catered meals we get from ZeroCater is one of the great perks at Tumblr. ZeroCater makes ordering simple, so I can focus my time on discovering new ways to build office culture, attract talent, and retain employees.”



MEGAN LEET
HEAD OF OFFICE EXPERIENCE AND EVENTS, TUMBLR

“I've gained so much working with ZeroCater to manage our office meals and snacks. I now leave ordering, stocking, delivery and replenishments to the team at ZeroCater. Instead of stressing about keeping the shelves full, now, I just see our ZeroCater onsite specialist and say Hi, how are you and walk back to my desk—it's a lifesaver!”



ANNEMARIE KELLY
OFFICE MANAGER, SOCIALCODE

“My family is in the restaurant/catering business and supporting local/mom & pops businesses is very near and dear to my heart! I truly feel that local and family owned caterers put more love into their food, and you can taste it! They really care that their food be fresh, and consistent. Every meal they turn out is their own piece of art, and I really think it shows. It's really great when ZeroCater offers local/family owned catering options! Those tend to be my company's favorite places!”



PARYA BAHRANI
OFFICE MANAGER, APPLOVIN

“I like the flexibility ZeroCater offers where I can be heavily engaged in our meal program but I also have the freedom to step away with confidence knowing the meal program will continue to run with my account manager and onsite team.”



MARCOS RANGEL
WORKPLACE SERVICES AGENT, MERCARI

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ABOUT BETTER CATER



Better Cater began with one vision in mind: create a comprehensive yet simple software solution for caterers that saves them time and money. Its development team has served in various roles within the food and catering industry. Over the years of working within the catering community, they noticed a need for better catering software. This realization led them to develop Better Cater.

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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Fantastic for offsite caterings as well as events at our Club! This software has made my life SO much easier. It keeps track of all the important details so you can go back and see what you did before with repeat customers. You can access the software on your phone or tablet too! Buy it now! You won't be sorry.”



CATHERINE BRANCH
THE 2300 CLUB / 2300 CATERING, INC

“Customer bids are easy now. We know our food costs in an instant. Better Cater is worth the money! Easy to learn and easy to use. Customer service is quick and easy. Very affordable.”



HL OWENS
BARTLEY'S BBQ

“Better Cater is great. I use Better Cater to track all my invoices, catering schedule and customer payments. It has all the functions I need and it's easy to use. I love that it is web-based so that I can check our schedule on my computer or my phone so that I can respond to my clients from anywhere. We send out hundreds of catering quotes each month and Better Cater tracks everything exactly the way I want it. I highly recommend this service.”



IAN GONZALEZ
OLIVE WOOD PIZZA

“Better Cater is very easy to use. A real time saver!! This software product has freed up so much time. It allows me to quickly search past orders, communicate more intelligently, and look more professional. I encourage anyone looking for a catering tool to try this software. The staff is very responsive to any questions as well as helpful. You'll love it!!”



JUDITH EAGLESON
EAGLE'S LANDING CAFE

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EAGLE'S LANDING





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Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT CATEREASE



Caterease offers catering software with a different philosophy. Designed in cooperation with caterers and event planners of all sizes, Caterease offers all the features you need to simplify your busy workday. This powerful program increases productivity, prevents costly mistakes and saves valuable time and money. Yet with all its power and flexibility, Caterease remains incredibly intuitive and easy to use. Features are where you expect them to be, and do what you expect them to do. With maintenance and support that is second to none, Caterease stands alone as the obvious leader of the hospitality software industry.

Featured Testimonials

“I really enjoy using Caterease software. If there is a question or problem, there are tutorials and helpful features to guide you. My favorite way to get help are the people at the Caterease Help Desk. The first time I used the feature I was surprised that they called me to get extra information and got me a quick resolution to my problem. I have used the Help Desk several times and get consistently helpful, friendly, professional service. If you use Caterease and have a problem or question, give them a try.”



TERESA ROGERS
SCHAUL'S SIGNATURE CUISINE & EVENTS

“Caterease is fantastic! It is simply the best software program I have ever used. It is very user-friendly and easy to learn. The prints and reports are so flexible, yet very professional for the client to receive. I also love the technical support staff, they are always available to help every step of the way. Using Caterease is the stress-free part of my day.”



WENDY GATES
COMMONWEALTH CATERERS

“I personally am amazed at all the possibilities of the Caterease software we purchased from your company. The ability to track sales in different venues and to see what your receivables are now, as well as in the past and what the potential is for the future. One of the important traits for good management is having the ability to protect with some degree of accuracy the future of your business and then of course to react accordingly. The information that is available with your software gives that degree of precision that is needed to make an educated decision.”



TONY PALUCH
GARDEN TERRACE BANQUETS

“Frog Commissary, the elite catering firm in Philadelphia, PA has enjoyed a strong and successful relationship with Caterease. Our sales team utilizes the software to generate one outstanding event after another. We find the support team at Caterease, quick to respond, friendly in their approach and understanding of our desired end results. We see Caterease as our partner in the fundamental basics of detail reports, contracts and event management.”



KRISTOFER J. FAIR
FROG COMMISSARY

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ABOUT MONKEYSOFT SOLUTIONS



MonkeySoft Solutions, an ezCater company, helps restaurant operators grow sales and increase profits by educating them to become experts at feeding their customers where they live, work and play. Using the turnkey “Get Catering and Grow Sales!” System, a toolkit for catering strategy, education and software, both divisions work closely with each brand’s executive team to drive strategic alignment, provide education for team members, and deploy the #1 cloud-based software platform to support the takeout, delivery and catering channels.



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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“In the food business, the ability to understand trends and react quickly to customer behavior can make a huge impact on the bottom line. With MonkeyCatering™, the data I need to make better strategic decisions is usually no more than two mouse clicks away.”



GRACE SINGLETON
CHEF, ZINGERMAN'S DELI

“Moving to MONKEY is a big leap forward in terms of gaining quicker visibility of our catering data that we need to share with our stakeholders. In addition to having the industry's top cloud solution for catering, Monkey Group brings the strategy and culture of catering success through training and support from The Catering Institute. This holistic approach to off-premise showed us this was the right solution and partner for Corner Bakery Café.”



MINH LE
SVP OF TECHNOLOGY, CORNER BAKERY CAFÉ

“MonkeyMedia Software has been a great partner in making it easy for our customer to order online or by phone and setting us up for success so we deliver a great experience every time.”



GO ROMA

“Catering sales have grown significantly – a level of success that would have been impossible prior to implement MonkeyCatering.”



DAVID WOLFGAM
CHIEF EXECUTIVE OFFICER, BOUDIN BAKERY

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ABOUT TOTAL PARTY PLANNER



Total Party Planner offers a full-service solution, sometimes there are extras that make your life that much easier. Services such as credit card processing, automating leads, capturing signatures, and custom reports are those nice-to-haves that make life incredibly easy. Total Party Planner delivers full-service solutions for everyone in your company. Total Party Planner has built its reputation on being on the cutting edge (like being the first catering management software to create a mobile app) and they plan to stay that way! Core functionality updates are always built into your subscription.

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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We started out as a small caterer/bakery and have grown into one of the largest high-end caterers in Las Vegas. TPP allows us to create proposals and invoices [at] a moment's notice and still look professional and personal. It aides us in organization, efficiency, and accuracy to do our jobs correctly. It's like having an assistant. Thanks TPP.”



LAUREN GILMORE
CREATIVE CATERING

“Total Party Planner catering software has improved our efficiency 10 fold. All of our information is in one place and the web version allows us to access that information from anywhere with an internet connection. Now I can even check our event calendar from my phone. We are able to be much more in depth in tracking our sales and profitability each month. I can't imagine operating without TPP.”



ANTHONY LAMBATOS
FOOTERS CATERING

“Total Party Planner catering software transformed our restaurant's catering business into a major Raleigh caterer in its own right. TPP is definitely worth the investment. The web-based platform enables Irregardless Cafe & Catering's sales staff to better serve our customers. It's effective and is annually increasing our business.”



ARTHUR GORDON
IRREGARDLESS CATERING

“I would definitely recommend Total Party Planner to any catering company looking for an easy way to organize their business. The program is very user-friendly, aesthetically-pleasing, and the customer service is efficient.”



MARIO VENA
CHEF, CATERING BY MARIO

TRUSTED BY







ABOUT CATERZEN



CaterZen was founded by Michael Attias, former partner and operator of a restaurant that sold over \$1,000,000 a year in catering out of a 104-seat Brentwood, Tennessee location. After he sold his interest in the restaurant at the end of 2006, he dedicated his resources to the creation of the first web-based catering software for restaurants.

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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“CaterZen has helped us find the customer, take their order easily, follow up with them and stay in front of them throughout the years without a single piece of paper or a pen. In fact, my catering sales have increased by 36%! CaterZen helps me get the job done faster, easier and nothing falls through the cracks. It's been a lifesaver.”



LEN RUGGIERO
MOTHER MARY'S

“We have been using CaterZen since the day we opened the restaurant about 4 years ago. The software works seamlessly and without glitches. We use it every day to streamline operations. Every time I hit a roadblock, the staff at CaterZen responds the same day. Plus, they're regularly adding features that help us increase our productivity and accuracy for delivering high-quality products and service.”



JAMIE DENT
312 PIZZA COMPANY

“We are a family-owned restaurant that specializes in corporate lunch delivery and catering and we have been with CaterZen for 4 years. Before CaterZen, we didn't really have any good way of tracking our catering customers separately from our regular delivery customers. Now, with CaterZen we have a great client management system. We are able to create professional customer invoices and quotes. I have been told on more than one occasion that we were chosen because of how professional and detailed our quotes are.”



JESSICA LEHRER
JOE KNOWS LUNCH

“I can't recommend CaterZen enough to restaurants that want to expand, start or even just organize their catering. We get compliments on our website, the layout of the invoices and the quick response time from online inquiries. Since being with CaterZen, our catering sales have grown over 100%.”



JENN SMILJANOVSKI
LAZYBONES SMOKEHOUSE

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ABOUT SALESANDCATERING.COM



SalesAndCatering.com provides the most affordable full-featured Sales and Catering systems for hospitality. Its STS Sales and Catering system is widely installed and engineered to give property sales teams the sales tools that help them achieve their goals. SalesAndCatering.com's cloud and on-premise systems are developed and supported from the company's US-based offices. It is a trusted full-service sales and catering partner that delivers solutions via a software-as-a-service model that ensures greater client communication to streamline the sales process and maximize staff productivity.

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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“The user experience is easy to navigate, intuitive, and fast. We also love the e-mail and e-proposal integrations, as well as the dedicated Account Integration Manager and great support.”



MELISSA MATTHEWS
VP OF SALES, AZUL HOSPITALITY GROUP

“This software makes it extremely easy for my sales department to put together contracts, build proposals, and receive contracts in one place. We love it!”



TONISHA ALEXANDER
HOLIDAY INN AUSTIN AIRPORT

“[STS Cloud] is flexible and provides all the functionality necessary to run sales and catering operations at one or more properties, regardless of size.”



MAGGI VANDENBURG
DIRECTOR OF SALES, BEACH RETREAT & LODGE AT TAHOE

“STS Cloud transformed our catering and event processes and enables our team to close more business.”



JODY CADLE
DIRECTOR OF SALES & CATERING, SHILO INNS

TRUSTED BY





ABOUT SPOONFED



Spoonfed Online Catering Software is an intuitive web-based solution that allows you to reach new customers as well as saving time and money in the processing of your orders. It has online ordering functionality and boasts a suite of intuitive back office modules to manage production, deliveries, invoicing, email marketing, business reporting and much more.

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Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Spoonfed has made our catering system for our multiple locations incredibly efficient. This has saved time for our team and created a more welcoming and hospitable experience for our guests!”



JAKE BRUNEAU-RICHARDSON
FLOUR BAKERY + CAFE

“Spoonfed has been a life saver! We have really streamlined our communication and operations utilizing the tools that Spoonfed offers! Because of this, we are currently 50% over prior years sales.”



NICHOLE LATIOLAIS
GUSTO FARM TO STREET

“Spoonfed has been an integral part in the foundation of our catering department. Spoonfed not only creates a seamless order process for our clients but it also sets our restaurants up for successful execution & delivery.”



JESSICA FETNER
CATERING OPERATIONS MANAGER, PARM

“Spoonfed is a go-to portal with all the necessary tools to manage our catering orders from start to finish. Sales reports, payment requests, quotes and BEOs are all automated from the initial moment the order is entered into the system. Their effortless process creates efficiency for our catering team, our chefs, and our guests.”



AMY MOLINA
CATERING & EVENTS MANAGER, FOUNDING FARMERS

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